



Community Outreach Report
 February 2011
 Submitted By Michelle Pansulla

TACTICS		TARGET	STATUS
Media			
Media	Arizona Parent Kit article	Took photos and interview with new mother on 2/11/11 relating to the Arizona Parent Kit to use in an article to be submitted to the Maverick Magazine and White Mountain Independent	
	Early Literacy article	Will be photographing children at VITA story time 2/28/11 with Lynnda Cahoon and interviewing parents for an Early Literacy article to be submitted to the MM and WMI	
	Oral Health article	Release forms have gone home with parents of St. Anthony pre-K students for photos and interviews to be taken at an oral screening and fluoride varnish 3/2/11 for an Oral Health article to be submitted to the MM and WMI	
OUTREACH: Awareness, Education, Engagement and Endorsement			
United Way of Northern AZ	Outreach and education VITA	Two Volunteer Income Tax Assistance events have been attended in Show Low with Outreach information and books for the kids; Outreach materials have been provided to St. Johns location; Navajo County Library Early Literacy Specialist, Lynnda Cahoon, will do story time at Holbrook location.	
Lion's Club	Scheduled Outreach and Education	Presentation date set: March 15, 2011	
Rotary Club	FTF Community Outreach	Pinetop Rotary Presentation date change: March 8, 2011	
	Applied Economics	Sarah Murley will accompany COL to discuss employee sponsored child care	
Upcoming			
Community Events	10 th annual White Mountain Bike Rodeo and Safety Fair	FTF will co-sponsor and provide outreach and education 5/14/11. Attended Bike Rodeo planning meeting 2/24/11	
	Independence Day Parade	Proposal has been written and sent in to FTF communications for approval on float and budget	