



FIRST THINGS FIRST

Ready for School. Set for Life.

Arizona Early Child Development and Health Board
Yavapai Regional Partnership Council

DRAFT Minutes

Call to Order

A Regular Meeting of the First Things First – Yavapai Regional Partnership Council was held on August 29, 2012 at the Yavapai-Apache Nation Culture Center, 353 W Middle Verde Road, Camp Verde, Arizona, 86322.

Kathy Watson, Chair, called the meeting to order at 9:05 a.m.

Members Present: Kathy Watson, Sherry Birch, Ophelia Tewawina, Anne Babinsky Rawlings, and Dan Brown. Angela Bradshaw Napper and Julie Hall Allison attended telephonically. Juanita Setzer arrived at 9:26 a.m.

Members Absent: Sara Lienau.

Cindy Marshall Pemberton conducted roll call. Kathy Watson welcomed newly appointed member Dan Brown to the Yavapai Regional Partnership Council.

Council Member Conflict of Interest Disclosure

Vice Chair Sherry Birch declared a conflict of interest with regard to deliberations concerning any agenda item pertaining to Quality First, TEACH scholarships, Child Care scholarships, Child Care Health Consultation, Mental Health Consultation and Raising a Reader because she, her staff or center are recipients of these services.

Approve RPC Meeting Minutes

Vice Chair Sherry Birch made a motion to approve the minutes of the June 27, 2012 Regular Meeting of the Yavapai Regional Partnership Council, as presented. The motion was seconded by Council Member Anne Babinsky Rawlings and passed unanimously.

Council Member Anne Babinsky Rawlings made a motion to approve the minutes of the July 11, 2012 Special Meeting of the Yavapai Regional Partnership Council, as presented. The motion was seconded by Vice Chair Sherry Birch and passed unanimously.

Council Member Juanita Setzer made a motion to approve the minutes of the July 11, 2012 Executive Session Meeting of the Yavapai Regional Partnership Council, as presented. The motion was seconded by Council Member Anne Babinsky Rawlings and passed unanimously. This motion was made and approved after the Community Outreach Budget discussion.

Review and Discuss SFY2012 Financial Report

Regional Director Lori Deutsch provided updates pertaining to the 2013 Contract Detail Report including financial highlights; this report will be reviewed on a monthly basis. Council Member Dan Brown requested Regional Director Lori Deutsch to provide him with additional agency descriptions and services to familiarize himself with the Region's strategies.

Presentation and Discussion of SFY2012 Needs and Assets Report

Council Members discussed the final SFY2012 Needs and Assets Report. Vice Chair Sherry Birch made a motion that the Yavapai Regional Partnership Council accept the Needs and Assets of 2012 as presented. The motion was seconded by Council Member Julie Hall Allison and passed unanimously.

Community Outreach Coordinator's Report

Community Outreach Coordinator Claire Louge reported on a number of updates regarding the Community Outreach Plan and benchmarks including; the benchmark for presentations and outreach events are five per month and Yavapai conducted 13 with 479 people in attendance; success stories for the month of August included the Congress Elementary Back-to-School Night, Del E. Webb Family Enrichment Center 5-year Anniversary, Guiding Developing Minds, Supporting Committed Parents, A Solid Foundation for School and Beyond, and The Power of Preschool; the media benchmark is two per month and Yavapai had 11 radio interviews and newspaper articles in the past two months; the 2012 First Things First 2012 Summit, target audience goals and speakers trainings were also discussed.

Presentation and Discussion and Approval of SFY2013 Community Outreach Plan

Community Outreach Coordinator Claire Louge presented the SFY 2013 Community Outreach Plan to the Council Members based on an internal workgroup that had been conducted. The Outreach plan included targeted audiences, tools and measures, stories, site visits, media, speakers trainings, community awareness, social media, media advertisements and working with the Yavapai Regional Partnership Council. Council Member Anne Babinsky Rawlings made a motion that the Yavapai Regional Partnership Council adopt the Community Outreach Plan as presented with an effective date of August 29, 2012. The motion was seconded by Vice Chair Sherry Birch and passed unanimously.

Community Outreach Coordinator Claire Louge presented the SFY2013 Community Awareness Budget. The budget narrative includes educational reinforcement items, scholastic books, printing materials, and event sponsorship. Council Member Angela Bradshaw Napper suggested the 200 stress reliever brains be omitted and to move the cost savings of \$500.00 to scholastic books. It was agreed among fellow Council Members. Vice Chair Sherry Birch made a motion that the Yavapai Regional Partnership Council approve the Community Awareness Budget as corrected. The motion was seconded by Council Member Dan Brown and passed unanimously.

Review and Discussion of SFY2013 Funding Plan

Regional Director Lori Deutsch provided updates pertaining to the Home Vistation Strategy and the Service Coordination Strategy funding levels. Vice Chair Sherry Birch made a motion that the Yavapai Regional Partnership Council reduce the allotment for the Home Visitation Strategy for Fiscal Year 2013, and move \$50,000 to carry forward. The motion was seconded by Anne Babinsky Rawlings and passed unanimously. Council Member Anne Babinsky Rawlings made a motion that the Yavapai Regional Partnership Council Members reduce the allotment for the Service Coordination Strategy from \$50,000 to \$25,000 for SFY2013 and move the remaining \$25,000 to carry forward. The motion was seconded by Juanita Setzer and passed unanimously.

Review and Discussion of Expansion: Increase Slots and/or Capital Expense Strategy

Regional Director Lori Deutsch provided updates pertaining to the Expansion Strategy. The unawarded strategy was discussed in regard to next step options. Chair Kathy Watson recommended that Regional Director Lori Deutsch provide additional information and conduct a follow up with grant candidates in order to make a determination on the Expansion Strategy during the October 2012 Regional Council Meeting.

Director's Report

Regional Director Lori Deutsch reported on a number of updates including: the August Summit and State Board meeting; reading materials; fall meeting formats; Early Childhood Research and Evaluation National Advisory Panel; Child Care Study; Cookies and Conversation; workgroup sessions; Child Care Coalition Event; Quality Assurance; and strategy updates.

Call to the Public

Community Member, Melanie Jacobson with the United Way of Yavapai County addressed the Yavapai Regional Partnership Council and formally invited Council Members to the United Way 2012 People's Symposium Kickoff on September 12, 2012 from 8:00 a.m. to 12:00 p.m.

Council Member Reports and Updates

Council Members Sherry Birch, Julie Hall Allison, Juanita Setzer, Anne Babinsky Rawlings and Ophelia Tewawina discussed the 2012 First Things First Summit. Council Members Dan Brown and Chair Kathy Watson discussed the First Things First Orientation. Chair Kathy Watson directed Regional Director Lori Deutsch to conduct research on available funding to conduct a Board Retreat for the Yavapai Region. Chair Kathy Watson, reported that the Yavapai Region has transitioned from the Phoenix/Yavapai Region to the Northeast Region and introduced Virginia Turner and Karen Peifer to the Council.

Next Meeting

The next meeting of the Regional Partnership Council is a Regular Meeting scheduled for September 26, 2012 at 9:00 a.m. in Prescott.

Chair Kathy Watson entertained a motion to extend the September and October Regular Meetings. Vice Chair Sherry Birch made a motion that the Yavapai Regional Partnership Council extend the timeframe of the Regional Partnership Council Meeting in September and October to noon. The motion was seconded by Ophelia Tewawina and passed unanimously.

Adjournment

There being no further business, Vice Chair Sherry Birch moved to adjourn the meeting. The motion was seconded by Council Member Anne Babinsky Rawlings and passed unanimously. Chair Kathy Watson adjourned the meeting at approximately 11:02 a.m.



Lori Deutsch, Yavapai Regional Director

Approved:

Kathy Watson, Chair

September 26, 2012