

FY 2012 -Tobacco Funds - Community Awareness - By Strategy



Strategy	Allotment	Awarded	Unawarded	Expended	Unexpended
Communications	-	\$ 18,500	(\$ 18,500)		\$ 18,500
Community Awareness	\$ 1,199,572	\$ 1,371,527	(\$ 171,955)	\$ 407,248	\$ 964,279
Community Outreach	\$ 1,670,433	\$ 1,583,913	\$ 86,520	\$ 1,469,685	\$ 114,228
Media	\$ 2,862,873	\$ 2,669,473	\$ 193,400	\$ 2,865,480	(\$ 196,007)
Grand Total:	\$ 5,732,878	\$ 5,643,413	\$ 89,465	\$ 4,742,413	\$ 901,000

