



FIRST THINGS FIRST

Navajo/Apache Regional Partnership Council

Community Outreach Update

October 5, 2010

Community Events:

On September 28, Michelle Pansulla and Maureen Theobald hosted a FTF booth at a well-attended Health and Wellness Fair at White Mountain Regional Medical Center. Michelle hosted a booth at the NE AZ Summit Drug Prevention Fair in Show Low on October 2 and on October 6, Kate Dobler-Allen and Michelle hosted a booth at the Community Info Fair in Show Low.

To date, Michelle Pansulla has given Power Point presentations on behalf of First Things First at Blue Ridge High School, Blue Ridge Intermediate School, Blue Ridge Elementary School, at the Navajo County Health Department building for the United Way North East Advisory Board, the NPC/ECD Advisory Board and is scheduled to present to select faculty at St. Anthony's Catholic School.

Champions:

To date, 40 Champions for Arizona's Youngest Kids in Navajo/Apache County Region have committed to spread the word about First Things First in our region by writing letters to the editor, hosting Speaker's Bureau Training Meetings, attending Speaker's Bureau Training meetings, presenting information about FTF to a group, including a newsletter page from FTF in their company newsletter and we have even had volunteers spread the word through their email networks and volunteer to do PSA's.

Media:

Michelle and Kate attended an interview with Mike Lieby along with Executive Director Allvin and staff from Quality First which, so far has yielded one article in the White Mountain Independent. Barbara Bruce has agreed to air PSA's on her talk shows on News Talk Radio 970 KVWM, 1270 KDJI and 93.5 KSNX. A media packet has been given to Barbara Bruce and to Stefan Wehnau and Amie Rogers of the Maverick Magazine. At the Big Check event, an interview was given by Kate and pictures taken by Michelle will be sent to Liz Barker-Alvarez for use on FTF social networking venues.

Community training:

A Speaker's Training Bureau has been scheduled at the Blue Ridge Intermediate School Library on Friday, October 15 to train community members to give presentations to their groups about First Things First.