

FY 2011 -Tobacco Funds - Community Awareness - By Strategy



Strategy	Allotment	Awarded	Unawarded	Expended	Unexpended
Communications	-	-	-	-	-
Community Awareness	\$ 1,023,238	\$ 528,109	\$ 495,129	\$ 447,001	\$ 81,108
Community Outreach	\$ 2,136,233	\$ 1,566,476	\$ 569,757	\$ 1,291,985	\$ 274,490
Media	\$ 3,162,524	\$ 3,147,726	\$ 14,799	\$ 3,048,519	\$ 99,206
Grand Total:	\$ 6,321,995	\$ 5,242,310	\$ 1,079,685	\$ 4,787,506	\$ 454,804

