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White Mountain Apache Tribe Regional Partnership Council

Meeting Minutes

Call to Order

The regular meeting of the First Things First – White Mountain Apache Tribe Regional Partnership Council was held on December 22, 2010 at 1:00 p.m. at ABC Day Care, 422 South 2nd Avenue, Whiteriver, Arizona 85941.

Chair Endfield called the meeting to order at approximately 1:15 p.m.

Members Present:

C. Bradley Brock (via telephone), Shine Burnette (arrived at 1:19 p.m.), Valerie Dehombreux, Laurel Endfield, Ranelda Hastings, Dawnafe Whitesinger, and Kathy Wynn

Members Absent: Velma Kaytoggy

Other Attendees: Laura D. Brown, M.D., AdiShakti Khalsa, Rochelle Lacapa and Maureen Theobald

Discussion and Possible Approval of the November 2, 2010 and November 16, 2010 Meeting Minutes

Chair Endfield asked the members to review the minutes of the White Mountain Apache Tribe Regional Partnership Council regular meeting held on November 2, 2010 and the special meeting held on November 16, 2010.

Member Wynn moved that the White Mountain Apache Tribe Regional Partnership Council accept the minutes of the November 2, 2010 regular meeting as presented. Vice Chair Whitesinger seconded; the motion passed 6:0:0.

Member Hastings moved that the White Mountain Apache Tribe Regional Partnership Council accept the minutes of the November 16, 2010 special meeting as presented. Member Wynn seconded; the motion passed 6:0:0.

Member Burnette arrived.

Call to the Public

Dr. Laura D. Brown, a Family Practice Physician and a member of the Board of Directors of the White Mountain Safe House, wished to share her thoughts on the perception of First Things First. Dr. Brown expressed concern for potential duplication of services and expenditures on media materials, signage and office space. Coordinator Lacapa offered to Chair Endfield and the members of the Regional Council to follow up with Dr. Brown and organizations in the regional area to inform them of the past and current funding plans.

Discussion and Possible Approval of State Fiscal Year 2012 Regional Funding Plan

Coordinator Lacapa presented the State Fiscal Year 2012 Funding Plan Strategic Direction Summary and the Funding Plan Template. Coordinator Lacapa shared that there were six priorities in State Fiscal Year 2011; however, after a review of those strategies by the Strategic Planning committee, it was proposed to add a new strategy: Community Partnerships, since coordination and collaboration are lacking in the region. Secondly, the Strategic Planning committee proposed a reprioritized list of the seven strategies, as follows:

1. Family Support
2. Parent Coaching
3. Early Literacy
4. Child Care Scholarships
5. Communications (Community Awareness, Community Outreach and Media)
6. Oral Health
7. Community Partnerships

Coordinator Lacapa explained that initially strategies were funded at a 10 percent growth each year; however, with the decrease in tobacco tax revenues, the Strategic Planning committee proposed looking at a model which would be level-funded for three years. Coordinator Lacapa then reviewed the proposed allotments and service numbers for State Fiscal Year 2012 and explained how the Strategic Planning committee determined these. Finally, Coordinator Lacapa stated the State Fiscal Year 2012 Funding Plan is currently being reviewed by Policy and Finance staff members

After reviewing the proposals by the Strategic Planning committee, the Regional Council members made the following determinations related to the State Fiscal Year 2012 Funding Plan:

Strategy #1: Parent Education Community-based Training

- a. Conflicts: None
- b. Member Burnette moved that the White Mountain Apache Tribe Regional Partnership Council approve the Parent Education Community-based Training strategy for State Fiscal Year 2012 in the amount of \$174,900. Vice Chair Whitesinger seconded; the motion passed 7:0:0.

Strategy #2: Family Support – Children with Special Needs

- a. Conflicts: Member Wynn recused herself because of her employment with Indian Health Services.
- b. Vice Chair Whitesinger moved that the White Mountain Apache Tribe Regional Partnership Council approve the Family Support – Children with Special Needs strategy for State Fiscal Year 2012 in the amount of \$125,000. Member Dehombreux second; the motion passed 6:0:1.

Strategy #3: Community-based Literacy

- a. Conflicts: Member Wynn recused herself because of her employment with Indian Health Services.
- b. Member Dehombreux moved that the White Mountain Apache Tribe Regional Partnership Council approve the Community-based Literacy strategy for State Fiscal Year 2012 in the amount of \$100,000. Member Burnette seconded; the motion passed 6:0:1.

Strategy #4: Child Care Scholarships

- a. Conflicts: Vice Chair Endfield recused herself because of her employment as the ABC Day Care Director.
- b. Member Wynn moved that the White Mountain Apache Tribe Regional Partnership Council approve the Child Care Scholarships strategy for State Fiscal Year 2012 in the amount of \$97,000. Member Hastings seconded; the motion passed 6:0:1.

Strategy #5: Communications (including Community Awareness, Community Outreach and Media)

- a. Conflicts: Vice Chair Endfield recused herself because of her employment as the ABC Day Care Director and the FCCLA (Family, Career and Community Leaders of America) Advisor.
- b. Member Wynn moved that the White Mountain Apache Tribe Regional Partnership Council approve the Communications strategy for State Fiscal Year 2012 in the amount of \$81,680. Member Dehombreux seconded; the motion passed 6:0:1.

Strategy #6: Oral Health

- a. Conflicts: None
- b. Member Dehombreux moved that the White Mountain Apache Tribe Regional Partnership Council approve the Oral Health strategy for State Fiscal Year 2012 in the amount of \$63,565. Vice Chair Whitesinger seconded; the motion passed 7:0:0.

Strategy # 7: Community Partnerships

- a. Conflicts: None
- b. Member Burnette moved that the White Mountain Apache Tribe Regional Partnership Council approve the Community Partnerships strategy for State Fiscal Year 2012 in the amount of \$30,000. Member Hastings seconded; the motion passed 7:0:0.

De-funded Regional Strategies

- a. Conflicts: None
- b. Member Wynn moved that the White Mountain Apache Tribe Regional Partnership Council discontinue funding for the following strategies in State Fiscal Year 2012:
 - 1) Census Support
 - 2) Generic Communications
 - 3) Food Insecurity
 - 4) Unclassified – Family Support Coordination

Member Dehombreux seconded; the motion passed 7:0:0.

Statewide Evaluation

- a. Conflicts: None
- b. Vice Chair Whitesinger moved that the White Mountain Apache Tribe Regional Partnership Council approve the statewide evaluation activities for State Fiscal Year 2012 in the amount of \$22,601. Member Burnette seconded; the motion passed 7:0:0.

Discussion and Possible Approval of State Fiscal Year 2011 Spring Media Buy

Coordinator Lacapa presented the State Fiscal Year 2011 Spring Media Buy proposal. This proposal included a cost estimate for 16 weeks of on-screen advertising at the two local theaters and a projected timeline.

After discussion and having no conflicts of interest declared, Member Dehombreux moved that the White Mountain Apache Tribe Regional Partnership Council purchase media in the form of cinema advertising during the Spring 2011 media buy at a funding amount of up to \$5,000. Member Burnette seconded; the motion passed 7:0:0.

Discussion and Possible Approval of Next Quarter's Meetings – Dates, Times and Locations

After discussion about potential dates for the next quarter's meetings, Vice Chair Whitesinger moved that the White Mountain Apache Tribe Regional Partnership Council approve the dates, times, and locations for the next quarter, as follows:

- a. January 21, 2011, 12:30 p.m., Maverick Restaurant, Lakeside, Arizona (This will be a luncheon only, not a meeting.)
- b. February 1, 2011, 3:00 p.m., ABC Day Care, Whiteriver, Arizona
- c. March 1, 2011, 3:00 p.m., ABC Day Care, Whiteriver, Arizona

Member Burnette seconded; the motion passed 7:0:0.

Coordinator's Report

Coordinator Lacapa reviewed the community events and presentations that took place in November, 2010 and shared that she attended the Health Board meeting to seek approval for the oral health and external evaluation projects. Coordinator Lacapa plans to present these two projects to the White Mountain Apache Tribal Council in January, 2011. Coordinator Lacapa noted that the First Things First State Board meeting will be held on January 24 and 25, 2011; Vice Chair Whitesinger will present the Funding Plan. Lastly, Coordinator Lacapa shared there are two potential applicants for the Regional Council's open seats.

Community Outreach Report

Coordinator Lacapa presented the report prepared by Community Outreach Liaison Cheri Lavender and stated that Ms. Lavender's focus this month is to target the local church groups.

Items for the Good of the Order

Chair Endfield expressed that the Holiday Carnival was a success and went really well! The high school students did an excellent job and handed out early literacy bags to approximately 730 children. Member Burnette shared that she really enjoyed the Zero to Three Conference and stated that it made her realize the work that is still needed in this region regarding mental health for young children.

Adjourn

Having no further business, Chair Endfield adjourned the meeting at approximately 2:40 p.m.

Approved:



Laurel Endfield, Chair



Rochelle Lacapa, Regional Coordinator