

COMMUNITY OUTREACH REPORT

October 2013 South Phoenix



FIRST THINGS FIRST

Ready for School. Set for Life.

South Phoenix Regional Partnership Council

Summary of Activities (August – September FY14)

4 Presentations:

West Side Town Hall Steering Committee
After School Program w/ Lions Club
Phoenix College Nursing Students
Phoenix Grantee Meeting

2 Events:

Es El Momento Resource Fair (3,000 people)
ACT Kids Health Fair

5 Networking Meetings:

West Side Town Hall Steering Committee
Arizona Grantmakers Forum
Community Network Bridges
DES Community Forum
Preventive Health Collaborative

5 Speaker's Trainings:

3 Early Childhood Every Day Trainings (Pt.1)
*At FTF Summit 75 attendees
2 Write Way Trainings (Pt. 2)

5 One on One Meetings

1 Site Tour @ Rincon Learning Center

Attendees—Samuel Anderson, *Desert Drums*
Dr. Lorraine Salas, *Unlimited Potential*
Raymond Gardea, *Sunland Elementary*
Sherry Aragon, *IHOP*
Felicita Mendoza, *Councilman Nowakowski*

Opportunities:

- Suggestions for Community Connections
- Facebook/Twitter—Share, Like, Comment

FTF Core Message of the Month

Critical skills like:

Motivation

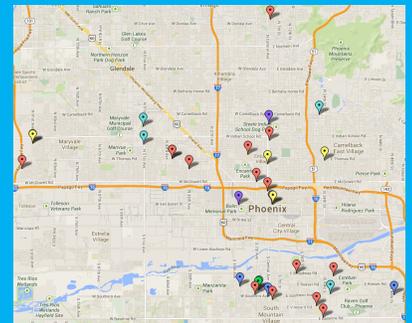
Self-discipline

Focus

& Self-esteem

**Begin to take root from
birth to five years old.**

*Use this message to demonstrate
how Early Childhood impacts a
child's future performance in the
workplace or school. Successful
people share these traits and we
want our kids to be successful!*



Google

Maps outreach activity

<http://goo.gl/maps/d1RwI>

Un Rinconcito de Calidad (A Corner of Quality)

by Rachel Egboro



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As an early childhood educator, Luz Rincon knew what to look for in a quality center. She was inspired to open her own, Rincon Learning Center and has been serving the families of South Phoenix for over 15 years, including the Gardea family.

Raymond Gardea, Vice Principal of Sunland Elementary, enrolled his son at Rincon, by chance. The center was conveniently located down the street from Sunland and seemed to be the perfect place to leave his son while he was at work. "I didn't realize all the activities they were doing," he said when he son would return home singing and recanting the day's activities. It wasn't just babysitting. Now Mr. Gardea understands the power of preschool and how important those experiences were for his son, who is now a student at Sunland. "Our kindergarten teachers say kids aren't arriving ready," says Gardea. "Out of 20 kids in a classroom, 5 are prepared. The rest start from square one". These teachers even compete over Rincon Learning Center's recent preschool graduates. Everyone in the classroom benefits when more kids arrive at school prepared to be successful.

First Things First recognizes that families need choices when it comes to early learning. Now thanks to QualityFirstAZ.com, parents don't have to scour the city or chance upon a quality child care center. Rincon Learning Center joins 72 other regulated centers across the South Phoenix region who have partnered with Quality First to enhance early learning opportunities that help children thrive.

Site tour attendees visiting Mrs. Rincon's preschool room.



Ophelia Rincon discusses Rincon Learning Center's family-style meals while the school cook prepares the morning snack and Sam Anderson and Raymond Gardea listen on.



Site tour attendees visiting Mrs. Rincon's preschool room.



www.readyazkids.com

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