Note: This is just one example of how your thoughts may combine with more general messages about the importance of early childhood. Depending on your topic and the points you are trying to make, the points can be moved or changed. However, it is important to include some information regarding the importance of the early years and the value of early childhood investments to give context to your points.

Dear Editor,

[One to two sentences about why you are writing your letter.]

90% of a child’s brain develops before kindergarten, so early experiences lay the foundation for success in school and in life.

[Insert reference to recent article that prompted this letter, if appropriate]

[Point #1 and supporting sentence]

[Point #2 and supporting sentence]

Strong families are the building blocks of a strong society. We must give families options when it comes to supporting their child’s health and learning.

[Insert personal experience, thoughts]

[Closing sentence:] Everyone benefits when more kids arrive at school prepared to be successful.

Sincerely,

[Your Name]

[Contact Information]