

SFY24 -Tobacco Funds - Community Awareness - By Strategy



Strategy	Allotment	Awarded	Unawarded	Expended	Unexpended
Community Engagement	\$ 1,698,920	\$ 1,640,920	\$ 58,000	\$ 1,266,380	\$ 374,540
Educational Promotion and Brand Awareness	\$ 536,147	\$ 516,147	\$ 20,000	\$ 206,276	\$ 309,871
Media	\$ 766,699	\$ 766,699	-	\$ 678,406	\$ 88,293
Parent Information and Resources	\$ 850,000	\$ 785,000	\$ 65,000	\$ 705,195	\$ 79,805
Grand Total:	\$ 3,851,766	\$ 3,708,766	\$ 143,000	\$ 2,856,257	\$ 852,509

