



# FIRST THINGS FIRST

*Ready for School. Set for Life.*

## PUBLIC NOTICE OF MEETING OF THE Arizona Early Childhood Development & Health Board Santa Cruz Regional Partnership Council

Pursuant to A.R.S. §8-1194(A) and A.R.S. §38-431.02, notice is hereby given to the members of the First Things First - Arizona Early Childhood Development & Health Board, Santa Cruz Regional Partnership Council and to the general public that the Council will hold a **Regular Meeting open to the public on February 3, 2014 Santa Cruz County Complex Courtroom A, 2150 North Congress Drive Nogales, Arizona 85621**. Some members of the Council may elect to attend telephonically.

*Pursuant to A.R.S. § 38-431.03 (A) (1), A.R.S. § 38-431.03(A) (2) and A.R.S. § 38-431.03 (A) (3), the Regional Partnership Council may vote to go into Executive Session, which will not be open to the public, to discuss personnel items, records exempt from public inspection and/or to obtain legal advice.*

*The Regional Partnership Council may hear items on the agenda out of order. The Regional Partnership Council may discuss, consider, or take action regarding any item on the agenda. The Regional Partnership Council may elect to solicit public comment on certain agenda items.*

The agenda for the meeting is as follows:

- 1. Call to Order /Welcome** **Bill Kirkpatrick, Chair**
- 2. Approval of the Minutes** **Bill Kirkpatrick, Chair**
  - A. Meeting Minutes January 6, 2014 **(Attachment 1)**
- 3. Call to the Public** **Bill Kirkpatrick, Chair**

*This is the time for the public to comment. Members of the Council may not discuss or take legal action regarding matters that are not specifically identified on the agenda. Therefore, pursuant to A.R.S. §38-431.01(H), action taken as a result of public comment will be limited to directing staff to study the matter, responding to any criticism or scheduling the matter for further consideration and decision at a later date.*
- 4. Discussion & Possible Action: Regional Benchmarking School Readiness Indicator #10** **(Attachment 2)** **Dr. Amy Kemp, Consultant  
Dynamic Analysis**
- 5. Presentation and Discussion: Quality Assurance Update** **(Attachment 3)** **Bill Kirkpatrick, Chair  
Francisco Padilla, Regional Director**
- 6. Presentation on Family Resource Centers in the Santa Cruz Region** **Debbie Curley, Program Director FRC's  
UofA Cooperative Extension Santa Cruz**
- 7. Regional Director's Report** **Francisco Padilla, Regional Director**
  - A. SFY2014 Expenditure Report **(Attachment 4)**
  - B. Regional & Statewide News Report **(Attachment 5)**
  - C. Community Event Update **(Attachment 6)**
- 8. Regional Council and Staff Announcements** **Bill Kirkpatrick, Chair**
- 9. General Discussion**

**10. Meeting Reminder/Adjourn**

**Bill Kirkpatrick, Chair**

March 3, 2014  
Calabasas Middle School Library  
131 Camino Maricopa  
Rio Rico, AZ 85648

*A person with a disability may request a reasonable accommodation such as a sign language interpreter by contacting Francisco Padilla, Regional Director, Santa Cruz Regional Partnership Council, 1740 N. Mastick Way, Suite C, Nogales, Arizona, 85621 telephone (520) 761-3012. Requests should be made as early as possible to allow time to arrange the accommodation.*

**Dated this 24<sup>th</sup> day of January, 2014**

**ARIZONA EARLY CHILDHOOD DEVELOPMENT & HEALTH BOARD**

**Santa Cruz Regional Partnership Council**

A handwritten signature in black ink, appearing to read 'Francisco J. Padilla', with a stylized, overlapping flourish at the end.

**Francisco J. Padilla,  
Regional Director**

## Meeting Minutes

### #1. Call to Order/Welcome

The Regular Meeting of the First Things First Santa Cruz Regional Partnership Council was held on Monday January 06, 2014 at the Public Works Building, 275 Rio Rico Drive, Rio Rico, Arizona 85648. Chair William Kirkpatrick welcomed everyone and called the meeting to order at 3:32 p.m. He welcomed and thanked Senior Director Erin Lyons for attending telephonically. He asked each member to introduce themselves, identifying their seat.

### Members Present

Chair William Kirkpatrick, Vice-Chair Karen Woodford, David Verdugo, Karen Guilmette, Melisa Lunderville, Danna Gallardo and Lee Vellom.

### Members Attending Telephonically

Veronica Santillo

### Members Absent

Anna Lepa

### #2. Approval of Minutes

Chair Kirkpatrick directed everyone to the draft of the minutes of November 04, 2013 and asked if there was a motion to approve. Vice-Chair Woodford so moved, Member Lunderville seconded the motion. Motion carried.

### #3. Call to the Public

none

### #4. Review and Discussion : Fiscal Year 2015 Santa Cruz Funding Plan

Chair Kirkpatrick turned the agenda item over to Regional Director Francisco Padilla. He explained that the Regional Council determined their FY2015 allocations at the November 4<sup>th</sup> meeting. The funding consists of the region's allocation and the carry-forward amount for a total of \$1,842,129. He clarified that for FY2014, the Regional Council maintained the strategies selected the previous year as they did for 2015. The Funding Plan will be presented to the State Board for their approval at their January 21<sup>st</sup> and 22<sup>nd</sup> 2014 meeting. State Fiscal Year 2015 will begin July 1, 2014.

### #5. Discussion: SFY14 Quarter 1 Data Report

Regional Director Padilla referenced the provided Data Report. He offered that the objective of the report is to review the progress of the grantees in relation to the strategies that they are implementing. Requests for clarifications on Target Service Units (numbers of families served) at the Family Resource Centers were raised. Present in the audience was Debbie Curley, Director Family Resource Centers. She was able to enlighten on the duplicated numbers problem and stated that they are still working with First Things First on a solution.

Director Padilla also provided that Child & Family Resources, whose Target Service Units (# of families served) is 75, is currently at 59. He feels this is attributable to families moving out of the area and some dis-enrolling.

Mariposa Community Health Center grantee for the Oral Health strategy is on track to reach its Contracted Service Units, although expectant mothers are still difficult to locate. Their outreach is comprehensive and expected to reach total expectation by the end of Fiscal Year 14.

Recruitment into the Field has also experienced the reporting mechanism causing some issues with duplicated numbers on the report. They have filled their 18 slots.

**#6. Regional Director's Report**

Director Padilla reviewed the SFY2014 Expenditure Report with the Regional Council. He clarified that since the date the report was printed the grantees are closer to the anticipated 25% expenditure level. He updated everyone on the 2014 Needs and Assets Report, again contracted with University of Arizona Norton School. Their monthly status reports are submitted on time. He reminded everyone that the 3<sup>rd</sup> annual First Things First Celebrates the Young Child Event will be held on February 8<sup>th</sup> from 11:30 until 4:30. Flyers will soon be available and he is working with the Maxima Radio Station on publicity as well. He has received the final report from Harder + Company on the Family Support strategies and will present it at the February meeting. He noted that the search for a new CEO, replacing Rhiann Evans Allvin, continues and the State Board hopes to announce their choice by June 2014. He stated that Dr. Amy Kemp will be coming to the February meeting in order to assist the Regional Council as they determine their Benchmark for Indicator 10, having already completed Benchmarking for Indicator 2. Indicator will 1 will follow. After all three Benchmarks have been set there will be public vetting at a public forum on March 4<sup>th</sup>; online surveys will also be available.

**#7. Regional Council and Staff Announcements**

Chair Kirkpatrick asked each member and staff if they had any announcements. Administrative Assistant Susan Faubion asked Regional Council Members for any suggestions on upcoming meeting spaces. Member Verdugo offered his site and Vice-Chair Woodford suggested the Tubac Community Center. Vice-Chair Woodford also brought up the recent news item that State Representative Kavanaugh had suggested taking some of the First Things First funds and dedicate them to Child Protective Services. Senior Director Lyons interjected that First Things First has already directed \$40 million to childcare scholarships. Problems with the agency began when the legislature slashed funds to the program in 2009. Everyone will be kept current on further developments.

**#8. General Discussion**

Director Padilla announced that we would begin having grantee presentations over the next few months. Vice-Chair Woodford asked specifically if Southwest Human Development might explain their Warmline component of Quality First.

**#9 Meeting Reminder/Adjourn**

Chair Kirkpatrick reminded everyone that the next meeting would be held on February 03, 2014 at 3:30 p.m., at the Santa Cruz County Complex, Courtroom A, 2150 N. Congress Drive, Nogales, AZ 85621. Member Gallardo made a motion to adjourn seconded by Member Vellom, motion carried, the time was 4:32 p.m.

Submitted by Susan Faubion

Approved by \_\_\_\_\_

Dated this \_\_\_\_\_ day of \_\_\_\_\_, 2014



FIRST THINGS FIRST  
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## School Readiness Indicators 2020 Santa Cruz Regional Level Benchmark Summary

<b>Indicator #10:</b>	<b>Percentage of families who report they are competent and confident about their ability to support their child’s safety, health and well-being.</b>
<b>Intent:</b>	Increase the number of families who report they are competent and confident to support their child’s safety, health and well-being.

### Data sources considered:

- First Things First 2012 Family and Community Survey

### Data sources recommended for Benchmark:

- First Things First Family and Community Survey data is collected every three years. The Family and Community Survey is designed to measure many critical areas of parent knowledge, skills, and behaviors related to their young children. The survey contains over sixty questions, some of which were drawn from the national survey, *What Grown-Ups Understand About Child Development*<sup>1</sup>. Survey items explore multiple facets of parenting. There are questions on overall knowledge of the importance of early childhood, questions which gauge parent knowledge of specific ages and stages, parent behaviors with their children, as well as parent practices related to utilization of services for their families.

For the purpose of the development of Indicator 10 composite score, a sub-set of nine items was selected (see table 1 below for Indicator 10 measure). These nine items were selected because they encompass parent knowledge, parent self-report of their own levels of competency and confidence around the parenting of their young children, and parent behaviors, all of which are of key importance to support a young child’s safety, health and well-being. Five of the items selected are *knowledge-based questions* that directly assess a parent’s level of knowledge of key developmental areas. Two of the items selected specifically ask parents *to rate their level of competency and confidence* in their ability to support their child’s learning, cognitive development, safety, health and overall well-being. Lastly, two items inquire about *parent behaviors* around the key early literacy activities of reading, telling stories and singing songs with their children. The table below (2) presents the cut points used for each of the 9 items. Six or more responses (out of nine) meeting the cut point was the composite score criteria. The scoring was determined based on the national survey key and on early childhood development research and best practice.

<sup>1</sup> CIVITAS Initiative, ZERO TO THREE, and BRIO Corporation, Researched by DYG, Inc. 2000. What Grown-ups Understand About Child Development: A National Benchmark Survey. Online, INTERNET, 06/20/02.

Table 1: Indicator 10 Measure		
Knowledge-based questions	Parent's self-rating of competency and confidence	Parent behaviors
(01) When do you think a parent can begin to significantly impact a child's brain development?	(06) I am competent and confident about my ability to support my child's safety, health, and well-being.	(08) During the past week, how many days did you or other family members read stories to your child/children?
(02) At what age do you think an infant or young child begins to really take in and react to the world around them?	(07) I am competent and confident about my ability to support my child's learning and cognitive development.	(09) During the past week, how many days did you or other family members tell stories or sing songs to your child/children?
(03) At what age do you think a baby or young child can begin to sense whether or not his parent is depressed or angry, and can be affected by his parent's mood?		
(04) Children's capacity for learning is pretty much set from birth and cannot be greatly increased or decreased by how the parents interact with them.		
(05) In terms of learning about language, children get an equal benefit from hearing someone talk on TV versus hearing a person in the same room talking to them.		

Table 2: Data Summary											
		Knowledge-based questions					Parent's self-rating of competency and confidence		Parent behaviors		
	Sample size	Question 1	Question 2	Question 3	Question 4	Question 5	Question 6	Question 7	Question 8	Question 9	Baseline: Percentage competent and confident
Cut Points		Prenatal	Right from birth	Up to 1 month	Definitely False	Definitely False	Strongly agree	Strongly agree	6 or 7 days	6 or 7 days	6 of 9 met
Statewide	3707	32%	35%	51%	63%	44%	93%	90%	51%	51%	42%
Santa Cruz	76	36%	39%	54%	68%	16%	91%	87%	57%	28%	32%

**Baseline** (2012 Family and Community Survey):

**Santa Cruz:** 32% of families report they are competent and confident about their ability to support their child's safety, health and well-being.

**State:** 42%<sup>2</sup> of families report they are competent and confident about their ability to support their child's safety, health and well-being.

**Benchmark 2020:**

**Santa Cruz:** XX% of families report they are competent and confident about their ability to support their child's safety, health and well-being.

**State:** 52%<sup>2</sup> of families report they are competent and confident about their ability to support their child's safety, health and well-being.

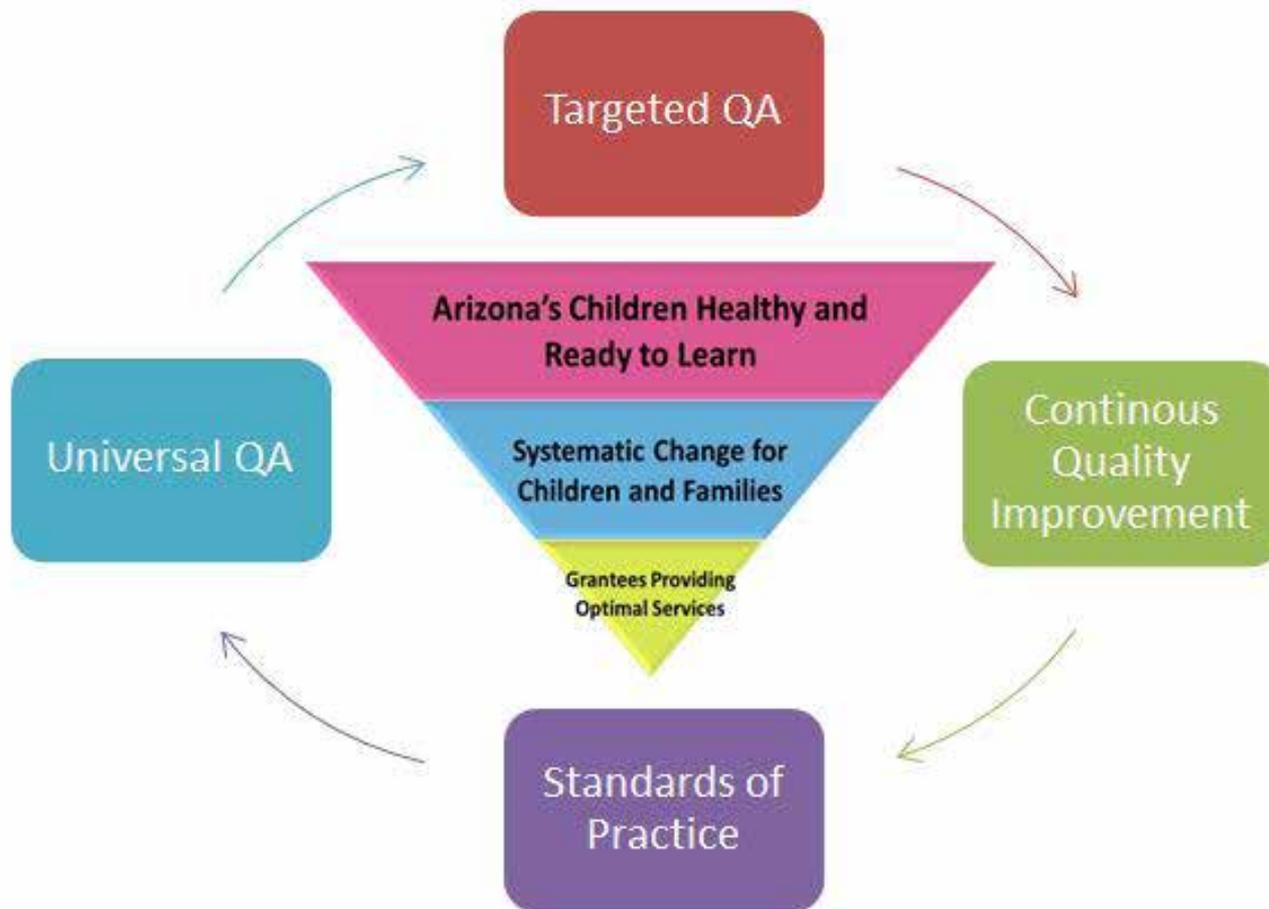
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<sup>2</sup> State baseline for Indicator 10 was 63% and benchmark was set at 73% (10 % increase) initially; however after correcting for data skewness (including weighting) the new baseline for state is 42%. We are in the process of working with state advisory committee and FTF board to reset the benchmark. The 52% state benchmark presented here is based on the 10% increase that was set as target.

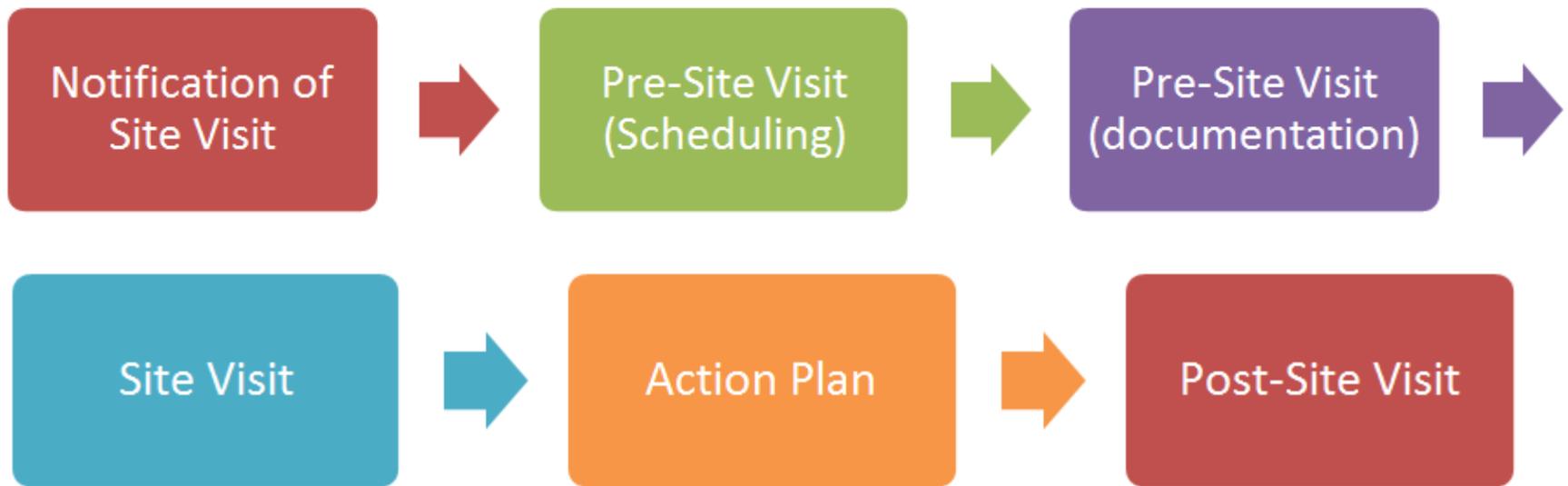
# FTF Quality Assurance



# The Quality Assurance Cycle



# Quality Assurance Site Visit Process



# Quality Assurance Regional Update

- The Recruitment Into the Field grantee (Cochise College) had their Quality Assurance site visit on November 6, 2013
- Some of the overall impressions were:
  - The Cochise College Recruitment into Field program really seems to be fitting the needs of the community
  - The fact that the program is fully enrolled (including participants that leave then want to come back into the program) is an indicator of its success
  - The high retention, high graduation rate, and high percentage of degree completion are also indicators of success
  - The fact that program staff is able to teach courses the participants take several times during their degree program continues to support the feeling of community and connectedness
  - The successful recruitment into this program also hinges on the staff's connection to the community
  - The program is in line with the general Standard of Practice and the Santa Cruz region specific Scope of Work



# Quality Assurance Regional Update

- Identified **STRENGTHS** of the grantee:
  - Effective Recruitment
  - Connection with Participants
  - Cohort Aspect of Participant Group
- **DEVELOPMENT AREAS** for the grantee to consider:
  - Consider creating a system or mechanism to regularly solicit and collect participant feedback (on this particular program). This information will support Cochise College staff in their decision making and program reflection.
  - Create more opportunities for students to learn and practice workforce skills such as interviewing and resume writing. This will help bridge school to workforce.
  - Consider bringing back a program graduate that is working in ECE in the region to speak to the current participants. This will also support the school to workforce development of the participants.



# Quality Assurance Regional Update

- The Oral Health grantee (Mariposa Community Health Center) had their Quality Assurance site visit on November 13<sup>th</sup> and 14<sup>th</sup>, 2013.
- Some of the overall impressions were:
  - Grantee success in exceeding their target numbers is attributed to the partnerships they have made with pediatric and OB/GYN departments at the Mariposa Community Health Center as well as with all the local Head Starts, pre-schools, and elementary schools at least twice a year to schedule clinics.
  - Grantee shared that given 90 % of the population they serve speaks Spanish they have to ensure all staff speak Spanish. They also provide all curriculum is English and Spanish to ensure they are meeting the cultural needs of their community
  - Upon leaving children were given an age appropriate toothbrush, a sticker and “A Health Mouth for Your Baby” book by the U.S. Department of Health and Human Services to educate parents on follow up care. “A Health Mouth for Your Baby” book contains a significant amount of information on both follow up care, how to protect the baby’s teeth, how to check and clean the baby’s teeth, healthy eating habits, education on putting your baby to bed with a bottle, and follow up care with the dentist.



# Quality Assurance Regional Update

- Identified **STRENGTHS** of the grantee:
  - Outreaching parents
  - Education flyers obtain a plethora of information
  - Very friendly and cultural competent to the population they serve
  - Friendly and approachable
  - Knowledge- The staff have Cecilia who is a Doctor of Dentistry
  - Dental hygienist are very flexible
  - Located in a health Mariposa Community Center where WIC, pediatrics OB/GYN are also located
- **DEVELOPMENT AREAS** for the grantee to consider:
  - Consider adding flossing to the curriculum
  - Reconnect with the eastern part of the county
  - Continue to Learn about Oral Health
  - Develop a system to track children receiving a series of fluoride varnishes and apply varnish 2-4 times per year on each participating



# Quality Assurance Regional Update

- Child Care Health Consultation will have their Quality Assurance site visit in early April 2014.
- The council will be updated on the visit once it is finalized.

**QUESTIONS?**



**FY 2014 Santa Cruz Contract Detail**

	Grantee Name	Contract Number	Contract Period	Allotment				Award Expended % of Award Expended	Allotment Expended % of Allotment	Reimbursement Activity		
				Total Allotment	Awarded	YTD Expense	Expense Variance			Pending	Paid (Last 30 Days)	
<b>Community</b>	<b>Community Awareness Strategy</b>			<b>Strategy Subtotal:</b>	<b>\$20,000</b>	<b>\$18,600</b>	<b>\$9,783</b>	<b>\$8,817</b>	<b>52.6%</b>	<b>48.9%</b>		
	First Things First (FTF-Directed)	PSC-STATE-14-0651-01	07/01/2013-06/30/2014		\$18,600	\$9,783	\$8,817	52.6%				
	<b>Media Strategy</b>			<b>Strategy Subtotal:</b>	<b>\$25,000</b>	<b>\$25,000</b>	<b>\$9,955</b>	<b>\$15,045</b>	<b>39.8%</b>	<b>39.8%</b>		
	First Things First (FTF-Directed)	PSC-STATE-14-0660-01	07/01/2013-06/30/2014		\$25,000	\$9,955	\$15,045	39.8%				
			<b>Goal Area Subtotal:</b>	<b>\$45,000</b>	<b>\$43,600</b>	<b>\$19,787</b>	<b>\$23,813</b>	<b>45.4%</b>	<b>44.0%</b>			
<b>Evaluation</b>	<b>Regional Family Support Strategies Strategy</b>			<b>Strategy Subtotal:</b>	<b>\$25,000</b>	<b>\$25,000</b>	<b>\$12,500</b>	<b>\$12,500</b>	<b>50.0%</b>	<b>50.0%</b>		
	First Things First (FTF-Directed)	PSC-STATE-14-0670-01	07/01/2013-06/30/2014		\$25,000	\$12,500	\$12,500	50.0%				
	<b>Statewide Evaluation Strategy</b>			<b>Strategy Subtotal:</b>	<b>\$64,943</b>	<b>\$64,943</b>	<b>\$64,943</b>	<b>-</b>	<b>100.0%</b>	<b>100.0%</b>		
	First Things First (FTF-Directed)	PSC-STATE-14-0669-01	07/01/2013-06/30/2014		\$64,943	\$64,943	-	100.0%				
			<b>Goal Area Subtotal:</b>	<b>\$89,943</b>	<b>\$89,943</b>	<b>\$77,443</b>	<b>\$12,500</b>	<b>86.1%</b>	<b>86.1%</b>			
<b>Family Support</b>	<b>Family Resource Centers Strategy</b>			<b>Strategy Subtotal:</b>	<b>\$555,000</b>	<b>\$555,000</b>	<b>\$42,831</b>	<b>\$512,169</b>	<b>7.7%</b>	<b>7.7%</b>	<b>\$83,050</b>	<b>\$42,831</b>
	The University of Arizona Santa Cruz	FTF-RC020-13-0387-01-Y2	07/01/2013-06/30/2014		\$555,000	\$42,831	\$512,169	7.7%		\$83,050	\$42,831	
	<b>Home Visitation Strategy</b>			<b>Strategy Subtotal:</b>	<b>\$300,000</b>	<b>\$300,000</b>	<b>\$109,613</b>	<b>\$190,387</b>	<b>36.5%</b>	<b>36.5%</b>		<b>\$23,819</b>
	Arizona Department of Economic Security	ISA-MULTI-14-0636-01	07/01/2013-06/30/2014		\$12,073	\$6,179	\$5,894	51.2%			\$3,159	
	Child and Family Resources Inc.	FTF-RC020-13-0391-01-Y2	07/01/2013-06/30/2014		\$287,927	\$103,434	\$184,493	35.9%			\$20,661	
			<b>Goal Area Subtotal:</b>	<b>\$855,000</b>	<b>\$855,000</b>	<b>\$152,444</b>	<b>\$702,556</b>	<b>17.8%</b>	<b>17.8%</b>	<b>\$83,050</b>	<b>\$66,650</b>	
<b>Health</b>	<b>Child Care Health Consultation Strategy</b>			<b>Strategy Subtotal:</b>	<b>\$133,491</b>	<b>\$133,490</b>	<b>\$32,082</b>	<b>\$101,408</b>	<b>24.0%</b>	<b>24.0%</b>		<b>\$22,395</b>
	First Things First (FTF-Directed)	PSC-STATE-14-0649-01	07/01/2013-06/30/2014		\$8,197	\$8,197	-	100.0%				
	Maricopa County Department of Public Health	GRA-STATE-14-0631-01	07/01/2013-06/30/2014		\$2,811	-	\$2,811	0.0%				
	Pima County Health Department	GRA-STATE-13-0525-01-Y2	07/01/2013-06/30/2014		\$5,110	\$2,069	\$3,042	40.5%			\$578	
	The University of Arizona Santa Cruz	GRA-STATE-13-0509-01-Y2	07/01/2013-06/30/2014		\$117,373	\$21,817	\$95,556	18.6%			\$21,817	
	<b>Oral Health Strategy</b>			<b>Strategy Subtotal:</b>	<b>\$74,800</b>	<b>\$74,800</b>	<b>\$29,533</b>	<b>\$45,267</b>	<b>39.5%</b>	<b>39.5%</b>		<b>\$5,804</b>
	Mariposa Community Health Center	FTF-RC020-13-0367-01-Y2	07/01/2013-06/30/2014		\$74,800	\$29,533	\$45,267	39.5%			\$5,804	
				<b>Goal Area Subtotal:</b>	<b>\$208,291</b>	<b>\$208,290</b>	<b>\$61,615</b>	<b>\$146,675</b>	<b>29.6%</b>	<b>29.6%</b>		<b>\$28,198</b>
<b>Professional</b>	<b>Recruitment into Field Strategy</b>			<b>Strategy Subtotal:</b>	<b>\$42,000</b>	<b>\$42,000</b>	<b>\$15,448</b>	<b>\$26,552</b>	<b>36.8%</b>	<b>36.8%</b>		
	Cochise College	GRA-RC020-13-0530-01-Y2	07/01/2013-06/30/2014		\$42,000	\$15,448	\$26,552	36.8%				
				<b>Goal Area Subtotal:</b>	<b>\$42,000</b>	<b>\$42,000</b>	<b>\$15,448</b>	<b>\$26,552</b>	<b>36.8%</b>	<b>36.8%</b>		
<b>Quality and Access</b>	<b>Quality First Strategy</b>			<b>Strategy Subtotal:</b>	<b>\$0</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>0.0%</b>	<b>0.0%</b>		
	<b>Quality First Academy Strategy</b>			<b>Strategy Subtotal:</b>	<b>\$4,964</b>	<b>\$4,124</b>	<b>\$1,048</b>	<b>\$3,076</b>	<b>25.4%</b>	<b>21.1%</b>		
	Southwest Human Development	FTF-STATE-14-0431-03	07/01/2013-06/30/2014		\$4,124	\$1,048	\$3,076	25.4%				
	<b>Quality First Child Care Health Consultation Warmline Strategy</b>			<b>Strategy Subtotal:</b>	<b>\$2,555</b>	<b>\$2,555</b>	<b>\$72</b>	<b>\$2,483</b>	<b>2.8%</b>	<b>2.8%</b>		
	University of Arizona Cooperative Extension	GRA-STATE-14-0629-01	07/01/2013-06/30/2014		\$2,555	\$72	\$2,483	2.8%				
	<b>Quality First Coaching &amp; Incentives Strategy</b>			<b>Strategy Subtotal:</b>	<b>\$74,200</b>	<b>\$74,200</b>	<b>\$36,813</b>	<b>\$37,387</b>	<b>49.6%</b>	<b>49.6%</b>		
	Valley of the Sun United Way	FTF-STATE-14-0427-02	07/01/2013-06/30/2014		\$74,200	\$36,813	\$37,387	49.6%				
	<b>Quality First Inclusion Warmline Strategy</b>			<b>Strategy Subtotal:</b>	<b>\$1,104</b>	<b>\$1,104</b>	<b>\$317</b>	<b>\$787</b>	<b>28.7%</b>	<b>28.7%</b>		
	Southwest Human Development	FTF-STATE-13-0426-01-Y2	07/01/2013-06/30/2014		\$1,104	\$317	\$787	28.7%				
	<b>Quality First Mental Health Consultation Warmline Strategy</b>			<b>Strategy Subtotal:</b>	<b>\$1,136</b>	<b>\$1,136</b>	<b>\$471</b>	<b>\$664</b>	<b>41.5%</b>	<b>41.5%</b>		<b>\$89</b>
	Southwest Human Development	FTF-STATE-13-0344-02-Y2	07/01/2013-06/30/2014		\$1,136	\$471	\$664	41.5%			\$89	
	<b>Quality First Scholarships Strategy</b>			<b>Strategy Subtotal:</b>	<b>\$145,245</b>	<b>\$145,245</b>	<b>\$71,548</b>	<b>\$73,697</b>	<b>49.3%</b>	<b>49.3%</b>		
	Valley of the Sun United Way	FTF-STATE-14-0440-01	07/01/2013-06/30/2014		\$145,245	\$71,548	\$73,697	49.3%				
<b>Quality First Warmline Triage Strategy</b>			<b>Strategy Subtotal:</b>	<b>\$442</b>	<b>\$442</b>	<b>\$182</b>	<b>\$259</b>	<b>41.3%</b>	<b>41.3%</b>		<b>\$35</b>	
Southwest Human Development	FTF-STATE-13-0351-02-Y2	07/01/2013-06/30/2014		\$442	\$182	\$259	41.3%			\$35		
			<b>Goal Area Subtotal:</b>	<b>\$229,646</b>	<b>\$228,806</b>	<b>\$110,452</b>	<b>\$118,354</b>	<b>48.3%</b>	<b>48.1%</b>		<b>\$124</b>	
			<b>Overall Total:</b>	<b>\$1,469,880</b>	<b>\$1,467,639</b>	<b>\$438,747</b>	<b>\$1,028,892</b>	<b>29.9%</b>	<b>29.8%</b>	<b>\$83,050</b>	<b>\$94,972</b>	

## *Regional Director's Report*

### *February 3, 2014*

#### ***Regional Updates***

##### **Expenditure Report (See attachment)**

- ✓ As of January 24<sup>th</sup>, our grantees had expensed their Fiscal Year 2014 awarded funds at 29.9%, which you can see circled at the bottom of the expenditure report.

#### ***Statewide Updates***

##### **First Things First January State Board Meeting**

- ✓ The January State Board meeting was held in Phoenix on January 22<sup>nd</sup>. This is the meeting where all regional councils present their funding plans to the State Board for approval. I am happy to report that the State Board approved all of the Fiscal Year 15 funding plans. Some of the other topics on the agenda were:
  - Partnering In Prevention and Early Intervention Presentation
  - Financial Update
  - Systems Approach Framework for First Things First Priorities Presentation
  - Cultural Responsivity Sub-Committee Recommendations

##### **Finance Committee Update Regarding Fiscal Year 16-18 Regional Allocations**

- ✓ The Discretionary Budget Committee made the following recommendations to the State Board during the December Board Meeting held in Tucson:
  - First, that the current method for distributing discretionary funding be maintained
  - And second, that the State Board re-consider its frontier definition to determine if additional regions meet that definition.
- ✓ In setting regional allocations, the Board has consistently combined base revenue with a draw down from the organizational fund balance. Since FY11, the Board has augmented total regional allocations with a fund balance draw down of approximately \$15 million a year.
- ✓ When we look at FY15 funding plans (last year of the current three year funding plan cycle), regions have committed \$44.5 million **more in spending than that which was allocated as a base level of funding**. This additional spending is being supported entirely from regional carry forward.
- ✓ If programmatic spending continues as planned in FY15, it is fair to assume the regional fund balance will be eliminated by the end of FY16 (on average).
- ✓ One region will be in the position of having eliminated its fund balance by the end of FY15.
- ✓ The Finance Committee is considering several options in determining where to set the budgets and maintaining balanced budgets. Those options include:
  - Continue with the current policy and set budgets based on revenue coming in and have regional councils spend down their fund balances. Several regional councils will not be able to maintain service levels (strategies) across the three years (FY16-18) because they will spend down their fund balance and need to make adjustments accordingly in order to provide balanced budgets.
  - Increase the amount of revenue made available by the Board to the Program Budget which maintains the current spending/budgets proposed in the SFY15 funding plans through FY18. At which point all fund balances would be gone and spending adjustments would need to be made.
  - Set the budget at a lower level, below revenue, which essentially resets the regional allocations so regional councils know the funding level available across the three years and can appropriately plan for service delivery that can be sustained over three years.

#### ***Upcoming Events***

- ✓ February 8<sup>th</sup>, 2014: 3<sup>rd</sup> Annual First Things First Celebrates the Young Child Community Event @ Americana Hotel, Nogales, Arizona.

Santa Cruz Regional Partnership Council  
Community Awareness Event Update 2/3/14

1. Venue Information

All venue logistics have been finalized with Americana. We will begin to take supplies on Tuesday February 4<sup>th</sup>.

2. Activity Materials Update

Supplies: Susan has worked vigorously to prepare all of the exhibitor supply kits. We are very grateful to have had our Team Meeting in our Nogales office on January 13<sup>th</sup> and our colleagues from Tucson also helped us that day in the preparation of many of the materials. I would additionally like to thank everyone who helped us collect paper towel and toilet paper cores for our pipe activity.

3. Update-Space Planning

Venue: I've done several walk throughs of the venue and have had numerous meetings to confirm location of exhibitors, registration, food, etc. All is going according to plan.

4. Flyer & Publicity Plan Update

A. Media (NI, Maxima, TUTV, Villager)

B. Flyer Update/Distribution plan

Advertising and media is in the works:

- Nogales International, Santa Cruz Valley Sun, Weekly Bulletin: All will include event flyer as an insert the week of the event. We will also place the flyer as an ad in all three publications the week of the event.
- Maxima Radio: They are running a spot on their radio station and have been for the past two weeks. In addition, they will do a two-hour live remote from the event.
- A press release is also being prepared in our Phoenix office that will be sent out to media outlets to run prior to the event

Flyer Update/Distribution Plan:

- Along with flyer inserts in the newspapers, Santa Cruz Valley USD No. 35 has agreed to insert the event flyer in their respective school sites parent newsletters. I delivered flyers to the six elementary school sites of NUSD, who will also be distributing them. Additionally, we gave flyers for distribution to:
  - o Rainforest
  - o Sonshine Christian Preschool
  - o St Andrews
  - o Head Start Western Ave
  - o UofA--Hannah & others
  - o Nogales Family Resource Center
  - o Patagona Family Resource Center
  - o Rio Rico Family Resource Center
  - o Smart Kids Preschool
  - o SCC Superintendent of Schools Office
  - o City of Nogales (City Hall)
  - o Boys & Girls Club
  - o RR Fitness Center
  - o Walmart
  - o Safeway

- Kmart
- Buffalo Exchange
- Garretts
- Local Churches

## 5. Next Steps

If you'd like to volunteer at the event, please let me know. In addition to the exhibitors, we will also have a "Reading/Story" Room and we are looking for folks who'd like to come in and read to the children. If you are interested in reading, or know of someone else who'd like to, let me know so that I can put you on the list.