



## FIRST THINGS FIRST

Ready for School. Set for Life.

# Arizona Early Childhood Development & Health Board Phoenix South Regional Partnership Council

## Meeting Minutes – December 11, 2014

### Welcome, Introductions, and Call to Order

Vice-Chair Jessica Jarvi called to order the **Phoenix South Regional Partnership Council Regular** Meeting at approximately **9:04 a.m.** The meeting was held at **Pendergast Elementary School District Learning Center, 3841 North 91<sup>st</sup> Avenue, Phoenix, Arizona 85037.** Introductions were held and attendees welcomed.

### Members PRESENT

Vice-Chair Jessica Jarvi

Jasmine Sanchez

Dr. Bill Johnson

Kresta Horn

Angie Rodgers

Jeremy Wood

Elizabeth McNamee (*arrived at 9:17 a.m.*)

Kim Winzer (*arrived at 9:26 a.m.*)

Dr. Patty Merk (*teleconference*)

### Members ABSENT

Chair Karen Stewart

Ginger Ward

### Call to the Public

**Seth Fritsch**, with Maricopa County Department of Public Health Preventive Health Collaborative thanked the Council for supporting the Collaborative for the past 5 years.

**David Sandoval**, Chair of the Steering Committee with the Preventive Health Collaborative thanked the Council for all the support they have provided.

### Consent Agenda

Vice-Chair Jarvi called for a motion to approve the items on the consent agenda. Member Rodgers moved to approve the items in the Consent Agenda. Member Horn seconded. Motion carried with one member attending via teleconference also identifying her agreement: Member Merk. Consent items include:

*\*October 9<sup>th</sup>, 2014 **Amended Regular Council Meeting Minutes***

*\*October 28<sup>th</sup>, 2014 **Amended Health Committee Meeting Minutes***

*\*October 30<sup>th</sup>, 2014 **Amended Early Learning Committee Meeting Minutes***

*\*November 3<sup>rd</sup>, 2014 **Amended Family Support Committee Meeting Minutes***

*\*November 7<sup>th</sup>, 2014 **Amended Health Committee Meeting Minutes***

*\*November 13<sup>th</sup>, 2014 **Amended Early Learning Committee Meeting Minutes***

*\*November 21<sup>st</sup>, 2014 **Regular Council Meeting Minutes***

*\*December 5<sup>th</sup>, 2014 **Home Visitation Workgroup Meeting Minutes.***

### Home Visitation Recommendations

Council Member Dr. Johnson shared the Workgroup's recommendations related to age, target population, focus of approach and outcomes for the home visitation strategy:

**Age** - To serve children prenatal to five,

**Target Population** - Priority around at-risk families, but not exclusive to only serving families with risk factors,

**Focus of Approach** - Supporting individualized needs of the family, to include social and emotional development; programs will also need to refer children and families to other resources, if beyond their scope,

**Outcomes** - School readiness, through delivery of a complete spectrum of services.

Dr. Johnson also stated that the Workgroup recommended participating in the multi-regional Centralized Intake component and be supported at \$100,000 to be implemented with a separate RFGA.

### **FY16-18 Strategic Planning Continued**

Director Hallett informed the Council that they had a few final tasks to complete before considering the FY16-18 funding plan process complete, pending final approval of this Council and then submission to the FTF Board. The Council needed to further discuss three previously approved strategies: Home Visitation, Family Resource Centers, and Care Coordination/Medical Home.

Director Hallett asked that Council Members declare any conflicts they might have and no longer participate in the discussion.

Conflicts of Interest declared:

Member Dr. Patty Merk

- Family Resource Centers
- Home Visitation.

### **Motions:**

#### **Home Visitation**

Member Winzer moved to approve the Home Visitation strategy for the amount of \$2.8 million to serve 771 families and include support of a Centralized Intake to be implemented through a RFGA. Member Rodgers seconded. Motion carried.

*Member Dr. Merk previously declared conflict of interest and abstained from discussion and voting.*

#### **Family Resource Centers**

Member Sanchez moved to approve the Family Resource Centers strategy for the amount of \$1.2 million to serve 8,800 families and to be implemented through a grant renewal for the Pendergast FRC and RFGA for the remaining funds. Member Horn seconded. Motion carried.

*Member Dr. Merk declared conflict of interest and abstained from discussion and voting.*

#### **Care Coordination/Medical Home**

Member Winzer moved to approve the Care Coordination/Medical Home strategy for the amount of \$1.3 million to serve 3,250 children and to be implemented through a RFGA. Member McNamee seconded. Motion carried.

### **Regional School Readiness Indicators**

Director Hallett informed the Council that since they are a new Council and new Region they have an opportunity to review the number of School Readiness Indicators and possibly reduce the overall number. She stated reducing the total number of indicators would allow for better alignment with the Council's established priorities and strategies. Council Members agreed and moved to vote.

### **Motion**

Member Winzer moved to eliminate the Developmental Delays Identified in Kindergarten, Transition from Preschool Special Education to Kindergarten, and Healthy Weight Indicators. Member Horn seconded. Motion carried.

### **Unfunded Approach**

Director Hallett reviewed a first draft of the Unfunded Approach selected by the Council "Public Policy and Advocacy." She stated this is just for their review and consideration. Additional work and input will occur in the coming months to better define the activities and outcomes of this approach. Timeline is July 2015 to June 2016.

### **FY16-18 Funding Plan**

Director Hallett reviewed the final FY16 Strategy Worksheet and the draft FY16 Phoenix South Regional Funding Plan. She discussed the FY15 contracted service units, strategies that were discontinued or reduced from FY15. She reiterated that the Public Policy and Advocacy Unfunded Approach is also included along with a draft of the newest strategy related to Access to Healthy Food/Nutrition. Council Members will be meeting soon to give more definition to the new strategy.

Director Hallett reminded the Council of the \$808.00 surplus and asked what direction to take with the surplus. The Council agreed to leave the surplus as is for now.

Director Hallett informed the Council that January 20, 2015 is the official date for the Phoenix South Regional Council Chair and Vice-Chair to present the FY16-18 Funding Plan to the Board. She also stated that over the next three months we will be looking at Quarter 1 and potentially Quarter 2 Narrative and Data Reports, along with working through the Scope of Work and RFGA processes.

**Regional Director's Update**

Director Hallett shared the 2013 FTF Annual Report. She also reported the Family Resource Network website launched on November 25<sup>th</sup> and provided a flyer with contact information for the Network.

**Council Member Announcements**

Member Wood shared with the Council that Arizona was awarded \$20 million towards Early Education and Member Horn shared that Arizona received several Early Head Start Grants spread out into three different agencies and partnerships.

**Next Meeting**

The next Regular Council meeting will be held **Thursday, January 8, 2015, 9:00 a.m.** at **Travis L. Williams Family Services Center, 4732 South Central Avenue, Phoenix, AZ 85040.**

**Adjournment**

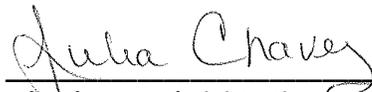
Vice-Chair Jarvi adjourned the meeting at approximately 11:17 a.m.

Respectfully submitted,

**On this 8th day of January, 2015**

**ARIZONA EARLY CHILDHOOD DEVELOPMENT & HEALTH BOARD**

**Phoenix South Regional Partnership Council**

  
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Julia Chavez, Administrative Assistant

  
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Susan Hallett, Regional Director

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Jessica Jarvi, Vice-Chair

**Phoenix South Regional Partnership Council  
FY16 RFGA Timeline**

<b>Strategy</b>	<b>RFGA Release Date*</b>	<b>RFGA Reviewer Training</b>	<b>Review Committee Meets</b>	<b>Council Representative</b>	<b>Notes</b>
Developmental and Sensory Screening	February 2	March 16-20	March 24-April 3		Multi-Regional with Phoenix North
Family, Friend and Neighbor Care	February 2	March 16-20	March 24-April 3		Multi-Regional with Phoenix North
Inclusion of Children with Special Needs	February 2	March 16-20	March 24-April 3		
Family Resource Centers	February 2	March 30-April 3	April 9-24		Grant renewal for Pendergast; RFGA for balance of funds
Oral Health	February 2	March 30-April 3	April 9-24		Multi-Regional with Phoenix North and Maricopa Councils
Parenting Education	February 2	March 30-April 3	April 9-24		
Care Coordination/Medical Home	March 2	April 14-17	April 20-May 1		
Court Teams	March 2	April 14-17	April 20-May 1		Multi-Regional with Phoenix North
Home Visitation	March 2	April 14-17	April 20-May 1		

**Phoenix South Regional Partnership Council  
FY16 RFGA Timeline**

Home Visitation Coordination and Referral	March 2	April 14-17	April 20-May 1		Multi-Regional with Phoenix North and Maricopa Councils
Parenting Outreach and Awareness	March 2	April 14-17	April 20-May 1		Multi-Regional with several statewide Councils
Professional Development for Early Childhood Professionals (Director/Mentoring)	March 2	April 14-17	April 20-May 1		
Nutrition/Obesity/Physical Activity	April 1	May 14-19	May 27-June 5		Strategy to be further defined by Council

\*RFGA Release Date is estimated and subject to change.

# FY 2015 Phoenix South Contract Detail with Service Units



\* During this transition year, former Central Region grantees were approved to submit their FY15 quarterly data as combined for Phoenix South and North regions.

	Grantee Name	Contract Number	Contract Period	Unit of Service	Contracted Units	Fiscal Q1 Actual Units**	Fiscal Q2 Actual Units**	Fiscal Q3 Actual Units**	Fiscal Q4 Actual Units**	YTD Actual Units	YTD % Complete	Comments
<b>Quality and Access</b>	<b>Family, Friends &amp; Neighbors Strategy</b>											
	Association for Supportive Child Care	FTF-MULTI-13-0407-01-Y3	07/01/2014-06/30/2015	Number of home based providers served	672	248				248	36.9%	
	<b>Inclusion of Children with Special Needs Strategy</b>											
	Southwest Human Development	FTF-RC013-13-0358-02-Y3	07/01/2014-06/30/2015	Number of center based providers served	70	49				49	70.0%	* Former Central region contract
				Number of home based providers served	7	0				0	0.0%	FY16 PhxS TSUs will only include centers served given historical challenges in engaging home-based providers
	<b>Kindergarten Transition Strategy</b>											
	Arizona Department of Ed	ISA-MULTI-15-0710-01	07/01/2014-06/30/2015	Number of Communities	1						0.0%	
	<b>Quality First Strategy</b>											
	Valley of the Sun United Way	FTF-STATE-14-0427-02-Y2	07/01/2014-06/30/2015	Number of Centers	95	87				87	91.6%	
				Number of Homes	30	25				25	83.3%	
	<b>Quality First Coaching &amp; Incentives Strategy</b>											
	Valley of the Sun United Way	FTF-STATE-14-0427-02-Y2	07/01/2014-06/30/2015	Number of Centers	95	87				87	91.6%	
			Number of Homes	30	25				25	83.3%		
<b>Quality First Scholarships Strategy</b>												
Valley of the Sun United Way	FTF-STATE-15-0484-01	07/01/2014-06/30/2015	Number of scholarship slots for children 0-5 years	1,146	1,057				1,057	92.2%		
<b>Professional Development</b>	<b>Director Mentoring/Training Strategy</b>											
	Rio Salado College	FTF-RC014-13-0353-03-Y3	07/01/2014-06/30/2015	Number of participating professionals	150	53				53	35.3%	
	<b>FTF Professional REWARD\$ Strategy</b>											
Valley of the Sun United Way	FTF-STATE-13-0346-01-Y3	07/01/2014-06/30/2015	Number of incentive awards distributed	212							0.0%	Data only comes in twice a year (Q2 & Q4) due to semester system on which vendor operates.

Health

**Care Coordination/Medical Home Strategy**

Phoenix Childrens Hospital	FTF-MULTI-14-0461-03-Y2	07/01/2014-06/30/2015	Number of children served	1,200	607	607	50.6% * Former Central region contract
American Academy of Pediatrics - AZ Chapter	FTF-MULTI-14-0461-04-Y2	07/01/2014-06/30/2015	Number of children served	1,278	56	56	4.4% Grantee reports slow start due to care coordinators adjusting to new data system and "slow time" in private practice due to vacations
Maricopa Integrated Health System	FTF-MULTI-14-0461-05-Y2	07/01/2014-06/30/2015	Number of children served	1,200	371	371	30.9%
International Rescue Cmte	FTF-MULTI-14-0461-06-Y2	07/01/2014-06/30/2015	Number of children served	188	149	149	79.3% * Former Central region contract
Maricopa Integrated Health System	FTF-RC013-13-0424-01-Y3	07/01/2014-06/30/2015	Number of children served	400	178	178	44.5% * Former Central region contract

**Child Care Health Consultation Strategy**

Maricopa County Department of Public Health	GRA-STATE-13-0503-01-Y3	07/01/2014-06/30/2015	Number of center based providers served	95	39	39	41.0%
			Number of home based providers served	30	10	10	33.3%

**Comprehensive Preventative Health Programs Strategy**

Maricopa County Department of Public Health	GRA-RC014-14-0624-01-Y2	07/01/2014-06/30/2015	No contracted service units				
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**Developmental and Sensory Screening Strategy**

EAR Foundation of Arizona	FTF-RC013-14-0469-02-Y2	07/01/2014-06/30/2015	Number of children receiving screening	2,100	413	413	19.7% * Former Central region contract
			Number of hearing screenings conducted	2,432	401	401	16.5% * Former Central region contract
			Number of vision screenings conducted	1,800	375	375	20.8% * Former Central region contract

**Family Support – Children with Special Needs Strategy**

Southwest Human Developmnt	FTF-RC013-13-0425-02-Y3	07/01/2014-06/30/2015	Number of families served	150	52	52	34.7% * Former Central region contract
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**Health Insurance Enrollment Strategy**

Children's Action Alliance	FTF-RC013-13-0405-01-Y3	07/01/2014-06/30/2015	Number of families served	2,500	939	939	37.6% * Former Central region contract
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**Mental Health Consultation Strategy**

Southwest Human Development	FTF-STATE-13-0344-01-Y3	07/01/2014-06/30/2015	Number of center based providers served	29			0.0% Data submission extension granted by FTF due to accommodating boundary changes
			Number of home based providers served	12			0.0% FY16 PhxS TSUs will only include centers served given historical challenges in engaging home-based providers

**Oral Health Strategy**

Maricopa County Department of Public Health	GRA-RC013-14-0627-01-Y2	07/01/2014-06/30/2015	Number of children receiving oral health screenings	5,020	2,346	2,346	46.7% * Former Central region contract
			Number of fluoride varnishes applied	4,800	2,051	2,051	42.7%
			Number of participating adults	3,540	0	0	0.0% Staff has contacted grantee for explanation
			Number of prenatal women receiving oral health screenings	220	128	128	58.2%

MCCCD - Phoenix College	GRA-RC014-13-0492-01-Y3	07/01/2014-06/30/2015	Number of children receiving oral health screenings	750	139	139	18.5%	
			Number of fluoride varnishes applied	750	88	88	11.7%	
			Number of participating adults	300	45	45	15.0%	
			Number of prenatal women receiving oral health screenings	100	0	0	0.0% Phx College is actively exploring all avenues to engage prenatal women	
	Arizona Department of Health Services	ISA-RC014-13-0541-01-Y3	07/01/2014-06/30/2015	Number of children receiving oral health screenings	4,500	632	632	14.0%
				Number of fluoride varnishes applied	4,500	498	498	11.1%
	<b>Prenatal Outreach Strategy</b>							
	Maricopa Integrated Health System	FTF-RC014-13-0378-01-Y3	07/01/2014-06/30/2015	Number of adults attending training sessions	300	96	96	32.0%
	Maricopa County Department of Public Health	FTF-RC014-13-0378-02-Y3	07/01/2014-06/30/2015	Number of adults attending training sessions	450	810	810	180.0% Duplicated count
				Number of adults receiving home visitation	250	67	67	26.8%
	GRA-RC013-14-0628-01-Y2	07/01/2014-06/30/2015	Number of adults attending training sessions	600	729	729	121.5% * Former Central region contract; duplicated count	
			Number of adults receiving home visitation	400	67	67	16.8%	
<b>Recruitment – Stipends/Loan Forgiveness Strategy</b>								
Arizona Department of Health Services	GRA-MULTI-13-0518-01-Y3	07/01/2014-06/30/2015	Number of therapists receiving loan forgiveness	13	0	0	0.0% Data from Q1 narrative report indicates 10 active therapists with 3 having ended their service obligation on Aug. 31, 2014	
			Number of therapists receiving stipends	13	0	0	0.0% Data from Q1 narrative report indicates 10 active therapists with 3 having ended their service obligation on Aug. 31, 2014	
<b>Family Support</b>								
<b>Family Resource Centers Strategy</b>								
Maricopa Integrated Health System	FTF-RC014-13-0380-01-Y3	07/01/2014-06/30/2015	Number of families served	3,800	1,370	1,370	36.1%	
	FTF-RC014-13-0380-02-Y3	07/01/2014-06/30/2015	Number of families served	2,800	897	897	32.0%	
Arizona Board of Regents for and on	FTF-RC014-13-0380-04-Y3	07/01/2014-06/30/2015	Number of families served	1,300	1,236	1,236	95.1%	
Pendergast Elementary School	GRA-MULTI-14-0630-01-Y2	07/01/2014-06/30/2015	Number of families served	900	2,659	2,659	295.4%	
<b>Family Support Coordination Strategy</b>								
Southwest Human Developmnt	FTF-RC013-12-0343-01-Y4	07/01/2014-06/30/2015	Number of families served	114	29	29	25.4% * Former Central region contract	
TERROS	FTF-RC013-12-0343-02-Y4	07/01/2014-06/30/2015	Number of families served	114	20	20	17.5% * Former Central region contract	
Phoenix Childrens Hospital	FTF-RC013-12-0343-04-Y4	07/01/2014-06/30/2015	Number of families served	85	21	21	24.7% * Former Central region contract	
Arizona Partnership for Chn, L.L.P.	FTF-RC013-12-0343-06-Y4	07/01/2014-06/30/2015	Number of families served	114	20	20	17.5% * Former Central region contract	

United Cerebral Palsy of Central	FTF-RC013-12-0343-08-Y4	07/01/2014-06/30/2015	Number of families served	140	39	39	27.9% * Former Central region contract
International Rescue Cmte	FTF-RC013-12-0343-10-Y4	07/01/2014-06/30/2015	Number of families served	102	35	35	34.3% * Former Central region contract
Crisis Nursery, Inc.	FTF-RC013-12-0343-12-Y4	07/01/2014-06/30/2015	Number of families served	130	66	66	50.8% * Former Central region contract
Landrum Foundation	FTF-RC014-14-0476-01-Y2	07/01/2014-06/30/2015	Number of families served	200	54	54	27.0%
<b>Home Visitation Strategy</b>							
Southwest Human Developmnt	FTF-RC013-13-0381-01-Y3	07/01/2014-06/30/2015	Number of families served	350	237	237	67.7% * Former Central region contract
Tanner Community Dev. Corp.	FTF-RC014-13-0371-01-Y3	07/01/2014-06/30/2015	Number of families served	360	68	68	18.9%
Maricopa County Department of Public Health	FTF-RC014-13-0371-02-Y3	07/01/2014-06/30/2015	Number of families served	95	88	88	92.6%
Southwest Human Developmnt	FTF-RC014-13-0371-03-Y3	07/01/2014-06/30/2015	Number of families served	95	13	13	13.7%
Arizona Department of Economic Security	ISA-MULTI-14-0636-01-Y2	07/01/2014-06/30/2015	No Service unit available at this time				Healthy Families certification costs
<b>Parent Education Community-Based Training Strategy</b>							
Chicanos Por La Causa, Inc., dba Parenting Arizona	FTF-RC013-13-0402-01-Y3	07/01/2014-06/30/2015	Number of adults completing a series	120			0.0% * Former Central region contract; data submission errors being worked out
Southwest Human Development	FTF-RC013-13-0402-07-Y3	07/01/2014-06/30/2015	Number of adults completing a series	575			0.0% * Former Central region contract; data submission errors being worked out
Raising Special Kids	FTF-RC013-13-0402-11-Y3	07/01/2014-06/30/2015	Number of adults completing a series	62			0.0% * Former Central region contract; data submission errors being worked out
<b>Reach Out and Read Strategy</b>							
American Academy of Pediatrics - AZ Chapter	FTF-MULTI-13-0401-01-Y3	07/01/2014-06/30/2015	Number of books distributed	370	93	93	25.1%
			Number of participating practices	7	7	7	100.0%
<b>Coordination</b>							
<b>Court Teams Strategy</b>							
Prevent Child Abuse Arizona	FTF-RC014-14-0465-01-Y2	07/01/2014-06/30/2015	Number of children served	1,500	650	650	43.3%
			Number of participants attended	500	192	192	38.4%
<b>Service Coordination Strategy</b>							
Maricopa County Department of Public Health	GRA-MULTI-14-0687-01-Y2	07/01/2014-06/30/2015	No Service unit available at this time				0.0% Support for FindHelpPhx.org



# FY 2015 Phoenix South Contract Detail



	Grantee Name	Contract Number	Contract Period	Allotment		Expense Variance	Award % of Award Expended	COMMENTS
				Total Allotment	YTD Expense			
<b>Community Awareness</b>	<b>Community Awareness Strategy</b>			<b>Strategy Subtotal:</b>	<b>\$19,440</b>	<b>\$1,096</b>	<b>\$18,344</b>	<b>5.6%</b>
	First Things First (FTF-Directed)	PSC-STATE-15-0723-01	07/01/2014-06/30/2015		\$1,096	\$18,344	5.6%	
	<b>Community Outreach Strategy</b>			<b>Strategy Subtotal:</b>	<b>\$117,000</b>	<b>\$41,351</b>	<b>\$75,649</b>	<b>35.3%</b>
	First Things First (FTF-Directed)	PSC-STATE-15-0724-01	07/01/2014-06/30/2015		\$41,351	\$75,649	35.3%	
	<b>Media Strategy</b>			<b>Strategy Subtotal:</b>	<b>\$98,500</b>	<b>\$44,991</b>	<b>\$53,509</b>	<b>45.7%</b>
	First Things First (FTF-Directed)	PSC-STATE-15-0726-01	07/01/2014-06/30/2015		\$44,991	\$53,509	45.7%	
			<b>Goal Area Subtotal:</b>	<b>\$234,940</b>	<b>\$87,438</b>	<b>\$147,502</b>	<b>37.2%</b>	
<b>Coordination</b>	<b>Court Teams Strategy</b>			<b>Strategy Subtotal:</b>	<b>\$220,000</b>	<b>\$41,704</b>	<b>\$178,296</b>	<b>19.0%</b>
	Prevent Child Abuse Arizona	FTF-RC014-14-0465-01-Y2	07/01/2014-06/30/2015		\$41,704	\$178,296	19.0%	
	<b>Service Coordination Strategy</b>			<b>Strategy Subtotal:</b>	<b>\$55,530</b>	<b>-</b>	<b>\$16,667</b>	<b>0.0%</b>
	Maricopa County Dept. of Public Health	GRA-MULTI-14-0687-01-Y2	07/01/2014-06/30/2015		-	\$16,667	0.0%	
			<b>Goal Area Subtotal:</b>	<b>\$275,530</b>	<b>\$41,704</b>	<b>\$194,963</b>	<b>17.6%</b>	
<b>Evaluation</b>	<b>Statewide Evaluation Strategy</b>			<b>Strategy Subtotal:</b>	<b>\$1,213,309</b>	<b>\$1,213,309</b>	<b>-</b>	<b>100.0%</b>
	First Things First (FTF-Directed)	PSC-STATE-15-0732-01	07/01/2014-06/30/2015		\$1,213,309	-	100.0%	
				<b>Goal Area Subtotal:</b>	<b>\$1,213,309</b>	<b>\$1,213,309</b>	<b>-</b>	<b>100.0%</b>
<b>Family Support</b>	<b>Family Resource Centers Strategy</b>			<b>Strategy Subtotal:</b>	<b>\$1,212,970</b>	<b>\$212,722</b>	<b>\$995,905</b>	<b>17.6%</b>
	Arizona Board of Regents/UofA	FTF-RC014-13-0380-04-Y3	07/01/2014-06/30/2015		\$44,426	\$432,900	9.3%	quarterly reimbursement vs monthly
	Maricopa Integrated Health System	FTF-RC014-13-0380-01-Y3	07/01/2014-06/30/2015		\$72,194	\$198,681	26.7%	
		FTF-RC014-13-0380-02-Y3	07/01/2014-06/30/2015		\$84,823	\$213,103	28.5%	

Pendergast Elementary School District	GRA-MULTI-14-0630-01-Y2	07/01/2014-06/30/2015	\$11,278	\$151,222	6.9%	quarterly reimbursement vs monthly	
<b>Family Support Coordination Strategy</b>			<b>Strategy Subtotal:</b>	<b>\$625,500</b>	<b>\$178,284</b>	<b>\$388,308</b>	<b>31.5%</b>
Arizona Partnership for Children, L.L.P.	FTF-RC013-12-0343-06-Y4	07/01/2014-06/30/2015	\$15,050	\$46,902	24.3%		
Crisis Nursery, Inc.	FTF-RC013-12-0343-12-Y4	07/01/2014-06/30/2015	\$22,653	\$40,028	36.1%		
International Rescue Committee	FTF-RC013-12-0343-10-Y4	07/01/2014-06/30/2015	\$20,450	\$44,375	31.5%		
Landrum Foundation	FTF-RC014-14-0476-01-Y2	07/01/2014-06/30/2015	\$54,094	\$87,058	38.3%		
Phoenix Childrens Hospital	FTF-RC013-12-0343-04-Y4	07/01/2014-06/30/2015	\$9,774	\$50,142	16.3%		
Southwest Human Development	FTF-RC013-12-0343-01-Y4	07/01/2014-06/30/2015	\$22,709	\$37,730	37.6%		
TERROS	FTF-RC013-12-0343-02-Y4	07/01/2014-06/30/2015	\$14,648	\$40,928	26.4%		
United Cerebral Palsy of Central Arizona	FTF-RC013-12-0343-08-Y4	07/01/2014-06/30/2015	\$18,907	\$41,144	31.5%		
<b>Home Visitation Strategy</b>			<b>Strategy Subtotal:</b>	<b>\$2,808,400</b>	<b>\$940,856</b>	<b>\$1,866,389</b>	<b>33.5%</b>
Arizona Department of Economic Security	ISA-MULTI-14-0636-01-Y2	07/01/2014-06/30/2015	-	\$18,851	0.0%	no expenses incurred yet	
Maricopa County Dept. of Public Health	FTF-RC014-13-0371-02-Y3	07/01/2014-06/30/2015	\$195,708	\$383,891	33.8%		
Southwest Human Development	FTF-RC013-13-0381-01-Y3	07/01/2014-06/30/2015	\$197,344	\$272,205	42.0%		
	FTF-RC014-13-0371-03-Y3	07/01/2014-06/30/2015	\$195,758	\$453,872	30.1%		
Tanner Community Development Corp.	FTF-RC014-13-0371-01-Y3	07/01/2014-06/30/2015	\$352,045	\$737,570	32.3%		
<b>Parent Education Community-Based Training Strategy</b>			<b>Strategy Subtotal:</b>	<b>\$175,750</b>	<b>\$54,581</b>	<b>\$120,412</b>	<b>31.2%</b>
Chicanos Por La Causa, Inc., dba Parenting	FTF-RC013-13-0402-01-Y3	07/01/2014-06/30/2015	\$19,365	\$37,770	33.9%		
Raising Special Kids	FTF-RC013-13-0402-11-Y3	07/01/2014-06/30/2015	\$7,514	\$18,718	28.6%		
Southwest Human Development	FTF-RC013-13-0402-07-Y3	07/01/2014-06/30/2015	\$27,702	\$63,924	30.2%		
<b>Reach Out and Read Strategy</b>			<b>Strategy Subtotal:</b>	<b>\$18,500</b>	<b>\$15,012</b>	<b>\$3,488</b>	<b>81.1%</b>
American Academy of Pediatrics - AZ Chapter	FTF-MULTI-13-0401-01-Y3	07/01/2014-06/30/2015	\$15,012	\$3,488	81.1%	books purchased up front	
<b>Goal Area Subtotal:</b>			<b>\$4,841,120</b>	<b>\$1,401,455</b>	<b>\$3,374,502</b>	<b>29.3%</b>	
<b>Health</b>							
<b>Care Coordination/Medical Home Strategy</b>			<b>Strategy Subtotal:</b>	<b>\$1,616,624</b>	<b>\$443,005</b>	<b>\$840,716</b>	<b>34.5%</b>
American Academy of Pediatrics - AZ Chapter	FTF-MULTI-14-0461-04-Y2	07/01/2014-06/30/2015	\$195,000	\$194,983	50.0%		
International Rescue Committee	FTF-MULTI-14-0461-06-Y2	07/01/2014-06/30/2015	\$20,480	\$66,535	23.5%		
Maricopa Integrated Health System	FTF-MULTI-14-0461-05-Y2	07/01/2014-06/30/2015	\$153,565	\$385,709	28.5%		
	FTF-RC013-13-0424-01-Y3	07/01/2014-06/30/2015	\$46,530	\$102,884	31.1%		
Phoenix Childrens Hospital	FTF-MULTI-14-0461-03-Y2	07/01/2014-06/30/2015	\$27,429	\$90,606	23.2%		
<b>Child Care Health Consultation Strategy</b>			<b>Strategy Subtotal:</b>	<b>\$313,690</b>	<b>\$65,328</b>	<b>\$248,363</b>	<b>20.8%</b>
First Things First (FTF-Directed)	PSC-STATE-15-0722-01	07/01/2014-06/30/2015	\$19,568	-	100.0%		
Maricopa County Department of Public Health	GRA-STATE-13-0503-01-Y3	07/01/2014-06/30/2015	\$41,263	\$229,615	15.2%		
	GRA-STATE-14-0631-01-Y2	07/01/2014-06/30/2015	\$857	\$5,853	12.8%		
Pima County Health Department	GRA-STATE-13-0525-01-Y3	07/01/2014-06/30/2015	\$3,640	\$8,560	29.8%		
University of Arizona Cooperative Extension,	GRA-STATE-13-0508-01-Y3	07/01/2014-06/30/2015	-	\$4,334	0.0%		
<b>Comprehensive Preventative Health Programs Strategy</b>			<b>Strategy Subtotal:</b>	<b>\$306,250</b>	<b>\$116,550</b>	<b>\$189,700</b>	<b>38.1%</b>
First Things First (FTF-Directed)	PSC-STATE-15-0745-01	07/01/2014-06/30/2015	\$6,750	(\$500)	108.0%	external evaluation completed	

Professional Development	Maricopa County Department of Public Health	GRA-RC014-14-0624-01-Y2	07/01/2014-06/30/2015		\$109,800	\$190,200	36.6%	
	<b>Developmental and Sensory Screening Strategy</b>			<b>Strategy Subtotal:</b>	<b>\$160,500</b>	<b>\$63,329</b>	<b>\$97,171</b>	<b>39.5%</b>
	EAR Foundation of Arizona	FTF-RC013-14-0469-02-Y2	07/01/2014-06/30/2015		\$50,829	\$97,171	34.3%	
	First Things First (FTF-Directed)	PSC-STATE-15-0733-01	07/01/2014-06/30/2015		\$12,500	-	100.0%	
	<b>Family Support – Children with Special Needs Strategy</b>			<b>Strategy Subtotal:</b>	<b>\$135,050</b>	<b>\$39,985</b>	<b>\$89,605</b>	<b>30.9%</b>
	Southwest Human Development	FTF-RC013-13-0425-02-Y3	07/01/2014-06/30/2015		\$39,985	\$89,605	30.9%	
	<b>Health Insurance Enrollment Strategy</b>			<b>Strategy Subtotal:</b>	<b>\$148,000</b>	<b>\$24,470</b>	<b>\$123,530</b>	<b>16.5%</b>
	Children's Action Alliance	FTF-RC013-13-0405-01-Y3	07/01/2014-06/30/2015		\$24,470	\$123,530	16.5%	
	<b>Mental Health Consultation Strategy</b>			<b>Strategy Subtotal:</b>	<b>\$719,550</b>	<b>\$166,908</b>	<b>\$552,642</b>	<b>23.2%</b>
	Southwest Human Development	FTF-STATE-13-0344-01-Y3	07/01/2014-06/30/2015		\$166,908	\$552,642	23.2%	
	<b>Oral Health Strategy</b>			<b>Strategy Subtotal:</b>	<b>\$751,000</b>	<b>\$161,937</b>	<b>\$572,415</b>	<b>22.1%</b>
	Arizona Department of Health Services	ISA-RC014-13-0541-01-Y3	07/01/2014-06/30/2015		\$118,650	\$355,939	25.0%	
	Maricopa County Department of Public Health	GRA-RC013-14-0627-01-Y2	07/01/2014-06/30/2015		\$12,973	\$135,027	8.8% submitted for July & August only	
	MCCCD - Phoenix College	GRA-RC014-13-0492-01-Y3	07/01/2014-06/30/2015		\$30,314	\$81,449	27.1%	
	<b>Prenatal Outreach Strategy</b>			<b>Strategy Subtotal:</b>	<b>\$698,000</b>	<b>\$206,556</b>	<b>\$490,778</b>	<b>29.6%</b>
	Maricopa County Department of Public Health	FTF-RC014-13-0378-02-Y3	07/01/2014-06/30/2015		\$121,329	\$278,477	30.3%	
		GRA-RC013-14-0628-01-Y2	07/01/2014-06/30/2015		\$41,963	\$106,032	28.4%	
	Maricopa Integrated Health System	FTF-RC014-13-0378-01-Y3	07/01/2014-06/30/2015		\$43,264	\$106,269	28.9%	
	<b>Recruitment – Stipends/Loan Forgiveness Strategy</b>			<b>Strategy Subtotal:</b>	<b>\$364,387</b>	<b>\$187,639</b>	<b>\$167,216</b>	<b>52.9%</b>
	Arizona Department of Health Services	GRA-MULTI-13-0518-01	To Be Determined		(\$2,814)	\$2,814	0.0% FY14 adjustments	
		GRA-MULTI-13-0518-01-Y2	To Be Determined		(\$14,542)	\$14,542	0.0% FY14 adjustments	
		GRA-MULTI-13-0518-01-Y3	07/01/2014-06/30/2015		\$204,995	\$149,860	57.8%	
	<b>Goal Area Subtotal:</b>				<b>\$5,213,051</b>	<b>\$1,475,707</b>	<b>\$3,372,135</b>	<b>30.4%</b>
Professional Development	<b>Director Mentoring/Training Strategy</b>			<b>Strategy Subtotal:</b>	<b>\$311,194</b>	<b>\$79,375</b>	<b>\$230,738</b>	<b>25.6%</b>
	Rio Salado College	FTF-RC014-13-0353-03-Y3	07/01/2014-06/30/2015		\$79,375	\$230,738	25.6%	
	<b>FTF Professional REWARD\$ Strategy</b>			<b>Strategy Subtotal:</b>	<b>\$286,575</b>	<b>\$145,550</b>	<b>\$140,650</b>	<b>50.9%</b>
	Valley of the Sun United Way	FTF-STATE-13-0346-01-Y2	To Be Determined		\$2,528	(\$2,528)	0.0% FY14 adjustments	
		FTF-STATE-13-0346-01-Y3	07/01/2014-06/30/2015		\$143,022	\$143,178	50.0%	
	<b>Scholarships TEACH Strategy</b>			<b>Strategy Subtotal:</b>	<b>\$0</b>	<b>-</b>	<b>-</b>	<b>0.0%</b>
							0.0%	
<b>Goal Area Subtotal:</b>				<b>\$597,769</b>	<b>\$224,925</b>	<b>\$371,388</b>	<b>37.7%</b>	
Quality and Access	<b>Family, Friends &amp; Neighbors Strategy</b>			<b>Strategy Subtotal:</b>	<b>\$996,000</b>	<b>\$261,104</b>	<b>\$734,896</b>	<b>26.2%</b>
	Association for Supportive Child Care	FTF-MULTI-13-0407-01-Y3	07/01/2014-06/30/2015		\$261,104	\$734,896	26.2%	
	<b>Inclusion of Children with Special Needs Strategy</b>			<b>Strategy Subtotal:</b>	<b>\$333,000</b>	<b>\$121,452</b>	<b>\$209,947</b>	<b>36.6%</b>
Southwest Human Development	FTF-RC013-13-0358-02-Y3	07/01/2014-06/30/2015		\$121,452	\$209,947	36.6%		

<b>Kindergarten Transition Strategy</b>			<b>Strategy Subtotal:</b>	<b>\$112,000</b>	<b>\$55,994</b>	<b>\$56,006</b>	<b>50.0%</b>
Arizona Department of Education	ISA-MULTI-15-0710-01	07/01/2014-06/30/2015		\$55,994	\$56,006	50.0%	
<b>Quality First Academy Strategy</b>			<b>Strategy Subtotal:</b>	<b>\$119,380</b>	<b>\$20,234</b>	<b>\$99,146</b>	<b>16.9%</b>
Southwest Human Development	FTF-STATE-14-0431-03-Y2	07/01/2014-06/30/2015		\$20,234	\$99,146	16.9%	
<b>Quality First Child Care Health Consultation Warmline Strategy</b>			<b>Strategy Subtotal:</b>	<b>\$5,969</b>	<b>\$702</b>	<b>\$3,568</b>	<b>16.4%</b>
University of Arizona Cooperative Extension	GRA-STATE-14-0629-01-Y2	07/01/2014-06/30/2015		\$702	\$3,568	16.4%	
<b>Quality First Coaching &amp; Incentives Strategy</b>			<b>Strategy Subtotal:</b>	<b>\$1,669,161</b>	<b>\$786,897</b>	<b>\$786,369</b>	<b>50.0%</b>
Valley of the Sun United Way	FTF-STATE-14-0427-02-Y2	07/01/2014-06/30/2015		\$786,897	\$786,369	50.0%	
<b>Quality First Inclusion Warmline Strategy</b>			<b>Strategy Subtotal:</b>	<b>\$26,670</b>	<b>\$7,987</b>	<b>\$15,540</b>	<b>33.9%</b>
Southwest Human Development	FTF-STATE-13-0426-01-Y3	07/01/2014-06/30/2015		\$7,987	\$15,540	33.9%	
<b>Quality First Mental Health Consultation Warmline Strategy</b>			<b>Strategy Subtotal:</b>	<b>\$27,432</b>	<b>\$9,229</b>	<b>\$18,203</b>	<b>33.6%</b>
Southwest Human Development	FTF-STATE-13-0344-02-Y3	07/01/2014-06/30/2015		\$9,229	\$18,203	33.6%	
<b>Quality First Scholarships Strategy</b>			<b>Strategy Subtotal:</b>	<b>\$8,567,290</b>	<b>\$4,321,700</b>	<b>\$4,245,590</b>	<b>50.4%</b>
First Things First (FTF-Directed)	PSC-STATE-15-0738-01	07/01/2014-06/30/2015		\$76,859	-	100.0%	
Valley of the Sun United Way	FTF-STATE-15-0484-01	07/01/2014-06/30/2015		\$4,244,841	\$4,245,590	50.0%	
<b>Quality First Warmline Triage Strategy</b>			<b>Strategy Subtotal:</b>	<b>\$9,652</b>	<b>\$3,291</b>	<b>\$6,361</b>	<b>34.1%</b>
Southwest Human Development	FTF-STATE-13-0351-02-Y3	07/01/2014-06/30/2015		\$3,291	\$6,361	34.1%	
<b>Goal Area Subtotal:</b>				<b>\$11,866,554</b>	<b>\$5,588,591</b>	<b>\$6,175,625</b>	<b>47.5%</b>
<b>Overall Total:</b>				<b>\$24,242,272</b>	<b>\$10,033,129</b>	<b>\$13,636,115</b>	<b>42.4%</b>



The work of engagement begins by connecting with key stakeholders and motivating them to take action on behalf of young kids. Through continual training and tools, Community Outreach recruits Friends, Supporters and Champions. This three-tiered engagement process offers stakeholders an opportunity to be involved at whatever level they feel most comfortable. The following activities are examples of how local leaders are helping Community Outreach expand outreach and awareness efforts across the City of Phoenix.

### Speaker's Trainings:

28 Supporters and Champions were empowered to share consistent messages about early childhood and First Things First through various Early Childhood, Every Day and Write Way trainings. Some of these partners include future Nurses from Chamberlain College of Nursing.

### Events:

11 FTF Supporters and Champions shared information about FTF and the importance of early childhood development at community events such as the Binational Health Week at the Mexican Consulate. Outreach staff also participated in 15 community events, including the Health Equity Conference, Herberger Festival of the Arts, and Southern Zone Coffee with a Cop.

### Networking Meetings:

Outreach staff attended 26 community networking meetings to secure trainings, presentations and recruit Supporters.

### Presentations:

Outreach staff were referred by FTF Supporters and Champions to present to over 226 newly recruited Friends.

### 1:1 Meetings:

Outreach staff participated in 44 one on one meetings with community members across diverse audiences to recruit and engage early childhood stakeholders.

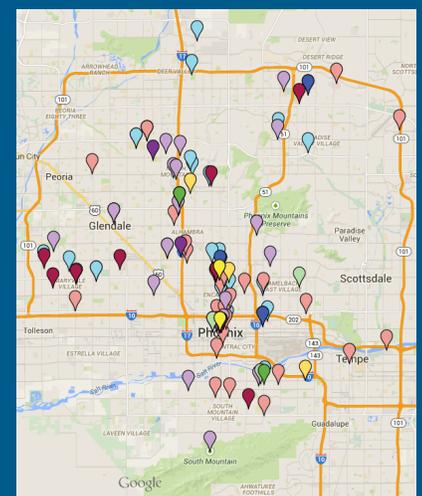
### Media:

*MixedVoces* published 7 articles, and one was picked up by *Diario de Cambalaches* in Spain. Other articles were published by Father Matters and A Stepping Stone Foundation. In addition, Rachel Egboro was invited by Billy Thrall, Phoenix North's Faith seat, to share tips on how holiday traditions can build character skills in young kids. The interview aired on Councilmember Thrall's weekly radio show, Community Connection on Sunday, December 21st.

## FTF Core

### Message of the Quarter

Strong families are the building blocks of strong communities.



Google Maps outreach activity  
<http://tinyurl.com/okkprxz>

### OPPORTUNITIES TO GET INVOLVED:

Creighton School District's School Readiness Early Childhood Community Project  
Date: January TBD

Arizona Dept. of Education Infant Toddler Summit  
Date: February 10-11

# A First Step

by Rachel Egboro

Maria Elena Cisneros heard about the Roosevelt Family Resource Center (FRC) through her daughter's preschool teacher. She knew it existed, but it took her three months to actually walk through the doors. That day, the teacher had given Maria Elena a flyer for story time. The timing worked out and Maria Elena, accompanied by her youngest daughter, Abbygail, walked into the FRC for the first time. Since that initial step, she has participated in the women's support group, play n learn and baby care workshops. "I learned how to interact with my girls," she says, "how to help them when they needed help."



Maria Elena knows that strong families are the building blocks of a strong community. In her new role as a part time employee at the Center, she encourages reluctant families to step through the doors to access the tools she received to support her own children. Her husband also encourages these efforts, especially after seeing how Abbygail has learned to follow rules and directions. "We've gotten closer [as a family]" says Maria Elena, which is the perfect environment to welcome their newest addition next year, another girl.



In October, Maria Elena shared her story at a site tour of the Roosevelt Family Resource Center. She also shared how much her husband enjoys the activities at the FRC. Despite his initial reluctance, he's attended several events since taking his own first step.

Leaders from the Phoenix South community, First Things First staff and Regional Partnership Council Members attended the tour to learn more about how families are being strengthened, one step at a time.

## YOUR COMMUNITY OUTREACH TEAM

### Susana Ibarra (Education & Caregivers)

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## Quality First Advisory Sub-Committee

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### *Purpose*

The Quality First Advisory Sub-Committee will provide input and recommendations to the First Things First Board's Policy and Program Committee regarding continuous improvement of the Quality First program.

### *Objectives*

The objectives of the Quality First Advisory Sub-Committee are to:

- Engage in a visioning process and agree on the strategic direction for and expected outcomes of the Quality First Initiative;
- Utilize data to develop recommendations on how to continuously improve Quality First components, standards and implementation;
- Examine overall costs of the Quality First model and program participation;
- Provide input on how to increase integration and coordination of the Quality First initiative in the comprehensive early childhood system.
- Make recommendations for strategy, model and/or policy changes to enhance participation in Quality First and contribute to the system goal of reaching statewide scale.

### *Calendar*

This Sub-Committee will meet every other month during the 2015 calendar year beginning in February with anticipated completion in January 2016.

### *Commitment*

The Quality First Advisory Sub-Committee will require a year-long commitment to bi-monthly, three-hour meetings at the First Things First office in Phoenix. In-person attendance at all Quality First Advisory Committee meetings is preferred; however, attendance via conference call is possible with prior notice.