



# FIRST THINGS FIRST

*Ready for School. Set for Life.*

## Arizona Early Childhood Development & Health Board North Phoenix Regional Partnership Council

### Meeting Minutes – July 9, 2013

#### 1. Call to Order

The Regular Meeting of the First Things First (FTF) – North Phoenix Regional Partnership Council was held **Tuesday, July 9, 2013**, at 4:30 p.m., located at Washington Elementary School District Board room, 4650 Sweetwater Avenue, Glendale, Arizona 85304.

#### Members Present

Chair Cindy Hallman  
Vice Chair Connie Robinson  
Lyn Bailey, Ph.D.  
Gwen Parker  
Carol Proch  
Bradley Smith  
Billy Thrall  
Cori More, Ph.D. (teleconference)

#### Members NOT Present

Willette Watts

#### FTF Staff Present

Karen Yearwood, Regional Director  
Jennifer Johnson, Senior Regional Director  
Marlene Hanan, Community Outreach Coordinator  
Rana Simms, South Phoenix Regional Director  
Angelica Aguirre, Community Outreach Coordinator  
Rosemary Galindo, Administrative Assistant

#### 2. Consent Agenda

Chair Hallman called for a motion to approve the Regular Meeting minutes for **May 14, 2013**. Vice Chair Robinson moved to approve the meeting minutes. Member Proch seconded. Motion carried.

Chair Hallman called for a motion to approve the Special Meeting Minutes for **May 20, 2013**. Vice Chair Robinson moved to approve the meeting minutes. Member Proch seconded. Motion carried.

#### 3. Call to the Public

None

#### 4. Grantee Presentations:

Strategy: Mental Health Consultation, Smart Support

Leah Eckley and Janet Fraatz with Southwest Human Development provided a brief background on their program services and updated the Council on their outcomes and goals.

Strategy: Family, Friends & Neighbors, Arizona Kith and Kin Project

Vicki McCarty and Sarah Ocampo with the Association for Supportive Child Care provided a brief background on their program objectives, successes and barriers and updated the Council on their outcomes, collaboration in the community.

#### 5. SFY2013 Program Implementation

Q3 Service Unit Report - Director Yearwood reported on the service performance of grantees thru March 2013.

Q3 Contract Detail Report – Director Yearwood reported on the financial reporting for grantees thru July 1<sup>st</sup>. Karen also reported all SFY2013 unexpended dollars will roll over to SFY2014.

**6. Community Outreach**

SFY2013 Update – Ms. Hanan, North Phoenix Community Outreach Coordinator reported on outreach activities within North Phoenix for SFY2013.

SFY2014 Plan - Ms. Hanan also shared the SFY2014 Community Outreach and Awareness Plan for North Phoenix.

Ms. Hanan also stated Speaker’s Training will be provided at the Summit, and she encouraged all to attend.

Director Yearwood reported that Ms. Hanan will no longer be the North Phoenix Regional Community Outreach Coordinator. She has accepted an Outreach Coordinator position with Northwest Maricopa. Angelica Aguirre has been contracted for six months for SFY2014 as the Outreach Coordinator. Ms. Aguirre was introduced to the Council.

**7. Director’s Report**

Regional Boundary Taskforce – Director Yearwood shared the summary of recommendations from the final report to the Board with the Council. FTF staff will be working on transition plans and will continue to provide updates at future Council meetings.

Cross Regional Benchmarking – Director Yearwood invited another Council member to participate and represent the Council on the Cross-Regional Benchmarking Committee. Dr. Bailey is participating. No other members volunteered to participate. Director Yearwood and Dr. Bailey will provide updates as they become available.

Systems Building – Director reported that she has been meeting individually with Members to brief and inform them of FTF’s Systems Building initiative and requesting input from each. She will continue to update at future meetings.

FTF Summit – Director Yearwood reminded the Council and encouraged all to attend. The agenda was redistributed.

**8. Chair and Vice Chair Elections**

Director Yearwood shared per the North Phoenix Regional Partnership Council’s Governance Policy, the council shall elect a Chairperson and Vice Chairperson from among the appointed members to serve for the ensuing fiscal year beginning July 1<sup>st</sup>, who shall hold office for 12 months and until successors are duly elected. Director Yearwood requested nominations for Chair and Vice Chair. Director Yearwood also shared the nominations that were solicited and received via email; Cindy Hallman for Chair, and Connie Robinson for Vice Chair. The Council members nominated Chair Hallman and Vice Chair Robinson for another term. The election was turned over the Council Member Billy Thrall.

**MOTION:** (Chair)

Member Thrall called for a vote for Cindy Hallman as Chair for the North Phoenix Regional Partnership Council to serve for the period of July 9, 2013 through June 30, 2014.

Vice Chair Robinson motioned for Chair Hallman to serve as Chair for the North Phoenix Regional Partnership Council for the period of July 9, 2013 through June 30, 2013. Member Thrall seconded. Motion carried.

**MOTION:** (Vice Chair)

Member Thrall called for a vote for Connie Robison as Vice Chair for North Phoenix Regional Partnership Council to serve for the period of July 9, 2013 through June 30, 2014.

Chair Hallman motioned for Vice Chair Robinson to serve as Chair for the North Phoenix Regional Partnership Council for the period of July 9, 2013 through June 30, 2013. Member Proch seconded. Motion carried.

**9. Chairs/Council Member Updates**

Member Dr. More announced she will be terminating her membership on the Council as she has accepted a position outside of Arizona. Council members thanked her for her service and wished her well.

Member Nicol was congratulated on receiving her Master’s Degree.

**10. Next Meeting**

Tuesday, August 13, 2013, 4:30 p.m.  
Washington Elementary School District – Board Room  
4650 West Sweetwater  
Glendale, AZ 85304

**11. Adjournment**

Chair Hallman called for a motion to adjourn the meeting. Vice Chair Robinson motioned to adjourn. Member Parker seconded. Motion carried. Meeting adjourned at 6:10 p.m.

**Dated this 5 September 2013**

**ARIZONA EARLY CHILDHOOD DEVELOPMENT & HEALTH BOARD**

**North Phoenix Regional Partnership Council**



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**Rosemary Galindo, Administrative Assistant**



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**Karen M. Yearwood  
Regional Director, North Phoenix**

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**Cindy Hallman, Chair**

## FAMILY SUPPORT AND LITERACY

### STRATEGY: PARENT OUTREACH AND AWARENESS

STRATEGY SUMMARY	EVIDENCE / RESEARCH	CONSIDERATIONS FOR IMPLEMENTATION AND COST	COST
<p>Provides families of young children with information, materials or connections to resources and activities that increase awareness of early childhood development and health and the resources, supports or programs available for young children and their families.</p> <p>Activities include:</p> <ul style="list-style-type: none"> <li>✓ Media</li> <li>✓ Resource distribution (e.g. children’s books, resource guide, child development and child health fact sheets or parenting tip sheets)</li> <li>✓ Parent/ Family Workshop (one time session)</li> </ul> <p>Parents and Families benefit from more, better, and readily accessible information about child development, including:</p> <ul style="list-style-type: none"> <li>• Clear and specific information on the importance of frequent and attentive interaction with their child with specific examples and guides</li> <li>• Parent tips and resources on how to use TV and other educational items should be clear about intention of use: to enrich interactions with their child not substitute interactions</li> </ul>	<p>According to the First Things First Family and Community Survey on Early Childhood, A Baseline Report on Families and Coordination 2010, overall, Arizona’s parents understand that early childhood development is important, with over 75% of parents acknowledging that they can significantly impact children’s brain development at or before birth. While Arizona’s parents understand the importance of early brain development, not all are sure what they can do to best support their child’s optimal development. Results also indicate that parents can benefit from clear, research based information to help them support their child. Additionally, results indicate that parents with lower incomes and educational attainment can benefit even more from additional information.</p>	<p><u>Capacity for Expansion and Links to Other Strategies</u>                      Opportunities to partner with other State and local agency efforts should be considered. For example, resource distribution and workshops: councils can partner with libraries to provide story times for families of young children, offer free children’s’ books for each family to take home while information on the importance of early literacy and reading to children daily is shared with families. Workshops can offer low-income or at-risk families of the availability/ eligibility requirements of programs such as WIC and AHCCCS and how to enroll and/or provide information on the availability of free or low-cost medical or immunization clinics. Another example, outreach activities can provide families with information about the value of home visitation and how families can enroll and participate.</p> <p><u>Multi-Year Commitment and Timeline for Implementation</u>                      If development of new media or new materials is necessary, considerable time will need to be dedicated prior to distribution. For example, if a resource guide must be newly created, this may take several months to identify content, format and design. Time for printing and production is also a factor.</p> <p><u>System-Building Issues and Recommended Saturation Level</u>                      As part of a comprehensive system of early childhood development and health, reasonable investments in universal parent outreach and awareness can increase all parents and families awareness of child development and child health and the availability of resources, support and services so that they have the information and tools to support their child’s growth and development. Currently, the Arizona Parent Kit and the Birth to Five Helpline family support strategies that are implemented statewide. The Kit is available to all families of newborns as they are discharged from their birthing hospital while the Helpline is a toll-free phone service open to all families with young children looking for the latest child development information from experts in the field. Regionally</p>	<p>Costs range from \$500 to \$1,000 per family, per year for resource distribution and/or workshop activities.</p> <p>When considering budgets, consider the following components:</p> <ul style="list-style-type: none"> <li>• Materials (pamphlets, brochures, books, resource guides) that cover the variety of child health and child development topics and community resources.</li> <li>• Staffing or contracted services for material development/ distribution and for family workshops</li> </ul>

<ul style="list-style-type: none"> <li>• Research based knowledge about what to expect from their child at each age to help parents guide their child and set appropriate rules and boundaries</li> <li>• Targeted outreach for parents of lower income and education related to current research in brain development, enrichment resources, and developmental milestones</li> <li>• Targeted outreach for parents with children in poor health or children who have developmental delays related to available services and eligibility</li> <li>• Targeted outreach for parents of lower income and education related to available services and eligibility</li> </ul>		<p>funded parent awareness and outreach strategies can build upon the implementation of these strategies.</p> <p>This is a supporting strategy to other evidence based strategies that FTF is implementing or with linkages to other public and private programs in the community. For example,</p> <p>All materials distributed using FTF funds should be easily recognized as coming from FTF. To do this, a consistent look, feel, tone and style must be applied to all internal and external communications and collateral (fliers, brochures, etc.). Approved logos, typefaces, color palettes, images and copy (text) are provided by FTF to help ensure this consistency is upheld by all staff, Regional Councils, grantees, partners and anyone else using the FTF brand.</p>	
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FY 2013 North Phoenix Contract Detail with Service Units

Grantee Name	Contract Number	Contract Period	Unit of Service	Contracted Units	Fiscal Q1 Actual Units**	Fiscal Q2 Actual Units**	Fiscal Q3 Actual Units**	Fiscal Q4 Actual Units**	YTD Actual Units	YTD % Complete	Comments
<b>Quality and Access</b>											
<b>Family, Friends &amp; Neighbors Strategy</b>											
<b>Association for Supportive Child Care</b>	FTF-MULTI-10-0192-02-Y4	07/01/2012-07/31/2012	Number of home based providers served							0.0%	
	FTF-MULTI-13-0407-01	08/01/2012-06/30/2013	Number of home based providers served	160	53	65	120	149	149	93.1%	
<b>Pre-Kindergarten Scholarships Strategy</b>											
<b>Valley of the Sun United Way</b>	FTF-MULTI-11-0302-01-Y4	07/01/2012-06/30/2013	Number of FTF-funded pre-K children							0.0%	
			Number of private/public community partner pre-K sites receiving support							0.0%	Data is not currently available. FTF staff is working with the grantee to clarify the data that was received. Data expected to be available shortly
			Number of public school-district pre-K sites receiving support							0.0%	
<b>Arizona Department of Education</b>	ISA-MULTI-13-0487-01	07/01/2012-06/30/2013	Number of FTF-funded pre-K children	108						0.0%	
			Number of private/public community partner pre-K sites receiving support							0.0%	
			Number of public school-district pre-K sites receiving support							0.0%	
<b>Quality First Strategy</b>											
<b>Valley of the Sun United Way</b>	FTF-STATE-12-0336-01-Y2	07/01/2012-06/30/2013	Number of center based providers served	81	69	68	68	76	76	93.8%	
			Number of home based providers served	11	9	8	7	7	7	63.6%	One home has become a center. 2 centers have closed during this fiscal year.
<b>Southwest Human Development</b>	FTF-STATE-13-0344-02	07/01/2012-06/30/2013	Number of center based providers served		0	0	68	76	76	0.0%	Contract to operate the MHC warm line. Data reported separately.
			Number of home based providers served		0	0	7	7	7	0.0%	
	FTF-STATE-13-0351-02	07/01/2012-06/30/2013	Number of center based providers served		0	0	68	76	76	0.0%	Contract to operate the QF warm line. Data reported separately.
			Number of home based providers served		0	0	7	7	7	0.0%	
	FTF-STATE-13-0426-01	10/01/2012-06/30/2013	Number of center based providers served		0	0	68	76	76	0.0%	Contract to operate the Inclusion of children with special needs warm line. Data reported separately.
			Number of home based providers served		0	0	7	7	7	0.0%	

Grantee Name	Contract Number	Contract Period	Unit of Service	Contracted Units	Fiscal Q1 Actual Units**	Fiscal Q2 Actual Units**	Fiscal Q3 Actual Units**	Fiscal Q4 Actual Units**	YTD Actual Units	YTD % Complete	Comments
Arizona Department of Health Services	ISA-STATE-12-0410-01-Y2	07/01/2012-06/30/2013	Number of center based providers served		0	0	68	76	76	0.0%	DHS licensing fees for QF enrolled providers
			Number of home based providers served		0	0	7	7	7	0.0%	
<b>Quality First Child Care Scholarships Strategy</b>											
Valley of the Sun United Way	FTF-MULTI-11-0302-01-Y3	07/01/2012-06/30/2013	Number of scholarship slots for children 0-5 years	568		490	606	550	550	96.8%	
<b>Professional Development</b>											
<b>Community Based Professional Development Early Care and Education Professionals Strategy</b>											
MCCCD-Paradise Valley Community College	FTF-RC012-11-0280-02-Y3	07/01/2012-06/30/2013	Number of participating professionals	584	127	298	337	231	993	170.0%	Grantee is serving more than expected
<b>FTF Professional REWARD\$ Strategy</b>											
Valley of the Sun United Way	FTF-STATE-13-0346-01	07/01/2012-06/30/2013	Number of incentive awards distributed	55	54	45		20	119	216.4%	REWARD\$ are distributed two times per year. This accounts for high number of awards distributed.
<b>Scholarships TEACH Strategy</b>											
Association for Supportive Child Care	FTF-STATE-13-0350-01	07/01/2012-06/30/2013	Number of professionals receiving scholarships	15	8	6	8	7	7	46.7%	These scholarships are in addition to the scholarships available to Quality First providers. For SFY14, the Council will not be funding additional TEACH scholarships
			Number of professionals receiving scholarships	86	16	23	25	31	31	36.0%	
<b>Health</b>											
<b>Child Care Health Consultation Strategy</b>											
University of Arizona Cooperative Extension	GRA-STATE-13-0500-01	07/01/2012-06/30/2013	Number of center based providers served							0.0%	CCHC is a component of the Quality First package. CCHCs are assigned to enrolled centers and homes. CCHC services are available in a flexible 3 tiered model of consultation; the provider and coach decide what tier level best meets their needs. Tier 1 is lower intensity provided by phone. Tiers 2 & 3 receive consultation on site. For Q4, 6 centers and 2 homes received Tier 2 services. 36 centers and 3 homes received Tier 3 services.
			Number of home based providers served								
Maricopa County Department of Public Health	GRA-STATE-13-0503-01	07/01/2012-06/30/2013	Number of center based providers served	81						0.0%	
			Number of home based providers served	11						0.0%	
Pima County Health Department	GRA-STATE-13-0525-01	07/01/2012-06/30/2013	Number of center based providers served							0.0%	
			Number of home based providers served							0.0%	

Grantee Name	Contract Number	Contract Period	Unit of Service	Contracted Units	Fiscal Q1 Actual Units**	Fiscal Q2 Actual Units**	Fiscal Q3 Actual Units**	Fiscal Q4 Actual Units**	YTD Actual Units	YTD % Complete	Comments
<b>Developmental and Sensory Screening Strategy</b>											
<b>Maricopa County Department of Public Health</b>	GRA-RC012-11-0225-01-Y3	07/01/2012-06/30/2013	Number of children receiving screening						0	0.0%	Council issued and awarded an RFGA for hearing and vision screening for SFY14. New grantee is the EAR Foundation.
			Number of developmental screenings conducted		0	0	0	0	0	0.0%	
			Number of hearing screenings conducted	3,600	309	569	259	345	1,482	41.2%	
			Number of vision screenings conducted		0	0	0	0	0	0.0%	
<b>Health Insurance Enrollment Strategy</b>											
<b>Children's Action Alliance</b>	FTF-RC012-13-0395-01	08/01/2012-06/30/2013	Number of families served	2,000	326	399	455	635	1,815	90.8%	
<b>Mental Health Consultation Strategy</b>											
<b>Southwest Human Development</b>	FTF-STATE-13-0344-01	07/01/2012-06/30/2013	Number of center based providers served	21	22	25	27	30	30	142.9%	
			Number of home based providers served	0	0	1	1	1	1	0.0%	
<b>Family Support</b>											
<b>Family Resource Centers Strategy</b>											
<b>Lutheran Social Services of the Southwest</b>	FTF-RC012-12-0342-02-Y2	07/01/2012-06/30/2013	Number of families served	4,000	454	1,685	1,061	1,408	4,608	115.2%	TSU for SFY14 has been increased to 1,000
<b>Washington Elementary School District</b>	GRA-RC012-11-0284-01-Y3	07/01/2012-06/30/2013	Number of families served	5,000	1,212	1,300	863	1,655	5,030	100.6%	
<b>Paradise Valley Unified School District</b>	GRA-RC012-12-0468-01-Y2	07/01/2012-06/30/2013	Number of families served	800	149	402	243	653	1,447	180.9%	
<b>Deer Valley Unified School District</b>	IGA-RC012-12-0453-01-Y2	07/01/2012-06/30/2013	Number of families served	1,000	207	280	487	322	1,296	129.6%	
<b>Home Visitation Strategy</b>											
<b>Child and Family Resources Inc.</b>	FTF-RC012-13-0382-03	07/01/2012-06/30/2013	Number of families served	110	37	50	61	65	65	59.1%	First quarter number served is low. This was the 1st year of implementation for this grantee.
<b>Southwest Human Development</b>	FTF-RC012-13-0382-05	07/01/2012-06/30/2013	Number of families served	100	82	94	106	117	117	117.0%	
<b>International Rescue Committee</b>	FTF-RC012-13-0382-06	07/01/2012-06/30/2013	Number of families served	35	3	12	19	26	26	74.3%	
<b>Parent Education Community-Based Training Strategy</b>											
<b>Arizona Board of Regents for and on Behalf of Arizona State University for Eight, Arizona PBS</b>	FTF-RC012-11-0297-04-Y3	07/01/2012-07/31/2012	Number of participating adults		108				108	0.0%	
<b>Child and Family Resources Inc.</b>	FTF-RC012-11-0299-01-Y3	07/01/2012-06/30/2013	Number of participating adults	80	16	29	95	24	164	205.0%	
<b>Southwest Human Development</b>	FTF-RC012-13-0404-03	09/01/2012-06/30/2013	Number of participating adults	2,400	156	785	781	145	1,867	77.8%	
<b>Parent Outreach and Awareness Strategy</b>											
<b>City of Phoenix Library</b>	GRA-RC012-13-0480-01	07/01/2012-06/30/2013	Number of books distributed	2,500	620	1,401	1,471	1,476	4,968	198.7%	
			Number of events held	50	8	34	11	15	68	136.0%	
			Number of resource guides distributed	0					0	0.0%	
			Number of workshops held	2,000	736	844	957	918	3,455	172.8%	

Grantee Name	Contract Number	Contract Period	Unit of Service	Contracted Units	Fiscal Q1 Actual Units**	Fiscal Q2 Actual Units**	Fiscal Q3 Actual Units**	Fiscal Q4 Actual Units**	YTD Actual Units	YTD % Complete	Comments
<b>Reach Out and Read Strategy</b>											
American Academy of Pediatrics - AZ Chapter	FTF-MULTI-13-0401-01	08/01/2012-06/30/2013	Number of books distributed	5,488	1,374	1,497	1,497	1,497	5,865	106.9%	
			Number of participating practices	8	7	7	7	7	7	87.5%	
<b>Coordination</b>											
<b>Court Teams Strategy</b>											
Prevent Child Abuse Arizona	FTF-MULTI-13-0362-02	07/01/2012-06/30/2013	Number of children served	275	415	778	1,186	1,644	1,644	597.8%	The number of children served reflects all children served in Maricopa County. The court system is unable to provide data to FTF by region.
			Number of participants attended	300	210	343	130	66	749	249.7%	

# FY 2013 North Phoenix Contract Detail

	Grantee Name	Contract Number	Contract Period	Allotment			Award Expended	Allotment		
				Total Allotment	Awarded	YTD Expense			Expense Variance	% of Award Expended
<b>Community</b>	<b>Community Awareness Strategy</b>			<b>Strategy Subtotal:</b>	<b>\$19,700</b>	<b>\$19,700</b>	<b>\$12,384</b>	<b>\$7,316</b>	<b>62.9%</b>	<b>62.9%</b>
	First Things First (FTF-Directed)	PSC-MULTI-12-0432-01-Y2	07/01/2012-06/30/2013		\$19,700	\$12,384	\$7,316	62.9%		
	<b>Community Outreach Strategy</b>			<b>Strategy Subtotal:</b>	<b>\$83,000</b>	<b>\$83,000</b>	<b>\$73,617</b>	<b>\$9,383</b>	<b>88.7%</b>	<b>88.7%</b>
	First Things First (FTF-Directed)	PSC-MULTI-12-0405-01-Y2	07/01/2012-06/30/2013		\$83,000	\$73,617	\$9,383	88.7%		
	<b>Media Strategy</b>			<b>Strategy Subtotal:</b>	<b>\$50,000</b>	<b>\$50,000</b>	<b>\$32,631</b>	<b>\$17,369</b>	<b>65.3%</b>	<b>65.3%</b>
	First Things First (FTF-Directed)	PSC-STATE-12-0452-01-Y2	07/01/2012-06/30/2013		\$50,000	\$32,631	\$17,369	65.3%		
	<b>Goal Area Subtotal:</b>			<b>\$152,700</b>	<b>\$152,700</b>	<b>\$118,632</b>	<b>\$34,068</b>	<b>77.7%</b>	<b>77.7%</b>	
<b>Coordination</b>	<b>Court Teams Strategy</b>			<b>Strategy Subtotal:</b>	<b>\$50,000</b>	<b>\$50,000</b>	<b>\$50,000</b>	<b>-</b>	<b>100.0%</b>	<b>100.0%</b>
	Prevent Child Abuse Arizona	FTF-MULTI-13-0362-02	07/01/2012-06/30/2013		\$50,000	\$50,000	-	100.0%		
	<b>Service Coordination Strategy</b>			<b>Strategy Subtotal:</b>	<b>\$0</b>	<b>-</b>	<b>\$0</b>	<b>(\$0)</b>	<b>0.0%</b>	<b>0.0%</b>
	First Things First (FTF-Directed)	PSC-MULTI-12-0406-01-Y2	To Be Determined		-	\$0	(\$0)	0.0%		
	<b>Goal Area Subtotal:</b>			<b>\$50,000</b>	<b>\$50,000</b>	<b>\$50,000</b>	<b>(\$0)</b>	<b>100.0%</b>	<b>100.0%</b>	
<b>Evaluation</b>	<b>Needs and Assets Strategy</b>			<b>Strategy Subtotal:</b>	<b>\$8,000</b>	<b>\$8,000</b>	<b>\$8,000</b>	<b>-</b>	<b>100.0%</b>	<b>100.0%</b>
	First Things First (FTF-Directed)	PSC-MULTI-13-0562-01	07/01/2012-11/30/2012		\$8,000	\$8,000	-	100.0%		
	<b>Statewide Evaluation Strategy</b>			<b>Strategy Subtotal:</b>	<b>\$305,480</b>	<b>\$305,480</b>	<b>\$305,480</b>	<b>(\$0)</b>	<b>100.0%</b>	<b>100.0%</b>
	First Things First (FTF-Directed)	PSC-STATE-13-0560-01	07/01/2012-06/30/2013		\$305,480	\$305,480	(\$0)	100.0%		
	<b>Goal Area Subtotal:</b>			<b>\$313,480</b>	<b>\$313,480</b>	<b>\$313,480</b>	<b>(\$0)</b>	<b>100.0%</b>	<b>100.0%</b>	
<b>Family Support</b>	<b>Family Resource Centers Strategy</b>			<b>Strategy Subtotal:</b>	<b>\$775,000</b>	<b>\$755,885</b>	<b>\$664,683</b>	<b>\$91,202</b>	<b>87.9%</b>	<b>85.8%</b>
	Deer Valley Unified School District	IGA-RC012-12-0453-01-Y2	07/01/2012-06/30/2013		\$149,315	\$130,728	\$18,587	87.6%		
	First Things First (FTF-Directed)	PSC-STATE-13-0584-01	07/01/2012-06/30/2013		\$16,650	\$13,002	\$3,648	78.1%		
	Lutheran Social Services of the Southwest	FTF-RC012-12-0342-02-Y2	07/01/2012-06/30/2013		\$293,970	\$268,804	\$25,166	91.4%		
	Paradise Valley Unified School District	GRA-RC012-12-0468-01-Y2	07/01/2012-06/30/2013		\$145,950	\$109,161	\$36,789	74.8%		
	Washington Elementary School District	GRA-RC012-11-0284-01-Y3	07/01/2012-06/30/2013		\$150,000	\$142,987	\$7,013	95.3%		
	<b>Home Visitation Strategy</b>			<b>Strategy Subtotal:</b>	<b>\$978,717</b>	<b>\$978,717</b>	<b>\$899,990</b>	<b>\$78,727</b>	<b>92.0%</b>	<b>92.0%</b>
	Child and Family Resources Inc.	FTF-RC012-13-0382-03	07/01/2012-06/30/2013		\$349,000	\$310,816	\$38,184	89.1%		
	International Rescue Committee	FTF-RC012-13-0382-06	07/01/2012-06/30/2013		\$122,500	\$122,500	-	100.0%		
	Southwest Human Development	FTF-RC012-13-0382-05	07/01/2012-06/30/2013		\$507,217	\$466,674	\$40,543	92.0%		
	<b>Parent Education Community-Based Training Strategy</b>			<b>Strategy Subtotal:</b>	<b>\$477,532</b>	<b>\$477,532</b>	<b>\$424,683</b>	<b>\$52,849</b>	<b>88.9%</b>	<b>88.9%</b>
	Arizona Board of Regents for and on Behalf of	FTF-RC012-11-0297-04-Y3	07/01/2012-07/31/2012		\$28,313	\$28,313	-	100.0%		
	Child and Family Resources Inc.	FTF-RC012-11-0299-01-Y3	07/01/2012-06/30/2013		\$305,914	\$266,267	\$39,647	87.0%		
	Southwest Human Development	FTF-MULTI-10-0008-01-Y4	07/01/2012-07/31/2012		\$93	\$93	-	100.0%		
		FTF-MULTI-10-0008-04-Y4	07/01/2012-07/31/2012		\$4,211	\$4,211	-	100.0%		
	FTF-RC012-13-0404-03	09/01/2012-06/30/2013		\$139,000	\$125,798	\$13,202	90.5%			
<b>Parent Outreach and Awareness Strategy</b>			<b>Strategy Subtotal:</b>	<b>\$375,000</b>	<b>\$375,000</b>	<b>\$340,783</b>	<b>\$34,217</b>	<b>90.9%</b>	<b>90.9%</b>	
City of Phoenix Library	GRA-RC012-13-0480-01	07/01/2012-06/30/2013		\$375,000	\$340,783	\$34,217	90.9%			

	Grantee Name	Contract Number	Contract Period	Allotment Total Allotment	Awarded	YTD Expense	Expense Variance	Award Expended % of Award Expended	Allotment % of Allotment Expended	
	<b>Reach Out and Read Strategy</b>			<b>Strategy Subtotal:</b>	<b>\$19,000</b>	<b>\$18,997</b>	<b>\$18,997</b>	<b>-</b>	<b>100.0%</b>	<b>100.0%</b>
	American Academy of Pediatrics - AZ Chapter	FTF-MULTI-13-0401-01	08/01/2012-06/30/2013		\$18,997	\$18,997	-	100.0%		
	<b>Goal Area Subtotal:</b>			<b>\$2,625,249</b>	<b>\$2,606,131</b>	<b>\$2,349,135</b>	<b>\$256,996</b>	<b>90.1%</b>	<b>89.5%</b>	
<b>Health</b>	<b>Child Care Health Consultation Strategy</b>			<b>Strategy Subtotal:</b>	<b>\$231,278</b>	<b>\$231,278</b>	<b>\$225,830</b>	<b>\$5,448</b>	<b>97.6%</b>	<b>97.6%</b>
	First Things First (FTF-Directed)	PSC-MULTI-13-0578-01	07/01/2012-06/30/2013		\$10,813	\$10,813	-	100.0%		
	Maricopa County Department of Public Health	GRA-STATE-13-0503-01	07/01/2012-06/30/2013		\$194,580	\$190,663	\$3,917	98.0%		
	Pima County Health Department	GRA-STATE-13-0525-01	07/01/2012-06/30/2013		\$21,642	\$20,367	\$1,275	94.1%		
	University of Arizona Cooperative Extension	GRA-STATE-13-0500-01	07/01/2012-06/30/2013		\$4,244	\$3,988	\$256	94.0%		
	<b>Developmental and Sensory Screening Strategy</b>			<b>Strategy Subtotal:</b>	<b>\$167,598</b>	<b>\$167,596</b>	<b>\$137,187</b>	<b>\$30,409</b>	<b>81.9%</b>	<b>81.9%</b>
	Maricopa County Department of Public Health	GRA-RC012-11-0225-01-Y3	07/01/2012-06/30/2013		\$167,596	\$137,187	\$30,409	81.9%		
	<b>Health Insurance Enrollment Strategy</b>			<b>Strategy Subtotal:</b>	<b>\$312,790</b>	<b>\$312,790</b>	<b>\$303,071</b>	<b>\$9,719</b>	<b>96.9%</b>	<b>96.9%</b>
	Children's Action Alliance	FTF-RC012-10-0244-01-Y4	07/01/2012-07/31/2012		\$13,370	\$7,221	\$6,149	54.0%		
		FTF-RC012-13-0395-01	08/01/2012-06/30/2013		\$299,420	\$295,850	\$3,570	98.8%		
	<b>Mental Health Consultation Strategy</b>			<b>Strategy Subtotal:</b>	<b>\$369,000</b>	<b>\$369,000</b>	<b>\$316,876</b>	<b>\$52,124</b>	<b>85.9%</b>	<b>85.9%</b>
Southwest Human Development	FTF-STATE-13-0344-01	07/01/2012-06/30/2013		\$369,000	\$316,876	\$52,124	85.9%			
<b>Goal Area Subtotal:</b>			<b>\$1,080,666</b>	<b>\$1,080,664</b>	<b>\$982,964</b>	<b>\$97,700</b>	<b>91.0%</b>	<b>91.0%</b>		
<b>Professional</b>	<b>Community Based Professional Development Early Care and</b>			<b>Strategy Subtotal:</b>	<b>\$179,795</b>	<b>\$179,795</b>	<b>\$176,848</b>	<b>\$2,947</b>	<b>98.4%</b>	<b>98.4%</b>
	MCCCD-Paradise Valley Community College	FTF-RC012-11-0280-02-Y3	07/01/2012-06/30/2013		\$179,795	\$176,848	\$2,947	98.4%		
	<b>FTF Professional REWARD\$ Strategy</b>			<b>Strategy Subtotal:</b>	<b>\$74,250</b>	<b>\$74,250</b>	<b>\$74,121</b>	<b>\$129</b>	<b>99.8%</b>	<b>99.8%</b>
	Valley of the Sun United Way	FTF-STATE-13-0346-01	07/01/2012-06/30/2013		\$74,250	\$74,121	\$129	99.8%		
	<b>Scholarships TEACH Strategy</b>			<b>Strategy Subtotal:</b>	<b>\$49,500</b>	<b>\$49,500</b>	<b>\$22,417</b>	<b>\$27,083</b>	<b>45.3%</b>	<b>45.3%</b>
Association for Supportive Child Care	FTF-STATE-13-0350-01	07/01/2012-06/30/2013		\$49,500	\$22,417	\$27,083	45.3%			
<b>Goal Area Subtotal:</b>			<b>\$303,545</b>	<b>\$303,545</b>	<b>\$273,386</b>	<b>\$30,159</b>	<b>90.1%</b>	<b>90.1%</b>		
<b>Quality and</b>	<b>Family, Friends &amp; Neighbors Strategy</b>			<b>Strategy Subtotal:</b>	<b>\$274,174</b>	<b>\$274,174</b>	<b>\$242,152</b>	<b>\$32,022</b>	<b>88.3%</b>	<b>88.3%</b>
	Association for Supportive Child Care	FTF-MULTI-10-0192-02-Y4	07/01/2012-07/31/2012		\$24,174	\$14,471	\$9,703	59.9%		
		FTF-MULTI-13-0407-01	08/01/2012-06/30/2013		\$250,000	\$227,681	\$22,319	91.1%		
	<b>Pre-Kindergarten Scholarships Strategy</b>			<b>Strategy Subtotal:</b>	<b>\$708,955</b>	<b>\$708,955</b>	<b>\$708,955</b>	<b>-</b>	<b>100.0%</b>	<b>100.0%</b>
	Arizona Department of Education	ISA-MULTI-13-0487-01	07/01/2012-06/30/2013		\$47,435	\$47,435	-	100.0%		
	Valley of the Sun United Way	FTF-MULTI-11-0302-01-Y4	07/01/2012-06/30/2013		\$661,520	\$661,520	-	100.0%		
	<b>Quality First Strategy</b>			<b>Strategy Subtotal:</b>	<b>\$1,526,433</b>	<b>\$1,526,433</b>	<b>\$1,495,244</b>	<b>\$31,189</b>	<b>98.0%</b>	<b>98.0%</b>
	Arizona Department of Health Services	ISA-STATE-12-0410-01-Y2	07/01/2012-06/30/2013		\$51,793	\$28,474	\$23,319	55.0%		
	Southwest Human Development	FTF-STATE-13-0344-02	07/01/2012-06/30/2013		\$15,709	\$13,156	\$2,552	83.8%		
		FTF-STATE-13-0351-02	07/01/2012-06/30/2013		\$7,863	\$6,850	\$1,013	87.1%		
		FTF-STATE-13-0426-01	10/01/2012-06/30/2013		\$15,097	\$10,793	\$4,304	71.5%		
	Valley of the Sun United Way	FTF-STATE-12-0336-01-Y2	07/01/2012-06/30/2013		\$1,435,970	\$1,435,970	-	100.0%		
	<b>Quality First Child Care Scholarships Strategy</b>			<b>Strategy Subtotal:</b>	<b>\$4,177,755</b>	<b>\$4,177,755</b>	<b>\$4,177,755</b>	<b>-</b>	<b>100.0%</b>	<b>100.0%</b>
Valley of the Sun United Way	FTF-MULTI-11-0302-01-Y3	07/01/2012-06/30/2013		\$4,177,755	\$4,177,755	-	100.0%			
<b>Goal Area Subtotal:</b>			<b>\$6,687,317</b>	<b>\$6,687,317</b>	<b>\$6,624,106</b>	<b>\$63,211</b>	<b>99.1%</b>	<b>99.1%</b>		
<b>Overall Total:</b>			<b>\$11,212,957</b>	<b>\$11,193,837</b>	<b>\$10,711,703</b>	<b>\$482,134</b>	<b>95.7%</b>	<b>95.5%</b>		

## SFY 2013 - 2015

### North Phoenix Partnership Council Budget

Allocations and Funding Sources	2013	2014	2015
FY Allocation	\$8,859,186	\$8,320,489	\$8,349,691
Population Based Allocation	\$6,266,187	\$5,921,493	\$6,450,482
Discretionary Allocation	\$1,404,675	\$1,425,548	\$1,587,754
Other (FTF Fund balance addition)	\$1,188,324	\$973,448	\$311,455
Carry Forward From Previous Year	\$8,265,947	\$5,931,296	\$1,810,832
<b>Total Regional Council Funds Available</b>	<b>\$17,125,133</b>	<b>\$14,251,785</b>	<b>\$10,160,523</b>

Strategies	2013			2014			2015
	Allotted	Awarded	Expended	Allotted	Awarded	Expended	Proposed Allotment
Community Awareness	\$19,700	\$19,700	\$12,384	\$19,700	\$19,700		\$19,700
Community Outreach	\$83,000	\$83,000	\$73,617	\$77,000	\$77,000	\$3,820	\$77,000
Media	\$50,000	\$50,000	\$32,631	\$50,000	\$50,000		\$50,000
Court Teams	\$50,000	\$50,000	\$50,000	\$50,000	\$50,000	\$3,608	\$50,000
Service Coordination			\$0	-			
Needs and Assets	\$8,000	\$8,000	\$8,000	\$8,000			-
Statewide Evaluation	\$305,480	\$305,480	\$305,480	\$547,358	\$547,358	\$547,358	\$611,116
Family Resource Centers	\$775,000	\$755,885	\$664,683	\$740,000	\$739,235	\$20,144	\$740,000
Home Visitation	\$978,717	\$978,717	\$899,990	\$978,717	\$978,717	\$34,736	\$978,717
Parent Education Community-Based Training	\$477,532	\$477,532	\$424,683	\$477,532	\$444,914	\$10,892	\$477,532
Parent Outreach and Awareness	\$375,000	\$375,000	\$340,783	\$375,000	\$375,000		\$375,000
Reach Out and Read	\$19,000	\$18,997	\$18,997	\$19,000	\$17,269	\$4,312	\$19,000
Child Care Health Consultation	\$231,278	\$231,278	\$225,830	\$230,790	\$230,333	\$27,501	\$230,295
Developmental and Sensory Screening	\$167,598	\$167,596	\$137,187	\$167,598	\$167,420		\$167,598
Health Insurance Enrollment	\$312,790	\$312,790	\$303,071	\$300,000	\$299,420	\$25,320	\$300,000
Mental Health Consultation	\$369,000	\$369,000	\$316,876	\$369,000	\$369,000		\$369,000
Community Based Professional Development Early Care and Education Professionals	\$179,795	\$179,795	\$176,848	\$179,795	\$179,795		\$179,795
FTF Professional REWARD\$	\$74,250	\$74,250	\$64,890	\$74,250	\$74,250	\$18,579	\$74,250
Scholarships TEACH	\$49,500	\$49,500	\$22,417	-			-
Family, Friends & Neighbors	\$274,174	\$274,174	\$242,152	\$250,000	\$250,000	\$14,346	\$250,000
Quality First	\$1,526,433	\$1,526,433	\$1,382,594	\$1,506,210	\$1,490,749	\$341,544	\$1,436,443
Quality First Pre-K Scholarships	\$708,955	\$708,955	\$708,955				\$144,672
Quality First Scholarships	\$4,177,755	\$4,177,755	\$4,177,121	\$6,021,003	\$6,021,003	\$1,504,748	\$6,313,712
To Be Determined						\$215	
<b>Total</b>	<b>\$11,212,957</b>	<b>\$11,193,837</b>	<b>\$10,589,188</b>	<b>\$12,440,953</b>	<b>\$12,381,163</b>	<b>\$2,557,123</b>	<b>\$12,863,830</b>
<b>Total Unallotted</b>	<b>\$5,912,176</b>	<b>\$19,120</b>	<b>\$604,649</b>	<b>\$1,810,832</b>	<b>\$59,790</b>	<b>\$9,824,040</b>	<b>(\$2,703,307)</b>

SFY2014	Strategy/Grantee	Allotted to Strategy	Awarded
<b>Community Awareness</b>	<b>Community Awareness Strategy</b>	<b>Strategy Subtotal:</b>	<b>\$19,700</b>
	First Things First (FTF-Directed)		\$19,700
	<b>Community Outreach Strategy</b>	<b>Strategy Subtotal:</b>	<b>\$77,000</b>
	First Things First (FTF-Directed)		\$77,000
<b>Coordination</b>	<b>Media Strategy</b>	<b>Strategy Subtotal:</b>	<b>\$50,000</b>
	First Things First (FTF-Directed)		\$50,000
<b>Evaluation</b>	<b>Court Teams Strategy</b>	<b>Strategy Subtotal:</b>	<b>\$50,000</b>
	Prevent Child Abuse Arizona		\$50,000
<b>Family Support</b>	<b>Service Coordination Strategy</b>	<b>Strategy Subtotal:</b>	<b>\$0</b>
			-
<b>Health</b>	<b>Needs and Assets Strategy</b>	<b>Strategy Subtotal:</b>	<b>\$8,000</b>
			-
<b>Professional Development</b>	<b>Statewide Evaluation Strategy</b>	<b>Strategy Subtotal:</b>	<b>\$547,358</b>
	First Things First (FTF-Directed)		\$547,358
<b>Quality and Access</b>	<b>Family Resource Centers Strategy</b>	<b>Strategy Subtotal:</b>	<b>\$740,000</b>
	Deer Valley Unified School District		\$149,315
	Lutheran Social Services of the Southwest		\$293,970
	Paradise Valley Unified School District		\$145,950
	Washington Elementary School District		\$150,000
	<b>Home Visitation Strategy</b>	<b>Strategy Subtotal:</b>	<b>\$978,717</b>
	Child and Family Resources Inc.		\$349,000
	International Rescue Committee		\$122,500
	Southwest Human Development		\$507,217
	<b>Parent Education Community-Based</b>	<b>Strategy Subtotal:</b>	<b>\$477,532</b>
	Child and Family Resources Inc.		\$305,914
	Southwest Human Development		\$139,000
	<b>Parent Outreach and Awareness</b>	<b>Strategy Subtotal:</b>	<b>\$375,000</b>
	City of Phoenix Library		\$375,000
<b>Reach Out and Read Strategy</b>	<b>Strategy Subtotal:</b>	<b>\$19,000</b>	
American Academy of Pediatrics - AZ Chapter		\$17,269	
<b>Health</b>	<b>Child Care Health Consultation</b>	<b>Strategy Subtotal:</b>	<b>\$230,790</b>
	First Things First (FTF-Directed)		\$13,905
	Maricopa County Department of Public Health		\$198,657
			\$4,768
	Pima County Health Department		\$8,669
	University of Arizona Cooperative Extension		\$4,334
	<b>Developmental and Sensory</b>	<b>Strategy Subtotal:</b>	<b>\$167,598</b>
	EAR Foundation of Arizona		\$167,420
	<b>Health Insurance Enrollment</b>	<b>Strategy Subtotal:</b>	<b>\$300,000</b>
	Children's Action Alliance		\$299,420
<b>Professional Development</b>	<b>Mental Health Consultation Strategy</b>	<b>Strategy Subtotal:</b>	<b>\$369,000</b>
	Southwest Human Development		\$369,000
<b>Professional Development</b>	<b>Community Based Professional</b>	<b>Strategy Subtotal:</b>	<b>\$179,795</b>
	MCCCD-Paradise Valley Community College		\$179,795
	<b>FTF Professional REWARD\$ Strategy</b>	<b>Strategy Subtotal:</b>	<b>\$74,250</b>
	Valley of the Sun United Way		\$74,250
<b>Quality and Access</b>	<b>Scholarships TEACH Strategy</b>	<b>Strategy Subtotal:</b>	<b>\$0</b>
			-
<b>Quality and Access</b>	<b>Family, Friends &amp; Neighbors Strategy</b>	<b>Strategy Subtotal:</b>	<b>\$250,000</b>
	Association for Supportive Child Care		\$250,000
	<b>Quality First Strategy</b>	<b>Strategy Subtotal:</b>	<b>\$1,506,210</b>
	Southwest Human Development		\$20,898
			\$8,127
			\$20,317
			\$75,900
	Valley of the Sun United Way		\$1,365,507
	<b>Quality First Child Care Scholarships</b>	<b>Strategy Subtotal:</b>	<b>\$6,021,003</b>
	Valley of the Sun United Way		\$6,021,003
		<b>Overall Total:</b>	<b>\$12,440,953</b>
			<b>\$12,381,163</b>

**First Things First  
Maricopa/Phoenix Coordination**

**Family Resource Collaborative Project**

Updates and Recommendations for SFY2014 and SFY2015

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A Phoenix/Maricopa workgroup, comprised of FTF Directors, has been working together to address cross-regional coordination and collaboration in order to enhance services to families. A product of this work was the development of a Service Coordination strategy, the “Family Resource Center / Family Support Coordination Project”.

**Background**

Family Resource Centers/Family Support Coordination programs are implemented by a diverse group of community organizations including faith based and nonprofit organizations, health clinics, partnerships with cities, and by school districts in communities and neighborhoods throughout the County. Current First Things First investments in Family Resource Centers and/or Family Support Coordination programs in Maricopa County total just over six million dollars awarded to 26 contracts across the regions. With such a substantial organizational investment and commitment, a Family Resource Center/Family Support Coordination Project rose to the top as an appropriate collaboration strategy for Phoenix and Maricopa Regional Partnership Councils to initiate its cross regional collaboration efforts.

The Family Resource Center/Family Support Coordination Project is intended to accomplish multiple outcomes at the family, community and system levels. The primary goals of community collaboration and coordination around the Family Resource Centers and Family Support Coordination include:

- Increasing awareness and availability of services to families and children
- Improving service delivery and address the needs of families
- Building capacity throughout the regions to deliver highly effective and efficient family resource centers and a family support coordination model
- Sharing expertise and training resources, fostering a learning community across community organizations, health clinics, public entities and other groups.

**Updates on Work in SFY13 and Requests for Funding Support for SFY14**

The Family Resource Collaborative has established a structure, policies, regular meetings and priorities. The group has moved forward through subcommittees including a Professional Development subcommittee and a Leadership Committee, with FTF staff facilitating and staffing the work.

Through the work of an outside consultant, a collaboration and awareness plan was recently completed and approved by the Collaborative. The plan includes several recommendations which will lead to enhanced coordination, increased public awareness of the available services, and resources for quality service delivery.

**In order to continue the cross-regional Family Resource Center/Family Support Coordination Project efforts, the Phoenix/Maricopa staff respectfully submits the following outline of the plans for SFY14 and recommendations of funding to the Phoenix and Maricopa Councils for consideration.**

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**Objective 1:**

**Raise awareness of family resource centers and family support coordination that provide information about and referrals to supports and services available to families with young children.**

**Estimated cost \$ 170,000.**

SFY14 Implementation Recommendations:

**A. Work with family resource center and family support coordination providers to develop county-wide messaging and print materials to inform the community of the locations of the family resource centers and the family support specialists.**

- Implement five strategies identified in Outreach and Awareness plan developed in SFY13.
  - Strategy # 1: Brand the Family Resource Collaboration as a unified entity.
  - Strategy # 2: Create a cohesive method to communicate information about the Family Resource Collaboration (FRC).
  - Strategy # 3: Develop a method for FRC organizations to communicate better with each other.
  - Strategy # 4: Equip parents with information they need to communicate to other parents about the value and services of the FRC.
  - Strategy # 5: Develop strategic partnerships between the First Things First Family Resource Collaboration and organizations/businesses.
- Establish an evaluation plan to measure the success of each strategy.

***Estimated costs: \$70,000***

For implementation of all five strategies listed above, over a two-year implementation plan, and with support of 6 Phoenix and Maricopa regions.

• Annual Guide: Print and online design, (design \$4,200; printing \$15,000)	\$ 19,200
• Microsite (year one development and implementation)	\$ 30,000
• Logo development	\$ 3,000
• Parent referral items (design \$2,800; purchase \$15,000)	\$ 17,800

Notes: These expenses reflect estimated costs for a two year plan. Funding to be made available in SFY14 but with intention to carry forward unexpended dollars into SFY15. For this part of the work, for SFY14, regional support and participation includes only those regions with Family Resource Centers: Northwest, Central, Southeast, and Southwest Maricopa; North Phoenix and South Phoenix.

**B. Provide a gateway for parents and providers to other services that are available in the community through the development of a website and database of resources and services.**

***Estimated SFY14 costs: \$100,000***

In a desire not to duplicate efforts, First Things First staff explored the option of developing a new database for the FTF funded programs and looked at two existing resource databases: AZ211 and FindHelpPhx. First Things First regional and program staff reviewed the two databases, attended presentations on both databases, and met with the two organizations administering the databases. After extensive review and discussion, it was established that FindHelpPhx was a needed and desired resource for providers.

There is strength in FindHelp also as an FTF Public/Private partnership effort, as recently the Maricopa Family Support Alliance and Piper Trust have also committed to financial support for FindHelpPhx for SFY14.

- Support efforts of Maricopa County Department of Public Health's [FindHelpPhx.org](http://FindHelpPhx.org)
- Facilitate awareness, use and further development in partnership with MCDPH and in a Public/Private partnership approach with Maricopa Family Support Alliance and Piper Trust

**Note:** This request is for SFY14 only. For this part of the work, for SFY14, regional support and participation includes those regions with Family Resource Centers: Northwest, Central, Southeast, and Southwest Maricopa; North Phoenix and South Phoenix; and Central Phoenix with Family Support Coordination.

**Objective 2:**

**Improve the quality of services delivered by family resource centers and family support specialists.**

***Estimated SFY14 costs: \$67,000***

SFY14 Implementation Recommendations:

- A. Continue to convene Family Resource Collaboration members.
  - Provide opportunities to share knowledge, experiences, and innovative practices.
  - Provide opportunities for strategic planning and problem solving.
  - Establish collective philosophies that all Collaboration members can embrace and implement.
- B. Improve quality through best practices.
  - Establish best practice tool kit.
  - Establish speakers' bureau.
  - Establish Family Support Coordination training for all new Collaboration members.
- C. Establish professional development plan and schedule for Collaboration members.
  - Identify existing opportunities in community.
  - Develop annual training schedule.

**Note:** FTF Staff and FRC grantees are filling this role at this time. Funding requested to support a consultant to serve as staff for the project beginning as early as December 2013, at an estimated \$80,000 annually.

**Objective 3:**

**Support a learning community of family resource center providers and family support specialists.**

***Estimated SFY14 costs: \$10,000***

SFY14 Implementation Recommendations:

- Create a forum for family resource center providers to meet to discuss topics such as: strategic planning, coordination of resources, professional development.
  - Establish a shared extranet for Family Resource Center Directors and Family Support Specialists (Strategy 2, Tactic 2 from ACS Awareness Plan). Use the Extranet as the primary platform for Family Resource Collaboration Members to share information with each other and First Things First staff.
  - Provide training to Family Resource Collaboration Members on how to log in, access, download, and share materials on extranet site.

**SFY14 Recommended total cross-regional investment: \$247,510.**

**SFY14 Recommended Regional Council individual commitments:**

**\$37,030** Northwest, Central, Southeast, and Southwest Maricopa; **North Phoenix** and South Phoenix;

**\$25,330** Central Phoenix

**Action:** The Council may wish to discuss the proposal and to vote on whether to commit funding to support the Family Resource Collaborative Project for SFY14.

Un-awarded Parent Ed CBT Strategy	\$32,618
Un-awarded Needs and Assets Strategy	<u>\$ 4,412</u>
Potential sources of funding in the amount of	\$37,030

**Note:** Funding would be allotted to a Service Coordination strategy (rather than the Family Resource Center strategy) in order to be consistent with the way funding for this project is allotted in other Maricopa Regions.

**Possible Motions:**

I move to reduce the allotment for SFY 14 for the Parent Education Community-Based Training strategy by \$32,618.

I move to reduce the allotment for SFY14 for the Needs and Assets strategy by \$4,412.

I move to add a Service Coordination strategy in the amount of **\$37,030**.



## Proposed Funding Plan Summary

### FY 2014 - North Phoenix

Total Allocation:		\$14,251,785					
Strategy	Original Allotment	Current Allotment	Proposed New Allotment	Awarded Amount	Proposed Amendment Amount	Proposed New Awarded Amount	Recalculated Unawarded
Child Care Health Consultation	\$230,790	\$230,790	-	\$230,333			\$457
Community Awareness	\$19,700	\$19,700	-	\$19,700			-
Community Based Professional Development Early Care	\$179,795	\$179,795	-	\$179,795			-
Community Outreach	\$77,000	\$77,000	-	\$77,000			-
Court Teams	\$50,000	\$50,000	-	\$50,000			-
Developmental and Sensory Screening	\$167,598	\$167,598	-	\$167,420			\$178
Family Resource Centers	\$740,000	\$740,000	-	\$739,235			\$765
Family, Friends & Neighbors	\$250,000	\$250,000	-	\$250,000			-
FTF Professional REWARD\$	\$74,250	\$74,250	-	\$74,250			-
Health Insurance Enrollment	\$300,000	\$300,000	-	\$299,420			\$580
Home Visitation	\$978,717	\$978,717	-	\$978,717			-
Media	\$50,000	\$50,000	-	\$50,000			-
Mental Health Consultation	\$369,000	\$369,000	-	\$369,000			-
<b>Needs and Assets</b>	<b>\$8,000</b>	<b>\$8,000</b>	<b>\$3,588</b>				<b>\$3,588</b>
<b>Parent Education Community-Based Training</b>	<b>\$477,532</b>	<b>\$477,532</b>	<b>\$444,914</b>	<b>\$444,914</b>			<b>-</b>
Parent Outreach and Awareness	\$375,000	\$375,000	-	\$375,000			-
Quality First	\$1,506,210	\$1,506,210	-	\$1,490,749			\$15,461
Quality First Child Care Scholarships	\$5,881,832	\$6,021,003	-	\$6,021,003			-
Reach Out and Read	\$19,000	\$19,000	-	\$17,269			\$1,731
Scholarships TEACH	-	-	-				-
<b>Service Coordination</b>	<b>-</b>	<b>-</b>	<b>\$37,030</b>				<b>\$37,030</b>
Statewide Evaluation	\$547,358	\$547,358	-	\$547,358			-
<b>Total Allotment:</b>	<b>\$12,301,782</b>	<b>\$12,440,953</b>	<b>\$485,532</b>	<b>\$12,381,163</b>			<b>\$59,790</b>
<b>Total Unallotted:</b>		<b>\$1,810,832</b>					



# Maricopa/Phoenix Benchmark Committee

Committee Objective: To determine regional benchmark recommendations for indicators #2 and #8

## Members:

**Southeast Maricopa:** Julie Sallquist - Erica Alexander  
**Northeast Maricopa:** Jenny Stahl  
**Northwest Maricopa:** Jannelle Radoccia – Annette Johnson  
**Southwest Maricopa:** Kimberly Flack - Colleen Day

**Central Maricopa:** Mara Funke - Tina Wilson  
**South Phoenix:** Jennifer Quillin - Patty Merk  
**Central Phoenix:** Jessica Jarvi - Jackie Schlosser  
**North Phoenix:** Lyn Bailey

**\*\*PLEASE NOTE: Members are asked to watch FTF Benchmark Setting Webinars prior to the first meeting\*\***

Webinar #1: Overview of Benchmarks for School Readiness Indicators (28 minutes)  
[ILinc Webinar- FTF Benchmarks for School Readiness Indicators for 2020](#)

Webinar #2: Data Considerations and Decision Making (30 Minutes)  
[ILinc Webinar- FTF Benchmarks Data Considerations and Decision Making](#)

### MEETING #1

<b>Wednesday August 14, 2013</b>	9:30 am – 12:00 pm	Burton Barr Library 1221 North Central Ave, 4 <sup>th</sup> Floor Lecture Room Phoenix, AZ 85004	-Benchmark process & Data
South Phoenix "ONLY"	12:00 pm – 2:00 pm	Burton Barr Library 1221 North Central Ave, 1 <sup>st</sup> Floor Conference Room A Phoenix, AZ 85004	-Review and determine benchmarks for indicator #7

### MEETING #2

<b>Monday September 9, 2013</b>	9:30 am – 12:00 pm	West-MEC 5487 North 99 <sup>th</sup> Ave Glendale, AZ 85305	Indicators #2 & #8 -Presentation of regional fact sheets for indicators -Discuss and possibly determine benchmark
South Phoenix "ONLY"	12:00 pm – 2:00 pm		-Review and determine benchmarks for indicator #6

### MEETING #3

<b>Tuesday October 1, 2013</b>	2:00 pm – 4:30 pm	Burton Barr Library 1221 North Central Ave, 4 <sup>th</sup> Floor Phoenix, AZ 85004	Indicators #2 & #8 -FINALIZE benchmarks -Review/prepare for Council Meetings -Review timelines for benchmarking process remaining following these meetings
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Phoenix/Maricopa  
**Cross Regional Benchmarks**

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**TIMELINE**

August – December 2012	Knowledge and Understanding of available data
January – March 2013	Compile Data by Region
February – March 2013	Preparation by Regional Councils to set Benchmarks (Webinar Series)
April – October 2013	Decisions on Benchmarks  Recommendations based on Phases of Work (*Note: Some indicators extend beyond October 2013)
November 2013 – March 2014	Finalize Recommendations
April 2014	Recommendations to Board



FIRST THINGS FIRST

# Phoenix Regions Grantee Meeting

**Date:** Thursday, September 26, 2013

**Time:** 9:30 a.m. – 12:00 p.m.

**Location:** Burton Barr Library  
1221 North Central Avenue  
Phoenix, AZ 85004  
Conference Room "A"

**RSVP:** Rosemary Galindo

By Tuesday, [rgalindo@azftf.gov](mailto:rgalindo@azftf.gov)

September 17th 602.771.5047