First Things First Quarterly Home Visitation Narrative Report

Due the 20th following the end of each Quarter

Provider Name	Easter Seals Blake Foundation		
Contract #	FTF-RC002-13-0385-03		
User Completing Report	Jamie Thompson		
Reporting Period	**Quarter***	**Year**	April 2013 - June 2013
	4	2013	
Regional Partnership Council	Cochise		
Date Completed	7-15-13		

Note*: 1st Quarter: July-September – Narrative Report due October 20th
2nd Quarter: October-December – Narrative Report due January 20th
3rd Quarter: January-March – Narrative Report due April 20th
4th Quarter: April- June – Narrative Report due July 20th

Instructions: Please complete the questions below for all funded activities within your grant agreement. When completing this report reference your grant implementation plan. Please note that information reported in your narrative should supplement, not duplicate or conflict, with data reported in your assigned data template(s). The data template(s) assigned to your contract will serve as the system of record for data reported for your grant agreement. It may be helpful to complete your data submission report prior to this report.

Program Implementation:

1. Provide the following information on current outreach, recruitment and retention activities, as applicable: Describe any particular successes with these activities:

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Activity	Target Audience	Frequency of Activity	Number Reached
Parents as Teachers Recruitment/outreach activities for the month of October are as follows number in ( ) represents the number of brochures handed out. **April Outreach:** *Benson Hospital (10) *U of A cooperative Extension (Brochures and welcome packet) *WIC (10) *Chicanos por la Causa (10) **May Outreach:** *Raymond W. Bliss Army Health *Center (RWBAHC) Clinic A (15) *DES (10) *Raymond W. Bliss Army Health *Center (RWBAHC) Clinic B (15) *Huachuca City Elementary (10) School *Wellness Depot *Huachuca City School Preschool Program (10) *WIC (six times) (10) *Public Health (10) *Safeway Bisbee **June Outreach:** *Army Community Service	Provider/Public	Ongoing activities	Total Reached: 261 Brochures handed out

Fourth Quarter Presentations: *Citizens Police Academy presentation			

* STRT Meeting on Fort Huachuca, presentation to the Post commander and the School officials *Play Group Presentation Fort Huachuca (through School Liaison Officer) *Presentation to the FTF board			
Fourth Quarter Community Events/Fairs: **April** *Month of the Military Child, held at the TMAC on Fort Huachuca (20) *Festival of the Southwest held at Veterans Memorial Park in Sierra Vista, CPAT had a booth (20) *April Networking Coalition Breakfast (Tombstone) * Fort Huachuca Story Time (10) *Story Time at the Wellness Depot (10) *Play group (16) *Scream Free Parenting Fort Huachuca (30) *CPCA Conference **May** *Story time at the Huachuca City Library (5)			

*Story time Wellness Depot (10) * Bisbee Health Fair (30)			

2. Are there any specific outcomes that have been achieved during this reporting period that may not be reflected in the data reporting you have completed?

As Of today (6/30/13) we have 20 prenatal families.
We are serving 23 Families with 2 or more high need factors.

Total Home visits conducted:
April: 158 visits
May: 181 visits
June: 104 visits

Group Connections:
There were 9 Group connections offered this quarter. Five have been held in Sierra Vista, three have been held in Wilcox, one in Benson.

April 8th 2013. Willcox. Topic: Car Seat Safety (in Spanish).
The Car Seat Safety group connection was held in the evening so that working parents could attend (especially those who work in Eurofresh). Esther Valenzuela from Health Start Program came out to speak to parents about car seat use and safety. Parent Educator entertained the children during the class.
There were 22 people at this group connection.
April 15th 2013. Sierra Vista. Topic: Earth Day; Plant a Garden.
Parent Educators led activities related to Earth Day; they had families' plant flowers and vegetables with their children. They also talked about healthy eating from the earth, and ate healthy snacks. Children also were able to make Earth Day crafts with their parents. There was a drawing for a planting kit. There were 25 people in attendance.
April 22nd 2013. Sierra Vista. Topic: Early childhood Nutrition.
This group connection was held for parents that has recently joined the Parents as Teachers program and were interested in our previous group connection on nutrition. Heather Vaughn from the Arizona Cooperative Extension came out and did a presentation for parents and answered any questions that they had regarding nutrition for their children. Referrals were made to her co-worker for any parents that were interested in receiving a home visit.

There were 8 people in attendance.

May 2nd 2013. Benson. Topic: Car Seat Safety (English).

Guest speaker Esther Valenzuela presented a car seat safety class that included handout on car seat safety, brochures and demonstrations on how to safely use the car seat. This class was organized because the parents requested that we do another one. The class started at 3:00 pm and ended at 4:30. Babysitting was arranged by a PAT educator.

There were 14 people in attendance.

May 8th 2013. Sierra Vista. Topic: Mother's Day Celebration.

The Parent Educators held a Mother's Day celebration for our families. There were picture tea pot crafts for mom and child to do together. We had volunteers come to give the moms free mini massages and facials. Stress information was also provided to the moms. All moms received a gift bag and lunch with their children.

There were 50 people present at this group connection.

May 17th 2013. Sierra Vista. Topic: Sensory- Fun with bugs.

Parent Educators produced many different activities related to bugs so that children could experience many different types of sensory activities. There was a bug hunt in the sand, there was a make your own bug cage project, bug stamping, and bug painting activities. Summer safety was also discussed and summer safety tips and handouts were given. Lunch was provided for all families in attendance.

There were 40 people at this group connection.

June 6th 2013. Willcox. Topic: Car Seat Safety (in Spanish).

Car seat safety was a popular demand so it was held again in Spanish. The Car Seat Safety group connection was held in the evening so that working parents could attend, Esther Valenzuela from Health Start Program came out to speak to parents about car seat use and safety.

There were 8 people in attendance.

June 17th 2013. Sierra Vista. Topic: Infant massage.

This was a requested topic for our group connection by parents. Two Parent Educator have had training on infant massage and demonstrated how to do infant massage, and what the benefits of infant massage are for infants and there parents. Light refreshments were served.

There were 30 people at this group connection.

The following group connections were offered, with no families showing.

Willcox-

5/1/13- Parenting Class

*Following all of the group connection's a Parent Survey is handed out to the parents and then analyzed. The results from the surveys showed that the families felt respected and learned new information from one another, many families give their suggestions on topics that they would like us to cover; this is helpful when planning our group connection themes. We are thinking

about starting a parent café to help them get to know one another on a different level, and to give them the opportunity to expand on the topics they'd like to discuss as a group.

3. Describe current issues related to staffing necessary for program implementation.
   This quarter we lost two Parent Educators; one from the Douglas office and one from the Bisbee office. We recently hired a replacement for the Douglas office and he was sent to the Parents as Teachers model and implementation training the first week of June and is currently being trained. We have an ad out for an educator for the Bisbee office. At the end of June we lost another Parent Educator, she was from the Willcox office. Some of her caseload will be transferred to the Benson worker and some will remain on hold until a new Parent Educator is hired.

4. Describe any barriers to successful implementation or other challenges. If the challenge is ongoing, what is your plan for resolving these issues?

   There are a few barriers that we continue to face. The first one is the population that we serve. This community has a variety of people, many of which are not here for very long. We have seen a high turnover rate due to our transient community. Sierra Vista is home to many military and border patrol families, many of which move a lot. During this quarter and into the next is PCS season for the military, which means that many of our military families will be moving. Another trouble spot is Douglas. There are many families that sign up for the program, and then are unable to be located. These families do not actually reside in the United States, and are back and forth between here and Mexico. Many times a Parent Educator will go to their residence and no one will actually be living in the home. Another issue that we have is working with women that are in the shelters. These women are great candidates for our program, and willingly join to get help, but once they are able to move out of the shelter many times they move and are unable to be located, or move to another area of Arizona, or back to Mexico. Many times these women are single parents and once they gain employment do not have time for services.

   Eurofresh Farms in Willcox employees many of our families, this business is facing financial issues, and as a result we have lost over 10 families that will now be moving out of state to find work.

   The second challenge that we have is the caseload. For services in Cochise County a more feasible caseload number would be somewhere between 16-20. Most of the Parent Educators are driving so far that they are really struggling to see all of their families and maintain all of their paperwork. Many families live in rural areas and it takes an average of 20-30 minutes to get there. This would add up to an hour of drive time per family, and if the family has more than one child the visits are typically 90 minutes. The Parent Educator then has to enter the visit information into the computer system, which can take upwards of 30 minutes. An average visit from start to finish takes between 2.15 hours to 3 hours.

The last one is not necessarily a barrier but a problem that we faced with our data-reporting tool, Visit Tracker. There were approximately 26 families that were in recruit status in Visit Tracker, these families were transferred to another Parent Educator when we had a staff leave the program. The families were not active, but accidentally made active during the transfer, then once the transfer was complete, they were made inactive and again put into recruit status. These families are now counting against the numbers that we have for exited families. These families should have never been made active as most of them had never received a personal visit.

As soon as I found out about the incident I contacted Visit Tracker, and talked to them about the issue, they informed me that there was nothing that could be done except to delete them from the system. Deleting the families would have created a larger mess, as all the previous reports would have to be redone. Precautions have been taken to prevent this from happening in the future.

Collaboration and Communication:

5. Describe collaboration efforts that have been undertaken or are continuing during the reporting period. Describe the nature of the collaborative effort and who potential or current partners are in the effort. Briefly describe anticipated results of the collaboration.

First Things First Meet and Greet was held at the Sierra Vista Library, many people attended from various organizations

A collaborative meeting with Army Community Services (ACS) was held in May at Easter Seals Blake Foundation to discuss referrals and services of the home visiting programs, and what all programs have to offer. Meetings will be held quarterly.

Our third advisory council meeting was held on May 10th at Easter Seals Blake Foundation in Sierra Vista. There were approximately 8 people in attendance. The advisory board members and the CPAT team discussed various recruitment efforts as well as collaboration efforts throughout the community.

Cochise County Home Visiting Collaboration meeting was again in April and in May 2013; other home visiting programs throughout the county were invited to meet with us to discuss a collaborative approach to marketing our programs, building our caseload and serving all families most effectively. The collaboration is planning on holding a training/conference in October for Cochise County home visitors.

Topics covered at these meetings include, but not limited to:

*Assessing Families 'need (s) for multiple program services
*Discussing needs and programs with the family
*Contacting and engaging with other home visiting programs
*Service planning together

*Setting goals
*MIECHV contract
*Other program inclusion

Are there successes that can be shared during this reporting period? Include success stories that would be of interest to stakeholders including First Things First Regional Partnership Councils, the Board of First Things First or the general public.

This story is about a family that enrolled in CPAT nine months ago and is currently still active. CPAT is a program that provides information, support, and encouragement to parents in helping their children develop. This single parent is striving to give her 19 month old daughter the best life possible. She has two older daughters that live with their father out of state and have very little communication with them. Upon enrolling, her concerns were strictly about her development and behavior. Her other daughters have experience bipolar, depression, and anxiety issues. She was very concern that her infant daughter to have the same issues. This mom has a medical history of bipolar and is currently taking medications for the illness. She is an active participant in the program and provides stability for her 19 month old daughter.

When I first started visiting with this family nine months ago, the little girl was very attached to her mom and would get upset if her mom left the room. In addition, she did not show satisfaction with her own accomplishments like smiling or clapping hands. These concerns were important to her mom and we use them as individual short term goals. Over the past five months she has improved significantly. She has excelled on her milestones and is able to control her actions when her mom is not in the same room. When attending monthly group connections she is able to play with other children and participate with activities. Recently her mom has enrolled her in Ft. Huachuca hourly care and she has attended two days for at least four hours. She was so relieved that she could leave her daughter. Her daughter was fine without any temper tantrums or attachment concerns.

This family has many daily challenges being a single parent household. However, this mom is constantly engaging her daughter in community activities and creating homemade developmental toys. I really enjoy working with this family and seeing how much they have grown. We have also completed the Keys Interactive Parenting Assessment (KIPS) which shows the parents strengths and weaknesses. We have accomplished a lot but still have more milestones, parenting skills, and activities to complete.

Here is a second story..

I first met this mom in November; she was a 17 year old single pregnant mom. She was due the last week of November, and her son's father was not involved. She is currently living with her parents; but is not receiving emotional support from her parents due her pregnancy. Her first goal was to have a natural childbirth so I gave her information about prenatal classes. The program activities were set around helping her to connect with her unborn child. She was able to reach that first goal of having a natural childbirth.

Her second goal was to be able to breastfeed her baby for at least 4 months. With continuous support she has been able to continue to breastfeed her baby that is almost 7 months old. This was a challenging goal for her. I can see how her bond and attachment with her baby is growing every visit through the activities. Since her baby was 1 month, she has been reading to him; he loves the books I bring to them.

During our visits, we have been talking about being more independent, especially after her 18th birthday. Recently she set the goal to obtain her GED and she finally accomplished it!

Another goal that she set was to find a job, and to find help babysitting her child. Living in Benson can be a little challenging but she has found a part-time job and a local church has offered help to babysit her child.

After almost 8 months in our program this little mom is growing and helping her child to have a wonderful future, she amazed when he does things that she thought he could not do such as recognizing colors and textures. In her personal life she has more self-confidence and knows now that if she creates a goal she will be able to achieve them with effort and support.

Support or Additional Information:

6. What specific assistance or guidance do you need from FTF staff to ensure the success of your program? Nothing is needed at this time.

7. Describe any additional information you would like to share about program implementation.

Screenings Conducted: April-June, 2013

*ASQ & ASQ-SE Screening: 69

*Vision Screening: 27

*Hearing Screening: 28

*Health Assessment Screening: 32

There were 62 children who received a developmental screening this quarter, out of the 62 children, 7 children showed a concern/delay, and received proper referrals.

Staff Training

Date	Staff Name (attending)	Topics	Hour(s)
April 17th,2013	Lacretia White, Shannon Wilson, Roxana	Recruitment and Outreach	1.5

	Washington, Ivelisse Borrero, DeAnna Smith, Terri Gibson, Sonia Millet, Anne Arey-Feugate, Jamie Thompson, Marilyn Godfrey, Judith Gilligan, Charlotte Taylor	Training	
April 24th, 2013	Lacretia White, Shannon Wilson, Roxana Washington, Ivelisse Borrero	The Dynamics of Postpartum Adjustment	2
April 25th, 2013	Lacretia White, Shannon Wilson, Roxana Washington, Ivelisse Borrero	Adverse Childhood Experiences	2.5
April 25th, 2013	Lacretia White, Shannon Wilson, Roxana Washington, Ivelisse Borrero	Scream Free Parenting Seminar	1.5
June 3rd, 2013	Lacretia White, Shannon Wilson, Roxana Washington, Ivelisse Borrero, Jamie Thompson, Charlotte Taylor	Emergency Preparedness	2

8. Describe staff recruitment and retention activities.

Two of our Parent Educators left the program at the beginning of this quarter, one from the Douglas office and one from the Bisbee office. Cochise County Health and Social Services put out ads in the paper for recruitment of new Parent Educators. The staff for the Douglas office has been hired, his name is Francisco Segovia, and he is bilingual and has a lot of experience with home visiting. We are sure that he will be an asset to our team, as well as the Douglas population. We are still in the process of finding a qualified candidate to take the position at our Bisbee location. At the end of June we lost another Parent Educator, she works out of the Willcox office. Job announcements for her position will be posted the first week of July.

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	SOURCE OF ALL REFERRAL INTO PROGRAM	Number
1	Early Care and Education (Child Care)	
2	Community social service provider (Catholic Community Services) (Healthy Families)	3
3	Community support group (Breast Feeding group)	
4	Early Intervention/Therapy (ex. AZEIP, special education pre-schools, physical/speech)	1
5	Education – School District	
6	Education – parent (Self referral's into the program through recruitment)	22
7	Faith community (MOPS playgroup)	
8	Family Planning (WIC)	3
9	Financial (emergency utility/rent/food assistance)	
10	Hospital	1
11	Housing Support (ex Shelter Services)	
12	Job Development/Placement	
13	Legal	
14	Mental health counseling	
15	Primary Care Physician	2
16	Prenatal Group	
17	Dental Provider	
18	Socialization/Recreation	
19	Specialized medical*	
20	Transportation	
21	Government Agency (please identify) (CPS) & (DES)	
22	Other (please identify) Public Health Nurse and NICP Program	2

*Specialized medical - related to a child's documented and ongoing medical conditions and/or disability. E.g. children referred from the Office of Children with Special Healthcare Needs (OCSHCN).