

Hi Rudy,

Thank you for providing clarification regarding the recent application for the bilingual SLP. I will notify the therapist that there is currently no funding available for Speech and Language pathologists in the Yuma Regional. I will let her know she may want to stay in contact in case funding changes for the region near the end of the current fiscal year.

As I mentioned during our phone conversation, we have used a variety of marketing strategies for therapists' recruitment and retention, including:

- Making presentations at university training programs
- Exhibiting at university career fairs
- Email blasts to Student Services Directors and administrators of local school districts
- Direct outreach to contracted early intervention therapy providers
- Direct outreach to therapy provider associations
- Exhibited and advertised the program at State and National Professional Associations such as the American Speech and Hearing Sciences Association, the American Physical Therapy Association, the Exceptional Student Council Convention
- Created an Ambassador Program made up of University training program faculty and other stakeholders interested in connecting therapists to the Early Childhood Therapist Incentives Program
- Communicate quarterly with all contracted therapists and schedule yearly face to face meetings to gather feedback and provide support

Currently we have 5 contracted therapists providing services in the Yuma Region, including 4 speech therapists and 1 occupational therapist. We will continue to strive to fill both therapy positions in the Yuma Region through focused marketing.

Thank you,

Sherry Haskins, MPA
Early Childhood Therapist Incentives Program Manager
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