

# attention directors



## Earn your director credential online!

Are you looking for a convenient, flexible, and FREE way to attain a director credential? Or, perhaps you're seeking management coursework but want to learn on your own time in the comfort of your home?

### With Aim4Excellence™ you'll...

- Learn at your own pace
- Discover compelling content specific to your leadership role
- Experience interactive content and rich media
- Be recognized by NAEYC for meeting an alternative pathway to achieve educational qualifications required for center accreditation
- Master skills needed to deliver high quality programming for children

With Aim4Excellence™ you'll engage in nine modules directly related to your role as administrator:

1. Leading the Way
2. Recruiting, Selecting, and Orienting Staff
3. Promoting Peak Performance
4. Managing Program Operations
5. Building a Sound Business Strategy
6. Planning Indoor and Outdoor Environments
7. Supporting Children's Development and Learning
8. Creating Partnerships with Families
9. Evaluating Program Quality



Plus, **earn undergraduate-level credit** through National Louis University!

- ECE311: Administration I – Leadership Strategies and Staff Development
- ECE312: Administration II – Managing Center Operations and Finances
- ECE313: Administration III – Implementing and Evaluating the Program

You'll participate in **monthly cohort gatherings** to share new knowledge and ideas with other directors. The first gathering will be held on **8/2/12** at **location TBD**.



**Space is limited!**  
**Apply today:**

For additional information contact **Mary Jamsa** at **602-633-8801** or via email at [mjamsa@swhd.org](mailto:mjamsa@swhd.org)

~~All of this for only \$2,700!~~

**Full scholarship available!**

**Aim4Excellence™ is a project of:**



**McCormick Center for Early Childhood Leadership**

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