



Community Outreach Report
 July 2011
 Submitted By Michelle Pansulla

TACTICS	TARGET	STATUS
Community Events		
Upcoming Events	Itty Bitty Olympics	We are looking forward to involvement with the Itty Bitty Olympics in Show Low on 8/6/2011
	FTF Early Childhood Summit	August 28 we will attend the FTF Childhood Summit in Phoenix.
	Touch-A-Truck	Saturday, September 17 th from 9am to 12pm, The City of Show Low is hosting a free activity for young children and their families. I have a friend with some really cool trucks (including a 1950's refurbished dump-truck), she has agreed to enter her dump-truck and possibly one of the back-hoes her husband owns and let us hang an FTF banner from them and we will distribute books about trucks to children along with information about ECD to parents.
OUTREACH: Awareness, Education, Engagement and Endorsement		
J.C. Penney Back to School Day	Grantee attended event	Mary Koski will attend this Aug. 6 th event and distribute educational materials for FTF and teach proper nutrition strategies to families.
Vernon Days	Vernon Park	After the Itty Bitty Olympics, I will attend this event in Vernon and distribute education materials to families.
Early Childhood Development class presentation	Show Low High School	Will present information to three ECD classes at SLHS on 8/11/2011 about the importance of ECD and programs that FTF funds in our region.
Open House	St. Johns	8/11/2011 Elementary school open house will be an opportunity to meet families in St. Johns and conduct community outreach.
Communications Strategy		
Progress	Contacting leads on lists provided by RPC members and grantees	Many thanks to all of you for the leads. I have been emailing and calling...so many! It will take some time to get to all of them ☺
Media		
The Maverick Magazine	August issue yields Oral Health article	See magazine



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