



November 18, 2010
4000 North Central Avenue
Phoenix, Arizona 85012
9:00 a.m.

Health Policy Advisory Committee
Draft Meeting Minutes

Committee Members in Attendance

Pat VanMaanen, Annabel Ratley, Barb Womack, Becky Raabe (telephonically), Dorothy Johnson, Fred Summerfelt (telephonically), Gifford Loda, Ginger Ward, Kathi Ford, Kevin Earle, Karie Taylor(fill in for Molly Bright), Peggy Stemmler, Sandi Perez, Sue Stephens, Vaira Harik

Committee Members Absent

Molly Bright, Matt Jewett, Kristin Sammadar, Jane Pearson, Jeanette Shea

Facilitator

Leslie Anderson, Leslie Anderson Consulting, Inc.

Call to Order/ Welcome and Introduction

The regular meeting of the First Things First – Arizona Early Childhood Development and Health Board, Health Policy Advisory Committee was held on November 18, 2010 at the First Things First Office, 4000 North Central Avenue, Arizona 85012. The meeting was called to order by Co-Chair Pat VanMaanen at approximately 9:10 a.m. A brief welcome to everyone was made by Kelley Murphy and Co-Chair VanMaanen. Everyone in attendance introduced themselves. Rhian Allvin, First Things First Executive Director gave a brief overview of Ms. Anderson’s background. Ms. Anderson began her professional career as the Public Relations and Program Director for Pisgah Girl Scout Council in West North Carolina. She moved to the City of Asheville’s Parks & Recreation Department and eventually managed an extensive set of neighborhood and city-wide programs and facilities. Her last position with the City was Director of Downtown Development where she led the transformation of a blighted, empty downtown into a vibrant, regional urban center filled with shopping, restaurants, housing, entertainment and commercial businesses that appeals to residents and tourist alike. After leading the resurgence of Asheville, North Carolina’s downtown through a public/private partnership for 10 years, Leslie Anderson, MPA, opened her consulting practice in 1996. Leslie Anderson Consulting, Inc. provides organizational development services (strategic planning, Board development, community collaboration, research. etc.), guidance on crisis management, advocacy and community change, as well as technical assistance to nonprofits, coalition’s foundations and government units across the United States.

Setting the Stage

Leslie Anderson gave a brief overview of the agenda, meeting process, role of the committee and her role as the facilitator. Ms. Anderson stated that she welcomed feedback from the Committee and looked forward to hearing the Committees thoughts, resources and/or concerns.

FTF Advisory Committee: History, Background, Structure and Strategy

Executive Director Allvin gave an overview of First Things First history, background, structure and strategy. First Things First was modeled after Smart Start in North Carolina and, early on before the Regional Councils were formed, a planning summit took place; during that summit the first strategy roadmap was shaped. The roadmap was a tool that the Board and the Councils used to initiate developing strategies.

Ms. Allvin spoke about determining First Things First collective vision and where First Things First was headed. She stated that late last year the Early Childhood Taskforce was created and held its first meeting in late February. There was a brief discussion about the Taskforce material; it was indicated that a document was being created that represents the work of the task force. This document would lay out the system’ principles, partners, elements and core areas.

The question was asked “What is the broad vision for First Things First?” and “What are the outcomes First Things First is working towards?” It was determined that there are 20 possible key roles that First Things First can assume. Of these, the Early Childhood Task force recommended 8 roles of which 5 constitute areas that could be funded and 3 are areas of system leadership.

The State Board decided that four Committees would be formed. These Committees would be utilized to provide recommendations on indicators, benchmarks and other initiatives and programs and would meet four times a year. The four Board Committees include:

- A. Executive Committee
- B. Finance Audit and Administration Committee
- C. Policy and Program Committee
- D. Government Affairs and Communications Committee

The Health Policy Advisory Committee is a committee of the Board Policy and Program Committee.

Ms. Allvin also talked about core indicators and having indicators that could be measured across the board versus flexible indicators that could be use in local areas. She stated that the initial work of the Committee would be to help determine which indicators would need to be tracked and moved. There was a brief discussion about First Things First role in moving indicators and how best to define the components of the system so that there is agreement.

Consensus on Group Norms

Ms. Anderson gave a brief overview of the group norms asking the Committee to review the documents; she welcomed amendments or adjustments.

Review of Work of Previous Health Committee and Projection into the Future

Ms. Anderson asked the Committee several questions and recorded the Committee's feedback. (See attachment for recorded responses).

Committee Purpose and Job Description

Ms. Anderson discussed the Committee's parameters, membership and responsibilities.

Review of a Definition of Child Health for the Committee's Use

The review of the Child Health Definition was tabled until the next Committee meeting.

Future Work and Next Steps

Ms. Anderson discussed the next steps; the Committee responded with feedback. (See attachment for recorded responses).

Next Meeting

January 13, 2011 from 10:00 a.m. until 2:00 p.m. at Southwest Human Development , 2850 North 24th Street, Phoenix, Arizona 85008, Room B.

Adjourn

There being no further business, the meeting was adjourned at 12:05 p.m.

SUBMITTED BY:



Aisha Muhammad, Administrative Assistant III