



FIRST THINGS FIRST

Ready for School. Set for Life.

AGENDA ITEM: Regional Council New and Revised Strategies

BACKGROUND: The following Regional Councils are requesting approval to revise or add new strategies in SFY12.

Regional Council	New Strategy SFY12	Revised Strategy SFY12
Northeast Maricopa	Media: including this strategy in the amount of \$150,000	
Yavapai	Early Literacy: including this as a strategy in the amount of \$47,500	
	Prenatal Outreach: including this as a strategy in the amount of \$380,000	
Pinal		Oral Health: Increase from \$300,000 to \$600,000

RECOMMENDATION: FTF staff recommend approval of all the proposed strategies and funding levels.

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FIRST THINGS FIRST

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Marie Raymond

Dana Vela

February 18, 2011

Arizona Early Childhood Development and Health Board
4000 N. Central Ave. Suite #800
Phoenix, AZ 85012

Dear Arizona Early Childhood Development and Health Board Members,

The Northeast Maricopa Regional Partnership Council is requesting that the Arizona Early Childhood Development and Health Board approve the Regional Council's request to make the following changes to their SFY2012 Funding Plan:

- Recommend funding for regional strategy: Media Buy in the amount of \$150,000. The funds are to be used towards increasing awareness and understanding of the importance of early care and education and the promotion of optimal health and development of children birth through five. The strategy will be implemented through purchasing advertisement on television, radio, newspaper, billboards, grocery carts, floor mats and cooler decals, and theater ads.

The Northeast Maricopa Regional Partnership Council approved the proposed revisions at their February 8th, 2011 Council meeting. The attached spreadsheet highlights the above-mentioned change.

The Northeast Maricopa Regional Partnership Council respectfully requests that the Arizona Early Childhood Health and Development Board approve the Council's request to make the change outlined above to the SFY 2012 Funding Plan. The Council is confident that the proposed change is in the best interest of children and families in the Northeast Maricopa Region. The Regional Council feels strongly that through this strategy, the mission of First Things First will be delivered in a clear and precise message.

Sincerely,

Stuart Turgel, Council Chair
Northeast Maricopa Regional Partnership Council

Regional Partnership Council Plan Funding Summary - Items for Board Approval

Regional Partnership Council: Northeast
Maricopa
Year: FY12

Strategies	Original Amount	Current Total	Proposed	Awarded	New/Amended Awards (Marginal Amount)	Recalculated Unawarded
		\$3,894,318				
Child Care Health Consultation	\$40,000	\$40,000	\$40,000	\$0.00		\$40,000.00
Child Care Scholarships	\$1,100,000	\$1,100,000	\$1,100,000	\$0.00		\$1,100,000.00
Community Awareness	\$10,000	\$10,000	\$10,000	\$0.00		\$10,000.00
Community Outreach	\$50,000	\$50,000	\$50,000	\$0.00		\$50,000.00
Crisis Intervention	\$297,000	\$297,000	\$297,000	\$0.00		\$297,000.00
Evaluation	\$342,346	\$342,346	\$342,346	\$0.00		\$342,346.00
Expansion: Pre-K and Head Start	\$478,000	\$478,000	\$478,000	\$0.00		\$478,000.00
Food Security	\$6,500	\$6,500	\$6,500	\$0.00		\$6,500.00
Home Visitation	\$212,500	\$212,500	\$212,500	\$0.00		\$212,500.00
Media	-	-	\$150,000.00	\$0.00		\$150,000.00
Mental Health Consultation	\$375,000	\$375,000	\$375,000	\$0.00		\$375,000.00
Needs and Assets	\$7,000	\$7,000	\$7,000	\$0.00		\$7,000.00
Oral Health	\$200,000	\$200,000	\$200,000	\$0.00		\$200,000.00
Parent Education Community-Based Training	\$250,000	\$250,000	\$250,000	\$0.00		\$250,000.00
Quality First	\$225,000	\$225,000	\$225,000	\$0.00		\$225,000.00
Scholarships TEACH	\$33,000	\$33,000	\$33,000	\$0.00		\$33,000.00
To Be Determined	-	-	-	\$0.00		\$0.00
Total	3,626,346.00	3,626,346.00	\$3,776,346.00	0.00	\$0.00	\$3,776,346.00
Total Unallotted		\$267,972.00	\$117,972.00			



FIRST THINGS FIRST

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February 18, 2011

Chairman Steve Lynn and Members of the First Things First Board
Arizona Early Childhood Development and Health Board
4000 N. Central Avenue, Suite 800
Phoenix, AZ 85012

RE: FY 2012 Yavapai Region New Strategies: Prenatal Outreach and
Community Based Literacy

Dear Chairman Lynn and Members of the Board:

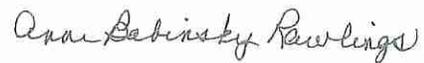
The Yavapai Regional Partnership Council is pleased to present the Prenatal Outreach strategy in the amount of \$380,000 and Community Based Literacy strategy in the amount of \$47,500 for our SFY2012 Regional Funding Plan. The Regional Council is requesting your review and approval.

The Yavapai Regional Partnership Council has identified the need for programming to address regional concerns raised in the 2010 Yavapai Region Needs and Assets report. These included use of alcohol and tobacco during pregnancy, the high percentage of pregnant women who do not receive an adequate number of prenatal visits, as well as an immunization rate that is significantly lower than the state average. In terms of prenatal practices and characteristics of births, the 2008 data from the Yavapai region compares unfavorably with that of Arizona as a whole. For example, compared to the statewide average, more than twice as many women in the region use tobacco during pregnancy; while alcohol use is 80% higher.

Many children in the Yavapai Region are at risk to enter school unprepared to succeed due to limited opportunities for literacy development. Low educational attainment among parents and low income status are risk factors for inadequate literacy development. According to the Yavapai Regional 2010 Needs and Assets report, 62% of mothers have a high school diploma or less, and 28% of mothers do not have a high school diploma in the Yavapai region. Across the region, 26% of families with young children are below the Federal Poverty level. Households with single mothers are especially at risk, as 62% of single mothers with young children are below the Federal Poverty Level. In addition, third grade standardized assessments also indicated that area children often lag behind their counterparts in reading, math and writing.

On behalf of the Yavapai Regional Partnership Council, please accept our appreciation for your support of the children in our region. We await your response in consideration of the newly proposed Prenatal Outreach and Community Based Literacy strategies for fiscal year 2012.

Sincerely,

A handwritten signature in cursive script that reads "Anne Babinsky Rawlings".

Anne Babinsky Rawlings, Chairperson
Yavapai Regional Partnership Council

Yavapai Regional Partnership Council Strategy Worksheet ♦ SFY2012 Funding Plan

Strategy Name: Community Based Literacy

The Yavapai Regional Partnership Council has recognized the need for a literacy strategy which will provide community-based early literacy programs that create opportunities for parents to expose their infants, toddlers, and young children to books and language. Parents and caregivers will develop and enhance the skills and supports they need to encourage early literacy in their homes.

The first three years of life are a period of incredible growth in all areas of a baby's development. A newborn's brain is about 25 percent of its approximate adult weight. By age three, it has grown dramatically by producing billions of cells and hundreds of trillions of connections, or synapses, between these cells. While we know that the development of a young child's brain takes years to complete, we also know there are many things parents and caregivers can do to assist children to get off to a good start and establish healthy patterns for life-long learning.¹

Kindergarten readiness is important to consider as research studies have found that participation by low-income children in early intervention programs prior to kindergarten is related to improved school performance in the early years of education. Long-term studies suggest that early childhood programs have positive impact evident in the adolescent and adult years.

One component of children's readiness for school consists of their language and literacy development. Learning to read and write starts long before first grade and has long-lasting effects. Children's early experiences with books and print greatly influence their ability to comprehend what they read. Alphabet knowledge, phonological awareness, vocabulary development, and awareness that words have meaning in print are all pieces of children's knowledge related to language and literacy.

Many children in the Yavapai Region are at risk for low literacy attainment. Low educational attainment among parents and low income status are risk factors for literacy development. According to the Yavapai Regional 2010 Needs and Assets report, 62% of mothers have a high school diploma or less, and 28% of mothers do not have a high school diploma in the Yavapai Region.² Across the Region, many children live below the Federal Poverty Level. The Yavapai Regional 2010 Needs and Assets Report stated that 26% of families with young children are below the Federal Poverty level in the Yavapai Region². Households with single mothers are especially at risk, as 62% of single mothers with young children are below the Federal Poverty Level in the Yavapai Region.

Third grade standardized assessments also indicated that area children often lag behind their counterparts in reading, math and writing. The 2010 Yavapai Regional Needs and Assets documented the following 3rd grade AIMS scores:²

- 5:15 school districts had a 40% or more failure rate for reading
- 6:15 school districts had a 40% or more failure rate for math
- 4:15 school districts had a 40% or more failure rate for writing

In order to address the distinct geographic needs of the region, the Regional Council will invite stakeholders to submit a variety of proposals to enhance language and literacy development in young children that are both evidence-based and relevant to the community served. Specific approaches to implement this strategy

will take the following into account:

Evidence-based research identifies key components of early literacy curriculum. They include:

- Oral language: Fostering vocabulary and listening comprehension, expressive and receptive language. Alphabetic Code: Developing alphabet knowledge, and phonological/ phonemic awareness which is the ability to discriminate sounds in words, invented spelling.
- Print knowledge: Understanding environmental print and concepts about print.

Effective literacy development programs:

- Understand the parent's literacy strengths and reinforce their knowledge and skills.
- Provide an opportunity for adults and children to reflect on literacy practices in their daily lives.
- Recognize the literacy history of the parents.
- Consider socio-cultural context: Children's experiences with the world greatly influence their ability to comprehend what they read.
- Provide accommodations and adaptations for children and adults with special needs or disabilities: Contain an educational component which formally or informally affects the child's literacy or development.
- Oral Language is the foundation for literacy development: Contain an educational component for the adult, such as adult-basic education (for those without a high school diploma) or English-acquisition.

Approaches to implement this strategy will be required to build on current funding streams wherever possible. The Regional Council will give preference to those applicants that demonstrate partnerships that expand access to services in non-traditional settings including homes, early care and education settings, medical settings, public gathering places, etc.

Research Notes:

1. (2003) "Early Literacy" www.zerotothree.org/BrainWonders
2. 2010 Yavapai Region Needs and Assets

Goal Area: Family Support

Goal: FTF will increase the availability, quality and diversity of relevant resources that support language and literacy development for young children and their families.

Key Measure/s:

- Percentage of families of children birth through age five who report they maintain language and literacy rich home environment (e.g. children hear language throughout the day, children have opportunities for listening and talking with family members, books and other literacy tools and materials are available and accessible to children).
- Percentage of families with children birth through age five who report reading to their children daily in their primary language.

Target Population:

Parents and extended family networks providing child care services for all children age birth through five.

	units	SFY 2011	SFY 2012	SFY 2013
Regional Council Target Service Numbers	# of adults attending family literacy trainings or literacy workshops	Not a Regional Strategy in 2011	180	180
	# of children attending family literacy trainings or literacy workshops	Not a Regional Strategy in 2011	425	425
	# of books distributed	Not a Regional Strategy in 2011	900	900
Performance Measures:				
<ul style="list-style-type: none"> • Total number of family literacy trainings or literacy workshops conducted/proposed service number • Total number of families attending family literacy trainings or literacy workshops /proposed service number • Total number of children attending family literacy trainings or literacy workshops /proposed service number • Total number of books distributed/proposed service number 				
SFY 2011 Expenditure Plan for Proposed Strategy				
TOTAL ALLOTTMENT for proposed strategy		\$ 47,500		
Budget Justification/Estimates of Costs:				
The estimated cost per strategy will vary depending on the current capacity of each grantee. However, broad budget amounts are provided below and are subject to change:				
<ul style="list-style-type: none"> • Language and Literacy Materials: \$42,750 • Administrative Costs: \$4,750 				

Yavapai Regional Partnership Council Strategy Worksheet ♦ SFY2012 Funding Plan

Strategy Name: Prenatal Outreach

Background: The Yavapai Regional Partnership Council recognizes that there is a lack of adequate prenatal/postnatal services and support which is vital to ensure the best pregnancy outcome. The Council supports the Prenatal Outreach strategy which will establish or expand a comprehensive prenatal/postnatal outreach, support, and information program for parents in the Yavapai region.

The Prenatal / Postnatal Outreach strategy is designed to seek proposals that will help address regional concerns raised in the 2010 Yavapai Region Needs and Assets report. These indicators identified include use of alcohol and tobacco during pregnancy, the high percentage of mothers receiving an inadequate number of prenatal visits, as well as an immunization rate that is significantly lower than the state average. In terms of prenatal practices and characteristics of births, the 2008 data from the Yavapai region compares unfavorably with statewide data trends. For example, compared to the statewide average, more than twice as many women in the Yavapai region use tobacco during pregnancy; while alcohol use is 80% higher than the statewide average. Births in the region are almost twice (175%) as likely to have complications with labor and/or delivery, while abnormalities are almost three times (275%) as common. In addition, teen birth rates are relatively high for a number of Yavapai communities. Babies born to a mother under 20 years of age are identified as at being at risk.

While the Needs and Assets Report highlights a critical need in the community, current research demonstrates a strong link between adequate prenatal care/education and healthy birth outcomes. Adequate prenatal care is vital in ensuring the best pregnancy outcome. A healthy pregnancy leading to a healthy birth sets the stage for a healthy infancy, a time during which the baby develops physically, mentally, and emotionally into a curious and energetic child. Yet in many communities, prenatal care is far below what it should be to ensure this healthy beginning. Some barriers to prenatal care in communities include transportation issues for out-lying residents and low literacy rates. In addition, cultural norms and perceptions, which are often difficult to change, may differ from researched health care recommendations. Because of this, even when health care is available, pregnant women may not be aware of the need for early, consistent prenatal care.

Child health policymakers and practitioners have implemented many programs both to prevent low birth weight and to improve the life chances of low birth weight babies, especially in the areas of school readiness and achievement. To the extent that the programs succeed, they could help narrow gaps in school readiness by as much as 3 to 4 percent.¹

Poor birth outcomes can have negative consequences for children's health and development and have been associated with increased risk for maltreatment. Preterm and low birth weight (LBW) babies face an elevated chance of early mortality, health problems, and developmental delays. LBW infants are twice as likely as their normal-weight peers to be placed in foster care and to be maltreated over their early years of life.

The American College of Obstetricians and Gynecologists recommends that women receive at least 13

prenatal visits during a full-term pregnancy and the first visit occurs during the first three months of pregnancy. Education and preconception counseling for all women about the need for early, continuous prenatal care are essential.²

Therefore, the Council seeks to address the high risk indicators using research-based prenatal and postnatal care, referral and education. The Regional Council seeks grant applicants who would engage in one or more of the following activities to connect women to prenatal and postnatal care:

- Increase access to and awareness of the importance of early prenatal care for pregnant women and women of childbearing age
- Provide culturally appropriate support and information to at-risk pregnant women facilitating access to prenatal care
- Reduce unhealthy behaviors such as smoking, alcohol use during pregnancy and encourage healthy behaviors among at-risk pregnant women
- Connect women to existing prenatal and postnatal supports and services. Such activities could include outreach or enrollment efforts to engage women in programs such as Healthy Baby Arizona (AHCCS' prenatal/postnatal program for pregnant women), nutrition classes, birthing classes, home visiting programs, etc. Emphasis should also be place on the utilization of the Parent Kit, immunization education, and linkages to other community based information.
- Provide information resources and referral services to ensure routine and comprehensive immunization and record keeping for newborn babies.

1. Nancy E. Reichman. "Low Birth Weight and School Readiness." The Future of Children, Spring 2005. [The Woodrow Wilson School of Public and International Affairs at Princeton University](#) and [The Brookings Institution](#).

2. John L. Kiely, Ph.D.,¹ and Michael D. Kogan, Ph.D., M.A. "Prenatal Care." Centers for Disease Control. <http://www.cdc.gov/ReproductiveHealth/Products&Pubs/DataAction/pdf/rhow8.pdf>

"Preexisting Factors, but Not Logistical Barriers, Inhibit Timely Use of Prenatal Care." Family Planning Perspectives Volume 32, Number 5, September/October 2000. Alan Guttmacher Institute.

Goal Area: Health

Goal: Collaborate with existing early childhood health care systems to improve children's access to quality health care.

Key Measures:

- Percentage of families with children birth through age five who report they are satisfied with the accessibility of information and resources on child development and health.
- Percentage of families with children birth through age five who report they are competent and confident about their ability to support their child's safety, health, and well-being.

Target Population:

Pregnant and postpartum women in the Yavapai Region with a focus on the low income population.

	units	SFY 2011	SFY 2012	SFY 2013
Regional Council Target Service Numbers	# of pregnant/ postpartum women attending training sessions	Not a Regional Strategy in 2011	125	125
	# of pregnant/ postpartum women receiving home visitation services	Not a Regional Strategy in 2011	100	100

Performance Measures:

- Number of pregnant/postpartum women attending training sessions
- Number of pregnant/postpartum women receiving home visitation services
- Total number of clients receiving home visits/proposed service number
- Total number of training sessions offered/proposed service number
- Total number of families receiving referrals for health insurance or health coverage enrollment/
target service number
- Total number of families receiving referrals for community based services/ target service number
- Total number of awareness sessions offered/proposed service number
- Total number of people reached by awareness sessions/proposed service number
- Total number of children receiving developmental screening/target service number

SFY 2011 Expenditure Plan for Proposed Strategy

TOTAL ALLOTTMENT for proposed strategy: \$380,000

Budget Justification/Estimates of Costs:

Estimated costs vary depending upon the service delivery method and can include, but are not limited to personnel, ERE, training, curriculum, transportation-including travel to rural regions, printing, materials, media, and incentives for program participants. Costs for direct health care are not included.

Estimated program costs reflect the average costs associated with a home-visiting format, although other types of programming may be relevant. Using current home visiting charges in the Yavapai Region, average costs can range from \$1,200 to \$3,800 per pregnant/postpartum woman. Applying a higher, more intensive model and cost examples of costs can include: (100/women x \$3400/program delivery) for \$340,000; supplies including project promotion or curriculum of \$2,000; and administrative cost not to exceed 10% or \$38,000 may comprise the allotted \$380,000 for this strategy.

Regional Partnership Council Plan Funding Summary - Items for Board Approval

Regional Partnership Council: Yavapai
Year: FY12

Strategies	Original Amount	Current Total	Proposed	Awarded	New/Amended Awards (Marginal Amount)	Recalculated Unawarded
		\$4,462,933.00				
Child Care Health Consultation	\$320,000.00	\$320,000		\$0.00		\$320,000.00
Child Care Scholarships	\$900,000	\$900,000		\$0.00		\$900,000.00
Community Outreach	\$95,000	\$95,000		\$0.00		\$95,000.00
Community Partnerships	\$60,000	\$60,000		\$0.00		\$60,000.00
<i>Community-based Literacy</i>			\$47,500	\$0.00		\$47,500.00
Court Teams	\$62,000	\$62,000		\$0.00		\$62,000.00
Evaluation	\$178,029	\$178,029		\$0.00		\$178,029.00
Family Support Coordination	\$35,000	\$35,000		\$0.00		\$35,000.00
Food Security	\$100,000	\$100,000		\$0.00		\$100,000.00
Home Visitation	\$1,010,000	\$1,010,000		\$0.00		\$1,010,000.00
Media	\$50,000	\$50,000		\$0.00		\$50,000.00
Mental Health Consultation	\$312,500	\$312,500		\$0.00		\$312,500.00
Needs and Assets	\$36,971	\$36,971		\$0.00		\$36,971.00
Parent Education Community-Based Training	\$250,000	\$250,000		\$0.00		\$250,000.00
Parent Outreach and Awareness	\$50,000	\$50,000		\$0.00		\$50,000.00
<i>Prenatal Outreach</i>			\$380,000.00	\$0.00		\$380,000.00
Quality First	\$428,250	\$428,250		\$0.00		\$428,250.00
Scholarships TEACH	\$144,600	\$144,600		\$0.00		\$144,600.00
Total	4,032,350.00	4,032,350.00	\$4,459,850.00	0.00	\$0.00	\$4,459,850.00
Total Unallotted		\$430,583.00	\$3,083.00			

Regional Partnership Council Plan Funding Summary - Items for Board Approval

Regional Partnership Council: Yavapai
Year: FY12

Strategies	Original Amount	Current Total	Proposed	Awarded	New/Amended Awards (Marginal Amount)	Recalculated Unawarded
		\$4,462,933.00				
Child Care Health Consultation	\$320,000.00	\$320,000.00		\$0.00	\$0.00	\$320,000.00
Child Care Scholarships	\$900,000.00	\$900,000.00		\$0.00	\$0.00	\$900,000.00
Community Outreach	\$95,000.00	\$95,000.00		\$0.00	\$0.00	\$95,000.00
Community Partnerships	\$60,000.00	\$60,000.00		\$0.00	\$0.00	\$60,000.00
Community-based Literacy			\$47,500.00	\$0.00	\$0.00	\$47,500.00
Court Teams	\$62,000.00	\$62,000.00		\$0.00	\$0.00	\$62,000.00
Evaluation	\$178,029.00	\$178,029.00		\$0.00	\$0.00	\$178,029.00
Family Support Coordination	\$35,000.00	\$35,000.00		\$0.00	\$0.00	\$35,000.00
Food Security	\$100,000.00	\$100,000.00		\$0.00	\$0.00	\$100,000.00
Home Visitation	\$1,010,000.00	\$1,010,000.00		\$0.00	\$0.00	\$1,010,000.00
Media	\$50,000.00	\$50,000.00		\$0.00	\$0.00	\$50,000.00
Mental Health Consultation	\$312,500.00	\$312,500.00		\$0.00	\$0.00	\$312,500.00
Needs and Assets	\$36,971.00	\$36,971.00		\$0.00	\$0.00	\$36,971.00
Parent Education Community-Based Training	\$250,000.00	\$250,000.00		\$0.00	\$0.00	\$250,000.00
Parent Outreach and Awareness	\$50,000.00	\$50,000.00		\$0.00	\$0.00	\$50,000.00
Prenatal Outreach			\$380,000.00	\$0.00	\$0.00	\$380,000.00
Quality First	\$428,250.00	\$428,250.00		\$0.00	\$0.00	\$428,250.00
Scholarships TEACH	\$144,600.00	\$144,600.00		\$0.00	\$0.00	\$144,600.00
Total	4,032,350.00	4,032,350.00	\$4,459,850.00	\$0.00	\$0.00	\$4,459,850.00
Total Unallotted		\$430,583.00	\$3,083.00			

Regional Partnership Council Plan Funding Summary - Items for Board Approval

Regional Partnership Council: Yavapai
Year: FY12

Strategies	Original Amount	Current Total	Proposed	Awarded	New/Amended Awards (Marginal Amount)	Recalculated Unawarded
		\$4,462,933.00				
Child Care Health Consultation	\$320,000.00	\$320,000.00		\$0.00		\$320,000.00
Child Care Scholarships	\$900,000.00	\$900,000.00		\$0.00		\$900,000.00
Community Outreach	\$95,000.00	\$95,000.00		\$0.00		\$95,000.00
Community Partnerships	\$60,000.00	\$60,000.00		\$0.00		\$60,000.00
Community-based Literacy			\$47,500	\$0.00		\$47,500.00
Court Teams	\$62,000.00	\$62,000.00		\$0.00		\$62,000.00
Evaluation	\$178,029.00	\$178,029.00		\$0.00		\$178,029.00
Family Support Coordination	\$35,000.00	\$35,000.00		\$0.00		\$35,000.00
Food Security	\$100,000.00	\$100,000.00		\$0.00		\$100,000.00
Home Visitation	\$1,010,000.00	\$1,010,000.00		\$0.00		\$1,010,000.00
Media	\$50,000.00	\$50,000.00		\$0.00		\$50,000.00
Mental Health Consultation	\$312,500.00	\$312,500.00		\$0.00		\$312,500.00
Needs and Assets	\$36,971.00	\$36,971.00		\$0.00		\$36,971.00
Parent Education Community-Based Training	\$250,000.00	\$250,000.00		\$0.00		\$250,000.00
Parent Outreach and Awareness	\$50,000.00	\$50,000.00		\$0.00		\$50,000.00
Prenatal Outreach			\$380,000.00	\$0.00		\$380,000.00
Quality First	\$428,250.00	\$428,250.00		\$0.00		\$428,250.00
Scholarships TEACH	\$144,600.00	\$144,600.00		\$0.00		\$144,600.00
Total	4,032,350.00	4,032,350.00	\$4,459,850.00	0.00	\$0.00	\$4,459,850.00
Total Unallotted		\$430,583.00	\$3,083.00			



FIRST THINGS FIRST

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February 15, 2011

Chairman Steven Lynn and Members of the First Things First Board
First Things First
4000 North Central Avenue, Suite 800
Phoenix, AZ 85012

Dear Chairmen Lynn and Members of the Board:

The Pinal Regional Partnership Council is pleased to present to the First Things First Board a change to the SFY2012 Regional Funding Plan's Oral Health strategy. After careful deliberation, the Regional Council would like to request an increase to the Oral Health Screening strategy allotment in order to help build the capacity for potential grantees. Through extensive discussions with local providers and government entities, the Regional Council determined that the initial amount of \$300,000 to serve 5,000 children would not cover all costs associated with building a new program in the Pinal Region. To address this, the Regional Council would like to use SFY2011 carry forward funds in order to increase the Oral Health strategy allocation from \$300,000 to \$600,000. Specifically, this increase will allow the Region to provide a one-time opportunity to help build a comprehensive mobile Oral Health program that will service the entire Region.

The Regional Council has motioned to increase this strategy, using \$300,000 from the SFY2011 carry forward and is respectfully requesting the First Things First Board to approve this strategy modification.
Thank you for your consideration.

Respectfully,

Bryant Powell, Vice Chair
Pinal Regional Partnership Council

cc: File

Regional Partnership Council Plan Funding Summary - Items for Board Approval

Regional Partnership Council: Pinal
Year: FY11

Strategies	Original Allotment	Current Allotment	Proposed New Allotment	New/Amended Awards		Recalculated Unawarded
				Awarded	(Marginal Amount)	
		\$7,496,706.00				
Child Care Health Consultation	\$376,000	\$376,000			\$376,000	
Child Care Scholarships	\$850,000	\$850,000			\$850,000	
Community Awareness	\$20,000	\$20,000			\$20,000	
Community Outreach	\$100,000	\$100,000			\$100,000	
Community-Based ECE Training	\$250,000	\$250,000			\$250,000	
Community-based Literacy	\$355,000	\$355,000			\$355,000	
Developmental & Health Screening Evaluation	\$200,000	\$200,000			\$200,000	
	\$386,348	\$386,348			\$386,348	
Family, Friends & Neighbors	\$350,000	\$355,000			\$355,000	
Food Security		\$200,000			\$200,000	
FTF Professional REWARD\$	\$50,000	\$50,000			\$50,000	
Health Insurance Enrollment	\$100,000	\$100,000			\$100,000	
High Risk Newborn Follow Up	\$400,000	\$400,000			\$400,000	
Home Visitation	\$750,000	\$750,000			\$750,000	
Media	\$168,507	\$168,507			\$168,507	
Mental Health Consultation	\$250,000	\$250,000			\$250,000	
Oral Health	\$300,000	\$300,000	\$600,000	\$0.00	\$600,000	\$0.00
Physician Education & Outreach	\$250,000	\$250,000			\$250,000	
Quality First	\$736,000	\$736,000			\$736,000	
Recruitment into Field	\$75,000	\$75,000			\$75,000	
Scholarships non-TEACH	\$151,560	\$151,560			\$151,560	
Scholarships TEACH	\$107,000	\$107,000			\$107,000	
Service Coordination	\$300,000	\$300,000			\$300,000	
To Be Determined						\$0.00
						\$0.00
						\$0.00
						\$0.00
						\$0.00
Total	6,525,415.00	6,730,415.00	\$7,030,415.00	0.00	\$7,030,415.00	\$7,030,415.00
Total Unallotted		\$766,291.00	\$466,291.00			

Regional Partnership Council Plan Funding Summary - Items for Board Approval

Regional Partnership Council: Pinal
Year: FY11

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Community-based Literacy	\$355,000	\$355,000				\$355,000
Developmental & Health Screening	\$200,000	\$200,000				\$200,000
Evaluation	\$386,348	\$386,348				\$386,348
Family, Friends & Neighbors	\$355,000	\$355,000				\$355,000
Food Security	-	\$200,000				\$200,000
FTF Professional REWARD\$	\$50,000	\$50,000				\$50,000
Health Insurance Enrollment	\$100,000	\$100,000				\$100,000
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Mental Health Consultation	\$250,000	\$250,000				\$250,000
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Service Coordination	\$300,000	\$300,000				\$300,000
To Be Determined	-	-				\$0.00
						\$0.00
						\$0.00
						\$0.00
Total	6,525,415.00	6,730,415.00	\$7,030,415.00	0.00	\$0.00	\$7,030,415.00
Total Unallotted		\$766,291.00	\$466,291.00			

Regional Partnership Council Plan Funding Summary - Items for Board Approval

Regional Partnership Council: Pinal
Year: FY11

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	\$386,348	\$386,348				\$386,348
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Food Security		\$200,000				\$200,000
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Physician Education & Outreach	\$250,000	\$250,000	\$600,000	\$0.00	\$0.00	\$600,000
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To Be Determined						\$0.00
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Total	6,525,415.00	6,730,415.00	\$7,030,415.00	0.00	\$0.00	\$7,030,415.00
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