FIRST THINGS FIRST

Ready for School. Set for Life.

AGENDA ITEM: Statewide and Signature Strategies Report
Federal Grants and Activities Report
Public and Private Partnerships Report

BACKGROUND: The Statewide and Signature Strategies Report provides updated financial information on FY 2013 expenditures as of November 26, 2012, and program performance information for FY 2013 Quarter 1 for strategies funded through statewide program funds, and other strategies and programs developed or substantially supported by First Things First.

The Federal Grant and Activities Report provides an updated summary of grant awards, expenditures and progress for grants awarded to First Things First, grants that include First Things First in a partnership role, and potential grant opportunities.

The Public Private Partnership Report provides an update on progress toward implementing the activities outlined in the FTF report, *Building Public Private Partnerships*, approved by the Board in October 2012. Subsequent update reports will describe current FTF partnerships, the investment of each partner, and provide a status update of each partnership.

RECOMMENDATION: The CEO recommends approval of these reports.

FTF Grants Report –December 2012

Federal Grants Awarded			
FY2013 Awarded Amount	**FY2013 Expended Amount**	**Grant Description**	**Comments**
$150,000	$2,500	The Early Childhood Comprehensive Systems Grant provides federal funding to help states build and integrate early childhood services systems with a focus on the five key areas of Early Care and Education, Family Support, Health Care/Medical Homes, Social Emotional Development/Mental Health, and Parenting Education. This is year three of a three year grant cycle. Grant funds are supporting Early Childhood Professional Development System Building.	• The ECCS grant continues to support the work of the Professional Development System-Building Workgroup. This workgroup, convened in January 2012, has met over the past 10 months to plan for revision of Arizona's Workforce Knowledge and Competency Framework, designing a professional development website and registry, and working with institutes of higher education to develop a streamlined progression of early childhood degrees and credentials. • As of October 1, 2012, this workgroup is continuing under the BUILD Arizona Initiative. While FTF convened this workgroup and will continue staff it, this change affirms a collaboration approach and involvement of state agencies, academic institutions, early learning providers and stakeholders working to build the early childhood professional development system.
$2,489,746*	$1,434,451**	These grant funds supported the Quality First Pilot Study and the development and dissemination of the Infant/Toddler Guidelines, Birth to Five Program Guidelines, and Early Learning standards. FTF also applied for and received supplemental funds and was awarded an additional $164,000 that supports the work of the FTF Advisory Committees – Health, Early Learning and Family Support & Literacy.	• The work contracted to the Arizona Department of Education (ADE) for curriculum development and training for the Infant/Toddler Developmental Guidelines, Program Guidelines for High Quality Early Education: Birth through Kindergarten and Early Learning Standards continues as outlined in the grant proposal. • The Infant Toddler Guidelines are printed and are posted on the Arizona Department of Education and FTF websites. Training curriculum for these guidelines is being developed

			and ADE is recruiting a corps of trainers to provide this curriculum to early childhood providers. • The Arizona Department of Education has conducted 51 *Introduction to Program Guideline* trainings from August 2011 to August 2012 for 1,255 participants. • SAC grant funds continue to support the work of the FTF Early Learning, Family Support and Health advisory committees.
Awarded to ADHS Awarded to ADHS		The Patient Protection and Affordable Care Act (PPACA) establishes a home visiting grant program for states administered through the Department of Health and Human Services (DHHS), Health Resources Services Administration (HRSA) as a new section of the Title V Maternal and Child Health (MCH) block grant program. Grantees are required to use an evidence-based program model with a benchmark component that measures: improvement in maternal and child health, childhood injury prevention, school readiness and achievement, crime or domestic violence, family economic self-sufficiency, and coordination with community resources and supports. Under the provisions of the Affordable Care Act, Arizona is eligible for non-compete formula grants annually for five years. Governor Brewer designated the Arizona Department of Health Services to submit and implement Arizona's proposal for this grant program. FTF is a partner agency in the implementation of these grants.	• Partnership agreements with DES and FTF are routinely utilized to expand home visitation through existing home visiting contracts and Requests for Grant Agreements (RFGAs). • Home Visiting services funded through this grant are now implemented in fifteen of the Community Health Analysis Areas (CHAAs). • The *Strong Families* web site is now available http://strongfamiliesaz.com/ to families and will soon house local information for home visitors on training, services and activities. The family web portal includes general information about home visiting to increase families' awareness of the value of home visiting. • The professional development conference for home visitors was held September 19 -20, 2012. Nearly 500 home visitors and management staff from their agencies attended the conference. • Community meetings are planned for expansion to the next quartile of Community Health Analysis Areas. • The Home Visiting Task Force meets monthly to address both implementation of this grant and a statewide home visiting system. Representatives of Luke Air Force base have been added to increase outreach to military families.
		Promise Neighborhoods is a competitive grant program that supports cradle-to-career services designed to improve educational and developmental outcomes for students in distressed urban and rural neighborhoods. Evidence shows that children who are low-	The Central Maricopa Regional Partnership Council participated as a steering committee member to submit an application for a Promise Neighborhood grant. Steering committee members include representatives from the Tempe

		income and grow up in high-poverty neighborhoods face education and life challenges above and beyond those faced by children who are low-income and grow up in neighborhoods with low levels of poverty. Promise Neighborhoods support the transformation of high-poverty communities into communities of opportunity. Congress has appropriated $60 million to support a new set of planning grants and implementation grants as well as the continuation of support for existing implementation grantees. Up to 7 implementation grants and 14 new planning grants will be awarded. The percentage amount of match remains the same for planning applicants—50% of the grant award, which includes public and private sources. The match amount for implementation applicants is 100% of the grant award, which also includes public and private sources, and 10% of which must come from private sources. Rural and tribal applicants are only required to provide half of the match requirement (25% for planning grants and 50% for implementation grants). Federal agency contributions, under both competitions, can be used to meet the match.	Union and Tempe Elementary School Districts, the City of Tempe, Tempe Community Council, East Valley Boys & Girls Club, Rio Salado College, and Mountain Park Health Center. The grant was submitted August 24, 2012. Grant awards are expected in December 2012.

Action Update

1. **Public Private Partnership Committee**

   Formation of the Public Private Partnership Committee is underway. Board member Nadine Basha will chair this subcommittee of the Board's Executive Committee. Invited members include representatives from private philanthropy, First Things First regional partnership councils, tribal organizations, and business. The committee is scheduled to first convene on January 4, 2013. Leslie Anderson will serve as the facilitator. This committee is charged with advising, reviewing, and recommending a public-private partnership plan for FY 2014-2016 that includes:

   - A conceptual framework for establishing public-private partnerships
   - Target goals, strategies, and tactics
   - Standards of practice for partnership development
   - Possible development of a First Things First endowment

   Staffing for this committee is provided by the Strategic Initiatives unit of the Program Division with support as needed from Regions, Operations, and Communications Divisions.

2. **Public Private Partnership Plan Development**

   An FTF cross-division leadership team is scheduled to meet monthly to identify resources and information needed to support the development and implementation of the Public Private Partnership Plan for 2014-2016. This internal working group will address a mechanism to track ongoing efforts at the regional and national levels, infrastructure, and technical assistance needs. Recommendations of this group will inform the work of the Public Private Partnership Committee.

3. **Interim Guidance to Regions**

   FTF Strategic Initiatives, Communications, and Regions teams have begun the process of assembling interim guidance and a toolkit to support public private partnerships development in FTF regions. Guidance and tools include:

   - Sample letters requesting funding
   - Interim procedures and forms for processing funds received
   - Procedures for partnering in or writing a grant
   - Potential opportunities for partnership development (which strategies are potential possibilities; how to identify potential partners)
   - Consultant list of grant writers and procedures for acquiring grant-writing services
   - Instructions and sample Memorandum of Understanding (MOU)

Early Learning					
Expenditures as of November 26, 2012			FY 2013 Contracted Service # (as of November 28, 2012)	FY 2013 Actual Service # (July 1st-September 30th 2012)	Comments
2013 otted ount	FY2013 Awarded Amount	FY2013 Expended Amount			
,477,700	$ 5,310,707	$ 829,234	**Regional: 982** Centers: 732 Homes: 250	**Regional: 754** Centers, 583 Homes, 171	Quality First is a comprehensive initiative that provides support, funding and education to qualified centers and homes to improve the quality of early care and education for children younger than five years. The Quality First model includes assessment, coaching, T.E.A.C.H., Child Care Health Consultation, Warmline TA in Inclusion and Mental Health Consultation, and financial incentives for quality improvement. The rating component of Quality First is being implemented in FY12. *All participating programs are now funded by Regional Councils, with the state funding the entire assessment component.*
,880,600	$ 15,861,337	$ 3,692,545	Rating Only: 88	Rating Only: 1	
,358,300	$ 21,172,044	$ 4,521,778			
,506,300	$ 3,506,300	$ 244,309	**Statewide: 845** participating scholars	**Statewide: 362** participating scholars	T.E.A.C.H. ARIZONA is a comprehensive scholarship program that provides early care and education professionals with access to college coursework leading to a degree or certificate in early childhood education. T.E.A.C.H. provides financial support for books, tuition, travel stipends and time off from work to attend class and complete assignments, and a financial bonus upon completion of college coursework.
,471,077	$ 1,454,577	$ 123,936	**Regional: 438** participating scholars	**Regional: 250** participating scholars	
,977,377	$ 4,960,877	$ 368,245	**Total: 1,283** participating scholars	**Total: 612** participating scholars	

Early Learning					
:penditures as of November 26, 2012			FY 2013 Contracted Service # (as of November 28, 2012)	FY 2013 Actual Service # (July 1st-September 30th 2012)	Comments
2013 otted ıount	FY2013 Awarded Amount	FY2013 Expended Amount			
,807,875	$ 1,786,050	$ 446,513	**Regional: 2,646** incentive awards distributed each year.	**Regional: 1,348** incentive awards distributed in first distribution period	FTF Professional REWARD$ helps retain good teachers to promote continuity of teachers and caregivers working with young children. REWARD$ offers financial awards to early childhood teachers based on educational achievement, wages earned and hours worked per week and requires a commitment from participants to remain in their current employment. There are two separate distribution periods each year.
,838,124	$ 34,131,398	$ 12,762,165	**Regional: 5,425** scholarships slots for children 0-5 yrs.	**Regional: 3,989** scholarships slots filled with children 0-5 yrs.	Quality First Scholarships help low-income families who are working, looking for work or improving their work skills through training or education afford high quality learning programs for their young children. These scholarships are available to early care and education providers enrolled in Quality First (or on the waiting list) and support providers in maintaining a quality program. Programs that are in the selection process for Quality First will begin receiving scholarships as their enrollment is activated.
,775,366	$ 13,262,764	$ 4,579,922	**Total FTF funded Pre-K students: 2,363**	**Total FTF funded Pre-K students: 3,058**	Pre-Kindergarten Scholarships help low-income families' access high quality center and classroom-based programs for their children during the two years prior to kindergarten entry. These scholarships are available to public school and community-based early care and education providers and this strategy includes mentoring to facilitate systemic partnerships between public schools and community-based providers. *Actual Service Numbers are higher due to part-time slots.*

Family Support and Literacy					
penditures as of November 26, 2012			FY 2013 Contracted Service # (as of November 28, 2012)	FY 2013 Actual Service # (July 1st-September 30th 2012)	Comments
2013 otted iount	FY2013 Awarded Amount	FY2013 Expended Amount			
,600,000	$ 1,250,000	$ 257,690	**Statewide: 65,000** kits distributed	**Statewide: 19,859** kits distributed	Arizona Parent Kits are given statewide to all families with newborns as they leave the birthing hospital or center. The kits include an 80-page Arizona Parents Guide, six DVDs on early childhood development and health topics and a new book for parents to read with their baby.
100,000	$ 100,000	$ 15,295	**Statewide: 5000** calls received	**Statewide: 489** calls received	The Birth to Five Helpline free service using a toll-free number (1-877-705-KIDS) with experts to answer any family's questions or address concerns on early childhood development for infants, toddlers and preschoolers. Questions can also be submitted online at www.swhd.org/get-help/birth-to-five-helpline.
406,339	$ 351,027	$ 164,244	**Total**: **39** participating practices	**Total**: **18** participating practices	Reach Out and Read is delivered through medical practices, by training doctors and nurses to advise parents about the importance of reading aloud. It also provides books to children at pediatric check-ups from six months to five years of age, with a special focus on children growing up in poverty. The books are used to promote age-appropriate literacy skills and as a tool to discuss developmental issues with parents and families during the medical visit.

Health					
penditures as of November 26, 2012			FY 2013 Contracted Service # (as of November 28, 2012)	FY 2013 Actual Service # (July 1st-September 30th 2012)	Comments
2013 otted ıount	FY2013 Awarded Amount	FY2013 Expended Amount			
,731,118	$ 2,644,680	$ 378,476	**Regional QF Sites:** Centers: 732 Homes: 250 **Additional Regional non-QF Sites receiving services: 96** Centers: 83 Homes: 13 **Total:** Centers: 815 Homes: 263	**Regional QF Sites: 336** Centers, 251 Homes, 85 **Additional Regional non-QF sites receiving services: 35** Centers, 14 Homes, 21 **Total:** Centers, 265 Homes, 106	Child Care Health Consultants are nurses and child health experts who work with early care and education settings to provide teachers and staff with information and guidance to assure the health and safety of children in the program. This strategy provides onsite, email and phone consultation, staff training and referrals to community health resources. *Actual Service Number reflects Tier 2 and Tier 3 level services for CCHC, which are higher level of service. This number does not yet include Tier 1 CCHC services, which is technical assistance via the warmline.*
,537,250	$ 4,520,250	$ 674,440	**Regional: 251** Centers: 195 Homes: 56	**Regional: 197** Centers: 191 Homes: 6	Early childhood mental health consultation (ECMHC) is an evidence-based strategy proven to support the social and emotional development of all children in early care and education settings. MHC support providers to respond to children with behavioral challenges in the classroom. MHC is a service provided to the child care providers and it is designed to enhance all of the relationships in a child care program. *FTF continues to work with the grantee to address the low utilization of mental health consultation in home-based care. There is a greater challenge in having a mental health practitioner accepted in a home-based setting.*

Health					
penditures as of November 26, 2012			FY 2013 Contracted Service # (as of November 28, 2012)	FY 2013 Actual Service # (July 1st-September 30th 2012)	Comments
2013 otted ıount	FY2013 Awarded Amount	FY2013 Expended Amount			
235,000	$ 235,000	$ 119,404	**Statewide: 30** participating practices	**Statewide: 42** participating practices	Physician Education and Outreach improves the quality of health care for young children by providing technical assistance and support to medical practices and clinics, including using a medical home model, best practices, developmental screening, referral to early intervention services and identifying community resources that support child development. *Actual Service Number also reflects programs that are continuing their involvement in this strategy from last year.*
259,000	$ 258,861	$ 6,049	**Regional: 17** participating practices	**Regional: 26** participating practices	
494,000	$ 493,861	$ 125,453	**Total: 47** participating practices	**Total: 68** participating practices	
275,000	$ 275,000	$ 68,750	**Statewide: 12** students receiving financial support	**Statewide: 7** students receiving financial support	Therapist Scholarships are used to increase the number of speech language therapists with specialized knowledge and skills to work with young children. Scholars are provided tuition to complete a Master's level program with specialized coursework, and upon graduation, must commit to two years of service with birth to five populations in Arizona. *Actual Service Number reflects the number of students that are in the final year of their two-year program. There are no first-year students this year, as FY 13 is the last year of this strategy implementation.*

Coordination and Collaboration					
penditures as of November 26, 2012			FY 2013 Contracted Service # (as of November 28, 2012)	FY 2013 Actual Service # (July 1st-September 30th 2012)	Comments
2013 otted ıount	FY2013 Awarded Amount	FY2013 Expended Amount			
;200,000	$100,00	$ 12,688	**Statewide: NA**	**Statewide: NA**	The Capacity Building strategy has two phases: Phase 1 will end on June 30, 2013 and consists of developing a capacity building approach and a capacity-building plan. Phase 2 begins implementation of the planned capacity building strategies. The planning phase will include an environmental scan; developing a comprehensive approach to capacity building for multiple agencies with various competencies; and producing a final report and plan for implementation in Phase 2. *This strategy currently has no Contracted or Actual Service Numbers as progress is determined by deliverables outlined in the contract.*