



# FIRST THINGS FIRST

*Ready for School. Set for Life.*

Arizona Early Childhood Development & Health Board  
Cochise Regional Partnership Council

Meeting Minutes  
January 20, 2011

## Call to Order/Pledge of Allegiance/Introductions

The Regular Meeting of the First Things First Cochise Regional Partnership Council was held on Thursday, January 20, 2011 at 1:00 p.m. at Cochise College Sierra Vista Campus, 901 N. Colombo Ave, Community Building Room 701, Sierra Vista, AZ 85635.

### Council Members Present:

Ana Bae, Marge Dailey, Mario Gonzales, Renae Humburg, Ginger Ryan, Michael Vetter, Nancy-Jean Welker

### Council Members Absent:

David Howe, Chuck Hoyack, Jane Strain

### Others Present:

Melissa Avant, Cristal Martin, Pam Patt, Steve Poling, Kriss Hagerl, Rachel Keating, Evelyn Whitmer, Janette Guerra, Judith Schmidt, Priscilla Whitlock-Coates, Gwen Calhoun, Stephanie Marko, Alisa Shorr

Vice Chair Vetter welcomed everyone and called the meeting to order at approximately 1:25 p.m. Member Dailey led the group in the Pledge of Allegiance.

## Coordinator's Report

Melissa Avant, Regional Coordinator, Cochise Regional Partnership Council, provided an update for Therapist strategy 2 to the Regional Council. The Arizona Department of Health Services has returned the amount of \$350,000 state fiscal year 2010. This amount will be put back into strategy 2 and maintain the same numbers. Currently, two therapists are contracted and three are pending. Locations for therapists include Sierra Vista, Fort Huachuca and Bisbee.

## Presentation by Sierra Vista School District

Kriss Hagerl, Assistant Superintendent and Rachel Keating, Sierra Vista Unified School District (SVUSD), spoke of the Therapist program in the school district. In the SVUSD preschool program there are ten classes with a total of 102 children attending and 32 receiving speech therapy. Therapists see the children for 30 minutes a week.

### Approval of Minutes

A motion was made by Vice Chair Vetter to approve the minutes of the November 18, 2010 meeting and December 16, 2010 Work Session. Seeing no objections, the minutes will be posted as published.

### Call to the Public

Priscilla Whitlock-Coates, Child & Family Resources, provided a brief report of the outcomes for the Bright Futures Continuum.

### Discussion of Food Insecurity Request for Grant Application (RFGA) Process

Melissa Avant discussed the review committee process with the Regional Council. The Food Insecurity RFGA went out on January 12, 2011 and will close on February 24, 2011. A Review Committee consisting of two Regional Council members and three community members will examine the submitted proposals sometime between February 28 and March 09, 2011.

### Coordinator's Report

Melissa Avant provided strategy updates to the Regional Council. The new position provided for from Strategy 8 Coordination has been approved by the Arizona Department of Administration. The job description will be posted on the State of Arizona website. Interview questions will be developed and an interview panel will be formed. Interviews should take place mid to late February.

Ms. Avant discussed the spring media campaign for Strategy 7 Communication. They are as follows:

1. Cinema: 8-week Flight, 2/11-4/7. Cinemark Sierra Vista Movies, which reports and average annual attendance of 520,000, will provide FTF with 350 on-screen exposures per week on its 10 screens.
2. Outdoor: 6-week Flight, 2/14-4/11. Locations in Sierra Vista, Benson, Bisbee, Douglas, Bowie and Wilcox.
3. Radio: 5-week Flight, mid February through mid March. Spots will air Monday – Friday, 6 Am -7 PM on the following stations:
  - a) Willcox: KHIL 1250 AM –Country music;
  - b) Bisbee: KWCD 92.3 FM - Country music;
  - c) Sierra Vista: KZMK 100.9 FM – Adult contemporary – soft rock;
  - d) Sierra Vista: KTAN 1420 AM – Talk/News;
  - e) Willcox: KWCX 104.9 FM – Adult contemporary – current and older hit music

Presentations within Cochise County will continue and include K-12 School Board Meetings, updates to City Councils, managers and County Supervisors and tour and/or discussions with newly elected officials.

Ms. Avant reviewed the Regional Council timeline for 2011.

### Announcements

Next Meeting – February 17, 2011 at 1:00p.m at Cochise College Douglas Campus

Member Bae has been invited to be a member of the First Things First Family Support Advisory Committee. The first meeting was January 19, 2011.

Member Strain has been invited to be a member of the First Things First Government & Legislative Affairs Advisory Committee.

Vaira Harik has been invited to be a member of the First Things First Health Advisory Committee.

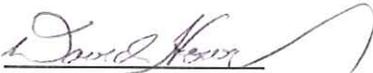
The State Board meeting is January 24 and 25, 2011 in Phoenix, AZ. Vice Chair Vetter and Member Strain will present the Cochise 2012 funding plan.

**Adjournment**

There being no further discussion, Chair Howe adjourned the meeting at 2:03 p.m.

Dated this 17<sup>th</sup> day of Feb, 2011.

Submitted By: Cristal Martin  
Administrative Assistant

Approved By:   
Chair, David Howe