



PUBLIC NOTICE OF MEETING OF THE Arizona Early Childhood Development & Health Board

Communications and Government Affairs Committee

Pursuant to A.R.S. §8-1194(A) and A.R.S. §38-431.02, notice is hereby given to the members of the First Things First - Arizona Early Childhood Development & Health Board, Communications and Government Affairs Committee and to the general public that the Committee will hold a **regular meeting open to the public on Thursday, February 24, 2011 at 1:00 p.m. The regular meeting will be held at the First Things First Office, 4000 North Central Avenue, Suite 800, Phoenix, Arizona 85012.** Some members of the Committee may elect to attend telephonically.

The Committee may hear items on the agenda out of order. The Committee may discuss, consider, or take action regarding any item on the agenda. The Committee may elect to solicit public comment on certain agenda items.

The agenda for the meeting is as follows:

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| 1. Call to Order Welcome and Introduction | Vivian Saunders, Committee Chair |
| 2. Review and Discussion of the Communications and Government Affairs Committee Governance Charter | Vivian Saunders, Committee Chair |
| 3. Review and Discussion of the Strategic Communications Plan Overview | Liz Barker Alvarez, Communications Director |
| 4. Review and Discussion of First Things First Communications Resources | Liz Barker Alvarez, Communications Director |
| 5. Presentation on First Things First Brand Overview | Tiffany Erickson, Assistant Communications Director |
| 6. Review and Discussion of Government Relations Overview | Rhian Evans Allvin, Executive Director |
| 7. Discussion and Possible Vote on Future Meeting Dates | Committee Members |
| 8. Adjourn | |

A person with a disability may request a reasonable accommodation such as a sign language interpreter by contacting Lupita Castro, Arizona Early Childhood Development Board, 4000 N. Central, Ste. 800, Phoenix, Arizona 85012, telephone (602) 771-5062. Requests should be made as early as possible to allow time to arrange the accommodation.

Dated this 22nd day of February 2011

ARIZONA EARLY CHILDHOOD DEVELOPMENT & HEALTH BOARD

Communications and Government Affairs Committee

A handwritten signature in black ink, appearing to read "Liz Barker Alvarez". The signature is written in a cursive style with a large initial "L".

Liz Barker Alvarez
Communications Director