

**Southwest Maricopa
2014 Needs and Assets Report
Vendor Selection – April 1st**

Proposed Vendors

Providers	Costs
Applied Survey Research	17,000\$ maximum per report at 100\$ per hour.
Communities in Schools of Arizona	16,800\$ maximum per report at 105\$ per hour.
UA - Norton School (ISA)	17,000\$ maximum per report at 85\$ per hour.
Wholonomy Consulting	16,995\$ maximum per report at 103\$ per hour.

Proposal Summary
First Things First Regional Needs and Assets

Vender Name: Applied Survey Research

Proposal is for the following Region: Southwest Maricopa

Not to Exceed Hourly Rate: \$100.00

Proposed Cost for Each Region: \$17,000

Contact Information: Susan Brutschy (831) 728-1356

The proposal indicates that the vender has experience and knowledge of:

		NOTES
Conducing community assessments	Yes	History of creating community assessment reports; many successful large scale projects in other communities
Data Analysis	Yes	Proposal indicates early childhood development and community data collection experience. Understanding of needs assessments, survey research and data collection/analysis. Experience in performing long-term, complex research and program evaluation using multi-source data collection and integration methods.
Regional Partnership Council Area	Not included	
Vender indicated willingness to expand scope beyond base report:	Yes	Plan for additional data collection is included.
Proposed timeline meets statutory requirements and presents a clear plan	Yes	

Applied Survey Research - This is a California based national social research firm with extensive experience in conducting community assessment projects, community health assessments, children’s reports, homeless census and surveys, program evaluation and community strategic planning. In 2007, Applied Survey Research won the first place Community Indicator Consortium Innovation award sponsored by the Brookings Institution. Applicant has extensive experience in early childhood projects mostly with the Zero to Five programs in California. Community assessments and family studies were conducted for two dozen “First 5 – Zero to Five” programs. They have done several projects in Arizona mostly in the Coconino region including the Coconino County Community Health Assessment in 2003 and the Alliance for Children’s Early Success Community Assessment in 2007 (Coconino County).

Proposal includes an extensive list of data sources. They have extensive experience in face to face surveys. They are proposing to do Family and Community surveys. They propose to use family portraits to identify the needs of families in the regions. Cost for face to face parent surveys is not included in the base report and would be an additional \$15,000 per region.

The proposal is for Coconino County, but they state that they have the capabilities to serve all of Maricopa County including the adjacent tribal regions. The staffing proposed do not include any Maricopa County based staffing, but the company handles multiple projects each month and has staff and resources to take on additional work. They state that they have a pool of talented and experienced professionals to draw from in order to complete the projects in an expert and timely manner. The proposal does not address providing staff with knowledge of the Maricopa region as part of the team.

Proposal Summary
First Things First Regional Needs and Assets

Vender Name: Communities in Schools of Arizona

Proposal is for the following Region: Southwest Maricopa

Not to Exceed Hourly Rate: \$105

Proposed Cost for Each Region: \$16,800

Contact information: Alexis Smith-Schallenberger (602) 252-5312

The proposal indicates that the vender has experience and knowledge of:

		NOTES
Conducing community assessments	Yes	Proposal indicates experience in community assessment, especially working Maricopa County School Districts
Data Analysis	Some	Proposal generally indicates experience in data analysis
Regional Partnership Council Area	Yes	Previous experience in the area – established, working relationships with school districts.
Vender indicated willingness to expand scope beyond base report:	Yes	Plan for additional data collection is included.
Proposed timeline meets statutory requirements and presents a clear plan	Yes	

Communities in Schools Arizona - Proposal is for all Maricopa County Regions as well as Tribal Regions within the Maricopa County Boundaries. Communities in Schools of Arizona was formed in 1994 with a focus to keep children in school and to prepare them for college, career and life. The applicant is a leader in the “Community Schools” concept which is a vision of schools as a vital center for the entire community and delivery point for services and resources. They recently completed a community needs assessment within Greater Phoenix Area – Communities in Schools of Arizona. Currently serving Washington, Littleton, Avondale, Phoenix, Riverside and Creighton Elementary school districts as well as Phoenix and Glendale Union High School Districts.

Applicant is willing to expand the scope of work to meet regional needs. The applicant has a proven track record in gathering and analyzing county and community level data. Deliverables include regional data mapping, interviews, focus groups and comprehensive data analysis. This applicant has extensive experience in Arizona, but most of the focus seems to be on elementary and high school. Proposed staff has extensive experience with elementary and high school focus, but it is unclear regarding applicant’s experience in Early Childhood Education and Health issues.

Proposal Summary
First Things First Regional Needs and Assets

Vender Name: University of Arizona

Proposal is for the following Region: Southwest Maricopa

Not to Exceed Hourly Rate: \$85 per hour

Proposed Cost for Each Region: \$17,000

Contact information: Michelle Walsh

The proposal indicates that the vender has experience and knowledge of:

		NOTES
Conducting community assessments	Yes	Extensive experience in creating community assessment reports; including many successful large scale projects in other communities.
Data Analysis	Yes	Detailed plan for data collection and analysis. Proposal indicates early childhood development and community data collection experience. Understanding of needs assessments, survey research and data collection/analysis.
Regional Partnership Council Area	Yes	Previous experience in the area through extension office.
Vender indicated willingness to expand scope beyond base report:	Yes	Plan for additional data collection is included.
Proposed timeline meets statutory requirements and presents a clear plan	Yes	Detailed timeline that meets requirements

University of Arizona: Through the Extension offices, Uof A has proposed to conduct the needs and assets report for all regions in the state. Applicant proposed a detailed plan for data collection and analysis, including a comprehensive survey of key stakeholders and parents. Additional deliverables include regional data mapping, interviews, focus groups and comprehensive data analysis.

Applicant is willing to expand the scope of work to meet regional needs. The applicant has a proven track record in gathering and analyzing county and community level data. Applicant is currently working with First Things First on the external evaluation project and the child care study project. Staff proposed to work on the needs and assets report are highly qualified with expertise in early childhood.

Proposal Summary
First Things First Regional Needs and Assets

Vender Name: Wholonomy Consulting

Proposal is for the following Region: Southwest Maricopa

Not to Exceed Hourly Rate: \$103 per hour

Proposed Cost for Each Region: \$16,995

Contact information: Cassandra O’Neill (520) 403-0687

The proposal indicates that the vender has experience and knowledge of:

		NOTES
Conducting community assessments	Yes	Extensive experience in creating community assessment reports; including many successful large scale projects. Consultants have experience with FTF Needs and Assets Reports (through Lecroy & Milligan) and AEEF community assessments.
Data Analysis	Yes	Willing to include Collaborative Inquiry Cycle which would include Regional Councils and other key stakeholders in interpretation and analysis of data.
Regional Partnership Council Area	Yes	Conducted AEEF community assessments.
Vender indicated willingness to expand scope beyond base report:	Yes	Plan for additional data collection is included.
Proposed timeline meets statutory requirements and presents a clear plan	Yes	

Wholonomy – This applicant is a national network of consultants with a hub in Arizona. Wholonomy is a consulting firm dedicated to positive organizational development. They approach their work with an exploration of how to best leverage and maximize community strengths, increase impact of existing community resources, elevate community input and dialogue and create sustainable change through the identification of needs that when met will have the greatest impact in meeting identified goals. Several of the team members were subcontractors to LeCroy & Milligan in the development of the First Thing First 2008 Regional Needs and Assets reports. While the proposed staffs are qualified and experienced in similar work, the proposal does not indicate experience of Wholonomy in conducting similar projects.

Applicant is heavily focused on community engagement and is willing to do adjacent tribal regions. The proposed plan includes details of the implementation process and data collection process that seem to meet the intent of the proposal, but little detail is available on process for collecting data. This applicant is only willing to do eight regions statewide and does not have the capacity to do all regions in Maricopa County.