



FIRST THINGS FIRST

The right system for bright futures

Arizona Early Child Development and Health Board Yavapai Regional Partnership Council

DRAFT Minutes

Call to Order

A regular meeting of the First Things First – Yavapai Regional Partnership Council was held on March 24, 2010 at the Yavapai College, Building 1 - Room 200, 1100 E Sheldon St, Prescott , AZ 86301.

Anne Babinsky, Regional Council Chair, called the meeting to order at 9:06 a.m.

Members Present: Anne Babinsky, Barbara Jorgensen, Margie Beach, Becky Ruffner, Ann Sult, Mica Williams and Sherry Birch. Members Absent: Ophelia Tewawina and Kelly McCready.

Chair Babinsky welcomed Sherry Birch as a new Regional Council member. Ms. Birch was appointed by the State Board at their meeting on March 23, 2010 to fill the faith-based position. Council Member Birch is the Youth Director of Black Canyon Community Church and the Director of Sonshine Learning Center. Ms. Birch participates in the Child Care Coalition and is currently working on her AA degree in Early Childhood Education.

Approve RPC Meeting Minutes

Council Member Barbara Jorgensen made a motion to approve the minutes of the February 24, 2010 Regular Meeting of the Yavapai Regional Partnership Council, as presented. The motion was seconded by Member Mica Williams and passed unanimously.

Council Member Conflict of Interest Disclosure

Council Member Mica Williams declared a conflict of interest with regard to deliberations concerning childcare scholarships because she works for an organization that receives scholarships. Council Member Williams also declared a conflict of interest with TEACH program as one of her employees has applied to the TEACH program.

Council Member Becky Ruffner declared a conflict of interest with regard to deliberations concerning Never Shake A Baby Arizona, Court Teams and Mental Health Consultation because she is the Executive Director of an organization that receives or may apply to receive funding for these services.

Council Member Barbara Jorgensen declared a conflict of interest with regard to deliberations concerning Nurse Home Visitation for High Risk Children in Foster Care; Home Visitation programs and child care health consultation because she works for an organization that receives funding for these services.

Council Member Ann Sult declared a conflict of interest with regard to parenting education because Prescott Unified School District receives funding for parenting education.

Coordinator's Report

Regional Coordinator Marcia Jacobson reported on a number of current events. Newly appointed Council Member Sherry Birch was welcomed. Coordinator Jacobson announced there are two open RFGA's. Parenting Education – Community Based Training and Public Health Insurance Outreach and Enrollment, both of which will close on April 15th 2010. Two additional RFGA's, for Child Care Conferences and Food Security will open on April 7, 2010 and close approximately May 12, 2010. Grant Review Committees need to be formed for all four RFGA's. An email will be sent requesting volunteers for the Grant Review Committees. Regional Council members were asked to respond to the Regional Coordinator if interested and able to review grant proposals. Renewal packets have been mailed out to seven current grantees. Grantees have until March 31, 2010 to respond to the renewal packet. The State Board Meeting was held in Tucson on March 23, 2010. A written summary of the meeting will be provided to Regional Council members in the next week. Coordinator Jacobson provided information about the Arizona Republic investigative report and a Legislative update. Clarification of Conflict of Interest was discussed. Additional training for Regional Council members will be provided in the future.

Call to the Public

No members of the public addressed the Council during Call to the Public.

Review and Discuss Revisions to Regional Council Governance First Reading: Email Policy

Coordinator Jacobson presented a proposed revision to the Regional Council governance that addresses use of email by Regional Council members. The proposed revision is consistent with how the Regional Council has used email in the past. The governance policy includes examples of what is and is not acceptable email communications for Council members .

SFY2010 Strategy Implementation – Mental Health Consultation

Dr. Alison Steier, Director of Smart Start with Southwest Human Development discussed the implementation of mental health consultation in the Yavapai Region. Southwest Human Development was awarded the grant to serve as the Administrative Home for statewide implementation of mental health consultaion. The mental health consultation program has been named Smart Start. Southwest Human Development has subcontracted with Prevent Child Abuse Arizona for implementation in the Yavapai Region. Laura Schulz was introduced and is the supervisor employed by Prevent Child Abuse Arizona to oversee the mental health consultants in the Yavapai Region. Dr. Steier reviewed the Smart Start program design and discussed the positive effects of mental health consultation in the provision of high quality child care.

SFY 2010 Strategy Implementation – Diaper Drive

The first annual Yavapai Diaper Drive will take place from April 1 through May 10, 2010. A status report on Diaper Drive implementation was provided by Americorps VISTA member Claire Louge. Ms. Louge provided information about Diaper Drive publicity and the collection and distribution plan.

SFY 2010 Strategy Implementation – Family Support Collaborative

The Regional Council has allocated \$30,000 to a Family Support Collaborative strategy. The Regional Office is responsible for implementing this strategy. Coordinator Jacobson presented and discussed revisions to the procedure to approve requests for financial support under the System Improvement portion of the strategy. As the grantee, Regional Coordinator Jacobson is authorized to review, approve or disapprove all future requests for financial support. The Coordinator may request assistance of other individuals to review requests for finaanaical support. Council Member Margie Beach made a motion to approve the revisions to the procedure for providing financial support for the community collaboration and system improvement projects. The motion was seconded by Council Member Mica Williams and passed unanimously.

Financial & Program Data Reports

Regional Coordinator Jacobson presented the Financial and Data summary report. The Financial Report is current as of March 11, 2010. The Data Report reports data submitted by grantees through the quarter ending December 31, 2009.

Communications Plan

Member Ruffner reviewed the recommendation for SFY2010 communications tactics. Three goals were identified. They are: publicize the Diaper Drive, increase public awareness of First Things First; and provide useful information to parents about the importance of early childhood. The recommendation includes provision of 18 to 24 outreach presentations to service clubs and community organizations. Council members will be provided information about scheduled presentations and asked to volunteer to make the presentations. The Regional Office will provide information and materials to assist in making the presentations. The recommendation also includes paid media advertisement using materials developed for the Born Learning campaign. Council Member Mica made a motion to authorize the expenditure of up to \$20,000 on communications tactics, as recommended, including paid advertising in newspapers, radio and billboards, utilizing FY2010 regional allocation. The motion was seconded by Council Member Sherry Birch and passed unanimously.

Council Member Reports and Updates

Chair Babinsky reported on the Child Care Conference scheduled for April 24, 2010. Member Birch gave thanks for the opportunity to be a part of the Yavapai Regional Partnership Council.

Next Meeting

The next meeting of the Regional Partnership Council is a regular meeting scheduled for April 28, 2010 at 9:00 a.m. in Cottonwood.

Adjourn

The meeting adjourned at 10:47 a.m.

Marcia M. Jacobson
Marcia M. Jacobson, Regional Coordinator

Approved:

Anne Babinsky, Chair

April 28, 2010