



# FIRST THINGS FIRST

*Ready for School. Set for Life.*

Southeast Maricopa Regional Partnership Council

## Arizona Early Childhood Development & Health Board June 24, 2014 Minutes

### **Call to Order**

The regular meeting of the First Things First Southeast Maricopa Regional Partnership Council was held on June 24, 2014 at the Family Resource Center, 817 North Country Club Drive, Mesa, Arizona 85201.

Chair Sallquist called the meeting to order at 4:01 p.m. and welcomed everyone to the meeting.

### **Members Present**

Chair Julie Sallquist, Vice Chair Jack Dillenberg, Christine Scarpati, Sherreis Moreland, Detza Van Bogaert and Anna David.

### **Members Absent**

David Wade, Maggie Pfaffenberger and Dee Tamminen.

### **Members of the Public**

There were sixteen members of the public present.

### **Approval of Regular Meeting Minutes of April 30, 2014**

### **Approval of Special Meeting Minutes of May 6, 2014**

Vice Chair Dillenberg motioned to accept the minutes of April 30, 2014. Member David seconded the motion and it was approved unanimously.

Member Van Bogaert motioned to accept the minutes of May 6, 2014. Member Moreland seconded the motion and it was approved unanimously.

Member Erica Alexander joined the meeting at 4:06 p.m.

### **Call to the Public**

There was one call to the public. Jessica Black, with Teen Outreach Pregnancy Services, reminded everyone of their services to mothers and fathers under age twenty-one in the Southeast Maricopa region as well as other regions. She gave statistics of Teen Outreach Pregnancy Services verses statewide prenatal health and early care outcomes.

### **Chair and Vice Chair Elections**

Chair Sallquist asked for nominations for Chair and Vice Chair. Member Scarpati nominated Member David for Chair and Member Moreland seconded the nomination. Member David was elected as Chair by unanimous vote.

Vice Chair Dillenberg nominated Member Van Bogaert for Vice Chair and Member David seconded the nomination. Member Van Bogaert was elected as Vice Chair by unanimous vote.

### **Fiscal Year 2015 Meeting Calendar**

Director Melde led a discussion of the meeting calendar for the fiscal year 2015 as well as the location of the meetings. The fourth Tuesday of the month and Child Crisis Center will continue with an exception if the meeting day falls on a holiday or holiday week.

Vice Chair Dillenberg offered to host an event, celebration or meeting at his school. The date will be decided at a later meeting.



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## **Presentation by Smart Support**

Janet Fraatz and Jeanette Manley gave a power point presentation with testimonials highlighting the services that Smart Support provides. The program emphasis is cultivating social behavior in the classroom as well as emotional behavior by training and supporting the teachers. The program can also be tailored to the director's specific needs for the classroom. The program is currently serving 38 centers in the Southeast Maricopa region.

## **Quarter Three Data/Narrative Report**

Director Melde asked the Council if they had any questions or concerns in regards to the Grantees represented in the reports. The Food Security was the only concern due do challenges meeting the contracted goal. Director Melde and Outreach Coordinator Taylor will be meeting with this Grantee to discuss what work needs to be done to reach their goals. Chair Sallquist thanked all the Grantees for their work on these reports.

## **Community Outreach Implementation Plan and Coordinator's Report**

Community Outreach Coordinator Taylor discussed what has been accomplished, why it was accomplished, and how the Council wants to proceed forward. The Southeast Maricopa Region has done almost 500 activities over the last two years. These activities have grown the momentum of building relationships throughout the community. Coordinator Taylor recognized First Things First staff, Council members, and Grantees for this progress. Using an extensive partnership network has allowed the Community Outreach team to bring in organizations that would have otherwise fallen through the cracks. He discussed targeting specific audiences to get the greatest return on investment and asked the Council for input that will set the direction for the next few years.

Some changes Coordinator Taylor would like to make on the Strategic Outreach plan are to shift the focus away from non-profit organizations, the business community, grantees, civic minded Arizonans, seniors, colleges and universities. He would like the focus to be more on parents, caregivers, early childhood professionals working with birth through five and Pre-K through twelfth grade community. To find the target audiences, the plan will use demographic data in zip codes; work with women's organizations, military population, small businesses, adoptive and foster families. An example of this kind of work is the Small Wonders Site Tour that will include two school principals and a special education director. A form was given to the Council to recommend an audience as a future target group. Member Van Bogaert would like to see a First Things First present at the youth sport games. Director Melde thought a pilot program at a game would be a good way to see if the return is worth the investment. Coordinator Taylor also gave each Council member a form to indicate how they would like to be more involved.

## **Director's Update**

Director Melde announced Conrad Lindo as the new East Maricopa Director and Dana Sherman as the new Community Outreach Director. She introduced Reverend Abigail Conley as a new Council member for the Faith seat and announced Jamie Breaux as the new Parent seat. The new Council member orientation will be on July 10, 2014. Any of the current Council members are welcome to attend at 12:00 p.m. She reminded everyone of the Summit on August 18-19, 2014. The Board is working on how to package the Quality First program.

The July 22, 2014 meeting will be a telephone meeting to discuss the Needs and Assets Draft Report which will be sent out mid-July. Director Melde needs Council feedback by August 1, 2014. The vendor will present the final Needs and Assets Report at the August 26, 2014 meeting. Director Melde requested the Council think about having a community forum or a focus group to make the meeting interactive.



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Director Melde shared Council member ideas for Strategic Planning that include a one day meeting with breakout by expertise groups. The Council agreed to a half-day meeting in September. She will send out a doodle poll to the Council to determine the length of time and date for the meeting in September to discuss Strategic Planning.

## **Council Member Updates**

Member Scarpati shared that Child Crisis Center is receiving a \$750,000 donation.

Member Alexander thanked the Council for allowing her to serve as her term on the Council has ended.

Member Moreland announced that Go Daddy will subsidize their employees by 40 percent of the tuition for their children to go to their program.

Vice Chair Dillenberg shared that his school won the William J. Guys award from the Dental Association.

## **Regional Council Member Recognition and Appreciation**

Chair Sallquist thanked the Council for the last four years and will continue to support the Council.

Director Melde recognized Council members that have terms ending with the Giving Tree book and those that have served five years or more with plaques.

Coordinator Taylor presented framed children's drawings to Members leaving the Council and to the current Chair and Vice Chair.

Patty Morris and Yvonne Bullard were given a plant and card for their work setting up the meetings.

## **Adjournment to New Council Members Meet and Greet**

Chair Sallquist adjourned the meeting at 5:37 p.m.

Next meeting will be July 22, 2014

**Submitted by:**

**Approved by:**

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**Patty Morris, Administrative Assistant II**

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**Anna David, Regional Council Chair**