

YAVAPAI REGIONAL PARTNERSHIP COUNCIL
STRATEGY 8c: DIAPER DRIVE
Recommendation of the Diaper Drive Sub-Committee

Attachment #5
Yavapai RPC – August 26, 2009

The Yavapai Regional Partnership Council Diaper Drive Sub-committee met on August 10, 2009 to discuss options for implementing Strategy 8c: Diaper Drive. The Diaper Drive Sub-committee is recommending that the Yavapai Regional Partnership Council, through their regional staff, conduct one Diaper Drive during SFY 2010 and that any funds remaining after paying operational costs be used to purchase additional diapers.

OPERATING OVERVIEW:

- ❖ A Diaper Drive will be conducted from April 1, 2010 – May 15, 2010. Publicity will tie the drive to Mother's Day.
- ❖ The \$10,000 allocation will be used to pay for operational costs associated with the Diaper Drive. Any unspent money will be used to purchase more diapers.
- ❖ Regional staff will create informational documents and publicity for the Diaper Drive.
- ❖ Community partners, located throughout the region, who can accept donations of diapers and wipes, will be identified.
- ❖ Regional staff will arrange for pick-up and storage of donated items.
- ❖ Community partners who can distribute diapers and wipes to low income families will be identified.
- ❖ Regional staff will identify a system for accepting monetary donations. Any money collected will be used to purchase additional diapers and wipes.
- ❖ Other donation events, such as worksite drives and ways to involve youth, will be encouraged.
- ❖ Donated diapers and wipes are meant to provide emergency support to low income families in need of short term assistance.
- ❖ Donated diapers and wipes will be distributed by partner organizations to families they determine to be in need of emergency assistance.

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IMPLEMENTATION PLAN

ACTIVITY	TASKS	TARGET DATE
Create Documents	Logo	January 1, 2010
	Informational Flyer	January 1, 2010
	Advertising lay-out	March 1, 2010
	Memorandum of Understanding for partner organizations	January 1, 2010
	Receipts and thank you letters	January 1, 2010
Establish Operating Logistics	Develop budget	January 1, 2010
	Purchase supplies: Collection boxes, banners, etc.	February 15, 2010
	Identify storage locations	February 15, 2010
	Create website	March 1, 2010
Community Collaboration	Identify partner organizations for the collection of donated diapers and wipes	February 15, 2010
	Identify partner organizations for the distribution of donated diapers and wipes	February 15, 2010
	Identify partner organization able to accept monetary donations on behalf of the Diaper Drive	January 1, 2010
Publicize	Print and distribute informational flyers	April 1, 2010
	Distribute News Releases to newspapers and radio stations	April 1, 2010
	Purchase Newspaper advertising	April 1, 2010
Conduct Diaper Drive	Publicize, pick-up donations, account for donations, distribute to partner organizations	April 1 – May 15, 2010
Evaluate	Maintain record of time spent, expenses, donations received	ongoing
	Hold a Debriefing	June 15, 2010