



FIRST THINGS FIRST

Ready for School. Set for Life.

Arizona Early Childhood Development & Health Board Coconino Regional Partnership Council Draft Meeting Minutes

Call to Order

The Regular Meeting of the First things First Coconino Regional Partnership Council was held on July 14, 2014. The meeting was located at United Way of Northern Arizona, 1515 E. Cedar St Suite D-1 Arizona 86004. Paula Stefani, Council Member for the Coconino Regional Partnership Council, called the meeting to order at approximately 2:35 p.m. and welcomed all in attendance.

Members Present:

Paula Stefani; Sherri Slayton; Robert Kelty; Mary Morgan; Noreen Sakiestewa

Members Present by Phone:

Debbie Winlock; Scott Deasy

Members Absent:

Kevin Brown, Chair; Amanda Guay, Vice-Chair; Allen Chapa

Call to the Public

None

Disclosure of Conflicts

None

Consent Agenda

Member Slayton motioned to approve the minutes for the May 12, 2014 Coconino Regional Partnership Council Regular meeting. Member Sakiestewa seconded. Motion carried.

Welcome to New Regional Council Members

Member Stefani turned the discussion for this agenda item over to Ellen Majure who welcomed the new Coconino regional council members, Robert Kelty and Scott Deasy. Ms. Majure read a brief bio on both of them. It was noted that Debbie Winlock and Kevin Brown have been re-appointed to their seats on the Regional Council.

Election of Chair and Vice Chair

Member Stefani turned the discussion for this agenda item over to Ellen Majure. Ms. Majure provided a brief overview of the annual Chair and Vice Chair election, reviewing the content in the governance policy for the Chair and vice chair election.

Ms. Majure announced that Kevin Brown has been the Chair for the last year and Kevin has indicated he would be willing to continue to serve as the Chair for the Coconino regional partnership council. Member Kelty motioned to nominate Dr. Brown as the Chair. Member Morgan seconded. Motion carried.

Ms. Majure announced that Amanda Guay has been the Vice Chair for the last year and Amanda has indicated she would be willing to continue to serve as the Vice-Chair for the Coconino Regional Council. Member Morgan motioned to nominate Amanda Guay Member as the Vice Chair. Member Sakiestewa seconded. Motion carried.

Discussion on Setting Regional Council Meeting Dates for State Fiscal Year 2015

Co-Chair Stefani turned the discussion for this agenda item over to Ellen Majure. Ms. Majure recommends that the Regional Council regular meetings continue to occur on the second Monday of the month at 3:00pm for SFY2015, with the exception of the October Regional Council meeting which will be held on the 3rd Monday of the month and that two of the meetings occur at locations outside of Flagstaff (February 9, in Williams and May 11, in Winslow). In addition to the regularly scheduled meetings, the Regional Director would like to schedule a special meeting/work session on August 25 for the purpose of discussing the SFY2015 funding plan strategic direction with grantees and community partners. Member Kelty motioned to approve the council meeting dates for State Fiscal Year 2015. Member Sakiestewa seconded. Motion carried.

Grantee Presentations – Early Care and Education

Co-Chair Stefani explained that we have grantees present today that will provide an update of their program over this fiscal year, including successes and challenges, a brief story illustrating the impact of their program and how their program aligns with the selected School Readiness Indicators.

Co-Chair Stefani introduced Sarah Ocampo-Schlesinger and Francine Loper with the Association for supportive Child Care. They gave a brief overview of the Kith and Kin program. Co-Chair Stefani then introduced Julie Sater with Valley of the Sun United Way, who gave a brief overview of the FTF Professional REWARD\$ program. Co-Chair Stefani then introduced Risha VanderWey and Peter Van Wyck who provided a brief overview of the KinderCamp program.

Review and Discussion of SFY2014 Quarter Three Grantee Data and Financial Report

Co-Chair Stefani turned the discussion for this agenda item over to Ellen Majure. Ms. Majure updated the Regional Council on the SFY2014 quarter 3 grantee data and financial reports.

Community Outreach Update

Co-Chair Stefani turned the discussion for this agenda item over to Cynthia Pardo who provided an update on community outreach activities from February through June 2014. Ms. Pardo also provided a success story for the Regional Council.

Council Member Updates

None

Regional Director Report

Co-Chair Stefani turned the discussion for this agenda item over to Ms. Majure who briefly reviewed the Regional Director Report.

Next Regional Council Meeting Date: August 11, 2014 at 3:00pm at United Way of Northern Arizona, Flagstaff, Arizona

The next Regional Council Meeting will be held on August 11, 2014 at 3:00pm at United Way of Northern Arizona, Flagstaff, Arizona

Adjourn

Co-Chair Stefani called for a motion to adjourn the meeting. Member Sakiestewa moved to adjourn the meeting. Member Morgan seconded. Meeting adjourned at 4:35pm.

Dated this 24th day of July 2014

ARIZONA EARLY CHILDHOOD DEVELOPMENT & HEALTH BOARD

Coconino Regional Partnership Council



Ellen Majure, Regional Director

Approved by:

Kevin Brown, Chair



FIRST THINGS FIRST

AGENDA ITEM: Discussion and Possible Approval of Service coordination Committee Recommendations

BACKGROUND: The Service Coordination Subcommittee met on July 21st and again on August 12th to discuss the current status and history of this strategy and determine recommendations to bring back to the Regional Council for possible approval.

The subcommittee discussed several options for continuation of the Service Coordination strategy, including:

- Publishing the Family Resource Calendar for SFY2015 with funding allotted under the Service Coordination strategy. Continuing to publish the Family Resource Calendar in SFY2016, but allotting funding –under the Parent Awareness and Outreach strategy
- Conduct a Service Coordination community readiness assessment in SFY2015 to guide the Regional Council in assessing the variation across communities in the region in their level of preparedness to take action on strengthening service coordination efforts.
- Continue Service Coordination as a secondary strategy in SFY2016 in appropriate strategies, but discontinue Service Coordination as a stand-alone strategy.

After extensive discussion, the subcommittee recommends the three items listed above.

The Regional Director will investigate the possibility of moving forward with the assessment and bring back information and a possible recommendation to the September 8th Regional Council meeting.

As a part of the strategic planning conversations the Regional Council will be having in September and October, it is anticipated the Council will review and discuss whether to continue or discontinue the Service Coordination strategy as a stand-alone strategy, as well as whether to continue to publish the Family Resource Calendar with funding provided under the Parent Outreach and Awareness strategy.

RECOMMENDATION: On behalf of the subcommittee, the Regional Director recommends approval of the SFY2015 FTF Directed Service Coordination Family Resource Calendar budget of \$17,310.



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**FTF Directed Budget
Coconino Regional Partnership Council
SFY 2015**

Strategy Name: Service Coordination - Family Resource Calendar		
Budget Category		Total Cost
PERSONNEL SERVICES	Personnel Sub Total:	\$ -
Employee Salary		
EMPLOYEE RELATED EXPENSES	ERE Sub Total:	\$ -
Employee ERE		
CONTRACTED SERVICES	Contracted Services Sub Total:	\$ -
Other Professional & Outside Services (FTF hosted events and other)		
TRAVEL	Travel Sub Total:	\$ -
In-State		
Out-of-State		
OTHER OPERATING EXPENSES	Other Operating Sub Total:	\$ 17,310.00
Advertising (event sponsorships, media)		
Books, Subscriptions, Publications (books, magazines)		
Conference Registration/Attendance Fees (event participation)		
Entertain & Promo Items (strategy specific, branded, ERI, Brown & Bigelow)		
External Printing (by external service - OfficeMax) for 5000 calendars	\$	13,000.00
Office Supplies		
Other Office Supplies (educational, craft projects)		
Internal Printing (printing of materials by internal copier)		
Rent of Facilities (conference/meeting room)		
Other Operating Expenses		
Graphic Design Consultant for Parent Resource Calendar. 40 hours graphic design work @ \$95/hour if needed to assist with updating the content, photos and graphics of the 2014 Parent Resource Calendar = \$3800.00 Photographs for Calendar. 17 photos @ \$30/photo = \$510.00	\$	4,310.00
Software - Purchase and Support		

Equipment - Non-Capital Purchase (under \$5,000)	
Any equipment (purchase, support, maintenance of PC/LAN)	
Total Award:	\$ 17,310.00



Growing Up Great



FIRST THINGS FIRST
Ready for School. Set for Life.



The Association for Supportive Child Care's Growing Up Great Parent Education program provides education and support to parents to help their children ages birth through five grow up to be socially, emotionally and cognitively ready to achieve in school and life.



Parents participate in interactive sessions with other parents for half the class and practice skills with their children during play sessions the second half of the class.



Growing Up Great

- Attachment and Bonding
- Social and Emotional Development
- Cues and Communication
- Physical and Brain Development
- Caring for Your Family

Serving Parents in Fredonia, Page, and on Hopi Tribal Lands



Successes - Parents Completing Series



	Fredonia	Hopi Tribal Lands	Page	Total
FY 2012-2013	19	17	13	49
FY 2013-2014	32	20	20	72



Successes

- Reaching and serving families in rural communities
- Parents are engaged in discussion, hands-on learning and interaction with their children



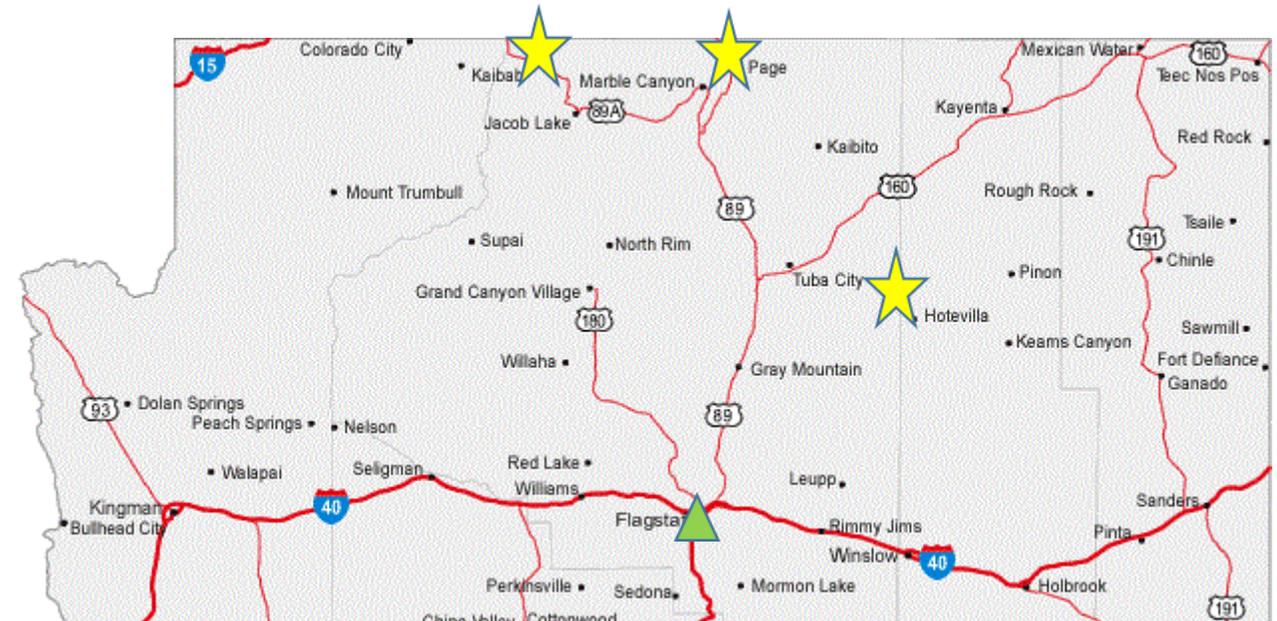
Stephanie's Story

“I'm gonna be there for her, I'm gonna break the cycle and I will protect her.”



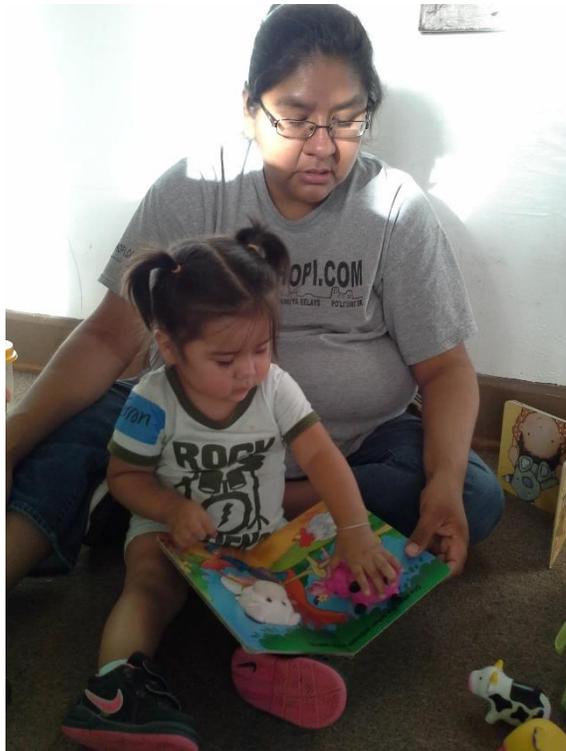
Overcoming Challenges

- Retention of highly qualified employees in rural areas
- Consistent attendance and completion of series



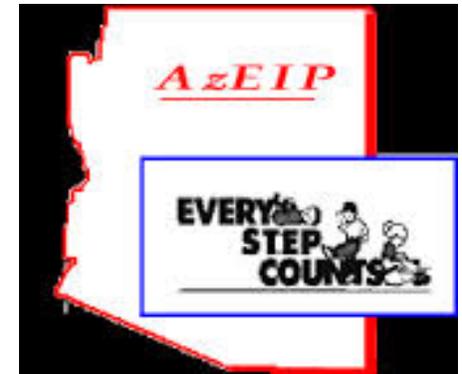
FTF School Readiness
Indicators addressed by
Growing Up Great Program

Children demonstrating school readiness at kindergarten entry in the developmental domains of social-emotional, language and literacy, cognitive, and motor and physical



Children with newly identified developmental delays during the kindergarten year

- Cognitive and Physical
- Language and Communication
- Social and Emotional



Children age 5 with untreated tooth decay



Families who report they are competent and confident about their ability to support their child's safety, health and well being







Growing Up Great

Sondra Soter

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CPLC Parenting AZ
Coconino County
Parents as Teachers



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azftf.gov

Sites

PAT Home
Visitation

- Flagstaff
- Winslow
- Hopi



Home Visiting

Home Visitation

Free In home family support:

- ❑ Monthly program enrolling families with children prenatal to age three
- ❑ Personal visits by certified parent educator
- ❑ Parents As Teachers
 - ❑ Evidence-Based curriculum
- ❑ Developmental screening: ASQ & ASQSE
- ❑ Hearing and vision screening
- ❑ Referrals and Resources
- ❑ Monthly Group Connections
 - ❑ Parent Café, Baby yoga, infant massage

Parents As Teachers

Parents As Teachers

Vision

- > All children will learn, grow and develop to realize their full potential.

Mission

- > To provide the information, support and encouragement parents need to help their children develop optimally during the crucial early years of life.

Core Values

The work of Parents as Teachers is grounded in these basic beliefs:

- > Parents are their children's first and most influential teachers.
- > The early years of a child's life are critical for optimal development and provide the foundation for success in school and life.
- > Established and emerging research should be the foundation of parent education and family support curricula, training, materials and services.
- > All young children and their families deserve the same opportunities to succeed, regardless of any demographic, geographic, or economic considerations.
- > An understanding and appreciation of the history and traditions of diverse cultures is essential in serving families.

PAT Home Visitation

Parents as
Teachers



Parents as Teachers

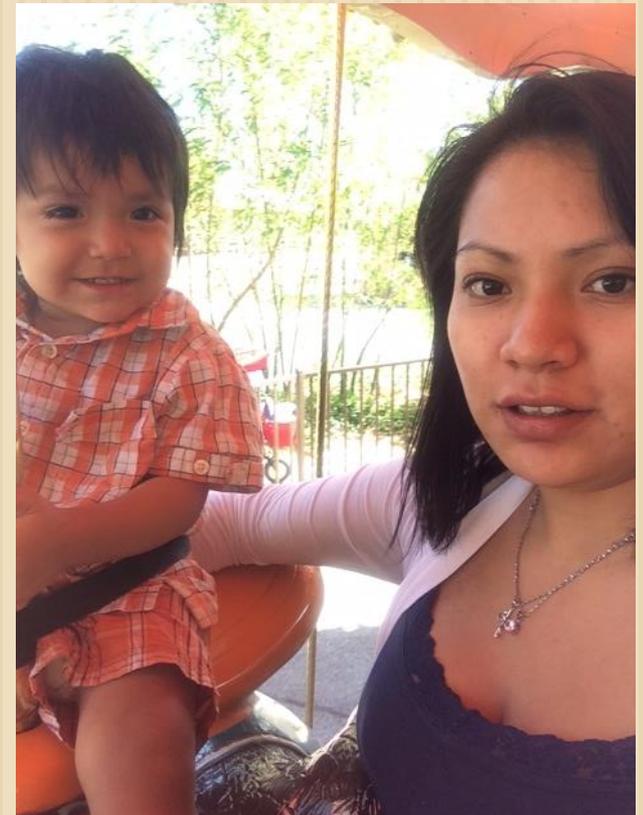
- Parent-Child interaction
- Developmental Centered Parenting
- Family Well-being



Parents As Teachers

Parents As Teachers

- Parent Child Interaction
 - ▣ Developmental Focus:
 - Motor
 - Language
 - Social Emotional
 - Intellectual
 - ▣ Parenting Behaviors
 - Nurturing
 - Designing/guiding
 - Responding
 - Communicating
 - Supporting learning



Parents as Teachers

Parents as Teachers

- **Developmental Parenting**
 - Link between child development and parenting
 - 8 developmental topics
 - Attachment
 - Discipline
 - Health
 - Nutrition
 - Safety
 - Sleep
 - Transitions and routines
 - Healthy Births

Parents as Teachers

Parents as Teachers

- Family well-being
 - Family strengths, capabilities, skills
 - Protective Factors
 - Parental resilience
 - Social connections
 - Knowledge of parenting and child development
 - Concrete support in times of need
 - Social and emotional competence of children
 - Resources

PAT Outcomes

Parents as
Teachers

Outcomes

Short-Term

- > Increase in healthy pregnancies and improved birth outcomes (when services are delivered prenatally)
- > Increase in parents' knowledge of their child's emerging development and age-appropriate child development
- > Improved parenting capacity, parenting practices, and parent-child relationships
- > Improved family health and functioning



Intermediate

- > Improved child health and development
- > Prevention of child abuse and neglect
- > Increased school readiness
- > Increased parent involvement in children's care and education



Long-Term

- > Strong communities, thriving families, and children who are healthy, safe, and ready to learn

Change the first five years and you change everything...

Parents as
Teachers

- <http://www.youtube.com/watch?v=GbSp88PBe9E>

Smart Smiles



8.25.2014

What We Do:

- **Smart Smiles offers dental screenings and fluoride varnish treatments by licensed dental hygienists to pregnant women and children birth to five**
- **Oral Health Education to parents and caregivers**
- **Develop and maintain partnerships and collaborations**
- **Serve 9 communities: Page, Fredonia, Hopi, Havasupai Reservation, Flagstaff, Williams, Winslow, Grand Canyon, and the Kaibab Band of the Paiute Indians.**

Why is it important?

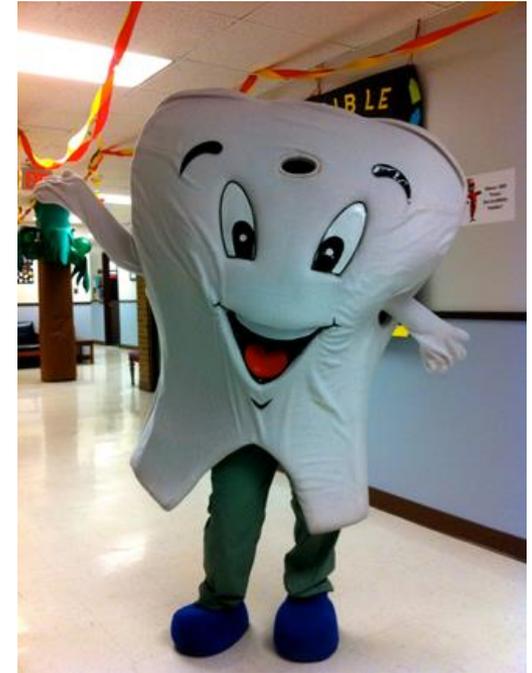
According to the Arizona Department of Health Services, Office of Oral Health's 2012 survey of preschool children:

- **The oral health of Arizona preschoolers is well below national recommendations**
- **7% of children ages birth through age one having the first signs of tooth decay**
- **Among children ages 2 through 4, 37% have had tooth decay and 30% have untreated tooth decay**

Program Successes

By visiting daycares, preschools, community health events, and several Kindercamp locations, we were able to provide:

- 1300 screenings to children birth through 5
- 993 fluoride varnishes to children birth through 5
- 58 screenings to pregnant women
- 52 fluoride varnishes to pregnant women
- 687 total education sessions to adults (inclusive of brief intervention, parent/guardian education, and teacher/caregiver education)



*FY14 data

Program Challenges

Providing services throughout the entire Coconino Region

- Travel costs
- Staff time



Impact Stories



“We have had such a wonderful experience with this program. It has taught the importance of oral health to our children. We have begun to implement tooth brushing into our preschool program and we are able to do so because of you!!”

-Mary's Little Lambs (Winslow)

Impact Stories

“All of our families enjoy this service even if they have their own dentist. They feel better about the care that they are providing their children when they get a written feedback from your organization on their child's overall dental health.”

- Eagles Crest Child Enrichment Center (Flagstaff)

“What a great idea!”

“I didn’t realize kids needed to see a dentist this early.”



“This dental thing is the best idea ever!”

-Fredonia Library

First Things First Strategy Alignment

INDICATOR: Children age 5 with untreated tooth decay

Smart Smiles supports this FTF Indicator through:

- Educating parents and caregivers about the importance of oral health and it's impact on school readiness
- Providing oral health screenings and fluoride varnish to young children and pregnant women
- Providing toothbrushes for use with this population

Thank you for the opportunity to talk with you today!

Amy Young, Program Manager
Katy Bassett, Public Health Educator



HEALTHY STEPS



Our First Year In the Coconino Region

SUCCESSSES OF OUR IMPLEMENTATION YEAR

- ✘ Hired & trained great team!
- ✘ Implemented Healthy Steps in 3 communities
- ✘ Developed a successful partnership with FMC
- ✘ Well-exceeded our goal of serving 400 children
 - + 636 families of children & 966 visits
- ✘ Conducted **237** developmental screenings
 - + 75 developmental screenings (67 ASQ, 8 MCHAT)
 - + 162 Newborn Observations (NBOs)



KEY CHALLENGES

- ✘ Hiring qualified staff in Winslow/Williams
- ✘ Gaining buy-in at clinics/hospital for new program
- ✘ Experiencing limited capacity/resources to cover postpartum unit and additional pediatric practices



STORY THAT PORTRAYS OUR WORK IN THE REGION

- ✘ Meet Veronica, a single mom with 5 children.
- ✘ Healthy Steps and North Country were able to help her in numerous ways!

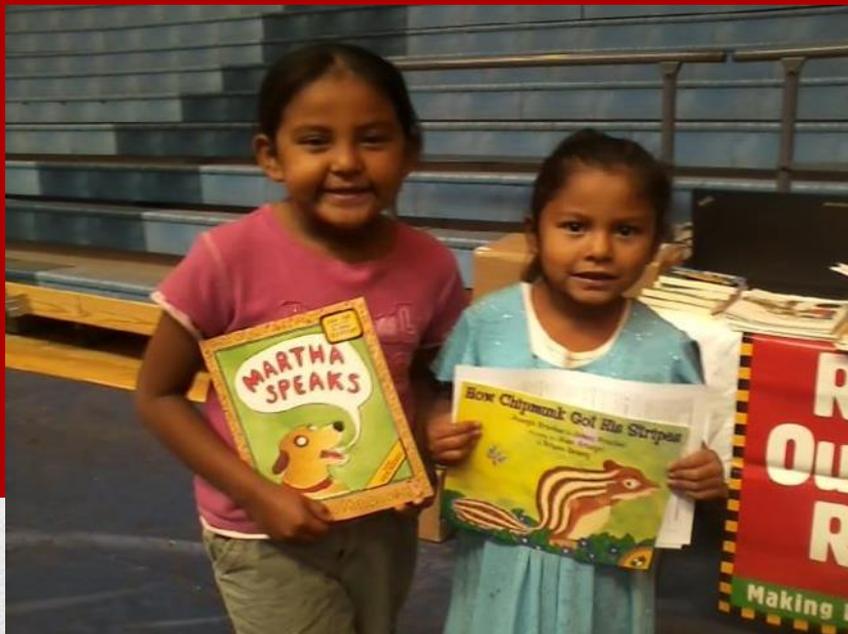


HEALTHY STEPS ADDRESSES THREE OF THE FTF SCHOOL READINESS INDICATORS:

- ✘ Children demonstrating school readiness at kindergarten entry in the development domains of social-emotional, language and literacy, cognitive, and motor and physical
 - + Offer ASQs & parent support, promote reading, exercise, and healthy nutrition.
 - + Increase the likelihood of healthy attachment and bonding between parents and their children
- ✘ Children with newly identified developmental delays during the kindergarten year
 - + Offer ASQs, ASQ activity sheets, & prompt referrals to AZEIP along with consistent follow up on progress
- ✘ Families who report they are competent and confident about their ability to support their child's safety, health and well being
 - + Increase knowledge and support networks
 - + Enhance parent competence and confidence in their ability to raise their children well

Any questions?





Coconino Reach Out and Read

Pam Flake, Regional Coordinator

Sharon Brady, Ph.D., Program Manager, RORAZ

- More than 1/3 of American children enter kindergarten without the basic language skills they will need to learn.



Promoting Early Literacy: The Importance

- Eighty-eight percent (88%) of 1st graders who are reading below grade level will continue to read below grade level in the 4th grade.



Promoting Early Literacy: The Importance

- Children who have been read to in their pre-school years develop language and vocabulary skills that give them a much greater chance of success in kindergarten and 1st grade.



Promoting Early Literacy: The Importance

- In the Coconino region, we have a great opportunity to encourage early childhood literacy through the medical clinics by working with health care providers.



Reach Out and Read

- Pediatricians have a special opportunity to encourage parents to read aloud:
 - They enjoy regular and repeated contacts with children and their parents; and,
 - Parents are eager for, and trusting of, guidance that their pediatrician offers.



Reach Out and Read

- Maintaining quality at well-child visits due to the large geographic area to cover.
- Ensuring providers distribute books at each well-child visit.
- Recruitment of new sites due again, to the large geographic area to cover.

Regional Challenges

- Regular communication with clinic staff members, especially with the ROR primary contact at each site.
- Continuous trainings, technical assistance and orientations to provide opportunities for clinic staff to understand the importance of fidelity to the ROR intervention model.



Regional Solutions

- Flagstaff City—Coconino County Public Libraries; increasing public awareness at ROR sites
- Attended Child Find event in Supai
- North Country Healthcare; attended “Ahoy to Summer: Anchors Aweigh to Health event
- First Things First ; attended “Read Across America Day” event at Flagstaff Family Food Center.



Our Regional Partners

- Today, there are **987 Arizona pediatric healthcare providers** working in **201 clinics, hospitals, community health centers, and military bases** who participate in Reach Out and Read.
 - These clinics conduct the ROR intervention with **275,000 children** annually.

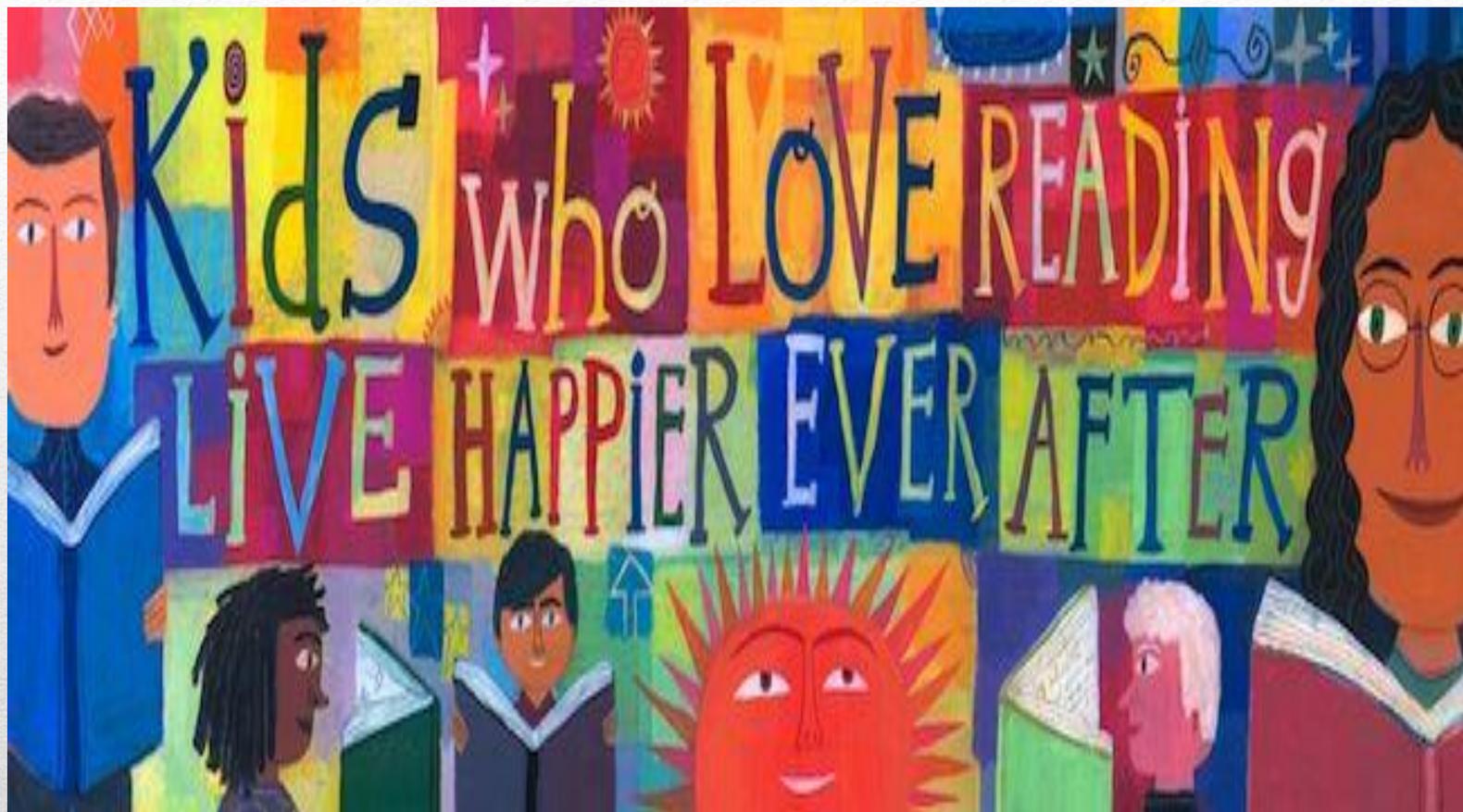
Reach Out and Read Arizona



- Today, there are **16 clinics, community health centers, and Indian Health Services centers** who participate in Reach Out and Read program in Coconino.
 - These clinics conduct the ROR intervention with 10,982 children annually.
- In terms of the number of clinics in a region, the **Coconino region is our 3rd largest ROR region** in the state.

Reach Out and Read Coconino

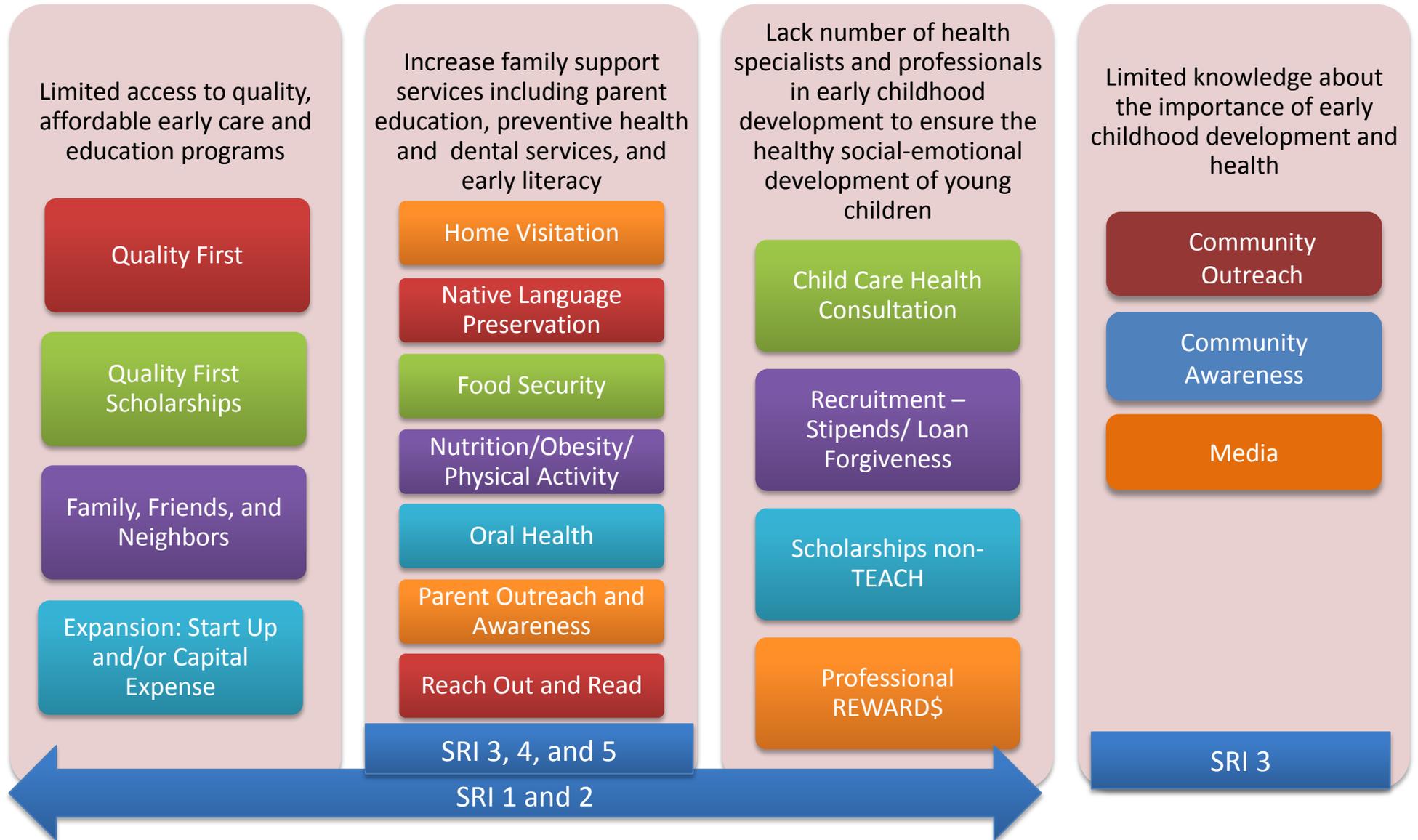




Thank You.

Navajo Nation Regional Council

SFY2013 – 2015 Regional Priorities, SRI Indicators, and Strategies to Achieve Outcomes



Selected School Readiness Indicators (SRI)

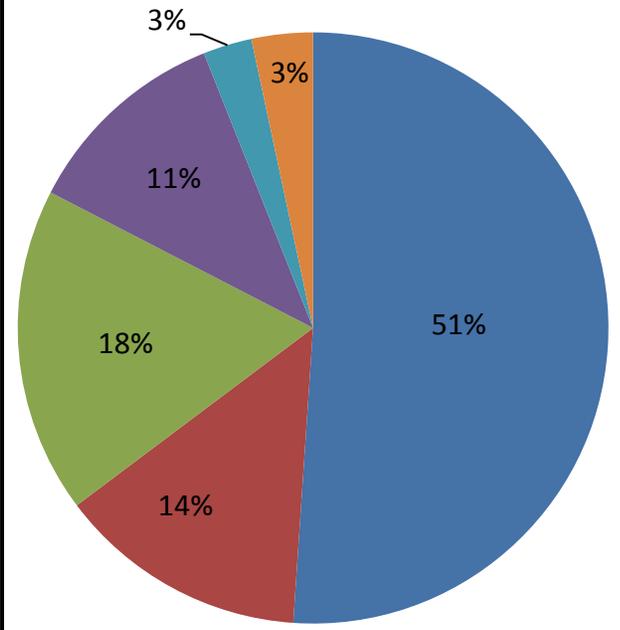
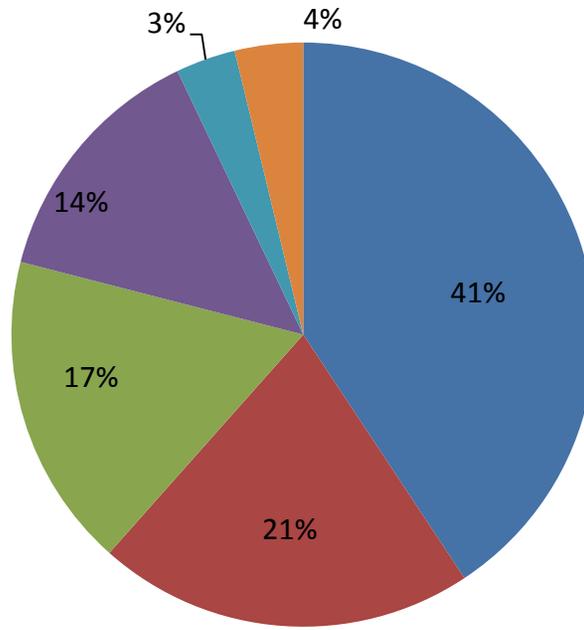
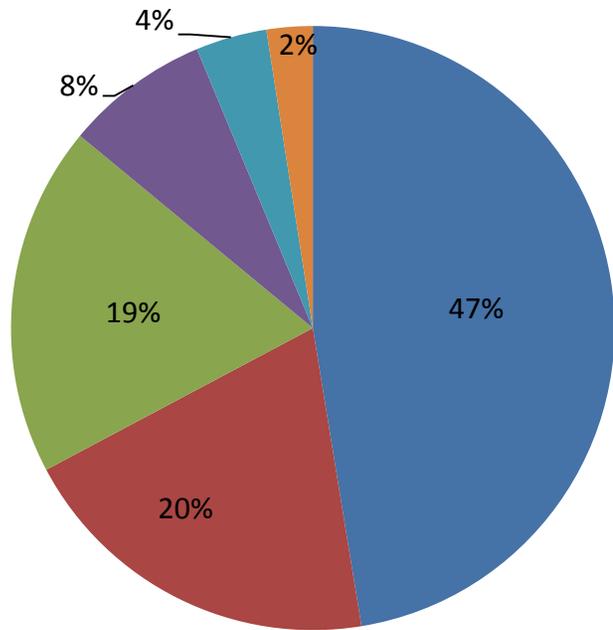
1. #/% of children enrolled in an early care and education program with a Quality First rating of 3-5 stars
2. #/% children demonstrating school readiness at kindergarten entry in the development domains of social-emotional, language and literacy, cognitive, and motor and physical
3. % of families who report they are competent and confident about their ability to support their child's safety, health and well being
4. #/% of children ages 2-5 at a healthy weight (Body Mass Index-BMI)
5. #/% of children receiving timely well child visits

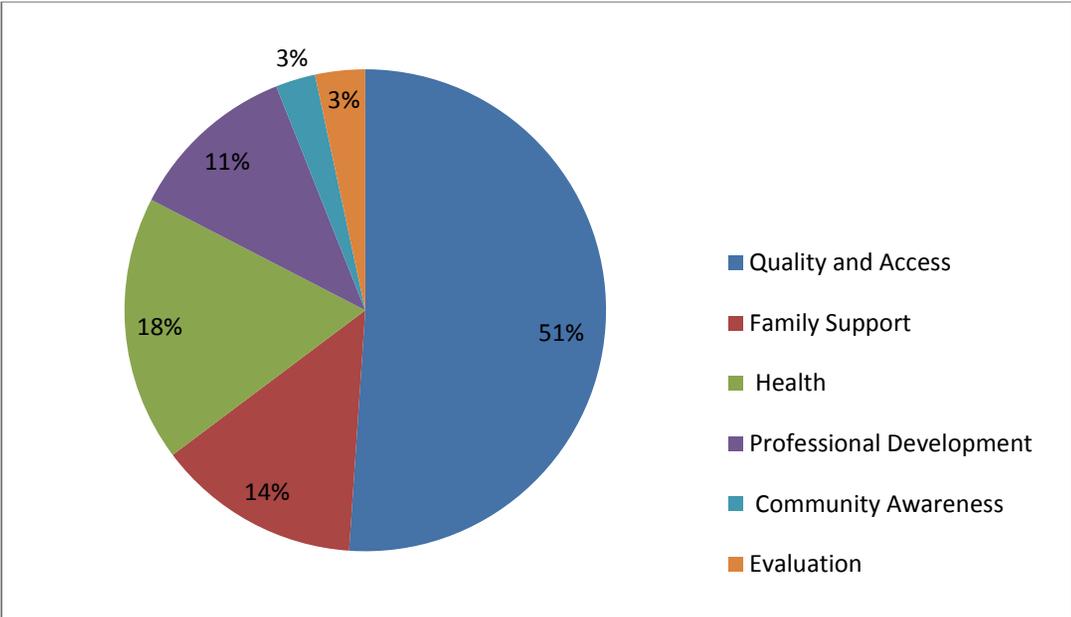
SFY 2013 Strategy Allotment by Goal Area

SFY 2014 Strategy Allotment by Goal Area

SFY 2015 Strategy Allotment by Goal Area

Quality and Access Family Support Health Professional Development Community Awareness Evaluation





Navajo/Apache Regional Partnership Council

State Fiscal Year 2015 Strategies, Programs and Partners

Health

- Oral Health and Fluoride Varnish
 - Navajo County Public Health
- Care Coordination - Medical Home
 - North Country Health Care
 - Summit Regional Healthcare

Family Support

- Parent Outreach and Awareness
 - UA Cooperative Extension; Nutrition Education
- Navajo County Library District; Children's Early Literacy

Professional Development

- Professional Career Pathways Project
- Recruitment into the Field
 - Northland Pioneer College
- Community-Based Professional Development for Early Care and Education Professionals
 - Summit Regional Healthcare

Quality and Access

- Quality First Improvement Package
- Additional Quality First Child Care Scholarships
- FTF Professional REWARD\$
 - Valley of the Sun United Way
 - Association for Supportive Child Care

Navajo/Apache Regional Partnership Council

SFY 2015 Prioritized Needs

- Limited access to, and availability of, high quality professional development for the early childhood workforce
- Limited access to, and availability of, high quality, affordable early care and education programs and services
- Limited access to parent education and information
- Need to expand access to preventive health related screenings, supports and information for families
- Need to build the capacity within the early childhood and family service sectors in the region to effectively leverage resources and funding into the region, and to build a streamlined system of high quality supports and services for families.
- Limited knowledge and information about the importance of early childhood development and health

Selected School Readiness Indicators

- #/% children demonstrating school readiness at kindergarten entry in the development domains of social-emotional, language and literacy, cognitive, and motor and physical
- % of children with newly identified developmental delays during the kindergarten year
- #/% of children receiving timely well child visits
- #/% of children age 5 with untreated tooth decay

FTF Prioritized Roles

Professional Development System – Convene partners, provide leadership, and provide funding for the development and enhancement of an early childhood professional development system that addresses availability, accessibility, affordability, quality, and articulation. PD-1

Quality, Access, and Affordability of Regulated Early Care and Education Settings – Convene partners, provide leadership, and provide funding for increased availability of and access to high quality, regulated, culturally responsive and affordable early care and education programs. EL-3

Access to Quality Health Care Coverage and Services- Collaborate with partners to support improved nutrition and increased age/developmentally appropriate physical activity levels among young children. HLTH-3

Access to Quality Health Care Coverage and Services- Collaborate with partners to increase access to high quality health care services (including oral health and mental health) and affordable health care coverage for young children and their families. HLTH-2

Supports and Services for Families - Convene partners, provide leadership, provide funding, and advocate for development, enhancement, and sustainability of a variety of high quality, culturally responsive, and affordable services, supports, and community resources for young children and their families. FS&L-2

Coconino Region - SFY13 to SFY15 Regional Priority Needs, Strategies and School Readiness Indicators to Achieve Outcomes

Families need improved opportunities for parent education and access to tools and resources necessary to support their child's development

Home Visitation

Parent Education
Community-Based Training

Care Coordination
Medical Home

Service
Coordination

Community
Outreach

Community
Awareness

Media

Many children are arriving at kindergarten unprepared for school in the areas of early literacy and reading

Reach Out and Read

Summer Transition to Kindergarten

Families need access to high quality child care (regulated & unregulated)

Quality First

Family, Friend & Neighbor Care

FTF Professional REWARD\$

Child Care Health Consultation

SRI 2

Many children have untreated Tooth across the region

Oral Health

Selected School Readiness Indicators (SRI)

1. Children demonstrating school readiness at kindergarten
2. Children enrolled in an early care & education program with a QF rating of 3-5 stars
3. Children with newly identified delays during the kindergarten year
4. Children age 5 with untreated tooth decay
5. Families who report they are competent and confident about their child's safety, health and wellbeing

SRI 4

Many families across the region go without basic needs which has a negative long-term impact on health and birth outcomes

Care Coordination
Medical Home

SRI 3

SRI 1, 5