



FIRST THINGS FIRST

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ARIZONA EARLY CHILDHOOD DEVELOPMENT & HEALTH BOARD SOUTH PHOENIX REGIONAL PARTNERSHIP COUNCIL REGULAR MEETING MINUTES

1. CALL TO ORDER: The Regular meeting of the First Things First South Phoenix Regional Partnership Council; Arizona Early Childhood Development and Health Board was held on January 17, 2012 at the University of Arizona Cooperative Extension in the Ocotillo Room located at 4341 East Broadway, Phoenix, Arizona 85040. Vice Chair Patricia Merk called the regular meeting to order at 4:32 pm.

Council Members in Attendance: Patricia Merk, Vice Chair and Educator Member; Robert Donofrio, At Large Member; Jasmine Sanchez, Parent Member; Jennifer Quillin, At Large Member; Dr. Eva Marie Shivers, At Large Member; James Washington, Chair and Health Services Provider Member.

Member in Attendance by Phone: Riann Balch, Child Care Provider Member; Kristi Langley-Wells, School Administrator Member; Karen Stewart, Faith Based Member.

Member Not in Attendance: N/A

Quorum: Established.

Staff in Attendance: Jonathon Gonzales, Regional Director; Briggetta Hawks, Administrative Assistant; Rana Hermosillo, Community Outreach Coordinator; Diane Umstead, Senior Director of Community Outreach.

A quick introduction of guests in attendance, Council Members, and staff was conducted.

2. CONSENT AGENDA: Included in an email prior to the meeting and in hard copy at the meeting were the regular meeting minutes of November 15, 2011.

Motion: Member Robert Donofrio moved to approve the regular meeting minutes of November 15, 2011, second by Member Eva Marie Shivers, all in favor, no discussion; motion carried.

3. CALL TO THE PUBLIC: N/A

4. CALL TO THE PRESENTERS: Adrienne Decker Delgado and Siman Qaasim presented to the Council on the Maricopa County Department of Public Health SNACK Program. Dr. Jill Stamm, Co-Founder of the New Directions Institute presented to the Council on the science of early brain development. All presenters were thanked by Chair Washington for their presentations.

5. SOUTH PHOENIX COMMUNITY OUTREACH REPORT: Community Outreach Coordinator Rana Hermosillo provided the Council an update on her outreach efforts and went over with the Council her roles and responsibilities. Rana requested that the Council provide her with the names of women's groups that the Council would like Rana to target with outreach efforts. Rana also advised the Council that she can provide materials or information for presentations or meetings that Council Members may attend. Rana requested feedback from the Council and suggested that she present to the Council every other month. Rana would like to know from the Council what kind of information that they are interested in receiving from her. Member Donofrio recommended that Rana provide one of the following in her report every other month: Data, stories, and showcase stars. Member Eva Marie Shivers questioned if there is a way to gauge Rana's outreach efforts and how well they may be working in the South Phoenix Region. Senior Director Diane Umstead informed the Council of the messaging survey that goes out every year to about 1800 people. The survey is conducted by First Things First vendor Moses Anshell and is funded through state dollars. Diane explained that with all of the pieces together, i.e. branding, outreach, and messaging, First Things First after the first year has met the benchmark for the third year. The connection between First Things First being associated with Early Childhood Education is up 79 % – 83%. Member Kristi Langley-Wells suggested going to apartment complexes and targeting stay at home moms and dads. The Council was asked to get back to Rana by Chair Washington on what kinds of things the Council would like to see in her reports every other month and possible women groups to target. Chair Washington asked that Rana forward to the Council consistent branding materials so that the Council is consistent in their outreach efforts. Member Quillin would like to know how the Council can help grantees get the word out about their programs.

6. DIRECTOR'S REPORT: RENEWAL TIMELINE, DATA NARRATIVE REPORTS: Regional Director Jonathon Gonzales provided the Council with an update on the upcoming renewals that will be going out in phases. The Phoenix/Yavapai Region and the Maricopa Regional Councils may work together and release Request for Grant Applications (RFGA's) or Inter-Service Agreements (ISA's) together. Phase I will be released on February 1, 2012. South Phoenix does not have any RFGA's or IGA's for the first phase. Phase II will release March 1, 2012 and the review will be between April 26, 2012 and May 1, 2012. South Phoenix has Family Resource Centers, Home Visitation, and Prenatal strategies that will go out in round two. Phase III will release on April 4, 2012 and the review will be between June 4, 2012 and June 8, 2012. South Phoenix currently has Family Friends and Neighbors for phase three. Jonathon advised that members of the Council will be needed in the review process to represent the Council's intent. **Director Mentoring:** Jonathon advised that Director Mentoring will go out in an ISA due to only one vendor in South Phoenix being able to provide the Program Administration Scale/EAS model. Dr. Shivers and Dr. Donofrio questioned why Director Mentoring could not go out to RFGA instead of IGA. Since Dr. Shivers had a potential conflict, Chair Washington agreed that he also felt that Director Mentoring should go out in the form of an RFGA. Jonathon will meet with Cami Ehler and prepare to send Director Mentoring back out to RFGA. **Family Resource Centers:** Going out to ISA for two of the Family Resource Centers due to the target populations. An RFGA will go out for the base amount of around a million dollars. **Oral Health:** Went out for RFGA twice. Department of Health Services is working to develop a reimbursement program working together with Maricopa County Department of Public Health to provide varnishes and to set a billing system with ACCCHS for those eligible for ACCCHS and their children. Jonathon also went through successes of having a balanced budget and being able to sustain funding for

three years. The funding plan will be presented to the State Board tomorrow morning by Chair Washington and Vice Chair Merk. **Evaluation:** Jonathon did a summary of evaluation and included a memo from Dr. Kemp in evaluation. The consensus of the Council was to have Dr. Kemp and her staff come to the next meeting and present to the Council on evaluation studies. **Needs and Assets:** Dr. Merk will be meeting with the needs and assets vendor on the 23rd of January to discuss additional work. **Quarter 1 Data:** Provided in Council packets. Jonathon went through the data with the Council.

7. **COUNCIL MEMBER UPDATES:** N/A

8. **NEXT SCHEDULED MEETING:** Tuesday, February 21, 2012 in the Palo Verde Room at the University of Arizona Cooperative Extension, 4341 East Broadway Road, Phoenix, Arizona 85040.

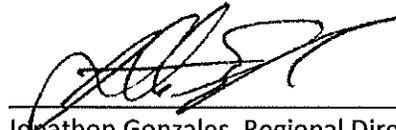
9. **ADJOURNMENT:** Member Jennifer Quillin moved to adjourn the regular meeting, second by Member Robert Donofrio, all in favor, no discussion; motion carried. Meeting adjourned at 6:40 pm.

RESPECTFULLY SUBMITTED:



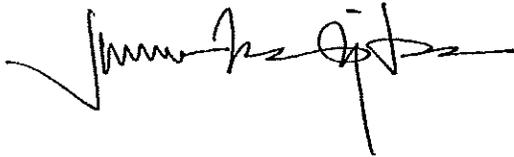
Briggetta Hawks, Administrative Assistant

APPROVED:



Jonathon Gonzales, Regional Director

COUNCIL APPROVAL:



James Washington, Chair