

# ATTACHMENT #1



**FIRST THINGS FIRST**

*Ready for School. Set for Life.*

## **Phoenix North Regional Partnership Council Meeting March 10, 2015**

<b>AGENDA ITEM</b>	<b>Approval of Meeting Minutes</b>
<b>BACKGROUND</b>	<b>The attached minutes are from the Phoenix North Regional Council Regular Meeting held on January 13, 2015 at the Native Health, 4041 North Central, Building C, Phoenix, AZ 85012</b>
<b>RECOMMENDATION</b>	<b>The Regional Director presents these minutes for the Regional Council's review and possible approval.</b>



**FIRST THINGS FIRST**

*Ready for School. Set for Life.*

**Arizona Early Childhood Development & Health Board  
Phoenix North Regional Partnership Council**

Meeting Minutes – January 13, 2015

**Welcome, Introductions, and Call to Order**

Chair Quenneville welcomed everyone and called the **Phoenix North Regional Partnership Council Regular Meeting** to order at approximately **1:08 p.m.** The meeting was held at **Native Health, Building C, 4041 North Central Avenue, Phoenix, Arizona 85012.** Introductions were held.

**Members PRESENT**

Cindy Quenneville, Chair  
Toby Urvater, Vice Chair  
Wendy Resnik  
Dr. Lyn Bailey  
Ana Stigsson  
Billy Thrall  
Kathryn Wauters  
Christina Spicer  
Jenny Tetreault  
Connie Robinson (*Teleconference – ended call at 2:07 p.m.*)

**Members ABSENT**

Chris Tompkins

**Call to Public**

No requests were received.

**Approval of Meeting Minutes**

Chair Quenneville called for a motion to approve the ***December 9, 2014 Regular Meeting Minutes*** as presented.

**Motion:** Member Tetreault moved to approve the meeting minutes as presented. Member Bailey seconded. Motion carried unanimously.

**State Fiscal Year 2015 Implementation**

**Quarter 1 Data and Financial Reports**

Director Yearwood updated the Council on the FY15 Quarter 1 data and financial reports that capture the actual Service Units completed and year-to-date expenditures for all funded grantees.

**State Fiscal Year 2016 Planning**

**Family Resource Centers**

Director Yearwood reminded the Council that the FY'16 funding plan includes funding for a total of 6 Family Resource Centers (FRCs). The Council previously had made a decision to continue to fund the FRCs operated by the Washington, Deer Valley and Paradise Valley School districts, and to make funding available for 2 community based FRCs. The Council had also specified that they would like to have an FRC located in the southern portion of the region and they had had some initial discussion as to whether they would prefer to release a Request for Grant Application (RFGA) or to enter into a Grant agreement with a government entity for this additional center. Council Members discussed the resources that are available in the southern part of the region and conclude that there are several entities that may be interested in applying for the funding. Therefore the Council decided the RFGA funding mechanism will be used for the 3 FRCs.

RFGA and Grant Agreement Timeline

Director Yearwood provided a schedule of the planned First Things First RFGA release dates, Council Member reviewer training and anticipated RFGA Review committee meeting dates. She solicited volunteers from the Council to be part of the Review Committees. The following members volunteered for the following strategy:

- Developmental and Sensory Screening - Member Stigsson  
Member Resnik
- Family, Friend and Neighbor - Member Tetreault  
Member Spicer  
Member Resnik
- Family Resource Centers - Member Thrall  
Member Spicer
- Oral Health - Member Robinson
- Care Coordination - Member Quenneville
- Court Teams - Member Tetreault  
Member Spicer
- Home Visitation - Member Bailey  
Member Robinson
- Professional Development for Early Childhood Professionals - Member Bailey

Community Outreach Report and Presentation

Community Outreach Coordinators Rachel Egboro, Susana Ibarra, and Isela Blanc gave a presentation to the Council sharing their accomplishments within the Phoenix North region and asked how they can further support the Council.

Regional Director Updates

Director Yearwood reminded the Council that the Phoenix North Funding Plan presentation will be on January 20, 2015 in the First Things First Board Room.

She also reminded the Council of the Webinar trainings related to Statewide and Signature Strategies, Communications and Public Affairs and Research and Evaluation that are being offered to all Council Members during January and February. She asked the council to please R.S.V.P. and if they need assistance to not hesitate in contacting the office.

Director Yearwood shared a document that describes the purpose and objectives of the newly established Quality First Advisory Sub-Committee. She informed the Council that they are open meetings and posted on the website and anyone is free to attend and that the Council will also be receiving updates.

Council Member Announcements

Vice-Chair Urvater shared that she has hired a new Oral Health Manager, Vince Torres who started last week.

Next Meeting

Chair Quenneville reminded the Council that the next Council meeting is on Tuesday, February 10, 2015, at 1:00 p.m. The meeting will be held at John C. Lincoln Cowden Center.

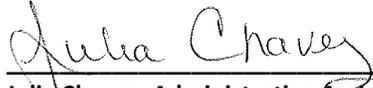
Adjournment

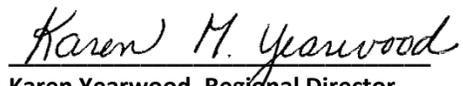
There being no further business, Chair Quenneville adjourned the meeting at approximately 2:22 p.m.

Respectfully submitted on this 10<sup>th</sup> day of February, 2015

ARIZONA EARLY CHILDHOOD DEVELOPMENT & HEALTH BOARD

Phoenix North Regional Partnership Council

  
\_\_\_\_\_  
Julia Chavez, Administrative Assistant

  
\_\_\_\_\_  
Karen Yearwood, Regional Director

\_\_\_\_\_  
Cindy Quenneville, Chair

# ATTACHMENT #2



FIRST THINGS FIRST

*Ready for School. Set for Life.*

## Phoenix North Regional Partnership Council Meeting March 10, 2015

<b>AGENDA ITEM</b>	Early Literacy
<b>BACKGROUND</b>	<p>Dr. Aaliyah A. Samuel, Senior Director for Family Support and Literacy at First Things First will address the following topics in her presentation:</p> <ul style="list-style-type: none"><li>• National Trends</li><li>• What do we know about Early Literacy?</li><li>• Arizona's Literacy Crisis</li><li>• Early Literacy Resources</li></ul>
<b>RECOMMENDATION</b>	The Council may wish to discuss ways in which they can continue to support the field of early literacy.



# Early Literacy Phoenix North Regional Council

Dr. Aaliyah A. Samuel  
Senior Director Family Support and Literacy



FIRST THINGS FIRST

# Presentation Objectives

- National Trends
- What do we know about Early Literacy?
- Arizona's Literacy Crisis
- Resources



# National Trends in Literacy

- Arizona College and Career Standards
- Kindergarten Standards
- Mandatory 3<sup>rd</sup> Grade Retention Trends



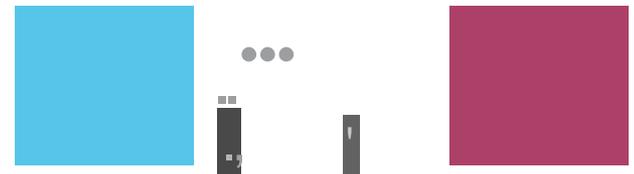
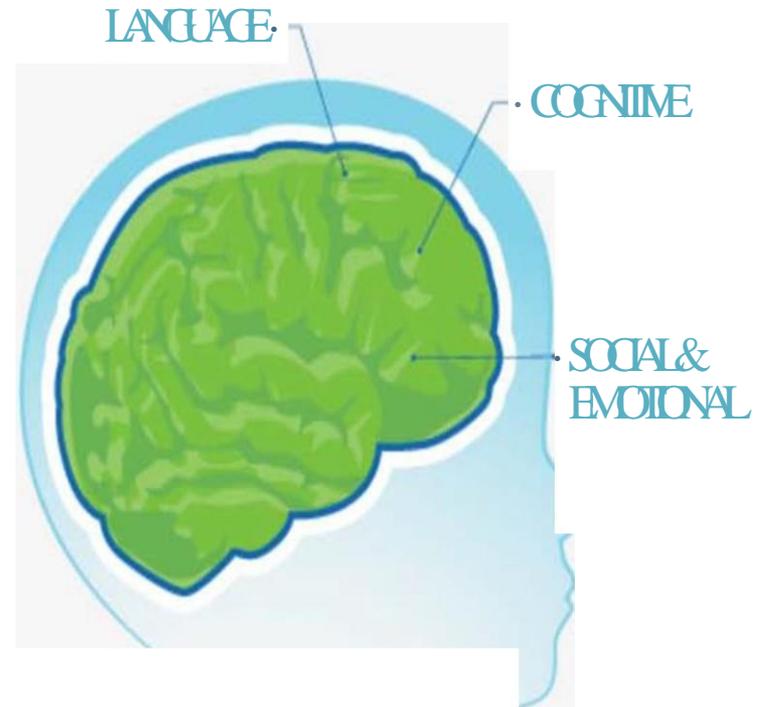
# What we know...



# THE FIRST 5 YEARS

ARE THE MOST CRITICAL IN THE DEVELOPMENT OF A CHILD'S BRAIN

During these years, children begin to develop cognitive, social, emotional, and language skills and start to relate and interact with the world.



# Language Skills Begin at Birth - or sooner



4.5  
months

Recognizes  
sound  
pattern of  
his/her  
name

6  
months

Uses own  
name or  
"momma"  
to segment  
speech and  
add a new  
word in a  
passage

8  
months

Distinguishes  
word patterns  
easily

9  
months

Hones in  
on native  
language;  
becomes  
language  
specialist

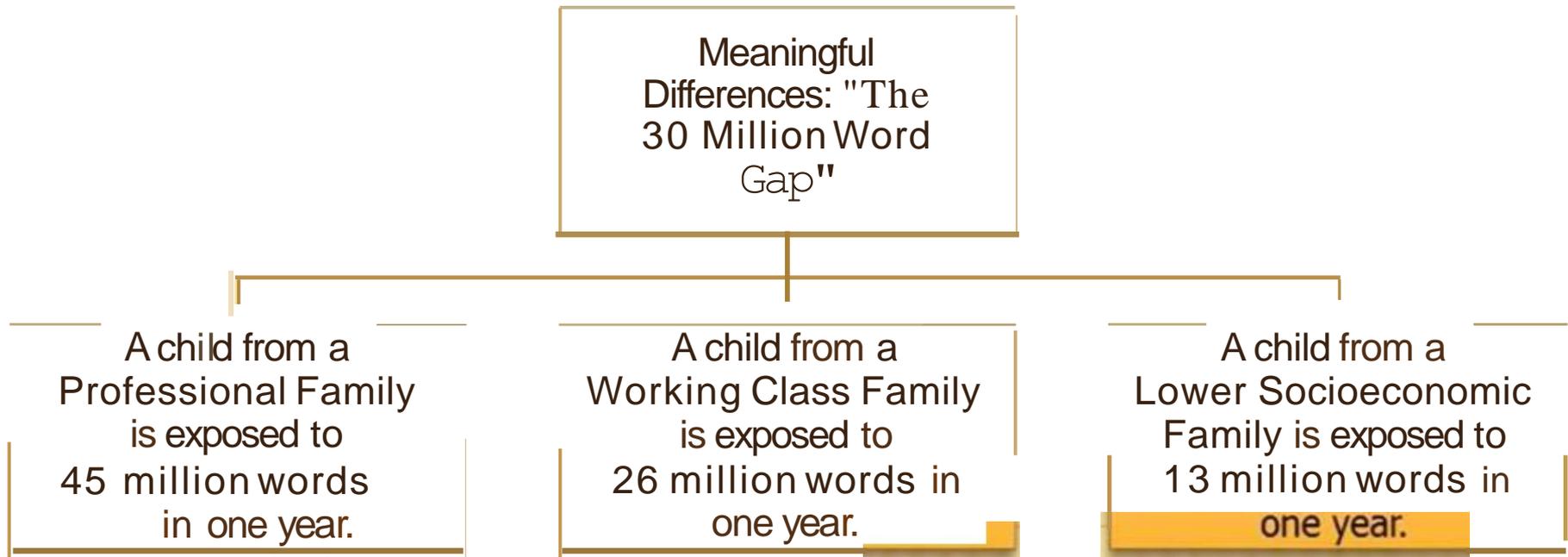
Source: Kathy Hirsh-Pea, Temple University, Lansue & LeRouge. Language from the Crib for the Classroom. 2011.

# How important is language?

DIFFERENCES IN THE SIZE OF  
CHILDREN'S VOCABULARY  
FIRST APPEAR AT ABOUT  
**18 MONTHS**

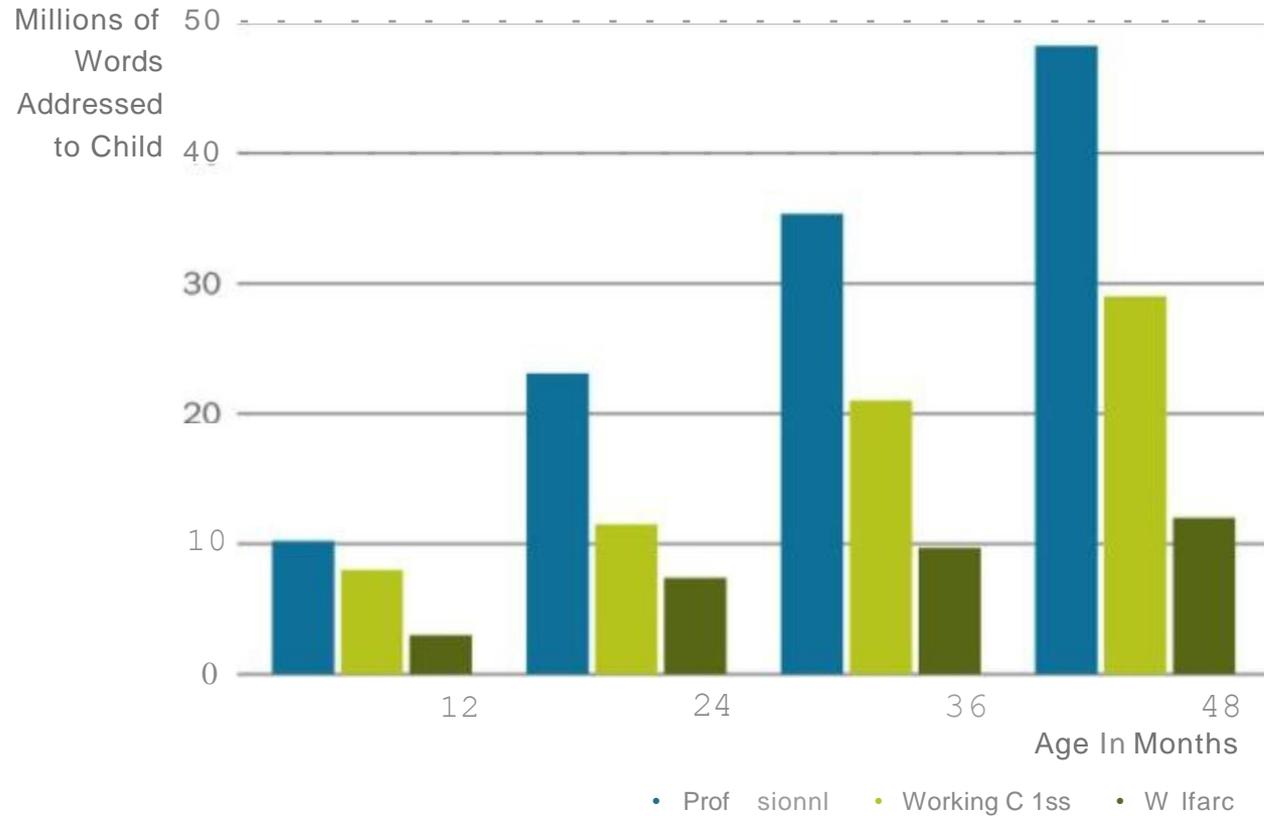


# MANY OF OUR CHILDREN ENTER SCHOOL TODAY WITH.....



Source: Risley and Hart, 1995

# The 30 Million Word Gap



Source: Hart & Risley; Meaningful Differences in the Everyday Experience of Young Children. 1995



# Early Literacy Gaps

- Disparities in language development emerge in infancy and widen in toddlerhood.
- Low-income children entering kindergarten are typically 12-14 months below national norms in language and pre-reading skills.
- Nearly 40% of incoming kindergartners nationwide enter school without the basic language skills they need to learn to read.

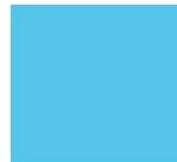


# Language Matters- Amount

Preschoolers whose parents read to them, tell stories, and sing songs tend to develop larger vocabularies, become better readers, and perform better in school.

*Amount of language a child hears affects processing speed and later vocabulary*

Amount and diversity of verbal stimulation fosters early and rich language outcomes





# Why Literacy?

- the 21st Century skill
- the "4 Cs" of 21st Century education

**critical thinking**  
**communication**  
**collaboration**  
**creativity**

- the demand for high standards of reading/writing proficiencies required by today's society



A stylized map of Arizona with a sunburst pattern in shades of yellow, pink, and orange. The bottom half of the map is a solid light blue color. The text "Arizona is facing an early literacy crisis." is overlaid in a dark blue font.

Arizona is facing an early literacy crisis.



# Arizona's Children Reading Achievement Scores

- 3 out of every 4 fourth graders in Arizona cannot read proficiently according to national standards\*
  - only Nevada, Alaska, and Washington, D.C. have lower NAEP percentages.
- 85% of low-income children read below proficiency.

• National Assessment of Educational Progress (NAEP).





IF CHILDREN START SCHOOL  
READY TO SUCCEED,  
THEY ARE MORE LIKELY TO  
READ AT GRADE LEVEL BY  
**3 DG ADF.**

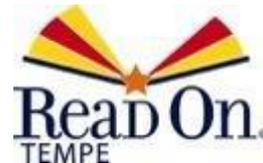
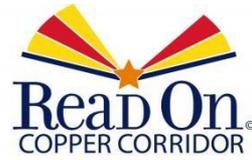
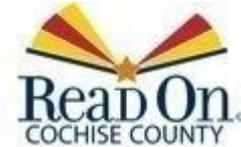
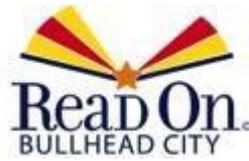
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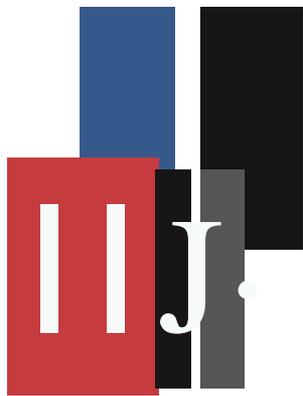
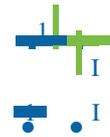
# Overview



MISSION: Read On Arizona is a statewide public/private partnership of agencies, foundations and community stakeholders who are committed to a collaborative approach to improving language and literacy outcomes for Arizona's children from birth to age eight.



# Founding Partners



# Arizona's Goals

- All students graduating college and career ready
- All students reading at grade level by the end of 3<sup>rd</sup> grade
- All students entering school ready to learn



# 4 Basic Components

## Literacy Table

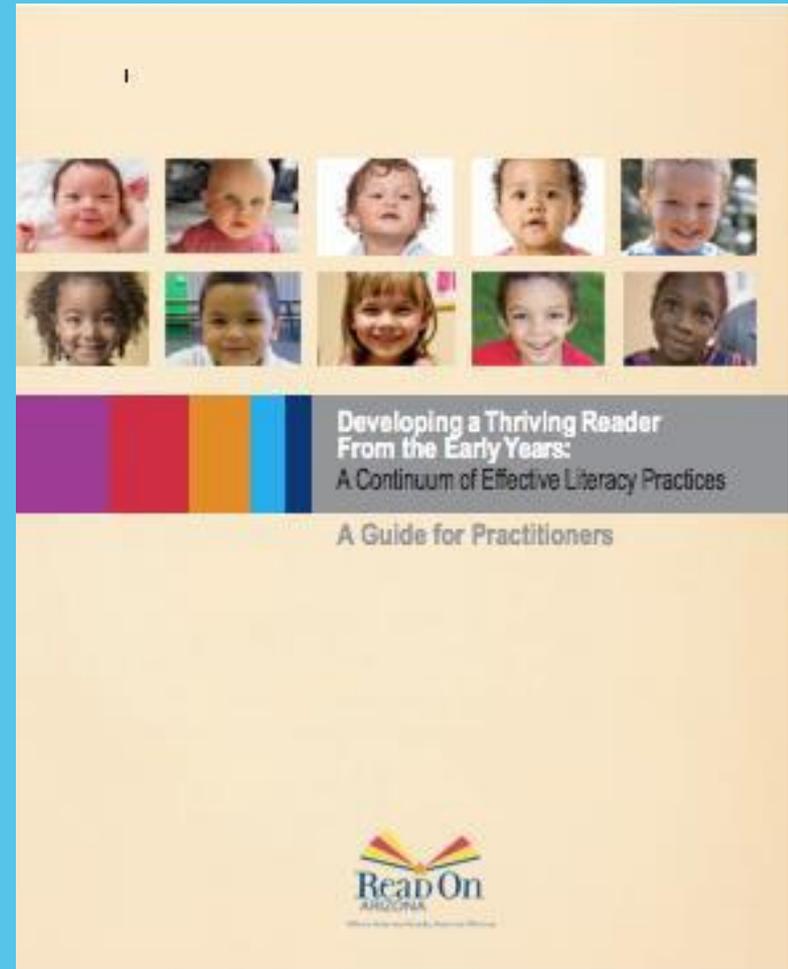


# Key Messages to Promote Literacy

- **Talk** with your child and build their language skills. Encourage them to ask questions.
- **Bring your child words!** Help build their vocabulary by pointing and saying the name of objects around them. Point out new words when reading a book for the first time.
- **Sing** with your child and make up rhymes.
- **Tell stories** and encourage conversation; make it interactive and fun. Parents need to support a strong development of home language skills so that students enter school prepared with the core knowledge and vocabulary in their home language that will help them to thrive.
- **Read aloud** to your child in whatever language you're most comfortable. Strength in a child's first language is critical to their success in learning a second language.
- **Pick books** that interest your child so they want you to read them again and again.

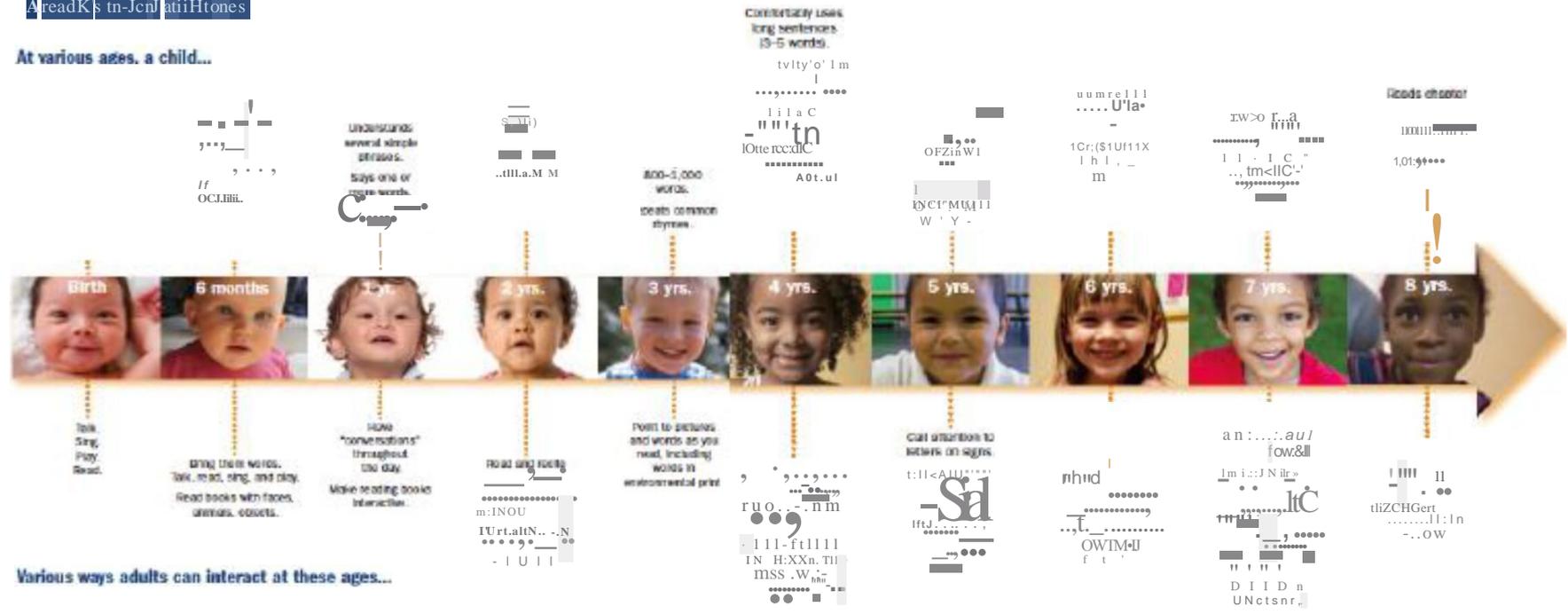


# Developing A Thriving Reader: A Continuum of Effective Literacy Practices



# Building Blocks

At various ages, a child...



Various ways adults can interact at these ages...

Ways adults can support children's language, reading, and writing



# ATTACHMENT #3



FIRST THINGS FIRST

*Ready for School. Set for Life.*

## Phoenix North Regional Partnership Council Meeting March 10, 2015

<b>AGENDA ITEM</b>	Phoenix North Early Literacy Programs
<b>BACKGROUND</b>	Through the Parent Outreach and Awareness strategy, the Phoenix North Council provides funding to the City of Phoenix Public Library to implement programs that promote early literacy. Anna White, Program Manager will provide an overview of the programs offered. Dr. Amy Kemp will then present the highlights of an evaluation which was recently completed on the effectiveness of the programs.
<b>RECOMMENDATION</b>	For Council information and discussion

# Early Literacy @ Phoenix Public Library

Report to First Things First  
Phoenix North Regional Partnership Council  
Anna White, Program Manager  
March 10, 2015

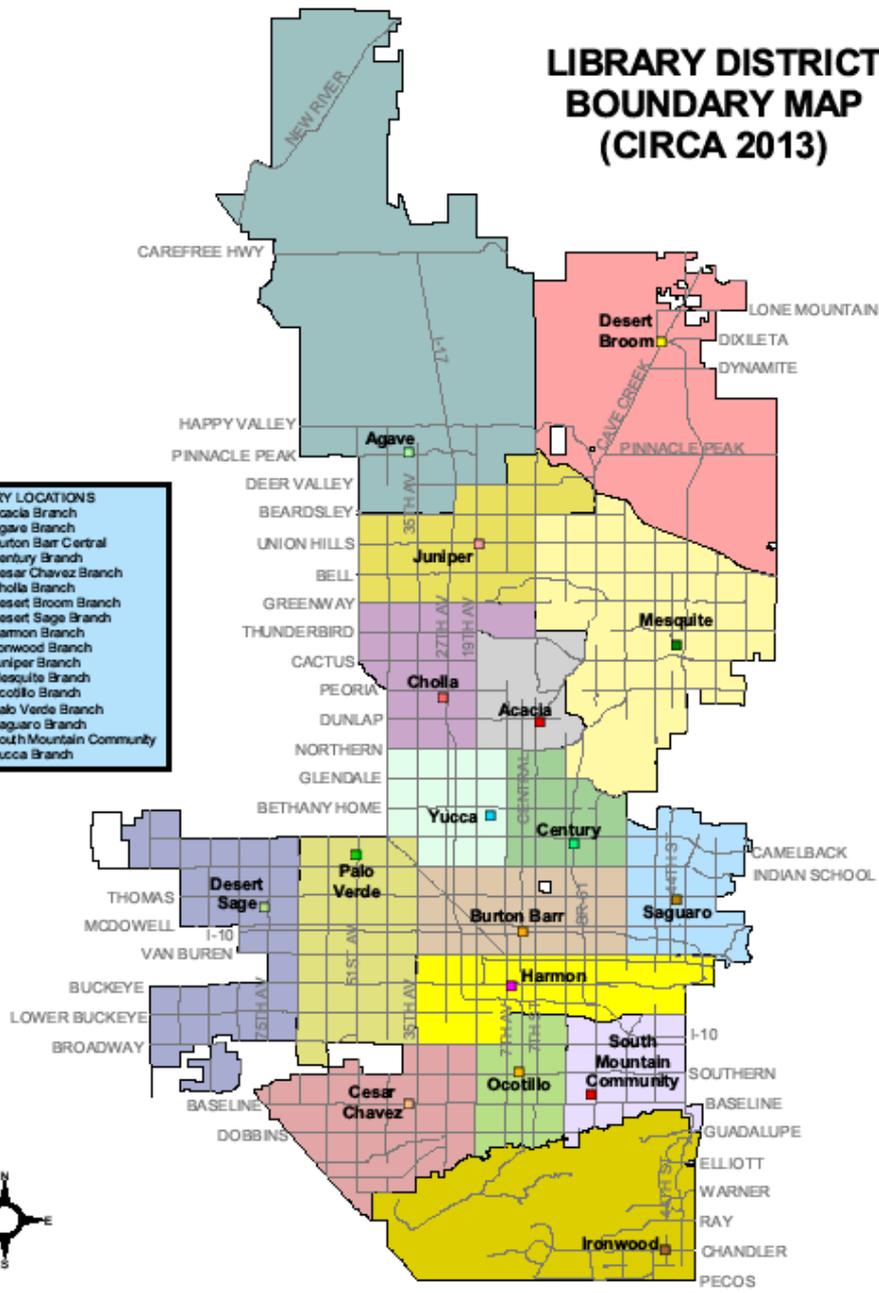
# Phoenix Public Library & First Things First

- Partnership in/around five libraries
- Goal is to positively affect the behaviors of parents and caregivers
- Tools include: Storytimes, Workshops, Events, Outreach



# LIBRARY DISTRICT BOUNDARY MAP (CIRCA 2013)

- LIBRARY LOCATIONS**
- Acacia Branch
  - Agave Branch
  - Burton Barr Central
  - Century Branch
  - Cesar Chavez Branch
  - Cholla Branch
  - Desert Broom Branch
  - Desert Sage Branch
  - Harmon Branch
  - Ironwood Branch
  - Juniper Branch
  - Mesquite Branch
  - Palo Verde Branch
  - Saguaro Branch
  - South Mountain Community
  - Yucca Branch

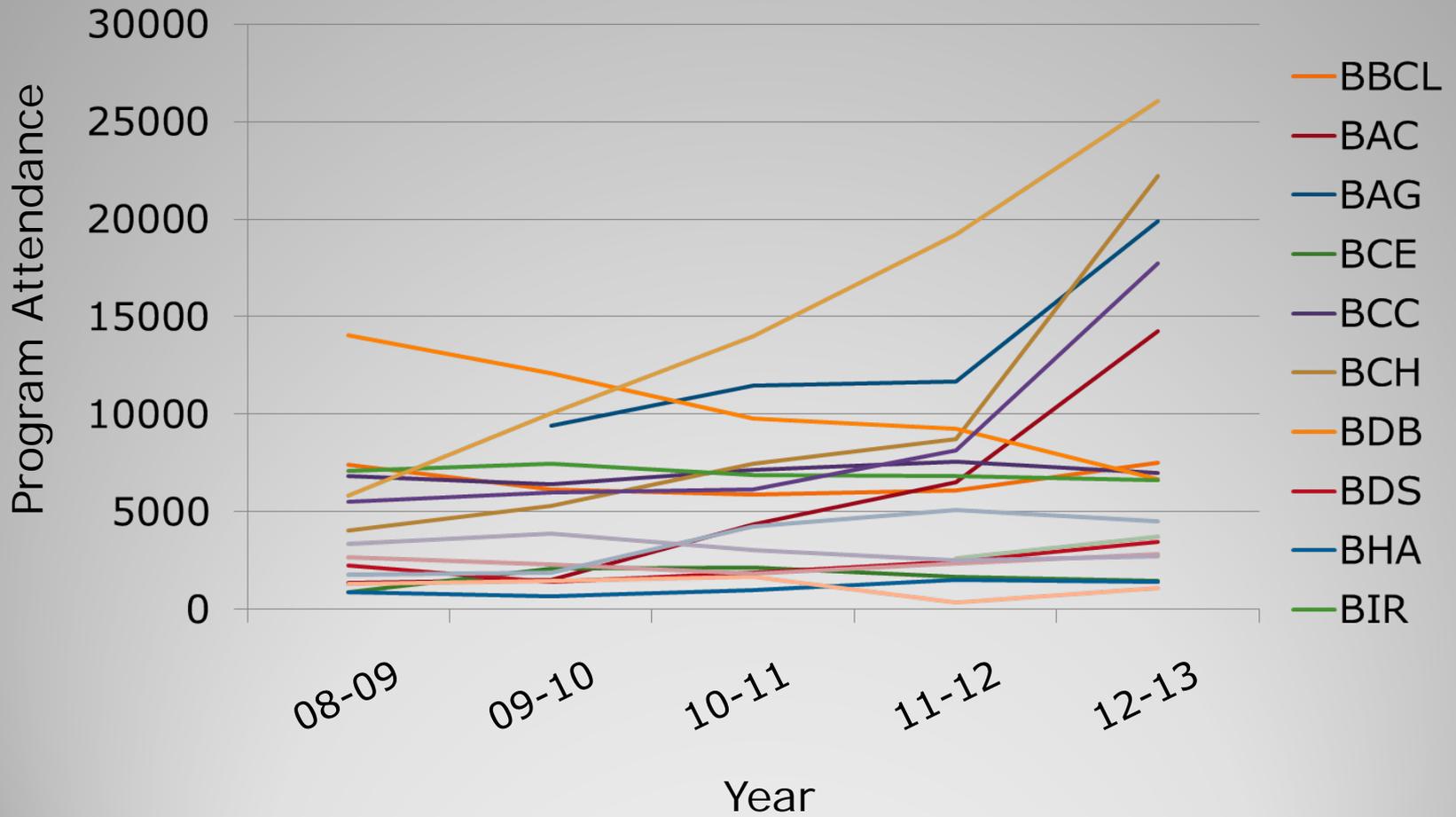


# Library Data

## July 2013 to June 2014

	# of Workshops	Adults at Workshops	# of Events	Adults at Events	Books Given Out
TOTALS	3,274	26,269	58	4,883	6,508
GOALS	2,250	22,500	55	2,000	4,000





# Impact of FTF on Storytime

# Partnerships & Successes

- Acacia Elementary
- Alta Vista Elementary
- Arroyo Head Start
- Beth El Center for Early Childhood Education
- Beuf Community Center
- Bookman's Entertainment Exchange
- Cactus View Preschool
- Calvary Central Daycare
- Constitution Elementary
- Constitution Elementary
- Deer Valley Community Center
- Deer Valley Family Resource Center
- Deer Valley Rock Art Center
- Desert View Elementary
- Desert Winds Elementary
- Echo Mountain Elementary
- Emmaus Lutheran Preschool
- Esperanza Elementary
- Foundation for Blind Children
- Inspire Charter School
- John Jacobs Elementary
- Larkspur Elementary
- Life Skills Family Center
- Lincoln Learning Center
- Lookout Mountain Elementary
- Maggie's Place
- Manzanita Elementary
- Maryland Elementary
- Moon Mountain Elementary
- Mountain View Elementary
- Ocotillo Elementary
- Orangewood Christian Academy
- Palomino Elementary
- Paradise Valley Community Center
- Paradise Valley Lutheran Preschool
- Southwest Human Development
- Raising Arizona
- Richard E Miller Elementary
- Sahuaro Elementary
- Shadow Rock Preschool
- Shaw Butte Elementary
- Scottsdale Learning Center
- Sunnyslope Community Center
- Sunnyslope Elementary
- Sunrise Elementary
- Sunset Elementary
- Trinity United Methodist Preschool
- Tumbleweed Elementary
- Tutor Time
- Valley Childcare
- Village Meadows Elementary
- Vista Colina Emergency Family Shelter
- Washington Elementary
- Washington Resource and Information Center

# Storytime



- BabyTime
- ToddlerTime
- Family Storytime
- Bilingual Storytime
- DiscoveryTime
- NEW! Sensory Storytime
- NEW! Apps on Laps
- NEW! Baby Sign

# Workshops



Workshops for:

- Parents
- Foster Parents
- Teen Parents
- Professional Caregivers

Topics include:

- Brain Time
- Every Child Ready to Read
  - Fun with Letters
  - Fun with Words
  - Fun with Math and Science
- Introduction to the Library
- Kindergarten Bootcamp
- Ready, Set, Kindergarten

# Kindergarten Bootcamp



# Our Greatest Accomplishment...

Helping children be *Ready for School. Set for Life.*



# Thank you First Things First

# Literacy Outreach

*Evaluation Findings*

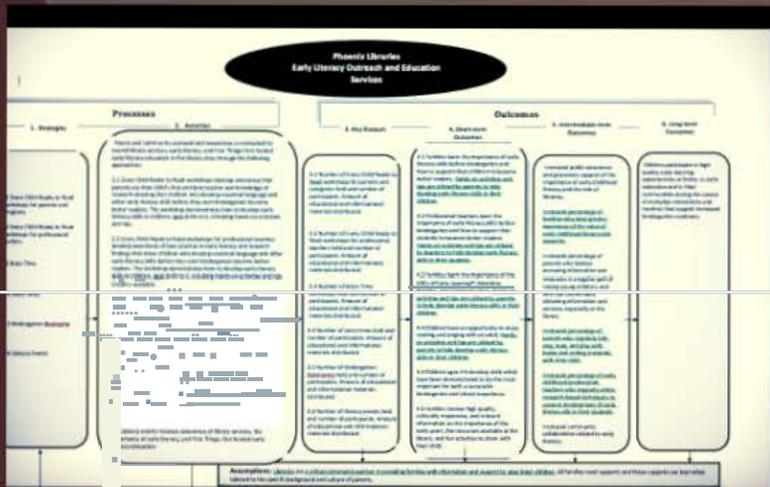


Dynamic Analysis, LLC



Start

# Treasure Map = The Logic Model



# *Implementation Findings*

- Evidence-Based
- Family-Focused
- Dynamic Team
- Flexible

# *Implementation Recommendations*

- More Tips and Hands-On Activities
- Core Knowledge and Master Schedule
- Learning Community
- Cultural Insight
- Parent Feedback

# *Outcome Findings*

**Parent Value** - "[The presenter] always goes the extra mile"

**New Information and Resources** - "It made me understand how everyday discussions can turn into learning opportunities"

**Reminders** - "I enjoyed hearing someone else explain that I'm already on the right track...[the workshop] showed me I am doing things right"

**Child Enjoyment** - "My child sings the song from Pete the Cat and now I know why"



# Outcome Recommendations

- Flexible and Consistent
- Hands-on Practice and Feedback
- Focus



# Success!

- Meets Intended Outcomes
- Cost-Effective
- Expanding
- Resource - "Outreach staff members are the cream of the crop"



# Literacy Outreach

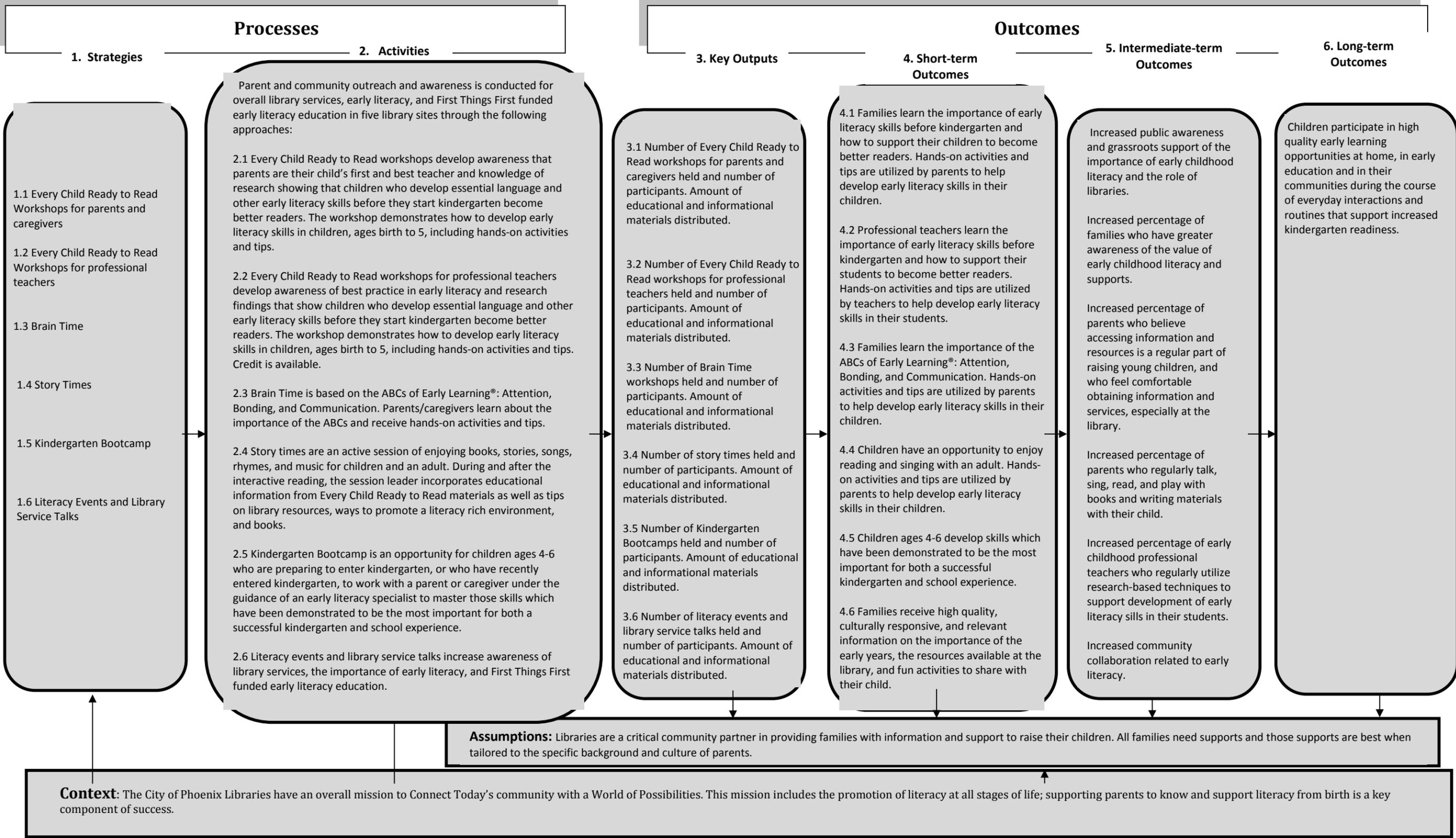
*Evaluation Findings*



Dynamic Analysis, LLC



# Phoenix Libraries Early Literacy Outreach and Education Services



# ATTACHMENT #4

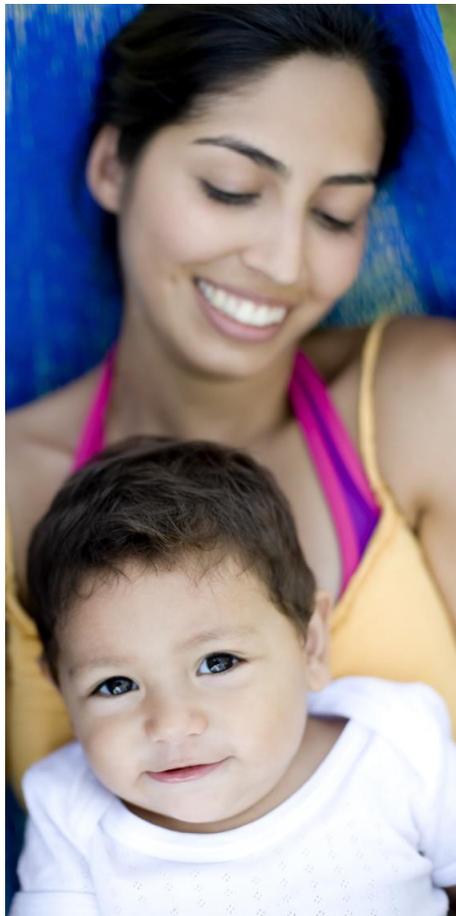


**FIRST THINGS FIRST**

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## **Phoenix North Regional Partnership Council Meeting March 10, 2015**

<b>AGENDA ITEM</b>	<b>Community Outreach Update</b>
<b>BACKGROUND</b>	<b>Community Outreach Coordinators will update Council on Outreach activities.</b>
<b>RECOMMENDATION</b>	<b>For Council information and discussion</b>



# COMMUNITY OUTREACH

Team S.I.R.



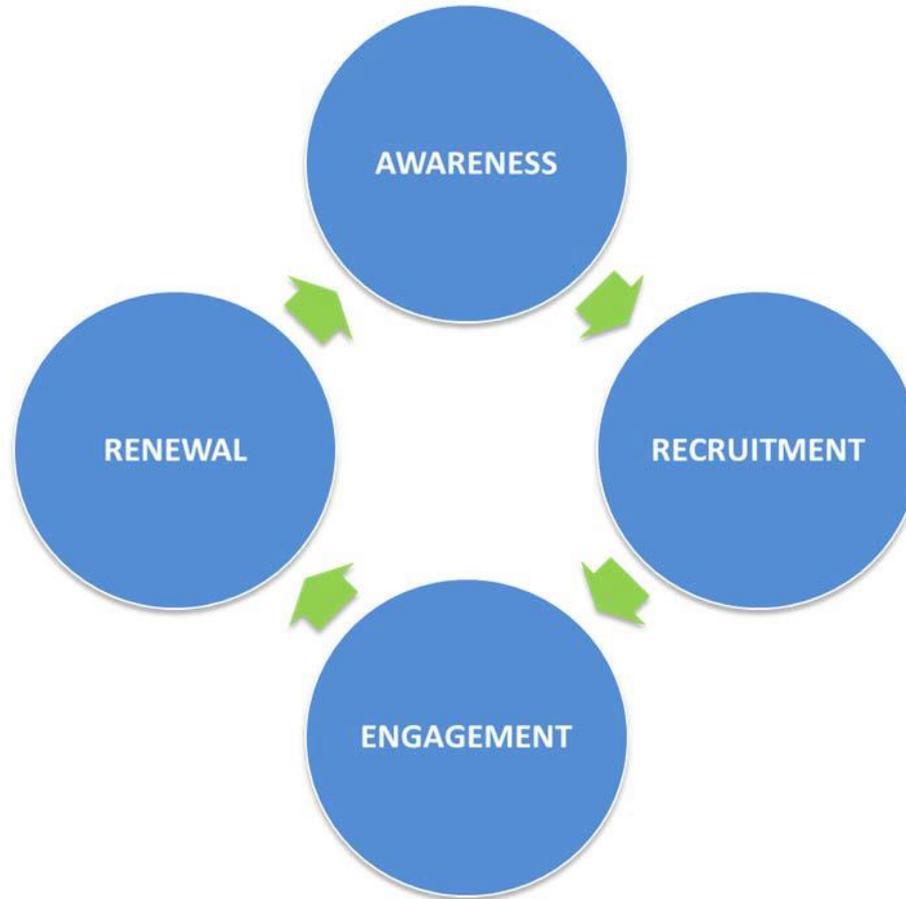
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[azftf.gov](http://azftf.gov)



# COMMUNITY ENGAGEMENT MODEL





## 3 TIERS OF ENGAGEMENT

CHAMPIONS

SUPPORTERS

FRIENDS



FIRST THINGS FIRST

*Ready for School. Set for Life.*

Thanks for Your  
Support!

- Team S.I.R.



# ATTACHMENTS # 5, 6, 7



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## Phoenix North Regional Partnership Council Meeting March 10, 2015

<b>AGENDA ITEM</b>	<b>Regional Director's Update</b>
<b>BACKGROUND</b>	<p>The Regional Director will summarize and/or update the Council on the following:</p> <ul style="list-style-type: none"><li>• Arizona Department of Education Preschool Development Grant</li><li>• FTF Faith Fourm</li><li>• Quality First Scholarship Meeting</li><li>• FTF CEO Visits to Regions</li></ul>
<b>RECOMMENDATION</b>	Possible discussion. No action required.



## WHAT ARE PRESCHOOL DEVELOPMENT GRANTS?

Preschool Development Grants support states to (1) build or enhance their infrastructure to provide high-quality preschool programs, and (2) expand high-quality preschool programs in high-need communities. These States will serve as models for expanding preschool to all 4-year-olds from low- and moderate-income families.

### Preschool Development Grantees plan to:

- Create or expand high-quality preschool programs in high-need communities;
- Implement state-level infrastructure and quality improvements;
- Collaborate with selected programs and ensure strong partnerships between school districts and other early learning providers;
- Align preschool programs within a birth-through-third-grade continuum of services; and
- Create sustainable programs by coordinating existing early learning funds.



There are two types of Preschool Development Grants:



Preschool Development Grants  
**Development Grants**

Development Grants are designed for states that currently serve less than 10 percent of four-year-olds and have not received a Race to the Top – Early Learning Challenge (RTT-ELC) grant.

States with Development Grants have ambitious and achievable plans to implement and sustain high-quality preschool programs that can reach and serve additional eligible children in one or more high-need communities.

Up to 35 percent of the Development Grant award may be used for state-level infrastructure and quality improvements.



Preschool Development Grants  
**Expansion Grants**

Expansion Grants are for states that currently serve 10 percent or more of four-year-olds or have received a Race to the Top – Early Learning Challenge (RTT-ELC) grant.

States with Expansion Grants have ambitious and achievable plans to implement and sustain high-quality preschool programs that can reach and serve additional eligible children in two or more high-need communities.

Up to 5 percent of the Expansion Grant award may be used for state-level infrastructure and quality improvements.

# 2014 GRANT AWARDS

## DEVELOPMENT GRANTS

AL	\$ 17,500,000
AZ	\$ 20,000,000
HI	\$ 2,074,059
MT	\$ 10,000,000
NV	\$ 6,405,860

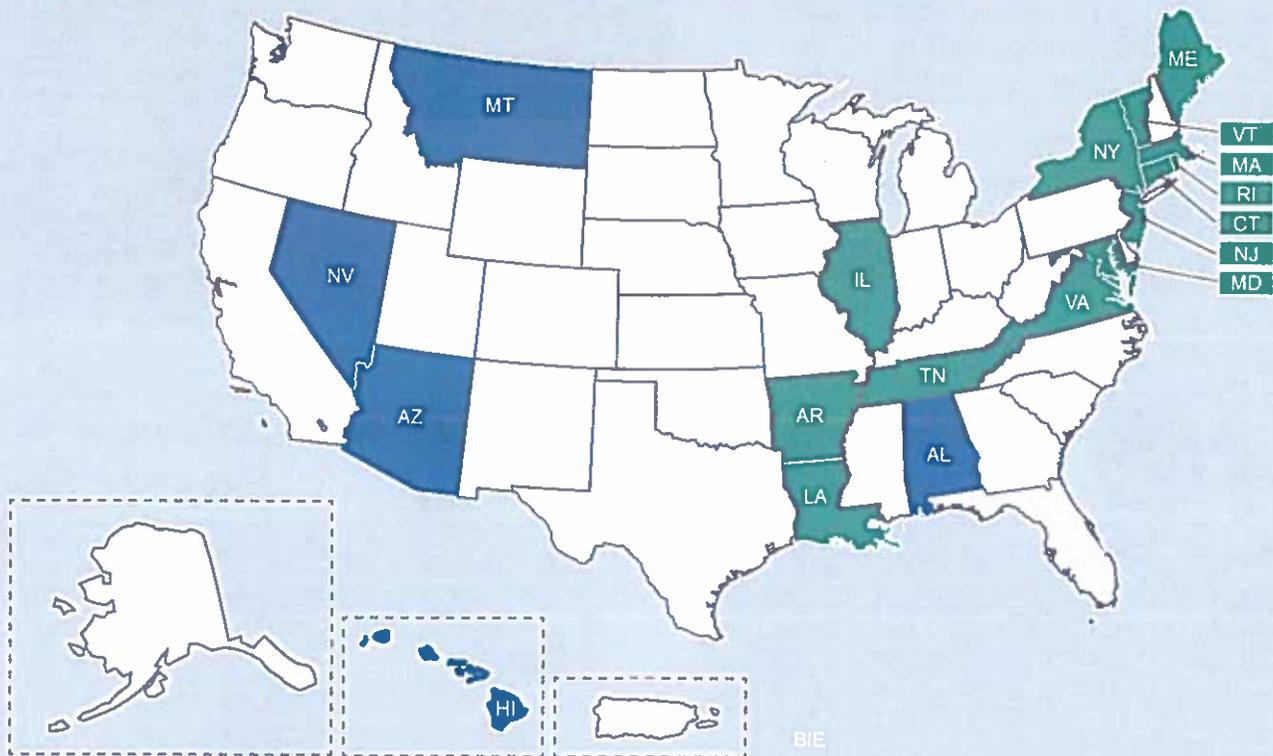
## EXPANSION GRANTS

AR	\$ 14,993,000	NJ	\$ 17,498,115
CT	\$ 12,499,000	NY	\$ 24,991,372
IL	\$ 20,000,000	RI	\$ 2,290,840
LA	\$ 2,437,982	TN	\$ 17,500,000
ME	\$ 3,497,319	VT	\$ 7,231,681
MD	\$ 15,000,000	VA	\$ 17,500,000
MA	\$ 15,000,000		

**TOTAL: \$226,419,228**

Over 18,000 additional children will be served in high-quality preschool programs in Year 1 of the program.

- States that received FY 2014 Preschool Development Grants – Development Grants
- States that received FY 2014 Preschool Development Grants – Expansion Grants



Preschool Development Grant Program is a discretionary grant program that is jointly administered by the U.S. Department of Education and the U.S. Department of Health and Human Services.



# FIRST THINGS FIRST

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## **Faith Representatives Forum**

February 4, 2015

Held at St. Patrick Catholic Church, Scottsdale, AZ

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### Summary of Discussion

**The Role of the FTF Faith Representative** – Review of draft document which details general job description for regional council members and specific guidance for members serving in the faith representative seat. Small group discussions were held to brainstorm specific examples of how the faith representative can carry out this role related to the five areas of influence outlined in the draft document.

**FTF Update from CEO Sam Leyvas**– CEO Leyvas thanked regional council members for their work in helping to develop regional funding plans. He also offered updates on the Quality First advisory sub-committee which held its first meeting on February 3; current FTF state board vacancies and the need to identify possible candidates; research and evaluation plan review; recent awards of both a Preschool Development Grant and Early Head Start-Child Care Partnership grants in Arizona; recent legislative news and focus groups currently being held regarding the Arizona Parent Kit.

**Panel Discussion on Successful Faith-based Partnerships** – In response to members' request to learn more about successful partnership models and best practices from established partnerships, attendees heard from a panel of fellow faith representatives who shared examples of successful faith-based partnerships in their respective communities.

Panelists included: Pastor Jose Garcia, who is Pastor of the Parker Apostolic Church. He is also the administrator of a Christian school, Preschool to 12th grade, which he has been part of since its inception. As the school administrator, he works with a diverse community and is familiar with the issues families face in preparing their children for school success. Pastor Garcia shared a successful book drive his church held for a local Head Start program as well as an early childhood professional development scholarship that was established in honor of his late wife.

Mary Permoda, has served in ministry in the Diocese of Phoenix since 1985. Currently she sits on the Catholic Charities USA Parish Social Ministry National Leadership and Executive Team, sits on the Phoenix Catholic Charities Board of Directors and is the Director of Pastoral Activities here at St. Patrick Catholic Community. Mary shared how a need to understand more about community resources available in her area led to the

formation of a regular annual breakfast that allows faith-based communities to connect with community service organizations as well as an email network list in which resource information is regularly shared.

Fr. Patrick Maitrejean is a retired Episcopal priest and stays active as a translator for the St. Andrews Children's Clinic and volunteers as Assistant Priest locally. His extensive background includes being a Peace Corp Volunteer in Colombia. After seminary in Puerto Rico he was the pastor of Episcopal congregations in Colombia and later in California. He sees the Regional Council's efforts as the best hope for ending the cycle of poverty. Fr. Maitrejean shared how a church member who had a passion for ensuring that young children receive needed vision screening employed her network and connections to secure access to screening equipment which can be used to screen dozens of children in a short time period.

**New FTF Tools and Resources for Sharing the Early Childhood Message** – FTF staff shared a new information sheet that was developed in response to the first faith forum that effectively shows why early childhood matters to faith communities. They also demonstrated resources available on the FTF website, including a Take Action page where presentations can be requested, regional staff contact information and a family guide to FTF-funded services available on regional pages.

**Presentation by Chuck Fitzgerald of the Governor's Office of Faith and Community Partnerships** – Chuck Fitzgerald presented on Engaging Communities of Faith and shared how his office helps to foster partnerships throughout Arizona. Mr. Fitzgerald's presentation included information about the make-up of communities of faith in Arizona, and tools and resources available through his office.

# Phoenix North

## Quality First Scholarships Fiscal Year 2016

- Phoenix North will be maintaining their Quality First Scholarships investment as 39% of the total allocation in FY16.
- 2-Star providers in Phoenix North will not receive scholarships in FY16.
- 3-5 Star providers can anticipate receiving their base model scholarship number.
- Scholarships for 3-5 Star providers will be awarded based on size and star rating as of April 1, 2015.
- 2-Star providers who increase their star rating after April 1, 2015 may be eligible for scholarships based on availability during the re-allocation process.

	FY15	FY16	% Reduction
<b>Total Allocation</b>	\$23,412,056	\$14,594,983	38%
<b>Dedicated Scholarship Allocation</b>	\$9,055,798	\$5,652,159	38%
<b>Estimated Scholarship Slots</b>	1155	711	38%

### Star Ratings Metrics

	3-5 Star	2 Star
<b>FY15 Providers</b>	57	76
<b>FY16 Estimated Providers</b>	71	62