



# FIRST THINGS FIRST

*Ready for School. Set for Life.*

2-19-2015 CCHS Attachment 1

AGENDA ITEM: Meeting Minutes

BACKGROUND: Meeting minutes of the November 20, 2014 Regular Meeting minutes are included for review and possible approval.

RECOMMENDATION: The Regional Director recommends review and approval of the November 20, 2014 Regular Meeting Minutes.

DRAFT



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### **Arizona Early Childhood Development & Health Board Cochise Regional Partnership Council**

#### **Meeting Minutes November 20, 2014**

#### **Call to Order/Pledge of Allegiance/Introductions**

The Regular Meeting of the First Things First Cochise Regional Partnership Council was held on Thursday, November 20, 2014, at the Benson City Hall, 120 West 6<sup>th</sup> Street, Benson, Arizona, 85602.

Chair Hoyack welcomed everyone, and called the meeting to order at approximately 1:15 p.m. Chair Hoyack led the Regional Council Members and those present in the Pledge of Allegiance.

#### **Roll Call**

Council Members Present: Danielle Brownrigg, Marge Dailey, Chuck Hoyack, Laura Killberg, Anthony Reed ( arrived at 1:31p.m.), Telly Stanger, Jane Strain (via Phone), Kathleen Vedock (via Phone), and Nancy-Jean Welker

Council Members Absent: Reverend Shawn Buckhanan and Thomas Reardon

#### **Declarations of Conflicts of Interest**

Chair Hoyack explained to the Regional Council Members that they could declare their Conflicts of Interests at this time or wait until the specified agenda item. Member Dailey declared a Conflict of Interest with agenda item #9, letters C, D, and E, as she receives Quality First monies, Quality First Scholarships, and Oral Health services.

#### **Call to the Public**

Chair Hoyack made a Call to the Public. There were three Calls to Public at this time.

Evelyn Whitmer, University of Arizona Cooperative Extension, spoke about First Things Firsts ongoing support of the Cochise County Health Consultant and First Smiles programs. Ms. Whitmer spoke about how she perceives the decrease of funding will impact the programs in the future.

Joyce Flieger, University of Arizona, First Smiles Program, addressed the decrease of funds for the Oral Health program in Cochise County. Ms. Flieger spoke about why she does the Oral Health work that she



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does in Cochise County. Ms. Flieger gave Melissa Avant, Cochise Regional Director for First Things First, letters from Oral Health participants.

Charlotte Taylor, Easter Seals Blake Foundation, invited the Regional Council Members to attend the Easter Seals Blake Foundation’s grand reopening on December 10, 2014.

### **Discussion and Possible Approval of Minutes**

A. November 5, 2014 Special Minutes

Chair Hoyack asked the Regional Council Members for a discussion and possible approval of the November 5, 2014 Special Meeting minutes.

A motion was made by Member Killberg to approve the November 5, 2014 Special Meeting Minutes; seconded by Member Dailey. Motion carried by a roll call vote (8-0-0).

Member Brownrigg	Yes	Member Strain	Yes
Member Dailey	Yes	Member Vedock	Yes
Member Killberg	Yes	Member Welker	Yes
Member Reardon	Absent	Vice Chair Buckhanan	Absent
Member Reed	Absent	Chair Hoyack	Yes
Member Stanger	Yes		

### **Discussion and Approval of Meeting Dates/Times**

A. Attendance History and

B. Regional Member Survey

Chair Hoyack gave a brief explanation of the Attendance History and Regional Member survey documents.

Chair Hoyack asked the Regional Council Members for a discussion and possible approval of the meeting dates/times and locations as discussed.

A motion was made by Member Dailey to approve the meeting dates/times for third Thursday at 1:00 p.m. and locations as discussed; seconded by Member Stanger. Motion carried by a roll call vote (8-0-0).

Member Brownrigg	Yes	Member Strain	Yes
Member Dailey	Yes	Member Vedock	Yes
Member Killberg	Yes	Member Welker	Yes
Member Reardon	Absent	Vice Chair Buckhanan	Absent
Member Reed	Absent	Chair Hoyack	Yes
Member Stanger	Yes		

Member Reed arrived at 1:31 p.m.



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## **Discussion and Possible Approval of Governance Policy – Third Read**

Chair Hoyack recognized Ms. Avant who gave a brief explanation of the changes to the Governance Policy. A brief discussion between the Regional Council Members and Ms. Avant followed.

Member Strain lost phone connection at 1:36 p.m.

Chair Hoyack asked the Regional Council Members for a discussion and possible approval of the Governance Policy as presented or with the following changes.

A motion was made by Chair Hoyack to approve the Governance Policy as presented with the changes highlighted in yellow on page six and page seventeen; seconded by Member Welker. Motion carried by a roll call vote (8-0-0).

Member Brownrigg	Yes	Member Strain	Absent
Member Dailey	Yes	Member Vedock	Yes
Member Killberg	Yes	Member Welker	Yes
Member Reardon	Absent	Vice Chair Buckhanan	Absent
Member Reed	Yes	Chair Hoyack	Yes
Member Stanger	Yes		

## **Discussion and Possible Approval of Holiday Greetings Through a Year End Letter**

Chair Hoyack gave a brief explanation of the letter provided. A brief discussion took place between the Regional Council Members and Ms. Avant.

Chair Hoyack asked the Regional Council Members for a discussion and possible approval of the Year End Letter as discussed.

A motion was made by Member Stanger to approve the Year End Letter as discussed; seconded by Member Welker. Motion carried by a roll call vote (8-0-0).

Member Brownrigg	Yes	Member Strain	Absent
Member Dailey	Yes	Member Vedock	Yes
Member Killberg	Yes	Member Welker	Yes
Member Reardon	Absent	Vice Chair Buckhanan	Absent
Member Reed	Yes	Chair Hoyack	Yes
Member Stanger	Yes		

## **Discussion and Approval of SFY16 Funding Plan**

Chair Hoyack recognized Ms. Avant who gave a brief explanation of the individual items to be voted on.



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## A. Home Visitation

Chair Hoyack recognized Ms. Avant who gave a brief overview of Home Visitation information. A discussion took place between the Regional Council Members.

Member Strain rejoined the meeting at 1:49 p.m.

Chair Hoyack asked the Regional Council Members for a discussion and possible approval of the Home Visitation Strategy for Fiscal Year 2016 in the amount of \$390,000.00 serving approximately 150 families and over 200+ children screened, through the funding mechanism of request for grant application (RFGA).

A motion was made by Member Brownrigg to approve the Home Visitation Strategy for Fiscal Year 2016 in the amount of \$390,000.00 serving approximately 150 families and over 200+ children screened, through the funding mechanism of request for grant application (RFGA); seconded by Member Reed. Motion carried by a roll call vote (9-0-0).

Member Brownrigg	Yes	Member Strain	Yes
Member Dailey	Yes	Member Vedock	Yes
Member Killberg	Yes	Member Welker	Yes
Member Reardon	Absent	Vice Chair Buckhanan	Absent
Member Reed	Yes	Chair Hoyack	Yes
Member Stanger	Yes		

## B. Professional Development for Early Care and Education Professionals

Chair Hoyack recognized Ms. Avant who gave a brief overview and an explanation of the coordination with other First Things First regions. A brief discussion took place between the Regional Council Members and Ms. Avant.

Chair Hoyack asked the Regional Council Members for a discussion and possible approval of the Professional Development for Early Care and Education Professionals strategy using the Communities of Practice model for State Fiscal Year 2016 in the amount of \$100,000 to serve approximately 40+ early childhood professionals with the intent of coordinating with the Regional Partnership Councils in Pima County for a multi-regional Request for Grant Application.

A motion was made by Member Stanger to approve the Professional Development for Early Care and Education Professionals strategy using the Communities of Practice model for State Fiscal Year 2016 in the amount of \$100,000 to serve approximately 40+ early childhood professionals with the intent of coordinating with the Regional Partnership Councils in Pima County for a multi-regional Request for Grant Application; seconded by Member Brownrigg. Motion carried by a roll call vote (9-0-0).

Member Brownrigg	Yes	Member Strain	Yes
Member Dailey	Yes	Member Vedock	Yes



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Member Killberg	Yes	Member Welker	Yes
Member Reardon	Absent	Vice Chair Buckhanan	Absent
Member Reed	Yes	Chair Hoyack	Yes
Member Stanger	Yes		

## C. Quality First

Chair Hoyack gave a brief overview of the information provided. A brief discussion between the Regional Council Members and First Things First staff took place.

Chair Hoyack asked the Regional Council Members for a discussion and possible approval of the Quality First Strategy package for Fiscal Year 2016, which includes Quality First Coaching/Incentives, Quality First Academy, Child Care Health Consultation and Specialized Technical Assistance for 23 centers and 13 homes, with an estimated funding allotment of \$586,775.75.

A motion was made by Member Welker to approve the Quality First Strategy package for Fiscal Year 2016, which includes Quality First Coaching/Incentives, Quality First Academy, Child Care Health Consultation and Specialized Technical Assistance for 23 centers and 13 homes, with an estimated funding allotment of \$586,775.75; seconded by Member Reed. Motion carried by a roll call vote (8-0-1).

Member Dailey recused herself from the conversation and abstained from the vote due to her conflict of interest stated in agenda item 3, that she receives monies from Quality First.

Member Brownrigg	Yes	Member Strain	Yes
Member Dailey	Abstained - COI	Member Vedock	Yes
Member Killberg	Yes	Member Welker	Yes
Member Reardon	Absent	Vice Chair Buckhanan	Absent
Member Reed	Yes	Chair Hoyack	Yes
Member Stanger	Yes		

Chair Hoyack moved item E before item D.

## E. Oral Health

Chair Hoyack gave a brief explanation of options for the Regional Council Members to choose from. A lengthy discussion regarding the different options took place between the Regional Council Members and First Things First staff.

Chair Hoyack asked the Regional Council Members for a discussion and possible approval of the Oral Health Strategy for Fiscal Year 2016 in the amount of \$133,500.00 to provide approximately 1,500 fluoride varnishes, provide approximately 1,500 children with oral health screenings, provide approximately 600 education to participating adults, provide approximately 30 participating professionals in the program and to provide approximately 60 prenatal women oral health screenings through the funding mechanism of RFGA.



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A motion was made by Member Killberg to approve the Oral Health Strategy for Fiscal Year 2016 in the amount of \$133,500.00 to provide approximately 1,500 fluoride varnishes, provide approximately 1,500 children with oral health screenings, provide approximately 600 education to participating adults, provide approximately 30 participating professionals in the program and to provide approximately 60 prenatal women oral health screenings through the funding mechanism of RFGA; seconded by Member Welker. Motion carried by a roll call vote (6-2-1). Member Dailey recused herself from the conversation and abstained from the vote due to her conflict of interest stated in agenda item 3, that she receives Oral Health services.

Member Brownrigg	Yes	Member Strain	No
Member Dailey	Abstained - COI	Member Vedock	No
Member Killberg	Yes	Member Welker	Yes
Member Reardon	Absent	Vice Chair Buckhanan	Absent
Member Reed	Yes	Chair Hoyack	Yes
Member Stanger	Yes		

## D. Quality First Scholarships

Chair Hoyack asked the Regional Council Members for a discussion and possible approval of the Quality First Scholarships Strategy for fiscal year 2016, including an estimate of 160 slots for programs enrolled in Quality First. The total budget allotment estimated for this strategy is \$1,116,558.00.

A motion was made by Member Stanger to approve the Quality First Scholarships Strategy for fiscal year 2016, including an estimate of 160 slots for programs enrolled in Quality First. The total budget allotment estimated for this strategy is \$1,116,558.00; seconded by Member Reed. Motion carried by a roll call vote (8-0-1). Member Dailey recused herself from the conversation and abstained from the vote due to her conflict of interest stated in agenda item 3, that she receives Quality First Scholarships.

Member Brownrigg	Yes	Member Strain	Yes
Member Dailey	Abstained - COI	Member Vedock	Yes
Member Killberg	Yes	Member Welker	Yes
Member Reardon	Absent	Vice Chair Buckhanan	Absent
Member Reed	Yes	Chair Hoyack	Yes
Member Stanger	Yes		

Chair Hoyack requested the Regional Council take a break at 2:38 p.m. Chair Hoyack reconvened the meeting at 2:45 p.m.

## F. Media



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Chair Hoyack recognized Ms. Avant who gave a brief overview of the information provided in the packet. A brief discussion took place between the Regional Council Members.

Chair Hoyack asked the Regional Council Members for a discussion and possible approval of the Communication Media Strategy in the amount of \$20,000.

A motion was made by Member Reed to approve the Communication Media Strategy in the amount of \$20,000 for fiscal year 2016; seconded by Member Welker. Motion carried by a roll call vote (9-0-0).

Member Brownrigg	Yes	Member Strain	Yes
Member Dailey	Yes	Member Vedock	Yes
Member Killberg	Yes	Member Welker	Yes
Member Reardon	Absent	Vice Chair Buckhanan	Absent
Member Reed	Yes	Chair Hoyack	Yes
Member Stanger	Yes		

## G. Community Awareness

Chair Hoyack recognized Ms. Avant who gave a brief overview of the information provided in the packet.

Chair Hoyack asked the Regional Council Members for a discussion and possible approval of the Community Awareness Strategy in the amount of \$10,000 to be used only for Local Sponsorships.

A motion was made by Member Dailey to approve the Community Awareness Strategy in the amount of \$10,000 to be used only for Local Sponsorships for fiscal year 2016; seconded by Member Stanger. Motion carried by a roll call vote (9-0-0).

Member Brownrigg	Yes	Member Strain	Yes
Member Dailey	Yes	Member Vedock	Yes
Member Killberg	Yes	Member Welker	Yes
Member Reardon	Absent	Vice Chair Buckhanan	Absent
Member Reed	Yes	Chair Hoyack	Yes
Member Stanger	Yes		

## H. Statewide Evaluation

Chair Hoyack recognized Ms. Avant who gave a brief explanation of the information provided in the packet.

Chair Hoyack asked the Regional Council Members for a discussion and possible approval of the Statewide Evaluation Strategy in the amount of \$133,328.



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A motion was made by Member Killberg to approve the Statewide Evaluation Strategy in the amount of \$133,328 for fiscal year 2016; seconded by Member Brownrigg. Motion carried by a roll call vote (9-0-0).

Member Brownrigg	Yes	Member Strain	Yes
Member Dailey	Yes	Member Vedock	Yes
Member Killberg	Yes	Member Welker	Yes
Member Reardon	Absent	Vice Chair Buckhanan	Absent
Member Reed	Yes	Chair Hoyack	Yes
Member Stanger	Yes		

## **Recommended Future Agenda Items**

Chair Hoyack explained to the Regional Council Members that they could recommend future agenda items at this time.

Member Strain proposed revisiting the 2010 presentations, possibly doing new presentations in 2015 and making a presentation schedule.

Member Reed proposed looking into the possibility of First Things First helping with teen pregnancy issues and information.

## **Announcements**

A. Next Regular Meeting: January 2015 – Willcox – possible cancellation

B. Council Member Summary of Events:

Member Reed – Thanked everyone for their support in raising \$6000 at the United Way fundraiser and announced that there will be a newspaper article regarding this appearing in the November 21, 2014 issue.

Member Welker – announced that Bowie School District will have a new interim Superintendent starting on Monday, November 24, 2014.

Member Killberg – Annual City of Sierra Vista Tree lighting December 5, 2014 starting at 5:00 p.m. and everyone is welcome to attend.

Chair Hoyack – shared the plaque given to the Regional Council for their participation and support of the Month of the Military Child.

C. Children's Holiday Party: Saturday, December 13, 2014 – Buena High School, Sierra Vista, Arizona  
10:00 a.m. - 12:00 p.m.

## **Adjournment**

With no further business before the Regional Council, Chair Hoyack adjourned the meeting at 3:07 p.m.



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Dated this \_\_\_\_\_ day of \_\_\_\_\_, 20\_\_\_\_\_.

Submitted By: Sarah Furnas  
Administrative Assistant II

Approved By: \_\_\_\_\_  
Chair, Chuck Hoyack

DRAFT



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AGENDA ITEM: Sponsorships

BACKGROUND: Within the Communication budget the Regional Council has allocated \$41,000 dollars for Community Awareness. The purpose of this budget is to set aside small funding allocations for educational reinforcement materials, scholastic books, event participation and event sponsorships. The Cochise Budget for SFY2015 was approved by the CEO with adjustments. The allocation of \$32,500 dollars will need to be appropriately spent by 6/30/2015 and of that \$8,000 in Sponsorships.

RECOMMENDATION: The Regional Director presents this for Council discussion and possible approval.



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COCHISE REGIONAL PARTNERSHIP COUNCIL

## EVENT SPONSORSHIP APPLICATION GUIDELINES

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### WHO WE ARE

First Things First (FTF), created by Arizona voters, works to ensure that our youngest children have access to quality early childhood experiences so they will start school healthy and ready to succeed. Across the state, FTF regional partnership councils – in collaboration with local leaders – identify the educational and health needs of children from birth to age 5 in their communities and fund strategies to address those needs.

### OUR MISSION

First Things First is one of the critical partners in creating a family-centered, comprehensive, collaborative and high-quality early childhood system that supports the development, health and early education of all Arizona's children birth through age 5.

### OUR VISION

All Arizona's children are ready to succeed in school and in life.

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### Sponsorship Guidelines

The intent of sponsorship funding is to support events that are meaningful and complement the vision and mission of First Things First in a measurable, effective way and ultimately give support to First Things First's mandate to raise awareness and effectively communicate about early childhood development and health.

### What type of events does the Cochise Regional Partnership Council sponsor?

Sponsorships for consideration must complement the vision and mission of First Things First and must raise awareness and effectively communicate the importance of early childhood development and health in the communities and to families of the Cochise region in Arizona.

Types of events that will be considered must focus on the following areas:

- Early education
- Early childhood literacy
- Public health, safety and assistance services targeting families with children birth through age five
- Family support events targeting families with children birth through five years of age
- Professional development events for early care and education professionals or health professionals working with children birth through five years of age
- Capacity building events that target organizations located in Cochise, Arizona supporting families with children birth through five years of age

Organizations may submit multiple sponsorship applications each year. Sponsorship funding is available for events in amounts ranging from \$500 to \$2,000.

In submitting an application for sponsorship, the applicant consents to the following:

- First Things First may issue a press release in advance of event.
- First Things First staff may contact you after your event and ask you to share stories, photos, quotes and any additional feedback you would like to share regarding our participation.
- First Things First may use social media to promote the event.



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## **Are there events not eligible for sponsorship?**

Yes. Events that do not complement the vision and mission of First Things First, or those that do not address one of the aforementioned focus areas will not be considered for sponsorship. Also, First Things First does not make sponsorship available to:

- Individuals
- Scholarships or events raising money for scholarships
- Direct healthcare services
- Fundraising events (this includes events where funds benefit early childhood development and health programs or partners)
- Political events, political action committees, candidates, causes and lobbying
- First Things First funded events/programs
- Endowment campaigns
- Events that discriminate based on race, color, religion, gender, age, national origin, disability or political affiliation

In addition, as a state agency, First Things First must abide by state statutes governing the use of public monies. As such, expenditures that absolutely will not be allowed from FTF funds include: food, party supplies, construction supplies (lumber, etc.), entertainment (bouncy house rentals, golf tournaments, sporting events, etc.), equipment rental (vehicles, stages, portable toilets, etc.) and raffle prizes.

## **How do I apply?**

All potential applicants must complete the attached Cochise Regional Partnership Council Sponsorship Application Form, a completed State of Arizona Substitute W9 form (attached), a letter of request from the organization and if applicable, a copy of the event sponsorship package description. Supporting documentation that will be accepted includes: promotional materials for the event, copies of media coverage from prior events, letters of support from other sponsors or community partners and copies of materials to be distributed at the event.

*NOTE: In order to avoid delay in payment, please be sure to use the exact name and address listed with the IRS when completing the attached Sub-W9 Form.*

## **What is the selection procedure?**

All applications are reviewed and evaluated by the Cochise Regional Partnership Council members and the First Things First External Affairs Team. Final funding decisions may be made by the First Things First Chief Executive Officer or his/her designee.

## **When and how will I be informed when a decision has been made regarding my application?**

Applicants can expect a response regarding the decision of their sponsorship application within 45 days after an application has been received by First Things First. Status calls will not be accepted.

## **Is there any follow-up after the event is completed?**

Yes, First Things First staff may contact you after your event and ask you to share stories, photos, quotes and any additional feedback you would like to share regarding our participation.



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## Submission Checklist:

- Completed Sponsorship Application
- Letter of Request on Organization Letterhead
- Completed State of Arizona Substitute W9 Form
- Other Supporting Materials (Optional)

All required forms and supporting documents may be mailed or emailed to the following:

Cochise Regional Partnership Council Attention:

Sponsorships

77 Calle Portal, B140

Sierra Vista, AZ 85635

Email: [marant@azfff.gov](mailto:marant@azfff.gov)

Phone: 520.378.3280

First Things First is not responsible for applications lost in the mail or not received due to technical issues outside of our control.

All eligible events must be completed within the State Fiscal Year in which funding is provided. (July 1, 2014 -June 30, 2015).

Sponsorship applications are reviewed and processed in the order in which they are received. Funding is limited.



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COCHISE APACHE REGIONAL PARTNERSHIP COUNCIL

### APPLICATION FORM

*(This is a fillable form. You can navigate through the form using the tab key or by selecting fill-in areas with your mouse.)*

#### Applicants Information:

Organization's Name:

Address:

Contact Person Name/Title:

Contact Person Phone/email:

Organization Background (including mission and vision):

#### Overview of Event:

Date:

Time:

Location of Event:

Summary of Event:

Outline of Activities to Occur at Event:

Is this an annual event? If yes, please share outcomes from previous years.



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What is the target audience for the event?

How many participants are expected to attend the event?

What percentage of the expected participants will be families with children birth through age five who are from the San Carlos Apache region in Arizona?

Does this event complement the mission and vision of First Things First? If yes, please explain.

How will this event IMPACT the Cochise region in Arizona?

What other community partners are supporting and/or sponsoring this event?

### **Sponsorship Package:**

Among each of the activities listed below, please check those activities that will be used to promote First Things First's sponsorship of the event.

- Recognition at event
- Media recognition
- Logo on event materials
- Sponsorship table at event
- Ability to address participants
- Ability to distribute First Things First educational material



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For those activities checked, please provide a clear description of how the First Things First sponsorship will be acknowledged at the event? (If applicable, please include a copy of your sponsorship package description.)

**Budget:**

Sponsorship Amount requested from FTF:

Please provide a general description of how sponsorship dollars will be used:

**Measure Success:**

How will you measure the success of this event:

**Certification:**

Organizations that receive sponsorship funding from First Things First must certify that funds will be used in accordance with these Event Sponsorship Guidelines.

I certify that our organization is using sponsorship funding in accordance with these Event Sponsorship Guidelines and as presented in this application.

Print Name: \_\_\_\_\_

Authorized Signature: \_\_\_\_\_ Date: \_\_\_\_\_



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## Community Awareness Budget

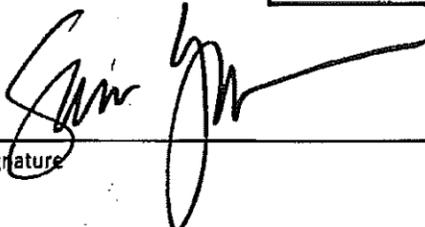
### FTF Directed Strategy

### Cochise RPC

### SFY 2015

Total Community Awareness Budget: \$ 41,000

Budget Category		Total Cost	Finance use below
<b>CONTRACTED SERVICES</b>	<b>REPORT CATEGORY</b>	\$	
FTF Hosted Event	Other Professional & Outside Services		6299
<b>OTHER OPERATING EXPENSES</b>	<b>REPORT CATEGORY</b>	\$	
ACI folders, OfficeMax, Born Learning, printing by External Vendor	External Printing	\$ 10,800.00	7472
Community Awareness Equipment (cart, table, chair, etc.)	Office Supplies		7321
Community Awareness Supplies (educational, craft project, etc.)	Other Office Supplies		7381
ERI, Branded Items, Brown & Bigelow, Engagement Wheel	Entertainment & Promotional Items	\$ 6,000.00	7521
Event Sponsorships, Media	Advertising <i>SEE NARRATIVE</i>	<del>\$ 12,000.00</del> \$ 8,000.00	7461
FTF Hosted Event (event participation)	Conference Registration/Attendance Fees	\$ 200.00	7455
Printing of materials by FTF internal copier	Internal Printing		7471
Rent conference/meeting room	Rent of Facilities <i>SEE NARRATIVE</i>	\$ 75.00	7229
Children's Books	Books, Subscriptions, Publications	<del>\$ 12,000.00</del>	7541
<b>Total Award:</b>		<b>\$ 41,000.00</b>	

  
Approval Signature

2-9-14  
Date

*\$ 32,500*  
(after signed, give to Finance)

Expenditures to date by line Item:



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Budget Category	Description	Budgeted Cost	Expenditures to Date	Total Left
Educational Reinforcement Materials	Crayons, Bags, Born Learning, Pens, Pins, Infant Onesies	\$6,000	\$5,408.19	\$591.81
Scholastic Books	Children's Books	\$7,500	\$3,423.45	\$4,076.55
Event Participation	Booth Fee's – Registration	\$200		\$200
Event Sponsorship		\$8,000	\$3,600 (\$1,600 for Back to School Fair) (\$2,000 for Children's Holiday)	\$4,400
External Printing		\$10,800	\$9,516.49	\$1,283.51

**Sponsorship Requests:**

See Below for specific detailed letters/contracts.

1. Month of the Military Child - \$1,000
2. City of Sierra Vista - ~~\$1,700~~ - \$800
3. CPCA - \$1,700

**Total amount requested = \$3,500**



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## FORT HUACHUCA, ARIZONA SPONSORSHIP AGREEMENT

This sponsorship agreement is made and entered into by and between Fort Huachuca **FAMILY and MORALE, WELFARE, AND RECREATION FUND (FMWRF)**, a nonappropriated fund instrumentality of the US Government (Fund) and **First Things First Cochise Regional Partnership Council** (sponsor).

The Fund seeks to promote a positive, healthy lifestyle which includes proper nutrition, leisure skills, entertainment, and active participation in recreational programs for soldiers, their families, and other eligible persons through the conduct of the following Morale, Welfare, and Recreation (MWR) event or program.

**TYPE OF EVENT/PROGRAM** : Month of the Military Child  
**LOCATION OF EVENT/PROGRAM**: TMAC  
**DATES OF EVENT** : April 11, 2015

Authority for this agreement: AR 215-1 Chapter 11.  
Unsolicited Sponsorship IAW AR 215-1 para 11-10 and SOP.

In consideration of the premises and mutual promises set forth herein below, the parties, intending to be legally bound, hereby agree as follows:

### 1. LIST OF ALL FUND/MWR RESPONSIBILITIES:

- a. Acknowledge **First Things First Cochise Regional Partnership Council** as a "Sponsor" of the event/program.
- b. Logo to be featured on all promotional material that is produced by The Fund.
- d. Banner space at event site. Sponsor supplies banner(s).
- e. Prime display space at the event
- e. The Fund will provide all logistical support and requirements to conduct the event/program.
- f. The Fund will provide all adequate professional staff to plan, organize, promote, and conduct the event/program.

### 2. LIST OF ALL SPONSOR RESPONSIBILITIES:

- a. **First Things First Cochise Regional Partnership Council** will provide **\$1000.00 in cash** to help offset the cost associated with the event. Please make check payable to "IMWRF" to be paid before April 11, 2015
- b. **Total sponsorship value \$1000.00 (cash)**
- c. Sponsor certifies that no sponsorship cost will be chargeable in any way to any part of the Federal Government as required in AR 215-1, para 11-9. This certification is a term and condition of this agreement.

### 3. TRADEMARK LICENSE:



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- a. In return for your sponsorship you may display trademarks associated with your product. This will be limited solely to the sponsorship of this event/program and any advertising or any related promotional activities for this event/program. The use of your trademark will not give the impression that we are in any way affiliated with you or acting on your behalf. It is a violation of regulations for the US Army to endorse any product or service. A standard disclaimer that the US Army/Fort Huachuca will not endorse these products or services is posted at the event/program and on any advertising for this event/program as provided for in AR 215-1. para 11/8d. In addition, no cost incurred by sponsor, in association with event shall be charged to any part of the federal government.
  - b. Unless otherwise agreed to in writing, neither party will have the right to use your trademark of logo in any way not previously agreed to in this agreement
4. TERM AND TERMINATION:
- a. This agreement is effective from date of signature and will continue through day after event/program. Either of us may end this agreement if the other one materially fails to meet previously agreed terms and conditions. Either party may cancel this contract providing 30 days advance notice is provided to the other party.
  - b. 30 Day Cancellation Notice: Either party may cancel this contract providing 30 day advance notice is provided to the other party. The cancellation notice permitted hereunder shall be deemed duly given if sent by certified mail, postage prepaid, addressed to the parties as follows, or if hand delivered with a signed acknowledgment of receipt; or if a facsimile is received and acknowledged by the receiving party.
- If to Sponsor: **Melissa Avant**  
**First Things First Cochise Regional Coordinator**  
36438 S. Hwy 92  
Sierra Vista, AZ 85650  
520-378-3280
- If to Fund: MWR Commercial Sponsorship Program  
Attn: Stacy D. Sandlin  
P.O. Box 12100  
Fort Huachuca, AZ 85670-2100  
(520) 533-5642
5. COMPETITIVE ADVERTISING/PRODUCTS/SERVICES: As provided for in AR 215-1. para11-8k, the Fund reserves the right to enter into sponsorship agreements with other vendors offering similar/dissimilar products or services at the event/program covered by this agreement.
  6. INDEPENDENT CONTRACTOR: Sponsor and the Fund shall be and act as independent contractors, and under no circumstances shall this agreement be construed as one of agency, partnership, or joint venture of employment between the Fund and Sponsor. None of the personnel under contract to, employed by, or volunteering for the Fund shall be deemed in any to have any contractual relationships with Sponsor whatsoever. The Fund shall be solely responsible for the conduct of its employees, personnel and agents in connection with their performance of the Fund's obligation, hereunder.
  7. FORCE MAJEURE: Neither/none of us will be held responsible for events that are unforeseeable and beyond our reasonable control, such as acts of God, weather delays, government restrictions, or unforeseen commercial delays. If the event/program is postponed for reasons beyond our control, it



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may be rescheduled for another time. You would be entitled to, and we agree to give to you, all of the advertising and sponsorship rights at no additional charge.

8. **ASSIGNMENT:** This agreement is not assignable in whole or in part by any party hereto in the absence of the prior written consent of the parties.
9. **ENTIRE AGREEMENT:** This agreement contains the entire understanding between us concerning this event and supersedes any and all prior agreements, whether oral or written. This agreement may not be amended, altered, modified or changed except by an addendum signed by all parties to this agreement.

IN WITNESS WHEREOF, the parties hereto have caused this Agreement to be executed.

**SPONSOR**

\_\_\_\_\_

By: \_\_\_\_\_

Title: \_\_\_\_\_

Date: \_\_\_\_\_

**FUND**

By: Dennis Maruska

Title: Director, Family and MWR

Date: January 15, 2015



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January 12, 2015

Melissa Avant  
First Things First  
Cochise Regional Partnership Council

Dear Ms. Avant,

I would like to request the support of the Council and FIRST THINGS FIRST" again this year as a returning event & media sponsor for the 2015 Sierra Vista "Eggstravaganza!" to be held Saturday, March 28 starting @ 9:00 a.m. at the Mall at Sierra Vista.

The "Eggstravaganza" features FREE Egg Hunts & Activities for kids and serves as a family-friendly community event that focuses on providing positive experiences and memories for children. The event has been a tradition in the community for decades, but in recent years all the activities were FREE to make the event accessible for all children and families. Continuing this format is only possible with support from the community organizations like FTF. Last year's event attracted an estimated 5,000! Families participating fit largely into the FTF demographic with children 0-5 years, their siblings, and extend families all in attendance.

The sponsorship request is \$1,700 and helps off-set the cost of promoting the event through various media outlets and mediums. Sponsorships also help cover direct costs that make the event FREE to children and their families. FTF will receive exposure leading up to the event as well as recognition and participation, if desired, at the event. Radio spots, newspaper ads and event flyers will all help recognize First Things First (FTF) support. Participation in a live radio show is also a possibility and an FTF representative would be welcome to join me in sharing information about the event and your services.

Staff from First Things First have attended and experienced first-hand the extensive community-wide exposure that Sierra Vista Leisure Services brings to events and how we constantly strive to serve the community. I enjoyed working with you previously at the Sierra Vista "Back To School Fair" & "Children's Holiday Party" and look forward to having you partner with us again for the "Eggstravaganza".

Sincerely,

Ken James, CPRP  
City of Sierra Vista Recreation Supervisor



*Leisure & Library Services*



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**CPCA**

Committee for the Prevention of Child Abuse

P.O. Box 3186

Sierra Vista, AZ 85636

January 6, 2015

Melissa Avant  
Regional Director  
First Things First  
Cochise Regional Partnership Council

Dear Melissa,

The Committee for the Prevention of Child Abuse of Sierra Vista will be hosting our annual Child Abuse Prevention Conference on Thursday, April 9, 2015. We are securing the Cochise College Conference Room as the venue for this year's conference. The purpose of our annual conference is to provide a professional development opportunity, regarding child abuse prevention education and awareness, for social service agencies and community organizations that provide services and supports to families and their children. This year's theme will be related to Foster Care and its support agencies, as it relates to the support of families and their children. In addition, Strong Families Cochise County will be partnering with CPCA and FTF to sponsor the conference.

We are estimating the cost of this year's conference to be approximately \$3000, including key note speakers, advertising, educational literature, venue, and miscellaneous expenses. We are respectfully requesting your organization's sponsorship of \$1,700.00. This will help off-set the cost of promoting the event through various media outlets and mediums. FTF will receive exposure leading up to the event as well as recognition and participation, if desired, at the conference. Radio spots, newspaper ads and event flyers will help all recognize the support of First Things First (FTF). In addition, through the breakout sessions there will be an opportunity for FTF to engage participants to gain additional knowledge of local funded and unfunded opportunities with FTF.

We so appreciate your support for our 2014 conference. It was a great success. At this time we are respectfully requesting your sponsorship of our 2015 Child Abuse Prevention Conference. We thank you for your interest, and appreciate the continued support of First Things First.

Respectfully,

Nilda R. Townsend  
Coordinator,  
Committee for the Prevention of Child Abuse  
520-227-9008  
Ntownsend6@aol.com



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AGENDA ITEM: SFY2014 Financial, Data and Narrative Reports

BACKGROUND: Quarterly reports are submitted by the grantees. The below information includes a financial update, data update (1<sup>st</sup> quarter), and narrative reports (1<sup>st</sup> and 2<sup>nd</sup> quarter) submitted by the grantees.

RECOMMENDATION: The Regional Director presents this as informational purposes only.



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## FY 2015 Cochise Contract Detail



	Grantee Name	Contract Number	Contract Period	Allotment				Award % of Award Expended	Allotment % of Allotment	Reimbursement Activity		
				Total Allotment	Awarded	YTD Expense	Expense Variance			Pending	Paid (Last 30 Days)	
Community	Community Awareness Strategy			Strategy Subtotal:	\$41,000	\$41,000	\$21,948	\$19,052	53.5%	53.5%		
	First Things First (FTF-Directed)	PSC-STATE-15-0723-01	07/01/2014-06/30/2015		\$41,000	\$21,948	\$19,052		53.5%			
	Media Strategy			Strategy Subtotal:	\$57,212	\$57,212	\$28,124	\$29,088	49.2%	49.2%		
	First Things First (FTF-Directed)	PSC-STATE-15-0726-01	07/01/2014-06/30/2015		\$57,212	\$28,124	\$29,088		49.2%			
	Goal Area Subtotal:			\$98,212	\$98,212	\$50,072	\$48,140	51.0%	51.0%			
Evaluation	Statewide Evaluation Strategy			Strategy Subtotal:	\$174,591	\$174,591	\$174,591	-	100.0%	100.0%		
	First Things First (FTF-Directed)	PSC-STATE-15-0732-01	07/01/2014-06/30/2015		\$174,591	\$174,591	-		100.0%			
	Goal Area Subtotal:			\$174,591	\$174,591	\$174,591	-	100.0%	100.0%			
Family Support	Home Visitation Strategy			Strategy Subtotal:	\$600,000	\$600,000	\$237,857	\$362,143	39.6%	39.6%	\$35,516	\$45,852
	Easter Seals Blake Foundation	FTF-RC002-13-0385-03-Y3	07/01/2014-06/30/2015		\$600,000	\$237,857	\$362,143		39.6%		\$35,516	\$45,852
	Goal Area Subtotal:			\$600,000	\$600,000	\$237,857	\$362,143	39.6%	39.6%	\$35,516	\$45,852	
Health	Child Care Health Consultation Strategy			Strategy Subtotal:	\$115,830	\$115,830	\$33,892	\$81,939	29.3%	29.3%		\$6,940
	First Things First (FTF-Directed)	PSC-STATE-15-0722-01	07/01/2014-06/30/2015		\$6,009	\$6,009	-		100.0%			
	Maricopa County Department of Public Health	GRA-STATE-14-0631-01-Y2	07/01/2014-06/30/2015		\$2,061	\$263	\$1,798		12.8%			
	Pima County Health Department	GRA-STATE-13-0525-01-Y3	07/01/2014-06/30/2015		\$3,746	\$1,551	\$2,195		41.4%			\$432
	University of Arizona Cooperative Extension	GRA-STATE-13-0500-01-Y3	07/01/2014-06/30/2015		\$104,014	\$26,069	\$77,945		25.1%			\$6,508
	Oral Health Strategy			Strategy Subtotal:	\$209,000	\$209,000	\$40,832	\$168,168	19.5%	19.5%	\$48,159	
	University of Arizona Cooperative Extension	GRA-RC002-14-0619-01-Y2	07/01/2014-06/30/2015		\$209,000	\$40,832	\$168,168		19.5%		\$48,159	
	Recruitment – Stipends/Loan Forgiveness Strategy			Strategy Subtotal:	\$0	-	\$1,649	(\$1,649)	0.0%	0.0%		
	Arizona Department of Health Services	GRA-MULTI-13-0518-01-Y2	To Be Determined		-	\$1,649	(\$1,649)		0.0%			
	Goal Area Subtotal:			\$324,830	\$324,830	\$76,373	\$248,457	23.5%	23.5%	\$48,159	\$6,940	
Professional	Scholarships TEACH Strategy			Strategy Subtotal:	\$0	-	-	-	0.0%	0.0%		
	Goal Area Subtotal:			\$0	-	-	-	0.0%	0.0%			
	Quality and Access			Strategy Subtotal:	\$0	-	-	-	0.0%	0.0%		
Quality and Access	Quality First Academy Strategy			Strategy Subtotal:	\$36,660	\$36,660	\$10,435	\$26,225	28.5%	28.5%		\$4,223
	Southwest Human Development	FTF-STATE-14-0431-03-Y2	07/01/2014-06/30/2015		\$36,660	\$10,435	\$26,225		28.5%		\$4,223	
	Quality First Child Care Health Consultation Warmline Strategy			Strategy Subtotal:	\$1,833	\$1,313	\$494	\$819	37.6%	27.0%		\$278
	University of Arizona Cooperative Extension	GRA-STATE-14-0629-01-Y2	07/01/2014-06/30/2015		\$1,313	\$494	\$819		37.6%		\$278	
	Quality First Coaching & Incentives Strategy			Strategy Subtotal:	\$459,806	\$444,711	\$222,118	\$222,593	49.9%	48.3%		
	Valley of the Sun United Way	FTF-STATE-14-0427-02-Y2	07/01/2014-06/30/2015		\$444,711	\$222,118	\$222,593		49.9%			
	Quality First Inclusion Warmline Strategy			Strategy Subtotal:	\$8,190	\$7,225	\$2,451	\$4,774	33.9%	29.9%		
	Southwest Human Development	FTF-STATE-13-0426-01-Y3	07/01/2014-06/30/2015		\$7,225	\$2,451	\$4,774		33.9%			
	Quality First Mental Health Consultation Warmline Strategy			Strategy Subtotal:	\$8,424	\$8,424	\$3,399	\$5,025	40.4%	40.4%		
	Southwest Human Development	FTF-STATE-13-0344-02-Y3	07/01/2014-06/30/2015		\$8,424	\$3,399	\$5,025		40.4%			
	Quality First Scholarships Strategy			Strategy Subtotal:	\$2,281,602	\$2,281,603	\$1,151,125	\$1,130,478	50.5%	50.5%		
	First Things First (FTF-Directed)	PSC-STATE-15-0738-01	07/01/2014-06/30/2015		\$20,469	\$20,469	-		100.0%			
	Valley of the Sun United Way	FTF-STATE-15-0484-01	07/01/2014-06/30/2015		\$2,261,134	\$1,130,656	\$1,130,478		50.0%			
	Quality First Warmline Triage Strategy			Strategy Subtotal:	\$2,964	\$2,964	\$1,239	\$1,725	41.8%	41.8%		
	Southwest Human Development	FTF-STATE-13-0351-02-Y3	07/01/2014-06/30/2015		\$2,964	\$1,239	\$1,725		41.8%			
Goal Area Subtotal:			\$2,799,479	\$2,782,898	\$1,391,261	\$1,391,637	50.0%	49.7%	\$83,675	\$4,502		
Overall Total:			\$3,997,113	\$3,980,532	\$1,930,154	\$2,050,377	48.5%	48.3%	\$83,675	\$57,293		



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## FY 2015 Cochise Funding Plan Summary

[Document Library Link](#)

		Population	Discretionary	Other	Carry Forward	Total				
<b>Total Allocation:</b>		<b>\$1,463,546</b>	<b>\$837,003</b>	<b>\$253,828</b>	<b>\$2,007,508</b>	<b>\$4,561,885</b>				
Strategy	Original Allotment	Current Allotment Distribution				Total	Awarded	Unawarded	Expended	Unexpended
Quality First	-	-	-	-	-	-	-	-	-	-
Quality First Academy	\$36,660	\$36,660	-	-	-	\$36,660	\$36,660	-	\$10,435	\$26,225
Quality First Child Care Health Consultation	\$1,833	\$1,833	-	-	-	\$1,833	\$1,313	\$521	\$494	\$819
Quality First Coaching & Incentives	\$459,806	\$459,806	-	-	-	\$459,806	\$444,711	\$15,096	\$222,118	\$222,593
Quality First Inclusion Warmline	\$8,190	\$8,190	-	-	-	\$8,190	\$7,225	\$965	\$2,451	\$4,774
Quality First Mental Health Consultation Warmline	\$8,424	\$8,424	-	-	-	\$8,424	\$8,424	-	\$3,399	\$5,025
Quality First Scholarships	\$2,281,602	\$2,281,602	-	-	-	\$2,281,602	\$2,281,603	(\$0)	\$1,151,125	\$1,130,478
Quality First Warmline Triage	\$2,964	\$2,964	-	-	-	\$2,964	\$2,964	-	\$1,239	\$1,725
Scholarships TEACH	-	-	-	-	-	-	-	-	-	-
Child Care Health Consultation	\$115,830	\$115,830	-	-	-	\$115,830	\$115,830	(\$0)	\$33,892	\$81,939
Oral Health	\$190,000	-	-	-	\$209,000	\$209,000	\$209,000	-	\$40,832	\$168,168
Recruitment – Stipends/Loan Forgiveness	-	-	-	-	-	-	-	-	\$1,649	(\$1,649)
Home Visitation	\$600,000	-	-	-	\$600,000	\$600,000	\$600,000	-	\$237,857	\$362,143
Statewide Evaluation	\$174,591	-	-	\$174,591	-	\$174,591	\$174,591	-	\$174,591	-
Community Awareness	\$41,000	-	-	-	\$41,000	\$41,000	\$41,000	-	\$21,948	\$19,052
Media	\$57,212	-	-	-	\$57,212	\$57,212	\$57,212	-	\$28,124	\$29,088
<b>Total Allotment:</b>	<b>\$3,978,113</b>	<b>\$2,915,309</b>	<b>-</b>	<b>\$174,591</b>	<b>\$907,212</b>	<b>\$3,997,113</b>	<b>\$3,980,532</b>	<b>\$16,581</b>	<b>\$1,930,154</b>	<b>\$2,050,377</b>
<b>Total Unallotted:</b>	<b>(\$1,451,763)</b>	<b>\$837,003</b>	<b>\$79,237</b>	<b>\$1,100,296</b>	<b>\$564,773</b>					



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### Data Reports by Regional Partnership Council

Council: Cochise

Fiscal Year: 2015

#### Instructions for interpreting data report fields:

##### \*Quarterly Data Submission Status

Quarterly Data Submission Status is not a strategy-specific data field. This is a FTF designated field in a report that indicates within a quarter the number of months of data that were submitted for a single contract out of the three mandatory months for the quarter.

0 = 0 months out of 3 months of data for this quarter were submitted.

**Note:**

No strategy-specific data fields will be displayed for a contract with a "0" Quarterly Data Submission Status

1 = 1 month out of 3 months of data for this quarter were submitted

2 = 2 months out of 3 months of data for this quarter were submitted

3 = 3 months out of 3 months of data for this quarter were submitted

**Note:**

A Quarterly Data Submission Status of "0" may be assigned in the following scenarios:

- (a) The grantee did not set their PGMS data submission status to "complete" or did not submit data via other acceptable file transfer protocols
- (b) The grantee signed their contract only one month prior to the end of the quarter and data submission is not applicable until the following quarter
- (c) The contract's strategy-specific data reporting requirements may not be available and/or no training on data submission has taken place

##### \*\*Contracted Service Units

Contracted Service Units only appear for a contract's lead strategy

#### Instructions for reading null and zero as data field values:

Blank data field = A null data field appears if the grantee selected "NA (Not Applicable)" when given a YES/NA option on their data reporting template indicating the specific data field(s) are not a part of their contract

0 = Grantee selected "No" in a YES/NO option on their data reporting template indicating the specific data field(s) were not collected for the quarter

0 = Grantee reported "0" on their data reporting template indicating the specific data field(s) were not collected for the quarter



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## Birth to Five Helpline

Contract Number/ Grantee Name	Data Field	Contracted Service Units**	First Fiscal Quarter (July-Sept)	Second Fiscal Quarter (Oct-Dec)	Third Fiscal Quarter (Jan-Mar)	Fourth Fiscal Quarter (Apr-Jun)	Fiscal YTD Total
FTF-STATE-13-0351-01-Y3 / Southwest Human Development	Number of new callers		1				
	Number of repeat callers		0				
	Number of calls received (new and repeat)	0	1				1
	Number of new calls from parent, caregiver, or family with children (0-5 yrs)		1				
	Number of new calls from other callers		0				
	Number of callers referred for follow-up service			2			
	Number of callers reporting receiving appropriate follow-up or service			2			



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## Developmental and Sensory Screening

Contract Number/ Grantee Name	Data Field	Contracted Service Units**	First Fiscal Quarter (July-Sept)	Second Fiscal Quarter (Oct-Dec)	Third Fiscal Quarter (Jan-Mar)	Fourth Fiscal Quarter (Apr-Jun)	Fiscal YTD Total
FTF-RC002-13-0385-03-Y3 / Easter Seals Blake Foundation	Quarterly Data Submission Status*		3				
	Number of hearing screenings conducted		50				
	Number of hearing results forwarded to medical home		2				
	Number of families referred and having received an additional evaluation		2				
	Number of children received hearing screening		50				
	Number of vision screenings conducted		47				
	Number of vision results forwarded to medical home (physician of record) for evaluation and services		3				
	Number of families that report being referred and having received an additional evaluation		3				
	Number of children received vision screening		45				
	Number of developmental screenings conducted		43				
	Number of developmental screening results forwarded to AZEIP, Part B or a medical home		8				
	Number of children referred for developmental delay follow-up		7				
	Number of children received developmental screening		43				
	Number of children receiving screening (children may have received 1-3 types of screenings)		140				



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## Health Insurance Enrollment

Contract Number/ Grantee Name	Data Field	Contracted Service Units**	First Fiscal Quarter (July-Sept)	Second Fiscal Quarter (Oct-Dec)	Third Fiscal Quarter (Jan-Mar)	Fourth Fiscal Quarter (Apr-Jun)	Fiscal YTD Total
FTF-RC002-13-0385-03-Y3 / Easter Seals Blake Foundation	Quarterly Data Submission Status*		3				
	Number of families provided New Enrollment Assistance to AHCCCS/Medicaid						
	Number of families provided New Enrollment Assistance to private health insurance						
	Number of families provided Renewal Assistance to AHCCCS/Medicaid						
	Number of families not eligible for public insurance (e.g. AHCCCS or IHS) referred to low-cost or sliding scale health care services						
	Number of families referred for new enrollment assistance to AHCCCS/ Medicaid		0				
	Number of families referred for new enrollment assistance to private health insurance		1				
	Number of families referred for renewal assistance to AHCCCS/Medicaid		0				
	Number of families not eligible for public insurance (e.g. AHCCCS or IHS) referred to low-cost or sliding scale health care services		2				
	Number of families served		1				



# Home Visitation **FIRST THINGS FIRST**

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A data field is flagged in grey for a SFY quarter:

**Home visitor caseload for the quarter** – when the ratio of home visitors to families served is above 1:20.

**Staff turnover for the quarter** – when the staff turnover is above 20% (from one quarter to the next).

**Client turnover for the quarter** - when the client turnover is above 20% (from one quarter to the next).

**Clients disenrolled due to moving** - when the percent of clients disenrolled due to “moving” is above 20%.

**Clients disenrolled due to unable to locate** - when the percent of clients disenrolled due to "unable to locate" is above 10%.

Contract Number/ Grantee Name	Data Field	Contracted Service Units**	First Fiscal Quarter (July-Sept)	Second Fiscal Quarter (Oct-Dec)	Third Fiscal Quarter (Jan-Mar)	Fourth Fiscal Quarter (Apr-Jun)	Fiscal YTD Total
FTF-RC002-13-0385-03-Y3 / Easter Seals Blake Foundation	Quarterly Data Submission Status*		3				
	Number of families newly enrolled during the quarter		196				
	Number of families served	200	365				365
	Number of families at the end of the quarter (subtracting disenrolled)		343				
	Number of families continuing to receive services who have moved out of the region during the quarter		0				
	Number of families disenrolled during the quarter		22				
	Number of full time equivalent (FTE) home visitors at the end of the quarter		8.0				
	Home visitor caseload for the quarter		42.9				
	Staff turnover for the quarter		0				
	Family turnover for the quarter		0				
	Families disenrolled due to moving		31.8%				
	Families disenrolled due to unable to locate		9.1%				
	Number of children newly enrolled during the quarter		59				
	Number of children served		563				
	Number of families who received community based referrals		18				



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## Oral Health

Contract Number/ Grantee Name	Data Field	Contracted Service Units**	First Fiscal Quarter (July-Sept)	Second Fiscal Quarter (Oct-Dec)	Third Fiscal Quarter (Jan-Mar)	Fourth Fiscal Quarter (Apr-Jun)	Fiscal YTD Total
GRA-RC002-14-0619-01-Y2 / University of Arizona Cooperative Extension	Quarterly Data Submission Status*		3				
	Number of oral health screenings given to expectant mothers	60	2				2
	Number of oral health screenings given to children (0-5yrs)	1500	366				366
	Number of fluoride varnish applied to children (0-5yrs)	1500	325				325
	Number of expectant mothers receiving oral health kits		2				
	Number of children (0-5 yrs) receiving oral health kits		1437				
	Number of group trainings conducted		75				
	Number of adults who attended group trainings	2500	195				195
	Number of children who attended group trainings		891				
	Number of adults who participated in individualized educational sessions						
	Number of expectant mothers referred to treatment providers		2				
	Number of expectant mothers receiving services		3				
	Number of children (0-5yrs) referred to treatment providers		366				
	Number of children (0-5yrs) receiving services		2				



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## Quality First - Regional

Contract Number/ Grantee Name	Data Field	Contracted Service Units**	First Fiscal Quarter (July-Sept)	Second Fiscal Quarter (Oct-Dec)	Third Fiscal Quarter (Jan-Mar)	Fourth Fiscal Quarter (Apr-Jun)	Fiscal YTD Total
	Number of Centers	24	21				21
	Number of Homes	15	12				12
	Number of Rating Only Centers	0	0				0

## Parent Kits - statewide

Contract Number/ Grantee Name	Data Field	Contracted Service Units**	First Fiscal Quarter (July-Sept)	Second Fiscal Quarter (Oct-Dec)	Third Fiscal Quarter (Jan-Mar)	Fourth Fiscal Quarter (Apr-Jun)	Fiscal YTD Total
FTF-STATE-12-0334-03-Y4 / SPF Consulting, LLC	Number of English cases distributed		18				
	Number of Spanish cases distributed		1				
	Number of cases distributed		19				
	Number of parent kits distributed		266				



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## Quality First Scholarships

Contract Number/ Grantee Name	Data Field	Contracted Service Units**	First Fiscal Quarter (July-Sept)	Second Fiscal Quarter (Oct-Dec)	Third Fiscal Quarter (Jan-Mar)	Fourth Fiscal Quarter (Apr-Jun)	Fiscal YTD Total
FTF-STATE-15-0484-01 / Valley of the Sun United Way	Quarterly Data Submission Status*		3				
	Number of center based providers served		18				
	Number of center based providers at the end of the quarter (subtracting disenrolled)		16				
	Number of home based providers served		11				
	Number of home based providers at the end of the quarter (subtracting disenrolled)		9				
	Number of children receiving scholarships		313				
	Center based providers: Number of infants receiving scholarships		33				
	Center based providers: Number of infants receiving scholarships at the end of the quarter (subtracting disenrolled)		15				
	Home based providers: Number of infants receiving scholarships		7				
	Home based providers: Number of infants receiving scholarships at the end of the quarter (subtracting disenrolled)		6				
	Center based providers: Number of toddlers receiving scholarships		104				
	Center based providers: Number of toddlers receiving scholarships at the end of the quarter (subtracting disenrolled)		73				
	Home based providers: Number of toddlers receiving scholarships		29				
	Home based providers: Number of toddlers receiving scholarships at the end of the quarter (subtracting disenrolled)		17				



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Center based providers: Number of preschool aged children receiving scholarships		255				
Center based providers: Number of preschool aged children receiving scholarships at the end of the quarter (subtracting disenrolled)		158				
Home based providers: Number of preschool aged children receiving scholarships		29				
Home based providers: Number of preschool aged children receiving scholarships at the end of the quarter (subtracting disenrolled)		17				
Center based providers: Number of children with special needs receiving scholarships		2				
Center based providers: Number of children with special needs receiving scholarships at the end of the quarter (subtracting disenrolled)		2				
Home based providers: Number of children with special needs receiving scholarships		3				
Home based providers: Number of children with special needs receiving scholarships at the end of the quarter (subtracting disenrolled)		0				
Number of Infant (0-12 months) slots filled end of the quarter		25.0				
Number of toddler (13-35 months) slots filled end of the quarter		94.5				
Number of preschooler (36 months - 5 yrs) slots filled end of the quarter		151.0				
Number of slots filled with children (0-5 yrs) end of the quarter	290	270.5				270.5
Number of FTF slots vacant for children (0-5 yrs)		29.5				



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## Recruitment – Stipends/Loan Forgiveness

Contract Number/ Grantee Name	Data Field	Contracted Service Units**	First Fiscal Quarter (July-Sept)	Second Fiscal Quarter (Oct-Dec)	Third Fiscal Quarter (Jan-Mar)	Fourth Fiscal Quarter (Apr-Jun)	Fiscal YTD Total
GRA-MULTI-13-0518-01-Y3 / Arizona Department of Health Services	Quarterly Data Submission Status*		3				
	Number of therapists receiving loan forgiveness		0				
	Number of therapists newly contracted for loan forgiveness during the quarter		0				
	Number of therapists in first year of loan forgiveness service		0				
	Number of therapists in second year of loan forgiveness service		1				
	Number of therapists in third year of loan forgiveness service		0				
	Number of therapists in fourth year of loan forgiveness service		0				
	Number of therapists receiving stipends		0				
	Number of therapists newly contracted for a stipend during the quarter		0				
	Number of therapists in first year of stipends		0				
	Number of therapists in second year of stipends		1				
	Number of therapists in third year of stipends		0				
	Number of therapists in fourth year of stipends		0				
	Number of therapists receiving both a loan forgiveness and stipend		1				

## Recruitment – Stipends/Loan Forgiveness



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## First Things First Quarterly Home Visitation Narrative Report Due the 20<sup>th</sup> following the end of each Quarter

<b>Provider Name</b>	Easter Seals Blake Foundation		
<b>Contract #</b>	FTF-RC002-13-0385-03		
<b>User Completing Report</b>	Christina Riddle		
<b>Reporting Period</b>	<b>Quarter*</b>	<b>Year</b>	July 2014-September 2014
	1 <sup>st</sup> Quarter	2015	
<b>Regional Partnership Council</b>	Cochise Regional Partnership Council		
<b>Date Completed</b>	October 15, 2014		
<b>Note*:</b> 1 <sup>st</sup> Quarter: July-September – Narrative Report due October 20th 2 <sup>nd</sup> Quarter: October-December – Narrative Report due January 20th 3 <sup>rd</sup> Quarter: January-March – Narrative Report due April 20th 4 <sup>th</sup> Quarter: April- June – Narrative Report due July 20th			

**Instructions:** Please complete the questions below for all funded activities within your grant agreement. When completing this report reference your grant implementation plan. Please note that information reported in your narrative should supplement, not duplicate or conflict, with data reported in your assigned data template(s). The data template(s) assigned to your contract will serve as the system of record for data reported for your grant agreement. It may be helpful to complete your data submission report prior to this report.

**Program Implementation:**

1. Provide the following information on current outreach, recruitment and retention activities, as applicable:

Activity	Target Audience	Frequency of Activity	Number Reached
<b>OUTREACH:</b> Distribution of flyers, brochures, and contact information			
<b>Public Libraries</b>	General Public	Ongoing	5-20 brochures



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(Sierra Vista,/Bisbee, Douglas/Benson/Wilcox/ Tombstone)			distributed at each location
<b>Ft. Huachuca Locations</b> (Mt. View Community Center/MWR,/ACS/ common areas)	Military families	June	10-20 brochures distributed at each location
<b>DES</b> (Sierra Vista/Douglas/Wilcox/Benson)	Families utilizing DES services and assistance/ DES staff	Ongoing	10-15 brochures per location
<b>Cochise Health Department Offices</b> (Sierra Vista/Douglas/ Wilcox/Bisbee/Benson)	Families utilizing services/Staff	Ongoing	15-20 brochures in lobby and referral process explained to staff
<b>Sierra Vista Regional Health Center</b>	General public/Families utilizing services/staff and providers	Ongoing	15-20 brochures monthly
<b>Bisbee Head Start</b>	Families with young children/Staff	April	
<b>House of Hope Crisis Shelter</b> (Douglas)	Families utilizing services/Staff	Monthly	10 brochures/10 flyers/10 business cards
<b>Child Development Centers</b> (Ft. Huachuca)	Families with young children/Staff Families utilizing services	Ongoing	5-10 brochures
<b>Food Banks</b> (Benson and Wilcox)	General Public Community Service Providers	August	10 brochures /10 flyers/15 business cards
<b>Cochise Networking Coalition</b> (Tombstone)	Staff/Families utilizing services	Monthly	25 brochures at



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<p><b>Cenpatico Community Advisory Meetings</b> (SierraVista/Bisbee/Benson/Douglas)</p>	General Public	Ongoing	each location 10-20 brochures
<p><b>Post Office</b> (Bisbee and Tombstone)</p>	Staff/Families utilizing services	August	10-15 brochures and flyers at each meeting/Program and contact information provided
<p><b>Chiricahua Clinic</b> (Bisbee, Sierra Vista, and Douglas)</p>	Staff/Families utilizing services	Ongoing	10 brochures
<p><b>WIC</b> (Benson, Douglas, and Bisbee)</p>	Families residing in apartment complex	September	20 brochures
<p><b>SV Apt. Complexes</b> (Las Palomas, Vista Village, and Mt. View)</p>	Staff/Families utilizing services	August	20 brochures at each location
<p><b>ACTS</b> (Benson)</p>	Staff/Families	July	25 brochures/4 flyers
<p><b>Turning Point Meeting</b> (Douglas)</p>	Service Providers/Community members	July/August	15 brochures
<p><b>Postpartum Class</b> (Ft. Huachuca)</p>	Families with newborns on Ft. Huachuca	August	8 flyers/ 3 referrals
<p><b>RECRUITMENT</b> (Presentations/activities to referring agencies or directly to families)</p>			
<p><b>Story Time</b> (Sierra Vista Public Library)</p>	Families with young children	June/August	5 brochures distributed/ 1 referral received
<p><b>Story Time</b></p>			



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(Community Center- Ft. Huachuca)	Families with young children	July	10 brochures distributed/2 referrals received
<b>Sierra Vista Back to School Fair</b>	Families with young children	July	58 brochures distributed/17 referrals received
<b>Benson Back to School Fair</b>	Families with young children	July	31 brochures distributed/14 referrals received
<b>Ft Huachuca Back to School Fair</b>	Families with young children	July	38 brochures distributed/6 referrals received
<b>Bisbee Back to School Fair</b>	Families with young children	July	22 brochures distributed/ 10 referrals received
<b>Huachuca City Back to School Fair</b>	Families with young children	July	7 brochures distributed/4 referrals received
<b>RETENTION</b>			
<b>Group Connections</b> (provide an opportunity for families to increase social support systems)	Enrolled families/Interested families	Monthly in each area	2 to 30 families depending on location and topic
<b>Drawings/Giveaways</b>	Enrolled families	Ongoing	Families participating in group connections, activities, and surveys
<b>Refer-a-Friend</b>	Enrolled families	Ongoing	



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1a. Describe any particular successes with these activities:

The majority of referrals received in the 1<sup>st</sup> quarter were from staff attending Back to School Fairs in various communities throughout Cochise County. Community members had the opportunity to look at flyers, display boards, and activities associated with the program. Many families enjoyed the opportunity to talk to the parent educators about child development and ways to engage their children in learning activities. In addition, referrals were received from other home visitation programs when families did not meet their eligibility requirements.

Participation in the Strong Families Cochise County Home Visitation Collaboration continues to be extremely beneficial. The monthly meetings provide an opportunity for all of the home visitation providers in our area to share successes, challenges, and potential opportunities for growth. Participation in the collaboration has allowed for creation of a list of training topics essential for home visitors and by pooling resources, home visitors have received training around engaging fathers, early childhood brain development, domestic violence awareness, and collaboration. Future trainings will include the use of Ages and Stages Questionnaire (ASQ), home visitor safety, and engaging families in goal setting.

2. Are there any specific outcomes that have been achieved during this reporting period that may not be reflected in the data reporting you have completed?

**From July 1, 2014 through September 30, 2014, the following services have been provided by Cochise Parents as Teachers staff:**

*Number of Referrals Received: 116*

*Number of Families in Recruit Status: 8*

*Number of Staff with 18-22 families: 5*

*Number of High Needs Families Served: 51*

*Number of Home Visits Conducted: 553*

*Number of Group Connections Offered: 10*

*Number of Screenings Completed: 152 with 85 unique children*

3. Describe current issues related to staffing necessary for program implementation.

Cochise Parents as Teachers was fully staffed throughout the 1<sup>st</sup> Quarter. The two staff hired at ESBF completed the required National Parents as Teachers training in May and June. The new staff then had the opportunity to shadow experienced workers for several weeks. Both of the new Parent Educators had caseloads at the beginning of July and were visiting families independently.

4. Describe any barriers to successful implementation or other challenges. If the challenge is ongoing, what is your plan for resolving these issues?

There have been some recent changes in standards and documentation practices issued by National Parents as Teachers. There is a new accreditation process and quality standards that all affiliate programs will have to become compliant with over the next three years. The program supervisor has been participating in webinars, trainings, and discussions with the National Parents as Teachers office to develop a thorough understanding of the process in order to begin implementation with the staff.

## Collaboration and Communication:

5. Describe collaboration efforts that have been undertaken or are continuing during the reporting period. Describe the nature of the collaborative effort and who potential or current partners are in the effort. Briefly describe anticipated results of the collaboration.



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### **Strong Families Cochise County Home Visiting Collaboration:**

The goal of the collaboration is to increase familiarity with all home visiting programs in Cochise County to ensure all eligible families and children receive services that best meet their needs while reducing service duplication. Other members include Healthy Families, Health Start, Early Head Start, and Army Community Services-Parent Support. Meetings occur on a monthly basis. Topics discussed at the collaboration meetings during this quarter included reducing service duplication, increasing the ability to reach underserved families, creating service plan goals, and collaborating with other providers working with the family. *1st Quarter Update: CPAT supervisors attended monthly Strong Families Cochise County meetings. Five CPAT parent educators attended the annual Strong Families conference. Two parent educators received scholarships to attend the conference. Trainings on administering ASQ and implementing the Empower Nutrition program were discussed at recent meetings and will be scheduled for all home visitors to participate in the upcoming months.*

### **Cochise County Networking Coalition:**

The goal of the coalition is to increase knowledge of programs and services available in Cochise County. By increasing awareness of other programs/agencies, providers have the resources and tools to fill gaps and better serve the community. The monthly meetings provide an opportunity for agencies to share detailed information about scope of work, eligibility requirements, enrollment/participation process, and upcoming events. The meetings are open to any social service agencies in Cochise County and are facilitated by Cenpatico Behavioral Health. *1st Quarter Update: Several new service providers were present at recent meetings and they took information about the program to share with their clients.*

### **Committee to Prevent Child Abuse:**

CPCA meetings are open to individuals/agencies working towards strengthening families and reducing the risk of child abuse. The Committee partners with other organizations to promote awareness through several activities including an annual training, Parent Universities, month of the Military Child, and Back to School Events.

### **Best for Babies:**

Participants in the monthly meetings include the family court judge, court mediators, attorneys, CASAs, behavioral health providers, home visitors, intervention specialists, and CPS workers. The team meets to discuss the needs of infants and toddlers involved in the court dependency process. *1st Quarter Update: Home visitation information was shared at the August meeting.*

### **Turning Point:**

Community Providers meet in Douglas on a monthly basis to share information about trainings, services, and events to improve the lives of families in the community. Participants usually include Chiricahua Community Health, faith based organizations, domestic violence shelter staff, behavioral health providers, and civic organizations.



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**Cenpatico Community Advisory Councils (Sierra Vista, Bisbee, Benson, Wilcox, and Douglas):** Monthly meetings facilitated by the Regional Behavioral Health Authority (Cenpatico) in several communities throughout Cochise County. Cenpatico shares updates with community providers and documents newly identified issues and recommendations from community members.

### **Easter Seals Blake Foundation Programs:**

Referrals are made and received from Arizona Early Intervention Program, Early Head Start, Quality First, New Visions, Neonatal Intensive Care Program, and Parent/Tot Playgroup. *1<sup>st</sup> Quarter Update: Referrals to CPAT and from CPAT to other programs within ESBF continue to increase which allows for a continuum of services for families. Eight referrals were recently received from the NICP (newborn home visitation program) due to changes in that program that discontinued services to many families.*

### **Cochise Health Department Programs:**

*1<sup>st</sup> Quarter Update: Referrals are made and received from Ash Line (tobacco cessation), teen pregnancy support, WIC, Health Start, and other wellness programs.*

### **Ft. Huachuca Military Installation:**

Parent Educators collaborate with several Ft. Huachuca programs including Army Community Services, Child Development Centers, MWR, EMFP, and Community Centers. *1<sup>st</sup> Quarter Update: A presentation was provided to the postpartum group on Ft. Huachuca.*

6. Are there successes that can be shared during this reporting period? Include success stories that would be of interest to stakeholders including First Things First Regional Partnership Councils, the Board of First Things First or the general public.

#### **Story #1:**

A Parent Educator has been working with a 33 month old girl for over three months. The referral was made because mom had concerns that her daughter was showing regression in language development. The young girl was only verbalizing about 25 words and it was difficult to understand the words she was saying. She was also exhibiting a great deal of aggressive behaviors in part due to her frustration with not being able to communicate. Mom was expressing frustration with not being able to understand her child. With the support and guidance of the Parent Educator, mom accepted some recommendations for assessments and referrals for speech and audiology. The Parent Educator also assisted the family in finding a childcare program involved in the Quality First rating system. Through various language activities introduced by the Parent Educator and practiced by the family, the young girl is now speaking much more clearly and has over 100 words. She is also using her words to express her feelings and emotions. Mom has expressed gratitude to the Parent Educator for assisting and supporting the family through such a difficult time.

#### **Story #2:**

A 30 month old girl and a 12 month old boy with a family with a history of trauma, separation, and CPS involvement have been enrolled in Cochise Parents as Teachers for over a year. The family has experienced a great deal of transitions and has had a variety of home visitors involved over the last 1 ½ years. The family was



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given several opportunities to discontinue CPAT services if they felt duplication of services were occurring. The family consistently stated that they felt CPAT was one of the most beneficial services they were receiving and chose to eliminate other voluntary services instead of CPAT. The mother has developed a strong, trusting relationship with the home visitor and often calls between visits to receive additional support. The frequency of the between visits telephone calls have decreased over the past 6 months as the mother has become more confident in her parenting abilities. The mother has developed the ability to recognize and respond to her children’s cues in a caring, responsive manner. She asks questions about her children’s developmental milestones and looks for ways to extend their learning through daily activities in the home.

## Support or Additional Information:

- 7. What specific assistance or guidance do you need from FTF staff to ensure the success of your program?

No additional assistance or guidance is required at this time.

- 8. Describe any additional information you would like to share about program implementation.

CPAT Supervisors continue to run and analyze Visit Tracker reports on a weekly basis and use the information to inform program implementation. CPAT Supervisors also conduct monthly site team meetings and monthly joint team meetings to provide administrative supervision in a group setting. Quarterly home visitation observations and file reviews ensure program compliance is maintained and standards of practice are met.

## Staff Training

Date	Staff Name (attending)	Topics	Hour(s)
September	Christina Riddle	KIPS Annual Certification	10
July 21-25	Leia Stewart Jex	PAT Foundational and Model Implementation Training	40
9/2/14	Leia Stewart Jex, Loretta White, Ivelisse Borrero, Roxana Washington, Elise Gray and Christina Riddle	Oral Health for Home Visitation	2
9/9/14-9/10/14	Leia Stewart Jex, Elise Gray, Marilyn Godfrey, Ila Rice, LaRae Swartz, and Frank Segovia	Strong Families Home Visitation Conference	12
8/17/14-8/18/14	Leia Stewart Jex, Loretta White, Ivelisse Borrero, Roxana Washington, Elise Gray and Christina Riddle	First Things First Summit	14
8/21/14	Leia Stewart Jex, Loretta White, Ivelisse Borrero, Roxana Washington, Elise Gray, Christina Riddle, Marilyn Godfrey, Ila Rice, LaRae Swartz, and Frank Segovia	Building Cultural Competency	3



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9. Describe staff recruitment and retention activities.  
 Ongoing staff retention activities include team and/or site recognition for accomplishments, All Staff Days, reflective supervision, team meetings, shared recruitment activities, and the creation of Professional Development Plans for staff members.

SOURCE OF ALL REFERRAL <u>INTO</u> PROGRAM		Number
1	Early Care and Education (Child Care)	
2	Community social service provider	33
3	Community support group	
4	Early Intervention/Therapy (ex. AZEIP, special education pre-schools, physical/speech)	
5	Education – School District	
6	Education – parent	
7	Faith community	
8	Family Planning	
9	Financial (emergency utility/rent/food assistance)	
10	Hospital	
11	Housing Support (ex Shelter Services)	2
12	Job Development/Placement	
13	Legal	
14	Mental health counseling	
15	Primary Care Physician	2
16	Prenatal Group	
17	Dental Provider	
18	Socialization/Recreation	69
19	Specialized medical*	
20	Transportation	
21	Government Agency (please identify) <b>CHSS</b>	9
22	Other (please identify) <b>Enrolled Friends or Family</b>	1

\*Specialized medical - related to a child's documented and ongoing medical conditions and/or disability. E.g. children referred from the Office of Children with Special Healthcare Needs (OCSHCN).



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<b>Provider Name</b>				Easter Seals Blake Foundation				
<b>Contract #</b>				FTF-RC002-13-0385-03				
<b>User Completing Report</b>				Christina Riddle				
<b>Reporting Period</b>				<b>Quarter*</b>		<b>Year</b>		October-December 2014
				2 <sup>nd</sup> Quarter		2015		
<b>Regional Partnership Council</b>				Cochise Regional Partnership Council				
<b>Date Completed</b>				October 15, 2014				

**Note\*:** 1<sup>st</sup> Quarter: July-September – Narrative Report due October 20th  
 2<sup>nd</sup> Quarter: October-December – Narrative Report due January 20th  
 3<sup>rd</sup> Quarter: January-March – Narrative Report due April 20th  
 4<sup>th</sup> Quarter: April- June – Narrative Report due July 20th

**Instructions:** Please complete the questions below for all funded activities within your grant agreement. When completing this report reference your grant implementation plan. Please note that information reported in your narrative should supplement, not duplicate or conflict, with data reported in your assigned data template(s). The data template(s) assigned to your contract will serve as the system of record for data reported for your grant agreement. It may be helpful to complete your data submission report prior to this report.

**Program Implementation:**

1. Provide the following information on current outreach, recruitment and retention activities, as applicable:

Activity	Target Audience	Frequency of Activity	Number Reached
<p><b>OUTREACH:</b>  <b>Distribution of flyers, brochures, and contact information</b></p> <p><b>Public Libraries</b>            (Sierra Vista,/Bisbee, Douglas/Benson/Wilcox/Tombstone)</p>	General Public	Ongoing	5-20 brochures distributed at each location



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<b>Ft. Huachuca Locations</b> (Mt. View Community Center/MWR,/ACS/ common areas, CDCs)	Military families	June	10-20 brochures distributed at each location
<b>DES</b> (Sierra Vista/Douglas/Wilcox/Benson/ Bisbee)	Families utilizing DES services and assistance/ DES staff	Ongoing	5-15 brochures per location
<b>Cochise Health Department Offices</b> (Sierra Vista/Douglas/ Wilcox/Bisbee/Benson)	Families utilizing services/Staff	Ongoing	15-20 brochures in lobby and referral process explained to staff
<b>Sierra Vista Regional Health Center</b>	General public/Families utilizing services/staff and providers	Ongoing	15-20 brochures monthly
<b>House of Hope Crisis Shelter</b> (Douglas)	Families utilizing services/Staff	Monthly	5-10 brochures
<b>Food Banks</b> (Benson and Bisbee)	General Public	November	10 brochures at each location
<b>Cochise Networking Coalition</b> (Tombstone)	Community Service Providers	Monthly	10-20 brochures
<b>Cenpatico Community Advisory Meetings</b> (SierraVista/Bisbee/Benson/ Douglas)	Staff/Families utilizing services	Ongoing	10-15 brochures and flyers at each meeting/Program and contact information provided
<b>Post Office</b> (Bisbee)	General Public	December	10 brochures



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<p><b>Chiricahua Clinic</b> (Bisbee, Sierra Vista, and Douglas)</p>	Staff/Families utilizing services	Ongoing	10 brochures
<p><b>WIC</b> (Benson, Douglas, and Bisbee)</p>	Staff/Families utilizing services	Ongoing	10 brochures at each location
<p><b>SV Apt. Complexes</b> (Las Palomas, Vista Village, and Mt. View)</p>	Families residing in apartment complex	October	5 brochures at each location
<p><b>ACTS</b> (Benson, Bisbee, and Sierra Vista)</p>	Staff/Families utilizing services	November	15 brochures at each location
<p><b>Turning Point Meeting</b> (Douglas)</p>	Service Providers/Community members	October	12 brochures
<p><b>Postpartum Class</b> (Ft. Huachuca)</p>	Families with newborns on Ft. Huachuca	October	7 brochures/2 referrals
<p><b>Berean Academy Preschool</b> (Sierra Vista)</p>	Families with young children	October and December	20 brochures
<p><b>RECRUITMENT</b> (Presentations/activities to referring agencies or directly to families)</p>			
<p><b>Story Time</b> (Sierra Vista Public Library)</p>	Families with young children	November	14 brochures
<p><b>Story Time</b> (Community Center- Ft. Huachuca)</p>	Families with young children	October	20 brochures
<p><b>National Night Out</b> (Sierra Vista)</p>	Community members	October	30 brochures/ 2



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			referrals
<b>RETENTION</b>			
<b>Group Connections</b> (provide an opportunity for families to increase social support systems)	Enrolled families/Interested families	Monthly in each area	1 to 30 families depending on location and topic
<b>Drawings/Giveaways</b> (donated items)	Enrolled families	Ongoing	Families participating in group connections, activities, and surveys
<b>Facebook Page</b>	Enrolled families/Interested families/General Public	Ongoing	118 Likes and over 500 views and shares

1a. Describe any particular successes with these activities:

The majority of referrals received in the 1<sup>st</sup> quarter were from staff attending Back to School Fairs in various communities throughout Cochise County. Community members had the opportunity to look at flyers, display boards, and activities associated with the program. Many families enjoyed the opportunity to talk to the parent educators about child development and ways to engage their children in learning activities. In addition, referrals were received from other home visitation programs when families did not meet their eligibility requirements.

Participation in the Strong Families Cochise County Home Visitation Collaboration continues to be extremely beneficial. The monthly meetings provide an opportunity for all of the home visitation providers in our area to share successes, challenges, and potential opportunities for growth. Participation in the collaboration has allowed for creation of a list of training topics essential for home visitors and by pooling resources, home visitors have received training around engaging fathers, early childhood brain development, domestic violence awareness, and collaboration. Future trainings will include the use of Ages and Stages Questionnaire (ASQ), home visitor safety, and engaging families in goal setting.

2. Are there any specific outcomes that have been achieved during this reporting period that may not be reflected in the data reporting you have completed?

**From October 1, 2014 through December 31, 2014, the following services have been provided by Cochise Parents as Teachers staff:**

*Number of Referrals Received: 57*

*Number of Families in Recruit Status: 6*

*Number of Staff with 18-22 families: 6*

*Number of High Needs Families Served: 48*

*Number of Home Visits Conducted: 578*

*Number of Group Connections Offered: 11*



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*Number of Screenings Completed: 215 with 117 unique children*

3. Describe current issues related to staffing necessary for program implementation.

Cochise Parents as Teachers was fully staffed throughout the 2<sup>nd</sup> Quarter. All of the staff members participate in regular training to maintain the requirements for annual recertification. There are currently three bilingual staff members and 25%-75% of their caseload consists of Spanish speaking families. There has been an increase in referrals in the Douglas, Benson, and Bisbee areas during this quarter. All of the staff members travel to visit families in surrounding areas with several staff traveling over 35 miles.

4. Describe any barriers to successful implementation or other challenges. If the challenge is ongoing, what is your plan for resolving these issues?

National Parents as Teachers has developed an endorsement process for affiliate programs providing services for at least four years. The higher level endorsement process will ensure the program is maintain model fidelity and providing the highest quality services to children and families in accordance with the evidence based program. There are six benchmarks affiliate programs are asked to report on and maintain 60-75% compliance. Each program applying for endorsement must also conduct a self-study process to include documentation on a variety of program components including reflective supervision, detailed file reviews, and Visit Tracker compliance. Several of the last team meetings have been spent reviewing the PAT Quality Standards and Quality Blueprint in order to develop a thorough understanding of the process. An endorsement binder is being maintained and specific areas are being improved or maintained based on the detailed information being collected.

## Collaboration and Communication:

5. Describe collaboration efforts that have been undertaken or are continuing during the reporting period. Describe the nature of the collaborative effort and who potential or current partners are in the effort. Briefly describe anticipated results of the collaboration.

### **Strong Families Cochise County Home Visiting Collaboration:**

The goal of the collaboration is to increase familiarity with all home visiting programs in Cochise County to ensure all eligible families and children receive services that best meet their needs while reducing service duplication. Other members include Healthy Families, Health Start, Early Head Start, and Army Community Services-Parent Support. Meetings occur on a monthly basis. Topics discussed at the collaboration meetings during this quarter included reducing service duplication, increasing the ability to reach underserved families, creating service plan goals, and collaborating with other providers working with the family. *2<sup>nd</sup> Quarter Update: CPAT supervisors attended monthly Strong Families Cochise County meetings. Program managers and supervisors at the collaboration meetings have identified several areas of need for local home visitors and have developed trainings accordingly. Staff members are registered to participate in several upcoming trainings including introducing Empower Nutrition program to families, ASQ, and early literacy. The collaboration is also planning an early childhood event for the community. There is also discussion around developing home visitor competency standards.*

### **Cochise County Networking Coalition:**

The goal of the coalition is to increase knowledge of programs and services available in Cochise County. By increasing awareness of other programs/agencies, providers have the resources and tools to fill gaps and better serve the community. The monthly meetings provide an opportunity for agencies to



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share detailed information about scope of work, eligibility requirements, enrollment/participation process, and upcoming events. The meetings are open to any social service agencies in Cochise County and are facilitated by Cenpatico Behavioral Health. **2<sup>nd</sup> Quarter Update:** *Information about CPAT and brochures were shared with community providers.*

### **Committee to Prevent Child Abuse:**

CPCA meetings are open to individuals/agencies working towards strengthening families and reducing the risk of child abuse. The Committee partners with other organizations to promote awareness through several activities including an annual training, Parent Universities, month of the Military Child, and Back to School Events. **2<sup>nd</sup> Quarter Update:** *CPAT and other home visiting programs in Cochise County are discussing ways to partner for an early childhood event for families and providers for Child Abuse Prevention Month.*

### **Best for Babies:**

Participants in the monthly meetings include the family court judge, court mediators, attorneys, CASAs, behavioral health providers, home visitors, intervention specialists, and CPS workers. The team meets to discuss the needs of infants and toddlers involved in the court dependency process. **2<sup>nd</sup> Quarter Update:** *Information was provided about CPAT at the October meeting and home visitation programs throughout the community will be presented at a meeting in the near future. In addition, the facilitator for Best for Babies has been invited to participate in Strong Families Collaboration meeting in February.*

### **Turning Point:**

Community Providers meet in Douglas on a monthly basis to share information about trainings, services, and events to improve the lives of families in the community. Participants usually include Chiricahua Community Health, faith based organizations, domestic violence shelter staff, behavioral health providers, and civic organizations.

### **Cenpatico Community Advisory Councils (Sierra Vista, Bisbee, Benson, Wilcox, and Douglas):**

Monthly meetings facilitated by the Regional Behavioral Health Authority (Cenpatico) in several communities throughout Cochise County. Cenpatico shares updates with community providers and documents newly identified issues and recommendations from community members. **2<sup>nd</sup> Quarter Update:** *Staff have participated in at least one meeting in each area during the quarter to share information about CPAT.*

### **Easter Seals Blake Foundation Programs:**

Referrals are made and received from Arizona Early Intervention Program, Early Head Start, Quality First, New Visions, Neonatal Intensive Care Program, and Parent/Tot Playgroup. **2<sup>nd</sup> Quarter Update:** *Referrals to CPAT and from CPAT to other programs within ESBF continue to increase which allows for a continuum of services for families. Three referrals were recently received from the NICP (newborn home visitation program) due to changes in that program that discontinued services to many families.*



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## **Cochise Health Department Programs:**

*2<sup>nd</sup> Quarter Update: Referrals are made and received from Ash Line (tobacco cessation), teen pregnancy support, WIC, Health Start, and other wellness programs.*

## **Ft. Huachuca Military Installation:**

Parent Educators collaborate with several Ft. Huachuca programs including Army Community Services, Child Development Centers, MWR, EMFP, and Community Centers. *2<sup>nd</sup> Quarter Update: A presentation was provided to the postpartum group on Ft. Huachuca in October. 2 referrals were received.*

6. Are there successes that can be shared during this reporting period? Include success stories that would be of interest to stakeholders including First Things First Regional Partnership Councils, the Board of First Things First or the general public.

### **Story #1:**

A CPAT educator has been working with a family with a 2 year old and a 3 year old for nearly a year. The children have very different needs and mother was feeling overwhelmed. She was expressing concerns with the challenging behaviors of the 3 year old. He was having regular, intense tantrums lasting over 15 minutes. His tolerance for change in his routine and frustration level are very low. He often becomes aggressive with mom and his younger brother. The educator began working with strategies for mom to remain calm while keeping herself and younger child safe during the outbursts. The educator partnered with mom to develop discipline techniques that mom was comfortable implementing. Based on her beliefs and the child's interest, a stoplight system was introduced to communicate when the child is doing well, when he needs to slow down, and when he has engaged in an inappropriate behavior. Mom and the educator have reflected on the success of the strategy and it appears to be working. Mom reports there has been a decrease in behaviors and just as important, mom is feeling more confident as a parent and better prepared to handle her child's specific needs.

### **Story #2:**

A parent educator has been visiting a family with a 1 month old and 2 1/2 year old for approximately 2 months. Mom reported struggling to meet the needs of both of her children. She felt that she was holding her newborn too much and that by doing so she would spoil her and make her child clingy. She was also feeling the demands of her toddler for additional attention as she was adjusting to the transition of having a new baby in the home. Mom was concerned about balancing the attention between her two young children. The educator shared information with mom about the importance of reading cues, responding, and nurturing the newborn. The educator discussed the importance of developing a secure attachment the baby and how the foundation for many later behaviors is established during the early years. The educator was also able to assist mom to locate a baby carrier to allow her to wear her baby and still actively engage with her toddler



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throughout the day. Mom reports that the whole family is feeling more nurtured and secure!

## Support or Additional Information:

7. What specific assistance or guidance do you need from FTF staff to ensure the success of your program?

No additional assistance or guidance is required at this time.

8. Describe any additional information you would like to share about program implementation.

CPAT Supervisors continue to run and analyze Visit Tracker reports on a weekly basis and use the information to inform program implementation. CPAT Supervisors also conduct monthly site team meetings and monthly joint team meetings to provide administrative supervision in a group setting. Quarterly home visitation observations and file reviews ensure program compliance is maintained and standards of practice are met.

## Staff Training

Date	Staff Name (attending)	Topics	Hour(s)
October 2014	Leia Stewart Jex and Elise Gray	KIPS Certification	10
10/7/14-10/10/14	Charlotte Taylor, Christina Riddle, Loretta White	30 <sup>th</sup> Annual National Parents as Teachers Conference	24
10/16/14	Charlotte Taylor, Christina Riddle, Marilyn Godfrey, LaRae Swartz, Ila Rice, Frank Segovia	AZEIP and Collaboration	3
11/8/14	Christina Riddle, Loretta White, Ivelisse Borrero, Elise Gray, Frank Segovia, Roxana Washington, Leia Stewart Jex, LaRae Swartz, Ila Rice	Infant Toddler Guidelines	2
11/19/14	Ila Rice, Frank Segovia, LaRae Swartz	Safety Training	2
12/10/14	Ila Rice, Frank Segovia, LaRae Swartz	Affordable Care Act	2

9. Describe staff recruitment and retention activities.

Ongoing staff retention activities include team and/or site recognition for accomplishments, All Staff Days, reflective supervision, team meetings, shared recruitment activities, and the creation of Professional Development Plans for staff members.



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SOURCE OF ALL REFERRAL <u>INTO</u> PROGRAM		Number
1	Early Care and Education (Child Care)	
2	Community social service provider	17
3	Community support group	
4	Early Intervention/Therapy (ex. AZEIP, special education pre-schools, physical/speech)	3
5	Education – School District	
6	Education – parent	1
7	Faith community	
8	Family Planning	
9	Financial (emergency utility/rent/food assistance)	
10	Hospital	
11	Housing Support (ex Shelter Services)	
12	Job Development/Placement	
13	Legal	
14	Mental health counseling	
15	Primary Care Physician	
16	Prenatal Group	7
17	Dental Provider	
18	Socialization/Recreation	14
19	Specialized medical*	
20	Transportation	
21	Government Agency (please identify) <b>CHSS, WIC</b>	8
22	Other (please identify) <b>Enrolled Friends or Family, Former staff, Facebook page</b>	5

\*Specialized medical - related to a child's documented and ongoing medical conditions and/or disability. E.g. children referred from the Office of Children with Special Healthcare Needs (OCSHCN).



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## First Things First Quarterly Oral Health Narrative Report

Due the 20<sup>th</sup> following the end of each Quarter

<b>Provider Name</b>	University of Arizona Cooperative Extension Cochise County		
<b>Contract #</b>	GRA-RC002-14-0619-01		
<b>User Completing Report</b>	Joyce Flieger		
<b>Reporting Period</b>	<b>Quarter*</b>	<b>Year</b>	
	1	FY2015	
<b>Regional Partnership Council</b>	Cochise County		
<b>Date Completed</b>	10/3/2014		
<b>Note*:</b> 1 <sup>st</sup> Quarter: July-September – Narrative Report due October 20th 2 <sup>nd</sup> Quarter: October-December – Narrative Report due January 20th 3 <sup>rd</sup> Quarter: January-March – Narrative Report due April 20th 4 <sup>th</sup> Quarter: April- June – Narrative Report due July 20th			

**Instructions:** Please complete the questions below for all funded activities within your grant agreement. When completing this report reference your grant implementation plan. Please note that information reported in your narrative should supplement, not duplicate or conflict, with data reported in your assigned data template(s). The data template(s) assigned to your contract will serve as the system of record for data reported for your grant agreement. It may be helpful to complete your data submission report prior to this report.

### Program Implementation:

1. Provide the following information on current outreach, recruitment and retention activities, as applicable. Describe any particular successes with these activities.

Activity	Target Audience	Frequency of Activity	Number Reached

All centers that were seen in FY 2014 have continued with the First Smiles program. Many of the centers have new directors and new teachers. First Smiles has been very successful in



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## First Things First Quarterly Oral Health Narrative Report

Due the 20<sup>th</sup> following the end of each Quarter

maintaining these sites and still receiving requests for new sites over the last 4 years. The sites with new directors and teachers have had an initial hesitation but then are always amazed how many parents know about the program and return the permission slips. This is an interesting phenomenon that we hadn't run into in the past years. The turnover rate of directors/teachers has been an interesting change to deal with and an obvious change this year, but rewarding for First Smiles on how the children and parents know and want our program.

The First Things First Oral Health Data Reporting Template for FY 2015 is different from prior years. Oral health screenings for children, fluoride varnish applications provided and oral health kits distributed still have the same criteria. "The definition of a group training sessions for FY 2015 is a session lasting 30 minutes or more that is curriculum-based, and delivered to a group (three or more individuals) by a subject matter expert." Thus community events, outreach activities and recruitment activities are not counted. A new category of Individualized Educational Sessions has been implemented. "The definition of an individualized educational session is an instructional opportunity with a pregnant woman or parent/other caregiver of a child 0-5 where evidence-based oral hygiene information is communicated verbally. Nevertheless, this is not a brief conversation/handing out materials about oral health at a community event such as a health fair." First Smiles has incorporated the new data reporting definitions in its program.

PGM Totals	Number of screenings for expectant mothers	Number of screenings for children	Number of fluoride varnish applied to children	Number of expectant mothers receiving oral health kit	Number of children receiving oral health kits	Number of group trainings conducted	Number of adults who attended group training	Number group trainings canceled	Number of adults who participated in individualized educational sessions	Number of expectant mothers referred to oral health treatment providers	Number of expectant mothers reported receiving services	Number of children referred to oral health treatment providers	Number of children reporting receiving services
July	1	6	4	1	6	5	60	29	0	1	1	6	1
August	0	95	84	0	743	23	40	174	0	0	1	95	0
September	1	265	237	1	688	47	95	628	0	1	1	265	1
October													
November													
December													
January													
February													
March													
April													
May													
June													
<b>1st quarter totals</b>	<b>2</b>	<b>366</b>	<b>325</b>	<b>2</b>	<b>1437</b>	<b>75</b>	<b>195</b>	<b>831</b>	<b>0</b>	<b>2</b>	<b>3</b>	<b>366</b>	<b>2</b>

This table reflects data submitted on Partner Grant Management Systems (PGMS) and are on above target for the contract time period.



## **First Things First Quarterly Oral Health Narrative Report**

Due the 20<sup>th</sup> following the end of each Quarter

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2. Are there any specific outcomes that have been achieved during this reporting period that may not be reflected in the data reporting you have completed?

Cochise Regional Council awarded First Smiles for FY2015 an additional 10% to our annual grant budget. With this additional 10% First Smiles was able to hire staff at 100% FTE instead of 60% FTE. This has enabled First Smiles to be more efficient in our travel by visiting multiple sites in a day, especially those that require 1 to 3 hours additional travel time. First Smiles is also able to provide services to children after lunch and nap. Efficiency is the outcome. First Smiles still needs to be very frugal on the supply budget because toothbrushes and fluoride varnish can be costly for each child/family served.

July incorporated some outreach activities at the Douglas library. Not all children at the library story time are age 5 and under thus First Smiles procured a private party donation so all children present could receive a toothbrush kit along with the education to all present including their parent or grandparent. This is the second year we have done library hours in the summer and they are so successful we are being asked back.



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## First Things First Quarterly Oral Health Narrative Report

Due the 20<sup>th</sup> following the end of each Quarter

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3. Describe current issues related to staffing necessary for program implementation.

First Smiles has no staffing issues. It is great having a full time instructional specialist. First Smiles has 2.3 FTE running a program for the entire Cochise County. The Instructional specialist provided an evidenced based curriculum to more than 3000 children in FY 2014. The oral health screenings in 2014 were provided to 2,264 children by the dental hygienist. And our financial specialist does all of our accounting for the University and financial reports for First Things First and with the increase in grant funding First Smiles was able to give the financial specialist a raise.

4. Describe any barriers to successful implementation or other challenges. If the challenge is ongoing, what is your plan for resolving these issues?

This summer First Smiles developed a continuing education course, a mailer and contacted all AHCCCS pediatric providers in Cochise County. Multiple email and phone conversations took place to develop this course and ensure content would meet the new state requirements for pediatricians applying fluoride varnish during the oral screening aspect of the EPSDT protocol for seeing young AHCCCS children. Barrier one: AHCCCS representatives for the different Health Plans overseeing children's health care do not respond to email, phone calls and are very difficult to reach. Barrier two: Not one Cochise County pediatric provider showed any interest in the program First Smiles offered. Our next step is to do one on one outreach to these providers.

The AHCCCS State Dental Director has been sort of helpful in providing the appropriate contacts, but there seems to be a lack of follow through or interest in Cochise County. My next steps will be to contact the Arizona Chapter of the American Academy of Pediatrics and see if they can be of assistance.

### Collaboration and Communication:

5. Describe collaboration efforts that have been undertaken or are continuing during the reporting period. Describe the nature of the collaborative effort and who potential or current partners are in the effort. Briefly describe anticipated results of the collaboration.

New collaboration is being implemented with pediatricians in Cochise County. Connections have also been made with new oral health professionals in the area. Another new collaboration is with the dental division representatives with the health plans in Cochise County for AHCCCS.

6. Are there successes that can be shared during this reporting period? Include success stories that would be of interest to stakeholders including First Things First Regional Partnership Councils, the Board of First Things First or the general public.



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## First Things First Quarterly Oral Health Narrative Report

Due the 20<sup>th</sup> following the end of each Quarter

- First Smiles exceeded 2014 goals.
- Serves as a dental home for many of our clientele county wide.
- Reduced the incidence of cavities in our clientele.
- Increase the rate of dental visits in our clientele.
- Increase the rate of annual preventive visits in our clientele.

The dental hygienist that is contracted for First Smiles Program in Cochise County was recently recognized by the American Dental Hygienist Association for a lifetime achievement award.



### American Dental Hygienists' Association Honors Dental Hygiene Profession's Finest at the ADHA's Center for Lifelong Learning at the 91<sup>st</sup> Annual Session Chicago

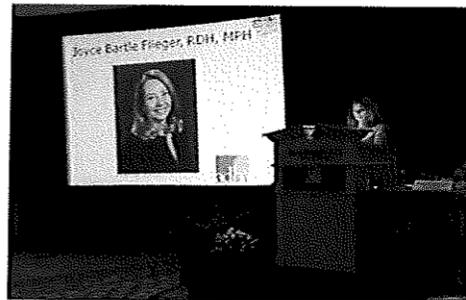
As nearly 2,000 attendees gathered in Las Vegas from June 18-24, 2014, for the 2014 American Dental Hygienists' Association (ADHA) Center for Lifelong Learning at the 91<sup>st</sup> Annual Session, the ADHA proudly announced its various award winners during the event —awardees who epitomize the commitment and professionalism of those involved in the field of dental hygiene, and who are dedicated to improving the public's oral and overall health.

#### ADHA Award for Excellence In Dental Hygiene (sponsored by Johnson & Johnson).

The winners of these awards personify what those in the dental hygiene profession strive to exemplify to their patients, communities, and the world through a career dedicated to improving oral and overall health.

Joyce Flieger, RDH, MPH,  
Tucson, Arizona

Jill Rethman, RDH, BA,  
Kaneohe, Hawaii.



Joyce Flieger Awardee



Front row: Denise Bowers ADHA President, Awardees: Joyce Flieger and Jill Rethman, Christine Charles Clinical Research Director at Johnson & Johnson  
Back row: ADHA District Trustees



Kelli Swanson Jacks 2014-15 ADHA President  
Patty Price past ASDHA President  
Joyce Flieger awardee



## **First Things First Quarterly Oral Health Narrative Report**

Due the 20<sup>th</sup> following the end of each Quarter

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### **Support or Additional Information:**

7. What specific assistance or guidance do you need from FTF staff to ensure the success of your program?

We appreciate feedback and invite you to visit our programs. We have various locations and dates. Please give us a call so that you can see our award winning, program that has been duplicated in other counties and states; and visited by various entities as an exemplary program.

8. Describe any additional information you would like to share about program implementation.

First Things First approved the use of Survey Monkey to be utilized for internal evaluation of the program. Parents are being asked to provide feedback on the First Smiles program.



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## First Things First Quarterly Oral Health Narrative Report

Due the 20<sup>th</sup> following the end of each Quarter

<b>Provider Name</b>				University of Arizona Cooperative Extension Cochise County			
<b>Contract #</b>				GRA-RC002-14-0619-01			
<b>User Completing Report</b>				Joyce Flieger			
<b>Reporting Period</b>				<b>Quarter*</b>		<b>Year</b>	
				2		FY2015	
<b>Regional Partnership Council</b>				Cochise County			
<b>Date Completed</b>				12/31/2014			
<b>Note*:</b> 1 <sup>st</sup> Quarter: July-September – Narrative Report due October 20th 2 <sup>nd</sup> Quarter: October-December – Narrative Report due January 20th 3 <sup>rd</sup> Quarter: January-March – Narrative Report due April 20th 4 <sup>th</sup> Quarter: April- June – Narrative Report due July 20th							

**Instructions:** Please complete the questions below for all funded activities within your grant agreement. When completing this report reference your grant implementation plan. Please note that information reported in your narrative should supplement, not duplicate or conflict, with data reported in your assigned data template(s). The data template(s) assigned to your contract will serve as the system of record for data reported for your grant agreement. It may be helpful to complete your data submission report prior to this report.

### Program Implementation:

1. Provide the following information on current outreach, recruitment and retention activities, as applicable. Describe any particular successes with these activities.

Activity	Target Audience	Frequency of Activity	Number Reached



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## First Things First Quarterly Oral Health Narrative Report

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The First Things First Oral Health Data Reporting Template for FY 2015 is different from prior years. Oral health screenings for children, fluoride varnish applications provided and oral health kits distributed still have the same criteria. "The definition of a group training sessions for FY 2015 is a session lasting 30 minutes or more that is curriculum-based, and delivered to a group (three or more individuals) by a subject matter expert." Thus community events, outreach activities and recruitment activities are not counted. A new category of Individualized Educational Sessions has been implemented. "The definition of an individualized educational session is an instructional opportunity with a pregnant woman or parent/other caregiver of a child 0-5 where evidence-based oral hygiene information is communicated verbally. Nevertheless, this is not a brief conversation/handing out materials about oral health at a community event such as a health fair." First Smiles has incorporated the new data reporting definitions in its program.

PGM Totals	Number of screenings for expectant mothers	Number of screenings for children	Number of fluoride varnish applied to children	Number of expectant mothers receiving oral health kit	Number of children receiving oral health kits	Number of group trainings conducted	Number of adults who attended group trainings	Number of Children 0-5 who attended group trainings	Number of adults who participated in individualized educational sessions	Number of expectant mothers referred to oral health treatment providers	Number of expectant mothers reported receiving services	Number of children referred to oral health treatment providers	Number of children reporting receiving services
July	1	6	4	1	6	5	60	29	0	1	1	6	1
August	0	95	84	0	743	23	40	174	0	0	1	95	0
September	1	265	237	1	688	47	95	628	0	1	1	265	1
October	1	369	345	1	874	41	116	601	0	1	1	369	2
November	18	292	256	19	554	52	186	602	0	18	1	292	3
December	0	137	123	0	187	14	80	242	0	0	1	137	0
January													
February													
March													
April													
May													
June													
2 <sup>nd</sup> quarter totals	21	1164	1049	22	3052	182	577	2276	0	21	6	1164	7
2015 Targets	60	1500	1500				650						

This table reflects data submitted on Partner Grant Management Systems (PGMS)



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## **First Things First Quarterly Oral Health Narrative Report**

Due the 20<sup>th</sup> following the end of each Quarter

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2. Are there any specific outcomes that have been achieved during this reporting period that may not be reflected in the data reporting you have completed?

First Smiles Team provided trainings to medical providers associated with Copper Queen Rural Health Clinics. Content of trainings included Arizona Health Care Cost Containment System (AHCCCS) new EPSDT protocol for oral health screenings and fluoride varnish application, knee to knee exams, information about fluoride varnish, normal/abnormal oral structures, billing protocol and utilizing a risk assessment with EPSDT documentation. Medical providers appreciated the training and First Smiles will follow up with key personnel on utilization of fluoride varnish in the medical practices.

3. Describe current issues related to staffing necessary for program implementation.

First Smiles has no staffing issues. It is great having a full time instructional specialist. First Smiles has 2.3 FTE running a program for the entire Cochise County. The Instructional specialist delivered an evidenced based curriculum to more than 3000 children in FY 2014. The dental hygienist provided oral health screenings in 2014 to 2,264 children and educated all adults. And our financial specialist does all of our accounting for the University and financial reports for First Things First.

4. Describe any barriers to successful implementation or other challenges. If the challenge is ongoing, what is your plan for resolving these issues?

First Smiles is currently collaborating with Chiricahua Community Health Centers for offering the oral health training to their pediatricians and nurse practitioners, similar to what Copper Queen Rural Health received. First Smiles hopes this improves access to early oral health intervention during early childhood health visits.

### **Collaboration and Communication:**

5. Describe collaboration efforts that have been undertaken or are continuing during the reporting period. Describe the nature of the collaborative effort and who potential or current partners are in the effort. Briefly describe anticipated results of the collaboration.

Collaboration continues with pediatricians and nurse practitioners for implementing oral health into the EPSDT standards.



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## First Things First Quarterly Oral Health Narrative Report

Due the 20<sup>th</sup> following the end of each Quarter

- 
6. Are there successes that can be shared during this reporting period? Include success stories that would be of interest to stakeholders including First Things First Regional Partnership Councils, the Board of First Things First or the general public.

Twice a year, First Smiles visits a very rural community in Cochise County. The most direct route to this pre-school includes rural dirt roads and a one-and-half hour drive. The last visit the team encountered Mexican General Grasshoppers (Horse Lubber) all the way on the roads. Some of the grasshoppers even collected on the vehicle. Then the team had to watch out for livestock and their young. After reaching the center, 18 children in pre-school and kindergarten were educated on how to brush their teeth. The lesson including how to hold a tooth brush, how to place the brush on the back teeth and then brush the mouth for two minutes. Parental permission slips were obtained for 15 children and oral health screenings and fluoride varnish was provided. The children who received screenings would need to travel at least one hour to receive dental care, if the child would be cooperative for dental services in a dental office. If conscious sedation would be needed in order to treat these children, the family would have to travel at least one-and-half hours to a dentist that provides this type of dental services. Many of these families choose to drive over two hours to Tucson for children's dental care. Of the children seen in 2014, 1/3 of the children had tooth decay experience. On another visit, 64% of the children had tooth decay experience. In 2014, one of these children had 6 teeth with untreated tooth decay and all teeth were decayed to the dental pulp with indications of abscesses. The teacher reported that this child was absent from class a lot. The day of our visit this child was exhibiting signs of a fever (warm to the touch). The preventive service and access to dental care First Smiles provides to these rural communities is vital to the health and success in school of our young children.

Child Care Director: When referring to the First Smiles Program "My parents have expressed that they are very appreciative of the oral health services that their child receives conveniently at the center."

Parent: "My child makes dad brush every morning with her for 2 minutes because of the education that she was taught."

Parent: As the parent is running across the lawn at a center to catch us, "Are you the oral health group that has taught my child to brush? Thank you, thank you, I no longer have to fight with him to brush his teeth."

### Support or Additional Information:

7. What specific assistance or guidance do you need from FTF staff to ensure the success of your program?
8. Describe any additional information you would like to share about program implementation.



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02-19-2015 CCHS Attachment 4

AGENDA ITEM: Public Private Partnerships

BACKGROUND: Cochise Regional Council Members requested additional information regarding Public Private Partnerships for local implementation.

RECOMMENDATION: The Regional Director presents this as information only.

DRAFT



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### **FTF Public-Private Partnerships Goal 4: Regional Implementation**

**Public-Private Partnership Plan Goal 4:** *Develop relationships with Arizona businesses, individuals, and private sector foundations to secure philanthropic investments and partnerships.*

Large-scale social change requires broad cross-sector coordination and requires targeted and intentional partnerships that leverage the current early childhood system investments. When government, philanthropies, nonprofits, businesses, and the public come together around a common agenda to create collective impact, a sustainable early childhood system can advance and produce results for young children.

#### **I. Advancing this work through a coordinated statewide approach**

A coordinated statewide approach will be the catalyst for advancing the work of Goal 4. A coordinated statewide approach calls for identifying common priorities across FTF regions, and then aligning resources and efforts around these priorities for the purpose of public-private partnerships. For example, if home visitation were found to be a shared priority, then regions across the state could coordinate their public-private efforts around home visitation.

A coordinated statewide approach provides the opportunity for FTF to focus on key areas to build or expand public-private partnerships that may include expanding the scope and reach of services and programming across Arizona, addressing infrastructure and capacity needs in moving the early childhood system forward or, improving the quality of the services and programming provided.

In addition, a coordinated statewide approach provides the opportunity to engage the Board and all regional councils around a shared prioritized set of areas to develop and sustain public-private partnerships, thus impacting young children across the state.

Feedback from the spring 2014 regional chairs and vice-chairs meeting and the philanthropy and business seat focus group both suggested that a coordinated statewide approach is both a logical and preferred way to operationalize Goal 4.



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## **The Mission Based Funding (MBF) Model as a framework for a coordinated statewide approach**

A strategic partnership model, Mission Based Funding (MBF), is an outcomes based model where potential funding partners have aligned goals, strategies, and priorities which are often set at a statewide level. The Mission Based Funding model emphasizes an organization's mission and purpose while capitalizing on its strength. It promotes partnership development through the alignment of missions and leveraging those aligned missions through focused efforts to achieve larger shared goals. FTF is positioned to utilize the MBF model as a frame for advancing the PPP plan as our mission recognizes that we are one of the critical partners in advancing an early childhood system.

The MBF model calls for a common agenda, outcome measurement that is shared, stakeholders engaged in mutually reinforcing activities towards systems change and continuous communication. This collective approach recognizes that results are achieved over time with the sustained commitment of key partners and community stakeholders.

## **Starting with an investment analysis to prioritize for a statewide approach**

*The Center for High Impact Philanthropy*<sup>1</sup> suggests that partners, funders and other investors often start by asking and answering a series of questions relating to outcomes:

- Is the change/impact not only measurable but meaningful in the lives of others before determining when and how to partner?
- What do we know works? What doesn't?
- Where there has been success, how much does change/impact cost?
- What organizations are best positioned to deliver this change/impact?

Identifying and prioritizing areas of focus for a coordinated statewide approach should begin with an investment analysis. The investment analysis will be completed by reviewing the regional and statewide funding plans to assess funded strategies for scope, reach, infrastructure and quality. The investment analysis will also consider what regional councils no longer fund as well as the unfunded strategies that are being implemented to advance the early childhood system within their respective communities. This analysis will be used to develop a complete matrix for partnership development.

The investment analysis will provide a more objective basis for decision-making, focus on the results that are to be achieved through the prioritized strategies, involve regional councils and stakeholders in recommending priority areas and align to the ten school readiness indicators.

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<sup>1</sup> The Center for High Impact Philanthropy, University of Pennsylvania, *High Impact Philanthropy Blog*. (2014).



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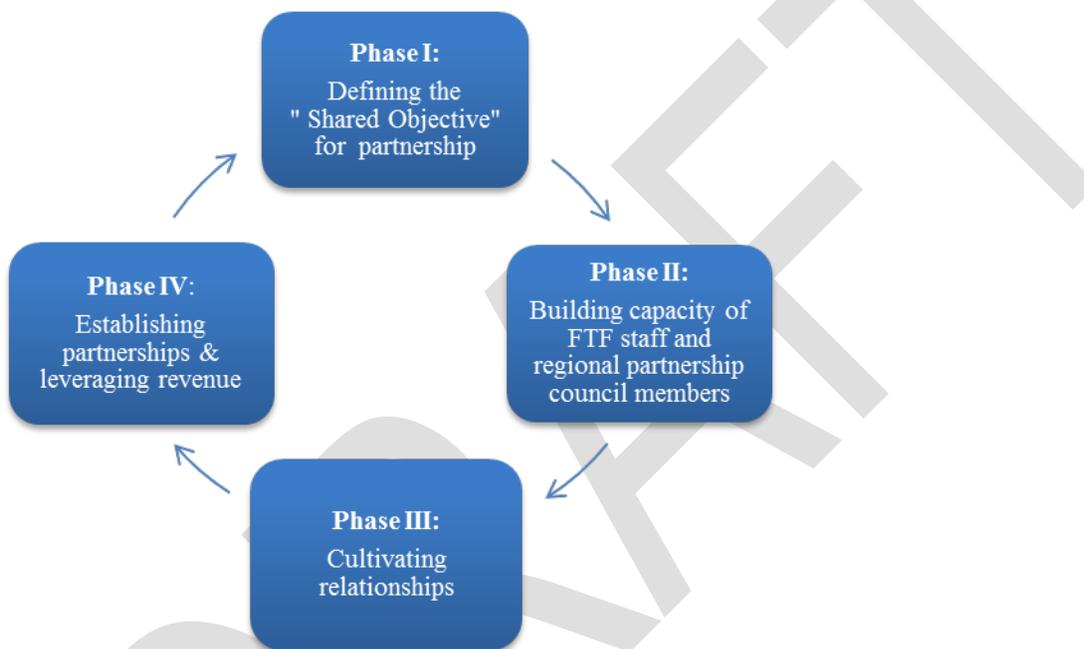
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Decision-making criteria will be used to determine what should be the priority areas for the statewide approach. Decision-making criteria should focus on approaches that are the following:

1. results or outcomes oriented
2. reflect the diversity of the state (urban, rural and tribal).
3. ready to be advanced

Priority areas will be presented to the statewide Board for review and consideration. Upon approval by the Board, implementation will focus on the following phases:



## **II. Establishing public-private partnerships at the regional level**

While a coordinated statewide approach will initiate the work of PPP Goal 4, regional councils may be ready to pursue public-private partnerships within their regions now. The following partnership models present a continuum of partnership building from information sharing and awareness to leveraging FTF funding investments to direct resource generation.



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## Partner Models at a Local Level

### **Model 1: Public-Private Partnerships to increase awareness, knowledge of and supports for services, programs and information**

Through public-private partnerships, new partners are brought together who are in a position to disseminate and share information about the importance of early childhood and early childhood services and supports available. Public-private partnerships focusing on information sharing will lead to the long-term awareness and importance of early childhood development in Arizona.

*Target:* Business/corporations.

*Example:* Reaching out to various businesses to disseminate key messages and information on resources/services/programs to employees through newsletters, list serves, and other company media outlets, etc.

### **Model 2: Public-private partnerships to leverage multiple funding streams and resources**

Through public-private partnerships, partners work together to leverage individual funding streams and resources to increase capacity and infrastructure, expand services, streamline and coordinate service delivery. Through collaborative co-funding or grant match dollars the target is to increase capacity and service through the receipt of funds which may match or supplement FTF investments.

*Target:* Government, businesses/corporations/foundations (i.e., philanthropy)..

*Example:* Expansion of early care and education in a region—FTF, school district and business work together to expand an early care and education program. FTF funds the equipment and materials and enrollment in Quality First, the School District utilizes federal dollars to construct and renovate the early care and education classroom(s), the business partner supports the individual scholarships for children.

### **Model 3: Public-private partnerships generating new streams of revenue**

New public-private partnerships that support sustainability of the system over time. The focus is on leveraging FTF's funding by bringing partners together that are able to contribute finances or other resources to FTF to execute the agency's mission. FTF will seek direct funding from business and philanthropy to support strategies and their implementation. The target is to bring new partners on board who can generate resources directly to FTF in support of the early childhood system which will lead to expanding scope and reach, quality and infrastructure and capacity.

*Target:* Business/ corporations and foundations (i.e., philanthropy).

*Example:* Businesses supporting early care and education providers by sponsoring their enrollment and participation in Quality First.



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AGENDA ITEM: Regional Director's Report

BACKGROUND: Monthly Directors Report provides the Regional Director an opportunity to inform the Regional Council on current and upcoming activities happening within the region and throughout the State.

RECOMMENDATION: The Regional Director provides this as informational purposes only.



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## February 2015 Director's Report Cochise Regional Partnership Council

### General Updates

#### Funding Plan Approved:

**Congratulations!** The Cochise Regional Partnership Funding Plan was approved by the State Board! All your hard work, dedication and commitment were very much appreciated by the State Board, whom congratulated the entire council on a well-thought out plan for our youngest citizens- A **HUGE** thank you to Vice Chair Pastor Shawn Buckhanan who did an outstanding job in presenting the plan to the State Board on behalf of the Cochise Council.

### Statewide Updates



AUGUST 24 - 25, 2015

PHOENIX CONVENTION CENTER

First Things First is seeking interactive and engaging proposals for the 2015 Early Childhood Summit, which brings together early childhood professionals, stakeholders and supporters to learn, share and grow. **CLICK HERE FOR MORE INFORMATION AND TO SUBMIT YOUR PROPOSAL.**  
**SUBMISSION DEADLINE: MARCH 13, 2015**

#### Federal Preschool Development Grant

- Arizona was awarded both the Preschool Development Grant and Early Head Start-Child Care Partnership grants. This is certainly great news for Arizona!
- Community Informational Meetings are taking place in February for Douglas and Willcox. The goal of the meetings is to provide information on how the grant will directly impact the Douglas and Willcox communities.

## In The News

...

Read On Cochise County

**Reading Matters**  
Read with your child 20 minutes every day to help them succeed!  
[www.ReadOnArizona.org](http://www.ReadOnArizona.org)

**Good Ingredients, Good Food.**  
Our goal is quality food above all else. From the potatoes that become World Famous Fries™ to the fresh produce in our salads and the 100% pure beef in our burgers, we're committed to serving you the very best.

We make good food that is served fast, with a focus on responsible sourcing. In fact, did you know our supply chain includes suppliers of all sizes including family-owned farms and ranches in Arizona. In 2013, McDonald's spent more than \$12 million on food, sourcing local farmers and ranchers, purchasing:

- 16.6 million pounds of lettuce
- 1.1 million pounds of beef

You can find nutrition and ingredient information on [www.mcdonalds.com](http://www.mcdonalds.com).

**COUPON**  
Parents, present this coupon at McDonald's. It entitles you to a **FREE Happy Meal®** with our compliments.

Redeemable Only at Participating Arizona McDonald's® Restaurants  
Expires: **May 31, 2015**

Not valid with any other offer, discount, coupon or combo meal. Cash value 1/20 of 1 cent. Limit one coupon per person per visit. Coupon may not be transferred, auctioned, sold or duplicated in any way or transmitted via electronic media. Void when product served. May not be valid for custom orders. Void where prohibited.  
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Month	Tasks
January	<ul style="list-style-type: none"> <li>• <b>Meeting Cancelled</b></li> <li>• Funding Plan Presentation to State Board</li> </ul>
February	<ul style="list-style-type: none"> <li>• <b>Regional Council Meeting (February 19<sup>th</sup>)</b></li> <li>• Grantee Data Reports – 1<sup>st</sup> and 2<sup>nd</sup> Quarter Narrative Reports</li> <li>• Discussion and Approval of Sponsorships</li> </ul>
March	<ul style="list-style-type: none"> <li>• <b>Regional Council Meeting (March 19<sup>th</sup>)</b></li> <li>• Grantee Data Reports – 2<sup>nd</sup> Quarter</li> <li>• Presentation by the Legacy Foundation</li> <li>• City of Sierra Vista Easter Event (March 28<sup>th</sup>)</li> <li>• System Building Update</li> </ul>
April	<ul style="list-style-type: none"> <li>• <b>Regional Council Meeting (April 16<sup>th</sup>)</b></li> <li>• Month of the Military Child (April 11<sup>th</sup>)</li> <li>• CPCA Annual Conference (April 9<sup>th</sup>)</li> <li>• Grantee Data Reports – 1<sup>st</sup> and 2<sup>nd</sup> Quarter Narrative Reports</li> <li>• RFGA Discussion and Approvals of Award (Executive Session)</li> <li>• System Building Update</li> </ul>
May	<ul style="list-style-type: none"> <li>• <b>Regional Council Meeting (May 21<sup>st</sup>)</b></li> <li>• Grantee Data Reports – 3<sup>rd</sup> Quarter Data</li> <li>• Smart Start National Conference</li> <li>• System Building Update</li> </ul>
June	<ul style="list-style-type: none"> <li>• <b>Regional Council Meeting (June 18<sup>th</sup>)</b></li> <li>• Year End Grantee Report from Grantees</li> <li>• System Building Update</li> </ul>
July	<ul style="list-style-type: none"> <li>• <b>Regional Council Meeting (July 16<sup>th</sup>)</b></li> <li>• Start of SFY16</li> <li>• Back to School Fairs</li> <li>• System Building Update</li> <li>• SFY17 Strategic Planning</li> </ul>
August	<ul style="list-style-type: none"> <li>• <b>Regional Council Meeting (August 20<sup>th</sup>) – If Needed</b></li> <li>• FTF Summit (August 24-25 in Phoenix)</li> </ul>
September	<ul style="list-style-type: none"> <li>• <b>Regional Council Meeting (September 17<sup>th</sup>)</b></li> <li>• Grantee Data Reports – 4<sup>th</sup> Quarter Data</li> <li>• SFY15 Funding Expenditures Reconciliation</li> <li>• SFY16 Grantee Orientation</li> <li>• SFY17 Strategic Planning</li> <li>• System Building Update</li> </ul>
October	<ul style="list-style-type: none"> <li>• <b>Regional Council Meeting (October 15<sup>th</sup>)</b></li> <li>• SFY17 Strategic Planning</li> <li>• Regional Allocation</li> <li>• SFY17 Funding Plan Discussions</li> </ul>
November	<ul style="list-style-type: none"> <li>• <b>Regional Council Meeting (November 19<sup>th</sup>)</b></li> <li>• Formal vote on strategies and allocations for SFY17 Funding Plan</li> <li>• Grantee Data Reports – 1<sup>st</sup> Quarter Data</li> </ul>
December	<ul style="list-style-type: none"> <li>• <b>Meeting if needed</b></li> </ul>



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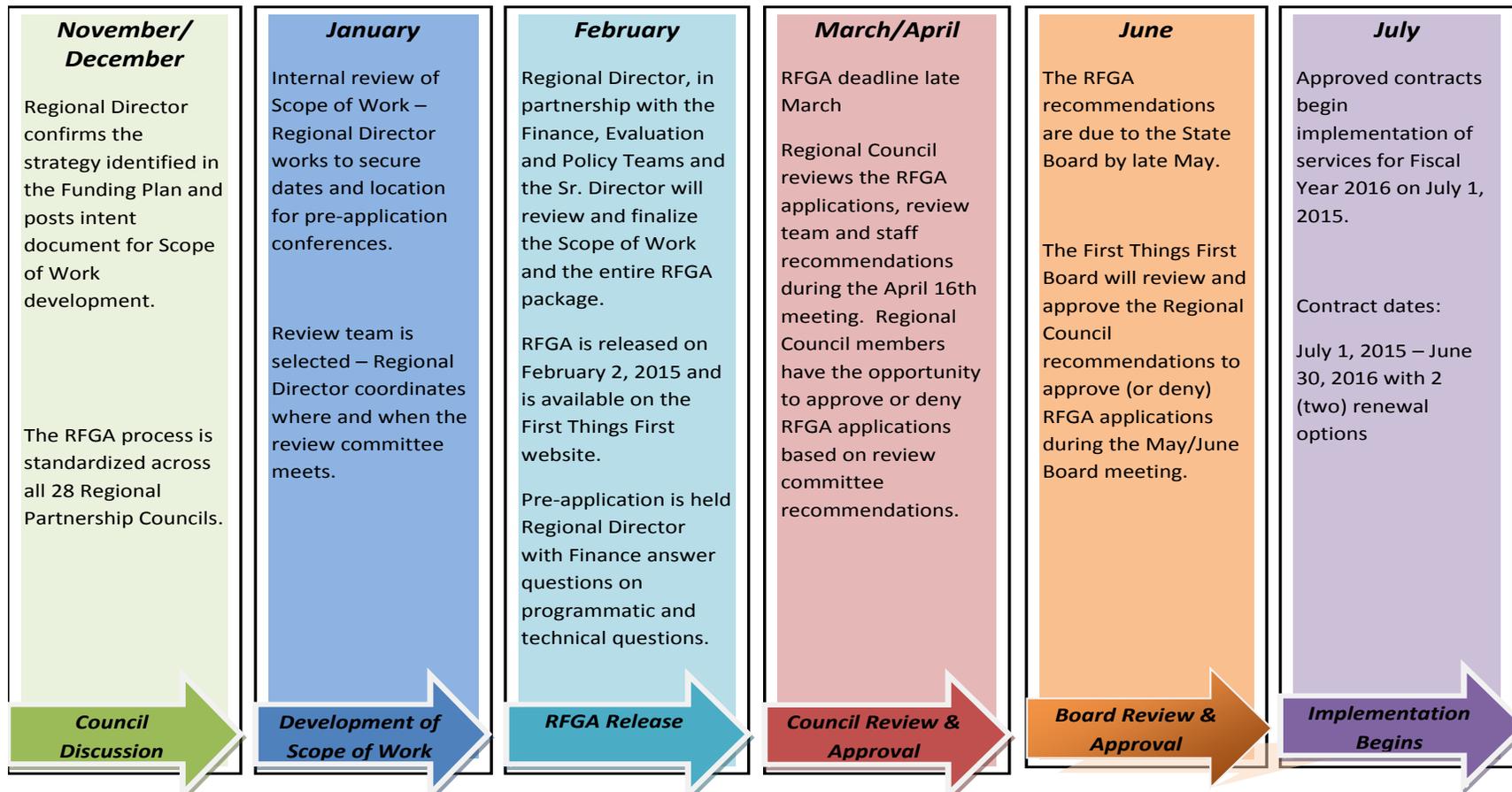
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### Cochise Regional Partnership Council Fiscal Year 2016 RFGA Process and Timeline





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### **Key Points Regarding the RFGA Process for Regional Partnership Councils**

First Things First must comply with the Arizona Grant Statute, A.R.S. 41-2702, for all Regional Partnership Council strategies implemented through the state Request for Grant Application (RFGA) process. The following key points on the process are pertinent to Regional Partnership Councils.

- The Regional Partnership Council is responsible for recommending grant awards to the FTF Board for consideration of grant approval. Prior to the Regional Council decision a review will be conducted by a **Review Committee** and recommendations made to the Regional Council. The Regional Council then reviews and considers the process and recommendations and forwards their recommendations for funding to the FTF Board.
- **Until the Board awards the grants all grant applications and the information** in the applications, as well as any information on the review of those applications, **is to remain confidential**. The only public information is the list of organizations which have submitted applications in response to any RFGA. The organizations are announced at the closing of each RFGA. Any member of the public may request the names of the organizations that have applied. It is important that requests for information be made through [grants@aztf.gov](mailto:grants@aztf.gov) . All **individual staff or council members** should direct inquiries to that email address.
- While the motion and vote must occur in open public meeting, any discussion of applications by a regional council or the board is covered under the grant statute and can be conducted in **Executive Session so that the applications remain confidential**. The Regional Council may go into executive session should there be any questions regarding the recommendations made by the RFGA Review Committee. **The applications cannot be discussed or reviewed in open meeting**.
- Confidentiality and Information

No conversation should be held regarding an open RFGA (during application period, prior to final board approval) beyond the simple facts. Example of information which is fine to share when asked:

- RFGA timeline: release and due dates.
- Strategy name or short purpose. Example: fund additional child care slots, literacy programs for children and families, oral health screening for children, etc.
- Questions can be directed to [grants@aztf.gov](mailto:grants@aztf.gov).

This precaution is taken to protect the public, fair and transparent process. Information is limited to written questions and pre-application conference because other communications could create unfairness especially during an open competitive RFGA process. **All questions about the RFGA must be submitted in writing to [grants@aztf.gov](mailto:grants@aztf.gov)**. If information were shared outside of the formal methods, in response to a question or in a conversation outside of the formal process, anyone not present or aware of the discussion would have a disadvantage to not being part of the discussion and could protest as the grant awards. **FTF is responsible to maintain fairness in the process**. For these reasons, the process for a Request for Grant Application (RFGA) is confidential from the time the RFGA is published until after the award of the grant so that no unfair advantage is provided to any possible applicant. The only exception to that is the public reading of applications and the recording of those applications.

- The RFGA is kept limited when preparing the Scope of Work because anyone with information about the Scope of Work is provided an unfair advantage should they choose to apply. Therefore, the Scope of Work is maintained internal to FTF, though it can be shared with Regional Council members who do not have a conflict and are not submitting an application. Once released for application, the RFGA, including the SOW, is not part of the confidential information and not limited to executive session.
- Regional Council members, FTF staff, and Review Committee members must disclose conflicts of interest using the Disclosure Statement Concerning Conflicts of Interest form. Regional Council members with a conflict of interest will not receive the executive session documents with recommendations from the review committee and cannot participate in the executive session when the application with which there is a conflict is discussed.



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**Community Outreach and Awareness Plan FY 2015  
Aligning System Building Priorities**

**Over the Past 4 years 2010-2013**

The Cochise Regional Council has presented to over 100 organizations throughout Cochise County, resulting in over 50,000 people learning the importance of early childhood and health and overall First Things First local programs and services. Examples include: School Districts, Legislators, Mayors, City Council's, Local elected officials, rotary clubs, political organizations, Fire Districts, Law Enforcement agencies, Radio shows, Chamber of Commerce's, Kiwanis Clubs, Church's, Youth Groups, Child Care Providers, Higher Education Facilities, Ft. Huachuca Army, Hospitals, State organizations, Retired Teachers, Rural Health meetings, Commander's Access Television Show and for profit organizations.

**FY14-FY16 Statewide Strategic Communication Plan Goals**

1. Raise awareness of, and build public support for, the importance of early childhood.
2. Position First Things First as a recognized and trusted voice in early childhood.
3. Build awareness of early childhood programs and services, particularly First Things First statewide initiatives and locally supported programs among priority audiences.

**Focus on Engagement**

First Things First's community outreach and engagement efforts are directly supported by regional partnership councils and the FTF Board through two strategies – Community Outreach and Community Awareness. The FY14-FY16 Strategic Communications Plan includes a more formalized, deliberate community engagement program that focuses on moving stakeholders to take action on behalf of young kids. Engaging other will help us expand our outreach and awareness efforts.

*The work of engagement begins by connecting with and identifying likely supporters and then motivating them to take action. The goal of a better system is not to create a new program but to improve systems so that existing services and resources work better and so that more people in the community understand the importance of investing in young children.*



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**System Building Priorities**

**Community Outreach/Awareness Alignment**

<p><b><u>Early Literacy Opportunities:</u></b> Coordinated approach and foster collaboration within all organizations that provide a Literacy Service.</p>	<p>Continue working with our Partners of Read On Cochise County to develop goals and local strategies to increase awareness about the importance of early literacy. Utilizing FTF developed policy briefs on Early Literacy  <b>Community Awareness budget:</b> Children’s books, Cochise County Early Literacy Guide, Sponsorships, and Educational Reinforcement Items.  <b>Council Member Role:</b> Encourage Early Literacy Opportunities and collaborative partners, be available, and discuss the importance of early literacy within each member’s circles and organizations.  <b>Priority Audiences:</b> Education, Businesses, Libraries, Faith Based Organizations and Literacy Organizations</p>
<p><b><u>Early Childhood Investments:</u></b> Engage in conversations on why early childhood development and health is important and critical to invest in.</p>	<p>Build relationships with key prospects by inviting them to participate in FTF Cochise Council Meetings, by participating in their events. Demonstrate how FTF’s mission, vision, and indicators with the priorities of local businesses. Potentially sponsor a Countywide business meeting and present a case to invest in early childhood.  <b>Community Awareness budget:</b> Sponsorships  <b>Council Member Role:</b> Attend and or/present at local events, lead, provides next steps and recommendations  <b>Priority Audiences:</b> Businesses</p>
<p><b><u>Health Connections:</u></b> Create a roadmap of health services throughout Cochise County and create linkages to health programs and services.</p>	<p>Continue to build relationships with Health Organizations to develop a system for young children and families wherever they enter the system.  <b>Community Awareness budget:</b> Sponsorships, Resource Guide and Educational Reinforcement Items  <b>Council Member Role:</b> Attend and/or present at local events, leads, provides next steps and recommendations  <b>Priority Audiences:</b> Health Organizations and Medical Community</p>
<p><b><u>Access to Affordable High Quality Care:</u></b> Provide opportunities to expand slots for all child care providers that choose to enroll in the Quality First program.</p>	<p>Continue to explain why Early Care and Education is critical between birth and five years old and present Cochise investment in Quality First – utilize FTF Economics Fact Sheet, Cochise Annual Report, local regional needs and assets data, and Quality First Website. Start conversations on possible creative partnerships – funding.  <b>Community Awareness budget:</b> Sponsorships, Educational Reinforcement Items, and Cochise County Resource Guides.  <b>Council Member Role:</b> Increase knowledge of high quality affordable childcare within each member’s circles and organizations, be available and a credible source on the importance of high quality childcare and link programs and services to partner with high quality centers/homes.  <b>Priority Audiences:</b> Businesses, Education, Family Support Programs, Health Organizations, and Faith Based Agencies</p>
<p><b><u>Home Visiting Participants enrolled in a High Quality Child Care Setting :</u></b> Connecting young children to affordable high quality child care settings and services from home visitation services.</p>	<p>Linking family support programs and families to high quality affordable care and the importance of creating a continuum of care for young children and their families. Utilizing local data and FTF Family Support Fact Sheet, FTF Strong Families Policy Brief  <b>Community Awareness Budget:</b> Cochise Resource Guide, Sponsorships and Educational Reinforcement Items  <b>Council Member Role:</b> Explain why home visiting services are critical 0-3 yrs of age and then to high quality child care  <b>Priority Audiences:</b> Parent Groups, Law Enforcement Agencies, Education, Faith Based Organizations, Health Organizations and Businesses</p>

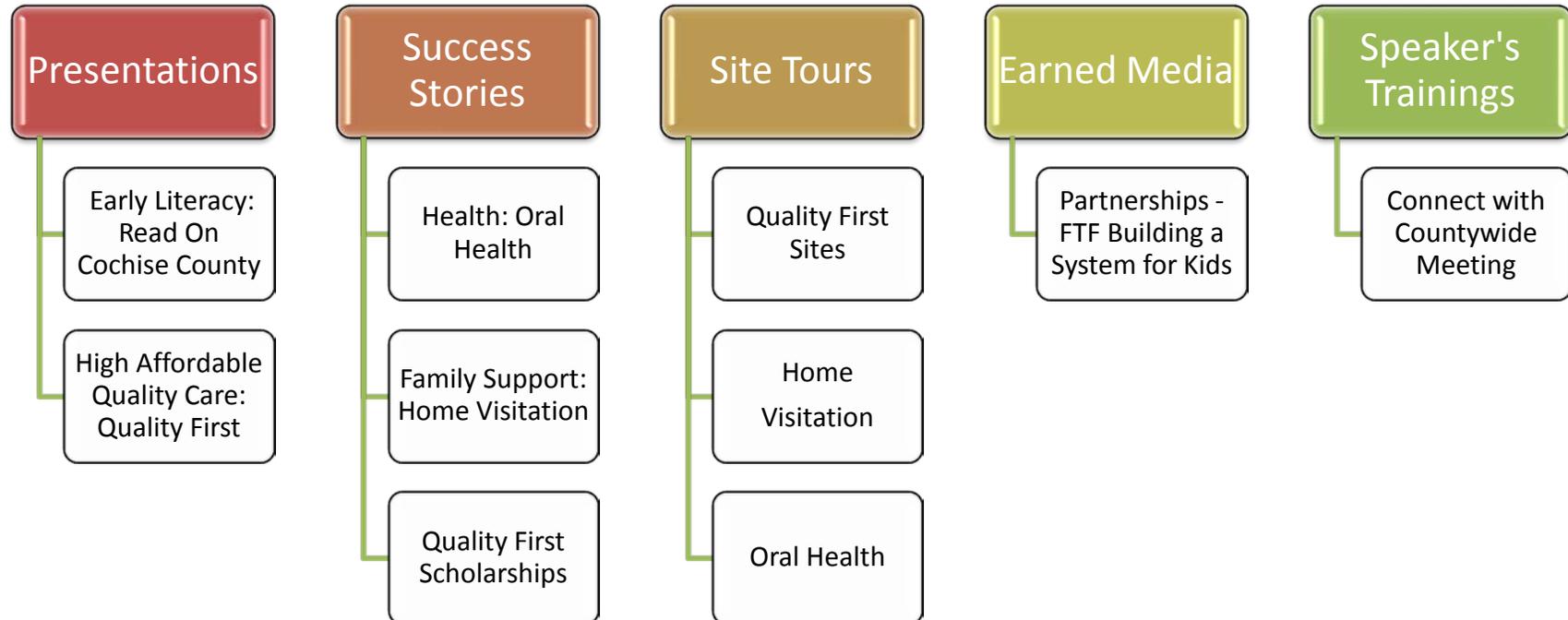


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### Tactics to Engage in for SFY 15



- Presentations: one-on-one or networking meetings in the community, and attending community events to share information about First Things First and the importance of early childhood health and development to raise overall awareness and recruit Friends, Supporters and Champions.
- Success Stories: demonstrating the impact of FTF-funded early childhood programs will be developed for newsletter use, media submission and distribution by grantees and supporters.
- Site Tours: of FTF-funded early childhood programs will be organized to demonstrate the impact of early education, health and family support program on young children. Invitees may include Friends, Supporters and Champions to further their commitment and, if appropriate, other community members and community leaders to raise their awareness.
- Earned Media: opportunities will be secured through multiple outlets including radio, television and print media (including local newspapers and newsletters). The purpose is to spread the word of the importance of early childhood, share FTF updates and events and share success stories highlighting the impact of FTF funded services in the lives of children and families.
- Speaker's Trainings: trainings for Supporters and Champions to empower them to share consistent messages about early childhood and FTF which is fundamental to increasing awareness and engagement across the State of Arizona.



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## FIRST THINGS FIRST

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Partnering with parents and families to help all children, ages birth to 5, stay healthy and succeed in school

### Family Guide to First Things First Funded Programs in Cochise

### Contact

#### *Are you a parent or caregiver looking for resources and support?*

##### **Home Visitation**

Gives young children stronger, more supportive relationships with their parents through in-home services on a variety of topics, including parenting skills, early childhood development, literacy, etc. Connects parents with community resources to help them better support their child's health and early learning.

##### **Parents As Teachers**

**Easter Seals Blake Foundation**  
520-452-9784 x12

##### **Cochise Health & Social Services**

520-803-3900  
520-432-9400

#### *Do you have parenting questions, or need advice?*

##### **Birth to Five Helpline**

Helps families with young children get free answers to their toughest parenting questions.

##### **Southwest Human Development**

1-877-705-KIDS (5437)

#### *Do you want information about your child's physical or oral health?*

##### **Oral Health**

Decreases preventable oral health problems in young children.

##### **UA Cooperative Extension – First Smiles**

520-458-8278 x2211

#### *Do you need to find quality child care for your infant, toddler or preschooler?*

##### **Early Learning**

Resources for finding quality child care and preschool programs.

##### **Quality First**

qualityfirstaz.com

##### **Quality First Child Care Scholarships**

Provides scholarships to children to attend quality early care and education programs.

**First Things First Cochise Regional Partnership Council**

**For more information contact:**

Meissa Avant, Regional Director at [mavant@azftf.gov](mailto:mavant@azftf.gov) or 520-378-3280

**Cochise County**

Last Modified: 11/3/2014 10:48 AM



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## First Things First - Core Messages

First Things First partners with communities to strengthen families and help more kids arrive at kindergarten prepared to succeed.

<b>All Kids</b>	First Things First supports the health and education of <b>all young children in Arizona</b> . Everyone benefits when more kids arrive at school prepared to succeed.
<b>Strong Families</b>	Strong families are the building blocks of a strong society.
<b>Learning Begins at Birth</b>	<b>About 90% of a child's brain develops before age 5.</b> The job of helping children succeed in school starts the day they're born, and First Things First gives children the tools to make that happen.
<b>Literacy</b>	<b>More than 40% of Arizona's 4<sup>th</sup> graders are not reading at grade level.</b> The best way to reverse this trend is to help children develop language and expose them to books before they enter kindergarten.
<b>Success Starts Early</b>	Critical skills, like motivation, self-discipline, focus and self-esteem, begin to take root from birth to 5 years old. Successful people share these traits and we must give children the tools to develop these essential skills.

### History of First Things First

FTF was created by voters to expand the early education, health and family support programs that help children arrive at school ready to succeed. Voters set aside a portion of tobacco revenues for this purpose.

### Structure of First Things First

- First Things First funds strategies in three main areas: supporting strong families, improving early learning and promoting better health for young kids.
- Decisions about which specific programs are funded in each community are made by volunteer regional councils who know best what children in their area need.

### First Things First in the Cochise Region

In our region, First Things First funds a variety of programs, including:

- |                          |                                         |
|--------------------------|-----------------------------------------|
| • Quality Child Care     | • Oral Health                           |
| • Early Literacy         | • Scholarships for Child Care Providers |
| • Home Visiting programs | • Child Care Scholarships               |

For more information about First Things First, please visit [www.readyAZkids.com](http://www.readyAZkids.com)

 [facebook.com/AZFirstThingsFirst](https://facebook.com/AZFirstThingsFirst)  [@AZFTF](https://twitter.com/AZFTF)

or contact Melissa Avant, Regional Director at (520) 378-3280 or [mavant@azftf.gov](mailto:mavant@azftf.gov)



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Cochise Regional Partnership Council

SFY 16 Strategic Direction - (July 1, 2015 to June 30, 2016)

### Prioritized Needs:



### Funded Strategies to address Needs:

<b>Family Support</b> •Home Visitation - \$390,000	<b>Professional Development</b> •Early Childhood Professionals - \$100,000	<b>Quality and Access</b> •Quality First - \$586,778 •Scholarships - \$1,116,555	<b>Health</b> •Oral Health - \$133,500	<b>Community Awareness</b> •Media - \$20,000 •Sponsorships - \$10,000
-------------------------------------------------------	-------------------------------------------------------------------------------	----------------------------------------------------------------------------------------	-------------------------------------------	-----------------------------------------------------------------------------

### Unfunded Approaches:

Regional Need	Approach	Outcome	Role of Regional Council
<i>Connections – Creating strong and effective linkages across the system.</i>			
Limited knowledge and information about the importance of early childhood development and health	<b>Read On Cochise County</b>	Referrals occurring from one program to another; Increased knowledge and connections of literacy programs services.	<b>Partner</b> – Regional Council Co-convenes and facilitates with identified system partner(s) to implement approach.
Limited access to quality, affordable early care and education	<b>Early Childhood Investments</b>	Long-term financial security to support high quality early care and education programs.	<b>Leader</b> – Regional Council is responsible for bringing community members together to implement approach.
Lack of a coordinated preventative health system	<b>Health Connections</b>	Referrals occurring from one program to another; Increased knowledge and connections of health programs services.	<b>Partner</b> – Regional Council Co-convenes and facilitates with identified system partner(s) to implement approach.
Limited access to parent education and information	<b>Connecting Home Visitation Services to High Quality Child Care Settings</b>	Increase knowledge of home visitors to connect and link families to high quality early care and education settings.	<b>Partner</b> – Regional Council Co-convenes and facilitates with identified system partner(s) to implement approach.

### Get Informed, Get Engaged:



First Things First Cochise Regional Partnership Council

For more information contact:

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**Community Engagement Calls-to-Action**

**Level 1 -Friends**

- Subscribe to FTF E-Newsletter
- Friend FTF on Facebook and/or follow on Twitter
- Refer us to another group or organization

**Level 2 -Supporters**

(Most of Level 1, plus:)

- Attend basic training (Early Childhood Every Day)
- Share FTF collateral with personal/professional networks after training
- Invite FTF to present at a meeting or event
- Where applicable, allow FTF to share their story – earned media, digital story, etc.
- Attend an FTF early childhood activity or event (i.e. networking meeting, Summit).
- Engage in social media – repost, share, comment, etc.
- Attend a site tour of a FTF-funded program

**Level 3 – Champions**

(Most of Levels 1 and 2, plus:)

- Help host an FTF-information table at a community event
- Organize or host an EC-awareness building activity (ECDH guest speaker, EC event)
- Attend FTF advanced training (The Write Way)
- Write a letter to the editor on their own or upon request
- Share their FTF success story through their own testimony (ie. social media, personal blogs)
- Apply to serve on Regional Partnership Council