



Arizona Early Childhood Development & Health Board

Southwest Maricopa Regional Partnership Council

July 15, 2014 – *Draft* Meeting Minutes

Call to Order

The Regular Meeting of the First Things First Southwest Maricopa Regional Partnership Council was held on Tuesday, July 15, 2014 at Avondale City Hall, 11465 West Civic Center, Avondale, Arizona 85323.

Chair Dr. Dawson welcomed everyone and called the meeting to order at approximately 5:40 p.m. Dr. Dawson asked for a Roll Call of all members present.

Please Note: Council Member Barrio entered the meeting at 5:46 p.m.

Please Note: Council Member Day Mach entered the meeting at 5:53 p.m.

Members Present:

Dora Barrio, Kelli Cordova Wright, Dr. Carlian Dawson, Colleen Day Mach, Kimberly Flack, Wendy Krisik, , Marithe Denys Sandoval and Arlene Santos

Members Absent:

Amanda Reyes, David Schwake and Christine Tax

Call to the Public:

Joyce Gross, Buckeye Family Resource Center – Ms. Gross shared that the Buckeye Family Resource Center is partnering with core groups and agencies in Buckeye to sponsor a Back to School Supply Drive. Approximately 450 students have registered to date and applications will be accepted until 5:00 p.m. on Wednesday, July 16, 2014. They will be taking donations until July 30, 2014 and distribution day is scheduled on August 2, 2014.

Review and Approval of June 17, 2014 Meeting Minutes:

Council Member Krisik made a motion to approve the June 17, 2014 meeting minutes as written. Motion was seconded by Council Member Cordova Wright. Council Member Santos abstained. Motion was carried.

New Council Members Introduction:

Chair Dr. Dawson introduced the new Health Services Provider, Council Member Arlene Santos. Member Arlene Santos introduced herself and shared information about her background.

Regional Director Santiago shared Christine is also a new Council Member in the Parent Seat. Member Tax was unable to attend the meeting.

Community Outreach Plan FY 2015:

Chair Dr. Dawson changed the order of the agenda.

Community Outreach Coordinator Victoria Bray shared information about the Community Outreach Plan FY 2015 for Southwest Maricopa. A handout of the plan was provided to all Council Members for review. Some of the items shared on the plan were the FY14-FY16 Statewide Strategic Communication Plan Goals, Focus on Engagement, Community Awareness and Community Outreach Regional Partnership Council Roles. Mrs. Bray highlighted two priority audiences to focus on which were Health Care and Education. Ms. Bray shared information about some training to assist the Regional Partnership Councils with conducting outreach and awareness. Ms. Bray presented the First Things First Statwide Google Map.

Outreach Opportunities: TOPS Annual Parenting Celebration, July 23, 2014 from 5:00 – 5:30 p.m. at the Frys Mercado on 43rd Avenue and McDowell. An invitation will be sent out and will require an RSVP.

Tolleson Country School Event on July 23, 2014 from 4:30 – 6:00 p.m.

Mrs. Bray will be attending both events and asked if any Council Members are interested in staffing either of these events to send her an email. The Public Awareness Campaign has started and First Things First, CEO Sam Leyvas has been sending out emails. There are commercials, billboards, and web based ads. The Communications Division from First Things First provides ready made articles and we supply them to people who put out newsletters. Ms. Bray asked if anyone is aware of any newsletters please submit to the Moms of Goodyear.

Presentation on 2014 Regional Needs and Assets Draft Report:

Regional Director Santiago stated that a copy of the Needs and Assets Report was sent in the mail to all Council Members for review.

Via Teleconference - Deanna Kaplan, Research Specialist, University of Arizona updated Council on the status of the Needs and Assets Report. Ms. Kaplan mentioned that this year in 2014 they are working with 20 regions across the state of Arizona introducing Needs and Assets Reports. The goal with these reports is to try to produce something that is useful to the Council to guide them to do their strategic planning as well as something informative rather than just checking off boxes. At this point in the process the final report must be approved by August 31st 2014, Ms. Kaplan is sharing an early draft and asked Council to provide feedback or questions. Ms. Kaplan also talked about the report timeline. Council engaged in conversation providing feedback and asked questions about the report. Ms. Kaplan made notation of all of the feedback, suggestions and questions from the Council and will update Report as needed.

Regional Director Santiago will email the Annual Report to Council and any additional feedback from the Council will need to be submitted to Director Santiago by the first week of July then the next draft will be done by the end of July or early August.

Community Outreach Plan 2015 Budget, Discussion and Possible Approval:

Regional Director Santiago shared information on the Community Outreach Plan 2015 Budget and mentioned that the total budget of 15,000 was approved as part of the Regional Councils 2015FY funding plan. A copy of the Southwest Maricopa Regional Partnership Councils SFY 2015 budget plan was shared with Council for review.

Vice Chair Flack made a motion to accept the total Community Awareness Budget of \$15,000.00 for FY 2015 as presented by Regional Director Santiago. Motion was seconded by Council Member Barrio and carried out by unanimous vote.

Director's Update:

- **Strategic Planning Process**

Regional Director Santiago updated Council on the Strategic Planning Process and provided Council with a Draft of the Southwest Maricopa Regional Partnership Council timeline and Strategic Planning Process. Director Santiago asked Council to keep in mind some things to consider. This is a three year funding plan and there will be an emphasis on how the Council should structure their funding plan and strategic process in terms of how we see councils roll in the overall system building and infrastructure for Early Childhood. The next Board meeting is on August 22nd, 2014 where they will be doing final approvals on Quality First. Regional Director Santiago asked Council for direction on logistics regarding deadlines to complete the funding plan keeping in mind the logistics and deadlines and would Council like meetings to be simply about the funding plan. Director Santiago mentioned that November is the last month to complete the funding plan, the Summit is in August and falls on the Tuesday of the Council meeting therefore, Council will need to manage time wise and in the past Council convened subcommittees.

Council Consensus was to move their Regular Council meeting from Tuesday, August 19, 2014 to the following week possibly Tuesday, August 26, 2014 and to use Regular Council meetings to have all Council Members be involved in the discussion of the funding plan. Regional Director Santiago will check on availability of Council Members and a location for the week after the Summit for Council to meet.

Council Member Updates:

- **Council Member Recruitment Process**

Regional Director Santiago awarded the following Council Members a plaque for their more than 5 years of service as a Council Member: Colleen Day Mach and Kelli Cordova Wright.

Council Member Day Mach updated Council on the Program Committee. The Program Committee was asked to look at the fiscal policy to look at recommendations. Member Day Mach pulled up the document of recommendations and mentioned that the funding allocations will be changed. Member Day Mach provided Council with the three recommendations that the board requested the program committee to look at so they can start the funding plans to align with the resources available.

Adjourn:

There being no further business, Chair Dr. Dawson adjourned the meeting at 7:02 p.m.



**REGIONAL PARTNERSHIP
COUNCILS**

**STRATEGIC PLANNING AND
FUNDING PLAN DEVELOPMENT IN
THE CONTEXT OF EARLY
CHILDHOOD SYSTEM BUILDING**

EARLY CHILDHOOD SUMMIT 2014



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**YOUR
LEADERSHIP.**

**THEIR
FUTURE.**



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Session Objective

- To increase understanding of early childhood system building concepts and how to apply these to regional strategic planning



Regional Life Cycle



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Strategic Planning Framework

Regional Assessment

- Needs & Assets Reports
- SFY13-15 Strategic Direction & Implementation
- Data & Discussion from Benchmarking
- Reports/Data from partners
- Visioning/Big Picture
- System building levers: quality, partnerships, infrastructure & capacity, scope & scale
- Engagement of partners

Prioritization of Needs

- Define areas of need
- Prioritize—where should we focus our efforts

Indicators & Benchmarks FTF Priority Roles

- Alignment of needs with SRI and benchmarks
- Alignment of needs to FTF priority roles

Approaches to address needs

- Determine approaches to take (funded/unfunded) to address the prioritized needs and advance the early childhood system in the region

Implementation Plan

3 year budget

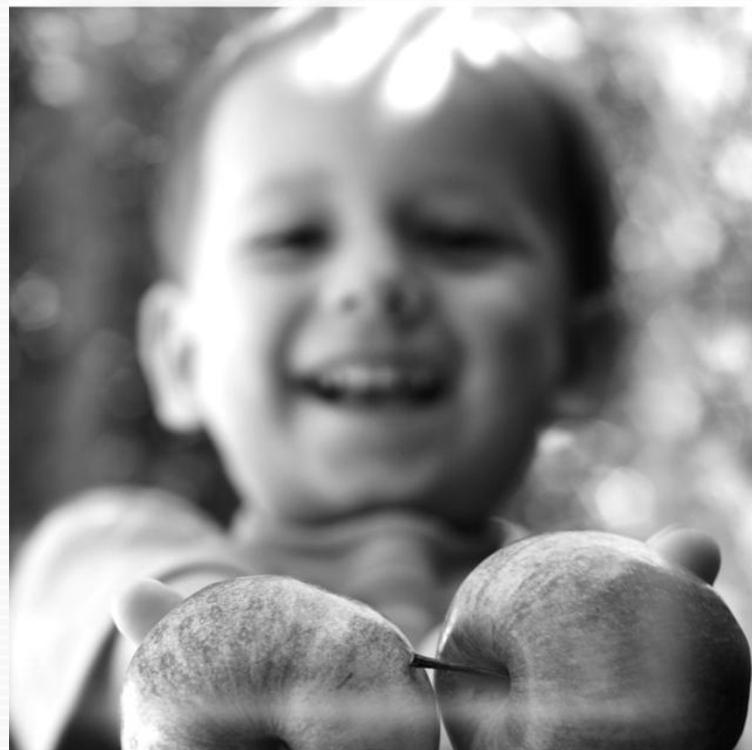
- Set three year budget based on approaches
- Implementation plans for unfunded approaches—system building efforts



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FTF Fiscal Policy

- Tobacco Tax Revenue
- Sustainability
- Stability
- Policy Direction



Why Build An Early Childhood System in Arizona?

- To get measurable results for Arizona's young children and their families
- Affecting school readiness requires comprehensive approaches and involvement from all sectors: parents, health, mental health, family support, early care and education, higher education, faith communities, businesses, philanthropy, media and many others

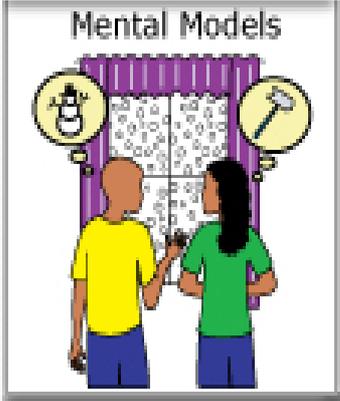
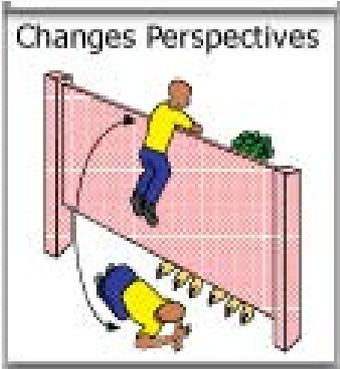
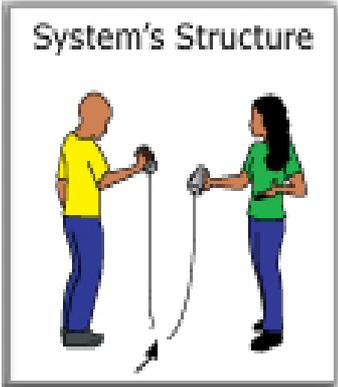




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Habits of a Systems Thinker





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System Building Levers

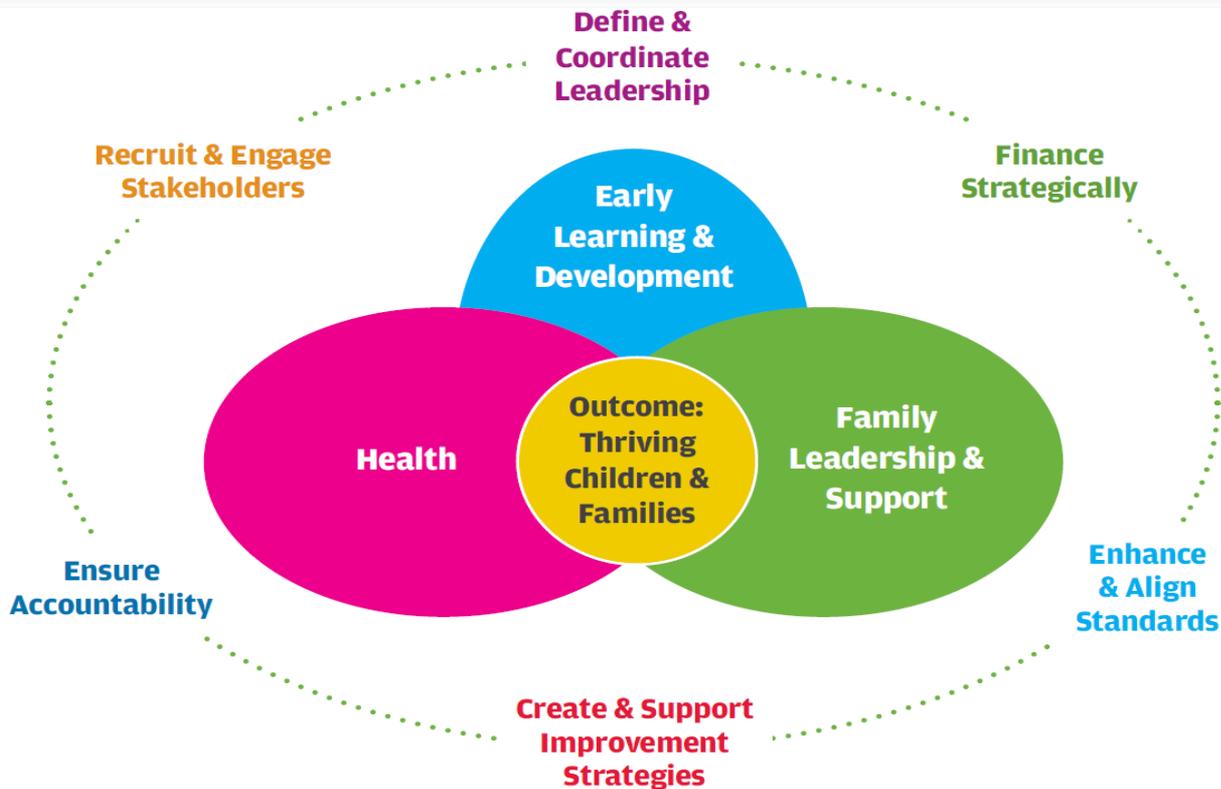


- **Context:** Improve the political context surrounding a system to produce policy and funding changes to sustain it
- **Components:** Establish high-performance programs and services within a system
- **Connections:** Create strong and effective linkages across components
- **Infrastructure:** Develop the supports systems need to function effectively and with quality
- **Scale:** Ensure a comprehensive system is available to as many people as possible



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Early Childhood System Framework



System Components and Infrastructure



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Strategic Planning Framework

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Implementation Plan

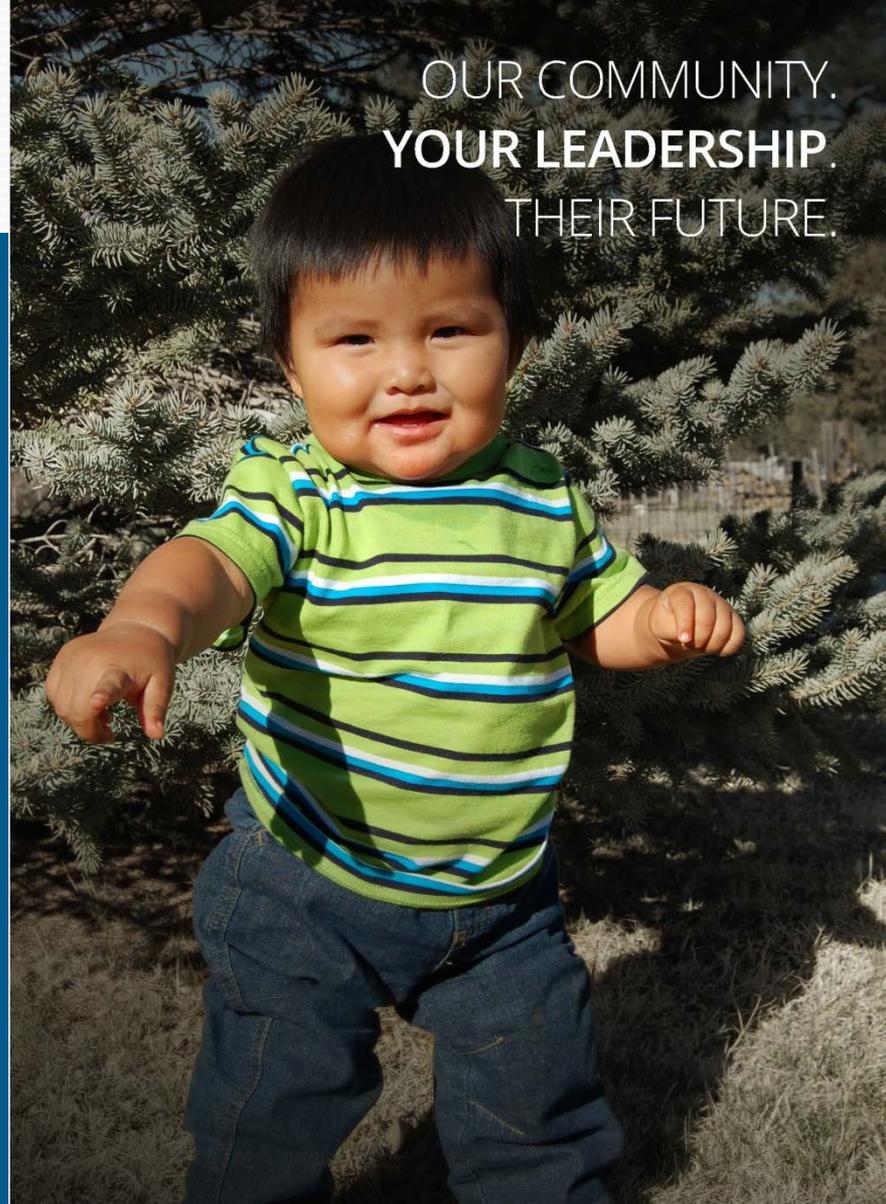
3 year budget

- Set three year budget based on approaches
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SUMMARY

1. Why Build an Early Childhood System?
2. Core System Building Concepts
 - System Thinking Habits
 - System Building Levers
 - Components of the System
3. Integrating the Concepts as part of Strategic Planning

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Thank you!

**Early Childhood Summit
2014**