

## Meeting Minutes

### **#1. Call to Order/Welcome**

The Regular Meeting of the First Things First Santa Cruz Regional Partnership Council was held on Monday August 04, 2014 at the Rio Rico Family Resource Center, 1060 Yavapai Drive, Suite 9, Rio Rico, Arizona 85648. Chair Bill Kirkpatrick welcomed everyone and called the meeting to order at 3:37 p.m. He welcomed and thanked Senior Director Erin Lyons for attending and the Family Resource Center Site Coordinator, Ms. Jennifer Argyros for the meeting space. He asked each member to introduce themselves, indicating their seat. He especially recognized the two newly appointed members, Chris Ciruli, filling the Business seat and Fr. Patrick Maitrejean, filling the At-Large seat.

### **Members Present**

Chair Bill Kirkpatrick, David Verdugo, Danna Gallardo, Fr. Patrick Maitrejean, Chris Ciruli, Karen Guilmette, and Erika Garcia

### **Members Attending Telephonically**

Dr. Melisa Lunderville, Vice-Chair Karen Woodford

### **Members Absent**

Veronica Santillo

### **#2. Approval of the Minutes**

Chair Kirkpatrick directed everyone to the draft of the minutes of June 02, 2014 and asked if there was a motion to approve first the Special Meeting Minutes and second the Regular Meeting Minutes. Member Gallardo made a motion to approve the minutes of the Special Meeting June 2, 2014, Member Guilmette seconded the motion. Motion carried. Member Guilmette then made a motion to approve the minutes of the Regular Meeting of June 2, 2014. Member Verdugo seconded the motion. Motion carried.

### **#3. Call to the Public**

Jennifer Varela (Previously Hurtado) TEACH Representative for Association for Supportive Child Care Arizona (ASCCAZ) explained to the Regional Council that due to statewide underuse, there are TEACH scholarships available for those adults who would like to further their Early Childhood education. Anyone interested should contact the First Things First Regional Office and they will forward the information on to her. The TEACH scholarships are a component of Quality First. Any scholarships allocated to a preschool or home child care provider that are not used go into a statewide "pool" and are available to a qualifying applicant.

### **#4. Discussion and Possible Action: Election of the Regional Council Chair and Vice Chair**

Chair Kirkpatrick reminded everyone that according to the Governance Policy, elections for Chair and Vice Chair are to be held annually at the first meeting after the start of the fiscal year. The fiscal year begins July 1 and there was no July meeting which moves the election to this meeting. Vice Chair Woodford nominated Chair Bill Kirkpatrick to serve another term. The motion was seconded by Member Gallardo. The motion carried. Chair Kirkpatrick nominated Vice Chair Woodford to serve another term. The motion was seconded by Member Lunderville. The motion carried.

### **#5 Discussion and Possible Action: Approval of 2014 Regional Needs & Assets Report**

Directing everyone to Attachment 2, Chair Kirkpatrick asked Regional Director Padilla to review the report. Director Padilla reminded the Regional Council that they had seen essentially the same report at the June 2<sup>nd</sup> meeting and had been able to ask question of the report's originator, University of Arizona Norton School, who sent a representative. He noted that even with no new

census data they had been able to provide new information to enrich the report. He is pleased with the balance in the report of both the region's needs and assets. Member Gallardo made a motion to approve the report. The motion was seconded by Member Guilmette. Motion carried.

**#6. Discussion: Santa Cruz Regional Council Governance Policy: First Read**

Chair Kirkpatrick again reminded the Regional Council that annually they must review the Governance Policy. He asked Director Padilla lead them with this agenda item. Director Padilla explained what changes were made last year to the policy and advised that First Things First now had their own attorney from the Attorney General's office and he was currently looking through each region's Governance Policies and would probably be suggesting changes. The changes will be brought to the Regional Council over the next few months as they become available.

**#7. Discussion: SFY14 Quarter 3 Data Report**

Director Padilla reviewed the attached Data Report by grantee explaining the Contracted Service Units compared to the actual numbers served. Specific to the Family Resource Centers data, he advised that the large number showing as served compared to the number contracted is still showing duplicates. Regarding Parent Education Community Based Training, Director Padilla mentioned that the attendance reporting will be shifting to reporting per series rather than per session which will give the council a better idea of how many adults are attending multiple sessions. Questions were asked and answered. Definitions of child care homes and centers and were provided as requested by Member Ciruli.

**#8. Discussion: Strategic Planning for Funding Cycle Fiscal Year 16 – Fiscal Year 18**

Director Padilla introduced the Strategic Planning that will be a multi-month discussion. He posed the following questions to the Regional Council: 1. What information is needed to inform the Regional Council 2. Where do the Regional Council's prioritized needs fall, 3. What level of impact does the Regional Council want to achieve, 4. What does the research and data tell us about the strategies in place in relation to desired outcomes and 5. What collaborations and coordination efforts must occur in order to achieve the desired outcomes. He reviewed the Strategic Planning Six Month Timeline, Strategic Planning Framework and the Regional Lifecycle. Today he asked Regional Council members to consider their regional assessment using the 5 questions. The Regional Council made requests for data from various sources as tools to use for an upcoming Community Forum which will be part of the Strategic Planning process. It was agreed that in building the regional early childhood system sustainability must be paramount. Responding to a question about the use of First Things First Parent Kits, Stephanie Willis, Program Specialist, Family Support and Literacy, (in attendance), offered that a survey was coming out that would assist them in knowing how to best utilize these kits as the valuable tools intended. The Regional Council looks forward to hearing from community stakeholders and plans on revisiting their priorities.

**#9. Regional Director's Report**

Director Padilla reviewed the expenditure Report which was printed on July 22, 2014. Grantees have until August 15<sup>th</sup> to submit final requests for reimbursements. He anticipates all grantee expenditures will be at 90% or greater on the final report.

**#10. Regional Council and Staff Announcements**

Director Padilla presented member Gallardo with a glass plaque to commemorate her 5 plus years of service to First Things First. Member Lunderville also has 5 plus years and Director Padilla will deliver her plaque to her. Member Verdugo thanked First Things First staff for participating in both school districts' Back to School events. Member Gallardo expressed her gratitude for Debbie Curley, Family Resource Center Director, for working with her on behalf of her Juvenile Detention population and her Team Anonymous group as well.

**#11. Recommended Future Agenda Items**

Chair Kirkpatrick asked if there were any topics that they would like to see on a future agenda. There were no requests.

**#12. Meeting Reminder/Adjourn**

Chair Kirkpatrick reminded everyone that the next meeting would be held on September 8, 2014 at 3:30 p.m., at the Santa Cruz Provisional College Conference Room, 2021 North Grand Avenue Nogales, AZ 85621. A motion to adjourn was made by Member Guilmette and seconded by Member Verdugo. Motion carried, 5:37 p.m.

Submitted by Susan Faubion

Approved by \_\_\_\_\_ Dated this \_\_\_\_\_ day of \_\_\_\_\_, 2014

DRAFT

**Instructions for interpreting data report fields:**

**\*Quarterly Data Submission Status**

Quarterly Data Submission Status is not a strategy-specific data field. This is a FTF designated field in a report that indicates within a quarter the number of months of data that were submitted for a single contract out of the three mandatory months for the quarter.

0 = 0 months out of 3 months of data for this quarter were submitted.

**Note:**

No strategy-specific data fields will be displayed for a contract with a "0" Quarterly Data Submission Status

1 = 1 month out of 3 months of data for this quarter were submitted

2 = 2 months out of 3 months of data for this quarter were submitted

3 = 3 months out of 3 months of data for this quarter were submitted

**Note:**

A Quarterly Data Submission Status of "0" may be assigned in the following scenarios:

- (a) The grantee did not set their PGMS data submission status to "complete" or did not submit data via other acceptable file transfer protocols
- (b) The grantee signed their contract only one month prior to the end of the quarter and data submission is not applicable until the following quarter
- (c) The contract's strategy-specific data reporting requirements may not be available and/or no training on data submission has taken place

**\*\*Contracted Service Units**

Contracted Service Units only appear for a contract's lead strategy

**Instructions for reading null and zero as data field values:**

Blank data field = A null data field appears if the grantee selected "NA (Not Applicable)" when given a YES/NA option on their data reporting template indicating the specific data field(s) are not a part of their contract

0 = Grantee selected "No" in a YES/NO option on their data reporting template indicating the specific data field(s) were not collected for the quarter

0 = Grantee reported "0" on their data reporting template indicating the specific data field(s) were not collected for the quarter

**Family Resource Centers**

Contract Number/ Grantee Name	Data Field	Contracted Service Units**	First Fiscal Quarter (July-Sept)	Second Fiscal Quarter (Oct-Dec)	Third Fiscal Quarter (Jan-Mar)	Fourth Fiscal Quarter (Apr-Jun)	Fiscal YTD Total
FTF-RC020-13-0387-01-Y2 / The University of Arizona Santa Cruz Cooperative Extension	Quarterly Data Submission Status*		3	3	3	3	
	Number of families with children (0-5 years) receiving resource & referral information		622	734	592	1382	
	Number of service providers housed at the family resource center		32	36	42	32	
	Number of families (0-5 yrs) referred to services offered at the Family Resource Center		561	273	132	191	
	Number of families with children (0-5 yrs) receiving referrals to agencies outside of the family resource center		78	161	68	54	
	<b>Number of families served</b>	<b>250</b>	<b>639</b>	<b>434</b>	<b>200</b>	<b>245</b>	<b>1518</b>
	Number of books distributed						
	Number of other resources distributed						



**Parent Education Community-Based Training**

Contract Number/ Grantee Name	Data Field	Contracted Service Units**	First Fiscal Quarter (July-Sept)	Second Fiscal Quarter (Oct-Dec)	Third Fiscal Quarter (Jan-Mar)	Fourth Fiscal Quarter (Apr-Jun)	Fiscal YTD Total
FTF-RC020-13-0387-01-Y2 / The University of Arizona Santa Cruz Cooperative Extension	Quarterly Data Submission Status*	3	3	3	3	3	
	Number of trainings conducted		357	518	356	335	
	Number of adults attended		1165	1787	1246	1391	
	<b>Average attendance per training session</b>		<b>3.3</b>	<b>3.5</b>	<b>3.5</b>	<b>4.2</b>	

Parent Education Community-Based Training is part of the Family Resource Centers grant, which is also administered by the University of Arizona Santa Cruz Cooperative Extension.

*Note: Number of adults that attend sessions is duplicated. FTF is working on addressing the complexities of collecting data for community-based parent education sessions. Currently, all community-based parent education sessions reflects a duplicated count of families served.*

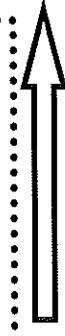
**Home Visitation**

Contract Number/ Grantee Name	Data Field	Contracted Service Units**	First Fiscal Quarter (July-Sept)	Second Fiscal Quarter (Oct-Dec)	Third Fiscal Quarter (Jan-Mar)	Fourth Fiscal Quarter (Apr-Jun)	Fiscal YTD Total
FTF-RC020-13-0391-01-Y2 / Child and Family Resources Inc.	Quarterly Data Submission Status*		3	3	3	3	
	Number of families newly enrolled during the quarter		13	9	9	11	
	<b>Number of families served</b>	<b>75</b>	<b>70</b>	<b>79</b>	<b>88</b>	<b>99</b>	<b>99</b>
	Number of families at the end of the quarter (subtracting disenrolled)		59	65	66	69	
	Number of families continuing to receive services who have moved out of the region during the quarter		0	0	0	0	
	Number of families disenrolled during the quarter		11	3	8	8	
	Number of full time equivalent (FTE) home visitors at the end of the quarter		3.0	3.0	3.0	3.0	
	Homevisitor caseload for the quarter		19.7	21.7	22.0	23.0	
	Staff turnover for the quarter		0	0	0	0	
	Family turnover for the quarter		0	0	0	0	
	Families disenrolled due to moving		18.2%	0	37.5%	12.5%	
	Families disenrolled due to unable to locate		18.2%	33.3%	12.5%	50.0%	
	Number of children newly enrolled during the quarter		10	7	9	11	
	Number of children served		97	104	113	124	
	Number of families who received community based referrals		152	156	273	231	



**Developmental and Sensory Screening**

Contract Number/ Grantee Name	Data Field	Contracted Service Units**	First Fiscal Quarter (July-Sept)	Second Fiscal Quarter (Oct-Dec)	Third Fiscal Quarter (Jan-Mar)	Fourth Fiscal Quarter (Apr-Jun)	Fiscal YTD Total
FTF-RC020-13-0391-01-Y2 / Child and Family Resources Inc.	Quarterly Data Submission Status*		3	3	3	3	3
	Number of hearing screenings conducted		0	0	0	31	
	Number of hearing results forwarded to medical home		0	0	0	1	
	Number of families referred and having received an additional evaluation		0	0	0	1	
	Number of children received hearing screening		0	0	0	0	
	Number of vision screenings conducted		0	0	0	0	
	Number of vision results forwarded to medical home (physician of record) for evaluation and services		0	0	0	0	
	Number of families that report being referred and having received an additional evaluation		0	0	0	0	
	Number of children received vision screening		0	0	0	0	
	<b>Number of developmental screenings conducted</b>		<b>45</b>	<b>31</b>	<b>31</b>	<b>31</b>	
	Number of developmental screening results forwarded to AZEIP, Part B or a medical home		1	4	4	12	
	Number of children referred for developmental delay follow-up		0	4	4	4	
	Number of children received developmental screening		45	31	31	31	
	Number of children receiving screening (children may have received 1-3 types of screenings)		45	31	31	0	

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 • Developmental and Sensory Screening is part of the Home Visitation strategy, which is also administered by Child & Family Resources, Inc.  
 • The home visitors conduct hearing and developmental screenings.  
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**Oral Health**

Contract Number/ Grantee Name	Data Field	Contracted Service Units**	First Fiscal Quarter (July-Sept)	Second Fiscal Quarter (Oct-Dec)	Third Fiscal Quarter (Jan-Mar)	Fourth Fiscal Quarter (Apr-Jun)	Fiscal YTD Total
FTF-RC020-13-0357-01-Y2 / Mariposa Community Health Center	Quarterly Data Submission Status*		3	3	3	3	
	Number of oral health screenings given to expectant mothers	200	46	21	22	39	128
	Number of oral health screenings given to children (0-5yrs)	2000	634	550	677	636	2497
	Number of fluoride varnish applied to children (0-5yrs)	2000	634	550	677	636	2497
	Number of expectant mothers receiving oral health kits		0	0	0	0	
	Number of children (0-5 yrs) receiving oral health kits		0	0	0	0	
	Number of trainings conducted		19	11	612	17	
	Number of adults attended	0	649	391	612	633	2285
	Number of children attended		634	431	0	636	
	Number of expectant mothers referred to treatment providers		4	0	1	9	
	Number of expectant mothers receiving services		0	0	0	0	
	Number of children (0-5yrs) referred to treatment providers		28	59	44	24	
	Number of children (0-5yrs) receiving services		0	0	0	0	

**Recruitment into Field**

Contract Number/ Grantee Name	Data Field	Contracted Service Units**	First Fiscal Quarter (July-Sept)	Second Fiscal Quarter (Oct-Dec)	Third Fiscal Quarter (Jan-Mar)	Fourth Fiscal Quarter (Apr-Jun)	Fiscal YTD Total
GRA-RC020-13-0530-01-Y2 / Cochise College	Quarterly Data Submission Status*		3	3	3	3	3
	Number of high school students newly recruited		0	0	0	0	0
	Number of volunteers newly recruited		0	0	0	0	0
	Number of parents newly recruited		0	0	0	0	0
	Number of home-based child care providers newly recruited		0	0	0	0	0
	Number of other participants newly recruited		18	0	3	0	0
	<b>Number of participants newly recruited this quarter</b>		<b>18</b>	<b>0</b>	<b>3</b>	<b>0</b>	<b>0</b>
	<b>Number of participants recruited</b>	<b>18</b>	<b>64</b>	<b>64</b>	<b>67</b>	<b>67</b>	<b>67</b>
	Number of participants at the end of the quarter		64	64	60	57	
	Number of participants applying for financial aid this quarter		4	0	3	0	
	Number of individuals with an early education career plan/pathway		18	0	3	0	
	Number of participants volunteering		0	0	1	0	

**Quality First - Regional**

Contract Number/ Grantee Name	Data Field	Contracted Service Units**	First Fiscal Quarter (July-Sept)	Second Fiscal Quarter (Oct-Dec)	Third Fiscal Quarter (Jan-Mar)	Fourth Fiscal Quarter (Apr-Jun)	Fiscal YTD Total
	Number of Centers	3	1	2	3	3	3
	Number of Homes	4	4	4	4	4	4
	Number of Rating Only Centers	0	0	0	0	0	0

**Quality First Coaching & Incentives - Regional Funding**

Contract Number/ Grantee Name	Data Field	Contracted Service Units**	First Fiscal Quarter (July-Sept)	Second Fiscal Quarter (Oct-Dec)	Third Fiscal Quarter (Jan-Mar)	Fourth Fiscal Quarter (Apr-Jun)	Fiscal YTD Total
	Number of Centers	3	1	2	3	0	
	Number of Homes	4	4	4	4	0	
	Number of Rating Only Centers	0	0	0	0	0	

**Quality First Scholarships**

Contract Number/ Grantee Name	Data Field	Contracted Service Units**	First Fiscal Quarter (July-Sept)	Second Fiscal Quarter (Oct-Dec)	Third Fiscal Quarter (Jan-Mar)	Fourth Fiscal Quarter (Apr-Jun)	Fiscal YTD Total
FTF-STATE-14-0440-01 / Valley of the Sun-United Way	Quarterly Data Submission Status*		3	3	3	3	
	Number of center based providers served		1	1	2	2	
	Number of center based providers at the end of the quarter (subtracting disenrolled)		1	1	2	2	
	Number of home based providers served		4	4	4	4	
	Number of home based providers at the end of the quarter (subtracting disenrolled)		4	4	4	4	
	<b>Number of children receiving scholarships</b>		<b>31</b>	<b>34</b>	<b>40</b>	<b>39</b>	
	Center based providers: Number of infants receiving scholarships		0	0	0	0	
	Center based providers: Number of infants receiving scholarships at the end of the quarter (subtracting disenrolled)		0	0	0	0	
	Home based providers: Number of infants receiving scholarships		1	1	1	1	
	Home based providers: Number of infants receiving scholarships at the end of the quarter (subtracting disenrolled)		1	1	0	0	
	Center based providers: Number of toddlers receiving scholarships		0	0	2	2	
	Center based providers: Number of toddlers receiving scholarships at the end of the quarter (subtracting disenrolled)		0	0	1	1	
	Home based providers: Number of toddlers receiving scholarships		10	12	16	20	
	Home based providers: Number of toddlers receiving scholarships at the end of the quarter (subtracting disenrolled)		8	7	5	7	
	Center based providers: Number of preschool aged children receiving scholarships		17	21	25	26	



# Data Reports by Regional Partnership Council

Council: Santa Cruz

Fiscal Year: 2014

Center based providers: Number of preschool aged children receiving scholarships at the end of the quarter (subtracting disenrolled)	14	18	21	11
Home based providers: Number of preschool aged children receiving scholarships	10	12	16	21
Home based providers: Number of preschool aged children receiving scholarships at the end of the quarter (subtracting disenrolled)	6	8	8	11
Center based providers: Number of children with special needs receiving scholarships	0	0	0	0
Center based providers: Number of children with special needs receiving scholarships at the end of the quarter (subtracting disenrolled)	0	0	0	0
Home based providers: Number of children with special needs receiving scholarships	1	1	1	1
Home based providers: Number of children with special needs receiving scholarships at the end of the quarter (subtracting disenrolled)	0	0	0	0
Number of infant (0-12 months) slots filled end of the quarter	1.0	1.0	0.0	0.0
Number of toddler (13-35 months) slots filled end of the quarter	9.0	8.0	8.0	7.0
Number of preschooler (36 months - 5 yrs) slots filled end of the quarter	14.5	20.0	25.0	15.0
Number of slots filled with children (0-5 yrs) end of the quarter	31	29.0	33.0	22.0
Number of FTE slots vacant for children (0-5 yrs)	0	0	0	0



# FIRST THINGS FIRST

*Ready for School. Set for Life.*

Santa Cruz Regional Partnership Council

## **Santa Cruz Regional Partnership Council FY2014 Quarter 4 Program Narrative Summary**

Reporting as of period ending June 30, 2014

(Source: Partner Grant Management System Data Narrative Report)

*Selected data as reported in the Program Narrative Report by the Grantee, representing the programs and services delivered in Quarter 4 (May, June & July 2014).*

### **Family Resource Center (FRC): University of Arizona Cooperative Extension Santa Cruz**

#### **Collaboration:**

- FRC staff participated in Kindergarten Pre-Registration events at NUSD, SCVUSD #35 and the Elgin School. Such events continue to be a valuable time for the School Districts to endorse the FRC program and for parents to bring their children to the Kindergarten Readiness class for a last minute boost! The Santa Cruz County School Superintendent also participated by donating books to all families who signed up for Kindergarten during these campaigns.
- The Family Resource Center Partners Meeting was held in May in which the Program Director shared successes from the year and upcoming plans with Steve Schadler of SCVUSD No. 35, Fernando Parra of NUSD, Alma Cabrera (representing Denise Blake) of PSD and Alfredo Velasquez, Santa Cruz County Superintendent of Schools. Most interesting to participants was the impact the program is having on the DIBLES scores of FRC graduates who enter formal school.
- The Family Resource Center Program collaborated with Mariposa Community Health Center, Child & Family Resources and First Things First to organize a Partner Mapping Meeting on May 13th facilitated by Wholonomy ([www.wholonomyconsulting.com](http://www.wholonomyconsulting.com)). Participants included representatives from agencies based in Santa Cruz County that work directly with families with children aged birth – 5. Support was provided from Mariposa Community Health Center and the Santa Cruz County School Superintendent. The purpose of the meeting was to identify gaps in services and to promote collaboration amongst agencies in the future. We had nearly 30 participants in the meeting with a great deal of enthusiasm for improving communication amongst partner agencies and collaborating for shared professional development. We have planned our first community meeting for the fall and plan to secure funding from the Arizona Alliance of Nonprofits for additional help with facilitation.

**Barriers and Solutions to Share:**

- The FRC's would always like to increase the number of new mothers that come to the Center. In the past, they have offered the PIPE class twice at Cima Vista High School. They have also developed a new class for infants called My Senses. Additionally, they collaborate with Child & Family Resources to offer their Happiest Baby on the Block class. In the coming months, they have said they will work more closely with obstetricians, gynecologists and pediatricians to increase the number of Center referrals they make for their clients.

**Success to Celebrate:**

- The UA Cooperative Extension Santa Cruz County received a grant in the amount of \$7560 from Cenpatico of Arizona. These funds were used to purchase new computers for the Centers as well as to purchase video cameras that will be a part of a new Home Video Project. Parents from the Play & Learn class for two year olds will check out the video cameras at various points during the class and will record interactions with their children at home. They will return with these videos to receive feedback from Center staff using the Keys to Interactive Parenting Scale. Assessing and support parent-child interaction has become a popular component of the Family Resource Center model.
- The FRC's have also updated the intake procedure for new clients at the Centers. All clients who register at the Centers will receive a one page policy page explaining the goals of the Center and expectations of clients. They will also receive the FRC Program Survey so that staff can now capture a measure of parental skills and abilities upon entrance to the Center. This will give them a baseline against which they can measure their improvement over time at the Center. Parents are measured again after they have participated in an average of 35 core classes at the Center.

**Home Visitation: Child & Family Resources, Inc.****Collaboration:**

- Child & Family Resources, Inc., Healthy Families Program has a formal collaboration with Carondelet Holy Cross Hospital. CFR staff is in the hospital Monday-Wednesday's and Friday's talking to mothers of newborns to offer program services. CFR also has an informal collaboration with OB/GYN, Dr. Duran who offers program services to all women receiving prenatal care, staff pick up all referrals on Wednesday at Dr. Duran's office.
- CFR is also part of the Collaboration Capacity Meeting (birth – 5 population) with other agencies to address gaps and challenges in service coverage for families with children birth – 5 in the Santa Cruz region.

**Barriers and Solutions to Share:**

- No barriers were identified by the grantee.

**Success to Celebrate:**

- Summer Parent Event which took place on June 13, 2014 was a success as they had 30 families participate in event. Families were provided with information regarding dangers of sun exposure, preventing household fires and drowning by the Nogales Fire Department. Families were also provided with healthy snacks that they may be able to make in their home for their children, as well as outdoors activities for parents to participate with their children.

**Oral Health: Mariposa Community Health Center****Collaboration:**

- MCHC continued to have successful collaborations with many of the region's pre-schools and Head Starts.

**Barriers and Solutions to Share:**

- No barriers were identified by the grantee.

**Success to Celebrate:**

- Staff consistently reports that because the Happy Smiles program has reached so many children over the past 4 years, there are many parents who now know to automatically bring their children to MCHC for re-application of fluoride without staff having to contact them to do so.

**Recruitment Into the Field: Cochise College****Collaboration:**

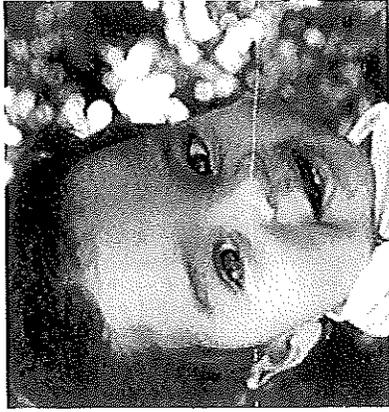
- The grantee are continues to partner with the Family Resource Centers for students to do their volunteer hours or internships. Also at least one of the staff members has expressed interest in enrolling for classes at Cochise, either through this scholarship or through TEACH. They are anticipating more collaboration in the recruiting of new students from the FRC's.

**Barriers and Solutions to Share:**

- No barriers were identified by the grantee.

**Success to Celebrate:**

- One of the December graduates is now teaching with a full teaching contract at Nogales High School in the career readiness classes. She teaches fashion design, which she already had extensive experience in, and childhood development. She arranges for high school students to work in local elementary schools. This will be a great connection for recruitment efforts at the college. Many of the students currently in the program have stated they first became interested in this field through this high school class.



Attachment #3

# Strategic Planning for SFY2016-SFY2018

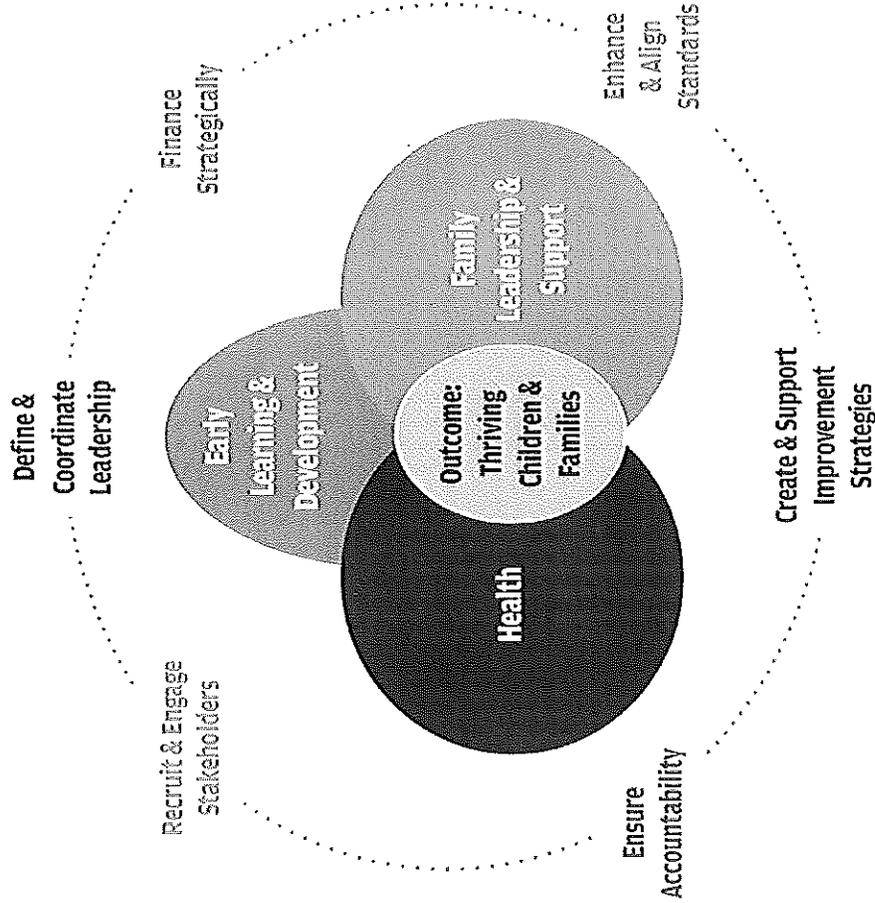
Santa Cruz Regional Partnership Council  
September 8, 2014

<b>August</b>	<b>September</b>	<b>October</b>	<b>November</b>	<b>December/January</b>
<p>-8/4 – Regional Council Meeting</p> <p><b>Strategic Planning Resources Provided at Meeting:</b></p> <ul style="list-style-type: none"> <li>-Reflecting on SFY2013-SFY2015 strategic vision while looking forward to SFY2016-SFY2018.</li> <li>-Regional Council discusses next steps to help inform strategic planning.</li> <li>-Regional Council identifies what members need to help inform strategic planning. For example, any additional workgroup meetings, community conversations, cross-regional coordination discussions, etc.</li> </ul> <p><b>8/18-8/19 – Early Childhood Summit, including Southeast Area Cross Regional Communication Meeting and FTF Board Meeting.</b></p>	<p>-9/8 – Regional Council Meeting</p> <p><b>Strategic Planning Resources Provided at Meeting:</b> Fiscal Year 2014 Quarter 4 data, including SFY2014 expended, unexpended, unallotted, and unawarded funds.</p> <p><b>September Strategic Planning</b></p> <ul style="list-style-type: none"> <li>- Fiscal Year 2016 Strategic Planning Introductory Discussion. Review of Fiscal Year 2015 Funding Plan, revisiting priorities and vision of the Regional Council set forth during 2012 and how those relate to SFY2016 – SFY2018.</li> </ul> <p><b>Goals for September</b></p> <p>Regional Council identifies the methods to help inform strategic planning.</p> <p><b>9/29-9/30 – FTF Board Meeting, SFY2016 Regional Allocations Approved .</b></p>	<p>-10/5 – Regional Council Meeting</p> <p><b>Strategic Planning Resources Provided at Meeting:</b> Regional Council receives Board approved funding allocation amount for SFY2016. Working document that will synthesize Regional Data (Needs and Assets report data, Fiscal Year 2014 data, School Readiness indicators, regional priorities and tentative 2016 strategies.</p> <p><b>October Strategic Planning</b></p> <ul style="list-style-type: none"> <li>-Identify gaps that need discussed, which may include possible refinement of current strategies; possible addition of new strategies?</li> <li>-Discuss potential, additional opportunity for cross-regional coordination with other Regional Councils?</li> <li>-From a policy perspective are there issues the Regional Council desires to address in SFY2016-SFY2018 (Systems Building opportunities)?</li> </ul> <p><b>Goals for October</b></p> <ul style="list-style-type: none"> <li>-Members affirm priorities and strategies to achieve goals.</li> </ul>	<p>-11/3 – Regional Council Meeting</p> <p><b>Strategic Planning Resources Provided at Meeting:</b> Updated resources from prior meetings.</p> <p><b>Fiscal Year 2016 Funding Plan Decision Making:</b> Imperative all members attend the meeting to ensure quorum due to varying conflicts of interest of members. Possibly, a second meeting may be needed if quorum is lost or decision-making is not completed.</p> <p><b>November Strategic Planning</b></p> <ul style="list-style-type: none"> <li>- Keeping in mind the vision, priorities and indicators set from prior Regional Council discussions, the Regional Council allots funding to strategies.</li> <li>-Strategies will be tied to funding from SFY2016 regional dollars</li> <li>-Identification of target population that will be tied to each strategy.</li> </ul> <p><b>Goals for November</b></p> <p>Members affirm the vision of the Regional Council, approve strategies that will have a designated funding allotment (tied to above factors).</p>	<p>-12/1 – Regional Council Meeting</p> <ul style="list-style-type: none"> <li>-12/5 – SFY2016 Regional Funding Plan due</li> <li>-January 2015 – FTF Board meeting (Phoenix): <ul style="list-style-type: none"> <li>- Approval of Regional Funding Plans</li> <li>-Funding Plans presented by Regional Directors</li> </ul> </li> </ul>



# Strategic Planning Questions

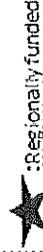
1. Where do the Regional Council's prioritized needs fall?
2. Reach and Scale: What level of impact does Regional Council want to achieve? What is required to achieve this—numbers to serve, type of strategy, and funding levels?
3. What does the research and data tell us about the types of strategies to include to achieve the desired outcomes? Do the strategies proposed align to the research and evidence?
4. What coordination and collaborative efforts must occur to achieve the desired outcomes?



# Strategy Participation by Goal Area

Priority Area	Strategies	2010	2011	2012	2013	2014	2015
Quality and Access	Quality First	+	+	+	★	★	★
	Additional Quality First Scholarships		★	★	★		
	Emergency Scholarships	★					
Family Support	Home Visitation	★	★	★	★	★	★
	Family Resource Center		★	★	★	★	★
	Emergency Food Boxes	★					
Health	Oral Health	★	★	★	★	★	★
	Additional Child Care Health Consultation	★	★	★	★	★	★
	Recruitment - Stipends/Loan Forgiveness	★	★	★			
Professional Development	Recruitment Into the Field	★	★	★	★	★	★
	TEACH Scholarships	★	★	★	+	+	+
	Scholarships (Non TEACH)	★	★				
Community Awareness	Community Awareness	★	★	★	★	★	★
	Media	★	★	★	★	★	★
	Parent Kit	+	+	+	+	+	+

**Key**



Regionally funded

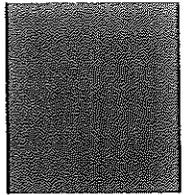


Statewide funded

additional: funded in excess of those slots included in Quality First funds



FIRST THINGS FIRST



# FIRST THINGS FIRST

Ready for School. Set for Life.

State of Oregon Department of Education

## Regional Priorities, Selected FTF Indicators and Priority Roles, and Strategies to Achieve Outcomes

Regional Priority to be addressed	School Readiness Indicators Correlated to the needs and priority roles	FTF Priority Roles in the Early Childhood System	SFY13-15 Strategies	2014 Needs & Assets Report Key Takeaways
<p>Children are not adequately prepared to enter kindergarten</p> <p>Limited access to quality, affordable early care and education</p> <p>Limited knowledge and information about the importance of early childhood development and health</p>	<p>#/% children demonstrating school readiness at kindergarten entry in the development domains of social-emotional, language and literacy, cognitive, and motor and physical</p> <p>#/% of children enrolled in an early care and education program with a Quality First rating of 3-5 stars</p> <p>% of families who report they are competent and confident about their ability to support their child's safety, health and well being</p>	<p>Early Care and Education System Development and Implementation – Convene partners and provide leadership in the development and implementation of a comprehensive early care and education system that is aligned both across the spectrum of settings and with the full continuum of the education system.</p> <p>Quality Early Care and Education Standards, Curriculum and Assessment – Convene partners, provide leadership, and provide funding for the development and implementation of quality standards for early childhood care and education programs and related curricula and assessments.</p> <p>Supports and Services for Families – Convene partners, provide leadership, provide funding, and advocate for development, enhancement, and sustainability of a variety of high quality, culturally responsive, and affordable services, supports, and community resources for young children and their families.</p> <p>Quality, Access, and Affordability of Regulated Early Care and Education Settings – Convene partners, provide leadership, and provide funding for increased availability of and access to high quality, regulated, culturally responsive and affordable early care and education programs.</p>	<p>Family Resource Centers</p> <p>Home Visitation</p> <p>Oral Health</p> <p>Recruitment into the Field</p> <p>Quality First (including CCHC, CC Scholarships, TEACH)</p> <p>- Additional CCHC</p> <p>Community Awareness</p> <p>Media</p> <p>Regional Evaluation: Family Support Strategies (SFY2013-2014)</p> <p>Statewide Evaluation</p>	<p><b>Assets:</b></p> <ul style="list-style-type: none"> <li>-51% of young children are benefitting from -WIC participation, and 49% are benefitting from SNAP benefits.</li> <li>-The region funds child care scholarships to help address the issue of affordability that many families face.</li> <li>-71% of women receiving early prenatal care.</li> <li>-Low birth weight births have decreased overall from 2009.</li> <li>-Quality parenting education available through Family Resource Center are available in Nogales, Rio Rico, Patagonia to promote early literacy and provide parenting support and early learning opportunities outside of licensed child care settings.</li> <li>-Quality home visitation programs are available in the region to support families and children's optimal development.</li> </ul> <p><b>Needs:</b></p> <ul style="list-style-type: none"> <li>-Affordable, high quality and accessible child care: Only 18% of 3 and 4 year olds in the region attending preschool.</li> <li>-Family support services: 18% unemployment and 27% of households in region living in poverty mean families are more likely to be stressed and in need of affordable (or free) services for young children.</li> </ul>



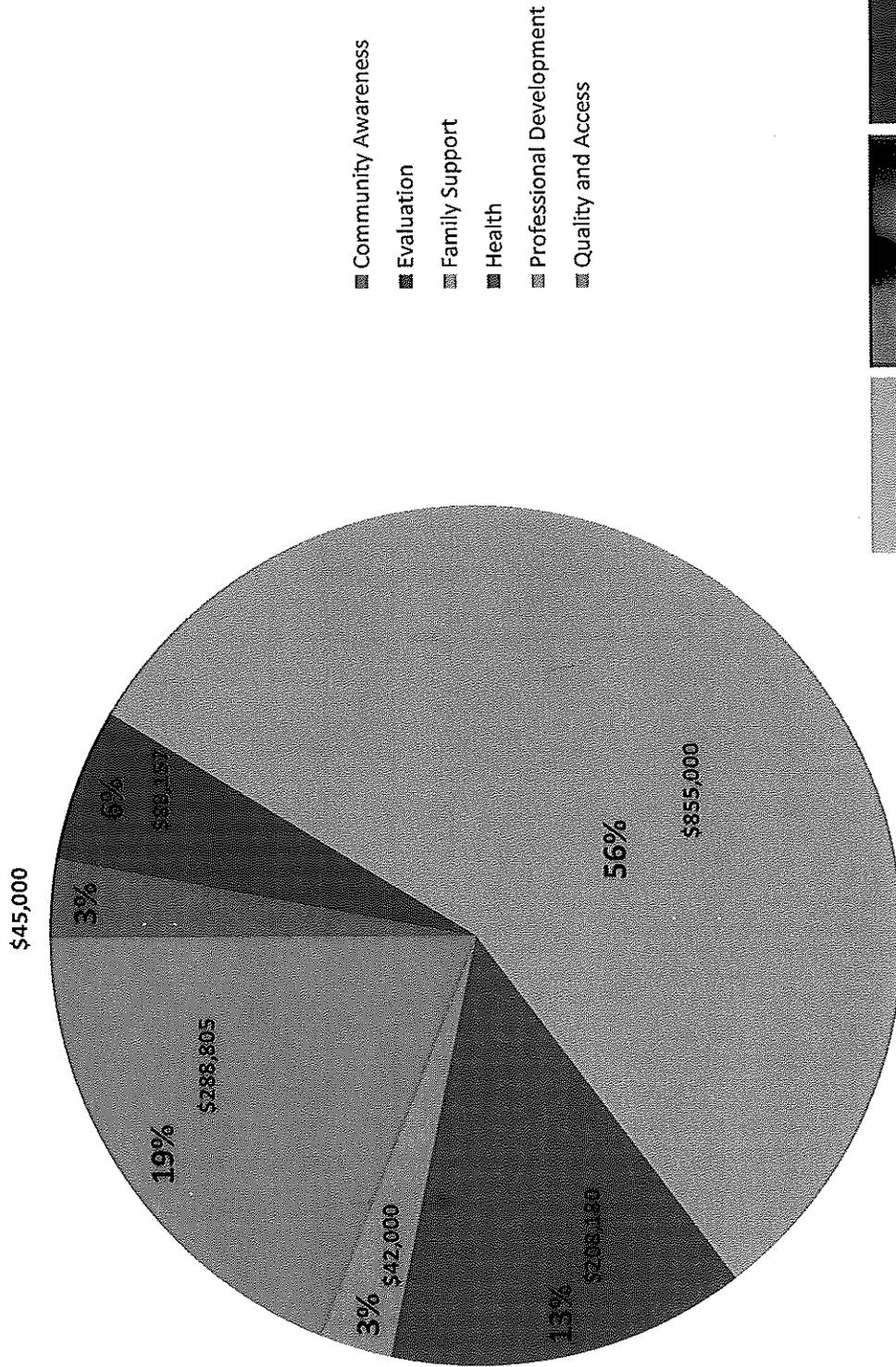
# Strategic Planning: Using Data to Inform Decision-Making

Data Point	85611 Elgin	85621 Nogales	85624 Patagonia	85637 Sonoita	85640 Tumacacori	85646 Tubac	85648 Rio Rico	Santa Cruz Region
Total Population in Zip Code	965	23,054	1,426	1,268	441	1,311	19,080	47,545
Children 0-5	48	2,240	80	35	25	32	1,976	4,436
Children 0-5 Below Poverty (by percentage)	-	51%	61%	-	-	-	27%	37%
Households with Children 0-5	35	1,607	58	27	12	27	1,468	3,234
SNAP Recipients Children 0-5	<10	1,304	35	14	15	<10	782	2,157
Children 0-5 Living in a Grandparent's Household	8	568	25	7	3	8	357	976
Percent of Births to Teen Mothers	-	-	-	-	-	-	-	16%
Percent of Births covered by AHCCCS or IHS	-	-	-	-	-	-	-	69%
Children (3-4) enrolled in nursery school, preschool, or kindergarten	-	18%	-	-	-	-	19%	18%
Total Number of Licensed Early Care and Education Programs	-	38	1	-	-	1	22	60
Capacity of Children Enrolled in Early Care and Education Programs	-	462	65	-	-	25	189	741
Total Number of Children Enrolled in Quality First	-	106+	-	-	-	-	50+	156+

Data taken from the 2014 Draft Santa Cruz Regional Needs and Assets Report

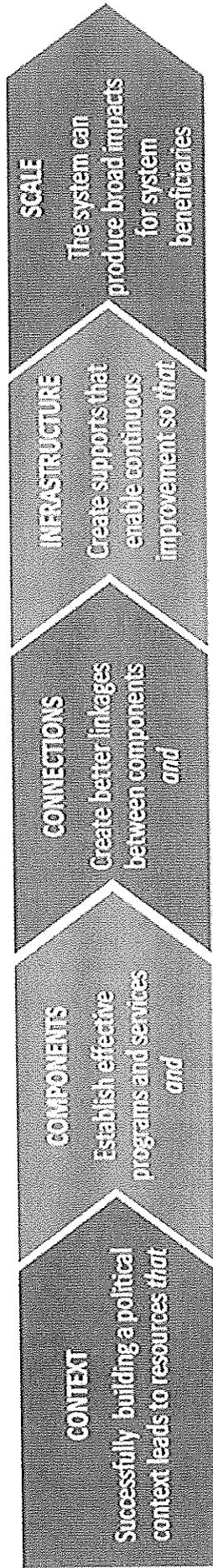


**Santa Cruz Year 2015 Funding by First Things First Goal Areas**  
**Total Allotment to Strategies = \$1,527,142**



- Community Awareness
- Evaluation
- Family Support
- Health
- Professional Development
- Quality and Access





<p>Changing the political environment that surrounds the system and affects its success</p> <ul style="list-style-type: none"> <li>• What is the political environment within our region and the state/? How does the political environment impact our region and early childhood services and supports?</li> <li>• What outside factors influence the political environment and how it continuously changes?</li> <li>• How to cultivate new champions?</li> <li>• Who are our champions?</li> <li>• How do we move our champions to action?</li> <li>• What is the readiness of our community partners?</li> <li>• What is the role of the regional council in promoting change?</li> <li>• What is the level of funding for early childhood—do we know all of the sources of funding?</li> <li>• Are we talking about these—separately or as part of an integrated system?</li> <li>• What are the pre-existing levels of collaboration among partners?</li> <li>• What do we know and understand about the initial perception of communities within our region—i.e., what can you do for me as opposed to a sense of ownership in the process?</li> </ul>	<p>Establishing high-performing and quality programs and services</p> <ul style="list-style-type: none"> <li>• How does the current political environment affect movement in this area?</li> <li>• How do we assess quality and what are we looking for?</li> <li>• How have we engaged our grant and community partners in a discussion around quality of services?</li> <li>• Do we know where the gaps are, where the challenges are?</li> <li>• What is impacting quality—is it resources; infrastructure; professional workforce; application of research and best practice; etc.?</li> <li>• How are cultural perspectives shared and integrated?</li> <li>• Are consistent request for services and standards in place and embraced by all partners?</li> </ul>	<p>Creating strong and effective linkage across the system</p> <ul style="list-style-type: none"> <li>• What is the current political environment as it relates to interagency environment and the environment across organizations?</li> <li>• How are champions working to build connections?</li> <li>• How are the regional council members making connections?</li> <li>• How can we leverage regional council seats to enhance connections?</li> <li>• How are cultural perspectives shared and integrated?</li> <li>• Do partners have knowledge of the other services and programs that exist?</li> <li>• Is the regional council aware of all the potential partners and how do they want to engage them?</li> <li>• Are there established relationships and what level of development are the relationships?</li> <li>• Have we discussed how joint planning can occur and where we want to start?</li> <li>• What partners are leading, convening, participating in the work?</li> <li>• What is our role in relationship to this?</li> </ul>	<p>Developing the supports the system needs to function effectively and with quality</p> <ul style="list-style-type: none"> <li>• What is the current political environment as it relates to building infrastructure and capacity?</li> <li>• What are examples of successful infrastructure and capacity building?</li> <li>• How are the partners working together?</li> <li>• Is there a shared vision?</li> <li>• How do we need to think about infrastructure and capacity building while considering our strategies and implementation of these services?</li> <li>• What is the readiness of our partners?</li> </ul>	<p>Ensuring the system is comprehensive and works for all children</p> <ul style="list-style-type: none"> <li>• What is the current political environment and long term implications as it relates to scale? Do we know how to identify scale; how are we defining scale?</li> <li>• When looking at scale, how do you take into consideration components, connections and infrastructure areas?</li> <li>• What is the level of funding for early childhood—do we know all of the sources of funding? Who are we engaging?</li> <li>• What does scale mean for each community?</li> </ul>
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Adapted from: Coffman, Julia. A Framework for Evaluating Systems Initiatives. BUILD Initiative.

# Regional Priorities

Regional Priorities SFY2013-2015	Considerations	Regional Priorities SFY2016-2018
<p>1. Provide access to comprehensive education and support for families.</p> <p>2. Increase access for high-quality, affordable early childhood education.</p> <p>3. Improved access to quality health services.</p> <p>4. Increase public awareness and community support for early childhood development and health.</p> <p>5. Improve coordination and communication of services.</p>	<p>✓ What is the level of impact we want to make?</p> <p>✓ Are there needs that were unmet in the previous funding cycle that should be considered in the next one?</p> <p>✓ What important elements have changed in the system?</p> <p>✓ Infrastructure and capacity?</p> <p>✓ Coordination opportunities?</p> <p>✓ Other funding streams to maximize and partner?</p> <p>✓ Are there quality aspects that need to be a focus—professional development, education and training, etc.?</p> <p>✓ Are there any gaps that need to be identified?</p> <p>✓ Is there a potential, additional opportunity for cross-regional coordination with other Regional Councils?</p>	<ul style="list-style-type: none"> <li>•</li> </ul>

# FY 2014 Santa Cruz Contract Detail

Attachment #4



	Grantee Name	Allotment		YTD Expense	Expense Variance	Award Expended % of Award Expended	Allotment Expended % of Allotment	Reimbursement Activity	
		Total Allotment	Awarded					Pending	Paid (Last 30 Days)
<b>Community</b>	<b>Community Awareness Strategy</b>	\$20,000	\$18,600	\$15,470	\$3,130	83.2%	77.4%		
	First Things First (FTF-Directed)		\$18,600	\$15,470	\$3,130	83.2%			
	<b>Media Strategy</b>	\$25,000	\$25,000	\$24,589	\$411	98.4%	98.4%		
	First Things First (FTF-Directed)		\$25,000	\$24,589	\$411	98.4%			
	<b>Goal Area Subtotal:</b>	<b>\$45,000</b>	<b>\$43,600</b>	<b>\$40,139</b>	<b>\$3,461</b>	<b>92.1%</b>	<b>89.2%</b>		
<b>Evaluation</b>	<b>Regional Family Support Strategies</b>	\$25,000	\$25,000	\$25,000	-	100.0%	100.0%		
	First Things First (FTF-Directed)		\$25,000	\$25,000	-	100.0%			
	<b>Statewide Evaluation Strategy</b>	\$64,943	\$64,943	\$64,943	-	100.0%	100.0%		
	First Things First (FTF-Directed)		\$64,943	\$64,943	-	100.0%			
	<b>Goal Area Subtotal:</b>	<b>\$89,943</b>	<b>\$89,943</b>	<b>\$89,943</b>	<b>-</b>	<b>100.0%</b>	<b>100.0%</b>		
<b>Family Support</b>	<b>Family Resource Centers Strategy</b>	\$555,000	\$555,000	\$546,521	\$8,479	98.5%	98.5%		\$128,966
	The University of Arizona Santa Cruz		\$555,000	\$546,521	\$8,479	98.5%			\$128,966
	<b>Home Visitation Strategy</b>	\$300,000	\$300,000	\$238,605	\$61,395	79.5%	79.5%	\$28,330	\$20,399
	Arizona Department of Economic Security		\$12,073	\$12,073	-	100.0%			
	Child and Family Resources Inc.		\$287,927	\$226,532	\$61,395	78.7%		\$28,330	\$20,399
	<b>Goal Area Subtotal:</b>	<b>\$855,000</b>	<b>\$855,000</b>	<b>\$785,127</b>	<b>\$69,873</b>	<b>91.8%</b>	<b>91.8%</b>	<b>\$28,330</b>	<b>\$149,365</b>
<b>Health</b>	<b>Child Care Health Consultation</b>	\$133,491	\$133,490	\$130,534	\$2,957	97.8%	97.8%		\$29,227
	First Things First (FTF-Directed)		\$8,197	\$8,197	-	100.0%			
	Maricopa County Department of Public Health		\$2,811	\$1,954	\$857	69.5%			\$1,392
	Pima County Health Department		\$5,110	\$4,959	\$151	97.1%			\$225
	The University of Arizona Santa Cruz		\$117,373	\$115,424	\$1,949	98.3%			\$27,610
	<b>Oral Health Strategy</b>	\$74,800	\$74,800	\$74,650	\$150	99.8%	99.8%		\$8,835
	Mariposa Community Health Center		\$74,800	\$74,650	\$150	99.8%			\$8,835
		<b>Goal Area Subtotal:</b>	<b>\$208,291</b>	<b>\$208,290</b>	<b>\$205,184</b>	<b>\$3,107</b>	<b>98.5%</b>	<b>98.5%</b>	
<b>Professional</b>	<b>Recruitment into Field Strategy</b>	\$42,000	\$42,000	\$40,919	\$1,081	97.4%	97.4%		\$4,161
	Cochise College		\$42,000	\$40,919	\$1,081	97.4%			\$4,161
		<b>Goal Area Subtotal:</b>	<b>\$42,000</b>	<b>\$42,000</b>	<b>\$40,919</b>	<b>\$1,081</b>	<b>97.4%</b>	<b>97.4%</b>	
<b>Quality and Access</b>	<b>Quality First Academy Strategy</b>	\$4,964	\$4,124	\$3,327	\$797	80.7%	67.0%		\$613
	Southwest Human Development		\$4,124	\$3,327	\$797	80.7%			\$613
	<b>Quality First Child Care Health</b>	\$2,555	\$2,555	\$1,928	\$627	75.5%	75.5%		\$307
	University of Arizona Cooperative Extension		\$2,555	\$1,928	\$627	75.5%			\$307
	<b>Quality First Coaching &amp; Incentives</b>	\$74,200	\$74,200	\$56,108	\$18,092	75.6%	75.6%		
	Valley of the Sun United Way		\$74,200	\$56,108	\$18,092	75.6%			
	<b>Quality First Inclusion Warmline</b>	\$1,104	\$1,104	\$771	\$333	69.9%	69.9%		\$67
	Southwest Human Development		\$1,104	\$771	\$333	69.9%			\$67
	<b>Quality First Mental Health</b>	\$1,136	\$1,136	\$1,087	\$48	95.7%	95.7%		\$94
	Southwest Human Development		\$1,136	\$1,087	\$48	95.7%			\$94
	<b>Quality First Scholarships Strategy</b>	\$145,245	\$145,245	\$145,245	-	100.0%	100.0%		-
	Valley of the Sun United Way		\$145,245	\$145,245	-	100.0%			-
	<b>Quality First Warmline Triage</b>	\$442	\$442	\$438	\$4	99.1%	99.1%		\$33
Southwest Human Development		\$442	\$438	\$4	99.1%			\$33	
	<b>Goal Area Subtotal:</b>	<b>\$229,646</b>	<b>\$228,806</b>	<b>\$208,904</b>	<b>\$19,902</b>	<b>91.3%</b>	<b>91.0%</b>	<b>-</b>	<b>\$1,114</b>
	<b>Overall Total:</b>	<b>\$1,469,880</b>	<b>\$1,467,639</b>	<b>\$1,370,216</b>	<b>\$97,423</b>	<b>93.4%</b>	<b>93.2%</b>	<b>\$28,330</b>	<b>\$192,702</b>

## ***Regional Director's Report*** ***September 8, 2014***

### ***Regional Updates***

#### **Expenditure Report (See attachment)**

- ❖ As of August 28<sup>th</sup>, our grantees had expensed their Fiscal Year 2014 awarded funds at 93%, which you can see circled at the bottom of the expenditure report.

#### **Birth to 5 Community Forum**

- ❖ The Birth to 5 Community Forum organizing committee has scheduled its next meeting for September 24<sup>th</sup> from 3-5pm. It will be held at the Santa Cruz Provisional College.
- ❖ The topic area will be BEHAVIORAL HEALTH SERVICES FOR FAMILIES WITH CHILDREN AGED 0-5 IN THE SANTA CRUZ REGION.
- ❖ We will have 3 guest speakers from the behavioral health agencies CIA, Corazon and Pinal Hispanic.
- ❖ We will highlight:
  - The need for behavioral health services in the Santa Cruz Region
  - Presentations from various service providers that inform others on what they do
  - Possible service gaps within Behavioral Health as it relates to children birth to 5.

### ***Statewide Updates***

#### **First Things First State Board Meeting Held August 18 in Phoenix**

- ❖ Topics on the agenda included:
  - Tobacco Tax Projections/Modeling and Sustainability Model Review: In July, the State Board adopted a program budget of \$126.6 million. The projections of the tobacco tax revenues by the Arizona State University College of Business was a resource in helping determine options for a sustainable program budget. The revenue projections, in combination with the newly set program spending target, provide First Things First with an updated view of the sustainability model.
  - The latest estimates were updated and expanded scope of work completed by the Seidman Research Institute.
  - The full report, Tobacco Tax Revenue Forecast Study (2014), is one of several documents shared with the Board and available on the First Things First website, under the First Things First tab, then click on Meeting Materials and Public Notices.
  - SFY2014 Communications Year in Review: The Board was briefed on the communications work occurring throughout the state, including the exemplary work of the Parent Awareness and Outreach Coordinators, an update on the Statewide and Regional Annual reports and the most recent awareness campaign.
  - The next State Board meeting will be held on Monday, September 29 and Tuesday, September 30 in Yuma.

#### **First Things First Early Childhood Summit: Wrap Up**

- ❖ Thank you to all Santa Cruz members who were able to attend the 2014 Early Childhood Summit!
- ❖ Also, thank you for attending the cross-regional Regional Partnership Council meeting on August 17<sup>th</sup>.
- ❖ The Summit was an incredible success with over 1200 attendees and incredible featured speakers and breakout sessions.
- ❖ Mileage and Food Reimbursements – Please remember to submit your itemized receipts, mileage and your \$0 balance receipt from the hotel to Susan as soon as possible. Reimbursements include:
  - Dinner on the 17<sup>th</sup>
  - Breakfast, lunch and dinner on the 18<sup>th</sup>
  - Breakfast on the 19<sup>th</sup>
  - Mileage

### ***Upcoming Events***

- ❖ **September 24<sup>th</sup>**: The Birth to 5 Community Forum meeting from 3-5pm at the Santa Cruz Provisional College.