

YAVAPAI REGIONAL PARTNERSHIP COUNCIL



Diaper Drive Report

The Yavapai Regional Partnership Council allocated \$10,000 in SFY2010 to conduct a Diaper Drive. The Diaper Drive began on April 1, 2010 and concluded on May 10, 2010. The purpose of the Diaper Drive was to collect diapers and wipes, which were given to community organizations to distribute to local families experiencing financial hardship.

<u>Outcome:</u>	<u>Total diapers collected:</u>	20,082
	<u>Total boxes of wipes collected:</u>	182
	<u>Total monetary donations:</u>	\$343.38

Cost

Allocated: \$10,000

Spent: **\$8,623.86**

Cost Breakdown:	
Supplies (bins, tape, etc.)	\$402.48
Radio advertisements	\$2, 741.77
Newspaper advertisements	\$5,479.61
Total Cost:	\$8,623.86

Collection sites and Distribution Partners

Number of **collection** sites: 28

Number of partnering **distribution** programs: 19

Top collection sites (over 1,500 diapers!)

1. Height's Church- 5,767
2. YRMC- 2,211
3. Trinity Lutheran Church- 1,771
4. Sedona Walgreens- 1,737

Benefits of the Diaper Drive

1. **Diapers and wipes** were **provided** to local families struggling with financial hardship.
2. **Community awareness of First Things First** was increased through media material.
3. **The mobilization of the community around young children** and their needs.
4. The support of **Home Visiting Programs**- providing free diapers helped establish relationships between the home visiting provider and the family.
5. **New connections** were made with **community organizations**- Bridgeway Health Solutions, Height's Church, Ponderosa Pediatrics, Child and Family Support Services, etc.!

Feedback/ tips for next year

1. **Walgreens**- The collection bins placed at Walgreens were often out of sight, and it has been suggested that alternative collection locations should be found for future diaper drives.
2. **Churches**- There was great success partnering with churches, such as Height's Church and Trinity Presbyterian Church.
3. **Cloth diapers**-The FTF Regional Office received many phone calls expressing concern about the waste disposable diapers produce, suggesting cloth diapers as an alternative.

THANK YOU to Youth Count, all collection sites, distribution programs, diaper pick-up volunteers, donators, the Yavapai Regional Partnership Council, and anyone who worked to make this 1st annual Yavapai Diaper Drive a success!