



FIRST THINGS FIRST

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PUBLIC NOTICE OF MEETING OF THE

Arizona Early Childhood Development & Health Board

Communications & Government Affairs Advisory Committee

Pursuant to A.R.S. §8-1194(A) and A.R.S. §38-431.02, notice is hereby given to the members of the First Things First; Arizona Early Childhood Development & Health Board, Communications and Government Affairs Advisory Committee and to the general public that the Committee will hold a **meeting open to the public on Thursday, April 26, 2012 at 1:00 p.m. The meeting will be held at First Things First, 4000 North Central Avenue, Suite 800, Phoenix, Arizona 85012.** Some members of the Committee may elect to attend telephonically.

The Communications & Government Affairs Advisory Committee may hear items on the agenda out of order. The Committee may discuss, consider, or take action regarding any item on the agenda. The Committee may elect to solicit public comment on certain agenda items.

The agenda for the meeting is as follows:

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| 1) Call to Order
Welcome & Introductions | Vivian Saunders, Chair |
| 2) Meeting Minutes
Review and approval of January 26, 2012 minutes | Vivian Saunders, Chair |
| 3) Committee Membership
Discussion and possible vote on composition of committee membership. | Vivian Saunders, Chair |
| 4) Presentation/Feedback on Public Awareness Efforts
A. Update on New Public Awareness Media
B. Briefing on New Interactive Engagement (Social Media) | Liz Barker Alvarez, Sr. Director, Communications
Tiffany Erickson, Director, Brand Advancement |
| 5) Presentation/Discussion: FTF Community Outreach
A. Briefing on statewide Community Outreach strategy and efforts.
B. Overview of "Champions" concept and future work. | Diane Umstead, Sr. Director, Community Outreach |
| 6) Government Affairs Update
A. State Legislative Update
B. Tribal Affairs Update | Sam Leyvas, VP, External Affairs
Beverly Russell, Sr. Director, Tribal Affairs |
| 7) Future Meeting Dates & Topics | Vivian Saunders, Co-Chair |
| 8) Adjourn | |

A person with a disability may request a reasonable accommodation such as a sign language interpreter by contacting Lupita Castro, Executive Staff Assistant, Arizona Early Childhood Development and Health Board, 4000 North Central Avenue, Suite 800, Phoenix, Arizona 85012, telephone (602) 771-5062. Requests should be made as early as possible to allow time to arrange the accommodation.

Dated this 19th day of April 2012

Arizona Early Childhood Development & Health Board

Communications & Government Affairs Advisory Committee

A handwritten signature in black ink, appearing to read "Sam Leyvas", written over a horizontal line.

Sam Leyvas, Vice President, External Affairs