



FIRST THINGS FIRST

Ready for School. Set for Life.

ARIZONA EARLY CHILDHOOD DEVELOPMENT & HEALTH BOARD SOUTH PHOENIX REGIONAL PARTNERSHIP COUNCIL REGULAR MEETING MINUTES

1. CALL TO ORDER: The regular meeting of the First Things First South Phoenix Regional Partnership Council; Arizona Early Childhood Development and Health Board was held on December 6, 2010 in the Governing Board Rom at Cartwright Elementary School District, 3401 North 67th Avenue, Phoenix, Arizona 85033. Chair Robert Donofrio called the special meeting to order at 1:10 pm.

Council Members in Attendance: ; Dr. Robert Donofrio, At Large Member and Chair; James Washington, Business Member and Vice Chair; Jasmine Sanchez, Parent member; Dr. Ida Rose Florez, At Large Member; Dr. Patricia Merk, Educator member; Riann Balch, Child Care Provider member; and Mary Thomson, Philanthropy Member.

Members Not in Attendance: Reverend Charles Newman, Faith Based Member; Kristi Langley-Wells, School Administrator Member, and Dr. Eva Marie Shivers, At Large Member.

Quorum: Established.

Staff in Attendance: Jonathon Gonzales, Regional Coordinator; Briggetta Hawks, Administrative Assistant, Rana Hermosillo, Community Outreach Liaison, and Tracey Craig, Regional Manager in at 2:25 pm.

Chair Donofrio welcomed all guests in attendance and requested that they introduce themselves.

2. CONSENT AGENDA: Member Riann Balch moved to accept the consent agenda item which included the regular meeting minutes of November 16, 2010, second by Member Mary Thomson, all in favor, Member Ida Rose Florez noted a correction to page three (3) that should read "program" and not evaluation; motion carried with the correction.

3. CALL TO THE PUBLIC: The following individuals voiced their support of scholarships and Pre-K funding:

Bruce Liggett	Jeff Kramer	Kelley Adams	Sandra Decker
Debra Vincent	Mary Rossi	Gaspar Mata – Pre-K	

Each of the individuals for call to the public was thanked by Chair Donofrio on behalf of the Council.

Vince Simms provided the Council with the background of the program that he founded in 2005 called "Father Matters." Some of the services provided are: Workshops, training, fathers mentoring fathers, life services to include help with child support and attending court hearings. Mr. Simms was thanked by Chair Donofrio and asked to circle back with Coordinator Gonzales.

4. COMMUNITY OUTREACH LIAISON UPDATE: Community Outreach Liaison Rana Hermosillo presented to the Council an update on her outreach activities and provided a budget for Council consideration. Rana advised that she hit the ground running and has been extremely busy giving presentations to schools, parents and attending community events. Rana expressed that although she has met with some of the Council Members one on one, Rana would like to meet with each Council Member individually after the New Year. Chair Donofrio thanked Ms. Hermosillo for her update and presentation. Chair Donofrio expressed that he does not feel the submitted budget is sufficient for outreach and would like to discuss this item with the Council and consider increasing the budget to twenty thousand dollars (\$20,000.00).

5. DISCUSSION & POSSIBLE VOTE: 2012 FUNDING PLAN: Coordinator Gonzales went through the remaining strategies for Council discussion and possible vote. Supporting documents were provided to the Council in their packets and by email.

Community Outreach Liaison: Coordinator Gonzales started out with asking the Council if they would like to allocate additional funds to the Outreach Liaison budget for the current fiscal year. Chair Donofrio expressed that there is no baseline for the Council to decide on a budget since this is a new position. Chair Donofrio would like the Council to run a baseline year between now and June 30, 2011 to have a better idea of how to adjust accordingly on July 1, 2011. Chair Donofrio feels that twenty to twenty five thousand dollars is a reasonable figure. Vice Chair Washington agreed with Chair Donofrio and added that there will be initial up-front costs associated with this position. The consensus of the Council was to have Coordinator Gonzales build into the current budget twenty thousand dollars (\$20,000.00) for the Community Outreach Liaison.

Quality Access & Affordability: Based on the lengthy discussion of the Council at the last meeting surrounding Quality Access & Affordability, Coordinator Gonzales put together a budget that is reflective of all the support components of this strategy including Quality First!, T.E.A.C.H., REWARD\$, and Scholarships; which are all the program services within a child care setting. Coordinator Gonzales presented to the Council a power-point presentation that members of First Things First Leadership provided to the State Board and committee workgroup formed by the Board. Jonathon explained that he pulled some of the slides in order to frame what is happening after the Summit when the Regional Councils and members of the community met to show the direction that First Things First is heading in terms of bench marking. Jonathon reminded the Council of the discussion surrounding Quality First! – you cannot cut Quality First! and increase scholarship incentives for providers because First Things First will require providers to enroll in or already be part of Quality First! Coordinator Gonzales explained that the issue around cutting Quality First! is that if you have people coming into Quality First! and no slots are available; it is difficult for them to receive the incentives. The Council requested information at their last meeting on numbers of centers and homes that are currently on the waiting list: Homes - There are 105 homes in the South Phoenix Region and thirty two (32) centers that need to be covered by Quality First! which are Regionally or Statewide funded which means that either the State is funding them and they will transition away from State Funding, or they are on a waiting list. Centers: There are sixty nine (69) Homes in the South Phoenix Region and eleven (11) Centers that require funding with ten (10) funded leaving one (1) on the waiting list. Jonathon also explained that the reason that there are still waiting lists and slots available is because First Things First does not want to start a bottleneck which happened the first year. Feedback from providers on the ramp up and meeting with coaches revealed inconsistencies with assessments and when those assessments were getting input into the system it caused challenges with working in Quality First. The breakdown for centers receiving scholarships is based on the size of the center and the number of children in the center. Coordinator Gonzales estimates with the ratio of 1:3 or 1:5, an additional sixty nine (69) scholarships can be funded at the current scholarship rate. The current centers receiving scholarships will be capped out at three to five (3-5) scholarships per center per policy recommendations. Coordinator Gonzales confirmed that the increase from eight hundred thousand dollars (\$800,000.00) to one million four hundred thousand dollars (\$1,400,000.00) will not increase funding to current centers. Dr. Ida Rose Florez inquired about previous discussions of increasing Family Friend and Neighbor. Coordinator Gonzales advised that the increase to six hundred and fifty thousand dollars (\$650,000.00) was made to the proposed budget and will impact an additional one hundred and twenty (120) children. Chair Donofrio expressed that it does not seem fair that Policy has capped out the existing centers and homes which does not allow them to receive additional funding.

2012 FUNDING PLAN: Coordinator Gonzales went through the remaining items on the proposed Funding Plan that the Council did not vote on at the last meeting which are highlighted in purple on the proposed funding plan budget.

T.E.A.C.H. Based on feedback from the Council and the concern and question related to utilization of T.E.A.C.H. scholarships within the South Phoenix Region, Jonathon provided an updated report from Association for Supportive Child Care on the current T.E.A.C.H. numbers. Based on the report, the recommendation to the Council for funding is to reduce the number for the current year to two hundred sixty five thousand dollars (\$265,000.00) which will still allow for growth next fiscal year. The proposed amount will decrease the slots from sixty seven (67) to an estimated forty five to fifty (45-50) slots. Coordinator Gonzales advised that this is just an estimate.

Family Friend and Neighbor: Expanded one hundred fifteen thousand dollars (\$115,000.00) from the previous year which will increase from nineteen (19) to twenty three (23) sessions and impact one hundred and twenty children (120). On average, there is one provider per three children.

Quality First Expansion: Already discussed with the power-point.

Pre-K Expansion: An additional four hundred thousand dollars (\$400,000.00) which covers the following districts that have not participated in the program and have expressed interest: Pendergast, Cartwright, and Laveen. The cost per child is about seven thousand two hundred dollars (\$7,200.00) which would be an estimated one hundred forty four thousand (\$144,000.00) to run a classroom. The delay with the remaining school districts is the fifty percent (50%) in-kind that must be matched. Coordinator Gonzales advised per Dr. Merk's question that the slots will open up to existing participants if the three districts named above do not apply.

Care Coordination: Very unique in that you have patient center care as a model or framework – it promotes medical home and puts in a medical practice, clinic, or community health center patient navigator. The Patient navigator is assigned to work with a targeted population of children to provide care coordination within the health care community. The South Phoenix has a targeted population with the highest amount of childhood obesity which is increasing at an alarming rate as well as children with developmental delays and special needs children. Funding sources such as ACCCHS, insurance providers, and non-profits are leaning toward this type of patient navigation system. The Care Coordination Strategy originally went out to request for grant proposal for nine (9) sites serving an average of one to two hundred children per site. The RFGA closed on April 14, 2010 and was not successful. Options for the Council to consider are to go back out to RFGA, partner with ACCCHS through an inter-governmental agreement, or not fund this strategy. Dr. Merk mentioned that there may be a way to restructure the RFGA to reflect what the Council wants for Care Coordination and put it back out to RFGA. It was suggested to form a small group to look at several model types. The consensus of the Council was to move forward with this strategy and the following Members were assigned to participate in fleshing this strategy out and look at several different models to determine which one they may want to incorporate in to the scope of work for the RFGA: Chair Donofrio, Vice Chair Washington, Dr. Merk, and Member Thomson. The selected Council Members will convene in time to re-release the RFGA in February.

Home Visitation: Based on recommendations from the Council, Coordinator Gonzales increased this strategy by one hundred thousand dollars (\$100,000.00). This increase will not be enough for a full team but may allow providers to contract out for additional wrap around services for families by adding additional dollars to existing grantees. The actual amount will not be known until renewals are done in the spring.

Media Buy: Coordinator Gonzales let the Council know that due to the Council concerns around not wanting to eliminate the funding for this strategy Jonathon placed one hundred thousand dollars (\$100,000.00) in this strategy for the Council to consider. Jonathon referred to the information in Council packets and indicated that although the amount may not be enough to buy billboards or newspaper ads, it may cover movie theatre ads, television ads or radio ads. Communications will email Coordinator Gonzales with their recommendations on how the funds are to be spent, Jonathon in turn will send the recommendations to Vice Chair Washington who is assigned to this strategy and the approval from James will be the authentication to move forward. Jonathon reminded that the current fiscal year provided quite a bit of saturation in the South Phoenix Region with six (6) billboards, television ads, and radio spots in the South Phoenix Region. Member Balch voiced her concern that this is a low amount for this strategy. Dr. Merk would like to see more localized and targeted media buys to include the South Mountain Villager. The consensus of the Council was to increase media buys by fifty thousand dollars (\$50,000.00) for a total of one hundred fifty thousand dollars (\$150,000.00) and split the media buy between the pot that goes to the Regions and look to Outreach Liaison Rana Hermosillo on targeting more localized media buys. The Council would like to see the majority of the money spent on local media. Dr. Merk brought up coordination among grantees and providing media buys that target the different grantees in the Region to include Family Resource Centers and Home Visitation combined as a group to assist Rana in her outreach efforts.

Evaluation: Jonathon reminded the Council of the concerns around evaluation by Dr. Merk and Dr. Florez for the South Phoenix Region. The Council at a previous meeting wanted to put funding towards those programs that do not have evaluation components tied to them. The amount allocated to this strategy may only fund one or two studies for programs possibly Home Visitation and Family Resource Center. Dr. Florez and Dr. Shivers will be assigned to this strategy.

REWARD\$: Jonathon put in two hundred thousand dollars (\$200,000.00) for this strategy for the Council to consider. Jonathon explained that this strategy will tie in with other Quality First! components and stipend and incentivize the child care work force in the fall and in the spring. On the low end, five hundred dollars \$500.00 is given to a recipient, and on the high end, two thousand dollars (\$2,000.00) was given. There are anywhere from seventy five to two hundred thirty (75-230) individuals that will receive REWARD\$ depending on the amount each recipient receives.

MOTIONS

Expand Access to T.E.A.C.H.: Member Mary Thomson moved to allocate one hundred sixty five thousand four hundred sixty dollars (\$165,460.00) to T.E.A.C.H. for Fiscal Year 2012, second by Member Riann Balch, all in favor, no discussion; motion carried. Vote= 7 Yes.

Family Friend and Neighbor: Vice Chair James Washington moved to allocate six hundred fifty thousand dollars (\$650,000.00) to Family Friend and Neighbor for Fiscal Year 2012, second by Member Mary Thomson, all in favor, no discussion; motion carried Vote= 7 Yes.

Quality First!: Member Mary Thomson moved to allocate two million dollars (\$2,000,000.00) to Quality First! for Fiscal Year 2012, second by Member Dr. Ida Rose Florez, all in favor, no discussion; motion carried. Yes=7.

Expansion of Pre-K Slots: Vice Chair James Washington moved to allocate two million four hundred thousand dollars (\$2,400,000.00) to the Expansion of Pre-K Slots for Fiscal Year 2012, second by Member Jasmine Sanchez, conflict declared by Chair Donofrio, all in favor, no discussion; motion carried. Vote: Yes=6, Abstain =1.

Care Coordination: Member Riann Balch moved to allocate one million three hundred thousand dollars (\$1,300,000.00) to Care Coordination for Fiscal Year 2012, second by Member Mary Thomson, conflict declared by Vice Chair James Washington, all in favor, no discussion; motion carried. Vote: Yes=6, Abstain=1.

Home Visitation: Member Mary Thomson, moved to increase Home Visitation by one hundred thousand dollars (\$100,000.00) in Fiscal Year 2012 for a total of two million two hundred fifty thousand six hundred forty three dollars and thirty cents, second by Member Jasmine Sanchez, conflict declared by Member Dr. Patricia Merk, all in favor, no discussion; motion carried. Vote: Yes=6, Abstain=1.

Media Buy: Member Dr. Ida Rose Florez moved to allocate one hundred fifty thousand dollars (\$150,000.00) to Media Buys for Fiscal Year 2012, second by Member Jasmine Sanchez, all in favor, no discussion; motion carried. Vote: Yes=7

Scholarships: Vice Chair James Washington moved to allocate one million four hundred thousand dollars (\$1,400,000.00) to Scholarships for Fiscal Year 2012, second by Member Jasmine Sanchez, all in favor, no discussion; motion carried. Vote: Yes=7

Evaluation: Member Dr. Ida Rose Florez moved to allocate two hundred thousand dollars (\$200,000.00) to Evaluation for Fiscal Year 2012, second by Member Jasmine Sanchez, all in favor, no discussion; motion carried. Vote: Yes=7.

REWARD\$: Vice Chair James Washington moved to allocate two hundred thousand dollars (\$200,000.00) to REWARD\$ for Fiscal Year 2012, second by Member Jasmine Sanchez, all in favor, no discussion; motion carried Vote: Yes=7.

Outreach Coordinator Budget: Vice Chair James Washington moved to allocate twenty thousand dollars (\$20,000.00) for Fiscal year 2011 and Fiscal Year 2012 to the Outreach Coordinator Budget, second by Member Jasmine Sanchez, all in favor, no discussion; motion carried.

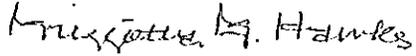
STRATEGY	AMOUNT	MOTION BY	SECOND BY	CONFLICT	VOTE
Expand Access to T.E.A.C.H.	\$165,460.00	Mary Thomson	Riann Balch	N/A	7 Yes
Family Friend & Neighbor	\$650,000	James Washington	Mary Thomson	N/A	7 Yes
Quality First!	\$2,000,000.00	Mary Thomson	Dr. Ida Rose Florez	N/A	7 Yes
Expansion of Pre-K Slots	\$2,400,000.00	James Washington	Jasmine Sanchez	Robert Donofrio	6 Yes 1 Abstain
Care Coordination	\$1,300,000.00	Riann Balch	Mary Thomson	James Washington	6 Yes 1 Abstain
Home Visitation	Increase by \$100,000 for a total of \$2,250,643.30	Mary Thomson	Jasmine Sanchez	Dr. Patricia Merk	6 Yes 1 Abstain
Media Buy	\$150,000.00	Dr. Ida Rose Florez	Jasmine Sanchez	N/A	7 Yes
Scholarships	\$1,400,000.00	James Washington	Jasmine Sanchez	N/A	7 Yes
Evaluation	\$200,000.00	Dr. Ida Rose Florez	Jasmine Sanchez	N/A	7 Yes
REWARD\$	\$200,000.00	James Washington	Jasmine Sanchez	N/A	7 Yes
Outreach Coordinator Budget	\$20,000.00	James Washington	Jasmine Sanchez	N/A	7 Yes

7. NEXT SCHEDULED MEETING: January 18, 2010 – Cartwright Elementary School District in the Governing Board Room, 3401 North 67th Avenue, Phoenix, Arizona 85033.

Chair Donofrio thanked the Council and Staff for all of their hard work.

8. ADJOURNMENT: Member Dr. Patricia Merk moved to adjourn the special meeting, second by Member Dr. Ida Rose Florez, all in favor, no discussion, meeting adjourned at 3:18 pm.

RESPECTFULLY SUBMITTED:



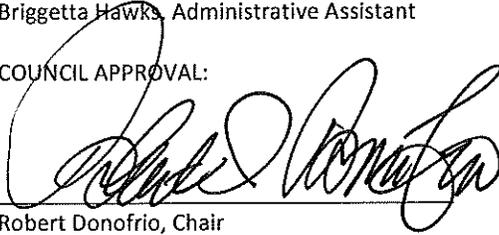
Briggetta Hawks, Administrative Assistant

APPROVED:



Jonathon Gonzales, Regional Coordinator

COUNCIL APPROVAL:

 1/18/11

Robert Donofrio, Chair