



FIRST THINGS FIRST

Ready for School. Set for Life.

02-20-2014 CCHS Attachment 1

AGENDA ITEM: Meeting Minutes

BACKGROUND: Meeting minutes of the November 21, 2013 Regular Meeting are included for review and possible approval.

RECOMMENDATION: The Regional Director recommends review and approval of the November 21, 2013 Regular Meeting Minutes

DRAFT



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Arizona Early Childhood Development & Health Board Cochise Regional Partnership Council

Meeting Minutes November 21, 2013

Call to Order/Pledge of Allegiance/Introductions

The Regular Meeting of the First Things First Cochise Regional Partnership Council was held on Thursday, November 21, 2013, at the Benson City Hall, 120 West 6th Street, Benson, Arizona, 85602.

Council Members Present:

Danielle Brownrigg, Shawn Buckhanan, Marge Dailey, Chuck Hoyack, Melanie Rottweiler, Jane Strain (via phone), Kathleen Vedock (via phone), and Nancy-Jean Welker

Council Members Absent: Dr. Stephen Poling, Pastor Tommy Simpson, and Michael Vetter

Chair Rottweiler welcomed everyone, and called the meeting to order at approximately 1:09 p.m. Chair Rottweiler led the Regional Council Members and those present in the Pledge of Allegiance.

Declarations of Conflicts of Interest

Chair Rottweiler explained to the Regional Council Members that they could declare their Conflicts of Interests at this time or wait until the specified agenda item. Council Member Dailey declared a conflict of interest for agenda item seven letters A, B, C, and D. Council Member Welker declared a possible conflict of interest for agenda item seven letters A, B, C, and D.

Call to the Public

Chair Rottweiler made a Call to the Public. There were three responses to the Call to Public.

Toni Lopez Krause, New Quality First Coach Supervisor for Cochise County, introduced herself to the Regional Council Members and First Things First Staff.

Annabel Ratley, former Director of Children and Family Services, Easter Seals Blake Foundation, introduced Linda Lopez, New Director of Children and Family Services, Easter Seals Blake Foundation to the Regional Council Members and the First Things First staff.

Joyce Flieger, University of Arizona, First Smiles Program, informed the Regional Council Members and Public that on December 16, 2013 at 6pm there will be a meeting at the Bisbee City Council Chamber and they will be discussing the removal of fluoridation in the Bisbee water supply. After expert testimony they will be voting on sending a letter to the Mayor, whether they decide to retain or remove the fluoride, which will directly affect the children. Ms. Flieger would like as much support as possible to be present at the meeting. Ms. Flieger commented briefly on the Statewide Oral Health Initiative and the definition changes to data collection.

Discussion and Possible Approval of Minutes



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Chair Rottweiler asked the Regional Council Members for a discussion and possible approval of the October 17, 2013 Regular Meeting minutes.

A motion was made by Member Hoyack to approve the October 17, 2013 Regular Meeting Minutes; Member Strain seconded the motion. Motion carried by a unanimous vote by those members present (7-0-0).

Discussion and Approval of Meeting Dates/Times

Chair Rottweiler asked the Regional Council Members for a discussion and possible approval of the meeting dates/times and locations as presented.

A motion was made by Member Vedock to approve the meeting dates/times and locations as presented; Member Hoyack seconded the motion. Motion carried by a unanimous vote by those members present (7-0-0).

Discussion and Possible Approval of Holiday Greetings Through a Year End Letter

Chair Rottweiler asked the Regional Council Members for a discussion and possible approval of the Year End Letter as discussed.

A motion was made by Member Hoyack to approve the Year End Letter as discussed; Member Welker seconded the motion. Motion carried by a unanimous vote by those members present (7-0-0).

Discussion and Approval of SFY 2015 Funding Plan

Member Buckhanan arrived at 1:19pm.

Chair Rottweiler recognized Melissa Avant, Regional Director who gave an explanation of the different scenarios regarding the numbers of Quality First Centers and Homes. Ms. Avant facilitated a lengthy discussion with the regional Council Members for each scenario.

A. Quality First

Member Dailey declared a conflict for the record and abstained from the vote.
Member Welker declared a conflict for the record and abstained from the vote.

Chair Rottweiler asked the Regional Council Members for a discussion and possible approval of the Quality First Strategy package, which includes Quality First Academy, Warm line Triage and the warm lines for Child Care Health Consultation, Inclusion, Mental Health Consultation and Quality First Coaching and Incentives for 24 centers and 15 homes, with a funding allotment of \$517,877.00 and one center to be designated in Bowie with zip code 85605.



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A motion was made by Member Buckhanan to approve the Quality First Strategy package, which includes Quality First Academy, Warm line Triage and the warm lines for Child Care Health Consultation, Inclusion, Mental Health Consultation and Quality First Coaching and Incentives for 24 centers and 15 homes, with a funding allotment of \$517,877.00 and one center to be designated in Bowie with zip code 85605.; seconded by Member Hoyack and the motion carried by a unanimous roll call vote by those members present (6-0-2)

Member Buckhanan	Yes	Member Strain	Yes
Member Brownrigg	Yes	Chair Rottweiler	Yes
Member Hoyack	Yes		
Member Vedock	Yes		

B. Child Care Health Consultation

Member Dailey declared a conflict for the record and abstained from the vote.
Member Welker declared a conflict for the record and abstained from the vote.

Chair Rottweiler asked the Regional Council Members for a discussion and possible approval of the Child Care Health Consultation Strategy for the programs enrolled in the Quality First Package and additional funding for mileage and travel for service delivery in our region (frontier adjustment). The total budget allotment for this strategy is \$115,830.00.

A motion was made by Member Brownrigg to approve the Child Care Health Consultation Strategy for the programs enrolled in the Quality First Package and additional funding for mileage and travel for service delivery in our region (frontier adjustment). The total budget allotment for this strategy is \$115,830.00; seconded by Member Buckhanan and the motion carried by a unanimous roll call vote by those members present (6-0-2).

Member Buckhanan	Yes	Member Strain	Yes
Member Brownrigg	Yes	Chair Rottweiler	Yes
Member Hoyack	Yes		
Member Vedock	Yes		

C. Quality First Scholarships – Base Model

Member Dailey declared a conflict for the record and abstained from the vote.
Member Welker declared a conflict for the record and abstained from the vote.

D. Additional Quality First Scholarships

Member Dailey declared a conflict for the record and abstained from the vote.
Member Welker declared a conflict for the record and abstained from the vote.



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Agenda Items C and D were voted on together.

Chair Rottweiler asked the Regional Council Members for a discussion and possible approval of the Quality First Child Care Scholarships Strategy including an estimate of 190 scholarships for programs enrolled in Quality First and an addition of 100 scholarships for children 0-5 throughout the Cochise Region. The total budget allotment for this strategy is \$2,281,602.24.

A motion was made by Member Hoyack to approve the Quality First Child Care Scholarships Strategy including an estimate of 190 scholarships for programs enrolled in Quality First and an addition of 100 scholarships for children 0-5 throughout the Cochise Region. The total budget allotment for this strategy is \$2,281,602.24; seconded by Member Buckhanan and the motion carried by a unanimous roll call vote by those members present (6-0-2).

Member Buckhanan	Yes	Member Strain	Yes
Member Brownrigg	Yes	Chair Rottweiler	Yes
Member Hoyack	Yes		
Member Vedock	Yes		

E. Home Visitation

Chair Rottweiler asked the Regional Council Members for a discussion and possible approval of the Home Visitation Strategy for Fiscal Year 2015 in the amount of \$600,000.00 to provide approximately 200 children served, children receiving screenings and developmental screenings conducted through the funding mechanism of request for grant application renewal.

A motion was made by Member Dailey to approve the Home Visitation Strategy for Fiscal Year 2015 in the amount of \$600,000.00 to provide approximately 200 children served, children receiving screenings and developmental screenings conducted through the funding mechanism of request for grant application renewal.; seconded by Member Buckhanan and the motion carried by a unanimous roll call vote by those members present (8-0-0).

Member Buckhanan	Yes	Member Welker	Yes
Member Brownrigg	Yes	Member Vedock	Yes
Member Dailey	Yes	Member Strain	Yes
Member Hoyack	Yes	Chair Rottweiler	Yes

F. Oral Health

Chair Rottweiler asked the Regional Council Members for a discussion and possible approval of the Oral Health Strategy for Fiscal Year 2015 in the amount of \$190,000.00 to provide approximately 1,500 fluoride varnishes, provide approximately 1,500 children with oral health screenings, provide approximately 2,500 education to participating adults, provide approximately 42 participating



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professionals in the program and to provide approximately 60 prenatal women oral health screenings through the funding mechanism of government to government renewal.

A motion was made by Member Buckhanan to approve the Oral Health Strategy for Fiscal Year 2015 in the amount of \$190,000.00 to provide approximately 1,500 fluoride varnishes, provide approximately 1,500 children with oral health screenings, provide approximately 2,500 education to participating adults, provide approximately 42 participating professionals in the program and to provide approximately 60 prenatal women oral health screenings through the funding mechanism of government to government renewal.; seconded by Member Dailey and the motion carried by a unanimous roll call vote by those members present (8-0-0).

Member Buckhanan	Yes	Member Welker	Yes
Member Brownrigg	Yes	Member Vedock	Yes
Member Dailey	Yes	Member Strain	Yes
Member Hoyack	Yes	Chair Rottweiler	Yes

G. Communication

-Media

Chair Rottweiler asked the Regional Council Members for a discussion and possible approval of the Communication Media Strategy in the amount of \$57,212.

A motion was made by Member Welker to approve the Communication Media Strategy in the amount of \$57,212.; seconded by Member Hoyack and the motion carried by a unanimous roll call vote by those members present (8-0-0).

Member Buckhanan	Yes	Member Welker	Yes
Member Brownrigg	Yes	Member Vedock	Yes
Member Dailey	Yes	Member Strain	Yes
Member Hoyack	Yes	Chair Rottweiler	Yes

-Community Awareness

Chair Rottweiler recognized Ms. Avant who gave a brief explanation of additional funding.

Chair Rottweiler asked the Regional Council Members for a discussion and possible approval of the Communication Community Awareness Strategy in the amount of \$41,000.

A motion was made by Member Welker to approve the Communication Community Awareness Strategy in the amount of \$41,000.; seconded by Member Buckhanan and the motion carried by a unanimous roll call vote by those members present (8-0-0).



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Member Buckhanan	Yes	Member Welker	Yes
Member Brownrigg	Yes	Member Vedock	Yes
Member Dailey	Yes	Member Strain	Yes
Member Hoyack	Yes	Chair Rottweiler	Yes

H. Statewide Evaluation

Chair Rottweiler asked the Regional Council Members for a discussion and possible approval of the Statewide Evaluation Strategy in the amount of \$174,591.

A motion was made by Member Buckhanan to approve the Statewide Evaluation Strategy in the amount of \$174,591.; seconded by Member Dailey and the motion carried by a unanimous roll call vote by those members present (8-0-0).

Member Buckhanan	Yes	Member Welker	Yes
Member Brownrigg	Yes	Member Vedock	Yes
Member Dailey	Yes	Member Strain	Yes
Member Hoyack	Yes	Chair Rottweiler	Yes

Regional Director's Report

Chair Rottweiler recognized Ms. Avant who gave an update on the following topics: 2014 Needs and Assets, New Publications including the First Things First 2013 Annual Report and Strong Families: A Key to School Readiness and Success, information regarding the 2013 Early Childhood Summit Wrap Up, and information on the State Board Meeting being held in Tucson on December 10, 2013. Ms. Avant informed the Regional Council that the Cochise County Resource Guide Second Edition is ready to be printed and that First Things First Staff are already taking orders for the guides.

General Discussion

Member Buckhanan – mentioned he attended the Arizona Town Hall meeting at the Grand Canyon on November 3, 2013 and that he would give the Regional Council more information after he views the final results.

Member Hoyack – complimented the First things First Staff on the use of the computers to show all the data being discussed on the agenda, introduced a member of the public, Ms. Denise Corvino who may be joining the staff at the Cochise College, and thanked the First Things First Staff and Regional Council for their kindness and well wishes for his son.

Member Welker – informed the Regional Council about the new Non Profit San Simon Literacy Organization



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Member Strain – mentioned that she attended the Arizona Town Hall and informed the Regional Council Members that she hopes a lot of Council Members, Melissa Avant, and Community Members at large will attend the Community Breakfast, when and if it is held.

Chair Rottweiler – informed the Regional Council Members that she attended the Arizona Town Hall Meeting and that she was excited that the people in the State of Arizona realize the importance of early childhood education. Chair Rottweiler announced that the Regional Council and First Things First received a thank you card from Member Hoyack.

Announcements

- A. Next Regular Meeting – January 16, 2014 ,Location Willcox
- B. Community and Council Updates

Chair Rottweiler informed the Regional Council Members about the flyers for the Capacity Building Meeting on Monday November 25, 2013 and the Children’s Holiday Party on December 14, 2013. Chair Rottweiler recognized Ms. Avant who gave more details on the First Things First table at the Children’s Holiday Party and the radio show for advertising.

Adjournment

With no further business before the Regional Council, Chair Rottweiler adjourned the meeting at 2:11 p.m.

Dated this _____ day of _____, 20____.

Submitted By: Sarah Furnas
Administrative Assistant II

Approved By: _____
Chair, Melanie Rottweiler



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AGENDA ITEM: Sponsorships

BACKGROUND: Within the Communication budget the Regional Council has allocated \$31,000 dollars for Community Awareness. The purpose of this budget is to set aside small funding allocations for educational reinforcement materials, scholastic books, event participation and event sponsorships. The Cochise Budget for SFY2013 was approved by the CEO. The allocation of \$31,000 dollars will need to be appropriately spent by 6/30/2014.

RECOMMENDATION: The Regional Director recommends approval of the sponsorships.



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Cochise

Community Awareness Budget - FTF Directed Strategy -

SFY 2014 - 12/12/13

Budget Category	Description of Line Item	Total Cost
CONTRACTED SERVICES		Contracted Services Sub Total
Educational reinforcement materials	FTF branded educational reinforcement materials	3,000.00
Scholastic Books	Scholastic Children's Books	6,000.00
Born Learning Materials		-
Printing of Materials		-
Event Participation	Booth Fees	500.00
Event Sponsorships		8,000.00
Cochise County Resource Guide		13,500.00
OTHER OPERATING EXPENSES		Other Operating Sub Total
Community Awareness Equipment		-
Total		\$ 31,000.00
Budget Narrative--provide description of the activities and rationale for funding level for each line item		
Educational Reinforcement Materials	FTF-branded educational reinforcement materials will be purchased over the course of the year to be utilized at community events such as: Head Start Resource Fairs, Health and Safety Fairs, parades and community events centered on holidays, Cochise County Fairs, in partnership with grantees and other community partners, presentations/speaker's bureaus and community meetings where an FTF presentation or update is being given. Stickers for Scholastic Books .35 cents x 5,000 = \$1,750 Crayons .75 cents x 1,500 = \$1,125	3,000
Scholastic Children's Books	3500 books at \$1.60 per book to be distributed at community fairs, ECE-related events, presentations such as Health Fairs, Cochise County Fair, Head Start Resource Fairs, in partnership with regionally funded programs, and other community events that are related to the early childhood development and health.	6,000
Born Learning Materials	Excess from SFY 2011	0
Printing of Materials	Printing of newspaper insertion biannually pending consultation/approval by External Affairs.	0
Event Participation	Participation in small community events with a low cost that do not meet sponsorship criteria	500
FTF Sponsorships	Sponsorship of events that come up that would allow FTF to become more visible: prior sponsorships have included - month of the military child event partnership with Ft. Huachuca which had an outcome of over 1500 families receiving Early Childhood Development materials and resources. The Council anticipates in participating with this event, again this year and other similar events throughout the County.	8,000
Cochise County Resource Guides	The Resource Guides have been extremely useful to the community and organizations. It is estimated that the costs of printing the guide will be \$27 per book - about 450 books to be printed. In addition 8.3% for Sales Tax - there will be no shipping costs.	13,500

Revised Budget

Annalyn Smith
12-16-13



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Expenditures to date by line Item:

Budget Category	Description	Budgeted Cost	Expenditures to Date	Total Left
Educational Reinforcement Materials	Crayons, Bags, Born Learning, Pens, Pins, Infant Onesies	\$3,000	\$1,030.12	\$1,969.88
Scholastic Books	Children's Books	\$6,000	\$4,933.08	\$1,066.92
Event Participation	Booth Fee's – Registration	\$500		\$500
Event Sponsorship		\$8,000	\$3,400 (\$1,600 for Back to School Fair 7/13/13) (\$1,800 for Children's Holiday Party 12/08/13)	\$4,600
Cochise County Resource Guides		\$13,500	\$13,090.22	\$409.78

Sponsorship Requests:

See Below for specific detailed letters/contracts.

1. Month of the Military Child - \$1,000
2. City of Sierra Vista - \$1,800
3. CPCA - \$1,800

Total amount requested = \$4,600



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FORT HUACHUCA, ARIZONA SPONSORSHIP AGREEMENT

This sponsorship agreement is made and entered into by and between **INSTALLATION FAMILY and MORALE, WELFARE, AND RECREATION FUND (IMWRF)**, a nonappropriated fund instrumentality of the US Government (Fund) and **First Things First Cochise Regional Partnership Council (sponsor)**

The Fund seeks to promote a positive, healthy lifestyle which includes proper nutrition, leisure skills, entertainment, and active participation in recreational programs for soldiers, their families, and other eligible persons through the conduct of the following Morale, Welfare, and Recreation (MWR) event or program.

TYPE OF EVENT/PROGRAM : Month of the Military Child Festival
LOCATION OF EVENT/PROGRAM: TMAC
DATES OF EVENT : April 12, 2014

In consideration of the premises and mutual promises set forth herein below, the parties, intending to be legally bound, hereby agree as follows:

1. LIST OF ALL FUND/MWR RESPONSIBILITIES:

- a. Acknowledge First Things First Cochise Regional Partnership Council as a sponsor of the event/program.
- b. Banner space at the event: sponsor supplies banner.
- c. Prime display space at the event.
- d. Presenting sponsor status in Huachuca's Choice magazine, regular sponsor status on posters and all other media
- e. The Fund will provide all logistical support and requirements to conduct the event/program.
- f. The Fund will provide all adequate professional staff to plan, organize, promote, and conduct the event/program.

2. LIST OF ALL SPONSOR RESPONSIBILITIES:

- a. First Things First Cochise Regional Partnership Council will provide \$1000.00 in cash to help offset cost associate with the event/program please make check payable to 'IMWRF' to be paid on or before April 12, 2014.

Total Sponsorship Value: \$1000.00 (cash)

3. TRADEMARK LICENSE:



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- a. In return for your sponsorship the Fund may display trademarks associated with your product. This will be limited solely to the sponsorship of this event/program and any advertising or any related promotional activities for this event/program. The use of your trademark will not give the impression that we are in any way affiliated with you or acting on your behalf. It is a violation of regulations for the US Army to endorse any product or service. A standard disclaimer that the US Army/Fort Huachuca will not endorse these products or services is posted at the event/program and on any advertising for this event/program. In addition, no cost incurred by sponsor, in association with event shall be charged to any part of the federal government.
 - b. Unless we agree otherwise in writing, neither party will have the right to use your trademark of logo in any way not previously agreed to.
4. **TERM AND TERMINATION:**
- a. This agreement is effective from date of signature and will continue through day after event/program. Either of us may end this agreement if the other one materially fails to meet previously agreed terms and conditions. Either party may cancel this contract providing 30 days advance notice is provided to the other party.
 - b. **30 Day Cancellation Notice:** The cancellation notice permitted hereunder shall be deemed duly given if sent by certified mail, postage prepaid, addressed to the parties as follows, or if hand delivered with a signed acknowledgment of receipt; or if a facsimile is received and acknowledged by the receiving party.

If to Sponsor: Melissa Avant
First Things First
Cochise Regional Coordinator
3643B S Hwy 92
Sierra Vista, AZ 85650
520-378-3280

If to Fund: MWR Commercial Sponsorship Program
Attn: Stacy Sandlin
P.O. Box 12100
Fort Huachuca, AZ 85670-2100
520-533-5842 office
520-533-3872 fax

5. **COMPETITIVE ADVERTISING/PRODUCTS/SERVICES:** During the term of this agreement, the Fund reserves the right to enter into sponsorship agreements with other vendors offering similar/dissimilar products or services at the event/program covered by this agreement.
6. **INDEPENDENT CONTRACTOR:** Sponsor and the Fund shall be and act as independent contractors, and under no circumstances shall this agreement be construed as one of agency, partnership, or joint venture of employment between the Fund and Sponsor. None of the personnel under contract to, employed by or volunteering for the Fund shall be deemed in any to have any contractual relationships with sponsor whatsoever. The Fund shall be solely responsible for the conduct of its employees, personnel and agents in connection with their performance of the Fund's obligation, hereunder.



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7. **FORCE MAJEURE:** Neither/none of us will be held responsible for events that are unforeseeable and beyond our reasonable control, such as acts of God, weather delays, government restrictions, or unforeseen commercial delays. If the event/program is postponed for reasons beyond our control, it may be rescheduled for another time. You would be entitled to, and we agree to give to you, all of the advertising and sponsorship rights at no additional charge.
8. **ASSIGNMENT:** This agreement is not assignable in whole or in part by any party hereto in the absence of the prior written consent of the parties.
9. **ENTIRE AGREEMENT:** This agreement contains the entire understanding between us concerning this event and supersedes any and all prior agreements, whether oral or written. This agreement may not be amended, altered, modified or changed except by an addendum signed by all parties to this agreement.

IN WITNESS WHEREOF, the parties hereto have caused this Agreement to be executed.

SPONSOR

By: _____

Title: _____

Date: _____

FUND

By: 
Dennis Maruska

Title: Director, Family and MWR

Date: January 7, 2014



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January 14, 2014

Melanie Rotwieller
Cochise Regional Partnership Council

Ms. Rotwieller,

I would like to request the support of the Council and FIRST THINGS FIRST as an event & media sponsor for this year's Sierra Vista "Eggstravaganza" to be held Saturday, April 12 starting @ 9:00 a.m. at the Mall at Sierra Vista.

The "Eggstravaganza" features FREE Egg Hunts & Activities for kids and serves as a family-friendly community event that focuses on providing positive experiences and memories for children. The event has been a tradition in the community for decades, but in recent years all the activities were FREE to make the event accessible for all children and families. Continuing this format is only possible with support from the community organizations like FTF. Last year's event attracted an estimated 5,000! Families participating fit largely into the FTF demographic with children 0-5 years, their siblings, and extend families all in attendance.

The sponsorship request is \$1,800 and helps off-set the cost of promoting the event through various media outlets and mediums. Sponsorships also help cover direct costs that make the event FREE to children and their families. FTF will receive exposure leading up to the event as well as recognition and participation, if desired, at the event. Radio spots, newspaper ads and event flyers will all help recognize First Things First (FTF) support. Participation in a live radio show is also a possibility and an FTF representative would be welcome to join me in sharing information about the event and your services.

Staff from First Things First have attended and experienced first-hand the extensive community-wide exposure that Sierra Vista Leisure Services brings to events and how we constantly strive to serve the community. I enjoyed working with you previously at the Sierra Vista "Back To School Fair" & "Children's Holiday Party" and look forward to having you partner with us again for the "Eggstravaganza".

Sincerely,

Ken James, CPRP
City of Sierra Vista Recreation Supervisor



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CPCA

Committee for the Prevention of Child Abuse
P.O. Box 3186
Sierra Vista, AZ 85636

January 28, 2014

Melissa Avant
Regional Director
First Things First
Cochise Regional Partnership Council

Dear Melissa,

The Committee for the Prevention of Child Abuse of Sierra Vista will be hosting our annual Child Abuse Prevention Conference on Friday, March 28, 2014. We are securing the Sierra Vista Police Department Conference Room as the venue for this year's conference. The purpose of our annual conference is to provide a professional development opportunity, regarding child abuse prevention education and awareness, for social service agencies and community organizations, that provide services and supports to families and their children. This year's theme will be related to trauma-informed care as it relates to the support of families and their children.

We are estimating the cost of this year's conference to be approximately \$3000, including key note speakers, advertising, educational literature, venue, meals for approximately 100 participants, and miscellaneous expenses.

We are respectfully requesting your organization's sponsorship of \$1,800.00. This will help off-set the cost of promoting the event through various media outlets and mediums. FTF will receive exposure leading up to the event as well as recognition and participation, if desired, at the conference. Radio spots, newspaper ads and event flyers will help all recognize the support of First Things First (FTF).

We so appreciate your support for our 2013 conference. It was a great success. At this time we are respectfully requesting your sponsorship of our 2014 Child Abuse Prevention Conference. We thank you for your interest, and appreciate the continued support of First Things First.

Respectfully,

Nilda R. Townsend

Nilda R. Townsend

Coordinator, Committee for the Prevention of Child Abuse

520-227-9008 Ntownsend6@aol.com

AGENDA ITEM: Discussion and Presentation on Great Expectations for Teachers, Children and Families Professional Development

BACKGROUND: In the Fall of 2008, the First Things First Central Pima Regional Council envisioned providing comprehensive professional development that would be offered in a new, innovative approach using a Communities of Practice model to encourage peer facilitated learning that would include bringing subject matter experts to the community and an opportunity for professionals to gain college credit. In Fiscal Year 2010, the United Way of Tucson and Southern Arizona, in partnership with several sub-grantees were awarded the grant. After one year of implementation in the Central Pima region, the South Pima Regional Council elected to also prioritize the Communities of Practice professional development model. As the Regional Councils in Pima County strategically planned for Fiscal Year 2013, all five Regional Councils (Central, North and South Pima, Tohono O’odham Nation and Pascua Yaqui Tribe) elected to collaboratively issue a joint Request For Grant Application to implement the Communities of Practice model to ensure any professional in Pima County has access to comprehensive professional development.

Naomi Karp, Director of Professional Development with the United Way of Tucson and Southern Arizona and Jessica Brisson, Central Pima Regional Director will provide an overview of the vision and implementation of the Great Expectations for Teachers, Children and Families and how a professional development system is building in Pima County through the work of this innovative grant.

RECOMMENDATION: Information presented based on the Council’s request to learn more on Professional Development – Community-Based Early Childhood Education (ECE) Training, from the October 17, 2013 regular meeting.



Great Expectations for Teachers, Children, and Families: Building a County Wide Professional Development System

Naomi Karp
 Director, Early Childhood Professional Development
 United Way of Tucson and Southern AZ
 February 19, 2014

BEGINNING OF THE STORY

Funding from First Things First created the Professional Development Alliance that is...

- Building a new EC PD system for Pima County, the Pascua Yaqui Tribe, and the TO Nation
- Resulting in 10 Communities of Practice (CoPs) that strengthen teachers' knowledge and skills and increase systemic capacity of well-prepared center-based, public school pre-k-based, and family-based educators

OUR GREAT EXPECTATIONS

We want to see the day when:

- Arizona has a culture that supports and understands the importance of high quality education for young children and their teachers.
- An early childhood education degree is the expectation and NOT the exception.
- It is the expectation that all early childhood teachers will have the opportunities and resources needed to earn a college degree.

VALUES AND PHILOSOPHY

- Research indicates that training does not make a difference in changing practice.
- Education:
 - is long-term, intentional, and sequential
 - provides opportunities for hands-on learning
 - allows time for reflection
 - changes behaviors and practices

Therefore, we only talk about education and/or learning opportunities; training is taboo.



VALUES AND PHILOSOPHY

All education/learning opportunities:

- ensure intentionality in all activities
- create and sustain a culture that supports higher education
- are sequential, developmental, and based on hands-on learning
- respect and value diversity

VALUES AND PHILOSOPHY

- Developmentally Appropriate Practice is the underlying foundation and philosophy of all our work
- Adult learners are taught the principles of DAP in developmentally appropriate ways based on adult learning research
- Adult learners then understand how to implement DAP in their own classrooms

Sue Bredekamp and Carol Copple are lead consultants on DAP

COMMUNITY OF PRACTICE STRUCTURE

Each Community of Practice (CoP):

- Has at least 1 coordinator
- Meets at least 2 times a month
- Has a minimum of 20 members (per cohort)

COMMUNITY OF PRACTICE STRUCTURE

Each Community of Practice (CoP):

- Has a college credit option that will lead to a degree (Associate's, B.A., Master's, and/or Doctorate)
- Uses a research-based curriculum and/or develops an explicit program of learning
- Meets in an EC environment, on a higher ed campus, and/or at an agency
- Collaborates with other CoPs
- Focuses on building a piece of the system

CONCEPTUAL FRAMEWORKS

- *Mind in the Making: 7 Essential Life Skills*
- CLASS™ with focus on Instructional Support
- AZ Early Learning Standards
- Evidence-Based Coaching
- Systems Thinking
- Evaluation

NATIONAL EXPERTS

National Experts reinforce and connect conceptual frameworks

- Sue Bredekamp and Carol Copple – DAP
- Bryan Nelson – Gender neutral classrooms
- Luis Hernandez – Cultural diversity
- Susan Ochshorn and Edith Goldenhar – Families, Communities, & School Readiness
- Hedda Sharapan – S.T.E.A.M., Language, and Literacy
- Clersida Garcia – Movement and curriculum development
- *Mind in the Making* 3-day seminar
- CLASS™ - 5 different all-day seminars
- Judy Jablon – Powerful Interactions

EVIDENCE-BASED COACHING

- Develops strategies for reflection
- Provides teachers with strategies for improving classroom practices
- Supports leadership development

EVALUATION AND DATA

- Trying to capture highly innovative aspects of the work gets complicated
- Dealing with on-going changes in systems, people, behaviors, policies, and practices
- Tracking and storing data is overwhelming = new website and database

EVALUATION AND DATA

New database allows us to:

- Track cohort members' CoP enrollment, FTF Regions, place of employment, current education levels, etc
- Get a quick snapshot of class attendance, coaching sessions, college credit and anticipated graduation dates by Region and CoP
- Organize all members, participants, events and coordinator data in one place

EVALUATION AND DATA

As of December 31st, 2013, there are 552 people enrolled in our CoP database, 328 cohort members and 224 non-enrolled participants, across 5 regions

- Of 166 seminars/classes held since July 1st, 72 were offered a college credit option. 300 members and participants earned college credit
- 465 people attended CoP seminars/classes thus far this grant year, 51 from tribal nations; 159 others were from South Pima, 75 from North Pima, and 170 from Central Pima



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02-20-2014 CCHS Attachment 4

AGENDA ITEM: Regional Benchmarking for the School Readiness Indicators

BACKGROUND: FTF School Readiness Indicators were chosen to reflect the effectiveness of the funding strategies to improve the lives of children residing in the state of Arizona. The indicators and subsequent benchmarks will be monitored over time in order to determine progress in reaching the indicators. They are not stand alone indicators. They should be a result of collaborations across communities and sectors that impact a child's readiness for entering school and subsequently their life long success. They should also encourage Regional Councils and the State Board in making informed decisions.

Each indicator was developed through a collaborative process with FTF Advisory Committees and vetted by the Regional Councils and the State Board. The School Readiness Indicators will be benchmarked by Advisory Committee Sub-Committees charged with identifying the amount of change that should be reasonably expected on each indicator at the state level by 2020.

RECOMMENDATION: The Regional Director presents this as informational purposes only.



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09-19-2013 CCHS Attachment 4

Placeholder for Indicator 4 Data Summary Sheet



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02-20-2014 CCHS Attachment 5

AGENDA ITEM: SFY2014 Financial, Data and Narrative Reports

BACKGROUND: Quarterly reports are submitted by the grantees. The below information includes a financial update, data update (1st quarter only), and narrative reports (1st and 2nd quarter) submitted by the grantees.

RECOMMENDATION: The Regional Director presents this as informational purposes only.



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FY 2014 Cochise Contract Detail

	Grantee Name	Contract Number	Contract Period	Allotment				Award % of Award Expended	Allotment % of Allotment	Reimbursement Activity			
				Total Allotment	Awarded	YTD Expense	Expense Variance			Pending	Paid (Last 30 Days)		
Community	Community Awareness Strategy			Strategy Subtotal:	\$31,000	\$31,000	\$7,563	\$23,437	24.4%	24.4%			
	First Things First (FTF-Directed)	PSC-STATE-14-0651-01	07/01/2013-06/30/2014		\$31,000	\$7,563	\$23,437	24.4%					
	Media Strategy			Strategy Subtotal:	\$57,212	\$57,212	\$24,485	\$32,727	42.8%	42.8%			
	First Things First (FTF-Directed)	PSC-STATE-14-0660-01	07/01/2013-06/30/2014		\$57,212	\$24,485	\$32,727	42.8%					
			Goal Area Subtotal:	\$88,212	\$88,212	\$32,048	\$56,164	36.3%	36.3%				
Evaluation	Regional Family Support Strategies Strategy			Strategy Subtotal:	\$45,000	\$45,000	\$22,500	\$22,500	50.0%	50.0%			
	First Things First (FTF-Directed)	PSC-STATE-14-0670-01	07/01/2013-06/30/2014		\$45,000	\$22,500	\$22,500	50.0%					
	Statewide Evaluation Strategy			Strategy Subtotal:	\$136,996	\$136,996	\$136,996	-	100.0%	100.0%			
	First Things First (FTF-Directed)	PSC-STATE-14-0669-01	07/01/2013-06/30/2014		\$136,996	\$136,996	-	-	100.0%				
			Goal Area Subtotal:	\$181,996	\$181,996	\$159,496	\$22,500	87.6%	87.6%				
Family Support	Home Visitation Strategy			Strategy Subtotal:	\$600,000	\$600,000	\$212,878	\$387,122	35.5%	35.5%		\$155,859	
	Easter Seals Blake Foundation	FTF-RC002-13-0385-03-Y2	07/01/2013-06/30/2014		\$600,000	\$212,878	\$387,122	35.5%			\$155,859		
			Goal Area Subtotal:	\$600,000	\$600,000	\$212,878	\$387,122	35.5%	35.5%		\$155,859		
Health	Child Care Health Consultation Strategy			Strategy Subtotal:	\$106,113	\$106,113	\$33,733	\$72,379	31.8%	31.8%		\$18,968	\$25,372
	First Things First (FTF-Directed)	PSC-STATE-14-0649-01	07/01/2013-06/30/2014		\$6,825	\$6,825	-	-	100.0%				
	Maricopa County Department of Public	GRA-STATE-14-0631-01	07/01/2013-06/30/2014		\$2,340	-	\$2,340	-	0.0%				
	Pima County Health Department	GRA-STATE-13-0525-01-Y2	07/01/2013-06/30/2014		\$4,255	\$2,017	\$2,237	-	47.4%			\$480	
	University of Arizona Cooperative Extension	GRA-STATE-13-0500-01-Y2	07/01/2013-06/30/2014		\$92,693	\$24,891	\$67,802	-	26.9%		\$18,968	\$24,891	
	Oral Health Strategy			Strategy Subtotal:	\$190,000	\$190,000	\$48,852	\$141,148	25.7%	25.7%		\$38,816	\$48,852
	University of Arizona Cooperative Extension	GRA-RC002-14-0619-01	07/01/2013-06/30/2014		\$190,000	\$48,852	\$141,148	-	25.7%		\$38,816	\$48,852	
	Recruitment – Stipends/Loan Forgiveness Strategy			Strategy Subtotal:	\$27,060	\$27,060	\$12,272	\$14,788	45.3%	45.3%			\$7,594
	Arizona Department of Health Services	FTF-MULTI-10-0205-01-Y2	To Be Determined		-	(\$8,851)	\$8,851	-	0.0%				
						\$27,060	\$21,123	\$5,937	78.1%			\$7,594	
			Goal Area Subtotal:	\$323,173	\$323,173	\$94,856	\$228,316	29.4%	29.4%		\$57,785	\$81,817	
Professional	Scholarships TEACH Strategy			Strategy Subtotal:	\$0	-	-	-	0.0%	0.0%			
					-	-	-	-	0.0%				
			Goal Area Subtotal:	\$0	-	-	-	0.0%	0.0%				
Quality and Access	Quality First Strategy			Strategy Subtotal:	\$0	-	-	-	0.0%	0.0%			
					-	-	-	-	0.0%				
	Quality First Academy Strategy			Strategy Subtotal:	\$37,663	\$31,289	\$10,604	\$20,686	33.9%	28.2%		\$2,606	
	Southwest Human Development	FTF-STATE-14-0431-03	07/01/2013-06/30/2014		\$31,289	\$10,604	\$20,686	-	33.9%			\$2,606	
	Quality First Child Care Health Consultation Warmline Strategy			Strategy Subtotal:	\$2,127	\$2,127	\$60	\$2,067	2.8%	2.8%		\$624	
	University of Arizona Cooperative Extension	GRA-STATE-14-0629-01	07/01/2013-06/30/2014		\$2,127	\$60	\$2,067	-	2.8%		\$624		
	Quality First Coaching & Incentives Strategy			Strategy Subtotal:	\$562,919	\$562,919	\$281,553	\$281,367	50.0%	50.0%			
	Valley of the Sun United Way	FTF-STATE-14-0427-02	07/01/2013-06/30/2014		\$562,919	\$281,553	\$281,367	-	50.0%				
	Quality First Inclusion Warmline Strategy			Strategy Subtotal:	\$8,376	\$8,376	\$2,906	\$5,470	34.7%	34.7%		\$489	
	Southwest Human Development	FTF-STATE-13-0426-01-Y2	07/01/2013-06/30/2014		\$8,376	\$2,906	\$5,470	-	34.7%		\$489		
	Quality First Mental Health Consultation Warmline Strategy			Strategy Subtotal:	\$8,615	\$8,615	\$4,325	\$4,290	50.2%	50.2%		\$730	
	Southwest Human Development	FTF-STATE-13-0344-02-Y2	07/01/2013-06/30/2014		\$8,615	\$4,325	\$4,290	-	50.2%		\$730		
	Quality First Scholarships Strategy			Strategy Subtotal:	\$1,590,996	\$1,590,996	\$795,974	\$795,022	50.0%	50.0%		-	
	Valley of the Sun United Way	FTF-STATE-14-0440-01	07/01/2013-06/30/2014		\$1,590,996	\$795,974	\$795,022	-	50.0%		-		
Quality First Warmline Triage Strategy			Strategy Subtotal:	\$3,350	\$3,350	\$1,678	\$1,672	50.1%	50.1%		\$287		
Southwest Human Development	FTF-STATE-13-0351-02-Y2	07/01/2013-06/30/2014		\$3,350	\$1,678	\$1,672	-	50.1%		\$287			
			Goal Area Subtotal:	\$2,214,046	\$2,207,673	\$1,097,099	\$1,110,574	49.7%	49.6%		\$624	\$4,111	
			Overall Total:	\$3,407,427	\$3,401,053	\$1,596,378	\$1,804,676	46.9%	46.8%		\$58,408	\$241,787	



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FY 2014 Cochise Funding Plan Summary

[Document Library Link](#)

		Population	Discretionary	Other	Carry Forward	Total				
Total Allocation:		\$1,482,068	\$855,579	\$248,026	\$2,310,653	\$4,896,326				
Strategy	Original Allotment	Current Allotment Distribution				Total	Awarded	Unawarded	Expended	Unexpended
Quality First	\$636,296	-	-	-	-	-	-	-	-	-
Quality First Academy	\$37,663	-	-	-	\$37,663	\$37,663	\$31,289	\$6,374	\$10,604	\$20,686
Quality First Child Care Health Consultation	\$2,127	-	-	-	\$2,127	\$2,127	\$2,127	-	\$60	\$2,067
Quality First Coaching & Incentives	\$562,919	-	-	-	\$562,919	\$562,919	\$562,919	-	\$281,553	\$281,367
Quality First Inclusion Warmline	\$8,376	-	-	-	\$8,376	\$8,376	\$8,376	-	\$2,906	\$5,470
Quality First Mental Health Consultation Warmline	\$8,615	-	-	-	\$8,615	\$8,615	\$8,615	-	\$4,325	\$4,290
Quality First Scholarships	\$1,542,708	-	-	\$1,107,358	\$483,638	\$1,590,996	\$1,590,996	-	\$795,974	\$795,022
Quality First Warmline Triage	\$3,350	-	-	-	\$3,350	\$3,350	\$3,350	-	\$1,678	\$1,672
Scholarships TEACH	-	-	-	-	-	-	-	-	-	-
Child Care Health Consultation	\$113,274	-	-	-	\$106,113	\$106,113	\$106,113	\$0	\$33,733	\$72,379
Oral Health	\$190,000	-	-	-	\$190,000	\$190,000	\$190,000	-	\$48,852	\$141,148
Recruitment – Stipends/Loan Forgiveness	\$27,060	-	-	-	\$27,060	\$27,060	\$27,060	-	\$12,272	\$14,788
Home Visitation	\$600,000	-	-	-	\$600,000	\$600,000	\$600,000	-	\$212,878	\$387,122
Regional Family Support Strategies	\$45,000	-	-	-	\$45,000	\$45,000	\$45,000	-	\$22,500	\$22,500
Statewide Evaluation	\$136,996	-	-	\$136,996	-	\$136,996	\$136,996	-	\$136,996	-
Community Awareness	\$31,000	-	-	-	\$31,000	\$31,000	\$31,000	-	\$7,563	\$23,437
Media	\$57,212	-	-	-	\$57,212	\$57,212	\$57,212	-	\$24,485	\$32,727
Total Allotment:		\$4,002,596	-	\$1,244,354	\$2,163,073	\$3,407,427	\$3,401,053	\$6,374	\$1,596,378	\$1,804,676
Total Unallotted:		\$1,482,068	\$855,579	(\$996,328)	\$147,580	\$1,488,899				



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Instructions for interpreting data report fields:

*Quarterly Data Submission Status

Quarterly Data Submission Status is not a strategy-specific data field. This is a FTF designated field in a report that indicates within a quarter the number of months of data that were submitted for a single contract out of the three mandatory months for the quarter.

0 = 0 months out of 3 months of data for this quarter were submitted.

Note:

No strategy-specific data fields will be displayed for a contract with a "0" Quarterly Data Submission Status

1 = 1 month out of 3 months of data for this quarter were submitted

2 = 2 months out of 3 months of data for this quarter were submitted

3 = 3 months out of 3 months of data for this quarter were submitted

Note:

A Quarterly Data Submission Status of "0" may be assigned in the following scenarios:

- (a) The grantee did not set their PGMS data submission status to "complete" or did not submit data via other acceptable file transfer protocols
- (b) The grantee signed their contract only one month prior to the end of the quarter and data submission is not applicable until the following quarter
- (c) The contract's strategy-specific data reporting requirements may not be available and/or no training on data submission has taken place

**Contracted Service Units

Contracted Service Units only appear for a contract's lead strategy

Instructions for reading null and zero as data field values:

Blank data field = A null data field appears if the grantee selected "NA (Not Applicable)" when given a YES/NA option on their data reporting template indicating the specific data field(s) are not a part of their contract

0 = Grantee selected "No" in a YES/NO option on their data reporting template indicating the specific data field(s) were not collected for the quarter

0 = Grantee reported "0" on their data reporting template indicating the specific data field(s) were not collected for the quarter



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Developmental and Sensory Screening

Contract Number/ Grantee Name	Data Field	Contracted Service Units**	First Fiscal Quarter (July-Sept)	Second Fiscal Quarter (Oct-Dec)	Third Fiscal Quarter (Jan-Mar)	Fourth Fiscal Quarter (Apr-Jun)	Fiscal YTD Total
FTF-RC002-13-0385-03-Y2 / Easter Seals Blake Foundation	Quarterly Data Submission Status*		3				
	Number of hearing screenings conducted		39				
	Number of hearing results forwarded to medical home		0				
	Number of families referred and having received an additional evaluation		1				
	Number of children received hearing screening		39				
	Number of vision screenings conducted		30				
	Number of vision results forwarded to medical home (physician of record) for evaluation and services		0				
	Number of families that report being referred and having received an additional evaluation		0				
	Number of children received vision screening		30				
	Number of developmental screenings conducted		50				
	Number of developmental screening results forwarded to AZEIP, Part B or a medical home		7				
	Number of children referred for developmental delay follow-up		7				
	Number of children received developmental screening		43				
	Number of children receiving screening (children may have received 1-3 types of screenings)		119				



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Health Insurance Enrollment

Contract Number/ Grantee Name	Data Field	Contracted Service Units**	First Fiscal Quarter (July-Sept)	Second Fiscal Quarter (Oct-Dec)	Third Fiscal Quarter (Jan-Mar)	Fourth Fiscal Quarter (Apr-Jun)	Fiscal YTD Total
FTF-RC002-13-0385-03-Y2 / Easter Seals Blake Foundation	Quarterly Data Submission Status*		3				
	Number of families reporting they are un-insured		0				
	Number of families who received enrollment assistance for AHCCCS and/or Kids Care (new enrollment)		0				
	Number of families served requesting assistance with re-enrollment into AHCCCS or KidsCare		0				
	Number of families served		0				
	Number of families served requesting assistance that enrolled into AHCCCS		0				
	Number of families served requesting assistance that enrolled into Kids Care (KidsCare I or II)		0				
	Number of families not eligible for -AHCCS, KidsCare or IHS- public insurance referred to low-cost health care services		0				



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Home Visitation

A data field is flagged in grey for a SFY quarter:

Home visitor caseload for the quarter – when the ratio of home visitors to families served is above 1:20.

Staff turnover for the quarter – when the staff turnover is above 20% (from one quarter to the next).

Client turnover for the quarter - when the client turnover is above 20% (from one quarter to the next).

Clients disenrolled due to moving - when the percent of clients disenrolled due to "moving" is above 20%.

Clients disenrolled due to unable to locate - when the percent of clients disenrolled due to "unable to locate" is above 10%.

Contract Number/ Grantee Name	Data Field	Contracted Service Units**	First Fiscal Quarter (July-Sept)	Second Fiscal Quarter (Oct-Dec)	Third Fiscal Quarter (Jan-Mar)	Fourth Fiscal Quarter (Apr-Jun)	Fiscal YTD Total
FTF-RC002-13-0385-03-Y2 / Easter Seals Blake Foundation	Quarterly Data Submission Status*		3				
	Number of families newly enrolled during the quarter		36				
	Number of families served	200	198				198
	Number of families at the end of the quarter (subtracting disenrolled)		165				
	Number of families continuing to receive services who have moved out of the region during the quarter		0				
	Number of families disenrolled during the quarter		33				
	Number of full time equivalent (FTE) home visitors at the end of the quarter		8.0				
	Home visitor caseload for the quarter		20.6				
	Staff turnover for the quarter		0				
	Family turnover for the quarter		0				
	Families disenrolled due to moving		33.3%				
	Families disenrolled due to unable to locate		54.5%				
	Number of children newly enrolled during the quarter		50				
	Number of children served		372				
	Number of families who received community based referrals		25				



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Oral Health

Contract Number/ Grantee Name	Data Field	Contracted Service Units**	First Fiscal Quarter (July-Sept)	Second Fiscal Quarter (Oct-Dec)	Third Fiscal Quarter (Jan-Mar)	Fourth Fiscal Quarter (Apr-Jun)	Fiscal YTD Total
GRA-RC002-14-0619-01 / University of Arizona Cooperative Extension	Quarterly Data Submission Status*		3				
	Number of oral health screenings given to expectant mothers	60	1				1
	Number of oral health screenings given to children (0-5yrs)	1500	376				376
	Number of fluoride varnish applied to children (0-5yrs)	1500	350				350
	Number of expectant mothers receiving oral health kits		3				
	Number of children (0-5 yrs) receiving oral health kits		2141				
	Number of trainings conducted		57				
	Number of adults attended	2500	112				112
	Number of children attended		631				
	Number of expectant mothers referred to treatment providers		0				
	Number of expectant mothers receiving services		0				
	Number of children (0-5yrs) referred to treatment providers		376				
	Number of children (0-5yrs) receiving services		252				



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Parent Kits - statewide

Contract Number/ Grantee Name	Data Field	Contracted Service Units**	First Fiscal Quarter (July-Sept)	Second Fiscal Quarter (Oct-Dec)	Third Fiscal Quarter (Jan-Mar)	Fourth Fiscal Quarter (Apr-Jun)	Fiscal YTD Total
FTF-STATE-12-0334-03-Y3 / SPF Consulting, LLC	Number of English cases distributed		9				
	Number of Spanish cases distributed		0				
	Number of cases distributed		9				
	Number of parent kits distributed		126				



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02-20-2014 CCHS Attachment 5

Quality First Coaching & Incentives - Regional Funding

Contract Number/ Grantee Name	Data Field	Contracted Service Units**	First Fiscal Quarter (July-Sept)	Second Fiscal Quarter (Oct-Dec)	Third Fiscal Quarter (Jan-Mar)	Fourth Fiscal Quarter (Apr-Jun)	Fiscal YTD Total
	Number of Centers	22	21	22	0	0	
	Number of Homes	21	15	15	0	0	
	Number of Rating Only Centers	0	0	0	0	0	



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Quality First Scholarships

Contract Number/ Grantee Name	Data Field	Contracted Service Units**	First Fiscal Quarter (July-Sept)	Second Fiscal Quarter (Oct-Dec)	Third Fiscal Quarter (Jan-Mar)	Fourth Fiscal Quarter (Apr-Jun)	Fiscal YTD Total
FTF-STATE-14-0440-01 / Valley of the Sun United Way	Quarterly Data Submission Status*		3				
	Number of center based providers served		17				
	Number of center based providers at the end of the quarter (subtracting disenrolled)		17				
	Number of home based providers served		15				
	Number of home based providers at the end of the quarter (subtracting disenrolled)		14				
	Number of children receiving scholarships		276				
	Center based providers: Number of infants receiving scholarships		27				
	Center based providers: Number of infants receiving scholarships at the end of the quarter (subtracting disenrolled)		18				
	Home based providers: Number of infants receiving scholarships		7				
	Home based providers: Number of infants receiving scholarships at the end of the quarter (subtracting disenrolled)		3				
	Center based providers: Number of toddlers receiving scholarships		80				
	Center based providers: Number of toddlers receiving scholarships at the end of the quarter (subtracting disenrolled)		55				
	Home based providers: Number of toddlers receiving scholarships		32				
	Home based providers: Number of toddlers receiving scholarships at the end of the quarter (subtracting disenrolled)		21				



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Center based providers: Number of preschool aged children receiving scholarships		215				
Center based providers: Number of preschool aged children receiving scholarships at the end of the quarter (subtracting disenrolled)		132				
Home based providers: Number of preschool aged children receiving scholarships		32				
Home based providers: Number of preschool aged children receiving scholarships at the end of the quarter (subtracting disenrolled)		21				
Center based providers: Number of children with special needs receiving scholarships		0				
Center based providers: Number of children with special needs receiving scholarships at the end of the quarter (subtracting disenrolled)		0				
Home based providers: Number of children with special needs receiving scholarships		0				
Home based providers: Number of children with special needs receiving scholarships at the end of the quarter (subtracting disenrolled)		1				
Number of Infant (0-12 months) slots filled end of the quarter		27.5				
Number of toddler (13-35 months) slots filled end of the quarter		84.5				
Number of preschooler (36 months - 5 yrs) slots filled end of the quarter		135.5				
Number of slots filled with children (0-5 yrs) end of the quarter	329	247.5				247.5
Number of FTF slots vacant for children (0-5 yrs)		74.5				



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Recruitment – Stipends/Loan Forgiveness

Contract Number/ Grantee Name	Data Field	Contracted Service Units**	First Fiscal Quarter (July-Sept)	Second Fiscal Quarter (Oct-Dec)	Third Fiscal Quarter (Jan-Mar)	Fourth Fiscal Quarter (Apr-Jun)	Fiscal YTD Total
GRA-MULTI-13-0518-01-Y2 / Arizona Department of Health Services	Quarterly Data Submission Status*		3				
	Number of therapists receiving loan forgiveness	1	4				4
	Number of therapists newly contracted for loan forgiveness during the quarter		0				
	Number of therapists in first year of loan forgiveness service		1				
	Number of therapists in second year of loan forgiveness service		1				
	Number of therapists in third year of loan forgiveness service		0				
	Number of therapists in fourth year of loan forgiveness service		0				
	Number of therapists receiving stipends	1	5				5
	Number of therapists newly contracted for a stipend during the quarter		0				
	Number of therapists in first year of stipends		1				
	Number of therapists in second year of stipends		1				
	Number of therapists in third year of stipends		0				
	Number of therapists in fourth year of stipends		0				
	Number of therapists receiving both a loan forgiveness and stipend		2				



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Scholarships TEACH - All

A data field is flagged in grey for a SFY quarter:

T.E.A.C.H. Scholar Turnover – when the student turnover (sum of AA withdrawn, BA withdrawn and CDA withdrawn) is above 15% of the total Scholars Currently Receiving T.E.A.C.H. Scholarship.

Contract Number/ Grantee Name	Data Field	Contracted Service Units**	First Fiscal Quarter (July-Sept)	Second Fiscal Quarter (Oct-Dec)	Third Fiscal Quarter (Jan-Mar)	Fourth Fiscal Quarter (Apr-Jun)	Fiscal YTD Total
FTF-STATE-13-0350-01-Y2 / Association for Supportive Child Care	AA Degrees Completed Contract to Date		3				
	CDA Credentials Completed Contract to Date		0				
	BA Degrees Completed Contract to Date		0				
	AA Degrees Completed		0				
	CDA Credentials Completed		0				
	BA Degrees Completed		0				
	AA Credits Completed		13				
	AA Contracts Completed		1				
	AA Withdrawn		0				
	AA Contracts Initiated		4				
	AA Scholarships Awarded		9				
	BA Credits Completed		0				
	BA Contracts Completed		0				
	BA Withdrawn		0				



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BA Contracts Initiated		0			
BA Scholarships Awarded		0			
CDA Scholarships Withdrawn		0			
CDA Contracts Initiated		0			
CDA Scholarships Currently Awarded		0			
Scholars Currently Receiving T.E.A.C.H. Scholarship		9			
Quality First Facilities with Current T.E.A.C.H. Scholars		8			
Quality First Facilities with T.E.A.C.H. Scholars Awarded		9			
AA Applications Pending		1			



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Narrative Reports

Statewide Summary

Quality First

<p>Academy:</p>	<p>To date, the QF Academy team has been excited with the positive responsiveness of participants and community stakeholders and the pervasive collaborative effort across all Quality First grantees and partnering agencies as demonstrated by the large number of participants in each data collection event. During Phase I activities, as the QF Academy team has consistently demonstrated flexibility and responsiveness to input received from participants and other stakeholders – a strong foundation of engaging in an on-going reciprocal process of assessing, providing, and evaluating our efforts has been established. Through the extensive data process that has ensued over the past six months, the Quality First Academy is well into the identified first step of establishing current baseline knowledge of coaches/consultants in our early care and education workforce and developing a composite picture of recommended knowledge, skills, and competencies for coach/consultants. We have been able to complete this initial synthesis of strengths, needs, and curriculum topics for the Quality First Academy with priorities based on information from participants and stakeholders gathered. A complete proposed curriculum content and service delivery methodology for the Quality First Academy will be forthcoming at the end of Phase II activities. Data from Phase I will be utilized to articulate and provide structure for professional preparation of Arizona Quality First technical assistance providers. Taking the identified strengths, needs and wants, the Quality First Academy will provide an organized and coordinated approach to assist coach/consultants in meeting or exceeding required competencies.</p>
<p>CCHC Warmline:</p> <p><u>*For the past two quarters (6 month period) NO calls from Cochise County.</u></p>	<p>Birth to Five Helpline Technical Assistance links callers to experts who provide telephone and email consultation. Child care health consultants are dedicated health professionals who are experts in children’s health. These consultants support child care providers and preschool providers by ensuring caregivers have up-to-date, evidence-based training and information on health and safety, designed specifically for young children ages birth to five. Child care providers and preschool providers can access information on:</p> <ul style="list-style-type: none"> • Child care health consultation services • Local health and safety trainings • Resources for child care professionals in Arizona • Policies and procedures based on information provided by the American Academy of Pediatrics & Caring for our Children



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<p>Inclusion Warmline:</p> <p><u>*For the past two quarters (6 month period) NO calls from Cochise County.</u></p>	<p>Birth to Five Helpline Technical Assistance links callers to experts who provide telephone and email consultation. Inclusion specialists are professionals with special expertise in working with children who have delays or disabilities. They are available as a resource for child care providers, preschool providers and quality improvement professionals statewide, including Smart Support, Quality First and Child Care Health Consultation. The goal of inclusion consultation is to help all children be included and successful within their educational and child care settings. Inclusion specialists are available to provide phone support around topics related to child development, developmental delays or disabilities. Specific focus is given to:</p> <ul style="list-style-type: none">• Information about community resources and services for children with disabilities and their families• Tips for talking with parents about developmental concerns• Understanding local early intervention and school district resources for children with delays• Ideas or strategies to support a specific child to be successful in their early care and education setting• Screening for developmental concerns• Collaborating with community partners, such as therapists or school systems
<p>Mental Health Warmline:</p> <p><u>*For the past two quarters (6 month period) NO calls from Cochise County.</u></p>	<p>Birth to Five Helpline Technical Assistance links callers to experts who provide telephone and email consultation. Early childhood mental health consultants with specialized child care and preschool expertise offer telephone support to providers and quality improvement partners. The goals of mental health consultation are to promote the social and emotional development of all children in an early child care setting, and to help providers address challenging behaviors that place individual children at risk for adverse outcomes in the first years of life and beyond. Child care providers, preschool providers and quality improvement professionals statewide, including Smart Support, Quality First, Child Care Health Consultation and inclusion professionals, can access information on:</p> <ul style="list-style-type: none">• Creating relationships and environments that enable all children to develop optimally, socially and emotionally• Strategies to teach social and emotional skills• Understanding challenging behavior and creating plans to positively support new skills• Referrals to community resources for individualized mental health and other supportive services
<p>Warmline Triage:</p> <p><u>*For the past two quarters (6 month period) NO calls from Cochise County.</u></p>	<p>Southwest Human Development (SWHD) serves as the administrative home for the Specialized Technical Assistance Warmline. The TA Warmline will be integrated into the existing infrastructure and services of the highly successful Birth to Five Helpline, Arizona's only toll-free helpline for parents/caregivers and professionals who have questions or concerns regarding children birth to age five. Currently, the Birth to Five Helpline is used as a resource by both families and providers. Specialized TA for eligible callers is consistent with our existing approach in which we provide high quality, substantive services to all callers regardless of whether they are calling about their own children or with questions about other children in their care.</p>



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Coaching & Incentives:	There are 22 centers and 15 homes enrolled in the QF Program throughout the County for SFY14 – a total of 37 sites. Coaching staff includes 3.5 coaches for 34 sites (an average of 9.7 sites per coach) and 3 sites in Benson have a traveling coach from Tucson. Supervisors meet individually with coaches and in small groups for group supervision once a month. The entire team also meets once a month to share information and to discuss topics of interest or need. A common concern that has arisen in supervision is coaches' support of programs that have made 3- or 4-Star Rating without having been eligible for CLASS and how that might affect their next assessments and subsequent Star Ratings. Supervisors have also supported coaches in their understanding of the FY15 changes. Coach supervisors conduct a site visit with each coach one time a month. In some cases, the supervisor accompanied the coach on multiple visits to one site to provide specific support. There were 27 sites visited this quarter.
Scholarships:	VSUW closely monitored scholarship usage and the regions' budgets. To maximize the scholarship program's budget, unused dollars and scholarships were reallocated to providers with proven usage capability and waitlists. Parents are quite happy with the QF Scholarships program. Parents were offered the ability to comment on the program. Comments were all very positive, see examples below: <i>"The scholarship has allowed me to enroll my son full time which allows me to work FT as well, without the scholarship I would not be able to afford school for him. I'm grateful for the opportunities it has allowed us. Thank you :)"</i> <i>"The scholarships are a blessing to our family. Don't think our family could operate day to day without them. The quality of care is beyond exceptional. We are eternally grateful for them."</i>
CCHC (Child Care Health Consultant)	The CCHC is continuing work on the development of resources, trainings, and workshops for child care providers to improve the quality of child care for the children within Cochise County. The CCHC provided CD's to child care programs in tier levels 1 through 3 with video instruction and information on the following: Hand washing, sanitation, communicable disease, diapering, and safe sleep. The CCHC continues to collaborate with other local health and safety professionals to share resources and discuss ways to better address challenges specific to southern Arizona.

Therapists:

For SFY14 the Cochise Council is supporting 1 therapist in the 2nd year of the program. **As requested in October 2013 we will have discussions on the program for the next three year planning cycle in the upcoming months.**

TEACH: TEACH has developed and is implementing the new deferment policies and procedures. As a result of the new deferment process, TEACH has seen an influx of scholarship applications. TEACH is beginning communications with Northern Arizona University in anticipation of the Bachelor's Degree model being launched statewide.



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Regional Narrative Reports

Provider Name	Easter Seals Blake Foundation		
Contract #	FTF-RC002-13-0385-03		
User Completing Report	Christina Riddle		
Reporting Period	Quarter*	Year	July 2013 – September 2013
	1 st Quarter	2014	
Regional Partnership Council	Cochise Regional Partnership Council		
Date Completed	October 18, 2013		

Note*: 1st Quarter: July-September – Narrative Report due October 20th
 2nd Quarter: October-December – Narrative Report due January 20th
 3rd Quarter: January-March – Narrative Report due April 20th
 4th Quarter: April- June – Narrative Report due July 20th

Instructions: Please complete the questions below for all funded activities within your grant agreement. When completing this report reference your grant implementation plan. Please note that information reported in your narrative should supplement, not duplicate or conflict, with data reported in your assigned data template(s). The data template(s) assigned to your contract will serve as the system of record for data reported for your grant agreement. It may be helpful to complete your data submission report prior to this report.

Program Implementation:

1. Provide the following information on current outreach, recruitment and retention activities, as applicable:

Activity	Target Audience	Frequency of Activity	Number Reached
OUTREACH: (1) Public Libraries (Sierra Vista, Bisbee, Douglas, Benson, Wilcox)	General public	Monthly	10-20 brochures
(2) Ft. Huachuca (Mt. View Community Center, MWR, ACS, common areas, etc.)	Military families	2x (July and September)	25 flyers posted 75 brochures
(3) Ft. Huachuca Radio and Video Spot	Military families	2 x (August and September)	Ft. Huachuca area
(4) Radio Spot	General public	1x (September)	Sierra Vista area



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(5) DES (Sierra Vista, Douglas, Wilcox, Benson)	Families utilizing DES services and assistance Staff	1x per location	25 brochures per location
(6) Forgach House Domestic Crisis Shelter-Sierra Vista	Staff	1x (August)	10 brochures
(7) Cochise Health Department Offices (Sierra Vista, Douglas, Wilcox, Bisbee, Benson)	General public/families utilizing services/staff and providers	Ongoing	15-20 brochures monthly at each location
(8) Sierra Vista Regional Health Center	General public	1x (July)	25 brochures
(9) Twice as Nice Family Fashion-Sierra Vista	General public	2x (July and August)	
(10) Sierra Wash-n-Dry Laundromat	General public	1x (August)	1 flyer and 10 brochures each month
(11) Gentle Birth Center- Bisbee			1 flyer and 10 brochures each month
(12) Bisbee Playgroup	Staff/Families utilizing midwifery services	1x (September)	1 flyer, 25 brochures, and business cards
(13) Bisbee Head Start	Families with young children	1x (September)	7 families present
(14) St. Patricks Church-Bisbee	Families with young children/School Staff	1x (August)	25 brochures and business cards
(15) House of Hope Crisis Shelter-Douglas	Church leaders/Congregation	1x (August)	10 brochures and business cards
(16) Child Development	Staff	1x (August)	



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<p>Centers- Ft. Huachuca</p> <p>(17) Cochise Networking Coalition-Tombstone</p>	<p>Staff</p> <p>Community service providers</p>	<p>2x (July)</p> <p>1x (September)</p>	<p>20 brochures and business cards</p> <p>CPAT Presentation given to staff members at 2 child development centers, referral process explained, and 20 brochures left at each center</p> <p>10 brochures and business cards</p>
<p>RECRUITMENT:</p> <p>(1) Story Time at Sierra Vista Public Library</p> <p>(2) Story Time-Community Center- Ft. Huachuca</p> <p>(3) Child Development Expo</p> <p>(4) Forgach House Shelter-Sierra Vista</p> <p>(5) Story Hour-Wellness Depot- Sierra Vista</p> <p>(6) Benson Back to School Fair</p> <p>(7) Prenatal Nutrition</p>	<p>Families with young children</p> <p>Families with young children</p> <p>Families/General public/Community service providers</p> <p>Shelter residents</p> <p>Families with young children</p> <p>General public</p> <p>Pregnant women/Class participants</p>	<p>3x (July, August, and September)</p> <p>2x (July and September)</p> <p>1x (July)</p> <p>1x (July)</p> <p>2x (July and August)</p> <p>1x (July)</p> <p>1x (August)</p>	<p>Information/Presentation to families attending Story Time</p> <p>Parent Educators provided information, facilitated story hour, provided craft activity/23 families participated and 8 families enrolled</p> <p>Table at event with enrollment information/8 brochures distributed/2 families requested additional information</p> <p>CPAT program information provided and enrollment process explained/2 families enrolled</p> <p>Parent Educators provided information, facilitated story hour, provided craft activity/17 families participated and 3</p>



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<p>Class-Sierra Vista</p> <p>(8) Prenatal Class-Health Clinic-ft. Huachuca</p> <p>(9) Cochise County Fair</p>	<p>Pregnant women/Class participant</p> <p>General public</p>	<p>1x (August)</p> <p>1x (September)</p>	<p>families enrolled</p> <p>Table at event with program and enrollment information/50 brochures and 100 books distributed</p> <p>Program overview/15 brochures and 4 business cards distributed</p> <p>Program overview/10 brochures distributed/5 families enrolled</p> <p>Table at event with program and enrollment information/35 brochures distributed /2 families enrolled</p>
<p>RETENTION:</p> <p>Group Connections (provide an opportunity for families to increase social support systems)</p> <p>Drawings/Giveaways</p> <p>Refer-a-Friend</p>	<p>Enrolled families</p> <p>Enrolled families</p> <p>Enrolled families</p>	<p>Monthly</p> <p>Ongoing</p> <p>Ongoing</p>	<p>2 to 20 families depending on location and topic</p> <p>Families participating in group connections, activities, and surveys</p> <p>8 families have received gift cards for sharing program information with friends</p>

Describe any particular successes with these activities:



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The story hours and play groups have been particularly effective for recruiting families. Families referring other families and inviting them to participate in group connection activities has also been a valuable resource for recruiting families.

2. Are there any specific outcomes that have been achieved during this reporting period that may not be reflected in the data reporting you have completed?

From July 1, 2013 through September 30, 2013, the following services have been provided:

Total Families Currently Enrolled: 101

Total Children Served: 323

Number of Staff with 15-20 families: 4

Number of High Needs Families Served: 38

Number of Home Visits Conducted: 127

Number of Group Connections Offered: 6

Number of Screenings Completed: 46

3. Describe current issues related to staffing necessary for program implementation.

Jamie Thompson, Cochise Parents as Teachers Supervisor at Easter Seals Blake Foundation moved out of state in early September. A new supervisor, Christina Riddle, was hired in August and was able to participate in Parents as Teachers Foundational and Model Implementation Training in August. Mrs. Riddle was also able to shadow Mrs. Thompson for nearly a week prior to her departure and was able to develop an overall understanding of the program during this time.

There were two vacant Parent Educator positions at the end of the last quarter and Cochise Health and Human Services was able to fill those positions in August. Ila Rice was hired to provide services to families in Benson/Wilcox and Julianna Ramage is working with families in Bisbee. The Cochise Parents as Teachers program was fully staffed during August and September 2013.

Cochise Parents as Teachers program managers, supervisors, and parent educators were able to participate in the Arizona Strong Families Home Visitors Conference in Phoenix in September. Staff members were able to participate in workshops on a wide range of topics related to home visitation. The conference provided an opportunity to increase professional development, strengthen team cohesiveness, team, and network with other providers.

4. Describe any barriers to successful implementation or other challenges. If the challenge is ongoing, what is your plan for resolving these issues?

Engaging in effective, efficient, and beneficial outreach and recruitment activities continues to be a high priority for the team. Recruitment activities are reviewed to determine if the target audience was reached. Delivery methods are reviewed and altered if necessary to increase results. Recruitment activities such as having tables and booths at many community events have not resulted in many on the spot enrollments, but participating in these events has increased overall awareness of the Cochise Parents as Teachers program. Word of mouth, enrolled families referring friends, and social media have been extremely effective recruiting tools. Many families report hearing about the program several times



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before enrolling or being referred so there has been a discussion about the type of additional marketing materials distributed at events (books, magnets, pens, etc.) to ensure families reached through outreach events have a tangible reminder of the program. In addition, the two story time gatherings held monthly at the Mall at Sierra Vista and Ft. Huachuca Community Center have been very well attended and have been an effective recruitment activity. Parent Educators in other locations have been encouraged to facilitate story hours in their communities.

Increasing recruitment and outreach in smaller communities within Cochise County has also been identified as a need. There have been discussions to identify and engage key partners in areas such as Elfrieda, Naco, Tombstone, and Huachuca City to increase awareness and service provision.

The loss of two Parent Educators and a Program Supervisor in a short time frame and the process of hiring/training new staff member has presented some challenges to maintaining team morale and cohesiveness. There have been several steps taken to minimize the disruption including collaborative team meetings with staff from both agencies, pairing of agency staff for mentoring purposes, and ongoing assessment of the process with managers and supervisors.

Collaboration and Communication:

5. Describe collaboration efforts that have been undertaken or are continuing during the reporting period. Describe the nature of the collaborative effort and who potential or current partners are in the effort. Briefly describe anticipated results of the collaboration.

Home Visiting Collaboration:

The goal of the collaboration is to increase familiarity with all home visiting programs in Cochise County to ensure all eligible families and children receive services that best meet their needs while reducing service duplication. Other members include Healthy Families, Health Start, Early Head Start, and Army Community Services-Parent Support. Meetings occur on a monthly basis. Topics discussed at the collaboration meetings during this quarter included reducing service duplication, increasing the ability to reach underserved families, creating service plan goals, and collaborating with other providers working with the family.

Cochise County Networking Coalition:

The goal of the coalition is to increase knowledge of programs and services available in Cochise County. By increasing awareness of other programs/agencies, providers have the resources and tools to fill gaps and better serve the community. The monthly meetings provide an opportunity for agencies to share detailed information about scope of work, eligibility requirements, enrollment/participation process, and upcoming events. The meetings are open to any social service agencies in Cochise County and are facilitated by Cenpatico Behavioral Health.

Committee to Prevent Child Abuse:

CPCA meetings are open to individuals/agencies working towards strengthening families and reducing the risk of child abuse. The Committee partners with other organizations to promote awareness through several activities including an annual training, Parent Universities, month of the Military Child, and Back to School Events.



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Best for Babies:

Participants in the monthly meetings include the family court judge, court mediators, attorneys, CASAs, behavioral health providers, home visitors, intervention specialists, and CPS workers. The team meets to discuss the needs of infants and toddlers involved in the court dependency process. Cochise Parents as Teachers Supervisor has been asked to provide information about the program and referral process at an upcoming meeting.

Turning Point:

Networking meeting in Douglas on a monthly basis for community providers to share information about trainings, services, and events to improve the lives of families in the community. Participants usually include Chiricahua Community Health, faith based organizations, domestic violence shelter staff, behavioral health providers, and civic organizations.

Cenpatico Community Advisory Councils (Sierra Vista, Bisbee, Benson, Wilcox, and Douglas):

Monthly meetings facilitated by the Regional Behavioral Health Authority (Cenpatico) in several communities throughout Cochise County. Cenpatico shares updates with community providers and documents newly identified issues and recommendations from community members.

Easter Seals Blake Foundation Programs:

Referrals are made and received from Arizona Early Intervention Program, Early Head Start, Quality First, New Visions, Neonatal Intensive Care Program, and Parent/Tot Playgroup.

Cochise Health Department Programs:

Referrals are made and received from Ash Line (tobacco cessation), teen pregnancy support, WIC, and wellness programs.

Ft. Huachuca Military Installation:

Parent Educators collaborate with several Ft. Huachuca programs including Army Community Services, Child Development Centers, MWR, EMFP, and Community Centers.

6. Are there successes that can be shared during this reporting period? Include success stories that would be of interest to stakeholders including First Things First Regional Partnership Councils, the Board of First Things First or the general public.

Story #1:

A mother with six children enrolled in the program after having some concerns that her 15 month old son was not developing at the same rate as her other children. She had some specific concerns regarding vision and gross motor development. She was initially hesitant to share information about her concerns and fears that her child might have delays. She was also reluctant to seek additional resources and utilize other services providers. In addition to providing information and engaging the mother in activities with her child, the Parent Educator listened and validated her feelings. After four months of working with her Parent Educator, the mother feels more confident in her ability to advocate for services for her young



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child and has welcomed other providers into her home to partner with her to reach successful outcomes for her child.

Story #2:

A mother with their first child was feeling overwhelmed with her 14 month old son’s outbursts and frequent tantrums. She was having difficulty setting limits and managing his behaviors. She did not feel she was able to engage in many daily activities because she felt she had to leave many public places when her child became loud and disruptive. In addition, the mother was feeling emotionally and physically depleted as a result of not engaging in any self-care activities. After working with a Parent Educator for nearly a year, the mother now feels she has the skills and tools to provide appropriate discipline for her child. She has also explored ways to find time to engage in activities she enjoys. She recently was able to have friends over while her husband spent time with their son and is reporting that things are much better and she is no longer feeling overwhelmed.

Support or Additional Information:

- 7. What specific assistance or guidance do you need from FTF staff to ensure the success of your program?

No additional assistance or guidance is required at this time.

- 8. Describe any additional information you would like to share about program implementation.

Supervisors are analyzing Visit Tracker reports, conducting team meetings, and completing file reviews on a regular basis to ensure program compliance is maintained and standards of practice are met.

Staff Training

Date	Staff Name (attending)	Topics	Hour(s)
August 26-30, 2013	Christina Riddle, Ila Rice, and Juliana Ramage	Parents as Teachers Foundational and Model Implementation Training	40
September 24-25, 2013	Arizona Strong Families Home Visitors Conference	Topics for home visitors including: early childhood development, boundaries, motivational interviewing, protective factors, collaboration, and trauma informed care	16

- 9. Describe staff recruitment and retention activities.

Recruitment and hiring for vacant staff positions was completed in July and the program was fully staffed in August and September. Ongoing staff retention activities include training opportunities, team meetings and reflective supervision.



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SOURCE OF ALL REFERRAL INTO PROGRAM		Number
1	Early Care and Education (Child Care)	6
2	Community social service provider	4
3	Community support group	
4	Early Intervention/Therapy (ex. AZEIP, special education pre-schools, physical/speech)	6
5	Education – School District	
6	Education – parent	
7	Faith community	
8	Family Planning	
9	Financial (emergency utility/rent/food assistance)	
10	Hospital	3
11	Housing Support (ex Shelter Services)	
12	Job Development/Placement	
13	Legal	
14	Mental health counseling	
15	Primary Care Physician	
16	Prenatal Group	8
17	Dental Provider	
18	Socialization/Recreation	7
19	Specialized medical*	
20	Transportation	
21	Government Agency (please identify) CPS	2
22	Other (please identify)	

*Specialized medical - related to a child's documented and ongoing medical conditions and/or disability. E.g. children referred from the Office of Children with Special Healthcare Needs (OCSHCN).



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Provider Name				Easter Seals Blake Foundation			
Contract #				FTF-RC002-13-0385-03			
User Completing Report				Christina Riddle			
Reporting Period				Quarter*		Year	
				2nd Quarter		2014	
Regional Partnership Council				Cochise Regional Partnership Council			
Date Completed				January 21, 2014			

Note*: 1st Quarter: July-September – Narrative Report due October 20th
 2nd Quarter: October-December – Narrative Report due January 20th
 3rd Quarter: January-March – Narrative Report due April 20th
 4th Quarter: April- June – Narrative Report due July 20th

Instructions: Please complete the questions below for all funded activities within your grant agreement. When completing this report reference your grant implementation plan. Please note that information reported in your narrative should supplement, not duplicate or conflict, with data reported in your assigned data template(s). The data template(s) assigned to your contract will serve as the system of record for data reported for your grant agreement. It may be helpful to complete your data submission report prior to this report.

Program Implementation:

1. Provide the following information on current outreach, recruitment and retention activities, as applicable:

Activity	Target Audience	Frequency of Activity	Number Reached
OUTREACH (Distribution of flyers, brochures, and contact information)			
Public Libraries (Sierra Vista, /Bisbee, Douglas/Benson/Wilcox/ Tombstone)	General Public	Monthly	10-20 brochures distributed at each location
Ft. Huachuca Locations (Mt. View Community Center/MWR, /ACS/ common areas)	Military families	October	10 flyers posted/distributed 25 brochures



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Radio Interview (Bisbee)	General public	December	Shared program and contact information
DES (Sierra Vista/Douglas/Wilcox/Benson)	Families utilizing DES services and assistance/ DES staff	1x per location	15 brochures per location
Cochise Health Department Offices (Sierra Vista/Douglas/Wilcox/Bisbee/Benson)	Families utilizing services/Staff	Ongoing	15-20 brochures in lobby and referral process explained to staff
Sierra Vista Regional Health Center	General public/Families utilizing services/staff and providers	Ongoing	15-20 brochures monthly
Gentle Birth Center (Bisbee)	Staff/Families utilizing midwifery services	November	10 brochures/10 flyers/10 business cards
Bisbee Head Start	Families with young children/Staff	October	10 brochures/10 flyers/10 business cards
St. Patricks Church (Bisbee)	Church leaders/Congregation	November	10 brochures/1 flyer
House of Hope Crisis Shelter (Douglas)	Families utilizing services/Staff	November	20 brochures
Child Development Centers (Ft. Huachuca)	Families with young children/Staff	2x (October and December)	25 brochures /10 flyers/15 business cards
Food Banks (Wilcox)	Families utilizing services	Monthly	75 brochures
Cochise Networking Coalition (Tombstone)	Community service providers	Monthly	20 brochures/10 flyers
Cenpatico Community Advisory Meetings	Community Service Providers		10-25 brochures and flyers at each



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(SierraVista/Bisbee/Benson/Douglas)			meeting/Program and contact information provided
Grocery Stores (Bisbee)	General Public	Monthly	1 flyer at each location
Post Office (Bisbee and Tombstone)	General Public	Monthly	10 brochures/1 flyer
Greenway Elementary School (Bisbee)	Families with young children	December	350 flyers in student backpacks
RECRUITMENT (Presentations/activities to referring agencies or directly to families)			
Story Time (Sierra Vista Public Library)	Families with young children	October	
Story Time (Community Center- Ft. Huachuca)	Families with young children	November	Information/Presentation to families in attendance
Story Time (Wellness Depot- Sierra Vista)	Families with young children	October	Parent Educators provided information, facilitated story hour, offered activity/ 12 families participated and 2 referrals received
Story Time (Bisbee Health Department)	Families with young children	Monthly	Parent Educators provided information, facilitated story hour and provided activity/6 families participated
Story Time (Douglas Health Department)	Families with young children	2x (November and December)	Parent Educator provided information, facilitated story hour, and offered activity/Distributed 12 brochures/4 referrals received



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	General public		Parent Educators provided information, facilitated story hour, and offered activity/8 brochures and 2 referrals received
Christmas on Main (Wilcox)	Community service providers	December	
		December	20 brochures/5 flyers/ and 9 business cards
Best for Babies (Bisbee)	Community members/Families with young children	December	15 brochures/10 flyers/Shared program information, referral process, and contact information
Montessori Winter Fair (Bisbee)	Community members	November	10 brochures/5 flyers/2 referrals received
Farmers Market (Bisbee)	Healthcare staff	November	5 brochures/1 flyer
Naco Wellness Initiative	Families with young children	October	12 brochures/12 business cards
Fall Fair (Gen. Myer Elementary-Ft. Huachuca)	Families with young children	November	18 brochures/6 business cards
Group Connection/Recruiting Event (open to the public) (Gentle Birth Center-Bisbee)	Families with young children	November	4 unenrolled families attended/ 1 referral received
Parent-Tot Music Class (Montessori School-Bisbee)	Apartment residents	October	2 brochures/2 business cards/Shared program information
Door to Door at Apartment Complex (Bisbee)	Families with young children	2x (October and November)	12 brochures /1 referral received
Trinity Childcare (Bisbee)	Families with young children	November	10 brochures/10 flyers/ 1



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Playgroup (Bisbee)	Staff/Teen Parents	October	outreach packet
Bisbee High School	Staff/Families with young children	October	4 families in attendance/ 4 brochures/ Program information provided
Coqui's Daycare (Douglas)	Staff	October	10 brochures
Child Protective Services (Douglas)	Staff/Families utilizing services	October	20 brochures
Chiricahua Clinic (Douglas)	Staff/Families utilizing services	October	20 brochures/ Information Packet
Copper Queen Medical Associates (Douglas)	General public	November	20 brochures/Information Packet
The Friendly Bookstore (Douglas)	General public	October	20 brochures/ Information packet
St. Vincent De Paul (Benson)	General public	October	20 brochures
Friends of the Library (Benson)	General public/Families	December	20 brochures
Parent University (Sierra Vista)	General public/Families with young children	October	1 brochure/1 business card/Shared program information
National Night Out (Sierra Vista)			5 families in attendance/5 brochures
			30 brochures/3 referrals
Cochise Victim Awareness Meeting (October)	Service providers General public/Families with young children	October	15 brochures/Shared program information
Safety and Well-Being Fair/Group Connection (Sierra Vista)		October	60 families in attendance/15 unenrolled families/15



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Breastfeeding Support Group (Sierra Vista)	Families with young children	November	brochures/8 referrals
SEABHS Health and Wellness Fair (Sierra Vista)	General public	November	12 families in attendance/10 brochures
Kinship Support Group (Sierra Vista)	Families	November	13 brochures/2 business cards/1 referral
RETENTION			
Group Connections (provide an opportunity for families to increase social support systems)	Enrolled families/Interested families	Monthly in each area	3 brochures to families/15 brochures with facilitator
Drawings/Giveaways	Enrolled families	Ongoing	2 to 30 families depending on location and topic
Refer-a-Friend	Enrolled families	Ongoing	Families participating in group connections, activities, and surveys 5 families have received gift cards for sharing program information with friends

Describe any particular successes with these activities:

Attending networking and collaboration meetings throughout Cochise County has provided an opportunity to share information about the program. Many of the connections established at these meetings have led to presentations and partnerships with other agencies. The success of the story hours facilitated by CPAT staff in Sierra Vista has led to replicating them in other locations. Another successful recruitment activity continues to be the Refer-a-Friend program as families engaged and committed to the program share their enthusiasm for the program with family and friends. Finally, referrals from other programs (such as AzEIP and WIC), has proven to be a steady source of referrals.

2. Are there any specific outcomes that have been achieved during this reporting period that may not be reflected in the data reporting you have completed?

From October 1, 2013 through December 31, 2013, the following services have been provided:

Total Families Currently Enrolled: 102

Total Children Served: 234

Total Families in Recruit Status: 13



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Number of Staff with 15-20 families: 5
Number of High Needs Families Served: 43
Number of Home Visits Conducted: 298
Number of Group Connections Offered: 7
Number of Screenings Completed: 198 (55 children)

3. Describe current issues related to staffing necessary for program implementation.

Cochise Health and Social Services Parent Educator Sonia Millet moved out of state in October 2013. Ms. Millet's caseload was nearly full at the time and many of her families were transferred to other Parent Educators. The position was posted and interviews were conducted in a timely manner. LaRae Swartz was hired in November 2013 and has been assigned the responsibility for recruiting and visiting with families in the Benson and Wilcox areas. She completed Parents as Teachers Foundational and Model Implementation Training in December 2013. Mrs. Swartz also has had the opportunity to shadow other Parent Educators and has become familiar with the required documentation of the program.

The four Parent Educators employed by Easter Seals Blake Foundation are currently at or near capacity. In order to continue to serve families and to assist the CHSS staff in building their caseloads, some of the referrals in Sierra Vista and surrounding areas will be assigned to the CHSS staff. In addition, any monolingual Spanish speaking referrals will be covered by the two bilingual Parent Educators in Sierra Vista or the bilingual Parent Educator in Douglas regardless of their location within Cochise County to ensure their needs are met and to avoid placing families on a waiting list.

4. Describe any barriers to successful implementation or other challenges. If the challenge is ongoing, what is your plan for resolving these issues?

There were challenges retaining some enrolled families after their Parent Educators had left the program. Some families reported not feeling comfortable being assigned a new Parent Educator and some families felt the transition period was too long. Although families received telephone calls during the transition and were offered visits by another Parent Educator, it was not enough to keep some families in the program. A decision was made to promote a smoother transition in future situations by assigning another Parent Educator (regardless of coverage area) to accompany the staff who is leaving to at least one visit with each family.

There continues to be a need for increased outreach and recruitment activities in Benson and Wilcox and to deepen the existing connections with community members and service providers in those areas. Administrative and direct support staff members have engaged in several activities in those areas over the last several of months including participation in Cenpatico Advisory Council meetings; presentations to behavioral health providers, childcare centers, and schools; distributing information at local food banks; and a booth at a community event. There has also been strong interest in those communities to build upon the success of offering monthly story hours in other areas and libraries in Huachuca City, Tombstone, Benson, and Wilcox have indicated an interest in partnering.



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Collaboration and Communication:

5. Describe collaboration efforts that have been undertaken or are continuing during the reporting period. Describe the nature of the collaborative effort and who potential or current partners are in the effort. Briefly describe anticipated results of the collaboration.

Home Visiting Collaboration:

The goal of the collaboration is to increase familiarity with all home visiting programs in Cochise County to ensure all eligible families and children receive services that best meet their needs while reducing service duplication. Other members include Healthy Families, Health Start, Early Head Start, and Army Community Services-Parent Support. Meetings occur on a monthly basis. Topics discussed at the collaboration meetings during this quarter included reducing service duplication, increasing the ability to reach underserved families, creating service plan goals, and collaborating with other providers working with the family. *A new outreach coordinator was hired with MIECHV funds to promote home visitation throughout Cochise County and to organize trainings specific to home visitors.*

Cochise County Networking Coalition:

The goal of the coalition is to increase knowledge of programs and services available in Cochise County. By increasing awareness of other programs/agencies, providers have the resources and tools to fill gaps and better serve the community. The monthly meetings provide an opportunity for agencies to share detailed information about scope of work, eligibility requirements, enrollment/participation process, and upcoming events. The meetings are open to any social service agencies in Cochise County and are facilitated by Cenpatico Behavioral Health.

Committee to Prevent Child Abuse:

CPCA meetings are open to individuals/agencies working towards strengthening families and reducing the risk of child abuse. The Committee partners with other organizations to promote awareness through several activities including an annual training, Parent Universities, month of the Military Child, and Back to School Events. *Cochise Parents as Teachers and Early Head Start were able to partner to provide a training on early childhood development and the importance of play at a recent Parent University as a result of participation in the CPCA meetings.*

Best for Babies:

Participants in the monthly meetings include the family court judge, court mediators, attorneys, CASAs, behavioral health providers, home visitors, intervention specialists, and CPS workers. The team meets to discuss the needs of infants and toddlers involved in the court dependency process. *The Cochise Parents as Teachers Supervisor presented information about the program and the referral process at a recent meeting. Several referrals resulted from the sharing of CPAT program information at the meeting.*

Turning Point:

Community Providers meet in Douglas on a monthly basis to share information about trainings, services, and events to improve the lives of families in the community. Participants usually include Chiricahua



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Community Health, faith based organizations, domestic violence shelter staff, behavioral health providers, and civic organizations.

Cenpatico Community Advisory Councils (Sierra Vista, Bisbee, Benson, Wilcox, and Douglas):

Monthly meetings facilitated by the Regional Behavioral Health Authority (Cenpatico) in several communities throughout Cochise County. Cenpatico shares updates with community providers and documents newly identified issues and recommendations from community members. *As a result of staff participating in these meetings, CPAT staff has been invited to present at several behavioral health agencies and will be an active participant in an upcoming health fair in Bisbee.*

Easter Seals Blake Foundation Programs:

Referrals are made and received from Arizona Early Intervention Program, Early Head Start, Quality First, New Visions, Neonatal Intensive Care Program, and Parent/Tot Playgroup. *Referrals to CPAT and from CPAT to other programs within ESBF continue to increase and provide a continuum of services for families.*

Cochise Health Department Programs:

Referrals are made and received from Ash Line (tobacco cessation), teen pregnancy support, WIC, Health Start, and other wellness programs. *There has been an increase in referrals from the WIC program and Health Start (another home visitation program that ends at age 2).*

Ft. Huachuca Military Installation:

Parent Educators collaborate with several Ft. Huachuca programs including Army Community Services, Child Development Centers, MWR, EMFP, and Community Centers. *CPAT is continuing to schedule story hours every other month on Ft. Huachuca. In addition, CPAT has received several referrals from the New Parent Support Coordinator on Ft. Huachuca to collaborate in meeting the needs of military families with young children.*

6. Are there successes that can be shared during this reporting period? Include success stories that would be of interest to stakeholders including First Things First Regional Partnership Councils, the Board of First Things First or the general public.

Story #1:

A grandmother who assumed guardianship of her two young grandchildren was struggling to meet the financial and emotional needs of the children. She sought services for the children because of concerns about their adjustment to her home and a desire to meet their developmental needs. Additional support was needed for the family, and the CPAT Parent Educator worked closely with the family to enroll one of the children in a developmental preschool and to make a behavioral health referral for the other grandchild who was having sleep difficulties. In addition, encouragement was provided to the grandmother to seek resources with a local support group for kinship providers. The grandmother is extremely involved in CPAT Group Connections and reports feeling less isolated and more confident in her parenting decisions. She has seen a decrease in their behaviors.

Story #2:



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CPAT received a referral from an individual with a young child who was concerned about another family member who recently gave birth to a child with a physical disability. The family member was struggling, but was reluctant to seek support. In an effort show her family member that the CPAT program could be helpful for any family, she enrolled in the program and asked for the initial visit to include the other family member in need. As a result of the knowledgeable and non-judgmental Parent Educator, the mother of the child with the physical disability began to engage and asked to enroll in the program. Four months later, both families are still involved in the program and are working towards their individual family goals. The mother who was reluctant to acknowledge and seek additional services for her child's special needs has demonstrated a better understanding of her child's needs and has become more emotionally responsive. She has also sought additional support by accepting a referral to AzEIP.

Support or Additional Information:

7. What specific assistance or guidance do you need from FTF staff to ensure the success of your program?

No additional assistance or guidance is required at this time.

8. Describe any additional information you would like to share about program implementation.

Supervisors are analyzing Visit Tracker reports, conducting team meetings, and completing file reviews on a regular basis to ensure program compliance is maintained and standards of practice are met.

Staff Training

Date	Staff Name (attending)	Topics	Hour(s)
10/7/13	Christina Riddle, Roxana Washington, Shannon Wilson, Ivelisse Borrero, Loretia White, Frank Segovia, Ila Rice, Juliana Ramage, and Marilyn Godfrey	Cultural Competency	4
10/21/13	Christina Riddle and Shannon Wilson	Domestic Violence	4
10/25/13	Christina Riddle, Ivelisse Borrero, Loretia White, and Roxana Washington	Reflective Supervision	4

9. Describe staff recruitment and retention activities.

The program was fully staffed until mid-October when a staffing vacancy became available. Recruitment and hiring for vacant staff position was completed in November and the program was fully staffed in December. Ongoing staff retention activities include training opportunities, team meetings and reflective supervision.



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SOURCE OF ALL REFERRAL <u>INTO</u> PROGRAM		Number
1	Early Care and Education (Child Care)	1
2	Community social service provider	7
3	Community support group	
4	Early Intervention/Therapy (ex. AZEIP, special education pre-schools, physical/speech)	4
5	Education – School District	1
6	Education – parent	
7	Faith community	1
8	Family Planning	
9	Financial (emergency utility/rent/food assistance)	
10	Hospital	
11	Housing Support (ex Shelter Services)	
12	Job Development/Placement	
13	Legal	
14	Mental health counseling	
15	Primary Care Physician	2
16	Prenatal Group	2
17	Dental Provider	
18	Socialization/Recreation	4
19	Specialized medical*	
20	Transportation	
21	Government Agency (please identify) WIC	2
22	Other (please identify) Other Home Visitation Programs	5

*Specialized medical - related to a child's documented and ongoing medical conditions and/or disability. E.g. children referred from the Office of Children with Special Healthcare Needs (OCSHCN).



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First Things First Quarterly Oral Health Narrative Report

Due the 20th following the end of each Quarter

Provider Name	University of Arizona Cooperative Extension Cochise County		
Contract #	GRA-RC002-14-0619-01		
User Completing Report	Joyce Flieger		
Reporting Period	Quarter*	Year	
	1	FY2014	
Regional Partnership Council	Cochise County		
Date Completed	9/30/2013		
Note*: 1 st Quarter: July-September – Narrative Report due October 20th 2 nd Quarter: October-December – Narrative Report due January 20th 3 rd Quarter: January-March – Narrative Report due April 20th 4 th Quarter: April- June – Narrative Report due July 20th			

Instructions: Please complete the questions below for all funded activities within your grant agreement. When completing this report reference your grant implementation plan. Please note that information reported in your narrative should supplement, not duplicate or conflict, with data reported in your assigned data template(s). The data template(s) assigned to your contract will serve as the system of record for data reported for your grant agreement. It may be helpful to complete your data submission report prior to this report.

Program Implementation:

1. Provide the following information on current outreach, recruitment and retention activities, as applicable. Describe any particular successes with these activities.

Activity	Target Audience	Frequency of Activity	Number Reached



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First Things First Quarterly Oral Health Narrative Report

Due the 20th following the end of each Quarter

PGM Totals	screenings	vamish	# of expectant mothers toothbrush kit	# of tooth brush kits 0-5	# of trainings conducted	# of families receiving education	# of health care providers receiving education	# of children receiving education	# canceled trainings	expectant mothers receiving services.	expectant mother screened	# referred to dentist	# reporting going to dentist
July	7	4		367	9	7040*		24		1		7	
August	73	73		1197	13	259	36	220				73	24
September	296	273	2	577	35	610	10	387		2		296	228
October													
November													
December													
January													
February													
March													
April													
May													
June													
1st quarter totals	376	350	2	2141	57	909*	46	631		3		376	252

*7000 reported attended Sierra Vista Back To School Fair. Not included in final totals.

This table reflects data submitted on Partner Grant Management Systems (PGMS)

Note: Due to HIPPA laws and the proximity of dental care access to Mexico, it is difficult at best to record the number of participants who followed up with dental care. State First Things First advised our program on how to proceed with this category of reporting going to the dentist. These numbers reflects their advice on how to record our findings. We have seen in some centers that children, who were previously seen with visible dental cavities and have had referrals to dentists from us, have restorative dental procedures completed as noted.



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First Things First Quarterly Oral Health Narrative Report

Due the 20th following the end of each Quarter

Oral Health Services by Location		
Zip Code	Fluoride Varnish	Oral Health Screening
Benson	14	14
Bisbee	35	38
Douglas	47	47
Palominas	5	5
Sierra Vista	224	242
Tombstone	2	3
Willcox	23	27
1st Quarter Totals	350	376

- Are there any specific outcomes that have been achieved during this reporting period that may not be reflected in the data reporting you have completed?

I co-presented at the First Things First Summit with Pima County First Smiles Matters Program. Our goal was to promote similar messaging among oral health grantees and to use evidence based information.

All programs that have adopted in classroom tooth brushing received new classroom toothbrushes and toothpaste. The teachers/providers new to tooth brushing received information guidelines on how to implement tooth brushing in their center/school.

All programs receiving First Smiles Program in 2013 received a personal visit in July or August to answer questions, hand out back to school packet with permission slips, confirm dates for upcoming grant year and hand out other items like posters for rooms on oral health.

- Describe current issues related to staffing necessary for program implementation.

None

- Describe any barriers to successful implementation or other challenges. If the challenge is ongoing, what is your plan for resolving these issues?

Home oral health visits started last spring with the Blake Foundation/Parents as Teachers. Because there is just one dental hygienist for the entire county individual home visitation will need to be combined for multiple families. Due to the distances for driving for one oral health



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First Things First Quarterly Oral Health Narrative Report

Due the 20th following the end of each Quarter

screening this is not a cost effective way to provide First Smiles services. Many families live in rural areas and it takes an average of 20-30 minutes to get there. This would take up to an hour of drive time per family and the oral health visit usually last one hour.

This quarter a group meeting at The Easter Seal Blake Foundation playroom was held and 15 home visitation children were seen for oral health screening and fluoride varnish application. The mothers were able to learn from each other with their oral health questions I answered. First Smiles will try to offer this venue at least 2 times a year for parents and families involved in home visitation.

Collaboration and Communication:

5. Describe collaboration efforts that have been undertaken or are continuing during the reporting period. Describe the nature of the collaborative effort and who potential or current partners are in the effort. Briefly describe anticipated results of the collaboration.

Arizona Dental Association, Cochise Dental Study Club, Office of Oral Health, ADHS, Arizona Dental Hygiene Association, Arizona Water Company (Bisbee), MOLAR oral health coalition, American Dental Association, local dentist, and myself collaborated on a presentation to the Bisbee City Commission of Sustainability. The agenda is to discuss removing fluoride from the community water supply for the City of Bisbee. The vote to follow up with this proposal will be October 28th. If the Commission votes to send this proposal forward to the Bisbee City Council more work will be needed to continue community water fluoridation in Bisbee.

6. Are there successes that can be shared during this reporting period? Include success stories that would be of interest to stakeholders including First Things First Regional Partnership Councils, the Board of First Things First or the general public.

Support or Additional Information:

7. What specific assistance or guidance do you need from FTF staff to ensure the success of your program?

I was surprised to find out about the data changes so late into the grant cycle. FTF staff said on a conference call that they would be clarifying some of the changes and how this affects our programing. I still have not been notified of these clarifications. First Smiles uses July and August to ramp up for the new grant year and make improvements and changes to our program. The data management training for Grant 2014 was given the week of September 16 to 20th.

8. Describe any additional information you would like to share about program implementation.
None



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First Things First Quarterly Oral Health Narrative Report

Due the 20th following the end of each Quarter

Provider Name	University of Arizona Cooperative Extension Cochise County		
Contract #	GRA-RC002-14-0619-01		
User Completing Report	Joyce Flieger		
Reporting Period	Quarter*	Year	
	2	FY2014	
Regional Partnership Council	Cochise County		
Date Completed	1/2/2013		
Note*: 1 st Quarter: July-September – Narrative Report due October 20th 2 nd Quarter: October-December – Narrative Report due January 20th 3 rd Quarter: January-March – Narrative Report due April 20th 4 th Quarter: April- June – Narrative Report due July 20th			

Instructions: Please complete the questions below for all funded activities within your grant agreement. When completing this report reference your grant implementation plan. Please note that information reported in your narrative should supplement, not duplicate or conflict, with data reported in your assigned data template(s). The data template(s) assigned to your contract will serve as the system of record for data reported for your grant agreement. It may be helpful to complete your data submission report prior to this report.

Program Implementation:

1. Provide the following information on current outreach, recruitment and retention activities, as applicable. Describe any particular successes with these activities.

Activity	Target Audience	Frequency of Activity	Number Reached



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First Things First Quarterly Oral Health Narrative Report

Due the 20th following the end of each Quarter

PGM Totals	screenings	varnish	# of expectant mothers toothbrush kit	# of tooth brush kits 0-5	# of trainings conducted	# of families receiving education	# of health care providers receiving education	# of children receiving education	# canceled trainings	expectant mothers receiving services.	expectant mother screened	# referred to dentist	# reporting going to dentist
July	7	4		367	9	7040*		24	0	1		7	
August	73	73		1197	13	259	36	220	0			73	24
September	296	273	2	577	35	610	10	387	0	2		296	228
October	285	274	1	830	35	599		404	0	1		285	197
November	336	291		557	33	504	2	330	0	0	0	336	135
December	189	176		508	34	375		235				189	109
January													
February													
March													
April													
May													
June													
2nd quarter totals	1186	1091	3	4036	159	2387	48	1600		4		1186	693

*7000 reported attended Sierra Vista Back to School Fair. Not included in final totals.

This table reflects data submitted on Partner Grant Management Systems (PGMS)



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First Things First Quarterly Oral Health Narrative Report

Due the 20th following the end of each Quarter

Oral Health Services By Location		
Zip Code	Fluoride Varnish	Oral Health Screening
85602	14	14
85603	58	66
85607	223	230
85615	5	5
85632	3	3
85635	413	441
85638	13	15
85643	23	27
85650	45	49
85625	7	7
85616	15	16
85605	9	9
85613	210	250
85626	53	54
Grand Total	1091	1186

- Are there any specific outcomes that have been achieved during this reporting period that may not be reflected in the data reporting you have completed?

I was asked by Mary Gomez, Cochise County Health Department Director to speak at a Commission of Sustainability Committee for the City of Bisbee on community water fluoridation. This Committee meets once a month and I have attended 3 meetings to date and presented at two. Community water fluoridation supports the sustainability aspect of oral health in communities that are under served. There is only one dentist that has a dental office in Bisbee.

First Smiles did an anonymous survey to childcare providers on our services. Below is the chart reflecting the results from this Fall 2013. Overall results were excellent in the 4 questions asked.



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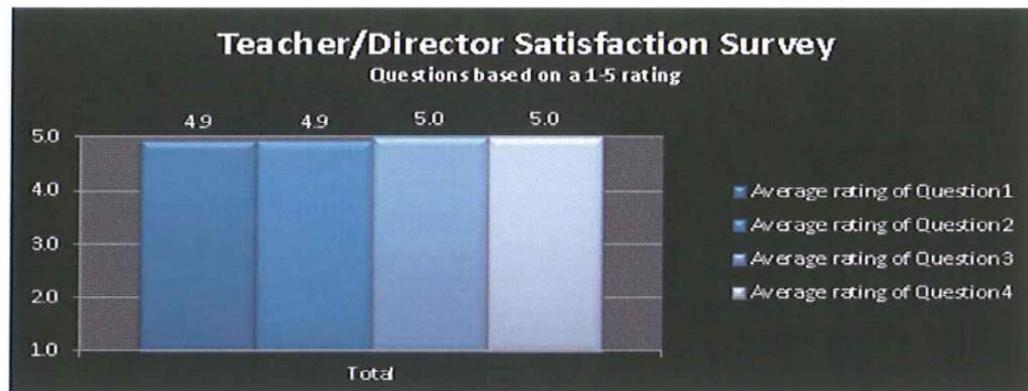
First Things First Quarterly Oral Health Narrative Report

Due the 20th following the end of each Quarter

First Smiles Teacher/Director Satisfaction Survey

25 evaluations were returned with the following questions that were answered?

- Question 1: Did the presentation in your classroom today provide a good lesson for your students?
- Question 2: Do you think an oral health lesson is a good addition to your classroom?
- Question 3: First Smiles provides oral health screenings and fluoride varnish applications. Do you think this service is meeting the needs of families?
- Question 4: We will visit your class twice a year. Is that an appropriate number of visits?



The following comments were also received on the evaluation forms:

Everyone was very nice and helpful.

Kid friendly!

Thanks for coming!

I love it when you come. I'd be happy if you came more. :)

Great presentation. The children felt comfortable sitting in the chair and having their teeth looked at. Thanks

Great job thanks for making the trip.

Please come and see all k-8 of our kids at school. Thanks!

Always Fun.

Kids Love the Program!

Always a pleasure to see Joyce and Wendy.

Kids talk about the visit for weeks, they love Joyce and Wendy.

Nice ladies, very professional and caring! Thanks

Thank you for providing this service to our kids!

Keep up the great work.

Very important to start oral health at an early age. Thank you guys you are doing an awesome job :)

It was great to see that the class felt comfortable in their classroom and with the presenter.



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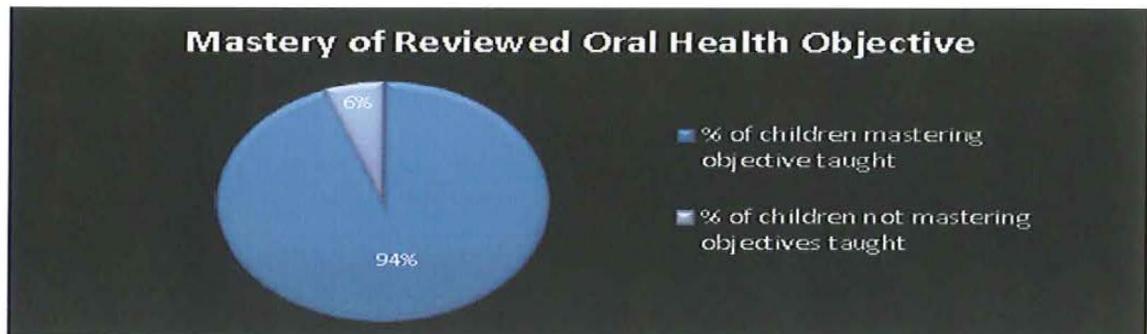
First Things First Quarterly Oral Health Narrative Report

Due the 20th following the end of each Quarter

The curriculum used to educate the children in the First Smiles program was verbally evaluated on 4 and 5 year olds only because of learning skill level. The lesson used for this posttest was Tooth Fairy Island curriculum that utilizes a tooth puppet. The initial findings are very favorable for the knowledge learned by children 3 to 5 years of age. A brief explanation was given to correct any incorrect answers given by the children. Please see following graphs for results of knowledge in 3 to 5 year olds. To summarize the chart below 94% of the children responded correct answers 100% to verbal question indicating mastery of oral health content covered in lesson. Children not mastering oral health objectives was 6% of the children tested.

Data for Post Testing of Tooth Puppet Lesson
Tooth Fairy Island Curriculum

Children were given a 30 minute lesson on the three "different coats" that can accumulate on your teeth and how to remove them. The children 3-5 years of age were then asked to match pictures of Mr. Tooth with his different coats with the proper item to remove them. The responses were either scored at 100% or 0%.



3. Describe current issues related to staffing necessary for program implementation.

None

4. Describe any barriers to successful implementation or other challenges. If the challenge is ongoing, what is your plan for resolving these issues?

The new aspect of this grant to serve pregnant women has proven to be more challenging than anticipated. I have met and conducted information sessions with key administrators over prenatal care programs. I have not had the opportunity to reach a group of women just random one on one visit. One on one is very time consuming and not an efficient way to reach a targeted population. As with any new program it takes time to get a program off the ground. I continue to reach out to new venues to promote this program. Two of the programs I have worked with



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First Things First Quarterly Oral Health Narrative Report

Due the 20th following the end of each Quarter

so far have decided to train their staff and do the program themselves. This is great for sustainability of oral health being promoted among pregnant women. But this is hard on my statistics.

Collaboration and Communication:

5. Describe collaboration efforts that have been undertaken or are continuing during the reporting period. Describe the nature of the collaborative effort and who potential or current partners are in the effort. Briefly describe anticipated results of the collaboration.

Arizona Dental Association and I were the key presenters for fluoridation at the Bisbee City Commission of Sustainability. Kevin Earle and I collaborated on our presentations and it was a perfect way to do the presentations. First Things First should be thankful that Kevin traveled from Phoenix to Bisbee to promote an initiative that affects children 0-5.

6. Are there successes that can be shared during this reporting period? Include success stories that would be of interest to stakeholders including First Things First Regional Partnership Councils, the Board of First Things First or the general public.

Support or Additional Information:

7. What specific assistance or guidance do you need from FTF staff to ensure the success of your program?
 - Please provide any program feedback or guidance.
8. Describe any additional information you would like to share about program implementation.
None

AGENDA ITEM: Regional Director's Report

BACKGROUND: Monthly Directors Report provides the Regional Director an opportunity to inform the Regional Council on current and upcoming activities happening within the region and throughout the State.

RECOMMENDATION: The Regional Director provides this as informational purposes only.



February 2013 Director's Report Cochise Regional Partnership Council

General Updates

2014 Needs & Assets Report

- Donelson Consulting, LLC continues their work on our 2014 Needs Assets Report.
- They have submitted their monthly status report and 3rd deliverable of report outline.

Regional Benchmarking Process

- After regional benchmarks are set by Regional Partnership Council, a public vetting will occur.
- There will be two opportunities for public participation:
 - The first is a public forum that will take place in our area on March 3rd - 11:30 to 1:30 at Sierra Vista Police Station.
 - The second is an Online Survey that will be available from March 3rd-March 26th.

*Once the public vetting period has passed, the Regional Partnership Council will formally finalize the benchmarks to send to the State Board for approval.

First Things First State Board Meeting

- The January State Board meeting was held in Phoenix on January 22nd. This is the meeting where all regional councils present their funding plans to the State Board for approval. I am happy to report that the State Board approved all of the Fiscal Year 15 funding plans. Some of the other topics on the agenda were:
 - ✓ Partnering In Prevention and Early Intervention Presentation
 - ✓ Financial Update
 - ✓ Systems Approach Framework for First Things First Priorities Presentation
 - ✓ Cultural Responsivity Sub-Committee Recommendations

Finance Committee Update Regarding Fiscal Year 16-18 Regional Allocations

- The Discretionary Budget Committee made the following recommendations to the State Board during the December Board Meeting held in Tucson: First, that the current method for distributing discretionary funding be maintained And second, that the State Board re-considers its frontier definition to determine if additional regions meet that definition.
- In setting regional allocations, the Board has consistently combined base revenue with a draw down from the organizational fund balance. Since

In The News

Read On Cochise County!



Big thanks to Melanie Rottweiler, Nancy-Jean Welker, Dr. Stephen Poling, Trudy Berry and staff on a successful event!

"Literacy Advocates Pack Read on Symposium"

<http://www.svherald.com/content/adam-curtis/2014/01/23/366332>

FY11, the Board has augmented total regional allocations with a fund balance draw down of approximately \$15 million a year.

- When we look at FY15 funding plans (last year of the current three year funding plan cycle), regions have committed \$44.5 million **more in spending than that which was allocated as a base level of funding**. This additional spending is being supported entirely from regional carry forward.
- If programmatic spending continues as planned in FY15, it is fair to assume the regional fund balance will be eliminated by the end of FY16 (on average).
- The Finance Committee is considering several options in determining where to set the budgets and maintaining balanced budgets. Those options include:
 - ✓ Continue with the current policy and set budgets based on revenue coming in and have regional councils spend down their fund balances. Several regional councils will not be able to maintain service levels (strategies) across the three years (FY16-18) because they will spend down their fund balance and need to make adjustments accordingly in order to provide balanced budgets.
 - ✓ Increase the amount of revenue made available by the Board to the Program Budget which maintains the current spending/budgets proposed in the SFY15 funding plans through FY18. At which point all fund balances would be gone and spending adjustments would need to be made.
 - ✓ Set the budget at a lower level, below revenue, which essentially resets the regional allocations so regional councils know the funding level available across the three years and can appropriately plan for service delivery that can be sustained over three years.

First Things First 2014 Summit



Regional Council Recruitment

- As you know, FTF regional council members are a crucial voice for kids throughout Arizona. In collaboration with their communities, regional councils determine which early education, health and family support programs to fund to help more local children arrive at kindergarten prepared to succeed. There are currently more than 150 seats available on regional councils statewide. They represent diverse groups such as: early education, health, business and philanthropy.
- Cochise Regional Partnership Council has openings for the below seats:
 - ✓ Child Care Provider;
 - ✓ Educator;
 - ✓ At Large;
 - ✓ At Large;
 - ✓ Philanthropy.

The first application deadline is March 17.

Cochise Regional Partnership Timeline – SFY 2013

Month	Tasks
January	<ul style="list-style-type: none"> • Meeting Cancelled (January 16th) • Needs & Assets Report Outline Due
February	<ul style="list-style-type: none"> • Regional Council Meeting (February 20th) • Grantee Data Reports – 1st and 2nd Quarter Narrative Reports • Discussion and Approval of Sponsorships • System Building Update • Presentations on other Funded Programs in other areas – Professional Development (Pima) • Benchmarking Discussion and Possible Approval for Indicator #4
March	<ul style="list-style-type: none"> • Regional Council Meeting (March 20th) • Grantee Data Reports – 2nd Quarter • Public Vetting of Benchmarks (March 3rd) • System Building Update • Meeting if needed
April	<ul style="list-style-type: none"> • Regional Council Meeting (April 17th) on Ft. Huachuca • Month of the Military Child • Approval of Renewal Applications (Home Visitation and Oral Health) • Needs & Assets Draft Report Due and Reviewed • Presentations on other Funded Program in other areas – Online Screening Tool (Gila and Pinal) • Expiring Council Seat Interviews • Meet with State Board Members (April 22nd) • Eggstravaganza Event • System Building Update
May	<ul style="list-style-type: none"> • Regional Council Meeting (May 15th) • Grantee Data Reports – 3rd Quarter Data • Approve Needs & Assets Report • System Building Update
June	<ul style="list-style-type: none"> • Regional Council Meeting (June 19th) • Year End Grantee Report from Grantees • System Building Update
July	<ul style="list-style-type: none"> • Regional Council Meeting (July 17th) • Start of SFY 2015 • Back to School Fairs • Newly Seated Council Members • System Building Update • SFY2016-SFY2018 Strategic Planning
August	<ul style="list-style-type: none"> • FTF Summit • Meeting if needed (August 21st)
September	<ul style="list-style-type: none"> • Regional Council Meeting (September 18th) • Grantee Data Reports – 4th Quarter Data • Funding Expenditures Reconciliation • Grantee Orientation • SFY2016-SFY2018 Strategic Planning • SFY2016 Funding Plan Discussions • System Building Update
October	<ul style="list-style-type: none"> • Regional Council Meeting (October 16th) • SFY2016-SFY2018 Strategic Planning • Regional Allocation Announced by State Board • SFY2016 Funding Plan Discussions
November	<ul style="list-style-type: none"> • Regional Council Meeting (November 20th) • Vote on Strategies and Allocations for SFY 2016 Funding Plan • Grantee Data Reports – 1st Quarter Data
December	<ul style="list-style-type: none"> • Meeting if needed

System Building Priorities



<i>Enhance Early Literacy Opportunities</i>	Coordinated approach and foster collaboration within all organizations that provide a Literacy Service. Convene Stakeholders and Leaders throughout the County to leverage expand Literacy Services for Children birth to 8 years of age.
<i>Early Childhood Investments</i>	Engage in conversations on why early childhood development and health is important and critical to invest in.
<i>Health Connections</i>	Create a roadmap of health services throughout Cochise County and create linkages to health programs and services.
<i>Access to Affordable High Quality Care</i>	Provide opportunities to expand slots for all child care providers that choose to enroll in the Quality First program.
<i>Home Visiting Participants enrolled in a High Quality Child Care Setting</i>	Connecting young children to affordable high quality child care settings and services from home visitation services.
<i>Community Awareness</i>	Creating awareness on the importance of early childhood development and health programs and services. Ready for School. Set for Life.

Enhance Early Literacy Opportunities				
Task	% Completed	Due Date	Driver	Notes
Establish a community partner to convene partners on a regular basis and commit to Read On Arizona.	100%	May 2014	Regional Director	Meeting: January 23 rd
Create an Early Literacy Guide of all related Literacy Programs within Cochise County.	50%	May 2014	Regional Director/Cochise County Superintendent	Obtained and created a list from the 23 rd

Early Childhood Investments				
Task	% Completed	Due Date	Driver	Notes
Obtain guidelines from State Board on Public Private Partnerships	0%	December 2014	Regional Director	
Solidify facilitator/consultant to come and present on best practices to secure funding locally- ideas on whom/where to go based on State Board guidelines/plan.	0%	December 2014	Regional Council and Regional Director	

Health Connections				
Task	% Completed	Due Date	Driver	Notes
Create a roadmap of health services throughout Cochise County and create linkages to programs/services.	5%	June 2015	Regional Director and Regional Council	Started compiling a list of health services

Access to Affordable High Quality Care				
Task	% Completed	Due Date	Driver	Notes
Provide opportunities to expand slots for all child care providers that choose to enroll in Quality First.	60%	June 2018	Regional Council	
Secure PPP dollars to expand slots.	0%	2016-2018	Regional Director and Regional Council	
Maintain a strategic direction during funding plan cycles to create opportunities with limited funding.	Ongoing	2016-2018	Regional Council	

Home Visiting Participants enrolled in a High Quality Child Care Setting				
Task	% Completed	Due Date	Driver	Notes
Database on all home visiting programs within Cochise County.	100%	June 2014	Regional Director	Working with the new Home Visitation Coordinator
Home Visitation forum to explain the Quality First Program	0%	June 2014	Regional Director	Working with the QF Supervisor