

Community Outreach Report
November 2010
Submitted By Michelle Pansulla

TACTICS		TARGET	STATUS
Media			
MEDIA	Local Radio		Placed a news release packet with Barbara Bruce. Will follow up with an offer for an interview this month.
	The Maverick Magazine		Amie Rogers will place a piece by Aaron Ulibarri in the community section in the November issue
	White Mountain Independent		Printed an article by Sean Deitrich about the Big Check event
	School Newsletters		BRUSD Jr. High Principal, Loren Webb has given permission
	City 4 TV		No contact to date
OUTREACH: Awareness, Education, Engagement and Endorsement			
K12	Blue Ridge Unified School District		Gave presentation to BRUSD School Board Nov. 2
	Snowflake/Taylor School District		Working with Lynnda Cahoon to schedule presentations with School Board and School Staff
	Navajo County School Superintendents		Spoke to the Superintendents on October 21. Meeting went well.
Faith Based Organization	St. Mary of the Angels		Met with Father Dan Daily to discuss possible membership on N/A RPC and support of FTF. He promised support but regretrfully turned down the RPC position.
Higher Education	NPC		Kate and Michelle spoke to NPC ECD class on October 20. Had excellent feedback.
Law Enforcement	Chiefs of Police		Mailed information packets to all Chiefs of Police in Southern Navajo/Apache counties.
Community Organizations	NE AZ Summit Drug Prevention Fair		Hosted a booth at this Oct. 2 event. Approximately 400 were in attendance and all visited the booth.
	Community Information Fair on Domestic Violence		On Oct. 6 Kate and I hosted an information table at this event. Approximately 50 were in attendance.
Benchmarks			
Regional	Champions		57
	Story Bank		1 (2 pending)