FIRST THINGS FIRST

# FY 2025 - Statewide and Region Total by Strategy within Goal Area

| Funding Category | Goal Area | Strategy | Allotment | Awarded | Unawarded | Expended | Unexpended |
|---|---|---|---|---|---|---|---|
| **Tobacco Statewide** | **Community Awareness** | | **$ 2,768,920** | **$ 2,768,920** | **-** | **$ 466,605** | **$ 2,302,315** |
| | | Community Engagement | $ 1,898,920 | $ 1,898,920 | - | $ 389,996 | $ 1,508,924 |
| | | Educational Promotion and Brand Awareness | $ 140,000 | $ 140,000 | - | $ 34,824 | $ 105,176 |
| | | Media | $ 80,000 | $ 80,000 | - | | $ 80,000 |
| | | Parent Information and Resources | $ 650,000 | $ 650,000 | - | $ 41,786 | $ 608,214 |
| | | | | | | | |
| | **Coordination** | | **$ 200,000** | **$ 150,000** | **$ 50,000** | **$ 28,275** | **$ 121,725** |
| | | Statewide Systems Coordination | $ 200,000 | $ 150,000 | $ 50,000 | $ 28,275 | $ 121,725 |
| | | | | | | | |
| | **Family Support** | | **$ 320,000** | **$ 320,000** | **-** | **$ 55,166** | **$ 264,834** |
| | | Family Support & Literacy Systems Change | $ 220,000 | $ 220,000 | - | $ 40,338 | $ 179,662 |
| | | Helpline | $ 100,000 | $ 100,000 | - | $ 14,829 | $ 85,171 |
| | | | | | | | |
| | **Health** | | **$ 610,000** | **$ 256,000** | **$ 354,000** | **$ 29,195** | **$ 226,805** |
| | | Child Care Health Consultation | $ 120,000 | $ 120,000 | - | $ 29,195 | $ 90,805 |
| | | Children's Health Systems Change | $ 270,000 | | $ 270,000 | | |
| | | Early Childhood Mental Health Consultation | $ 100,000 | $ 100,000 | - | | $ 100,000 |
| | | Oral Health | $ 120,000 | $ 36,000 | $ 84,000 | | $ 36,000 |
| | | | | | | | |
| | **Professional Development** | | **$ 2,600,000** | **$ 2,513,400** | **$ 86,600** | **$ 85,531** | **$ 2,427,869** |
| | | First Things First College Scholarships | $ 2,600,000 | $ 2,513,400 | $ 86,600 | $ 85,531 | $ 2,427,869 |
| | | | | | | | |

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| Funding Category | Goal Area | Strategy | Allotment | Awarded | Unawarded | Expended | Unexpended |
|---|---|---|---|---|---|---|---|
| **Tobacco Statewide** | **Quality and Access** | | **$ 5,150,000** | **$ 5,150,000** | **-** | **$ 978,641** | **$ 4,171,359** |
| | | Quality First | $ 650,000 | $ 650,000 | - | $ 117,015 | $ 532,985 |
| | | Quality First Assessment | $ 4,500,000 | $ 4,500,000 | - | $ 861,627 | $ 3,638,373 |
| | | | | | | | |
| | **To Be Determined** | | | | | **-** | **-** |
| | | To Be Determined | | | | - | - |
| | | | | | | | |
| **Tobacco Statewide Total** | | | **$ 11,648,920** | **$ 11,158,320** | **$ 490,600** | **$ 1,643,414** | **$ 9,514,906** |
| **Tobacco Regional** | **Community Awareness** | | **$ 1,073,741** | **$ 1,073,741** | **-** | **$ 4,230** | **$ 1,069,511** |
| | | Educational Promotion and Brand Awareness | $ 401,676 | $ 401,676 | - | $ 4,230 | $ 397,446 |
| | | Media | $ 672,065 | $ 672,065 | - | | $ 672,065 |
| | | | | | | | |
| | **Evaluation** | | **$ 4,372,709** | **$ 4,357,709** | **$ 15,000** | **$ 4,357,709** | **-** |
| | | Needs and Assets | $ 15,000 | | $ 15,000 | | |
| | | Statewide Evaluation | $ 4,357,709 | $ 4,357,709 | - | $ 4,357,709 | - |
| | | | | | | | |
| | **Family Support** | | **$ 35,964,820** | **$ 34,859,590** | **$ 1,105,230** | **$ 2,577,390** | **$ 32,282,200** |
| | | Book Distribution | $ 123,000 | $ 123,000 | - | $ 1,804 | $ 121,196 |
| | | Community Based Language and Literacy | $ 1,064,480 | $ 1,064,474 | $ 6 | $ 43,153 | $ 1,021,321 |
| | | Family Resource Centers | $ 10,161,999 | $ 9,674,417 | $ 487,582 | $ 545,548 | $ 9,128,869 |
| | | Family Support & Literacy Systems Change | $ 1,922,698 | $ 1,609,679 | $ 313,019 | $ 356,404 | $ 1,253,275 |
| | | Family Support Coordination | $ 1,608,697 | $ 1,608,697 | - | $ 59,286 | $ 1,549,411 |

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| Funding Category | Goal Area | Strategy | Allotment | Awarded | Unawarded | Expended | Unexpended |
|---|---|---|---|---|---|---|---|
| **Tobacco Regional** | | Family, Friend, and Neighbor Care | $ 3,765,000 | $ 3,725,000 | $ 40,000 | $ 86,026 | $ 3,638,974 |
| | | Home Visitation | $ 15,008,024 | $ 15,001,946 | $ 6,078 | $ 1,379,166 | $ 13,622,780 |
| | | Home Visitation Coordinated Referral System | $ 379,998 | $ 380,000 | ($ 2) | $ 61,648 | $ 318,352 |
| | | Language, Literacy and Culture in Tribal Communities | $ 817,582 | $ 559,033 | $ 258,549 | $ 11,432 | $ 547,601 |
| | | Parenting Education | $ 951,096 | $ 951,096 | - | $ 32,924 | $ 918,172 |
| | | Partnering with Child Welfare Systems | $ 99,998 | $ 100,000 | ($ 2) | | $ 100,000 |
| | | Reach Out and Read | $ 62,248 | $ 62,248 | - | | $ 62,248 |
| | | | | | | | |
| | **Health** | | **$ 15,341,300** | **$ 15,018,099** | **$ 323,201** | **$ 1,017,093** | **$ 14,001,006** |
| | | Child Care Health Consultation | $ 4,356,177 | $ 4,356,176 | $ 1 | $ 181,007 | $ 4,175,169 |
| | | Children's Health Systems Change | $ 959,198 | $ 875,998 | $ 83,200 | $ 116,656 | $ 759,342 |
| | | Developmental and Sensory Screening | $ 882,690 | $ 882,690 | - | $ 37,911 | $ 844,779 |
| | | Early Childhood Mental Health Consultation | $ 4,829,240 | $ 4,829,240 | - | $ 389,841 | $ 4,439,399 |
| | | Family Support for Children with Developmental Concerns | $ 1,695,000 | $ 1,455,000 | $ 240,000 | $ 140,735 | $ 1,314,265 |
| | | Nutrition and Physical Activity | $ 412,000 | $ 412,000 | - | $ 6,907 | $ 405,093 |
| | | Oral Health | $ 875,700 | $ 875,700 | - | $ 89,446 | $ 786,254 |
| | | Well Child and Family Care | $ 1,331,295 | $ 1,331,295 | - | $ 54,590 | $ 1,276,705 |
| | | | | | | | |
| | **Professional Development** | | **$ 2,111,564** | **$ 2,111,564** | **-** | **$ 65,334** | **$ 2,046,230** |
| | | First Things First College Scholarships | $ 871,800 | $ 871,800 | - | $ 6,307 | $ 865,493 |
| | | Professional Development for Early Childhood Practitioners | $ 1,239,764 | $ 1,239,764 | - | $ 59,027 | $ 1,180,737 |

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|---|---|---|---|---|---|---|---|
| **Tobacco Regional** | | | | | | | |
| | **Quality and Access** | | **$ 63,502,987** | **$ 62,567,834** | **$ 935,153** | **$ 18,318,290** | **$ 44,249,544** |
| | | Early Learning Systems Change | $ 1,643,796 | $ 708,643 | $ 935,153 | $ 144,567 | $ 564,076 |
| | | Inclusion of Children with Special Needs | $ 1,006,500 | $ 1,006,500 | - | $ 116,631 | $ 889,869 |
| | | Quality First | - | | - | | |
| | | Quality First Academy | $ 500,000 | $ 500,000 | - | $ 78,937 | $ 421,063 |
| | | Quality First Assessment | $ 1,347,931 | $ 1,347,931 | - | $ 1,347,931 | - |
| | | Quality First Coaching & Incentives | $ 13,734,172 | $ 13,734,172 | - | $ 5,117,045 | $ 8,617,127 |
| | | Quality First Scholarships | $ 45,160,365 | $ 45,160,365 | - | $ 11,512,794 | $ 33,647,571 |
| | | Transition to Kindergarten | $ 110,223 | $ 110,223 | - | $ 385 | $ 109,838 |
| | | | | | | | |
| **Tobacco Regional Total** | | | **$ 122,367,121** | **$ 119,988,537** | **$ 2,378,584** | **$ 26,340,046** | **$ 93,648,491** |
| | | **Grand Total:** | **$ 134,016,041** | **$ 131,146,857** | **$ 2,869,184** | **$ 27,983,460** | **$ 103,163,397** |