

## FY 2013 -Tobacco Funds - Community Awareness - By Strategy



Strategy	Allotment	Awarded	Unawarded	Expended	Unexpended
Community Awareness	\$ 777,245	\$ 740,745	\$ 36,500	\$ 479,503	\$ 261,242
Community Outreach	\$ 1,518,200	\$ 1,451,000	\$ 67,200	\$ 1,314,176	\$ 136,824
Media	\$ 2,061,985	\$ 2,061,984	\$ 1	\$ 1,794,692	\$ 267,292
<b>Grand Total:</b>	<b>\$ 4,357,430</b>	<b>\$ 4,253,729</b>	<b>\$ 103,701</b>	<b>\$ 3,588,371</b>	<b>\$ 665,358</b>

