



FIRST THINGS FIRST

PIMA SOUTH REGIONAL PARTNERSHIP COUNCIL Meeting Minutes

Call to Order

A Regular Meeting of the First Things First Pima South Regional Partnership Council was held on Tuesday, April 14, 2015 at 9:30 a.m. The meeting was held at Ocotillo Early Learning Center, Library, 5702 South Campbell Avenue, Tucson, Arizona 85706.

Chair Espinoza called the meeting to order at approximately 9:30 a.m. and thanked Member Paul Ohm for hosting the meeting. Member Ohm welcomed everyone to the school and provided information regarding places attendees could congregate outside the library during executive session.

Members Present:

Connie Espinoza, Chair
Fran Driver, Vice Chair
Nyki Harrington (*telephonically*)
Paul Ohm
Tony Bruno
Susan Pace
Cyndi Barningham
Linda Kubiak

Members Absent:

Sagrario Ramirez
Virginia Juettner
Debbie Palmer

Conflict of Interest

Chair Espinoza asked members with a conflict of interest to declare their conflict at this time.

Connie Espinoza – Agenda Item 5A – Home Visitation, Her employer is a sub-grantee

Paul Ohm – Agenda Item 5A & 5B – Home Visitation, his employer is a current grantee; and Language and Literacy, his center benefits from this strategy

Linda Kubiak – Agenda Item 5A & 5B – Home Visitation, Chairs United Way of Tucson and Southern Arizona First Focus on Kids coalition, United Way of Tucson and Southern Arizona is a current grantee; and Language and Literacy, she oversees a program whose centers benefit from this strategy

Call to the Public

Joan Katz, Sunnyside Parents as Teachers – Ms. Katz informed the regional council that last month Parents As Teachers provided 60 health and development screenings on children not yet enrolled in pre-kindergarten. She stated they plan to continue with the screenings.

Jessica Borbon, Casa de Los Niños, Nurse Family Partnership Program – Ms. Borbon shared updates on assessments for developmental delays and thanked the council for the work they do for children. She shared a story of the impact of the program on a participant.

Meeting Minutes

Member Barningham moved to approve the minutes of the March 12, 2015 Pima South Regional Council Meeting, seconded by Member Bruno. Motion carried.

Recommendations on Request for Grant Application (RFGA) Awards: Discussion and Possible Action

Chair Espinoza introduced the agenda item and stated that due to a lack of quorum, the regional council would not be taking action on item A: Home Visitation.

Chair Connie Espinoza stated the following regarding Executive Session:

"I would like to remind the Regional Council and the public that only those non-Regional Council members reasonably

necessary to the Executive Session discussion may attend the Executive Session. All others please leave the room after the motion and vote. Please take all of your materials and personal items with you. In addition, I remind all Regional Council members and staff that, matters discussed in Executive Session must be kept confidential by those attending pursuant to ARS 38-431.03 (C), except in some very limited circumstances, such as in the course of an Open Meeting Law investigation by the Attorney General or County Attorney.

I also remind Regional Council members and staff that the Executive Session is subject to the provision of the Open Meeting Law.

I'd like to call for a motion to move into Executive Session pursuant to A.R.S. 38-431.03 (A) (2), for purposes of; Agenda Item #5 - Recommendations on Request for Grant Application Awards: Discussion and Possible Action, Language, Communication and Literacy in Early Care and Education Settings: FTF-MULTI-16-0529-00."

Member Tony Bruno moved to enter into Executive Session pursuant to A.R.S. section 38-431.03(A)(2) to discuss agenda item #5, Recommendations on Request for Grant Application (RFGA) Awards, seconded by Member Susan Pace. Motion carried.

Executive Session began at 9:42 a.m.

Member Susan Pace moved to close Executive Session for the Pima South Regional Partnership Council, seconded by member Cyndi Barningham. Motion carried.

Executive Session ended at 10:01 a.m.

Chair Connie Espinoza summarized the Executive Session by stating:

"During Executive Session, the Regional Partnership Council discussed the Review Committee's recommendation of award for the Language, Communication and Literacy in Early Care and Education Settings Request For Grant Application, contract number FTF-MULTI-16-0529-00. One application was submitted. The Review Committee met on April 1, 2015 and conducted a confidential review of the Request for Grant Applications for the Pima South and Pima North regions. The Review Committee submitted a recommendation for one grant award for the Language, Communication and Literacy in Early Care and Education RFGA, which the Council discussed during Executive Session."

Member Nyki Harrington moved that the Pima South Regional Partnership Council approves the Review Committee recommendation for the Request for Grant Application, Language, Communication and Literacy, contract number FTF-MULTI-16-0529-00 for consideration of approval to the First Things First Board, seconded by Member Tony Bruno. Vote: 6 in favor, none against. Motion carried by roll call vote.

Quality First: Presentation and Discussion

Chair Connie Espinoza turned the floor over to Leslie Totten, Director of Quality First. Ms. Totten thanked the Council members for the opportunity to present to them. She presented highlights of Quality First and elaborated on the slides regarding the history, design, and star rating system of Quality First. She addressed members' questions regarding data, inclusion and next steps by speaking about the work of the Quality First Advisory Sub Committee and the independent Validation Study, phase one of which will begin in July. She thanked member Ohm for his comments on inclusion and work on the advisory sub-committee. Members engaged in discussion with Ms. Totten regarding state and federal stipulations of what percentages determine a "self-contained" special needs classroom. Members thanked her for her presentation.

First Things First Early Childhood Summit: Presentation

Regional Directory Eleanor Droegemeier went over the summit presentation highlighting the process for the Summit this year, and informing them of the speakers and special events planned. Members had additional questions about logistics and parking, which she addressed.

Regional Director's Report

Ms. Droegemeier provided some verbal updates on the RFGA process and announced that the new Regional Director for Pima North had been selected, Heather Friedman. She spoke about the recent staff in-service where the directors were able to meet with some staff from the Department of Child Safety to talk about ways to work together in order to address gaps in the system. She spoke about the most recent Quality First Advisory Sub-committee and Finance Committee meetings. She briefly went over the expenditure report. She ended by inviting the members to read through the four page Community Outreach Report that is included in their packet.

Announcements & Future Agenda Item Requests

Member Pace asked for the calendar to be set past June. Members had some discussion about possible regular dates. Vice Chair Fran Driver announced she had submitted her resignation from the Council, which will go into effect at the end of June.

Next Meeting – Thursday, May 14, 2015 at 9:00 am Town of Sahuarita, Council Chambers

Ms. Droegemeier will inform the council by email if the date needs to be changed.

Adjourn

There being no further discussion, the meeting was adjourned at approximately 11:19 a.m.

	Grantee Name	Contract Period	Total Allotment	Awarded	YTD Expense	Expense Variance	% of Award Expended	Reimbursement Activity	
								Pending	Paid (Last 30 Days)
Community Awareness	Community Awareness Strategy	Strategy Subtotal:	\$10,000	\$10,000	\$10,034	(\$34)	100.3%		
	First Things First (FTF-Directed)	07/2014-06/2015		\$10,000	\$10,034	(\$34)	100.3%		
	Community Outreach Strategy	Strategy Subtotal:	\$57,960	\$57,960	\$43,112	\$14,848	74.4%		
	First Things First (FTF-Directed)	07/2014-06/2015		\$57,960	\$43,112	\$14,848	74.4%		
	Media Strategy	Strategy Subtotal:	\$65,000	\$65,000	\$31,221	\$33,779	48.0%		
	First Things First (FTF-Directed)	07/2014-06/2015		\$65,000	\$31,221	\$33,779	48.0%		
	Goal Area Subtotal:		\$132,960	\$132,960	\$84,367	\$48,593	63.5%		
Coordination	Service Coordination Strategy	Strategy Subtotal:	\$100,000	\$100,000	\$65,324	\$34,676	65.3%		\$17,034
	United Way of Tucson and Southern Arizona	07/2014-06/2015		\$100,000	\$65,324	\$34,676	65.3%		\$17,034
	Goal Area Subtotal:		\$100,000	\$100,000	\$65,324	\$34,676	65.3%		\$17,034
Evaluation	Statewide Evaluation Strategy	Strategy Subtotal:	\$429,032	\$429,032	\$429,032	-	100.0%		
	First Things First (FTF-Directed)	07/2014-06/2015		\$429,032	\$429,032	-	100.0%		
	Goal Area Subtotal:		\$429,032	\$429,032	\$429,075	(\$43)	100.0%		
Family Support	Home Visitation Strategy	Strategy Subtotal:	\$1,804,400	\$1,801,124	\$1,195,362	\$605,762	66.4%		\$280,820
	Desert Senita Community Health Center	07/2014-06/2015		\$117,131	\$83,353	\$33,778	71.2%		\$20,769
	Arizona Department of Economic Security	07/2014-06/2015		\$18,011	\$9,022	\$8,990	50.1%		
	Casa de los Ninos, Inc.	07/2014-06/2015		\$186,160	\$124,717	\$61,443	67.0%		\$27,265
	Sunnyside School District	07/2014-06/2015		\$753,290	\$507,526	\$245,764	67.4%		\$110,781
	United Way of Tucson and Southern Arizona	07/2014-06/2015		\$726,532	\$470,745	\$255,787	64.8%		\$122,005
	Parent Education Community-Based Training Strategy	Strategy Subtotal:	\$463,360	\$489,408	\$319,840	\$169,568	65.4%		\$118,793
	Teen Outreach Pregnancy Services	07/2014-06/2015		\$37,312	\$29,519	\$7,793	79.1%		\$7,541
	United Way of Tucson and Southern Arizona	07/2014-06/2015		\$26,048	\$16,907	\$9,141	64.9%		\$4,720
		07/2014-06/2015		\$426,048	\$273,414	\$152,634	64.2%		\$106,533
	Goal Area Subtotal:		\$2,267,760	\$2,290,532	\$1,515,202	\$775,330	66.2%		\$399,614
Health	Child Care Health Consultation Strategy	Strategy Subtotal:	\$255,420	\$255,419	\$158,453	\$96,966	62.0%		\$17,725
	First Things First (FTF-Directed)	07/2014-06/2015		\$13,251	\$13,251	-	100.0%		
	Maricopa County Department of Public Health	07/2014-06/2015		\$4,543	\$2,253	\$2,290	49.6%		\$1,615
	Pima County Health Department	07/2014-06/2015		\$229,364	\$138,443	\$90,921	60.4%		\$15,664
		07/2014-06/2015		\$8,261	\$4,506	\$3,755	54.5%		\$446
	Mental Health Consultation Strategy	Strategy Subtotal:	\$78,720	\$78,720	\$48,447	\$30,273	61.5%		\$11,205
	Southwest Human Development	07/2014-06/2015		\$78,720	\$48,447	\$30,273	61.5%		\$11,205
	Oral Health Strategy	Strategy Subtotal:	\$247,500	\$247,500	\$131,109	\$116,391	53.0%		\$32,759
	Pima County Health Department	07/2014-06/2015		\$247,500	\$131,109	\$116,391	53.0%		\$32,759
		Goal Area Subtotal:		\$581,640	\$581,639	\$338,309	\$243,331	58.2%	

	Grantee Name	Contract Period	Total Allotment	Awarded	YTD Expense	Expense Variance	% of Award Expended	Reimbursement Activity	
								Pending	Paid (Last 30 Days)
Professional Development	Community Based Professional Development	Strategy Subtotal:	\$320,000	\$320,000	\$172,240	\$147,760	53.8%		\$48,928
	United Way of Tucson and Southern Arizona	07/2014-06/2015		\$320,000	\$172,240	\$147,760	53.8%		\$48,928
	FTF Professional REWARD\$ Strategy	Strategy Subtotal:	\$259,200	\$259,200	\$196,595	\$62,605	75.8%		
	Valley of the Sun United Way	To Be Determined		-	\$2,292	(\$2,292)	0.0%		
		07/2014-06/2015		\$259,200	\$194,303	\$64,897	75.0%		
	Scholarships non-TEACH Strategy	Strategy Subtotal:	\$17,200	\$17,200	-	\$17,200	0.0%		
	Central Arizona College	07/2014-06/2015		\$17,200	-	\$17,200	0.0%		
	Scholarships TEACH Strategy	Strategy Subtotal:	\$12,500	\$12,500	\$9,355	\$3,145	74.8%		-
Association for Supportive Child Care	07/2014-06/2015		\$12,500	\$9,355	\$3,145	74.8%		-	
	Goal Area Subtotal:		\$608,900	\$608,900	\$378,190	\$230,710	62.1%		\$48,928
Quality and Access	Center-based Literacy Strategy	Strategy Subtotal:	\$112,090	\$112,090	\$78,306	\$33,784	69.9%		\$9,070
	Make Way for Books	07/2014-06/2015		\$112,090	\$78,306	\$33,784	69.9%		\$9,070
	Family, Friends & Neighbors Strategy	Strategy Subtotal:	\$50,000	\$50,000	\$26,653	\$23,347	53.3%		\$3,253
	Association for Supportive Child Care	07/2014-06/2015		\$50,000	\$26,653	\$23,347	53.3%		\$3,253
	Kindergarten Transition Strategy	Strategy Subtotal:	\$30,888	\$30,888	\$30,888	-	100.0%		\$7,735
	Arizona Department of Education	07/2014-06/2015		\$30,888	\$30,888	-	100.0%		\$7,735
	Quality First Academy Strategy	Strategy Subtotal:	\$80,840	\$80,840	\$43,254	\$37,586	53.5%		\$6,750
	Southwest Human Development	07/2014-06/2015		\$80,840	\$43,254	\$37,586	53.5%		\$6,750
	Quality First Child Care Health Consultation Warmline Strategy	Strategy Subtotal:	\$4,042	\$2,891	\$1,656	\$1,235	57.3%		\$568
	University of Arizona Cooperative Extension	07/2014-06/2015		\$2,891	\$1,656	\$1,235	57.3%		\$568
	Quality First Coaching & Incentives Strategy	Strategy Subtotal:	\$982,247	\$928,784	\$696,643	\$232,141	75.0%		
	Valley of the Sun United Way	07/2014-06/2015		\$928,784	\$696,643	\$232,141	75.0%		
	Quality First Inclusion Warmline Strategy	Strategy Subtotal:	\$18,060	\$15,932	\$9,816	\$6,116	61.6%		\$1,133
	Southwest Human Development	07/2014-06/2015		\$15,932	\$9,816	\$6,116	61.6%		\$1,133
	Quality First Mental Health Consultation Warmline Strategy	Strategy Subtotal:	\$18,576	\$18,576	\$12,663	\$5,913	68.2%		\$1,282
	Southwest Human Development	07/2014-06/2015		\$18,576	\$12,663	\$5,913	68.2%		\$1,282
	Quality First Scholarships Strategy	Strategy Subtotal:	\$2,979,372	\$2,979,372	\$2,241,640	\$737,732	75.2%	-	
	First Things First (FTF-Directed)	07/2014-06/2015		\$26,729	\$26,729	-	100.0%		
	Valley of the Sun United Way	07/2014-06/2015		\$2,952,643	\$2,214,911	\$737,732	75.0%		
	Quality First Warmline Triage Strategy	Strategy Subtotal:	\$6,536	\$6,536	\$4,776	\$1,760	73.1%		\$527
Southwest Human Development	07/2014-06/2015		\$6,536	\$4,776	\$1,760	73.1%		\$527	
	Goal Area Subtotal:		\$4,282,651	\$4,225,909	\$3,146,296	\$1,079,613	74.5%	-	\$30,318
	Overall Total:		\$8,402,943	\$8,368,972	\$5,956,763	\$2,412,209	71.2%	-	\$557,584

COMMUNITY OUTREACH REPORT

May 2015 Pima Regions

Attachment #3

 FIRST THINGS FIRST

April Outreach Activity Highlights

One on One: Arizona Poison and Drug Information Center, Liz Barta and OTIS (Organization of Teratology Information Specialists), University of Arizona*
April 1: 85724

Speakers Training: Early Childhood Everyday* El Rio Health Clinic, Dr. Andrew Cronyn
April 8: 85714

Event: TUSD Teenage Parent Program (TAP) Open House/ Resource Fair*
April 8: 85714

Networking: JTED Early Childhood Education Advisory Committee***
April 13: 85742

Event: Nurse Family Partnership Graduation (Easter Seals Blake Foundation)**
April 16: 85705
FTF books and early literacy guides were distributed to 30 graduating families. Parents as Teachers was on site to meet and talk to graduating families about their programs for toddlers.

Speakers Training: The Write Way*
April 17: 85701
I was asked to do a 'story telling as personal marketing' workshop at the annual Pima County Laid Off Camp. Although participants were not necessarily there for information about early childhood I shared the impact of the early years as I taught about the power of story-telling. As I trained participants on creating elevator speeches and short stories about themselves to prepare for job interviews, they were exposed to the world of early childhood in Arizona. It was a very successful experiment!

Event: Southern Arizona Association for the Education of the Young Child (SAzAEEYC) 2015 Awards Brunch**
April 18: 85701
FTF Champions Bill Berk, Sydney Engs, Monica Brinkerhoff and Erin Lyons received awards for the work they do in Early Childhood.

Event: Teen Outreach Pregnancy Services (TOPS) annual Family Picnic***
April 18: 85716
40 books and early literacy guides distributed to families on behalf of FTF.

Event: Child and Family Resources Champions for Children Awards Brunch**
April 21: 85711: Champion LaVonne Douville received an award.

Engagement Support: Children's Action Alliance Southern Arizona Advisory Committee Meeting **
April 24: 85716

Speakers Training: Early Childhood Everyday*
April 25: 85710
Presented FTF info and training at the annual Delta Kappa Gamma statewide conference.

Event: Nurse Family Partnership Graduation (Casa de los Niños)**
April 27: 85705
FTF books and early literacy guides were distributed to 25 graduating families.

Networking: JobPath, Habitat for Humanity Tucson and Christopher King, PhD lead a discussion about the Dual-Generation Strategy Initiative.*
April 28: 85719
The Dual-Generation Strategy Initiative posits that:

- high-quality early childhood education (Pre-K-3rd) combined with
- job training that leads to high-skill/high-wage employment for adults, and
- supplemented by wrap-around family and peer support services

WHAT CAN YOU DO?



Check out the Read On Arizona Website at:
<http://readonarizona.org/resources/publications/>
They have great resources for parents, educators & community members.

Engagement Support:**
A special thank you to our partners who are sharing Educational Reinforcement Items (ERI's) on our behalf:

- Jessica Borbon, Nurse Family Partnership, Easter Seals Blake Foundation
- Laura Churley, Nurse Family Partnership, Casa de los Niños
- Dina Gutierrez, Parents as Teachers AMPHI
- Jackie Pierson, Teen Outreach Pregnancy Services (TOPS)

APRIL BENCHMARKS :

6 Events
6 Networking or 1:1 Meetings
4 Speakers Training
8 Referrals
10 Actions Taken by Supporters or Champions

Please note: Community Outreach Coordinators work to increase **awareness** of ECE and to move supporters of the ECE movement to **Take Action** on behalf of ECE.

*Referral

**Action Taken by a Supporter or Champion

www.FirstThingsFirstAZ.gov

Lisette DeMars
Community Outreach Coordinator/ Pima Regions
ldemars@azftf.gov mobile 602.320.4011

Dental screenings lays foundation for preschooler's healthy oral hygiene

Story written by Lourdes Medrano

Sam Gomez opened his mouth wide, just as he was being instructed, to allow for close inspection of his teeth soon after he and his preschool classmates had started their morning routine. The 5-year-old seemed quite familiar with the procedure taking place in a classroom corner.

In just a few minutes, registered dental hygienist Jayle Sinclair had checked the boy's teeth and varnished them with a fluoride treatment.

"Good job!" she told a proud-looking Sam, who walked away with a new toothbrush and a colorful Nemo sticker.

It was the second time that about 30 other youngsters enrolled at Mary Belle McCorkle Pre-K School had dental screenings through First Smiles Matter, a program of the Pima County Health Department intended to prevent tooth decay in children.

The program funded by First Things First serves more than 35 childcare centers and early education sites across the region. Research shows that establishing sound oral health practices in early childhood can go a long way toward avoiding problems with learning later on.



Sam opens wide as Jayle Sinclair checks his teeth

In the classrooms of teachers Kathleen Lavoie and Patty Todd, the children knew what to expect from Sinclair and her two dental assistants. Brushing their teeth every day is part of their preschool experience.

"The children are often fascinated with the whole process," Lavoie said of the dental screenings as Sinclair and her helpers checked the kids' teeth. Sinclair, one of the dental hygienists making weekly visits to the various sites, is assisted by Pima Community College students studying dental hygiene.

"We often catch problems that parents don't know about yet," Sinclair said. After carefully checking teeth and coating them with the fluoride treatment, she fills out a form that lets parents know about their children's oral health.

"We definitely want to keep parents informed so that they can follow-up with a dentist if needed," Sinclair said. "This is also a way to encourage families to help their kids keep up healthy oral habits even at this young age."

Jacob Gomez, Sam's dad, tries to do just that. Gomez said the dental screenings, coupled with brushings at preschool and at home, have served to make his son more comfortable about taking care of his teeth and going to the dentist.

Outside, Sam romped around the playground with his friends. He made it clear he wasn't a bit afraid to have his teeth checked.

"I got a new toothbrush," he said.

Lisette DeMars

Community Outreach Coordinator/ Pima Regions

ldemars@azftf.gov mobile 602.320.4011



Community Awareness Budget
FTF Directed Strategy
Southeast Cross-Regional Communications
(Program Codes: 20842, 20844, 20847, 20848)
SFY 2016

Attachment #4

Pascua Yaqui Tribe 20844	\$	15,000.00
Pima North 20848	\$	12,000.00
Pima South 20847	\$	10,000.00
Tohono O'odham Nation 20842	\$	10,000.00
Total Community Awareness Budget:	\$	47,000.00

Budget Category		Total Cost	<i>Finance use below</i>	<i>Finance use below</i>
CONTRACTED SERVICES	REPORT CATEGORY	\$ 5,000.00		
FTF Hosted Event	Other Professional & Outside Services	\$ 5,000.00	20848	6299
OTHER OPERATING EXPENSES	REPORT CATEGORY	\$ 42,000.00		
ACI folders, OfficeMax, Born Learning, printing by External Vendor	External Printing	\$ 15,000.00	20844	7472
Community Awareness Equipment (cart, table, chair, etc.)	Office Supplies	\$ -		7321
Community Awareness Supplies (educational, craft project, etc.)	Other Office Supplies	\$ -		7381
ERI, Branded Items, Brown & Bigelow, Engagement Wheel	Entertainment & Promotional Items	\$ 6,550.00	20848	7521
Event Sponsorships (\$), Media	Advertising	\$ 450.00	20848	7461
FTF Hosted Event (event participation)	Conference Registration/Attendance Fees	\$ -		7541
Children's Books	Books, Subscriptions, Publications	\$ 20,000.00	20847 (10K) 20842 (10K)	7541
Specify here if not listed above:				7599
Total Award:		\$ 47,000.00		

Approval Signature _____ Date _____ (after signed, give to Finance)

Budget Narrative: for each line item above, provide description of the activities and rationale for funding level	
CONTRACTED SERVICES	
FTF Hosted Event	Pima North region sponsorship, to be determined.
OTHER OPERATING EXPENSES	
ACI folders, OfficeMax, Born Learning, printing by External Vendor	<p>Born Learning Materials will be purchased over the course of the year to be utilized at community events such as the Tucson Festival of Books and in partnership with grantees and community partners. These items have increased community knowledge about the importance of Early Childhood as well as awareness of First Things First in our communities. FTF branded folders (700=\$364), Message Cards (2000= \$880) and Literacy Guides (5500=\$605); \$12,000 for Born Learning materials including Grocery Tip Pads, Kids Basics, Your Child Series.</p> <p>1300 Grocery Tip Pads \$6500 1500 Kids Basics \$4,740 200 Your Child Series \$540</p> <p style="text-align: center;">Total: \$15,000~ including shipping & tax</p>
ERI, Branded Items, Brown & Bigelow.	<p>FTF branded educational reinforcement items will be purchased over the course of the year to be utilized with grantees and community events such as: Community Resource Fairs, Health & Safety Fairs, Literacy Events, the Tucson Festival of Books, other events in partnership with grantees and other community partners. They will also continue to be utilized as to accompany presentations & speakers bureaus and community meetings where FTF presentations or updates are being given. The book stickers will be used in the books purchased, see below. The ERI list includes:</p> <p>2400 grocery bags \$2,952 200 onesies \$1,150 300 toddler dental kits \$873 5400 book stickers- \$594</p> <p style="text-align: center;">Total: \$6550~ including shipping and tax</p>
Event Sponsorships (\$), Media	Sponsorship of the 2016 Tucson Festival of Books. The early registration price for 2015 was \$415, and increase of \$20 from the previous three years. We budgeted a bit more in case the price rises again.
FTF Hosted Event	N/A
Children's Books	<p>Approximately 5400 books at \$3.65 per book to be distributed with literacy information at the Tucson Festival of Books and other community events where children are present. Pima County has approximately 87,000 children 0-5. \$20,000 spent at \$3.65 a book will allow us to reach just over 6% of children and their families with a FTF branded book and literacy tips provided by grantees and the outreach team. This will increase FTF visibility as well as support the literacy awareness of families in our region. In order to recommend an average amount per book for our future AEP orders, our Community Outreach Coordinators (COs) averaged out 36 board book titles recommended as developmentally appropriate by Make Way for Books (MWFb). The COs took out the four most expensive titles and removed them from the average, then took a 45% discount (as that is what AEP awards us on each title). They came up with \$3.65 per book, the amount we are using in our budget proposals for FY2016. The COs want to note that this amount is on the very low end of average book cost. When the COs researched the paperback titles from MWFb they were much more expensive, most of them would cost us between \$7.12 and \$8.77 each from AEP. Even so, the COs decided to keep their recommendation low because they are confident they can find a handful of quality titles in paperback that would cost \$3.65 or less and that we can work with those resources, as they were able to do in FY2015.</p>