



FIRST THINGS FIRST

Regional Council Chairs and Vice Chairs Leadership Forum

February 7, 2013

9:30 a.m. to 2:30 p.m.

AGENDA

9:30-9:40	Welcome	Chair Steven W. Lynn
9:40-10:00	Discretionary Funding	Chair Steven W. Lynn Michelle Katona
10:00-12:00	FTF Communications Plan (SFY13 and beyond) <ul style="list-style-type: none">• SFY13 Media Campaign and Social Marketing• Development of the SFY14-17 Strategic Communications Plan<ul style="list-style-type: none">○ Results from focus groups and survey of regional council members○ Arizona Statewide Survey	Sam Leyvas Liz Barker Alvarez
12:00-1:00	Lunch Lunch Discussion: Early Learning Financing	Rhian Evans Allvin
1:00-2:00	System Building <ul style="list-style-type: none">• Going beyond funding strategies to building and strengthening partnerships, improving quality, making connections, building capacity and infrastructure, and going to scale• Panel Presentation on System Building in the Regions<ul style="list-style-type: none">○ Mary Beth Turner—Yuma Regional Partnership Council○ Dr. Carlian Dawson—Chair, Southwest Maricopa Regional Partnership Council○ Chris McIntier—Vice Chair, Salt River Pima-Maricopa Indian Community	Chair Steven W. Lynn Michelle Katona
2:00-2:30	Update on Regional Benchmarking	Michelle Katona Karen Woodhouse Dr. Amy Kemp

