



FIRST THINGS FIRST

ARIZONA EARLY CHILDHOOD DEVELOPMENT & HEALTH BOARD Southeast Maricopa Regional Partnership Council

Call to Order

A Regular Meeting of the First Things First Southeast Maricopa Regional Partnership Council was held on March 24, 2015 at 4:00 p.m. The meeting was held at Family Resource Center, 817 North Country Club Drive, Mesa, Arizona 85201.

Chair David called the meeting to order at approximately 4:06 p.m. welcomed everyone to the meeting and took roll call.

Members Present:

Anna David, Chair
Detza Van Bogaert, Vice Chair
Dee Tamminen (via telephone)
Chris Scarpati
Sherreis Moreland
Abigail Conley (via telephone)
Bill Schultz

Members Absent:

Jack Dillenberg

Conflict of Interest

Chair David asked the Council members if there were conflicts of interest regarding items on this agenda. There were none at this time.

Call to the Public

There was one member of the public who requested to speak at this time.

Michelle Scavo, Program Coordinator at Family SPOT Resource Center, shared information about the organization's Family Fest event to be held on March 28, 2015. She will send an event information flyer to Patty Morris to be distributed to Council members and Grantees.

Approval of February 24, 2015 Regular Meeting Minutes

Member Scarpati moved to approve the minutes, seconded by Member Moreland. Motion carried 6-0.

The meeting was interrupted due to telephone interference. Moderator and participants disconnected and then called back to rejoin the meeting. This cleared the interference and the meeting proceeded.

Let the record show that Vice Chair Van Bogaert joined the meeting at 4:17 p.m.

Preventive Health Collaborative

Morgan Anderson, Community Outreach Specialist with Preventive Health Collaborative, spoke to the Council about the history and future goals of her organization. The mission of Preventive Health Collaborative is to improve collaboration and community capacity within the preventive health system for young children and their families and they are looking to grow their partnerships in the East Valley. On April 30, 2015 the 3rd Annual Partner Forum will be held. Director Melde will send information about this forum to the Council and Grantees.

Discussion on Unfunded Approaches

Director Melde followed up on points raised on improving communication between Quality First Providers and Staff working in Quality First. She looked to Leslie Totten, First Things First Quality First Director, and Pinal Regional Council staff who are convening their Quality First providers.

- Quality First – The length of time for a one to two star provider to be assessed is a 14 month cycle. A three to five star provider is a 24 – 27 month cycle. The provider can request to be assessed two months earlier.
- Quality First Academy was launched. It invites those working in Quality First to enhance current knowledge and create consistent messaging, and connects the staff with more resources.
- Pinal Regional Council meets with their Quality First providers every other month. They have productive conversation and share curriculum and tips with one another. They have now expanded the networking meeting to all child care providers in the region regardless of Quality First participation and are inviting coaches and assessors to the meeting.

Vice Chair Van Bogaert shared about the Quality First Academy since she participated through her work. She is learning ways to work with the providers so that everyone understands their roles.

Member Moreland enjoys the monthly newsletter from Quality First and would like to see the newsletter address small adjustment recommendations that providers can make to improve their program. She gave an example of a program issue at her preschool that was solved with open communication.

Director Melde will continue to give the higher level issues discussed to the appropriate Quality First personnel and bring feedback to the Council.

Based on the discussion, the Council feels there are good supports in place to improve communication in Quality First. The Council will not add any unfunded approaches specific to Quality First.

Director Mentoring Discussion

The Director of Education Services for Southwest Institute for Families and Children, Cathy Otto, announced that they will not be moving forward with the grant in SFY16. She thanked the Council for their support throughout the years. Ms. Otto shared the successes and challenges the Institute had encountered.

Chair David asked the Council to think about how to reallocate the \$160,000 awarded for this strategy and asked the Council if they would like to form a subcommittee to bring recommendations to the Council. After discussion, Chair David designated Member Moreland to chair the committee with Vice Chair Van Bogaert and Cathy Otto as members. The subcommittee will be meet prior to May 4, 2015.

Regional Director Update

Director Melde had the following updates for the Council.

- Care Coordination – Based on the Quality Assurance site visit, a Corrective Action Plan was developed in collaboration with Arizona Academy of Pediatrics to ensure they are moving forward with implementing Care Coordination services that align with the expectation outlined in the Standard of Practice.
- Council Vacancies – The recommendation for Parent representative will go to the First Things First Board on April 14, 2015. Philanthropy seat is still open. Member Maggie Pfaffenberger resigned her At Large seat. Give potential Council member names to Director Melde.
- Quality First – Southeast Maricopa Region now has a five star school. The Council discussed ways to recognize schools when the next star rating is achieved. Some of the ideas discussed were the Council visit the school to present a plaque, invite the school Director and staff to a Council meeting for recognition, and issue a press release about the school.
- Future Agenda Items – There will be no April Council meeting. The May 12, 2015 Council meeting may

not be a good date for everyone to attend. Director Melde will send a doodle poll so another date can be selected. The Council was asked to think about the best way to meet with the Grantees. Director Melde will send an email to the Council for their ideas.

- Community Outreach Coordinator John Taylor's position with First Things First is open for applications. A new Coordinator is expected to be named by the end of April.

Council Member Updates and Announcements

There were no updates or announcements.

Next Meeting

Date to be determined.

Adjourn

There being no further discussion, the meeting was adjourned at approximately 5:39 p.m.

Telephone Procedures

The meeting room telephone was used for members participating by telephone. Speakers physically present at the meeting spoke into microphones to ensure that members on the telephone could hear. Members on the telephone were identified when they spoke for the benefit of those physically present at the meeting.

Respectfully submitted on this 6th Day of May, 2015.

Anna David, Chair

Patty Morris, Administrative Assistant II

Southeast Maricopa Grantee Renewal

Care Coordination/Medical Home Strategy											Staff Recommendation to Council	Council Recommendation	Recommendation to Board
Contract Number	Grantee	Contract Period	Number of Contract	FY 2015 Award	FY 2015 Expenditures YTD	FY 2015 Expenditures as % of Award	Within 30-60% Range (Yes/No)	Out of Range Percentage	FY 2016 Proposed Renewal Amount	Renewal Considerations			
FTF-MULTI-14-0467-02-Y2	American Academy of Pediatrics - AZ Chapter	07/01/2014-06/30/2015	12	\$239,999.00	\$120,824.00	50.3%	Yes	0.0%	\$239,983.00	Yes			
<p>The Arizona Chapter of the American Academy of Pediatrics will work with four pediatric primary care practices in the Southeast Maricopa region and three pediatric practices in the East Maricopa region to provide care coordination services to families living or receiving care in the regions with a goal of promoting physical, social, and emotional health and providing a family-centered medical home.</p> <p>Pediatric care coordination links children and their families with appropriate services and resources in a concentrated effort to achieve good health. AzAAP's Care Coordination teams have been testing two different models of care coordination services. The first model is the embedded care coordination model, wherein a care coordinator works full-time within a practice which has a minimum of 4 providers on staff. The second model, known as the utility model encompasses two of three smaller practices sharing a care coordinator. The long-term goal of this project is to refine the care coordination models, develop a model that evaluates the Return of Investment (ROI) of proving care coordination services within a primary care practice, and to develop and maintain a training and support institute for care coordinators employed within the primary care setting.</p>											<p>American Academy of Pediatrics - AZ Chapter submits data and narrative reports timely and has met contracted service units based on Quarter 2 data reports. Based on a Quality Assurance Site Visit in December 2014, a corrective action plan was developed in collaboration with AzAAP to ensure they are moving forward with implementing services that align with the expectations outlined in the Standard of Practice.</p> <p>AzAAP currently provides care coordination/medical home services in four practices in Southeast Maricopa and in three practices in East Maricopa. In SFY16, grantee proposes to serve an additional 500 families in Southeast Maricopa and 180 in East Maricopa.</p> <p>AzAAP's care coordination program has two overarching goals. The first is to provide care coordination services within the medical home practices. The second is to use the program as a learning laboratory to determine the best and highest use of care coordination within pediatric practices, resulting in a "Care Coordination 101" plan for interested practices. In SFY16, they will continue to use data generated from the care coordination program to 1) work with health insurance companies and accountable care organizations for payment of care coordination services and 2) advocate for ongoing improvement and coordination among the various publicly funded systems of care for young children.</p> <p>Modifications proposed for SFY16 are responsive to the corrective action plan. Total funding level for SFY16 is \$239,983, a slight reduction. Target service units (TSU) for SFY16 are as follows: 1000 children served, 300 children receiving screening and 25 families served with health insurance enrollment assistance. Care coordinators do not conduct any screenings themselves; therefore, contracted service units for hearing, vision and developmental screenings conducted will be zero.</p> <p>First Things First staff recommends renewal of this grantee.</p>		
Service Unit				2015 Contracted Units	2015 Q1 Actuals**	2015 Q2 Actuals**	2015 Q3 Actuals**	2015 Q4 Actuals**	Year-to-Date Actuals**	FY 2016 Proposed Contracted Units			
Number of children receiving screening				300	19	56			75	300			
Number of children served				1,000	1,014	1,185			1,185	1,000			
Number of developmental screenings conducted				300	18	56			74	0			
Number of vision screenings conducted				300	2	13			15	0			
Number of hearing screenings conducted				300	3	14			17	0			
Number of families served (HIE Assistance)				25	9	9			18	25			

Health

****Quarterly Data Submission Value (Double Asterisk)**

Null (empty box) = Grantee reported that this is not part of the grantee's contract and did not provide data. Any other numeric entry (zero or greater) indicates a number reported by grantee.

Service Coordination
SFY16 Multi-Regional Grant Agreement Summary
GRA-MULTI-16-0787-01 “FindHelpPhx.org” Maricopa Department of Public Health

Grant Agreement between:

First Things First – Phoenix and Maricopa Regional Partnership Councils and Maricopa Department of Public Health

Funding:

\$100,000 total; \$16,665 from Southeast Maricopa and \$16,667 from each of the Northwest Maricopa, East Maricopa, Southwest Maricopa, Phoenix North and Phoenix South Regional Partnership Councils.

Grant Cycle:

July 1, 2015 – June 30, 2016; renewable for 2 additional periods

Brief Description:

The intent of this contract is to promote increased service coordination through the provision of funding to support the FindHelpPhx.org (EncuentraAyudaPhx.org) website. FindHelpPhx.org, an online resource directory of support and services targeting families with children 0-5 years of age, is owned and operated by the Maricopa County Department of Public Health (MCDPH). In implementation of the website, MCDPH will achieve the aforementioned primary objectives through website maintenance, website promotion, partnership development, and fund development.

To achieve the intent of this contract, MCDPH (grantee) will be responsible for the management and maintenance of the FindHelpPhx.org (EncuentraAyudaPhx.org) website as an easy-to-use, bilingual online resource guide for residents of Maricopa County. Website maintenance will include ensuring that the website is comprehensive, accurate, and relevant to families with children 0-5 years of age, and the organizations that provide support and services to those families. Concurrently, grantee will ensure that staff members working under this contract are appropriately trained and knowledgeable on early childhood issues, access to care issues, community resources, and the needs of families with children 0-5 years of age. Grantee will work to ensure that information and data provided on the website is reflective and inclusive of the multitude of communities throughout Maricopa County. In addition, Grantee will ensure that information is updated timely and is accurate and appropriate to meet the diverse needs of the target population. Data and information on the website is to be verified and updated annually, at minimum. Finally, Grantee will ensure that the website design and coding is both aesthetically appealing and appropriate to meet the demand of users. This includes, but is not limited to: content is well organized, design is visually pleasing, site is easy to navigate, website is mobile friendly, website works in multiple browsers, website host has capacity to meet user demands, and website is updated and/or redesigned as needed to ensure relevancy and alignment with emerging technologies.

Fundamental to success of the FindHelpPhx.org (EncuentraAyudaPhx.org) website is continued marketing and outreach to users and programs. Grantee will be charged with outreach to parents and families that live or work within Maricopa County, as well as community organizations providing supports and services to those families. As requested by First Things First, grantee will attend Family Resource Network meetings, First Things First meetings, or other stakeholder meetings to provide updates and gather information to improve the site. Outreach materials and messaging will be

developed and distributed in order to meet this objective. Grantee will ensure that all marketing materials adhere to the Grantee Protocols as outlined in the First Things First Communications Toolkit. The grantee shall consult with First Things First in the planning of public awareness/marketing strategies, such as websites, advertising, media campaigns or materials related to the programs or services funded under this Grant Agreement.

Grantee will track use of the website, provide reporting on use of site and deliver outreach with goal to maintain and increase users of the site. Grantee will provide First Things First with quarterly narrative reports that include Google analytics and summary comments on data (such as the number of people accessing the site, locations, demographics, patterns of use) and a summary of marketing and outreach activities conducted.

Under this contract, Grantee will be expected to seek out opportunities for increased collaborations and partnership development that result in the enhancement of the website, increased utilization of website, reduction in the duplication of efforts, increased access to services, and the exchange of information and data. Potential collaborations include, but are not limited to:

- partnering with community organizations that provide online resource directories (e.g. Community Information and Referral, Strong Families AZ, Healthy Teeth AZ, First Things First/Quality First, etc.) for the purposes of exchanging information and data, reducing duplication of efforts;
- collaborating with health and human service alliances/collaboratives for co-branding and marketing to increase utilization of website;
- and/or collaborating with stakeholders to enhance the website and to ensure that the resources and services identified on the site address the needs of the target audience.

Grantee will establish an advisory committee that will be convened a minimum of two times a year. The advisory committee will be comprised of community stakeholders and will be responsible for reviewing efforts to date, and for providing guidance to the grantee on planned marketing and outreach efforts, data collection and analysis activities, potential partnerships, fund development, quality improvement activities, evaluation activities, and other activities as needed.

Finally, First Things First recognizes that this project can only be successful if long-term sustainability planning is part of the process. Under this contract, grantee will be responsible for the development of a long-term sustainability plan that identifies how grantee will ensure continuation and growth of the project. The sustainability plan should be realistic and obtainable. The plan must include approaches to address: the true operational costs, time, technology, and talent required to sustain or grow FindhelpPhx. The plan will also include budgeting and fund development (which may include solicitation of financial support from other entities) to demonstrate that the project will be sustainable should First Things First funding decrease or no longer be available.



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Community Awareness Budget
FTF Directed Strategy
Southeast Maricopa RPC (Program Code: 20865)
SFY 2016

Total Community Awareness Budget: \$ 30,000

Table with 4 columns: Budget Category, Report Category, Total Cost, and Finance use below. Rows include Contracted Services, Other Operating Expenses, and a Total Award of \$30,000.00.

Approval Signature

Date

(after signed, give to Finance)