COCONINO AND NAVAJO APACHE REGIONS DATA SUMMARY FOR THE CITY OF WINSLOW

SURVEY BACKGROUND

In the regional boundary review conducted in 2011, and discussed in detail by the Regional Boundary Task Force in October, the question of how best to serve the community of Winslow was raised. **Specifically, should Winslow potentially be considered for inclusion in the Navajo/Apache region and moved out of the Coconino region?**

Survey Results at a Glance

- **57%** stated that Winslow families more readily access services in Flagstaff.
- **All but one respondent** agreed that the Coconino RPC understands the needs of Winslow families and children.
- **86%** agreed that the Coconino funding plan addresses the needs of Winslow families and children.
- **71%** believe Winslow should remain part of the Coconino Regional Partnership Council.

N=15

To provide a fully robust assessment of a potential move for Winslow, First Things First surveyed Regional Partnership Council members from both Coconino and Navajo/Apache as well as community partners to get their feedback on the current state of service provision as well as their assessment of the impact – positive or negative – of moving Winslow from the Coconino Regional Partnership Council to the Navajo/Apache Regional Partnership Council.

In order to ensure all respondents were working from a base of factual information about funding, strategies and services, the following key items of background were provided as part of the survey:

- The current Coconino region includes 7,965 children age 0-5, 735 of whom reside in Winslow. Navajo/Apache has 5,166 children age 0-5.
- When the original boundaries were drawn in 2007, it was determined that Winslow should be part of the Coconino region due to its proximity to the county – Winslow is approximately 55 miles from Flagstaff – and its connection to Flagstaff services.
- There are 10 direct service strategies that are implemented in both the Coconino region and the Navajo/Apache region. These are: Quality First, Quality First Scholarships, Child Care Health Consultation, TEACH Scholarships as part of the Quality First package, FTF Professional REWARD$, Oral Health, Home Visitation/Newborn Follow-Up, Community Awareness, Community Outreach, and Media. Beginning in SFY14, the Care Coordination/Medical Home Strategy will also be provided in both regions as the Coconino Regional Council included the strategy as part of their SFY14 funding plan. The primary difference between the two regions is the inclusion of professional development strategies for early care and education providers. This is a much stronger focus for the Navajo/Apache Regional Council. Individuals who wish to utilize funding for professional development must reside within the boundaries of the Navajo/Apache Regional Council.
- Twelve of the 15 direct service strategies funded by the Coconino Regional Partnership Council are implemented in Winslow. These include Quality First, Quality First Scholarships, Child Care Health Consultation, TEACH Scholarships as part of the Quality First package, Summer Transition to Kindergarten, Service Coordination, Oral Health, FTF Professional REWARD$ (stipends for early care

and education providers), Home Visitation, Community Awareness, Community Outreach, and Media.

SURVEY RESPONSE

Differing views from community partners:

"The Coconino folks have been remarkably supportive and have sought to serve our community. Outreach has been intelligent and inviting." – Community Partner

"I realize that the Coconino Regional Council and the Director have made an effort to better address the needs of the community of Winslow, however I still believe that Winslow would be better served by the Navajo/Apache region. It would be a better fit to already existing services in Winslow and it would fit with County boundaries." – Community Partner

The survey was sent to 29 individuals, with 15 responding – a 52% return rate. Seven respondents were Coconino Regional Partnership Council members; five where Navajo/Apache Regional Partnership Council members; and three were community partners. Questions sought feedback not only on a potential move for the community of Winslow, but current views on how Coconino was providing services and meeting early education and health needs in Winslow.

Understanding where Winslow families are accessing services is key to answering if a potential move in regions is beneficial. **57% (8 of 14 respondents) said that Winslow families more readily access services in Flagstaff.** The next most utilized location identified was "other", which 36% of respondents noted. Only one individual answered that families in Winslow more readily access services in Holbrook/Show Low.

All but one of the 14 respondents (93%) stated that the Coconino Regional Partnership Council understands the needs of families and children in the Winslow area. However, there were comments provided that highlighted concern. For example, one Coconino County council member offered, "Many of the children and parents/caregivers that we see providing oral health services are in need of care and education and more." A community partner noted, "My concern is that the region [Coconino] is large and the concerns of the Council may naturally gravitate towards the larger communities in the region."

Respondents were asked to weigh in further on how successfully Coconino was meeting Winslow families' needs**. Specifically, 12 of 14 respondents (86%) affirmed that the Coconino Regional Council's funding plan addresses the needs of families and children in the Winslow community.**

Finally, regional council members and community partners were asked directly if Winslow should remain a part of the Coconino Regional Partnership Council. 10 of 14 – 71% – advised yes. In providing further detail as to why Winslow should remain, a Coconino council member shared, "I believe it would be difficult to reallocate funding priorities to a different council for the Winslow community at this juncture and it would ultimately negatively impact Winslow residents." In contrast, a Navajo/Apache council member stated, "Other services [in Winslow] seem to be coming from Navajo County and it causes confusion." Another Navajo/Apache council member submitted, "Winslow lies within the county of Navajo. In my work for the county I serve all of Navajo County and find

coordination of services cumbersome to share with other providers in the Winslow area because I have no idea what the Coconino Region offers."

Finally, one Coconino council member expressed some ambivalence about this decision, advising, "I would like to answer yes and no to this question." While noting that Winslow's proximity to Flagstaff is a strong reason to remain a part of Coconino, the council member also provided that removing Winslow from the Coconino Regional Partnership Council would free up money, supplies and time to provide for communities within Coconino County that are in need.

PRIORITIZED NEEDS, STRATEGIES, FUNDING, SERVICE PROVIDERS: COCONINO AND NAVAJO APACHE

Coconino Region
2010 Census: 7,956 Children 0-5
2010 Census (ACS): 1,969 Children in Poverty 0-5

SFY 2013 Coconino Funding Plan

- Funding **17 different strategies** to address **6 identified regional priorities,** utilizing **10 grantee providers,** who are serving under **26 unique contracts**, including those funded directly by FTF.

Region Priorities to Be Addressed	School Readiness Indicators Linked to Priorities & Strategies	Strategy	Total Allotment*	Partners	Target Service Units (TSUs)
• There is a need for families to have improved opportunities for parent education and access to the tools and resources necessary to support their child's development. • Many children across the region are arriving at kindergarten unprepared for school in the areas of early literacy and reading. • Many children continue to have untreated tooth decay across the region. • Many children qualifying for early intervention services in the Northern hub, the Winslow hub and the Williams hub are not getting those services, primarily in the areas of Speech therapy and Occupational therapy. • Families across the region need improved access to high quality early childhood development and health programs. • There is a need to improve families' access to high quality child care (regulated and unregulated).	#/% children demonstrating school readiness at kindergarten entry in the development domains of social-emotional, language and literacy, cognitive, and motor and physical #/% of families that spend no more than 10% of the regional median family income on quality care and education with a Quality First rating of 3-5 stars #/ % of children with newly identified developmental delays during the kindergarten year #/% of children age 5 with untreated tooth decay #/% of families who report they are competent and confident about their ability to support their child's safety, health and well being	Family, Friends & Neighbors	$71,509	Association for Supportive Child Care	• 40 home-based providers served
		Quality First	$334,270	Arizona Department of Health Services Southwest Human Development Valley of the Sun United Way	• 14 center-based providers served • 6 home-based providers served
		Quality First Child Care Scholarships	$692,738	Valley of the Sun United Way	• 112 scholarship slots for children 0-5 years
		Summer Transition to Kindergarten	$198,000	Coconino County Superintendent of Schools	• 200 children served • 200 participating adults
		Scholarships TEACH	$0	Association for Supportive Child Care	• 31 scholars
		FTF Professional REWARD$	$39,150	Valley of the Sun United Way	• 29 incentive awards distributed
		Child Care Health Consultation	$50,400	Coconino Public Health Services District Pima County Health Department University of Arizona Cooperative Extension	• 14 center-based providers served • 6 home-based providers served
		Oral Health	$100,000	Coconino Public Health Services District	• 450 children receiving oral health screenings • 500 varnishes
		Recruitment – Stipends/Loan Forgiveness	$40,000	Arizona Department of Health Services	• 2 therapists receiving loan forgiveness • 2 therapists receiving stipends
		Home Visitation	$320,000	Chicanos Por La Causa, Inc., dba Parenting Arizona Havasupai Tribe	• 97 families served
		Native Language Preservation			Strategy in development
		Parent Education Community-Based Training	$100,000	Association for Supportive Child Care	• 50 participating adults
		Needs & Assets	$22,000	FTF Directed	
		Statewide Evaluation	$52,228	FTF Directed	
		Service Coordination Community Awareness	$100,000 $10,000	FTF Directed FTF Directed	
		Community Outreach	$85,000	FTF Directed	
		Media	$50,000	FTF Directed	
		TOTAL ALLOTMENT	**$2,265,295**		
		TOTAL UNALLOTTED	**$1,182,496**		

*Total allotment includes carry-forward dollars.

Navajo Apache Region

2010 Census: 5,166 Children 0-5
2010 Census (ACS): 1,182Children in Poverty 0-5

SFY 2013 Navajo/Apache Funding Plan

The Navajo/Apache Region is:

- Funding **17 different strategies T**o address **6 identified regional priorities, U**tilizing **13 grantee providers,** who are Serving under **23 unique contracts**, including those that are funded strategies that are directed by FTF.

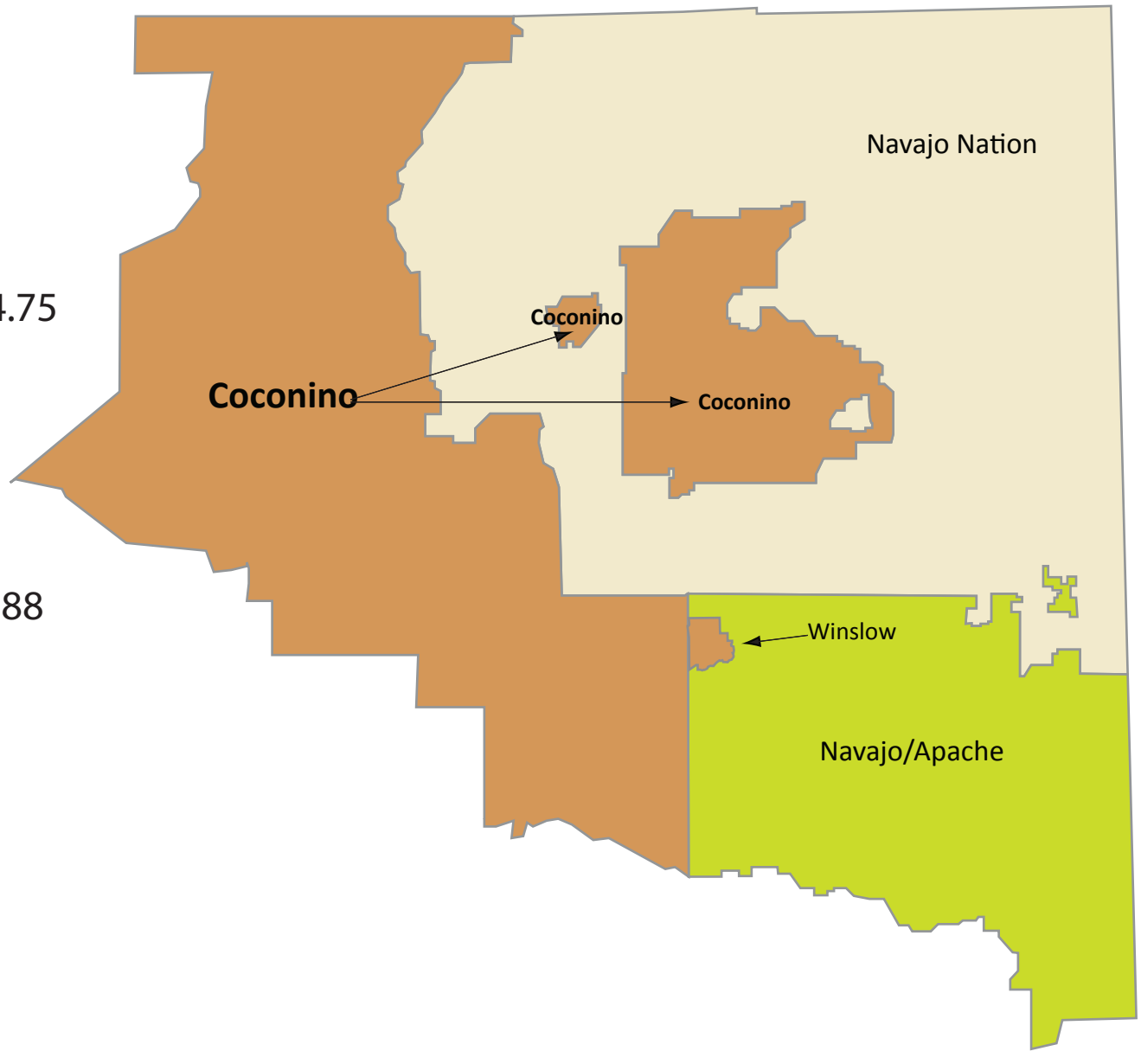
Region Priorities to Be Addressed	School Readiness Indicators Linked to Priorities & Strategies	Strategy	Total Allotment *	Partners	Target Service Units (TSUs)
• Need for an educated and well-supported workforce of early childhood professionals. • Limited access to, and availability of, high quality, affordable early care and education programs and services. • Limited access to parent education and information. • Need to expand access to preventive health related screenings, supports and information for families. • Need to build the capacity within the early childhood and family service sectors in the region to effectively leverage resources and funding into the region, and to build a streamlined system of high quality supports and services for families. • Limited knowledge and information about the importance of early childhood development and health.	#/% children demonstrating school readiness at kindergarten entry in the development domains of social-emotional, language and literacy, cognitive, and motor and physical % of children with newly identified developmental delays during the kindergarten year #/% of children receiving timely well child visits #/% of children age 5 with untreated tooth decay	Quality First	$49,693	Arizona Department of Health Services Southwest Human Development Valley of the Sun United Way	• 2 center-based providers served • 1 home-based provider served
		Quality First Child Care Scholarships	$182,976	Valley of the Sun United Way	• 31 scholarship slots for children 0-5 years
		FTF Professional REWARD$	$13,500	Valley of the Sun United Way	• 10 incentive awards distributed
		Learning Labs	$300,000	In development	
		Recruitment into Field	$90,000	Northland Pioneer College	• 30 participating professionals
		Scholarships non-TEACH	$15,000	Central Arizona College	• 14 professionals receiving scholarships
		Scholarships TEACH	$6,600	Association for Supportive Child Care	• 7 professionals receiving scholarships
		Care Coordination/Medical Home	$600,000	North Country HeatlhCare Summit Healthcare Association	• 1,400 children served
		Child Care Health Consultation	$7,560	FTF Directed Navajo County Public Health Services District Pima County Health Department University of Arizona Cooperative Extension	• 2 center-based providers served • 1 home-based provider served
		Nutrition/Obesity/Physical Activity	$95,000	Arizona Board of Regents for and on behalf of University of Arizona	• 200 participating adults
		Oral Health	$130,000	Navajo County Public Health Services District	• 1,200 children receiving oral health screenings • 1,200 fluoride varnishes applied
		Newborn Follow-Up	$100,000	Navajo County Public Health Services District	• 150 families served
		Parent Outreach and Awareness	$60,000	Navajo County Library District	• TSU not established
		Statewide Evaluation	$34,346	FTF Directed	
		Community Awareness	$30,000	FTF Directed	
		Community Outreach	$63,000	FTF Directed	
		Media	$10,000	FTF Directed	
		TOTAL ALLOTMENT	**$1,787,675**		
		TOTAL UNALLOTTED	**$729,351**		

*Total allotment includes carry-forward dollars.

Current

Coconino RPC
child count = 7956
child poverty count = 1969
child poverty percentage = 24.75
allocation = $2,374,725

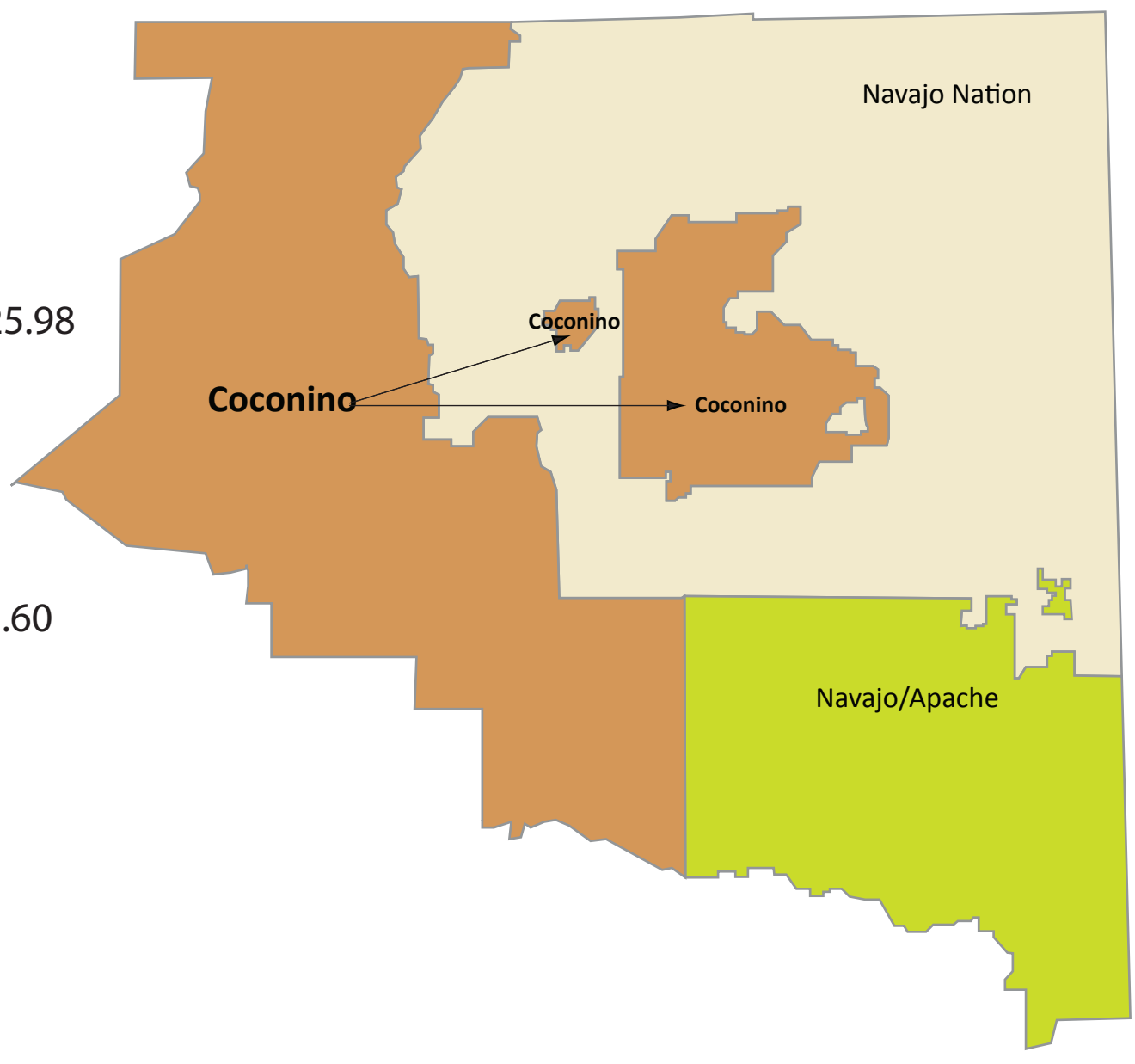
Navajo/Apache RPC
child count = 5166
child poverty count = 1182
child povery percentage = 22.88
allocation = $1,481,892



With Winslow Change

Coconino RPC
child count = 7221
child poverty count = 1876
child poverty percentage = 25.98
allocation = $2,210,673

Navajo/Apache RPC
child count = 5901
child poverty count = 1275
child povery percentage = 21.60
allocation = $1,645,944



Count data: 2010 Census SF1 100% Data
Poverty data: 2010 ACS 5-Year