

**FIRST THINGS FIRST
GRAHAM/GREENLEE REGION
COMMUNITY OUTREACH ACTIVITIES
March 2013**

Date	Description	# of Partic.	Comments
March 4	Article in Graham County Superintendent's Newsletter. <i>Investing in Early Childhood Education.</i>	-	Monthly distribution of 1000. Thank you, Donna.
March 11	Graham/Greenlee FTF Regional Council meeting.	-	Presentation focused on monthly reports, diaper drive reports and upcoming Grantees' Networking Meeting (3/22)
March 12	Delivered diapers to St. Vincent de Paul. (photo available)	2	Kathryn Rodriquez and Sharon Hathaway (volunteers) were surprised and appreciative. Neither knew of FTF. I spent 10 minutes offering a presentation.
March 13	Delivered diapers to Friend to Friend (photo available)	2	Again, an appreciative organization. They had no knowledge of FTF. I did a presentation to Edie Smith and VeNeice Williams.
March 18	Attended FTF webcam meeting.	-	This is a productive monthly networking opportunity with other PEACOCKS.
March 21	Attended Graham County Networking Team (CNT) Meeting.	10 (1 new)	Did a brief presentation of FTF. Reported on the diaper drive. Did a pitch for Week of the Young Child.
March 22	Hosted a Grantees' Networking Meeting	9	Included a broad look at FTF, presentations of all services we fund in G/G, brainstormed audiences for continued speakers'/champion training. This was an incredibly productive meeting with a wonderful group of service providers!
March 22	Submitted a Press Release on Literacy to the Courier and Copper Era.	-	This article was published in the March 27th edition of the Courier. Thank you, JoAnn, for contributing a supportive quote.
March 23	Sent written notes of appreciation to diaper drive contributors and pitched Week of the Young Child.	10	Requested that individuals and organizations read to a child during WOYC.
March 24	Contacted early childhood programs to encourage observance of Week of the Young Child.	-	If I receive appreciable feedback, I will publish an article in the Courier highlighting various WOYC activities.
March 25	Attended Graham/Greenlee School Superintendents' Meeting	-	Encouraged their support of Week of the Young Child. Promised a photo op for any Supt who read to children.
March 26	Healthy Families and U of A Healthy Smiles partnered for a child/family Easter event.	-	This opportunity happened because of the networking meeting of March 22 nd . Our grantees are no longer working in silos! They received great coverage in the Courier. Wonderful press!
	Total	33	

Cumulative Report (July 2012 to present):

Presentations: **37 to 356** people

Stories: **2** (home visitation and oral health)

Newsletter articles: **9** (1 Senior Citizen Newsletter; 6 Graham County School News; 1 FTF Newsletter; 1 Friends of the Library)

Earned media: **6** (*Eastern AZ Courier*: childhood obesity, holiday shopping, library/literacy, diaper drive, Dr. Sues/literacy). KATO Radio, diaper drive.)

Supporters: (awaiting count from Phoenix)

Champions: (awaiting count from Phoenix)

**FIRST THINGS FIRST
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COMMUNITY OUTREACH ACTIVITIES
April 2013**

Date	Description	# of Partic.	Comments
April 1	Submitted an early childhood literacy article and letter from Council Chair about Week of the Young Child to the Graham County School Newsletter.		Both were published. Distribution of 1000. Thanks, Donna!
April 3	Attended FTF Capacity Building Meeting.		This was an interesting regional event sponsored by Arizona NonProfit.
April 4	Crafted Letter to the Editor of the <i>Eastern Arizona Courier</i> for Week of the Young Child.		This was submitted in Council Chairperson's name. Published on April 10 th . Thanks, David Bell and Laurie!
April 5	Attended FTF monthly in-service meeting in Phoenix.		This meeting focused on Community Outreach Plans, with heavy emphasis on developing Champions.
April 11	Met with Shari about the Community Outreach contribution to the Regional Annual Report.		I crafted two success stories and a Looking Forward Statement for the Annual Report.
April 23	Attended the Greenlee County Community Networking meeting.	9 (3 new)	Reviewed FTF services through the distribution of the Resource Guide. Also distributed copies of the Parent Resource Guide for parent self-referrals (multiple copies available upon request.)
April 25	Hosted an FTF/Early Childhood meeting for Graham/Greenlee child care and preschool providers.	10	Using a portion of Early Childhood Everyday Power Point, we reviewed services provided by FTF, the importance of birth – five, talking points and solicited supporters and champions. This was a very successful networking event! It was attended by early childhood providers, a Quality First coach, Head Start home visitor and grantees.
	Total	19	

Cumulative Report (July 2012 to present):

Presentations: 39 to 375 people

Stories: 2 (home visitation and oral health)

Newsletter articles: 10 (1 Senior Citizen Newsletter; 7 Graham County School News; 1 FTF Newsletter; 1 Friends of the Library)

Earned media: 7 (*Eastern AZ Courier*: childhood obesity, holiday shopping, library/literacy, diaper drive, Dr. Suess/literacy, Week of the Young Child. KATO Radio: diaper drive.)

Friends and Champions: We have found that the Salsa Lab program purchased by FTF does not render reports by region. Lacie and I will work on an annual report for June, 2013.

Respectfully submitted,
Paulette LeBlanc
Graham/Greenlee
Regional Outreach Coordinator