



## FIRST THINGS FIRST

*The right system for bright futures*

**STATEWIDE  
ARIZONA PARENT KIT  
REQUEST FOR GRANT APPLICATION  
RFGA # FTF-STATE-12-0334-00  
FACT SHEET**

### **WHAT IS THE FIRST THINGS FIRST STATEWIDE ARIZONA PARENT KIT?**

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The Arizona Parent Kit is a method of delivering education, information and resources on child development and health. The purpose of the kit is to help parents understand that healthy parenting practices during early childhood are critical for children's positive development and to provide information and resources that prepare parents to make informed decisions about the care and development of their young children. Provided free to all new parents who give birth at participating statewide birthing hospitals, birthing centers, and/or midwives, the boxed set of educational materials connects parents to state and national resources as well as offers tips, checklists and informative video presentations that equip parents to create a healthy, safe and loving home.

There is a need for a grantee to manage the daily operations of distributing the Arizona Parent Kit statewide. This primarily includes but is not limited to: initial and ongoing recruitment, training and technical assistance of all birthing hospitals, birthing medical centers, and/or midwives assisting with home births and oversight/maintenance of all the vendors involved in the production of the kit and the individual materials

### **WHAT IS THE TOTAL AMOUNT OF FUNDING AVAILABLE?**

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Approximately \$110,000 is available in this Request for Grant Application. Contract renewal will be contingent upon satisfactory contract performance, evaluation and availability of funds.

The anticipated contract period for any resultant grant will be July 1, 2011 – June 30, 2012

## **PROPOSED TIMELINE FOR THE GRANT MAKING PROCESS**

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March 9, 2011	RFGA available on-line
April 20, 2011	Applications due to the location listed in the RFGA by 3:00 p.m.
July 1, 2011	Anticipated grant awards made

## **HOW TO GET A COPY OF THE RFGA**

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Please visit the First Things First web site on or after March 9, 2011: <http://www.azftf.gov/>

## **QUESTIONS?**

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All questions must be submitted in writing and include **RFGA # FTF-STATE-12-0334-00** in the subject line of the email or on the cover sheet of the fax.

Questions should be submitted to the Grants and Contracts Procurement Specialist via email at [grants@azftf.gov](mailto:grants@azftf.gov) or via fax at (602) 265-0009.