



FIRST THINGS FIRST

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PUBLIC NOTICE OF MEETING OF THE

Arizona Early Childhood Development & Health Board Communications & Government Affairs Advisory Committee

Pursuant to A.R.S. §8-1194(A) and A.R.S. §38-431.02, notice is hereby given to the members of the First Things First; Arizona Early Childhood Development & Health Board, Communications and Government Affairs Advisory Committee and to the general public that the Committee will hold a **Regular Meeting open to the public on Thursday, January 10, 2013 at 1:00 p.m. The meeting will be held at First Things First, 4000 North Central Avenue, Suite 800, Phoenix, Arizona 85012.** Some members of the Committee may elect to attend telephonically.

The Communications & Government Affairs Advisory Committee may hear items on the agenda out of order. The Committee may discuss, consider, or take action regarding any item on the agenda. The Committee may elect to solicit public comment on certain agenda items.

The agenda for the meeting is as follows:

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| 1) | Call to Order
Welcome & Introductions | Gayle Burns, Chair |
| 2) | Statewide Strategic Communications Plan – Update & Discussion
A. Update on Planning Process
B. Presentation & Discussion on Arizona Statewide Survey
C. Update on Stakeholder Feedback (Survey & Focus Groups)
D. Facilitated Discussion - Strategic Communications Plan
<i>(Attachments 1 & 2)</i> | Sam Leyvas, VP, External Affairs
Liz Barker Alvarez, Sr. Director, Communications
Lori McClung, President, ACS
Tom Patras, EMC Research
Ruth Bernstein, EMC Research |
| 3) | Government Affairs Update | Sam Leyvas, VP External Affairs
Rhian Evans Allvin, CEO |
| 4) | Announcements | Gayle Burns, Chair |
| 5) | Adjourn | Gayle Burns, Chair |

A person with a disability may request a reasonable accommodation such as a sign language interpreter by contacting Lupita Castro, Executive Staff Assistant, Arizona Early Childhood Development and Health Board, 4000 North Central Avenue, Suite 800, Phoenix, Arizona 85012, telephone (602) 771-5062. Requests should be made as early as possible to allow time to arrange the accommodation.

Dated this 8th day of January 2013

Arizona Early Childhood Development & Health Board

Communications & Government Affairs Advisory Committee

Sam Leyvas, Vice President, External Affairs