



Community Outreach Report
 March 2011
 Submitted By Michelle Pansulla

TACTICS		TARGET	STATUS
Media			
Media	Mike Leiby		WMI reporter will be in attendance at board meeting and reception 4/4/2011
	Early Literacy article		Photographed children at VITA story time 2/28/11 with Lynnda Cahoon and obtained release forms from parents for an Early Literacy article to be submitted to the MM and WMI
	Oral Health article		Release forms received from parents of St. Anthony pre-K students for photos taken at an oral screening and fluoride varnish 3/2/11 for an Oral Health article to be submitted to the MM and WMI
OUTREACH: Awareness, Education, Engagement and Endorsement			
United Way of Northern AZ	Outreach and education VITA		Will attend and conduct outreach on 4/9/2011
Lion's Club	Re-Scheduled Outreach and Education		Rescheduled – 4/19/2011 (due to medical emergency in LC leadership)
Applied Economics	Sarah Murley		Will be in attendance at grantee reception 4/4/2011 and has been advised that media will interview
	Mike Leiby		Expressed interest in interviewing Sarah Murley in regards to employer sponsored childcare
Upcoming			
Community Events	10 th annual White Mountain Bike Rodeo and Safety Fair		FTF will co-sponsor and provide outreach and education 5/14/11. Met with Diane U. and Kate regarding proposal. Proposal has been accepted.
	Independence Day Parade		Kate and I will meet with Diane U. in April to discuss proposal
Update from your PEACOCK			
Regional Area Forum	Community Awareness Planning and Implementation		Will give an overview of this 4/6/2011 forum at the April 13 th Council meeting