

East Maricopa Regional Partnership Council
Meeting Minutes
April 15, 2015

Welcome and Call to Order

A regular meeting of the First Things First East Maricopa Regional Partnership Council was held on April 15, 2015 at the H'man 'shawa Early Childhood Center, 18748 East Ba Hon Nah Road, Fort McDowell, Arizona 85264.

Chair Frank Narducci not having yet arrived, Vice Chair Marie Raymond welcomed everyone and called the meeting to order at approximately 4:37 p.m.

Members Present:

Chair Frank Narducci, Vice Chair Marie Raymond, and Council Members Trinity Donovan, Cheryl Foster, Mara Funke, Beth Haas, Becky Henry, Bill Myhr, Mary Permoda, Emily Rajakovich, and Marin Velarde, with Council Members Donovan and Permoda appearing telephonically.

There were 7 members of the public present.

Vice Chair Raymond welcomed new Council Member Mara Funke and present Council members introduced themselves to her.

Council Member Beth Haas arrived at 4:43 p.m.

Council Member Funke introduced herself by answering a series of questions about her background and past service on councils and boards.

Call to the Public

- Mary Jamsa with Southwest Human Development invited all Council members to the Aim4Excellence National Director Credential graduation on June 24, 2015. An invitation for the event was given to the Council members with an RSVP date of June 15.
- Fort McDowell parent Albert Nelson spoke highly of the services he has received for his children from the Ft. McDowell home visitation program that has included services for children and parents. Mr. Nelson stated he enjoyed the program and thanked First Things First for funding it.
- Fort McDowell parent Imogene Hosay also related her positive experiences with the home visitation services.

Chair Frank Narducci arrived at 4:53 p.m.

- Fort McDowell parent Nina Sanders spoke highly of the services she and her family have received as a result of First Things First funded home visitation program.

Chair Narducci took over as Chair for this meeting at 4:59 p.m. and thanked Vice Chair Raymond for filling in for him until his arrival.

Approval of Regular Meeting Minutes of March 18, 2015

Council Member Rajakovich moved to approve the meeting minutes of March 18, 2015. Council Member Foster seconded the motion, and it passed unanimously, 10-0, with Council Member Funke abstaining since she was not yet a Council member on March 18.

Fort McDowell Yavapai Nation Home Visitation Program Presentation

Cathy Quintana, Special Education Specialist with the Fort McDowell Yavapai National Home Visitation Program, provided information about their program components that target children zero to three and their families, as well as expecting parents. The program also distributes books to families every week to encourage parents to read to their children and so children can begin learning to read. As of June of 2014, they had worked with 86 families and 134 children in the community. Leila Williams, Home Center Liaison, spoke about the services she provides to the families.

Chair Narducci thanked Ms. Quintana and Williams for their presentation and also for the very much needed services they provide to the community.

2nd Quarter Grantee Data and Narrative Summary Report

a. Follow up from March Council Meeting

- Regional Director Conrad Lindo explained that he received clarification that Tempe Community Council received the Hooked on Phonics program from a donation and it was not paid for with First Things First funds.
- Regional Director Lindo stated he received clarification that the developmental screenings are listed as a secondary strategy. Hearing screenings are conducted at birth and at age two and vision screenings are not conducted until age three or on demand, which is the reason why the counts for the hearing and vision screenings were different. The grantees may not specifically be conducting the screenings themselves, but they are required to report when the screenings are conducted.

b. Health Strategies and

c. Early Learning Strategies

- Regional Director Lindo reviewed the Data and Narrative Summary Report with the Regional Council members and answered any questions they had related to the report.

Community Outreach Update

a. Community Awareness Implementation Plan

Community Outreach Coordinator Leveen reviewed the FY14-FY16 Statewide Strategic Communication Plan and goals. In response to a question from Council Member Foster, Ms. Leveen explained that FTF Chief Executive Officer Sam Leyvas' column is sent out to the Arizona Republic from the Phoenix office, with the Republic then making the decision if and where to publish the column. Council Member Haas suggested a potential partnership opportunity with leadership development programs such as Scottsdale Leadership since each class is required to complete a community-oriented project. Chair Narducci thanked Ms. Leveen for her presentation to the Chandler elementary school principals and stated he would like to expand it with more groups such as the Chandler Leadership group. Council Member Haas also suggested making contact with those areas in Chandler which are not high need for services; however, those individuals are the ones who could use the knowledge and pass on the message and support our effort. Chair Narducci said it is important for Council members to make those arrangements with Ms. Leveen to present to those types of groups, especially in light of the very positive response from

the Chandler elementary school principals. Ms. Leveen said she has already had three of those principals follow-up with her.

b. Community Awareness Budget SFY 2016

Community Outreach Coordinator Leveen presented the line item breakdown of the budget to the Council members. This represents a reduction of \$25,000 from the previous year's budget. The Council had already approved the budgeted amount.

c. Community Awareness Champions for Young Children

Community Outreach Coordinator Leveen referred the Council members to the information in order to vote for the region's nominee. With Mary Permoda attending telephonically and with the rest of the votes being done by ballot, she decided to abstain from voting at this time. Council members submitted their private ballots to Ms. Leveen.

d. Community Outreach Report for March 2015

Community Outreach Coordinator Leveen reviewed her March 2015 Community Outreach Report with the Council members and answered their questions. She also read the City of Chandler's proclamation for Week of the Young Child.

Director Updates

a. Request for Grand Applications (RFGA)

Regional Director Lindo stated that that the Parenting Education, Professional Development for Early Care and Education Professionals and the multi-regional Home Visitation RFGA's have closed. Review teams have been set up and Director Lindo thanked Vice Chair Raymond and Council Members Henry, Foster and Rajakovich for their assistance with these reviews.

b. Grantee Contract Renewals

Regional Director Lindo stated that the renewals will be reviewed with the Finance Department in order to determine if any clarifications are needed, etc.

c. May Council Meeting Overview

Regional Director Lindo stated that the RFGA's will be voted on at the May meeting and that it will be imperative to have Council members in attendance at this meeting. He reminded the Council members that the entire RFGA process is confidential.

d. Quality First

Regional Director Lindo referred the Council members to the Quality First update which he provided as part of the packet.

e. Chair/Vice Chair Elections

Regional Director Lindo stated that these elections need to take place in the last quarter; therefore, he will provide a list of the duties to the Council members at the June council meeting.

f. Parent Seat

Regional Director Lindo welcomed Mara Funke as the new parent representative.

g. Needs and Assets Report

Regional Director Lindo stated that rather than have a full report in this coming year, the decision was made to simply have the data updated at this time in order to have the next full-blown report fall in line with strategic planning for the next three-year funding cycle.

h. First Things First Summit

Regional Director Lindo stated that there will be a short presentation on the 2015 FTF Summit at the next meeting.

Regional Council Updates

Council Member Foster stated that she attended an event at a library in Scottsdale where First Things First Chief Executive Officer met with the teachers as well as parents and children attending the Knowing and Growing program.

Council Member Rajakovich attended the Ultimate Play Date in Scottsdale assisting Community Outreach Coordinator Leveen. She stated how much she enjoyed the event.

Chair Narducci stated that he and Vice Chair Raymond will be attending the Chair/Vice Chair forum on April 24th and will report on that forum at the next meeting.

Chair Narducci announced that Council Member Donovan will be awarded the Positive Pathways East Valley Woman of the Year on May 7th.

Chair Narducci announced that Arizona was announced as one of eight states to have been named 2014 Pacesetters by the Campaign for Grade-Level Reading, cited for their efforts to begin to turn around a crisis in early reading achievement among low-income children and in so doing, to put those children on a path to school success. Chair Narducci noted that the region has the unfunded strategies of Read On Chandler, Read On Tempe, and Read On Scottsdale.

Council Member Myhr announced that April is Child Abuse Prevention month and that the Fort McDowell community will be holding their annual Baby Shower event at the end of the month where they will have speakers and give out information and other items including "diaper cakes".

Chair Narducci thanked Council Member Myhr for hosting today's meeting, setting up a tour of the facility and providing refreshments.

After votes were tallied, Community Outreach Coordinator Leveen announced that Cathy Arvizu was selected as the region's Champion.

Adjournment

Chair Narducci asked for any additional questions or comments from the Council and receiving none adjourned the meeting at 6:26 p.m.

Submitted By _____
Caitlyn Hollins, Administrative Assistant III

Approved By _____
Frank Narducci, Chair

East Maricopa Grantee Renewal

Care Coordination/Medical Home Strategy

Contract Number	Grantee	Contract Period	Number of Contract Months	FY 2015 Award	FY 2015 Expenditures YTD	FY 2015 Expenditures as % of Award	Within 30-60% Range (Yes/No)	Out of Range Percentage	FY 2016 Proposed Renewal Amount	Staff Recommendation to Council	Council Recommendation	Recommendation to Board
											Renewal Considerations	

FTF-MULTI-14-0467-02-Y2 American Academy of Pediatrics - AZ Chapter 07/01/2014-06/30/2015 12 \$196,984.00 \$99,176.00 50.3% Yes 0.0% \$197,000.00

The Arizona Chapter of the American Academy of Pediatrics will work with four pediatric primary care practices in the Southeast Maricopa region and three pediatric practices in the East Maricopa region to provide care coordination services to families living or receiving care in the regions with a goal of promoting physical, social, and emotional health and providing a family-centered medical home.

Pediatric care coordination links children and their families with appropriate services and resources in a concentrated effort to achieve good health. AzAAP's Care Coordination teams have been testing two different models of care coordination services. The first model is the embedded care coordination model, wherein a care coordinator works full-time within a practice which has a minimum of 4 providers on staff. The second model, known as the utility model encompasses two of three smaller practices sharing a care coordinator. The long-term goal of this project is to refine the care coordination models, develop a model that evaluates the Return of Investment (ROI) of providing care coordination services within a primary care practice, and to develop and maintain a training and support institute for care coordinators employed within the primary care setting.

American Academy of Pediatrics - AZ Chapter submits data and narrative reports timely and has met contracted service units based on Quarter 2 data reports. Based on a Quality Assurance Site Visit in December 2014, a corrective action plan was developed in collaboration with AzAAP to ensure they are moving forward with implementing services that align with the expectations outlined in the Standard of Practice.

AzAAP currently provides care coordination/medical home services in four practices in Southeast Maricopa and in three practices in East Maricopa. In SFY16, grantee proposes to serve an additional 500 families in Southeast Maricopa and 180 in East Maricopa.

AzAAP's care coordination program has two overarching goals. The first is to provide care coordination services within the medical home practices. The second is to use the program as a learning laboratory to determine the best and highest use of care coordination within pediatric practices, resulting in a "Care Coordination 101" plan for interested practices. In SFY16, they will continue to use data generated from the care coordination program to 1) work with health insurance companies and accountable care organizations for payment of care coordination services and 2) advocate for ongoing improvement and coordination among the various publicly funded systems of care for young children.

Modifications proposed for SFY16 are responsive to the corrective action plan. Total funding level for SFY16 is slightly increased by \$12 to \$197,000. Target service units (TSU) for SFY16 are as follows: 700 children served, 200 children receiving screening and 25 families served with health insurance enrollment assistance. Care coordinators do not conduct any screenings themselves; therefore, contracted service units for hearing, vision and developmental screenings conducted will be zero.

First Things First staff recommends renewal of this grantee.

Health

Service Unit	2015 Contracted Units	2015 Q1 Actuals**	2015 Q2 Actuals**	2015 Q3 Actuals**	2015 Q4 Actuals**	Year-to-Date Actuals**				FY 2016 Proposed Contracted Units
Number of children receiving screening	300	13	3			16				200
Number of children served	700	701	741			741				700
Number of developmental screenings conducted	300	5	3			8				0
Number of vision screenings conducted	300	1	0			1				0
Number of hearing screenings conducted	300	1	0			1				0
Number of families served (HIE Assistance)	25	0	1			1				25

East Maricopa Grantee Renewal

Family Resource Centers Strategy

Contract Number	Grantee	Contract Period	Number of Contract Months	FY 2015 Award	FY 2015 Expenditures YTD	FY 2015 Expenditures as % of Award	Within 30-60% Range (Yes/No)	Out of Range Percentage	FY 2016 Proposed Renewal Amount	Staff Recommendation to Council	Council Recommendation	Recommendation to Board
											Renewal Considerations	

FTF-RC010-14-0435-01-Y2 Chandler Christian Community Center 07/01/2014-06/30/2015 12 \$400,000.00 \$163,023.37 40.8% Yes 0.0% \$400,000.00

The Chandler Family Resource Center provides free resources and assistance for families with young children who desire information on child development, parenting skills and education, health care programs, connection to benefits such as AHCCCS/SNAP and other resources, and/or food boxes to address specific needs and improve child and family outcomes. The CCCC Family Resource Center is open to individuals and families—regardless of financial ability or religious preferences—that can access multiple programs that support healthy child and family development, early literacy, housing, education, basic needs, and financial empowerment. All services are free to the public and offered by CCCC and by other expert providers that offer their services at CCCC.

Parenting Education Curriculums:

- Nurturing Parenting
- Strengthening Multi-ethnic Families
- Abriendo Puertas/Opening Doors
- Raising a Reader

Based on data and narrative reports submitted to date (04/17/15), Chandler Christian Community Center is compliant with all grant obligations/requirements. Implementation is moving forward, all staffing has been hired and trained, and services are being provided. Quarter I and Quarter II data and narrative reporting show that the organization is on target to exceed contracted service numbers for families served for resource and referral services. To date, grantee has provided resource and referral services to 8,938 families, health insurance enrollment assistance to 468 families, distributed 2,685 food boxes and 48 adults have completed a parenting education series. The grantee is on target to meet contracted service numbers by year end.

In SFY16, grantee has proposed no program modifications. Total funding level for the SFY16 will not change. Target service units for SFY16 are as follows: increase families served for resource and referral services from 12,000 to 14,000, increase food boxes distributed from 5,500 to 5,700, 800 families served in health insurance enrollment and increase adults completing a parent education series from 150 to 200. First Things First staff recommends renewal of this grantee.

Family Support

Service Unit	2015 Contracted Units	2015 Q1 Actuals**	2015 Q2 Actuals**	2015 Q3 Actuals**	2015 Q4 Actuals**	Year-to-Date Actuals**	FY 2016 Proposed Contracted Units
Number of families served	12,000	3,868	5,070			8,938	14,000
Number of food boxes distributed							5,700
Number of adults completing a series							200
Number of families served (HIE Assistance)							800
Number of parenting workshops held							0
Number of families served by family navigators							0

FTF-RC010-14-0435-04-Y2 Tempe Community Council 07/01/2014-06/30/2015 12 \$460,000.00 \$165,641.27 36.0% Yes 0.0% \$460,000.00

Thrive to Five supports five Family Resource Centers (FRCs) in elementary schools in two school districts. These FRCs are staffed by school employees who are trained and supported by Commitment to Schools (C2S), part of Tempe Community Council. Families are encouraged to begin their relationship with local schools before their children reach school age. By leveraging First Things First resources with the resources of the schools, cities (Tempe and Phoenix) and nonprofits, Thrive to Five can provide the most cost effective, comprehensive array of services. During the past year, a grant from United Way helped expand our early literacy classes and the developmental screening to three additional schools in low income areas.

All FRCs have emergency food boxes. Emergency food boxes contain nonperishable items, which are stored in locked cabinets. We also purchase milk vouchers and extra protein items for families with children 0-5. Families can obtain an emergency food box once per month. They are also given a list of additional food resources. Food box distribution will exceed the goal this year. Four of the FRCs have limited storage capacity for the food boxes, but the Kyrene Family Resource Center has a separate facility for food storage and has the capacity to increase services as demands changes.

Based on data and narrative reports submitted to date (04/17/15), Thrive to Five is compliant with all grant obligations/requirements. Implementation is moving forward, all staffing has been hired and trained, and services are being provided. Quarter I and Quarter II data and narrative reporting show that the organization exceeded contracted service numbers for families served for resource and referral services. To date, grantee has provided resource and referral services to 9,287 families, health insurance enrollment assistance to 887 families, distributed 892 food boxes and 195 adults have completed a parenting education series. The grantee is on target to meet contracted service numbers by year end.

In SFY16, grantee has proposed no program modifications. Total funding level for the SFY16 will not change. Target service units for SFY16 are as follows: increase families served for resource and referral services from 7500 to 10,000, 1200 food boxes distributed, 220 families served in health insurance enrollment and decrease adults completing a parent education series from 450 to 250 due to challenges with families successfully completing a series. First Things First staff recommends renewal of this grantee.

East Maricopa Grantee Renewal

Service Unit	2015 Contracted Units	2015 Q1 Actuals**	2015 Q2 Actuals**	2015 Q3 Actuals**	2015 Q4 Actuals**	Year-to-Date Actuals**				FY 2016 Proposed Contracted Units
Number of families served	7,500	4,060	5,227			9,287				10,000
Number of food boxes distributed										1,200
Number of adults completing a series										250
Number of families served (HIE Assistance)										220
Number of parenting workshops held										58
Number of families served by family navigators										0

FTF-RC010-14-0435-05-Y2 Chicanos Por La Causa Parenting Arizona 07/01/2014-06/30/2015 12 \$149,946.00 \$92,336.91 61.6% No 1.6% \$149,946.00

Chicanos Por La Causa's (CPLC) Parenting Arizona program proposes to continue the implementation of the Family Resource Center (FRC) in the East Maricopa Region, located in the town of Guadalupe. With a mission of "promoting strong families and improving the lives of children by empowering parents to thrive," the Guadalupe FRC is working toward preparing young children for success in school.

The Guadalupe FRC uses a family centered and strength based approach to provide information and education related to child development, health, and parenting skills, as well as accessible resources, supports and services. The FRC is a central source for information in this high need area, providing education and referrals to services most needed by families.

The services provided by the FRC are targeted toward filling gaps in services to families and children that are not being met by other entities or agencies, and services include: variety of parenting services, early language and emergency literacy development activities/resources, child socialization groups, childcare, child sensory and developmental screenings, computer and online resources, referrals, family advocacy, donation services, monthly socials, health care resources, and food box distribution for those families experiencing food insecurity. Every effort is made to collaborate and coordinate with other agencies in provision of services.

Chicanos Por La Causa Parenting Arizona is compliant with all grant obligations/requirements. Implementation is moving forward, all staffing has been hired and trained, and services are being provided. Based on Quarter I and Quarter II data and narrative reporting, the grantee had only served 357 families and did not appear to be on track to reach contracted service units for families served for resource and referral services in SFY15. However, the grantee reported that as of March 20, 2015, CPLC Parenting Arizona had provided resource and referral services to 1,128 families. Furthermore, they had distributed 226 food boxes and 46 adults had completed a parenting education series. The grantee is on target to meet contracted service numbers by year end.

CPLC Parenting Arizona reported difficulties in achieving the contracted service units for health insurance enrollment assistance. CPLC Parenting Arizona enrolled to become a Health-e-Arizona plus (HEAplus) community assistor and they now have trained assistors to enroll individuals in benefits. CPLC Parenting Arizona has established a plan in SFY2016 to recruit participants for the health insurance enrollment strategy and to increase referrals from community partners.

There are no significant proposed changes for SFY16 implementation. Total funding level for the SFY16 will not change. Target service units for SFY16 are as follows: 1500 families served, 340 food boxes distributed, 50 families served in health insurance enrollment and 75 adults completing a parenting education series. First Things First staff recommends renewal of this grantee.

Service Unit	2015 Contracted Units	2015 Q1 Actuals**	2015 Q2 Actuals**	2015 Q3 Actuals**	2015 Q4 Actuals**	Year-to-Date Actuals**				FY 2016 Proposed Contracted Units
Number of families served	1,500	43	314			357				1500
Number of food boxes distributed										340
Number of adults completing a series										75
Number of families served (HIE Assistance)										50
Number of parenting workshops held										0
Number of families served by family navigators										0

GRA-RC010-14-0623-01-Y2 Chandler Unified School District 07/01/2014-06/30/2015 12 \$398,568.00 \$229,496.51 57.6% Yes 0.0% \$398,568.00

The Chandler CARE Center is a school-based Family Resource Center in the heart of Chandler's redevelopment region. The programs provided as a part of our First Things First funding will augment and support our integrated service model in addressing the everyday needs of children ages 0-5 and their families and caregivers. The mission of the Chandler CARE Center is to promote students' school readiness, attendance, and academic success by providing medical treatment, social services, parent education programs, and referrals.

Based on data and narrative reports submitted to date (04/17/15), Chandler CARE Center is compliant with all grant obligations/requirements. Implementation is moving forward, all staffing has been hired and trained, and services are being provided. Quarter I and Quarter II data and narrative reporting show that the organization exceeded contracted service numbers for families served for resource and

East Maricopa Grantee Renewal

In order to achieve the above mission and its underlying goals the Chandler CARE Center will provide comprehensive services that meet the needs of families with children 0 - 5 we serve in an integrated and holistic manner. Services to be provided at the CARE Center include Family Resource Center resource and referrals, Health Insurance Outreach and Enrollment Assistance, and Food Security. We will also include Community-based parent-education and interactive parent-child classes that meet the Standards of Practice of the Parent Education Community-Based Training Standards of Practice. In addition, these classes will also be provided within the community surrounding the CARE Center. Resources and referrals for families are provided on an ongoing basis through education, outreach, resource sharing with community partners, classes, and at natural outreach points such as when clients come to the Chandler CARE Center for any one of the services we provide. The following services will be provided by CARE Center staff on site as well as within the surrounding community, which in general includes families who live in the city of Chandler and/or families with children enrolled in the Chandler Unified School District and may also be open to families from the surrounding Central Maricopa Region.

For the FY16 year, the following is a complete list of planned programming planned by the Chandler CARE Center in partnership with First Things First. Please note some programs may be both a Community Based Education Program and a Family Resource Center service:

Community Based Parent Education Programs:

Raising a Reader
1, 2, 3, 4 Parents
Active Parenting Now

Family Resource Center Services:

Raising a Reader
Learning Together
Brain Time by New Directions Institute
Musicology
Kinder Prep A&B
1, 2, 3, 4 Parents
Active Parenting Now
Eat, Play Grow
Common Sense Parenting
Here, Now, and Down the Road
Arizona Science Center
Little DaVinci
Story time
CPR and First Aid
Zoo to You, various programs

In addition to the above listed programs and classes, we continue to offer assistance with AHCCCS enrollment and renewals as well as our Food Security program through the CARE Center Food Bank.

referral services. To date, grantee has provided resource and referral services to 11,444 families, health insurance enrollment assistance to 551 families, distributed 2,815 food boxes and 147 adults have completed a parenting education series. The grantee is on target to meet contracted service numbers by year end.

In SFY16, grantee has proposed no program modifications. Total funding level for the SFY16 will not change. Target service units (TSU) for SFY16 are as follows: increase families served for resource and referral services from 5491 to 15,000, increase food boxes distributed from 4,500 to 5,600, increase families served in health insurance enrollment from 816 to 864 and decrease adults completing a parent education series from 230 to 150. The Musicology, Kinder Prep A/B, Brain Time and Eat Play Grow parenting curriculums were included as Parenting Education in SFY15, but they are no longer counted in the new FTF Standards of Practice and Guidance for SFY16. Therefore, the grantee is no longer able to count the TSU for these curriculums. First Things First staff recommends renewal of this grantee.

Service Unit	2015 Contracted Units	2015 Q1 Actuals**	2015 Q2 Actuals**	2015 Q3 Actuals**	2015 Q4 Actuals**	Year-to-Date Actuals**				FY 2016 Proposed Contracted Units
Number of families served	5,491	6,967	4,477			11,444				15,000
Number of food boxes distributed										5,600
Number of adults completing a series										150
Number of families served (HIE Assistance)										864
Number of parenting workshops held										103
Number of families served by family navigators										0

East Maricopa Grantee Renewal

Home Visitation Strategy

Contract Number	Grantee	Contract Period	Number of Contract Months	FY 2015 Award	FY 2015 Expenditures YTD	FY 2015 Expenditures as % of Award	Within 30-60% Range (Yes/No)	Out of Range Percentage	FY 2016 Proposed Renewal Amount	Staff Recommendation to Council	Council Recommendation	Recommendation to Board
											Renewal Considerations	

GRA-RC009-13-0513-01-Y3 Ft. McDowell Yavapai Nation 07/01/2014-06/30/2015 12 \$165,809.00 \$82,904.50 50.0% Yes 0.0% \$165,809.00

The Early Intervention/Home Visitation Program is part of the 'Hman 'shawa Early Childhood Development Center at Fort McDowell Yavapai Nation (FMYN). The Program utilizes Save the Children's Early Steps to School Success home visiting model.

Early Steps to School Success is a home visiting, family support and language and pre-literacy development model. The Early Steps to School Success Curriculum was co-branded and co-developed with Zero to Three: National Center for Infants, Toddlers and Families. The Early Steps to School Success Home Visitation Program is currently being evaluated for being evidence based and they are in their 3rd year of a 5 year evaluation.

Early Steps to School Success provides early childhood education services to pregnant women and children birth to five years of age, education services to their parents and ongoing staff training to the community early childhood educators. The Program goals are: children will enter school with the skills necessary for school success, parents will have the knowledge and skills to support their children's education, home/school connections will be strong and early childhood knowledge and skill in the community will be significantly increased.

Service delivery includes the following: social/emotional development, language development and pre-literacy education activities for children and parents through bi-weekly home visits, regularly scheduled parent/child support and education groups, along with transition to school activities that connect parents and children to the preschool or kindergarten they will attend, and participation in the Early Steps Book Exchange literacy program where books are available for children from birth to five years.

Based on data and narrative reports submitted to date (04/17/15), the Fort McDowell Yavapai Nation Home Visitation program is compliant with all grant obligations/requirements. Implementation is moving forward, all staffing has been hired and trained, and services are being provided. Quarter I and Quarter II data and narrative reporting show that the organization is on track to meet contracted service numbers by year end. To date, grantee has served 27 families.

There are no significant proposed changes for SFY16 implementation. Total funding level for the SFY16 will not change. Target service units will not change. Target service units in SFY16 are as follows: 40 families served, 40 developmental screenings conducted, 40 vision screenings conducted, 40 hearing screenings conducted and 40 children receiving screenings. First Things First staff recommends renewal of this grantee.

Family Support

Service Unit	2015 Contracted Units	2015 Q1 Actuals**	2015 Q2 Actuals**	2015 Q3 Actuals**	2015 Q4 Actuals**	Year-to-Date Actuals**				FY 2016 Proposed Contracted Units
Number of children receiving screening	40	49	49			98				40
Number of families served	40	25	27			27				40
Number of developmental screenings conducted	40	49	49			98				40
Number of vision screenings conducted	40	0	0			0				40
Number of hearing screenings conducted	40	0	0			0				40

Service Coordination
SFY16 Multi-Regional Grant Agreement Summary
GRA-MULTI-16-0787-01 “FindHelpPhx.org” Maricopa Department of Public Health

Grant Agreement between:

First Things First – Phoenix and Maricopa Regional Partnership Councils and Maricopa Department of Public Health

Funding:

\$100,000 total; \$16,665 from Southeast Maricopa and \$16,667 from each of the Northwest Maricopa, East Maricopa, Southwest Maricopa, Phoenix North and Phoenix South Regional Partnership Councils.

Grant Cycle:

July 1, 2015 – June 30, 2016; renewable for 2 additional periods

Brief Description:

The intent of this contract is to promote increased service coordination through the provision of funding to support the FindHelpPhx.org (EncuentraAyudaPhx.org) website. FindHelpPhx.org, an online resource directory of support and services targeting families with children 0-5 years of age, is owned and operated by the Maricopa County Department of Public Health. In implementation of the website, Maricopa County Department of Public Health (MCDPH) will achieve the aforementioned primary objectives through website maintenance, website promotion, partnership development, and fund development.

To achieve the intent of this contract, MCDPH (grantee) will be responsible for the management and maintenance of the FindHelpPhx.org (EncuentraAyudaPhx.org) website as an easy-to-use, bilingual online resource guide for residents of Maricopa County. Website maintenance will include ensuring that the website is comprehensive, accurate, and relevant to families with children 0-5 years of age, and the organizations that provide support and services to those families. Concurrently, grantee will ensure that staff members working under this contract are appropriately trained and knowledgeable on early childhood issues, access to care issues, community resources, and the needs of families with children 0-5 years of age. Grantee will work to ensure that information and data provided on the website is reflective and inclusive of the multitude of communities throughout Maricopa County. In addition, Grantee will ensure that information is updated timely and is accurate and appropriate to meet the diverse needs of the target population. Data and information on the website is to be verified and updated annually, at minimum. Finally, Grantee will ensure that the website design and coding is both aesthetically appealing and appropriate to meet the demand of users. This includes, but is not limited to: content is will organized, design is visually pleasing, site is easy to navigate, website is mobile friendly, website works in multiple browsers, website host has capacity to meet user demands, and website is updated and/or redesigned as needed to ensure relevancy and alignment with emerging technologies.

Fundamental to success of the FindHelpPhx.org (EncuentraAyudaPhx.org) website is continued marketing and outreach to users and programs. Grantee will be charged with outreach to parents and families that live or work within Maricopa County, as well as community organizations providing supports and services to those families. As requested by First Things First, grantee will attend Family Resource Network meetings, First Things First meetings, or other stakeholder meetings to provide

updates and gather information to improve the site. Outreach materials and messaging will be developed and distributed in order to meet this objective. Grantee will ensure that all marketing materials adhere to the Grantee Protocols as outlined in the First Things First Communications Toolkit. The grantee shall consult with First Things First in the planning of public awareness/marketing strategies, such as websites, advertising, media campaigns or materials related to the programs or services funded under this Grant Agreement.

Grantee will track use of the website, provide reporting on use of site and deliver outreach with goal to maintain and increase users of the site. Grantee will provide First Things First with quarterly narrative reports that include Google analytics and summary comments on data (such as the number of people accessing the site, locations, demographics, patterns of use) and a summary of marketing and outreach activities conducted.

Under this contract, Grantee will be expected to seek out opportunities for increased collaborations and partnership development that result in the enhancement of the website, increased utilization of website, reduction in the duplication of efforts, increased access to services, and the exchange of information and data. Potential collaborations include, but are not limited to:

- partnering with community organizations that provide online resource directories (e.g. Community Information and Referral, Strong Families AZ, Healthy Teeth AZ, First Things First/Quality First, etc.) for the purposes of exchanging information and data, reducing duplication of efforts;
- collaborating with health and human service alliances/collaboratives for co-branding and marketing to increase utilization of website;
- and/or collaborating with stakeholders to enhance the website and to ensure that the resources and services identified on the site address the needs of the target audience.

Grantee will establish an advisory committee that will be convened a minimum of two times a year. The advisory committee will be comprised of community stakeholders and will be responsible for reviewing efforts to date, and for providing guidance to the grantee on planned marketing and outreach efforts, data collection and analysis activities, potential partnerships, fund development, quality improvement activities, evaluation activities, and other activities as needed.

Finally, First Things First recognizes that this project can only be successful if long-term sustainability planning is part of the process. Under this contract, grantee will be responsible for the development of a long-term sustainability plan that identifies how grantee will ensure continuation and growth of the project. The sustainability plan should be realistic and obtainable. The plan must include approaches to address: the true operational costs, time, technology, and talent required to sustain or grow FindhelpPhx. The plan will also include budgeting and fund development (which may include solicitation of financial support from other entities) to demonstrate that the project will be sustainable should First Things First funding decrease or no longer be available.

COMMUNITY OUTREACH REPORT

East Maricopa

May 1, 2015



FIRST THINGS FIRST

Ready for School. Set for Life.

SUMMARY OF ACTIVITIES

April 2015

Early Childhood, Every Day and The Write Way Training

Joy Leveen conducted one training of *Early Childhood, Every Day* and *The Write Way* for 1 new community partner.

Events

Joy Leveen participated in or provided materials for five community events in April: the Inspire Early Childhood Leadership Conference, the Scottsdale Ultimate Play Date, the Spring Carnival at Kerr Elementary School, Fun in the Sun with Mesa Public Schools, and the East Valley Mayors' Prayer Breakfast.

Networking Meetings

Outreach staff attended five community networking meetings this month including the First Thursday Networkers and the Chandler For Our City meetings.

Presentations

Outreach staff conducted three presentations to over 60 newly informed East Maricopa residents: Chandler Unified School District Elementary Principals, Kiwanis Tempe Nuevo, and the Christian Directors of the East Valley.

1:1 Meetings

First Things First staff conducted 2 one on one meetings with early childhood community stakeholders, following up on a presentation to the Chandler Unified School District Elementary Principals.

Upcoming Opportunities

First Things First Basic Presentation, Health Net Access, Maternal Child Health Team, May 12 at 9 am

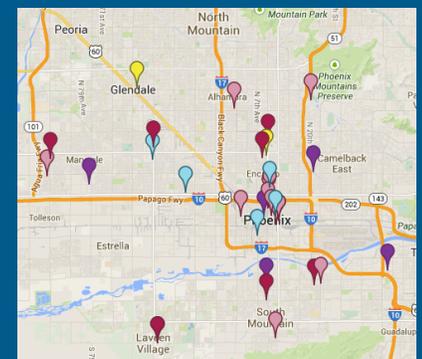
Chandler Christian Community Center Site Tour, May 18 at 1 pm

Early Childhood, Every Day and The Write Way training, May 19 at 1 pm

FTF Core

Message of the Month

Everyone benefits when more kids arrive at school prepared to be successful.



Google Maps

<https://www.google.com/maps/d/edit?mid=zGNXIBQCerYg.kLFOt0o7dwfw>

Early Learning Site Tour

East Maricopa

May 1, 2015



FIRST THINGS FIRST

Ready for School. Set for Life.

NEXT HORIZONS CHILD DEVELOPMENT CENTER



FTF Core Message

Quality early learning settings include:
teachers who know how to work with infants, toddlers, and preschoolers; learning environment that encourages creativity and imaginative play; and positive nurturing relationships that give kids the attention they need.

Joy Leveen

Community Outreach
Coordinator

jleveen@azftf.gov

2015 QUALITY FIRST PARTICIPANT SURVEY RESULTS

Thanks to everyone who completed this year's Quality First Participant Survey! We had 38% of our participants respond to this survey and appreciate the feedback that has been offered.

The following represent areas from the survey that received high ratings:

- It was noted that the most important benefits of Quality First participation are Financial Incentives, Coaching, and Professional Development through college scholarships.
- A majority of respondents feel that Quality First respects the cultural uniqueness of their program.
- Many participants noted that the goals established through the Quality Improvement Plans (QIPs) helped improve the quality of the overall program.
- In general, participants feel that Quality First supports providing quality care for young children.
- Information from the Assessment report is noted as helpful in achieving quality.

Some areas marked for improvement include:

- Not all of the respondents were fully aware of the Exchange magazine provided through Quality First participation.
- Staff and Coach turnover have been noted challenges for Quality First participants.
- Making the Assessment reports more understandable is a desire of many respondents.
- Participants would like more information about additional opportunities offered in their particular region.
- Child Care Health Consultation is a resource that could have greater utilization.

As Quality First is also in the process of Continuous Quality Improvement (CQI), we are taking your feedback into account as we consider opportunities to improve our own practice. Thank you again, we are always open to hear what you have to say and welcome your comments at any time – please contact us at QualityFirst@azftf.gov.

ENCOURAGING MEALTIME CONVERSATION

Silence is not golden during mealtimes in an early childhood classroom. Young children thrive on opportunities to practice communicating and socializing. When you encourage children to interact and have conversations during meals you are promoting important social learning. Mealtime provides an opportunity for children to gather around a table and practice skills such as communicating opinions, sharing stories, listening to others and conversational turn taking. Mealtimes are natural social situations for all people, including young children. When you sit down to share a meal and engage in conversation with the children you are caring for, you are also modeling adult social practices that will last a lifetime!