

# ATTACHMENT #1



**FIRST THINGS FIRST**

*Ready for School. Set for Life.*

## **Phoenix North Regional Partnership Council Meeting April 14, 2015**

<b>AGENDA ITEM</b>	<b>Approval of Meeting Minutes</b>
<b>BACKGROUND</b>	<b>The attached minutes are from the Phoenix North Regional Council Regular Meeting held on March 10, 2015 at the Native Health, 4041 North Central, Building C, Phoenix, AZ 85012</b>
<b>RECOMMENDATION</b>	<b>The Regional Director presents these minutes for the Regional Council's review and possible approval.</b>



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**Arizona Early Childhood Development & Health Board  
Phoenix North Regional Partnership Council**

**Meeting Minutes – March 10, 2015**

**Call to Order**

A Regular Meeting of the First Things First – Arizona Early Childhood Development and Health Board was held on Tuesday, March 10, 2015 at 1:00 p.m. The meeting was held at Native Health, 4041 North Central Avenue, Building C, Phoenix, Arizona 85012.

Chair Quenneville called the meeting to order at approximately **1:05 p.m.**

**Members PRESENT**

- Cindy Quenneville
- Lyn Bailey
- Wendy Resnik
- Connie Robinson (via telephone left meeting at 2:35 p.m.)
- Christina Spicer
- Ana Stigsson
- Chris Tompkins
- Jenny Tetreault
- Kathryn Wauters (arrived at 1:25 p.m.)

**Members ABSENT**

- Billy Thrall
- Toby Urvater

**Call to Public**

Erin Cornelius with Angels on Patrol Services shared information on the success of the program. Angels on Patrol’s mission is to help children and families in crisis who are identified by law enforcement. She distributed information to the Council.

**Approval of Meeting Minutes**

Member Tetreault moved to approve the matters on the Consent Agenda, seconded by Member Resnik. Motion carried.

**Early Literacy**

Dr. Aaliyah A. Samuel, Senior Director of Family Support and Literacy at First Things First gave a presentation to the Council addressing national trends, what do we know about Early Literacy, Arizona’s Literacy Crisis and Early Literacy Resources. She distributed handouts to the Council, “A Continuum of Effective Literacy Practices and Building Blocks to Becoming a Reader.”

Dr. Samuel introduced Tim Valencia with Read on Phoenix and he gave the Council an update on what Read on Phoenix offers to the community.

**Phoenix North Early Literacy Programs**

Anna White, Program Manager for Phoenix Public Library gave a presentation on the Parent Outreach and Awareness strategy. She gave an overview on what programs are offered.

Dr. Amy Kemp, Sr. Evaluation professional at Dynamic Analysis, LLC gave a presentation on the highlights of an evaluation which was recently completed on the effectiveness of the programs.

**State Fiscal Year 2016 Planning**  
**Court Teams**

Director Yearwood updated the Council on implementing the strategy for SFY16. There are two options: the RFGA process or to enter into a government to government agreement.

Director Hallett, Phoenix South Regional Partnership Council updated and shared with the Council the discussions on the options. Member Tompkins moved that the Council direct staff to pursue a Government Agreement for the Court Team Strategy. Member Spicer seconded. Motion carried.

#### **Community Outreach Update**

Community Outreach Coordinator Rachel Egboro presented to the Council the Community Engagement Model. She also invited Council members to join the Community Outreach Advisory Team to help choose an individual for Regional Champion of the Year. Members Resnik, Spicer and Wauters volunteered.

#### **Regional Director Updates**

Director Yearwood gave the Council an update on the Arizona Department of Education Preschool Development Grant. She shared that the grant is coming to Arizona at \$20 million dollars a year over a 4 year period. She stated the purpose of the grant is to provide access for preschoolers to be able to attend quality preschool settings.

She also mentioned that the FTF Faith Forum had its second meeting in February. The faith representatives would like to meet at least 2 to 3 times a year and to develop a job description for the faith representative seat. The next FTF Faith Forum meeting is scheduled during the Summit.

She gave an update on the Quality First Scholarship meetings held throughout the state at various regions for regions that will be experiencing a significant reduction in number of scholarships. She informed the Council that the meeting for Phoenix North and Phoenix South was held at Burton Barr and the reaction from the participants was very understanding and appreciative for the advance notice regarding the reduction in scholarships.

Director Yearwood mentioned that Sam Leyvas, CEO of FTF has expressed an interest in doing two things within the regions. He wants to be able to visit throughout the state to see a program in action. He also wants to visit a Council meeting to give an update to the Council.

#### **Council Member Announcements**

Member Resnik shared with the Council that the Phoenix Public Library has been named as a finalist for the 2015 National Medal for Museum and Library Service. She stated that it is the highest honor given to museums and libraries.

Member Bailey stated how much she appreciates the Legislative emails that First Things First is distributing. She said she really appreciates the updates.

#### **Next Meeting**

April 14, 2015 1:00 p.m. at John C. Lincoln Cowden Center, 9202 North 2<sup>nd</sup> Street, Phoenix, Arizona 85020.

#### **Adjournment**

There being no further discussion, the meeting was adjourned at approximately 3:38 p.m.

The Native Health Conference Room telephone was used for members participating by telephone. Speakers physically present at the meeting spoke into microphones to ensure that members on the telephone could hear. Members on the telephone were identified when they spoke for the benefit of those physically present at the meeting.

**Respectfully submitted on this 14<sup>th</sup> day of April, 2015**

**ARIZONA EARLY CHILDHOOD DEVELOPMENT & HEALTH BOARD**

**Phoenix North Regional Partnership Council**

*Julia Chavez*

*Karen M. Yearwood*

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**Cindy Quenneville, Chair**

# ATTACHMENT #2



FIRST THINGS FIRST

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## Phoenix North Regional Partnership Council Meeting April 14, 2015

<b>AGENDA ITEM</b>	Find Help Phoenix
<b>BACKGROUND</b>	The Phoenix North Council provides funding to support the Find Help Phoenix website through the funding provided to support the Maricopa County Family Resource Network. Antoinette Martinez, Community Outreach Specialist for Find Help Phoenix will provide an overview of the FindHelpPhx.org website and current outreach and marketing strategies. She will also link this work to currently funded Family Resource Centers in the Phoenix North region.
<b>RECOMMENDATION</b>	No action required.



FindHelpPhx/EncuentraAyudaPhx.org

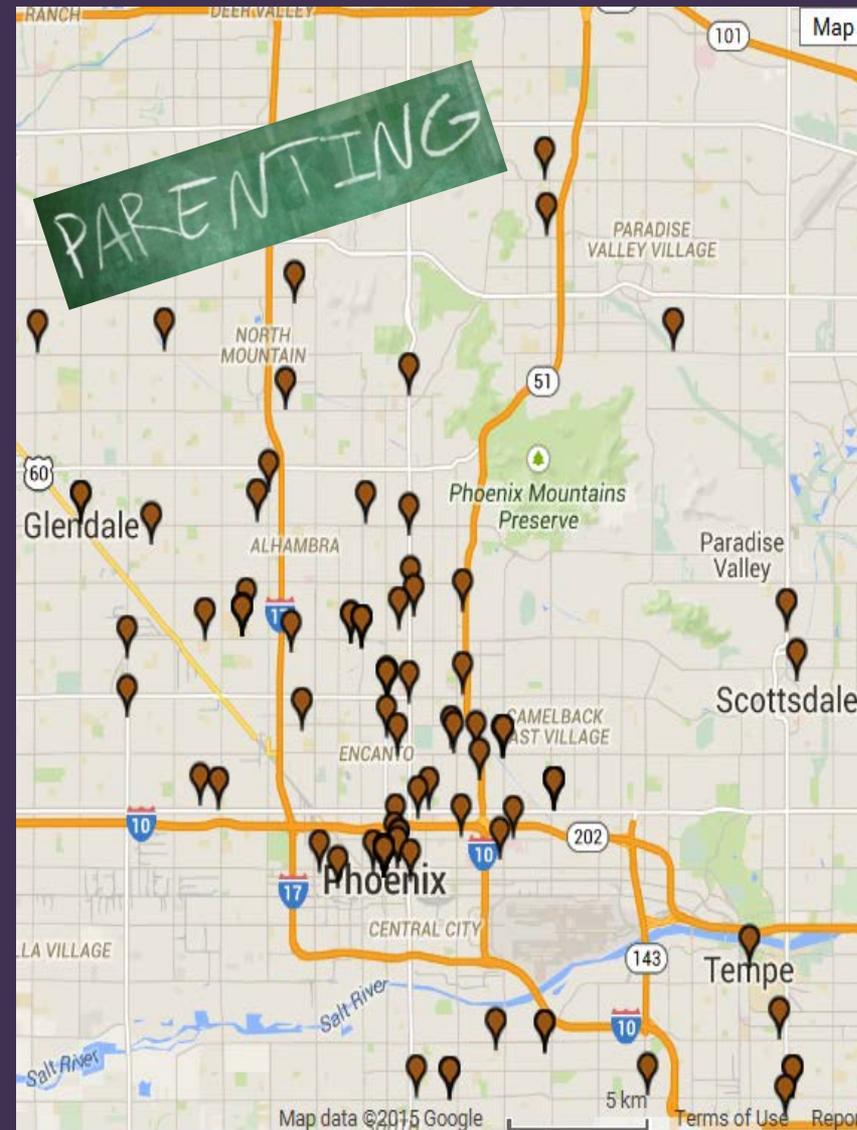
*Adrienne Decker Delgado and Antoinette Martinez*

## Strengthening Families...

[FindHelpPhx.org](http://FindHelpPhx.org)

[EncuentraAyuda.org](http://EncuentraAyuda.org)

- Almost 2,000 holistic free and low-cost services
- Reflects a Total Family Strategy
- Almost 100,000 hits since 10/12
- Bilingual to reflect the diverse population



- Promote healthy lifestyles
- Research disease
- Injury prevention
- Detect and control infectious diseases



## What is Public Health?

# Our current home page. Select from 20 categories of services...



[Find Help Phoenix - Finding Resources for Ourselves](#)

Find Help Phoenix - Maricopa County Department of Public Health  
Finding Resources for Ourselves  
Free and low-cost health/social services in Maricopa County  
*(Click on the service you need. A map appears with locations near you.)*

ESPAÑOL  ABOUT US

 <a href="#">Health Insurance/AHCCCS</a>	 <a href="#">Medical/Wellness</a>	 <a href="#">Dental</a>	 <a href="#">Mental Health</a>	 <a href="#">Food/Clothing</a>
 <a href="#">Jobs/Money</a>	 <a href="#">Reproductive/Parenting</a>	 <a href="#">Child Care</a>	 <a href="#">Education</a>	 <a href="#">Disability</a>
 <a href="#">Housing/Legal</a>	 <a href="#">Immigrant/Refugee</a>	 <a href="#">Family Violence</a>	 <a href="#">Elder Services</a>	 <a href="#">Recreation</a>
 <a href="#">Addictions</a>	 <a href="#">LGBT</a>	 <a href="#">Transportation</a>	 <a href="#">Youth/Volunteering</a>	 <a href="#">Veterans</a>

 **Maricopa County Public Health**  
WeArePublicHealth.org

 **MARICOPA FAMILY SUPPORT ALLIANCE**

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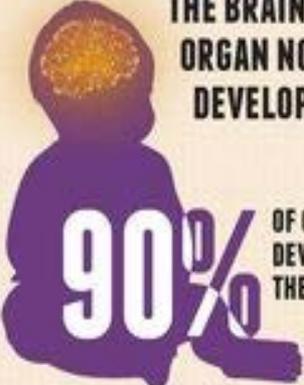
[FindHelpPhx.org](#)

# Collaboration: The Family Resource Network

- ☐ Presentations offered at all 28 centers with 75% completion
- ☐ Print materials provided

The screenshot shows the homepage of the Family Resource Network. At the top left is the logo for "FIRST THINGS FIRST FAMILY RESOURCE NETWORK". To the right are links for "Contact", "Member Login", and a "SEARCH" button. Below the navigation is a map of the Phoenix area with several purple location pins. A search overlay is positioned over the map, containing the text "FIND A FAMILY RESOURCE CENTER NEAR YOU" and two input fields: "YOUR ADDRESS" and "YOUR ZIP", with a search icon. Below the map, there is a "SPOTLIGHT: DEER VALLEY FRC" section. The text in this section reads: "The Deer Valley Family Resource Center helps strengthen families living in North Phoenix and Northwest Maricopa County by offering parents and caregivers the tools they need to support their children's healthy early childhood development." A small left-pointing arrow is located to the left of this text. On the right side of the page, there is a photograph of a smiling young boy.

**THE BRAIN IS THE ONLY ORGAN NOT FULLY DEVELOPED AT BIRTH.**



**90%** OF CRITICAL BRAIN DEVELOPMENT HAPPENS IN THE FIRST FIVE YEARS OF LIFE.

**First 2000 DAYS**  
Early Development of Healthy  
 A PARTNER OF HEALTHY

There are only 2,000 days from the time a child is born to when that child begins kindergarten.  
 Learn more at [www.first2000days.org](http://www.first2000days.org)

**ACEs = ADVERSE CHILDHOOD EXPERIENCES**

*The three types of ACEs include*

**ABUSE**



Physical



Emotional



Sexual

**NEGLECT**



Physical



Emotional

**HOUSEHOLD DYSFUNCTION**



Mental Illness



Mother treated violently



Incarcerated Relative



Substance Abuse



Divorce



Prevention and Early Intervention happen only when families know where to go for services...



FindHelpPhx outreached to over 300 parent and provider audiences on finding services.





We couldn't do it without intern support!





Our Kiosk reaches underserved populations at the Mexican Consulate.



HEALTHY MOTHERS HEALTHY BABIES,  
MARICOPA COUNTY COALITION



We participate in 15 diverse coalitions



Media strategy- Reach large populations...



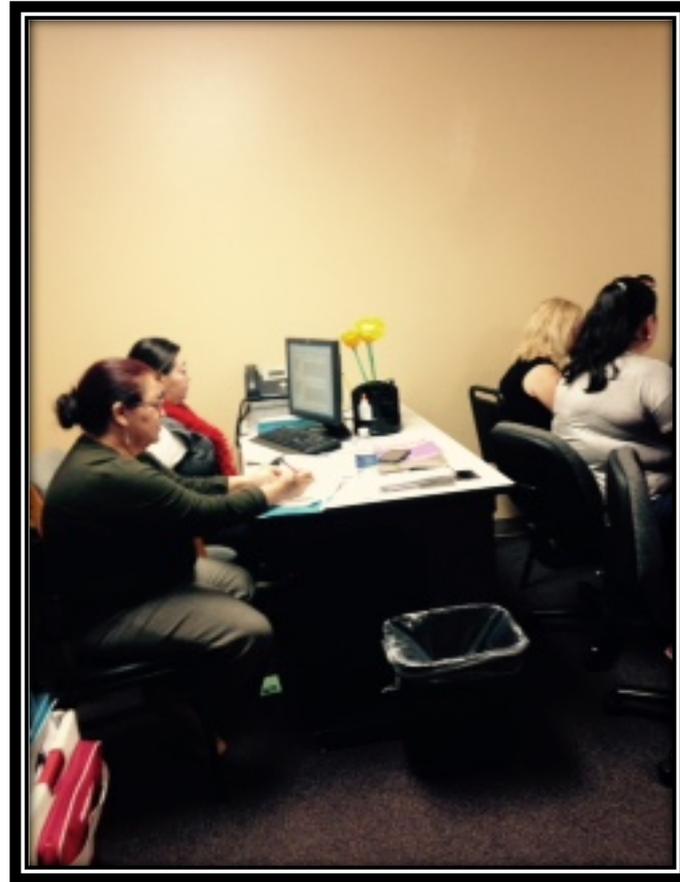


# Focus Groups: Residents decided how to improve ease-of-use among users.



## Top three suggestions:

1. Prominent keyword search function
2. Zip code search to show 10-15 mile radius
3. Subcategories within categories



*Another popular idea: "Just for Kids" category*

SEARCH [input] NEAR Downtown Phoenix [dropdown] SEARCH

### FIND HELP PHOENIX

Finding Resources for Ourselves  
In Medical and Social Services

<b>HOUSING/ LEGAL</b> 62 Locations 12 Free 50 Almost Free		<b>MENTAL HEALTH</b> 31 Locations 11 Free 20 Almost Free	
<b>MEDICAL WELLNESS</b> 27 Locations 10 Free 60 Almost Free		<b>JOBS / MONEY</b> 20 Locations 5 Free 15 Almost Free	
<b>FOOD / CLOTHING</b> [Data obscured]		<b>HEALTH INSURANCE</b> [Data obscured]	



# 2<sup>nd</sup> Generation FindHelpPhx



# Map Page with Filters

**Find Help PHOENIX**

**Filter** F Free F Almost Free

- Elder
- LGBTQ
- Parenting
- Disabled
- Immigrant
- Refugee
- Children
- Volunteering

**1. Hope Women's Center (Education, Mentoring, and Resources) - Coolidge** F

850 N. California Street  
Coolidge, Arizona 85128  
(520) -723-8888

Faith-based education, mentoring, and resource program for women and families. We offer a variety of classes such as parenting, family relationships, sewing, ESL, prenatal care, nutrition, etc. We also offer individual and group mentoring, and referrals to community resources such as housing, food, medical care, and more. All services are free and clients can earn points to spend in our Boutique on clothing, diapers, baby items and toiletries.

The support of First Things First makes it easier for families to find resources for themselves- when they need them and without delay!



**Thank you, First Things First!**



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Antoinette Martinez (602) 679-4747  
antoinettemartinez@mail.maricopa.gov



# Contact Information

# ATTACHMENTS #3 & 4



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## Phoenix North Regional Partnership Council Meeting April 14, 2015

<b>AGENDA ITEM</b>	<b>FY15 Quarter 2 Data and Financial Updates</b>
<b>BACKGROUND</b>	The Regional Director will present FY15 Quarter 2 Data and Financial reports that capture the actual Service Units completed and year-to-date expenditures for funded grantees and strategies within the Phoenix North Region.
<b>RECOMMENDATION</b>	No action required. This information will assist Council Members as they review, monitor and evaluate work activities of FY15 funded grantees.

## FY 2015 Phoenix North Contract Detail with Service Units

\*Former Central Phoenix Contracts: Contracted Units and Actual Units reflect services provided in Phoenix North and Phoenix South Regions

Grantee Name	Contract Number	Contract Period	Unit of Service	Contracted Units	Q1 Actual Units	Q2 Actual Units	YTD Actual Units	YTD % Complete	Notes
Quality and Access	<b>Family, Friends &amp; Neighbors Strategy</b>								
	<b>Association for Supportive Child Care</b>	FTF-MULTI-13-0407-01-Y3	07/01/2014-06/30/2015	Number of home based providers served	488	122	180	180	36.9%
	<b>Inclusion of Children with Special Needs Strategy</b>								
	<b>Southwest Human Development</b>	FTF-RC013-13-0358-02-Y3*	07/01/2014-06/30/2015	Number of center based providers served	70	49	49	49	70.0%
				Number of home based providers served	7	0	0	0	0.0% Barriers to home-based provider recruitment previously noted
	<b>Quality First Strategy</b>								
	<b>Valley of the Sun United Way</b>	FTF-STATE-14-0427-02-Y2	07/01/2014-06/30/2015	Number of Centers	127	121	124	124	97.6%
				Number of Homes	14	10	9	9	64.3%
				Number of Rating Only Centers	0	0	0	0	0.0%
	<b>Quality First Scholarships Strategy</b>								
<b>Valley of the Sun United Way</b>	FTF-STATE-15-0484-01	07/01/2014-06/30/2015	Number of scholarship slots for children 0-5 years	1,155	1,052	1,080	1,080	93.5%	
Professional Development	<b>Community Based Professional Development Early Care and Education Professionals Strategy</b>								
	<b>MCCCD-Paradise Valley Community College</b>	FTF-RC012-14-0443-02-Y2	07/01/2014-06/30/2015	Number of participating professionals	600	262	251	513	85.5%
	<b>FTF Professional REWARD\$ Strategy</b>								
<b>Valley of the Sun United Way</b>	FTF-STATE-13-0346-01-Y3	07/01/2014-06/30/2015	Number of incentive awards distributed	171		91	91	53.2% Data only reported in Q2 & Q4	
Health	<b>Developmental and Sensory Screening Strategy</b>								
	<b>EAR Foundation of Arizona</b>	FTF-RC012-14-0455-01-Y2	07/01/2014-06/30/2015	Number of children receiving screening	1,450	535	540	1,075	74.1%
				Number of developmental screenings conducted	0	0	0	0	0.0%
				Number of hearing screenings conducted	1,650	528	604	1,132	68.6%
				Number of vision screenings conducted	1,350	471	480	951	70.4%

	Grantee Name	Contract Number	Contract Period	Unit of Service	Contracted Units	Q1 Actual Units	Q2 Actual Units	YTD Actual Units	YTD % Complete	Notes	
	<b>EAR Foundation of Arizona</b>	FTF-RC013-14-0469-02-Y2*	07/01/2014-06/30/2015	Number of children receiving screening	2,100	413	813	1,226	58.0%		
				Number of hearing screenings conducted	2,431	401	864	1,265	52.0%		
				Number of vision screenings conducted	1,800	375	720	1,095	60.8%		
	<b>Family Support – Children with Special Needs Strategy</b>										
	<b>Southwest Human Development</b>	FTF-RC013-13-0425-02-Y3*	07/01/2014-06/30/2015	Number of families served	150	52	76	76	50.7%		
	<b>Health Insurance Enrollment Strategy</b>										
	<b>Children's Action Alliance</b>	FTF-RC012-13-0395-01-Y3	07/01/2014-06/30/2015	Number of families served	2,000	463	620	1,083	54.2%		
	<b>Prenatal Outreach Strategy</b>										
	<b>Maricopa County Department of Public Health</b>	GRA-RC013-14-0628-01-Y2*	07/01/2014-06/30/2015	Number of adults attending training sessions	600	729	647	1,376	229.0%	Higher than expected number of training attendees due to increased outreach	
				Number of adults receiving home visitation	400	67	98	98	24.5%		
<b>Family Support</b>	<b>Family Resource Centers Strategy</b>										
	<b>Lutheran Social Services of the Southwest</b>	FTF-RC012-12-0342-02-Y4	07/01/2014-06/30/2015	Number of families served	4,000	819	1,394	2,213	55.3%	Actual data reflects duplicated count; CSUs will be adjusted for FY16 contracts	
	<b>Paradise Valley Unified School District</b>	GRA-RC012-12-0468-01-Y4	07/01/2014-06/30/2015	Number of families served	1,000	576	609	1,185	118.5%	Actual data reflects duplicated count; CSUs will be adjusted for FY16 contracts	
	<b>Washington Elementary School District</b>	GRA-RC012-14-0612-01-Y2	07/01/2014-06/30/2015	Number of families served	8,000	2,650	3,461	6,111	76.4%	Actual data reflects duplicated count; CSUs will be adjusted for FY16 contracts	
	<b>Deer Valley Unified School District</b>	IGA-RC012-12-0453-01-Y4	07/01/2014-06/30/2015	Number of families served	1,000	564	163	727	72.7%	Actual data reflects duplicated count; CSUs will be adjusted for FY16 contracts	
	<b>Family Support Coordination Strategy</b>										
	<b>Southwest Human Development</b>	FTF-RC013-12-0343-01-Y4*	07/01/2014-06/30/2015	Number of families served	114	29	47	47	41.2%		
	<b>TERROS</b>	FTF-RC013-12-0343-02-Y4*	07/01/2014-06/30/2015	Number of families served	114	20	62	62	54.3%		
	<b>Phoenix Childrens Hospital</b>	FTF-RC013-12-0343-04-Y4*	07/01/2014-06/30/2015	Number of families served	85	21	45	45	57.6%		
	<b>Arizona Partnership for Children, L.L.P.</b>	FTF-RC013-12-0343-06-Y4*	07/01/2014-06/30/2015	Number of families served	114	20	40	40	35.0%		
	<b>United Cerebral Palsy of Central Arizona</b>	FTF-RC013-12-0343-08-Y4*	07/01/2014-06/30/2015	Number of families served	140	39	65	65	46.4%		
	<b>International Rescue Committee</b>	FTF-RC013-12-0343-10-Y4*	07/01/2014-06/30/2015	Number of families served	102	35	66	66	64.7%		
	<b>Crisis Nursery, Inc.</b>	FTF-RC013-12-0343-12-Y4*	07/01/2014-06/30/2015	Number of families served	130	66	116	116	89.2%		
	<b>Parent Education Community-Based Training Strategy</b>										
	<b>Southwest Human Development</b>	FTF-RC012-13-0404-03-Y3	07/01/2014-06/30/2015	Number of adults completing a series	300	42	114	156	52.0%		
	<b>Child and Family Resources Inc.</b>	FTF-RC012-14-0464-03-Y2	07/01/2014-06/30/2015	Number of adults completing a series	80	3	18	21	26.3%		

	Grantee Name	Contract Number	Contract Period	Unit of Service	Contracted Units	Q1 Actual Units	Q2 Actual Units	YTD Actual Units	YTD % Complete	Notes	
	Chicanos Por La Causa, Inc., dba Parenting Arizona	FTF-RC013-13-0402-01-Y3*	07/01/2014-06/30/2015	Number of adults completing a series	120	12	69	81	67.5%		
	Southwest Human Development	FTF-RC013-13-0402-07-Y3*	07/01/2014-06/30/2015	Number of adults completing a series	575	72	99	171	29.7%		
	Raising Special Kids	FTF-RC013-13-0402-11-Y3*	07/01/2014-06/30/2015	Number of adults completing a series	39	0	0	0	0.0%	Classes were not held over the holidays, so no adults completed a series by the end of Q2	
	Parent Outreach and Awareness Strategy										
	City of Phoenix Library	GRA-RC012-13-0480-01-Y3	07/01/2014-06/30/2015	Number of books	5,000	1,225	2,372	3,597	71.9%		
				Number of events held	66	11	24	35	53.0%		
				Number of resource guides distributed	0			0	0.0%		
				Number of workshops held	2,500	544	669	1,213	48.5%		
	Reach Out and Read Strategy										
	American Academy of Pediatrics - AZ Chapter	FTF-MULTI-13-0401-01-Y3	07/01/2014-06/30/2015	Number of books distributed	5,542	1,383	1,383	2,766	49.9%		
Number of participating practices				17	14	15	15	88.2%			
Coordination	Court Teams Strategy										
	Prevent Child Abuse Arizona	FTF-MULTI-13-0362-02-Y3	07/01/2014-06/30/2015	Number of children served	1,500	3,747	4,360	4,360	290.7%	Higher volume of 0-3 children entering the system and grantee not able to report disenrolled children yet	
				Number of participants attended	500	192	181	373	74.6%		
	Service Coordination Strategy										
Maricopa County Department of Public Health	GRA-MULTI-14-0687-01-Y2	07/01/2014-06/30/2015	No Service unit available at this time					0.0%	FindHelp Phoenix contract. No CSUs required		

# FY 2015 Phoenix North Contract Detail

(as of March 2, 2015)

	Grantee Name	Contract Number	Contract Period	Total Allotment	Awarded	YTD Expense	Expense Variance	% of Award Expended	Comments
<b>Community Awareness</b>	<b>Community Awareness Strategy</b>		<b>Strategy Subtotal:</b>	<b>\$27,260</b>	<b>\$27,260</b>	<b>\$8,643</b>	<b>\$18,617</b>	<b>31.7%</b>	An order has recently been placed for additional materials to be used by the Community Outreach Coordinators
	First Things First (FTF-Directed)	PSC-STATE-15-0723-01	07/01/2014-06/30/2015		\$27,260	\$8,643	\$18,617	31.7%	
	<b>Community Outreach Strategy</b>		<b>Strategy Subtotal:</b>	<b>\$117,000</b>	<b>\$117,000</b>	<b>\$66,826</b>	<b>\$50,174</b>	<b>57.1%</b>	
	First Things First (FTF-Directed)	PSC-STATE-15-0724-01	07/01/2014-06/30/2015		\$117,000	\$66,826	\$50,174	57.1%	
<b>Community Awareness</b>	<b>Media Strategy</b>		<b>Strategy Subtotal:</b>	<b>\$81,500</b>	<b>\$81,500</b>	<b>\$37,134</b>	<b>\$44,366</b>	<b>45.6%</b>	
	First Things First (FTF-Directed)	PSC-STATE-15-0726-01	07/01/2014-06/30/2015		\$81,500	\$37,134	\$44,366	45.6%	
	<b>Goal Area Subtotal:</b>			<b>\$225,760</b>	<b>\$225,760</b>	<b>\$112,604</b>	<b>\$113,156</b>	<b>49.9%</b>	
	<b>Coordination</b>								
<b>Coordination</b>	<b>Court Teams Strategy</b>		<b>Strategy Subtotal:</b>	<b>\$50,000</b>	<b>\$50,000</b>	<b>\$18,948</b>	<b>\$31,052</b>	<b>37.9%</b>	
	Prevent Child Abuse Arizona	FTF-MULTI-13-0362-02-Y3	07/01/2014-06/30/2015		\$50,000	\$18,948	\$31,052	37.9%	
	<b>Service Coordination Strategy</b>		<b>Strategy Subtotal:</b>	<b>\$68,530</b>	<b>\$16,667</b>	<b>\$158</b>	<b>\$16,509</b>	<b>0.9%</b>	
Maricopa County Department of Public Health	GRA-MULTI-14-0687-01-Y2	07/01/2014-06/30/2015		\$16,667	-	\$16,667	0.0%		
<b>Goal Area Subtotal:</b>			<b>\$118,530</b>	<b>\$66,667</b>	<b>\$19,105</b>	<b>\$47,561</b>	<b>28.7%</b>		
<b>Evaluation</b>									
<b>Evaluation</b>	<b>Statewide Evaluation Strategy</b>		<b>Strategy Subtotal:</b>	<b>\$1,027,042</b>	<b>\$1,027,042</b>	<b>\$1,027,042</b>	<b>-</b>	<b>100.0%</b>	
	First Things First (FTF-Directed)	PSC-STATE-15-0732-01	07/01/2014-06/30/2015		\$1,027,042	\$1,027,042	-	100.0%	
<b>Goal Area Subtotal:</b>			<b>\$1,027,042</b>	<b>\$1,027,042</b>	<b>\$1,027,042</b>	<b>-</b>	<b>100.0%</b>		
<b>Family</b>									
<b>Family</b>	<b>Family Resource Centers Strategy</b>		<b>Strategy Subtotal:</b>	<b>\$746,337</b>	<b>\$746,337</b>	<b>\$275,005</b>	<b>\$471,332</b>	<b>36.8%</b>	
	Deer Valley Unified School District	IGA-RC012-12-0453-01-Y4	07/01/2014-06/30/2015		\$149,315	\$45,043	\$104,272	30.2%	
	Lutheran Social Services of the Southwest	FTF-RC012-12-0342-02-Y4	07/01/2014-06/30/2015		\$293,970	\$135,937	\$158,033	46.2%	
	Paradise Valley Unified School District	GRA-RC012-12-0468-01-Y4	07/01/2014-06/30/2015		\$144,254	\$25,689	\$118,565	17.8%	Grantee submits quarterly reimbursements
		GRA-RC012-14-0612-01-Y2	07/01/2014-06/30/2015		\$158,798	\$68,487	\$90,311	43.1%	
	<b>Family Support Coordination Strategy</b>		<b>Strategy Subtotal:</b>	<b>\$724,500</b>	<b>\$724,397</b>	<b>\$345,080</b>	<b>\$379,317</b>	<b>47.6%</b>	
	Arizona Partnership for Children, L.L.P.	FTF-RC013-12-0343-06-Y4	07/01/2014-06/30/2015		\$105,487	\$39,887	\$65,599	37.8%	
	Crisis Nursery, Inc.	FTF-RC013-12-0343-12-Y4	07/01/2014-06/30/2015		\$106,728	\$54,508	\$52,220	51.1%	
	International Rescue Committee	FTF-RC013-12-0343-10-Y4	07/01/2014-06/30/2015		\$110,377	\$64,455	\$45,922	58.4%	
	Phoenix Childrens Hospital	FTF-RC013-12-0343-04-Y4	07/01/2014-06/30/2015		\$102,018	\$43,403	\$58,615	42.5%	
Southwest Human Development	FTF-RC013-12-0343-01-Y4	07/01/2014-06/30/2015		\$102,909	\$47,248	\$55,661	45.9%		

Grantee Name	Contract Number	Contract Period	Total Allotment	Awarded	YTD Expense	Expense Variance	% of Award Expended	Comments
TERROS	FTF-RC013-12-0343-02-Y4	07/01/2014-06/30/2015		\$94,629	\$38,504	\$56,125	40.7%	
United Cerebral Palsy of Central Arizona	FTF-RC013-12-0343-08-Y4	07/01/2014-06/30/2015		\$102,249	\$57,073	\$45,176	55.8%	
<b>Home Visitation Strategy</b>		<b>Strategy Subtotal:</b>	<b>\$1,810,317</b>	<b>\$1,810,742</b>	<b>\$850,016</b>	<b>\$960,727</b>	<b>46.9%</b>	
Arizona Department of Economic Security	ISA-MULTI-14-0636-01-Y2	07/01/2014-06/30/2015		\$32,522	\$16,292	\$16,230	50.1%	
Child and Family Resources Inc.	FTF-RC012-13-0382-03-Y3	07/01/2014-06/30/2015		\$349,000	\$127,833	\$221,167	36.6%	
International Rescue Committee	FTF-RC012-13-0382-06-Y3	07/01/2014-06/30/2015		\$122,500	\$57,762	\$64,738	47.2%	
Southwest Human Development	FTF-RC012-13-0382-05-Y3	07/01/2014-06/30/2015		\$507,217	\$247,860	\$259,357	48.9%	
	FTF-RC013-13-0381-01-Y3	07/01/2014-06/30/2015		\$799,503	\$400,269	\$399,234	50.1%	

	Grantee Name	Contract Number	Contract Period	Total Allotment	Awarded	YTD Expense	Expense Variance	% of Award Expended	Comments
	<b>Parent Education Community-Based Training Strategy</b>		<b>Strategy Subtotal:</b>	<b>\$744,164</b>	<b>\$742,875</b>	<b>\$293,211</b>	<b>\$449,664</b>	<b>39.5%</b>	
	Chicanos Por La Causa, Inc., dba Parenting Arizona	FTF-RC013-13-0402-01-Y3	07/01/2014-06/30/2015		\$97,284	\$45,653	\$51,632	46.9%	
	Child and Family Resources Inc.	FTF-RC012-14-0464-03-Y2	07/01/2014-06/30/2015		\$305,914	\$84,759	\$221,155	27.7%	
	Raising Special Kids	FTF-RC013-13-0402-11-Y3	07/01/2014-06/30/2015		\$44,665	\$19,700	\$24,965	44.1%	
	Southwest Human Development	FTF-RC012-13-0404-03-Y3	07/01/2014-06/30/2015		\$139,000	\$74,569	\$64,431	53.6%	
		FTF-RC013-13-0402-07-Y3	07/01/2014-06/30/2015		\$156,012	\$68,531	\$87,481	43.9%	
	<b>Parent Outreach and Awareness Strategy</b>		<b>Strategy Subtotal:</b>	<b>\$375,000</b>	<b>\$375,000</b>	<b>\$154,130</b>	<b>\$220,871</b>	<b>41.1%</b>	
	City of Phoenix Library	GRA-RC012-13-0480-01-Y3	07/01/2014-06/30/2015		\$375,000	\$154,130	\$220,871	41.1%	
	<b>Reach Out and Read Strategy</b>		<b>Strategy Subtotal:</b>	<b>\$50,500</b>	<b>\$50,500</b>	<b>\$40,964</b>	<b>\$9,536</b>	<b>81.1%</b>	
	American Academy of Pediatrics - AZ Chapter	FTF-MULTI-13-0401-01-Y3	07/01/2014-06/30/2015		\$50,500	\$40,964	\$9,536	81.1%	
	<b>Goal Area Subtotal:</b>		<b>\$4,450,818</b>	<b>\$4,449,851</b>	<b>\$1,958,405</b>	<b>\$2,491,446</b>	<b>44.0%</b>		
<b>Health</b>	<b>Care Coordination/Medical Home Strategy</b>		<b>Strategy Subtotal:</b>	<b>\$541,577</b>	<b>\$541,547</b>	<b>\$288,128</b>	<b>\$253,419</b>	<b>53.2%</b>	
	International Rescue Committee	FTF-MULTI-14-0461-06-Y2	07/01/2014-06/30/2015		\$86,161	\$40,473	\$45,688	47.0%	
	Maricopa Integrated Health System	FTF-RC013-13-0424-01-Y3	07/01/2014-06/30/2015		\$254,407	\$150,682	\$103,725	59.2%	
	Phoenix Childrens Hospital	FTF-MULTI-14-0461-03-Y2	07/01/2014-06/30/2015		\$200,979	\$96,973	\$104,006	48.3%	
	<b>Child Care Health Consultation Strategy</b>		<b>Strategy Subtotal:</b>	<b>\$348,270</b>	<b>\$348,270</b>	<b>\$169,698</b>	<b>\$178,572</b>	<b>48.7%</b>	
	First Things First (FTF-Directed)	PSC-STATE-15-0722-01	07/01/2014-06/30/2015		\$21,726	\$21,726	-	100.0%	
	Maricopa County Department of Public Health	GRA-STATE-13-0503-01-Y3	07/01/2014-06/30/2015		\$305,550	\$141,327	\$164,223	46.3%	
		GRA-STATE-14-0631-01-Y2	07/01/2014-06/30/2015		\$7,450	\$1,047	\$6,403	14.0%	
	Pima County Health Department	GRA-STATE-13-0525-01-Y3	07/01/2014-06/30/2015		\$13,544	\$5,599	\$7,945	41.3%	
	<b>Developmental and Sensory Screening Strategy</b>		<b>Strategy Subtotal:</b>	<b>\$419,598</b>	<b>\$419,420</b>	<b>\$238,631</b>	<b>\$180,789</b>	<b>56.9%</b>	
	EAR Foundation of Arizona	FTF-RC012-14-0455-01-Y2	07/01/2014-06/30/2015		\$167,420	\$120,882	\$46,538	72.2%	
		FTF-RC013-14-0469-02-Y2	07/01/2014-06/30/2015		\$252,000	\$117,750	\$134,250	46.7%	
	<b>Family Support – Children with Special Needs Strategy</b>		<b>Strategy Subtotal:</b>	<b>\$229,950</b>	<b>\$220,653</b>	<b>\$82,370</b>	<b>\$138,283</b>	<b>37.3%</b>	
	Southwest Human Development	FTF-RC013-13-0425-02-Y3	07/01/2014-06/30/2015		\$220,653	\$82,370	\$138,283	37.3%	
	<b>Health Insurance Enrollment Strategy</b>		<b>Strategy Subtotal:</b>	<b>\$552,000</b>	<b>\$551,177</b>	<b>\$206,175</b>	<b>\$345,002</b>	<b>37.4%</b>	
	Children's Action Alliance	FTF-RC012-13-0395-01-Y3	07/01/2014-06/30/2015		\$299,177	\$113,128	\$186,049	37.8%	
		FTF-RC013-13-0405-01-Y3	07/01/2014-06/30/2015		\$252,000	\$93,047	\$158,953	36.9%	

	Grantee Name	Contract Number	Contract Period	Total Allotment	Awarded	YTD Expense	Expense Variance	% of Award Expended	Comments
	<b>Mental Health Consultation Strategy</b>			<b>Strategy Subtotal:</b>	<b>\$756,450</b>	<b>\$756,450</b>	<b>\$330,451</b>	<b>\$425,999</b>	<b>43.7%</b>
	Southwest Human Development	FTF-STATE-13-0344-01-Y3	07/01/2014-06/30/2015		\$756,450	\$330,451	\$425,999	43.7%	
	<b>Oral Health Strategy</b>			<b>Strategy Subtotal:</b>	<b>\$252,000</b>	<b>\$252,000</b>	<b>\$124,040</b>	<b>\$127,960</b>	<b>49.2%</b>
	Maricopa County Department of Public Health	GRA-RC013-14-0627-01-Y2	07/01/2014-06/30/2015		\$252,000	\$124,040	\$127,960	49.2%	
	<b>Prenatal Outreach Strategy</b>			<b>Strategy Subtotal:</b>	<b>\$252,000</b>	<b>\$251,991</b>	<b>\$71,451</b>	<b>\$180,540</b>	<b>28.4%</b>
	Maricopa County Department of Public Health	GRA-RC013-14-0628-01-Y2	07/01/2014-06/30/2015		\$251,991	\$71,451	\$180,540	28.4%	
<b>Goal Area Subtotal:</b>				<b>\$3,351,845</b>	<b>\$3,341,508</b>	<b>\$1,510,945</b>	<b>\$1,830,563</b>	<b>45.2%</b>	
<b>Professional Development</b>	<b>Community Based Professional Development Early Care</b>			<b>Strategy Subtotal:</b>	<b>\$179,795</b>	<b>\$178,579</b>	<b>\$73,099</b>	<b>\$105,480</b>	<b>40.9%</b>
	MCCCD-Paradise Valley Community College	FTF-RC012-14-0443-02-Y2	07/01/2014-06/30/2015		\$178,579	\$73,099	\$105,480	40.9%	
	<b>FTF Professional REWARD\$ Strategy</b>			<b>Strategy Subtotal:</b>	<b>\$230,175</b>	<b>\$230,850</b>	<b>\$175,086</b>	<b>\$55,764</b>	<b>75.8%</b>
	Valley of the Sun United Way	FTF-STATE-13-0346-01-Y2	To Be Determined		-	\$2,033	(\$2,033)	0.0%	
		FTF-STATE-13-0346-01-Y3	07/01/2014-06/30/2015		\$230,850	\$173,053	\$57,797	75.0%	
<b>Goal Area Subtotal:</b>				<b>\$409,970</b>	<b>\$409,429</b>	<b>\$248,185</b>	<b>\$161,244</b>	<b>60.6%</b>	

	Grantee Name	Contract Number	Contract Period	Total Allotment	Awarded	YTD Expense	Expense Variance	% of Award Expended	Comments
Quality and Access	<b>Family, Friends &amp; Neighbors Strategy</b>		<b>Strategy Subtotal:</b>	<b>\$754,000</b>	<b>\$754,000</b>	<b>\$381,909</b>	<b>\$372,091</b>	<b>50.7%</b>	
	Association for Supportive Child Care	FTF-MULTI-13-0407-01-Y3	07/01/2014-06/30/2015		\$754,000	\$381,909	\$372,091	50.7%	
	<b>Inclusion of Children with Special Needs Strategy</b>		<b>Strategy Subtotal:</b>	<b>\$567,000</b>	<b>\$564,275</b>	<b>\$245,169</b>	<b>\$319,106</b>	<b>43.4%</b>	
	Southwest Human Development	FTF-RC013-13-0358-02-Y3	07/01/2014-06/30/2015		\$564,275	\$245,169	\$319,106	43.4%	
	<b>Quality First Academy Strategy</b>		<b>Strategy Subtotal:</b>	<b>\$132,540</b>	<b>\$132,540</b>	<b>\$50,159</b>	<b>\$82,381</b>	<b>37.8%</b>	
	Southwest Human Development	FTF-STATE-14-0431-03-Y2	07/01/2014-06/30/2015		\$132,540	\$50,159	\$82,381	37.8%	
	<b>Quality First Child Care Health Consultation Warmline</b>		<b>Strategy Subtotal:</b>	<b>\$6,627</b>	<b>\$4,739</b>	<b>\$1,784</b>	<b>\$2,955</b>	<b>37.6%</b>	
	University of Arizona Cooperative Extension	GRA-STATE-14-0629-01-Y2	07/01/2014-06/30/2015		\$4,739	\$1,784	\$2,955	37.6%	
	<b>Quality First Coaching &amp; Incentives Strategy</b>		<b>Strategy Subtotal:</b>	<b>\$1,957,221</b>	<b>\$1,863,736</b>	<b>\$1,397,875</b>	<b>\$465,861</b>	<b>75.0%</b>	
	Valley of the Sun United Way	FTF-STATE-14-0427-02-Y2	07/01/2014-06/30/2015		\$1,863,736	\$1,397,875	\$465,861	75.0%	
	<b>Quality First Inclusion Warmline Strategy</b>		<b>Strategy Subtotal:</b>	<b>\$29,610</b>	<b>\$26,120</b>	<b>\$10,689</b>	<b>\$15,431</b>	<b>40.9%</b>	
	Southwest Human Development	FTF-STATE-13-0426-01-Y3	07/01/2014-06/30/2015		\$26,120	\$10,689	\$15,431	40.9%	
	<b>Quality First Mental Health Consultation Warmline Strategy</b>		<b>Strategy Subtotal:</b>	<b>\$30,456</b>	<b>\$30,456</b>	<b>\$14,417</b>	<b>\$16,039</b>	<b>47.3%</b>	
Southwest Human Development	FTF-STATE-13-0344-02-Y3	07/01/2014-06/30/2015		\$30,456	\$14,417	\$16,039	47.3%		
<b>Quality First Scholarships Strategy</b>		<b>Strategy Subtotal:</b>	<b>\$9,055,798</b>	<b>\$9,055,798</b>	<b>\$6,809,772</b>	<b>\$2,246,026</b>	<b>75.2%</b>		
First Things First (FTF-Directed)	PSC-STATE-15-0738-01	07/01/2014-06/30/2015		\$81,241	\$81,241	-	100.0%		
Valley of the Sun United Way	FTF-STATE-15-0484-01	07/01/2014-06/30/2015		\$8,974,557	\$6,728,531	\$2,246,026	75.0%		
<b>Quality First Warmline Triage Strategy</b>		<b>Strategy Subtotal:</b>	<b>\$10,716</b>	<b>\$10,716</b>	<b>\$5,309</b>	<b>\$5,407</b>	<b>49.5%</b>		
Southwest Human Development	FTF-STATE-13-0351-02-Y3	07/01/2014-06/30/2015		\$10,716	\$5,309	\$5,407	49.5%		
<b>Goal Area Subtotal:</b>				<b>\$12,543,969</b>	<b>\$12,442,380</b>	<b>\$8,917,083</b>	<b>\$3,525,298</b>	<b>71.7%</b>	
<b>Overall Total:</b>				<b>\$22,127,934</b>	<b>\$21,962,637</b>	<b>\$13,808,759</b>	<b>\$8,153,878</b>	<b>62.9%</b>	

# ATTACHMENT #5



FIRST THINGS FIRST

*Ready for School. Set for Life.*

## Phoenix North Regional Partnership Council Meeting April 14, 2015

<b>AGENDA ITEM</b>	Quality First Presentation
<b>BACKGROUND</b>	Leslie Totten, Quality First Program Director for First Things First will provide an overview of the statewide Quality First program, to include specific regional data, and highlights about the Quality First Advisory Sub-Committee and Quality First Validation Study.
<b>RECOMMENDATION</b>	No action required.

**QUALITY FIRST**

 **FIRST THINGS FIRST**



**WHAT IS QUALITY FIRST?**

# WHAT IS QUALITY FIRST?



Arizona's quality improvement and rating system.

- Identify quality standards
- Assess early care and education programs
- Support programs in increasing quality standards
- Empower families

# QUALITY FIRST PARTICIPATION TIMELINE

- Applications submitted
  - Programs selected based on regional openings every five weeks
  - Programs are notified of selection
  - Initial contact and welcome by Coach
  - Initial assessment by Assessor
  - Enrollment begins
- 

## COMPONENTS OF QUALITY FIRST:

1. COACHING
2. ASSESSMENT
3. INCENTIVES
4. CONSULTING TEAM
5. PROFESSIONAL  
DEVELOPMENT



# STAR RATING SCALE



## STAR RATINGS

### RISING STAR



Committed to quality improvement

### PROGRESSING STAR



Approaching quality standards

### QUALITY



Meets quality standards

### QUALITY PLUS



Exceeds quality standards

### HIGHEST QUALITY



Far exceeds quality standards

ERS Average Program Score 1.0 – 1.99	ERS Average Program Score 2.0 – 2.99	ERS Average Program Score 3.0 – 3.99 <i>No classroom score below 2.5</i>	ERS Average Program Score 4.0 – 4.99 <i>No classroom score below 3.0</i>	ERS Average Program Score 5.0 and above <i>No classroom score below 3.0</i>
CLASS™ Average Program Score N/A	CLASS™ Average Program Score N/A	CLASS™ Average Program Score ( ES 4.5 ) ( CO 4.5 ) ( IS 2.0 )	CLASS™ Average Program Score ( ES 5.0 ) ( CO 5.0 ) ( IS 2.5 )	CLASS™ Average Program Score ( ES 6.0 ) ( CO 6.0 ) ( IS 3.0 )
Quality First Points Scale N/A	Quality First Points Scale N/A	Quality First Points Scale <i>6-point minimum</i> ( SQ 2 ) ( AP 2 ) ( CA 2 )	Quality First Points Scale <i>10-point minimum</i> ( SQ 2 ) ( AP 2 ) ( CA 2 )	Quality First Points Scale <i>12-point minimum</i> ( SQ 4 ) ( AP 4 ) ( CA 4 )

ERS = Environment Rating Scales  
ECERS: Early Childhood Environment  
ITERS: Infant/Toddler Environment  
FCCERS: Family Child Care Environment

CLASS™ = Classroom Assessment Scoring System™  
ES: Emotional Support Domain  
CO: Classroom Organization Domain  
IS: Instructional Support Domain

Quality First Points Scale  
SQ: Staff Qualifications  
AP: Administrative Practices  
CA: Curriculum and Assessment

# CURRENT PARTICIPATION

## Statewide

945 programs with star ratings

1 Star – 16 (1%)

2 Star – 459 (49%)

3 Star – 307 (32%)

4 Star – 129 (14%)

5 Star – 34 (4%)

## Phoenix North

133 programs with star ratings

1 Star – 1 (1%)

2 Star – 68 (51%)

3 Star – 48 (36%)

4 Star – 14 (10%)

5 Star – 2 (2%)

# STAR LEVEL PROGRESSION

December 2014	March 2015	% Change
Participants: 967	Participants: 965	-0.2%
Children: 49,107	Children: 50,833	+3.5%
Waitlist: 326	Waitlist: 331	+1.5%
Ratings (932 Participants):	Ratings (945 Participants):	
1 Star: 15	1 Star: 16	+6.6%
2 Star: 501	2 Star: 460	-8.2%
3 Star: 276	3 Star: 308	+11.6%
4 Star: 109	4 Star: 127	+16.5%
5 Star: 31	5 Star: 34	+9.7%

# QUALITY FIRST ADVISORY SUB-COMMITTEE

## *Purpose*

The Quality First Advisory Sub-Committee will provide input and recommendations to the First Things First Board's Policy and Program Committee regarding continuous improvement of the Quality First program.

## *Objectives*

The objectives of the Quality First Advisory Sub-Committee are to:

- Engage in a visioning process and agree on the strategic direction for and expected outcomes of the Quality First Initiative;
- Utilize data to develop recommendations on how to continuously improve Quality First components, standards and implementation;
- Examine overall costs of the Quality First model and program participation;
- Provide input on how to increase integration and coordination of the Quality First initiative in the comprehensive early childhood system.
- Make recommendations for strategy, model and/or policy changes to enhance participation in Quality First and contribute to the system goal of reaching statewide scale.

# QUALITY FIRST VALIDATION STUDY

The Phase One study goals are:

**Goal One: To review the conceptual framework and program design of Quality First and recommend refinements in the program theory and logic model as needed. (The current Quality First logic model will be provided to the contractor.)**

**Goal Two: To review the Quality First data system and related databases to determine if the existing data elements and infrastructure supports effective program management, program evaluation, and quality improvement of the QRIS.**

**Goal Three: To validate the Quality First Rating Scale (1 to 5 stars) and assess whether the five tiers of the scale represent differential levels of quality.**



# THANK YOU!

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FIRST THINGS FIRST

*Ready for School. Set for Life.*

**Leslie Totten**

*Quality First Program Director*

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**Take action** in support of Arizona's young children.

**QUALITY FIRST**

 FIRST THINGS FIRST

