



## FIRST THINGS FIRST

*Ready for School. Set for Life.*

AGENDA ITEM: Needs and Assets

BACKGROUND: The First Things First statutes require that a Regional Needs and Assets Report be completed every two years. The next report must be completed by September 1, 2014

This will be the fourth (4th) Needs and Assets report conducted on behalf of the First Things First San Carlos Apache Regional Partnership Council. It fulfills the requirement of ARS Title 8, Chapter 13, Section 1161, to submit a biannual report to the Arizona Early Childhood Health and Development Board detailing the assets, coordination opportunities and unmet needs of children ages zero to five and their families in the region. The information in the report is designed to serve as a resource for members of the San Carlos Apache Regional Partnership Council to inform and enhance planning and decision-making regarding strategies, activities and funding allocations for early childhood development, education and health.

RECOMMENDATION: It is recommended that the San Carlos Apache Regional Partnership Council select a vendor this month to allow ample time to negotiate a contract. The vendor will have approximately 12 months to complete the report.

## SFY2014 San Carlos Apache Needs & Assets Timeline

Month	Tasks
February 1— March 31	<ul style="list-style-type: none"> <li>Regional Council reviews and selects 2014 Needs &amp; Assets vendor</li> </ul>
April 1	<ul style="list-style-type: none"> <li>Vendor selection due</li> </ul>
July 1	<ul style="list-style-type: none"> <li>Vendor contract awarded</li> </ul>

### SFY2014 San Carlos Apache Needs & Assets Vendor List and Summary

Vendor	Cost	Summary
ALTA Consulting	\$16,900 maximum per report at \$130/hour	This vendor was used by the Pascua Yaqui Regional Council for 2010 and 2012.
Applied Survey Research	\$17,000 maximum per report at \$100/hour	ASR was contracted to complete report for 2012. Although the final report was acceptable, early drafts needed lots of work. Eight Regions across the state used this vendor.
U of A Norton School	\$17,000 maximum per report at \$85/hour	Eight Regions across the state used this vendor. The quality of the reports was excellent and staff report that the initial drafts required few revisions.
Wholonomy Consulting	\$16,995 maximum per report at \$103/hour	This vendor was used by White Mountain Apache for the 2010 and 2012 reports.

## Proposal Summary

### First Things First Regional Needs and Assets

**Vendor Name:** Allison Titcomb, Alta Consulting

**Proposal is for the following Regions:** All Regions

**Not to Exceed Hourly Rate:** \$130 /hour

**Proposed Cost for Each Region:** \$16,900

**Contact information:** Allison Titcomb  
(520) 904-1058, [altaconsultingllc@gmail.com](mailto:altaconsultingllc@gmail.com)

**Regions Contracted with in 2010:** Pascua Yaqui Tribe

**Regions Contracted with in 2012:** Pascua Yaqui Tribe

The proposal indicates that the vendor has experience and knowledge of:		NOTES
<b>Conducting Community Assessments</b>	Yes	Proposal indicates experience with community assessment. Conducted community Assessments for United Way of Tucson, Arizona Early Education Funds Community Assessment and First Things First Regional Needs/Assets Report (LeCroy & Milligan Associates): Served as technical assistant to subcontractors.
<b>Data Analysis</b>	Yes	Proposal indicates experience with data analysis, including FTF Regional Needs/Assets report. Collected, analyzed and synthesized portions of data. Reviewed early drafts of reports submitted by subcontractors.
<b>Regional Partnership Council Area</b>	Yes	Proposal indicates work on several projects in Southern Arizona, including FTF Regional Partnership Council Needs/Assets reports in 2008.
<b>If proposal is for Tribal Region, vendor indicates timelines and approaches appropriate to communities</b>	Yes	Proposal indicates work with Tribal nations, including FTF Regional Partnership Council Needs/Assets reports in 2008.
<b>Vendor indicated willingness to perform additional work</b>	Possible	Proposal indicates willingness to negotiate but is working within capacity constraints; expansion will depend on the specific deliverables.
<b>Proposed timeline meets statutory requirements and presents a clear plan</b>	Yes	

## Proposal Summary

### First Things First Regional Needs and Assets

**Vendor Name:** Applied Survey Research

**Proposal is for the following Regions:** All Regions

**Not to Exceed Hourly Rate:** \$100.00

**Proposed Cost for Each Region:** \$17,000

**Contact Information:** Abigail Stevens  
 (831) 728-1356  
 Fax: (831) 728-3374  
[abbie@appliedsurveyresearch.org](mailto:abbie@appliedsurveyresearch.org)

**Regions Contracted with in 2010:** Coconino, Navajo/Apache, Cocopah Tribe, Hualapai Tribe, Yuma

**Regions Contracted with in 2012:** Gila, San Carlos Apache, Northeast Maricopa, Coconino, Navajo/Apache, North Phoenix, South Phoenix, Cocopah, Yuma

The proposal indicates that the vendor has experience and knowledge of:		NOTES
Conducting community assessments	Yes	History of creating community assessment reports; many successful large scale projects in other communities.
Data Analysis	Yes	History of many successful large scale data analysis projects; experience and plan for collecting, cleaning, verifying accuracy and analyzing data.
Regional Partnership Council Area	Not included	
If proposal is for Tribal Region, vendor indicates timelines and approaches appropriate to communities	Some	Experience with Yakama Nation in Washington State.
Vendor indicated willingness to perform additional work	Yes	Plan for additional data collection is included.
Proposed timeline meets statutory requirements and presents a clear plan	Yes	

## Proposal Summary

### First Things First Regional Needs and Assets

**Vendor Name:** The University of Arizona

**Proposal is for the following Regions:** All Regions, subject to negotiation

**Not to Exceed Hourly Rate:** \$85

**Proposed Cost for Each Region:** \$17,000

**Contact Information:** Michele Walsh, Project Director  
(520) 621-8739  
[mwalsh@email.arizona.edu](mailto:mwalsh@email.arizona.edu)

**Regions Contracted with in 2010:** Colorado River Indian Tribes  
La Paz/Mohave

**Regions Contracted with in 2012:** Central Maricopa  
Southeast Maricopa  
Yavapai  
Gila River Indian Community  
Santa Cruz  
Tohono O’odham Nation  
Colorado River Indian Tribes  
Hualapai Tribe  
La Paz/Mohave

The proposal indicates that the vendor has experience and knowledge of:		NOTES
Conducting Community Assessments	Yes	Proposal indicates experience with community assessment.
Data Analysis	Yes	Proposal indicates extensive experience with community assessment.
Regional Partnership Council Area	Yes	Proposal indicates experience in southern Arizona.
If proposal is for Tribal Region, vendor indicates timelines and approaches appropriate to communities	Not Applicable	
Vendor indicated willingness to perform additional work	Yes	
Proposed timeline meets statutory requirements and presents a clear plan	Yes	

**Proposal Summary**  
**First Things First Regional Needs and Assets**

<b>Vendor Name:</b>	Wholonomy Consulting
<b>Proposal is for the following Regions:</b>	South Pima, Central Pima, North Pima, South Phoenix, Central Phoenix, North Phoenix, Central Maricopa, Northeast Maricopa, Northwest Maricopa, Southeast Maricopa, Southwest Maricopa, Cochise, Pinal, Gila, Santa Cruz, San Carlos Apache, Salt River Pima Maricopa Indian Community, White Mountain Apache, Gila River Indian Community, Pascua Yaqui Tribe, Tohono O’odham Nation, Yavapai
<b>Not to Exceed Hourly Rate:</b>	\$103 per hour
<b>Proposed Cost for Each Region:</b>	\$16,995
<b>Contact information:</b>	Cassandra O’Neill (520) 403-0687 <a href="mailto:cassandraoneill@comcast.net">cassandraoneill@comcast.net</a> and Sarah Griffiths (520) 271-7970 <a href="mailto:slmgriffiths@hotmail.com">slmgriffiths@hotmail.com</a>
<b>Regions Contracted with in 2010:</b>	Pinal White Mountain Apache Tribe Tohono O’odham Nation
<b>Regions Contracted with in 2012:</b>	White Mountain Apache Tribe

Note: Will complete reports for 8 regions maximum. If more than 8 Councils are interested, slots will be allocated on the basis of first-come-first serve and overall fit between Wholonomy and Councils.

<b>The proposal indicates that the vendor has experience and knowledge of:</b>		<b>NOTES</b>
<b>Conducting Community Assessments</b>	Per Proposal -- Extensive experience in designing and conducting needs and assets assessments. Expertise in early care and education, K-12 education, substance abuse prevention and treatment, women's health, behavioral health, public health and policy, among others.	National network of consultants with a hub in Arizona. Have identified a team of 8 consultants to work on this contract, with the ability to provide services to up to 2 Tribal Regions and 6 non-Tribal Regions. Of the 8 consultants, several have experience with FTF Needs and Assets Reports (through Lecroy & Milligan) and AEEF community assessments.
<b>Data Analysis</b>	Per Proposal – Have done extensive work in this area.	Willing to include Collaborative Inquiry Cycle which would include Regional Councils and other key stakeholders in interpretation and analysis of data.
<b>Regional Partnership Council Area</b>	Conducted community assessment for local early care and education partnership (through AEEF funding). Conducted FTF Needs and Assets data collection and analysis for this region.	Contractor indicates interest and experience in the following Regions: Pima County Regions, Maricopa County Regions, Cochise, Pinal, Gila, Santa Cruz and up to two Tribal Regions.
<b>If proposal is for Tribal Region, vendor indicates timelines and approaches appropriate to communities</b>	Does not identify any specific approaches that would be utilized in Tribal communities. Nothing in the proposal indicates familiarity with the intricacies of working in Tribal Regions.	For all Regions, they indicate they will work with Directors to ensure any instruments developed are culturally sensitive, appropriately phrased and brain-friendly. All instruments will be pilot tested.
<b>Vendor indicated willingness to perform additional work</b>	Yes. Will work with Director to develop any additional data collection instruments.	Expert at applying high engagement methods, such as Appreciative Inquiry. Have designed Focus Group protocols, survey instruments and facilitated community forums. Willing to provide asset-mapping. Willing to facilitate a process to develop recommendations based on the data.
<b>Proposed timeline meets statutory requirements and presents a clear plan</b>	Yes	Will prepare a detailed research plan with timeframes identified for each Region within which they work. Will communicate any variances to the Director and Council.
<b>Vendor indicated willingness to complete reports for all Maricopa Councils</b>	Yes	With the exclusion of tribal regions